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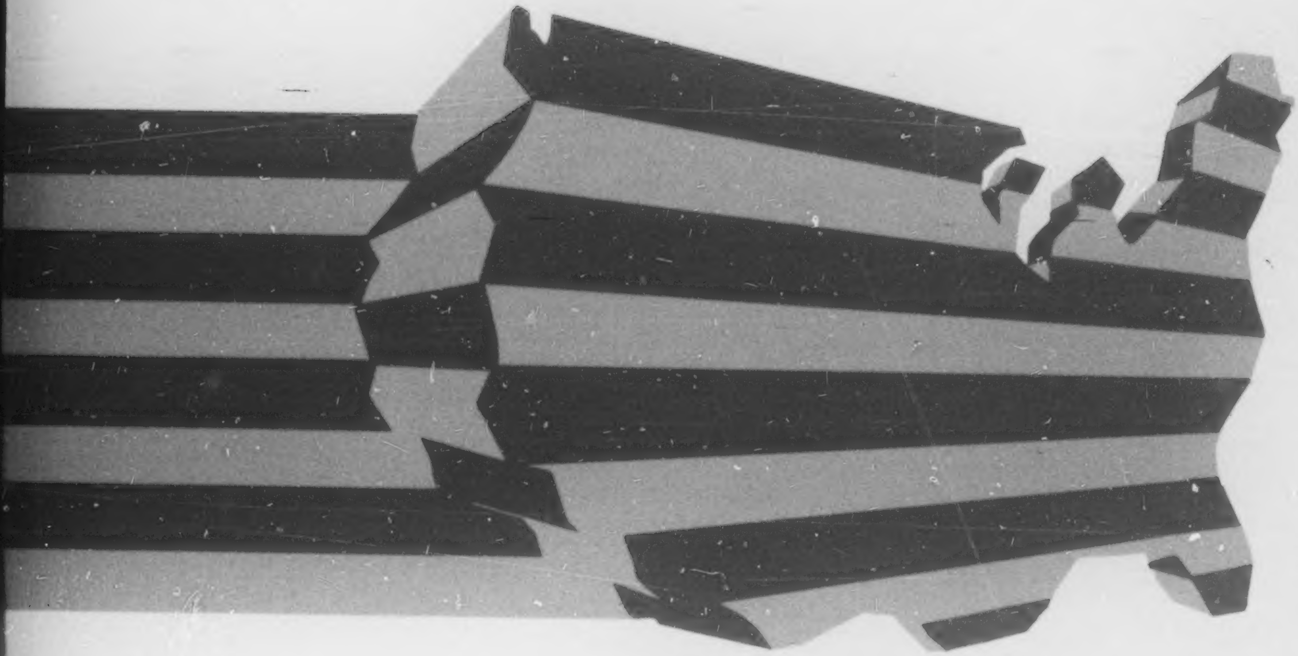

Television Universe Estimates Summary

This book contains ADI, Population and Television Household Estimates

1989-1990

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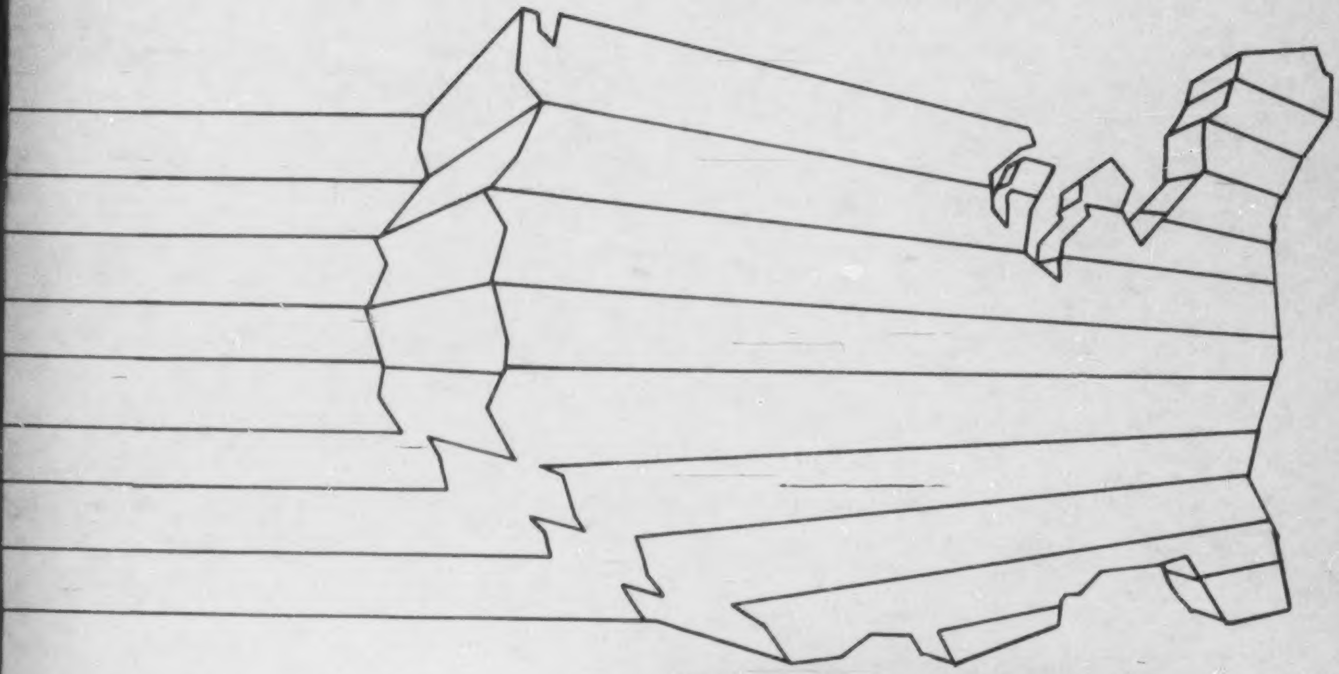

Television Universe Estimates Summary

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1989-1990

Table of Contents

INTRODUCTION

Description of Estimates Reported
Sections of the Report

ADI DEFINITIONS

ADI Market Rankings
Non-ADI Market Rankings
ADI Market Alphabetical Listing
Non-ADI Market Alphabetical Listing
Counties in ADI Markets

ADI POPULATION ESTIMATES

ADI Markets Population Summary
Markets Alphabetically by Demographic Category
Markets Ranked by Demographic Category

TOTAL AND TELEVISION HOUSEHOLDS

Total and Television Households by State and County
Total and Television Households by Census Division and State

Introduction

CONCEPT

The Arbitron Television 1989-1990 Universe Estimates Summary compiles in one volume all Total and Television Household and Television Population Estimates.

DESCRIPTION OF ESTIMATES REPORTED

THE ADI/The ADI or Area of Dominant Influence is a geographic design which defines each television market, exclusive of all others, based on measured viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market commercial stations and satellite stations reported in combination with them received a preponderance of total viewing hours. A sampling unit is normally one county or an independent city, although some counties may be divided into two or more sampling units due to topography or ethnicity. For purposes of this publication, sampling units will be referred to as counties. Each county in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap. Markets in noncontiguous states, territories and possessions may be ADIs if there are station subscribers in those markets.

In most cases, when a county is divided by Arbitron into more than one geographic sampling unit, each unit is analyzed as if it were a county for ADI purposes, and is assigned to an ADI on the basis of the rules described below.

Assignments of counties to ADIs are effective for an entire survey year, commencing each October.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diaries from approximately 250,000 television households. From these viewing data, Arbitron prepared estimates of the total viewing hours in each county for an average week, and the percentage of the estimated total viewing hours for each station for which viewing was reported.

Arbitron now updates the estimates annually, the most recent update having been computed from viewing records from the May 1988, July 1988, November 1988 and February 1989 surveys. Based on these estimates, Arbitron made its ADI allocations for the 1989-1990 survey year.

ADI UPDATE AND ASSIGNMENT RULES/Once the estimated total viewing hours for a county and the estimated total viewing hours for each station are determined, Arbitron sums the station percentages by market of origin. Counties in which the stations in the current ADI market receive a lower percentage of viewing than stations in any other ADI market are considered eligible for reassignment subject to the following procedure.

GENERAL RULE: To reassign a county, other than a Metro Rating Area County or a Home County (see Exceptions 1 and 2 below), from one ADI Market to another, the difference between the two ADIs' shares of the county's total viewing must be statistically significant. In addition to the two ADIs' shares for the four surveys, the formula takes into account the effective sample size in the county and the Households Using Television (HUT) in the county.

When this formula is applied, if the result is:

- 2.00 or greater, one can be 95 percent confident that the difference between the two ADIs' shares of the county's viewing is real and not due to sampling variation. In this case, *Arbitron will reassign the county to the new dominant ADI.*
- Between 1.00 and 1.99, one can be less confident that the difference between the two ADIs' shares of the county's viewing is real. In this case, *Arbitron will assign the county to the new ADI only if that ADI has the larger share in at least three of the four individual survey periods used for the ADI udpate.*
- Less than 1.00, one can have little confidence that there is a true difference between the two ADIs' shares of the county's viewing to the home stations and, despite the marginally higher share of viewing to a new ADI, *Arbitron will retain the county as part of the ADI to which it is currently assigned.*

Exceptions to the General Rule:

1. Metro Rating Area (MRA) Counties are treated collectively rather than individually during the ADI Update Review. Estimated total viewing hours for each Metro Rating Area County and for each station are summed across all MRA Counties for the market. Shares of viewing hours are calculated based on these multicounty sums. In the event that an ADI market other than the current ADI market shows a larger share of viewing in the Metro Area, the Test of Statistical Significance is applied to the difference between the two ADI markets' shares of viewing to determine whether or not the entire Metro Rating Area should be assigned to the ADI market with the dominant share of viewing.

In the event that the entire MRA shifts to another market, the Home County Rule (see 2, below) is applied to those counties of the MRA which contain cities of license of commercial television stations. MRA Counties other than Home Counties will be reviewed under the General Rule.

2. Non-Metro Rating Area Counties that are Home Counties of stations are reviewed differently. If a home station achieves at least a 5 share in its Home County, the county becomes eligible for ADI status if the sum of the Home County station's percentage of viewing hours, plus 10%, is greater than the average of percentage of viewing hours of the other market.

Effective with the 1989-1990 ADI Update, and continuing ADIs are created or dissolved based on two consecutive coverage years of viewing data.

The above-stated rule and procedures for ADI allocations and/or the creation of new ADI markets are dynamic and receive extensive reexamination periodically. As a result, Arbitron reserves the right to exercise its professional judgment in county assignment policies in the case of counties with unusual geographical, topographical, ethnic, historical marketing or other exceptional circumstances.

POPULATION ESTIMATES/Population estimates are shown for each ADI market, and include most of the sex/age categories for which audience estimates are reported in the Arbitron Television Market Report. Market Statistics provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

TELEVISION HOUSEHOLD/A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADIs represents the total number of television households in the United States as surveyed by Arbitron.

The updating procedure is as follows:

1. Total household estimates are furnished by Market Statistics (MS), which has projected county-by-county estimates to January 1, 1990. MS's total households are based on the 1980 U.S. Census, and are updated annually.

2. Arbitron uses the resources listed below to project television household penetration estimates to January 1, 1990:

a. Information obtained from diary placement during the May 1988, July 1988, November 1988 and February 1989 sweep surveys.

b. Historical diary placement results from sweep surveys from November 1978.

c. Historical data from the Advertising Research Foundation for 1962 through 1969.

d. Historical information from the Census Bureau and the Bureau of Labor Statistics.

3. These data sources are used to project television penetration at the regional level. These penetration estimates are then applied against Market Statistics' county-by-county total household projections. The result is an estimate of the number of television households in each surveyed county in the United States.

It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MS procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

ADI MARKET SECTION EXAMPLE

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1► CRAWFORD

2► ADI TVHH RANK 137          % OF US TVHH .18% ◄3

4► C  WAYNE ◄5     6►  MD      30,900 ◄7
   B  CLARE            MD      98,200
   C  FOSTER           MD      16,300

            ADI TOTAL TVHH    145,400 ◄8

         COUNTY SIZE SUMMARY

  4►   A
       B  1 7►  98,200   67.5% ◄10
       C  2 ◄9  47,200   32.5%
       D
```

1► Market name
2► Market rank
3► Percent of US TVHH
4► County size
5► County name
6► State
7► County TVHH
8► ADI TVHH
9► Number of counties per county size
10► Percent of ADI TVHH

SECTIONS OF THE REPORT

ADI MARKET RANKINGS/This section lists the 209 ADI markets defined by Arbitron for the 1989-1990 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). A cumulative subtotal is listed following each group of ten markets. The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

NON-ADI MARKET RANKINGS/This section lists the Non-ADI markets ranked in descending order by their Home County television household (TVHH) size.

ADI MARKET ALPHABETICAL LISTING/ All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

NON-ADI MARKET ALPHABETICAL LISTING/All markets reported in the second section are listed alphabetically.

COUNTIES IN ADI MARKETS/This section contains a list of the counties included in each 1989-1990 Arbitron-defined ADI market.

The state location of each county is identified. This section is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups:

Group A: All counties located within the 25 largest Metros as defined by Arbitron.

Group B: All counties not included under A with a population over 150,000 or located within an Arbitron-defined Metro with a population over 150,000.

Group C: All counties not included under A or B with a population over 35,000 or located within an Arbitron-defined Metro with a population over 35,000.

Group D: All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

THE POPULATION/Estimates for TVHH and all sex/age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds, are for each 1989-1990 Arbitron-defined ADI market. Estimates reported are:

TV HOUSEHOLDS

Persons 2 +
    12-24
    12-34
    18 +
    18-34
    18-49

Women Total (18 +)
    12-24
    18-34
    18-49
    25-49
    25-54

Men Total (18 +)
    18-34
    18-49
    21-49
    25-49
    25-54

Teens Total (12-17)

Children Total (2-11)
    6-11

POPULATION SUMMARY

Markets Listed Alphabetically by Demographic Category

Markets Ranked by Demographic Category

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY/This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1989-1990 ADI market assignment and each county's size.

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE/ Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine divisions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by division, by state, and for the total U.S.

MARKET CHANGES

NON-ADI MARKETS/The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The home counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations' audience estimates are reported in the local market report of the ADI to which the home county of the station is assigned. The following is a listing of all non-ADI markets.

Non-ADI Market	Home County
Akron	Summit, OH
Allentown	Lehigh, PA
Anderson, SC	Anderson, SC
Angola, IN	Steuben, IN
Ann Arbor	Washtenaw, MI
Bartlesville	Washington, OK
Beattyville	Lee, KY
Bellingham	Whatcom, WA
Bridgeport	Fairfield, CT
Burlington, IA	Des Moines, IA
Burlington, NC	Alamance, NC
Campbellsville	Taylor, KY
Canton	Stark, OH
Chillicothe	Ross, OH
Cleveland, TN	Bradley, TN
Cookeville	Puntum, TN
Cordele	Crisp, GA
Corona	Riverside West. CA
Crossville	Cumberland, TN
Danville, KY	Boyle, KY
Derry, NH	Rockingham, NH
Fayetteville, NC	Cumberland, NC
Ft. Lauderdale	Broward, FL
Ft. Walton Beach, FL	Okaloosa, FL
Gadsden, AL	Etowah, AL
Goldsboro, NC	Wayne, NC
Greeneville, TN	Greene, TN
Hanford	Kings, CA
Hartford, VT-Hanover, NH	Windsor, VT
Hazard	Perry, KY
Hickory	Catawba, NC
Hobbs, NM	Lea North, NM
Kenosha, WI	Kenosha, WI
Kerrville	Kerr, TX
Kingman	Mohave, AZ
Kingston, NY	Ulster, NY
La Salle	La Salle, IL
Lakeland, FL	Polk, FL
Lawrence	Douglas, KS
Leesburg, FL	Lake, FL
Madisonville, KY	Hopkins, KY
Manchester	Hillsborough, NH
Mansfield	Richland, OH
Marion	Grant, IN
Modesto	Stanislaus, CA
Mt. Vernon, IL	Jefferson, IL
Muskegon, MI	Muskegon, MI
Myrtle Beach	Horry, SC
Natchez	Adams, MS
New London	New London, CT
Ocala	Marion, FL
Opelika	Lee, AL
Oxnard	Ventura, CA
Poughkeepsie	Dutchess, NY
Prescott, AZ	Yavapai, AZ
Reading	Berks, PA
Richmond, IN	Wayne, IN
Rocky Mount	Edgecombe, NC
Rome, GA	Floyd, GA
San Bernardino-Fontana	San Bernardino, CA
San Jose	Santa Clara West, CA
Sandusky	Erie, OH
Santa Fe	Santa Fe, NM
Santa Rosa	Sonoma, CA
Sarasota	Sarasota, FL
Steamboat Springs	Routt, CO
Sterling	Logan, CO
Suring, WI	Oconto, WI
Toccoa, GA	Stephens, GA
Valdosta	Lowndes, GA
Vallejo	Solano West, CA
Vineland	Cumberland, NJ
Vineyard Haven	Dukes, MA
Wapello	Wapello, IA
West Point	Clay, MS
Wildwood	Cape May, NJ
Wilmington, DE	New Castle, DE
Worcester	Worcester, MA

ADI Definitions

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
1	NEW YORK	7,153,700	98	7,043,900	7.68
2	LOS ANGELES	5,074,300	97	4,939,400	5.38
3	CHICAGO	3,164,600	99	3,124,800	3.41
4	PHILADELPHIA	2,737,400	99	2,704,400	2.95
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,276,700	97	2,200,700	2.40
6	BOSTON	2,134,100	99	2,105,800	2.29
7	DALLAS-FT. WORTH	1,743,200	99	1,728,900	1.88
8	DETROIT	1,739,200	99	1,723,500	1.88
9	WASHINGTON, DC	1,712,600	99	1,701,700	1.85
10	HOUSTON	1,467,100	99	1,453,200	1.58
	1- 10 TOTAL	29,202,900	98	28,726,300	31.30
11	CLEVELAND	1,457,900	99	1,442,000	1.57
12	ATLANTA	1,385,300	99	1,374,900	1.50
13	MINNEAPOLIS-ST. PAUL	1,348,100	99	1,333,200	1.45
14	TAMPA-ST. PETERSBURG (SARASOTA)	1,334,600	99	1,323,000	1.44
15	SEATTLE-TACOMA	1,340,500	97	1,296,500	1.41
16	MIAMI	1,297,500	99	1,288,800	1.40
17	PITTSBURGH	1,181,500	99	1,165,500	1.27
18	ST. LOUIS	1,136,200	99	1,121,500	1.22
19	DENVER	1,086,400	96	1,047,400	1.14
20	PHOENIX	1,028,300	98	1,004,100	1.09
	1- 20 TOTAL	41,779,200	98	41,123,200	44.81
21	SACRAMENTO-STOCKTON	1,031,900	97	995,800	1.09
22	BALTIMORE	941,600	99	937,400	1.02
23	HARTFORD-NEW HAVEN	914,600	99	901,000	.98
24	SAN DIEGO	892,300	97	867,500	.95
25	ORLANDO-DAYTONA BEACH-MELBOURNE	870,700	99	862,800	.94
26	INDIANAPOLIS	863,300	99	851,000	.93
27	PORTLAND, OR	834,700	96	804,100	.88
28	MILWAUKEE	770,400	99	762,100	.83
29	KANSAS CITY	763,800	99	755,900	.82
30	CINCINNATI	753,500	99	744,600	.81
	1- 30 TOTAL	50,416,000	98	49,605,400	54.05
31	CHARLOTTE	735,800	99	729,500	.79
32	NASHVILLE	724,900	99	720,600	.79
33	RALEIGH-DURHAM	701,600	99	693,600	.76
34	COLUMBUS, OH	694,000	99	685,500	.75
35	GREENVILLE-SPARTANBURG-ASHEVILLE	653,700	99	646,900	.70
36	NEW ORLEANS	646,500	99	640,800	.70
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	631,400	99	623,200	.68
38	BUFFALO	619,600	99	611,600	.67
39	MEMPHIS	610,900	99	605,400	.66
40	OKLAHOMA CITY	605,400	99	600,200	.65
	1- 40 TOTAL	57,039,800	98	56,162,700	61.20
41	SALT LAKE CITY	610,100	98	598,200	.65
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	580,200	99	575,400	.63
43	SAN ANTONIO	580,600	99	573,200	.62
44	PROVIDENCE-NEW BEDFORD	563,100	99	556,900	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	565,000	98	552,300	.60
46	LOUISVILLE	550,500	99	546,400	.60
47	BIRMINGHAM	528,600	99	525,300	.57
48	CHARLESTON-HUNTINGTON	525,400	99	518,800	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	519,500	99	515,100	.56
50	WEST PALM BEACH-FT.PIERCE-VERO BEACH	519,100	99	513,700	.56
	1- 50 TOTAL	62,581,900	98	61,638,000	67.17
51	ALBUQUERQUE	520,100	97	503,900	.55
52	DAYTON	506,700	99	501,300	.55
53	ALBANY-SCHENECTADY-TROY	497,400	98	489,500	.53
54	WILKES BARRE-SCRANTON	499,000	98	489,200	.53
55	MOBILE-PENSACOLA	471,000	99	467,900	.51
56	JACKSONVILLE	468,300	99	464,100	.51
57	LITTLE ROCK	468,200	99	461,500	.50
58	TULSA	464,600	99	460,200	.50
59	FLINT-SAGINAW-BAY CITY	458,200	99	452,900	.49
60	RICHMOND	447,700	99	442,800	.48
	1- 60 TOTAL	67,383,100	98	66,371,300	72.32
61	WICHITA-HUTCHINSON	439,100	99	434,700	.47
62	FRESNO-VISALIA	444,900	96	427,400	.47
63	TOLEDO	414,500	99	409,700	.45
64	KNOXVILLE	410,600	99	407,200	.44
65	SHREVEPORT-TEXARKANA	412,200	98	406,000	.44
66	DES MOINES	386,200	99	382,400	.42
67	GREEN BAY-APPLETON	385,800	99	381,600	.42
68	SYRACUSE	377,700	98	371,500	.40
69	ROANOKE-LYNCHBURG	372,300	99	368,200	.40
70	LEXINGTON	371,100	99	366,900	.40
	1- 70 TOTAL	71,397,500	99	70,326,900	76.63
71	AUSTIN, TX	362,300	99	357,800	.39
72	ROCHESTER, NY	357,700	99	353,000	.38
73	OMAHA	354,600	99	351,300	.38
74	PORTLAND-POLAND SPRING	341,400	98	336,000	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	341,700	98	335,000	.37
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	334,300	98	328,100	.36
77	SPOKANE	331,600	97	320,500	.35
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	319,200	99	315,500	.34
79	TUCSON	314,400	98	307,900	.34
80	HUNTSVILLE-DECATUR-FLORENCE	309,600	99	307,000	.33
	1- 80 TOTAL	74,764,300	98	73,639,000	80.24

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	309,500	99	305,900	.33
82	COLUMBIA, SC	303,400	99	299,200	.33
83	SPRINGFIELD, MO	302,800	98	296,500	.32
84	CHATTANOOGA	297,000	99	295,100	.32
85	SOUTH BEND-ELKHART	299,500	98	294,500	.32
86	JACKSON, MS	296,200	99	292,900	.32
87	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	286,000	99	282,900	.31
88	JOHNSTOWN-ALTOONA	285,600	98	280,400	.31
89	YOUNGSTOWN.	280,100	99	277,000	.30
90	MADISON	280,000	98	274,700	.30
	1- 90 TOTAL	77,704,400	98	76,538,000	83.40
91	LAS VEGAS	275,500	98	270,600	.29
92	BURLINGTON-PLATTSBURGH	270,100	98	265,100	.29
93	EVANSVILLE	268,800	98	263,900	.29
94	BATON ROUGE	256,800	99	253,600	.28
95	LINCOLN-HASTINGS-KEARNEY	256,200	99	253,400	.28
96	FT. MYERS-NAPLES	250,700	99	247,500	.27
97	WACO-TEMPLE-BRYAN	250,000	99	247,200	.27
98	SPRINGFIELD, MA	248,900	98	244,700	.27
99	COLORADO SPRINGS-PUEBLO	242,100	98	237,900	.26
100	SIOUX FALLS-MITCHELL	238,300	99	235,900	.26
	1-100 TOTAL	80,261,800	98	79,057,800	86.15
101	FT. WAYNE	234,400	99	230,900	.25
102	SAVANNAH	233,000	99	229,800	.25
103	LANSING	227,700	99	225,000	.25
104	EL PASO	227,000	99	224,300	.24
105	GREENVILLE-NEW BERN-WASHINGTON	226,500	99	224,200	.24
106	CHARLESTON, SC	224,400	99	221,300	.24
107	MONTGOMERY-SELMA	221,100	99	218,900	.24
108	FARGO	221,000	99	218,000	.24
109	SALINAS-MONTEREY	219,300	96	210,600	.23
110	AUGUSTA	211,700	99	209,300	.23
	1-110 TOTAL	82,507,900	98	81,270,100	88.56
111	PEORIA-BLOOMINGTON	211,700	98	208,200	.23
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214,100	96	205,500	.22
113	MCALLEN-BROWNSVILLE: LRGV	201,300	99	198,400	.22
114	LAFAYETTE, LA	198,500	99	195,900	.21
115	FT. SMITH	197,800	98	194,400	.21
116	TALLAHASSEE-THOMASVILLE	191,400	93	188,500	.21
117	RENO	193,400	97	187,300	.20
118	AMARILLO	186,800	99	185,100	.20
119	COLUMBUS, GA	186,700	99	184,700	.20
120	MONROE-EL DORADO	185,900	99	183,200	.20
	1-120 TOTAL	84,475,500	98	83,201,300	90.66
121	EUGENE	191,400	95	182,400	.20
122	CORPUS CHRISTI	176,300	99	174,000	.19
122	MACON	176,500	99	174,000	.19
124	TYLER-LONGVIEW-JACKSONVILLE	173,100	99	170,600	.19
125	DULUTH-SUPERIOR	172,600	99	170,200	.19
126	YAKIMA	177,300	95	169,300	.18
127	LA CROSSE-EAU CLAIRE	168,600	98	165,700	.18
128	BEAUMONT-PORT ARTHUR	166,100	99	164,500	.18
129	COLUMBUS-TUPELO	166,500	99	164,400	.18
130	WAUSAU-RHINELANDER	165,700	98	163,000	.18
	1-130 TOTAL	86,209,600	98	84,899,400	92.51
131	TRAVERSE CITY-CADILLAC	165,800	98	162,100	.18
132	WICHITA FALLS-LAWTON	162,800	99	161,900	.18
133	TERRE HAUTE	165,100	98	161,800	.18
134	BINGHAMTON	161,500	98	158,600	.17
135	BOISE	160,300	98	156,700	.17
136	ROCKFORD	158,500	99	156,300	.17
137	WHEELING-STEUBENVILLE	158,000	99	156,100	.17
138	SIOUX CITY	157,500	99	155,800	.17
139	ERIE	156,600	98	154,000	.17
140	FLORENCE, SC	156,000	99	153,800	.17
	1-140 TOTAL	87,811,700	98	86,476,500	94.23
141	CHICO-REDDING	159,300	96	153,100	.17
142	BAKERSFIELD	157,500	97	152,100	.17
143	TOPEKA	153,700	98	151,300	.16
144	BLUEFIELD-BECKLEY-OAK HILL	152,200	99	150,200	.16
145	MINOT-BISMARCK-DICKINSON-GLENDIVE	146,300	99	144,600	.16
146	ODESSA-MIDLAND	144,700	99	143,300	.16
146	WILMINGTON	145,300	99	143,300	.16
148	JOPLIN-PITTSBURG	145,000	99	143,000	.16
149	ROCHESTER-MASON CITY-AUSTIN	143,500	99	142,000	.15
150	LUBBOCK	138,300	99	137,500	.15
	1-150 TOTAL	89,297,500	98	87,936,900	95.82
151	ALBANY, GA	139,500	98	137,200	.15
152	MEDFORD	140,200	95	133,500	.15
153	COLUMBIA-JEFFERSON CITY	135,400	99	133,400	.15
154	QUINCY-HANNIBAL	123,000	99	121,200	.13
155	BANGOR	118,500	98	116,300	.13
156	ABILENE-SWEETWATER	117,000	99	115,800	.13
157	CLARKSBURG-WESTON	112,800	99	111,500	.12
158	DOTHAN	105,700	99	104,500	.11
159	UTICA	105,400	98	103,600	.11
160	IDAHO FALLS-POCATELLO	103,600	98	101,600	.11
	1-160 TOTAL	90,498,600	98	89,115,500	97.11

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
161	SALISBURY	94,400	99	93,400	.10
162	LAUREL-HATTIESBURG	91,900	99	91,000	.10
163	ALEXANDRIA, LA	89,500	99	88,200	.10
164	GAINESVILLE	89,300	98	87,700	.10
165	RAPID CITY	88,200	98	86,400	.09
166	BILLINGS-HARDIN	87,600	97	85,000	.09
167	ELMIRA	86,000	98	84,100	.09
168	GREENWOOD-GREENVILLE	83,600	98	82,200	.09
169	PANAMA CITY	83,100	99	82,000	.09
170	WATERTOWN-CARTHAGE	83,300	98	81,900	.09
	1-170 TOTAL	91,375,500	98	89,977,400	98.05
171	MISSOULA	81,600	97	79,200	.09
172	LAKE CHARLES	76,500	99	75,800	.08
173	ARDMORE-ADA	74,800	99	73,800	.08
174	JONESBORO	74,500	98	73,100	.08
175	PALM SPRINGS	70,600	96	67,900	.07
176	MERIDIAN	68,100	99	67,300	.07
177	BILOXI-GULFPORT-PASCAGOULA	67,100	99	66,700	.07
178	EL CENTRO-YUMA	69,400	94	65,200	.07
179	GREAT FALLS	66,800	97	64,800	.07
180	GRAND JUNCTION-DURANGO	66,700	97	64,700	.07
	1-180 TOTAL	92,091,600	98	90,675,900	98.81
181	JACKSON, TN	59,300	99	58,800	.06
182	MARQUETTE	56,400	98	55,300	.06
183	TUSCALOOSA	55,400	99	54,900	.06
184	EUREKA	54,500	96	52,100	.06
185	BUTTE	50,100	97	48,600	.05
186	SAN ANGELO	48,800	99	48,200	.05
187	ST. JOSEPH	48,200	99	47,500	.05
188	ANNISTON	45,700	99	45,400	.05
189	CHEYENNE-SCOTTSBLUFF (STERLING)	45,100	98	44,400	.05
190	BOWLING GREEN	44,500	99	44,200	.05
	1-190 TOTAL	92,599,600	98	91,175,300	99.35
191	LAFAYETTE, IN	44,300	98	43,300	.05
192	HAGERSTOWN	42,400	99	42,100	.05
193	CASPER-RIVERTON	43,000	98	42,000	.05
194	LIMA	41,900	98	41,200	.04
195	CHARLOTTESVILLE	41,500	99	40,900	.04
196	PARKERSBURG	36,500	99	36,200	.04
197	LAREDO	36,700	98	36,100	.04
198	HARRISONBURG	36,400	99	35,900	.04
199	ZANESVILLE	32,500	98	32,000	.03
200	TWIN FALLS	30,500	98	30,000	.03
	1-200 TOTAL	92,985,300	98	91,555,000	99.77
201	PRESQUE ISLE	30,000	98	29,300	.03
202	FLAGSTAFF	30,800	93	28,700	.03
203	OTTUMWA-KIRKSVILLE	28,900	99	28,600	.03
204	BEND	27,800	95	26,300	.03
205	VICTORIA	26,500	98	26,100	.03
206	MANKATO	23,500	98	23,100	.03
207	HELENA	20,000	97	19,400	.02
208	NORTH PLATTE	18,100	99	18,000	.02
209	ALPENA	16,000	97	15,500	.02
	TOTAL U.S. TV HOUSEHOLDS	93,206,900		91,770,000	

NON-ADI MARKET RANKINGS

Non-ADI Market	ADI Assignment	Home County TV HH
FT. LAUDERDALE	MIAMI	535,800
SAN JOSE	SAN FRANCISCO-OAKLAND-SAN JOSE	474,800
SAN BERNARDINO-FONTANA	LOS ANGELES	458,400
BRIDGEPORT	NEW YORK	299,400
CORONA	LOS ANGELES	287,000
WORCESTER	BOSTON	250,500
OXNARD	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	212,700
AKRON	CLEVELAND	196,200
WILMINGTON, DE	PHILADELPHIA	156,500
LAKELAND, FL	TAMPA-ST. PETERSBURG (SARASOTA)	153,700
SANTA ROSA	SAN FRANCISCO-OAKLAND-SAN JOSE	143,000
CANTON	CLEVELAND	138,600
READING	PHILADELPHIA	128,200
MANCHESTER	BOSTON	124,900
SARASOTA	TAMPA-ST. PETERSBURG (SARASOTA)	121,200
MODESTO	SACRAMENTO-STOCKTON	117,900
ALLENTOWN	PHILADELPHIA	113,700
ANN ARBOR	LANSING	100,200
NEW LONDON, CT	HARTFORD-NEW HAVEN	90,200
POUGHKEEPSIE	NEW YORK	89,700
DERRY, NH	BOSTON	89,600
FAYETTEVILLE, NC	RALEIGH-DURHAM	88,500
OCALA	GAINESVILLE	76,400
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	63,100
KINGSTON, NY	NEW YORK	61,700
MUSKEGON, MI	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	58,000
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	57,900
ANDERSON, SC	GREENVILLE-SPARTANBURG-ASHEVILLE	56,200
MYRTLE BEACH	FLORENCE, SC	54,400
VINELAND	PHILADELPHIA	48,900
MANSFIELD	COLUMBUS, OH	46,600
HICKORY	CHARLOTTE	45,500
BELLINGHAM	SEATTLE-TACOMA	45,100
KENOSHA, WI	MILWAUKEE	44,300
PRESCOTT, AZ	PHOENIX	42,300
VALLEJO	SAN FRANCISCO-OAKLAND-SAN JOSE	42,100
WILDWOOD	PHILADELPHIA	41,600
LA SALLE	CHICAGO	41,300
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	41,100
GADSDEN, AL	BIRMINGHAM	39,800
GOLDSBORO, NC	RALEIGH-DURHAM	36,400
SANTA FE	ALBUQUERQUE	35,600
KINGMAN	PHOENIX	35,000
OPELIKA	COLUMBUS, GA	32,800
ROME, GA	ATLANTA	30,300
SANDUSKY	CLEVELAND	29,300
CLEVELAND, TN	CHATTANOOGA	27,800
MARION, IN	INDIANAPOLIS	27,400
LAWRENCE	KANSAS CITY	27,100
RICHMOND, IN	DAYTON	26,800
HANFORD	FRESNO-VISALIA	26,700
VALDOSTA	ALBANY, GA	26,400
CHILLICOTHE	COLUMBUS, OH	23,800
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	22,500
GREENEVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	21,300
COOKEVILLE	NASHVILLE	19,800
HOBBS, NM	ALBUQUERQUE	19,300
BURLINGTON, IA	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	17,900
MADISONVILLE, KY	EVANSVILLE	17,800
BARTLESVILLE	TULSA	17,300
MT. VERNON, IL	ST. LOUIS	15,300
KERRVILLE	SAN ANTONIO	15,300
WAPELLO, IA	OTTUMWA-KIRKSVILLE	15,200
NATCHEZ	JACKSON, MS	13,500
ANGOLA	FT. WAYNE	12,900
CROSSVILLE	KNOXVILLE	12,900
HAZARD	LEXINGTON	12,000
ROCKY MOUNT	RALEIGH-DURHAM	12,000
SURING, WI	GREEN BAY-APPLETON	11,900
DANVILLE, KY	LEXINGTON	9,700
CAMPBELLSVILLE	BOWLING GREEN	8,600
TOCCOA, GA	GREENVILLE-SPARTANBURG-ASHEVILLE	8,400
WEST POINT	COLUMBUS-TUPELO	7,500
STERLING	CHEYENNE-SCOTTSBLUFF (STERLING)	7,100
CORDELE	ALBANY, GA	7,100
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	5,400
STEAMBOAT SPRINGS	DENVER	5,000
BEATTYVILLE	LEXINGTON	2,800

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ABILENE-SWEETWATER	117,000	99	115,800	.13	156
ALBANY, GA	139,500	98	137,200	.15	151
ALBANY-SCHENECTADY-TROY	497,400	98	489,500	.53	53
ALBUQUERQUE	520,100	97	503,900	.55	51
ALEXANDRIA, LA	89,500	99	88,200	.10	163
ALPENA	16,000	97	15,500	.02	209
AMARILLO	186,800	99	185,100	.20	118
ANNISTON	45,700	99	45,400	.05	188
ARDMORE-ADA	74,800	99	73,800	.08	173
ATLANTA	1,385,300	99	1,374,900	1.50	12
AUGUSTA	211,700	99	209,300	.23	110
AUSTIN, TX	362,300	99	357,800	.39	71
BAKERSFIELD	157,500	97	152,100	.17	142
BALTIMORE	941,600	99	937,400	1.02	22
BANGOR	118,500	98	116,300	.13	155
BATON ROUGE	256,800	99	253,600	.28	94
BEAUMONT-PORT ARTHUR	166,100	99	164,500	.18	128
BEND	27,800	95	26,300	.03	204
BILLINGS-HARDIN	87,600	97	85,000	.09	166
BILOXI-GULFPORT-PASCAGOULA	67,100	99	66,700	.07	177
BINGHAMTON	161,500	98	158,600	.17	134
BIRMINGHAM	528,600	99	525,300	.57	47
BLUEFIELD-BECKLEY-OAK HILL	152,200	99	150,200	.16	144
BOISE	160,300	98	156,700	.17	135
BOSTON	2,134,100	99	2,105,800	2.29	6
BOWLING GREEN	44,500	99	44,200	.05	190
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	286,000	99	282,900	.31	87
BUFFALO	619,600	99	611,600	.67	38
BURLINGTON-PLATTSBURGH	270,100	98	265,100	.29	92
BUTTE	50,100	97	48,600	.05	185
CASPER-RIVERTON	43,000	98	42,000	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	309,500	99	305,800	.33	81
CHARLESTON, SC	224,400	99	221,300	.24	106
CHARLESTON-HUNTINGTON	525,400	99	518,800	.57	48
CHARLOTTE	735,800	99	729,500	.79	31
CHARLOTTESVILLE	41,500	99	40,900	.04	195
CHATTANOOGA	297,000	99	295,100	.32	84
CHEYENNE-SCOTTSBLUFF (STERLING)	45,100	98	44,400	.05	189
CHICAGO	3,164,600	99	3,124,800	3.41	3
CHICO-REDDING	159,300	96	153,100	.17	141
CINCINNATI	753,500	99	744,600	.81	30
CLARKSBURG-WESTON	112,800	99	111,500	.12	157
CLEVELAND	1,457,900	99	1,442,000	1.57	11
COLORADO SPRINGS-PUEBLO	242,100	98	237,900	.26	99
COLUMBIA, SC	303,400	99	299,200	.33	82
COLUMBIA-JEFFERSON CITY	135,400	99	133,400	.15	153
COLUMBUS, GA	186,700	99	184,700	.20	119
COLUMBUS, OH	694,000	99	685,500	.75	34
COLUMBUS-TUPELO	166,500	99	164,400	.18	129
CORPUS CHRISTI	176,300	99	174,000	.19	122
DALLAS-FT. WORTH	1,743,200	99	1,728,900	1.88	7
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	319,200	99	315,500	.34	78
DAYTON	506,700	99	501,300	.55	52
DENVER	1,066,400	98	1,047,400	1.14	19
DES MOINES	386,200	99	382,400	.42	66
DETROIT	1,739,200	99	1,723,500	1.88	8
DOTHAN	105,700	99	104,500	.11	158
DULUTH-SUPERIOR	172,600	99	170,200	.19	125
EL CENTRO-YUMA	69,400	94	65,200	.07	178
EL PASO	227,000	99	224,300	.24	104
ELMIRA	[illegible],000	98	84,100	.09	167
ERIE	156,600	98	154,000	.17	139
EUGENE	191,400	95	182,400	.20	121
EUREKA	54,500	96	52,100	.06	184
EVANSVILLE	268,800	98	263,900	.29	93
FARGO	221,000	99	218,000	.24	108
FLAGSTAFF	30,800	93	28,700	.03	202
FLINT-SAGINAW-BAY CITY	458,200	99	452,900	.49	59
FLORENCE, SC	156,000	99	153,800	.17	140
FT. MYERS-NAPLES	250,700	99	247,500	.27	96
FT. SMITH	197,800	98	194,400	.21	115
FT. WAYNE	234,400	99	230,900	.25	101
FRESNO-VISALIA	444,900	96	427,400	.47	62
GAINESVILLE	89,300	98	87,700	.10	164
GRAND JUNCTION-DURANGO	66,700	97	64,700	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	631,400	99	623,200	.68	37
GREAT FALLS	66,800	97	64,800	.07	179
GREEN BAY-APPLETON	385,800	99	381,600	.42	67
GREENSBORO-WINSTON SALEM-HIGH POINT	519,500	99	515,100	.56	49
GREENVILLE-NEW BERN-WASHINGTON	226,500	99	224,200	.24	105

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
GREENVILLE-SPARTANBURG-ASHEVILLE	653,700	99	646,900	.70	35
GREENWOOD-GREENVILLE	83,600	98	82,200	.09	168
HAGERSTOWN	42,400	99	42,100	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	565,000	98	552,300	.60	45
HARRISONBURG	36,400	99	35,900	.04	198
HARTFORD-NEW HAVEN	914,600	99	901,000	.98	23
HELENA	20,000	97	19,400	.02	207
HOUSTON	1,467,100	99	1,453,200	1.58	10
HUNTSVILLE-DECATUR-FLORENCE	309,600	99	307,000	.33	80
IDAHO FALLS-POCATELLO	103,600	98	101,600	.11	160
INDIANAPOLIS	863,300	99	851,000	.93	26
JACKSON, MS	296,200	99	292,900	.32	86
JACKSON, TN	59,300	99	58,800	.06	181
JACKSONVILLE	468,300	99	464,100	.51	56
JOHNSTOWN-ALTOONA	285,600	98	280,400	.31	88
JONESBORO	74,500	98	73,100	.08	174
JOPLIN-PITTSBURG	145,000	99	143,000	.16	148
KANSAS CITY	763,800	99	755,900	.82	29
KNOXVILLE	410,600	99	407,200	.44	64
LA CROSSE-EAU CLAIRE	168,600	98	165,700	.18	127
LAFAYETTE, IN	44,300	98	43,300	.05	191
LAFAYETTE, LA	198,500	99	195,900	.21	114
LAKE CHARLES	76,500	99	75,800	.08	172
LANSING	227,700	99	225,000	.25	103
LAREDO	36,700	98	36,100	.04	197
LAS VEGAS	275,500	98	270,600	.29	91
LAUREL-HATTIESBURG	91,900	99	91,000	.10	162
LEXINGTON	371,100	99	366,900	.40	70
LIMA	41,900	98	41,200	.04	194
LINCOLN-HASTINGS-KEARNEY	256,200	99	253,400	.28	95
LITTLE ROCK	468,200	99	461,500	.50	57
LOS ANGELES	5,074,300	97	4,939,400	5.38	2
LOUISVILLE	550,500	99	546,400	.60	46
LUBBOCK	138,300	99	137,500	.15	150
MACON	176,500	99	174,000	.19	122
MADISON	280,000	98	274,700	.30	90
MANKATO	23,500	98	23,100	.03	206
MARQUETTE	56,400	98	55,300	.06	182
MCALLEN-BROWNSVILLE: LRGV	201,300	99	198,400	.22	113
MEDFORD	140,200	95	133,500	.15	152
MEMPHIS	610,900	99	605,400	.66	39
MERIDIAN	68,100	99	67,300	.07	176
MIAMI	1,297,500	99	1,288,800	1.40	16
MILWAUKEE	770,400	99	762,100	.83	28
MINNEAPOLIS-ST. PAUL	1,348,100	99	1,333,200	1.45	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	146,300	99	144,600	.16	145
MISSOULA	81,600	97	79,200	.09	171
MOBILE-PENSACOLA	471,000	99	467,900	.51	55
MONROE-EL DORADO	185,900	99	183,200	.20	120
MONTGOMERY-SELMA	221,100	99	218,900	.24	107
NASHVILLE	724,900	99	720,600	.79	32
NEW ORLEANS	646,500	99	640,800	.70	36
NEW YORK	7,153,700	98	7,043,900	7.68	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	580,200	99	575,400	.63	42
NORTH PLATTE	18,100	99	18,000	.02	208
ODESSA-MIDLAND	144,700	99	143,300	.16	146
OKLAHOMA CITY	605,400	99	600,200	.65	40
OMAHA	354,600	99	351,300	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	870,700	99	862,800	.94	25
OTTUMWA-KIRKSVILLE	28,900	99	28,600	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	334,300	98	328,100	.36	76
PALM SPRINGS	70,600	96	67,900	.07	175
PANAMA CITY	83,100	99	82,000	.09	169
PARKERSBURG	36,500	99	36,200	.04	196
PEORIA-BLOOMINGTON	211,700	98	208,200	.23	111
PHILADELPHIA	2,737,400	99	2,704,400	2.95	4
PHOENIX	1,028,300	98	1,004,100	1.09	20
PITTSBURGH	1,181,500	99	1,165,500	1.27	17
PORTLAND, OR	834,700	96	804,100	.88	27
PORTLAND-POLAND SPRING	341,400	98	336,000	.37	74
PRESQUE ISLE	30,000	98	29,300	.03	201
PROVIDENCE-NEW BEDFORD	563,100	99	556,900	.61	44
QUINCY-HANNIBAL	123,000	99	121,200	.13	154
RALEIGH-DURHAM	701,600	99	693,600	.76	33
RAPID CITY	88,200	98	86,400	.09	165
RENO	193,400	97	187,300	.20	117
RICHMOND	447,700	99	442,800	.48	60
ROANOKE-LYNCHBURG	372,300	99	368,200	.40	69
ROCHESTER, NY	357,700	99	353,000	.38	72
ROCHESTER-MASON CITY-AUSTIN	143,500	99	142,000	.15	149

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ROCKFORD	158,500	99	156,300	.17	136
SACRAMENTO-STOCKTON	1,031,900	97	995,800	1.09	21
ST. JOSEPH	48,200	99	47,500	.05	187
ST. LOUIS	1,136,200	99	1,121,500	1.22	18
SALINAS-MONTEREY	219,300	96	210,600	.23	109
SALISBURY	94,400	99	93,400	.10	161
SALT LAKE CITY	610,100	98	598,200	.65	41
SAN ANGELO	48,800	99	48,200	.05	186
SAN ANTONIO	580,600	99	573,200	.62	43
SAN DIEGO	892,300	97	867,500	.95	24
SAN FRANCISCO-OAKLAND-SAN JOSE	2,276,700	97	2,200,700	2.40	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214,100	96	205,500	.22	112
SAVANNAH	233,000	99	229,800	.25	102
SEATTLE-TACOMA	1,340,500	97	1,296,500	1.41	15
SHREVEPORT-TEXARKANA	412,200	98	406,000	.44	65
SIOUX CITY	157,500	99	155,800	.17	138
SIOUX FALLS-MITCHELL	238,300	99	235,900	.26	100
SOUTH BEND-ELKHART	299,500	98	294,500	.32	85
SPOKANE	331,600	97	320,500	.35	77
SPRINGFIELD, MA	248,900	98	244,700	.27	98
SPRINGFIELD, MO	302,800	98	296,500	.32	83
SPRINGFIELD-DECATUR-CHAMPAIGN	341,700	98	335,000	.37	75
SYRACUSE	377,700	98	371,500	.40	68
TALLAHASSEE-THOMASVILLE	191,400	98	188,500	.21	116
TAMPA-ST. PETERSBURG (SARASOTA)	1,334,600	99	1,323,000	1.44	14
TERRE HAUTE	165,100	98	161,800	.18	133
TOLEDO	414,500	99	409,700	.45	63
TOPEKA	153,700	98	151,300	.16	143
TRAVERSE CITY-CADILLAC	165,800	98	162,100	.18	131
TUCSON	314,400	98	307,900	.34	79
TULSA	464,600	99	460,200	.50	58
TUSCALOOSA	55,400	99	54,900	.06	183
TWIN FALLS	30,500	98	30,000	.03	200
TYLER-LONGVIEW-JACKSONVILLE	173,100	99	170,600	.19	124
UTICA	105,400	98	103,600	.11	159
VICTORIA	26,500	98	26,100	.03	205
WACO-TEMPLE-BRYAN	250,000	99	247,200	.27	97
WASHINGTON, DC	1,712,600	99	1,701,700	1.85	9
WATERTOWN-CARTHAGE	83,300	98	81,900	.09	170
WAUSAU-RHINELANDER	165,700	98	163,000	.18	130
WEST PALM BEACH-FT.PIERCE-VERO BEACH	519,100	99	513,700	.56	50
WHEELING-STEUBENVILLE	158,000	99	156,100	.17	137
WICHITA-HUTCHINSON	439,100	99	434,700	.47	61
WICHITA FALLS-LAWTON	162,800	99	161,900	.18	132
WILKES BARRE-SCRANTON	499,000	98	489,200	.53	54
WILMINGTON	145,300	99	143,300	.16	146
YAKIMA	177,300	95	169,300	.18	126
YOUNGSTOWN	280,100	99	277,000	.30	89
ZANESVILLE	32,500	98	32,000	.03	199
TOTAL U.S. TV HOUSEHOLDS	93,206,900		91,770,000		

NON-ADI MARKET ALPHABETICAL LISTING

Non-ADI Market	ADI Assignment	Home County TV HH
AKRON	CLEVELAND	196,200
ALLENTOWN	PHILADELPHIA	113,700
ANDERSON, SC	GREENVILLE-SPARTANBURG-ASHEVILLE	56,200
ANGOLA	FT. WAYNE	12,900
ANN ARBOR	LANSING	100,200
BARTLESVILLE	TULSA	17,300
BEATTYVILLE	LEXINGTON	2,800
BELLINGHAM	SEATTLE-TACOMA	45,100
BRIDGEPORT	NEW YORK	299,400
BURLINGTON, IA	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	17,900
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	41,100
CAMPBELLSVILLE	BOWLING GREEN	8,600
CANTON	CLEVELAND	138,600
CHILLICOTHE	COLUMBUS, OH	23,800
CLEVELAND, TN	CHATTANOOGA	27,800
COOKEVILLE	NASHVILLE	19,800
CORDELE	ALBANY, GA	7,100
CORONA	LOS ANGELES	287,000
CROSSVILLE	KNOXVILLE	12,900
DANVILLE, KY	LEXINGTON	9,700
DERRY, NH	BOSTON	89,600
FAYETTEVILLE, NC	RALEIGH-DURHAM	88,500
FT. LAUDERDALE	MIAMI	535,800
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	57,900
GADSDEN, AL	BIRMINGHAM	39,800
GOLDSBORO, NC	RALEIGH-DURHAM	36,400
GREENEVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	21,300
HANFORD	FRESNO-VISALIA	26,700
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	22,500
HAZARD	LEXINGTON	12,000
HICKORY	CHARLOTTE	45,600
HOBBS, NM	ALBUQUERQUE	19,300
KENOSHA, WI	MILWAUKEE	44,300
KERRVILLE	SAN ANTONIO	15,300
KINGMAN	PHOENIX	35,000
KINGSTON, NY	NEW YORK	61,700
LA SALLE	CHICAGO	41,300
LAKELAND, FL	TAMPA-ST. PETERSBURG (SARASOTA)	153,700
LAWRENCE	KANSAS CITY	27,100
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	63,100
MADISONVILLE, KY	EVANSVILLE	17,800
MANCHESTER	BOSTON	124,900
MANSFIELD	COLUMBUS, OH	48,600
MARION, IN	INDIANAPOLIS	27,400
MODESTO	SACRAMENTO-STOCKTON	117,900
MT. VERNON, IL	ST. LOUIS	15,300
MUSKEGON, MI	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	58,000
MYRTLE BEACH	FLORENCE, SC	54,400
NATCHEZ	JACKSON, MS	13,500
NEW LONDON, CT	HARTFORD-NEW HAVEN	90,200
OCALA	GAINESVILLE	76,400
OPELIKA	COLUMBUS, GA	32,800
OXNARD	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	212,700
POUGHKEEPSIE	NEW YORK	89,700
PRESCOTT, AZ	PHOENIX	42,300
READING	PHILADELPHIA	128,200
RICHMOND, IN	DAYTON	26,800
ROCKY MOUNT	RALEIGH-DURHAM	12,000
ROME, GA	ATLANTA	30,300
SAN BERNARDINO-FONTANA	LOS ANGELES	458,400
SAN JOSE	SAN FRANCISCO-OAKLAND-SAN JOSE	474,800
SANDUSKY	CLEVELAND	29,300
SANTA FE	ALBUQUERQUE	35,600
SANTA ROSA	SAN FRANCISCO-OAKLAND-SAN JOSE	143,000
SARASOTA	TAMPA-ST. PETERSBURG (SARASOTA)	121,200
STEAMBOAT SPRINGS	DENVER	5,000
STERLING	CHEYENNE-SCOTTSBLUFF (STERLING)	7,100
SURING, WI	GREEN BAY-APPLETON	11,900
TOCCOA, GA	GREENVILLE-SPARTANBURG-ASHEVILLE	8,400
VALDOSTA	ALBANY, GA	26,400
VALLEJO	SAN FRANCISCO-OAKLAND-SAN JOSE	42,100
VINELAND	PHILADELPHIA	46,900
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	5,400
WAPELLO, IA	OTTUMWA-KIRKSVILLE	15,200
WEST POINT	COLUMBUS-TUPELO	7,500
WILDWOOD	PHILADELPHIA	41,600
WILMINGTON, DE	PHILADELPHIA	156,500
WORCESTER	BOSTON	250,500

ABILENE-SWEETWATER

ADI TVHH RANK 156 % OF US TVHH .13%

C	BROWN	TX	13,800
B	CALLAHAN	TX	4,900
D	COKE	TX	1,300
D	COLEMAN	TX	4,100
D	EASTLAND	TX	7,700
D	FISHER	TX	2,100
D	HASKELL	TX	2,600
B	JONES	TX	6,500
D	MITCHELL	TX	3,200
B	NOLAN	TX	6,200
D	RUNNELS	TX	4,600
D	SCURRY	TX	6,600
D	SHACKELFORD	TX	1,400
D	STEPHENS	TX	4,100
D	STONEWALL	TX	1,000
B	TAYLOR	TX	45,700

ADI TOTAL TVHH 115,800

COUNTY SIZE SUMMARY

A			
B	4	63,300	54.7%
C	1	13,800	11.9%
D	11	38,700	33.4%

ALBANY, GA (VALDOSTA & CORDELE)

ADI TVHH RANK 151 % OF US TVHH .15%

D	ATKINSON	GA	1,900
D	BAKER	GA	1,200
D	BEN HILL	GA	6,600
D	BERRIEN	GA	5,200
D	CALHOUN	GA	1,500
D	COFFEE	GA	10,600
C	COLQUITT	GA	13,400
D	COOK	GA	5,000
D	CRISP	GA	7,100
C	DOUGHERTY	GA	35,000
D	IRWIN	GA	3,200
D	LANIER	GA	2,000
C	LEE	GA	5,400
D	MILLER	GA	2,600
D	MITCHELL	GA	6,900
D	TELFAIR	GA	3,900
D	TERRELL	GA	4,000
D	TIFT	GA	12,100
D	TURNER	GA	3,100
D	WORTH	GA	6,500

ADI TOTAL TVHH 137,200

COUNTY SIZE SUMMARY

A			
B			
C	3	53,800	39.2%
D	17	83,400	60.8%

ALBANY-SCHENECTADY-TROY

ADI TVHH RANK 53 % OF US TVHH .53%

C	BERKSHIRE	MA	54,900
B	ALBANY	NY	111,700
C	COLUMBIA	NY	23,400
C	FULTON	NY	21,100
B	GREENE	NY	16,600
D	HAMILTON	NY	1,800
B	MONTGOMERY	NY	19,900
B	RENSSELAER	NY	55,700
B	SARATOGA	NY	60,700
B	SCHENECTADY	NY	58,600
D	SCHOHARIE	NY	10,900
C	WARREN	NY	20,600
C	WASHINGTON	NY	19,600
D	BENNINGTON	VT	14,000

ADI TOTAL TVHH 489,500

ALBANY-SCHENECTADY-TROY (CONT)

COUNTY SIZE SUMMARY

A			
B	6	323,200	66.0%
C	5	139,600	28.5%
D	3	26,700	5.5%

ALBUQUERQUE (SANTA FE & HOBBS, NM)

ADI TVHH RANK 51 % OF US TVHH .55%

C	APACHE NORTH	AZ	11,800
D	ALAMOSA	CO	4,500
D	ARCHULETA	CO	2,000
D	CONEJOS	CO	2,700
D	COSTILLA	CO	1,100
D	MONTEZUMA	CO	6,600
D	RIO GRANDE	CO	3,800
B	BERNALILLO	NM	192,800
D	CATRON	NM	800
C	CHAVES	NM	21,300
D	CIBOLA	NM	7,000
D	COLFAX	NM	4,800
D	DE BACA	NM	1,100
C	EDDY	NM	18,600
D	GRANT	NM	9,200
D	GUADALUPE	NM	1,400
D	HARDING	NM	400
C	LEA NORTH	NM	19,300
D	LINCOLN	NM	5,900
D	LOS ALAMOS	NM	7,500
D	LUNA	NM	6,400
C	MC KINLEY	NM	19,400
D	MORA	NM	1,300
C	OTERO	NM	17,800
D	RIO ARRIBA	NM	10,600
C	SAN JUAN	NM	30,000
D	SAN MIGUEL	NM	8,200
B	SANDOVAL	NM	17,600
C	SANTA FE	NM	35,600
D	SIERRA	NM	4,200
D	SOCORRO	NM	4,700
D	TAOS	NM	6,700
D	TORRANCE	NM	3,400
C	VALENCIA	NM	15,400

ADI TOTAL TVHH 503,900

COUNTY SIZE SUMMARY

A			
B	2	210,400	41.8%
C	9	189,200	37.5%
D	23	104,300	20.7%

ALEXANDRIA, LA

ADI TVHH RANK 163 % OF US TVHH .10%

C	AVOYELLES	LA	14,500
D	GRANT	LA	6,700
C	RAPIDES	LA	49,000
C	VERNON	LA	18,000

ADI TOTAL TVHH 68,200

COUNTY SIZE SUMMARY

A			
B			
C	3	81,500	92.4%
D	1	6,700	7.6%

ALPENA

ADI TVHH RANK 209 % OF US TVHH .02%

D	ALCONA	MI	4,300
D	ALPENA	MI	11,200

ADI TOTAL TVHH 15,500

ALPENA (CONT)

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	15,500	100.0%

AMARILLO

ADI TVHH RANK 118 % OF US TVHH .20%

C	CURRY	NM	16,000
D	QUAY	NM	4,400
D	ROOSEVELT	NM	6,100
D	UNION	NM	1,700
D	CIMARRON	OK	1,600
D	TEXAS	OK	6,400
D	ARMSTRONG	TX	800
D	BRISCOE	TX	1,000
D	CARSON	TX	2,400
D	CASTRO	TX	3,300
D	CHILDRESS	TX	2,500
D	COLLINGSWORTH	TX	1,700
D	COTTLE	TX	1,000
D	DALLAM	TX	2,500
D	DEAF SMITH	TX	6,300
D	DONLEY	TX	1,600
D	GRAY	TX	9,600
D	HALL	TX	1,800
D	HANSFORD	TX	2,300
D	HARTLEY	TX	1,300
D	HEMPHILL	TX	1,800
D	HUTCHINSON	TX	9,900
D	LIPSCOMB	TX	1,300
D	MOORE	TX	6,200
D	MOTLEY	TX	800
D	OCHILTREE	TX	3,300
D	OLDHAM	TX	700
D	PARMER	TX	3,300
B	POTTER	TX	40,900
B	RANDALL	TX	35,000
D	ROBERTS	TX	400
D	SHERMAN	TX	1,100
D	SWISHER	TX	3,300
D	WHEELER	TX	2,800

ADI TOTAL TVHH 185,100

COUNTY SIZE SUMMARY

A			
B	2	75,900	41.0%
C	1	16,000	8.6%
D	31	93,200	50.4%

ANNISTON

ADI TVHH RANK 188 % OF US TVHH .05%

C	CALHOUN	AL	45,400

ADI TOTAL TVHH 45,400

COUNTY SIZE SUMMARY

A			
B			
C	1	45,400	100.0%
D			

ARDMORE-ADA

ADI TVHH RANK 173 % OF US TVHH .08%

D	ATOKA	OK	4,600
D	BRYAN	OK	13,300
C	CARTER	OK	17,700
D	CHOCTAW	OK	5,900
D	COAL	OK	2,200
D	JOHNSTON	OK	3,900
D	LOVE	OK	3,200
D	MARSHALL	OK	5,000
D	PONTOTOC	OK	13,200
D	PUSHMATAHA	OK	4,800

ADI TOTAL TVHH 73,800

COUNTIES IN ADI MARKETS

ARDMORE-ADA (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	17,700	24.0%
D	9	56,100	76.0%

ATLANTA (ROME, GA)

ADI TVHH RANK 12 % OF US TVHH 1.50%

D	CLEBURNE	AL	5,100
D	RANDOLPH	AL	7,500
D	BANKS	GA	3,800
A	BARROW	GA	10,000
C	BARTOW	GA	18,700
A	BUTTS	GA	4,900
C	CARROLL	GA	24,900
A	CHEROKEE	GA	29,300
C	CLARKE	GA	31,400
A	CLAYTON	GA	65,900
A	COBB	GA	170,200
A	COWETA	GA	18,200
D	DAWSON	GA	2,800
A	DE KALB	GA	213,700
A	DOUGLAS	GA	25,600
A	FAYETTE	GA	19,900
C	FLOYD	GA	30,300
A	FORSYTH	GA	15,600
A	FULTON	GA	264,400
D	GILMER	GA	4,800
D	GORDON	GA	12,100
D	GREENE	GA	4,000
A	GWINNETT	GA	121,100
D	HABERSHAM	GA	10,100
C	HALL	GA	33,900
D	HARALSON	GA	7,900
D	HEARD	GA	2,500
A	HENRY	GA	18,800
D	JACKSON	GA	10,700
D	JASPER	GA	3,100
D	LAMAR	GA	4,800
D	LUMPKIN	GA	4,400
D	MERIWETHER	GA	7,200
D	MORGAN	GA	4,300
A	NEWTON	GA	15,200
D	OCONEE	GA	5,900
D	OGLETHORPE	GA	3,700
A	PAULDING	GA	13,100
D	PICKENS	GA	5,100
D	PIKE	GA	3,300
D	POLK	GA	12,600
D	PUTNAM	GA	4,500
D	RABUN	GA	4,400
A	ROCKDALE	GA	18,600
A	SPALDING	GA	19,300
D	TOWNS	GA	2,900
C	TROUP	GA	20,000
D	UNION	GA	4,300
D	UPSON	GA	10,000
A	WALTON	GA	12,600
D	WHITE	GA	4,700
D	CLAY	NC	2,800

ADI TOTAL TVHH 1,374,900

COUNTY SIZE SUMMARY

A	18	1,056,400	76.8%
B			
C	6	159,200	11.6%
D	28	159,300	11.6%

AUGUSTA

ADI TVHH RANK 110 % OF US TVHH .23%

D	BURKE	GA	6,900
B	COLUMBIA	GA	22,400
D	EMANUEL	GA	7,600
D	GLASCOCK	GA	800
D	HANCOCK	GA	2,900
D	JEFFERSON	GA	6,500
D	JENKINS	GA	2,900
D	LINCOLN	GA	2,300
B	MC DUFFIE	GA	7,500
B	RICHMOND	GA	69,900
D	TALIAFERRO	GA	800
D	WARREN	GA	2,000

AUGUSTA (CONT)

D	WILKES	GA	3,900
B	AIKEN	SC	47,000
D	ALLENDALE	SC	3,700
D	BAMBERG	SC	6,100
D	BARNWELL	SC	7,800
D	EDGEFIELD	SC	6,200
D	MC CORMICK	SC	2,100

ADI TOTAL TVHH 209,300

COUNTY SIZE SUMMARY

A			
B	4	146,800	70.1%
C			
D	15	62,500	29.9%

AUSTIN, TX

ADI TVHH RANK 71 % OF US TVHH .39%

C	BASTROP	TX	13,800
D	BLANCO	TX	2,700
D	BURNET	TX	10,800
D	CALDWELL	TX	9,600
D	FAYETTE	TX	8,000
D	GILLESPIE	TX	6,600
B	HAYS	TX	20,900
D	LEE	TX	4,500
D	LLANO	TX	5,700
D	MASON	TX	1,500
B	TRAVIS	TX	231,200
B	WILLIAMSON	TX	42,500

ADI TOTAL TVHH 357,800

COUNTY SIZE SUMMARY

A			
B	3	294,600	82.3%
C	1	13,800	3.9%
D	8	49,400	13.8%

BAKERSFIELD

ADI TVHH RANK 142 % OF US TVHH .17%

B	KERN WEST	CA	152,100

ADI TOTAL TVHH 152,100

COUNTY SIZE SUMMARY

A			
B	1	152,100	100.0%
C			
D			

BALTIMORE

ADI TVHH RANK 22 % OF US TVHH 1.02%

A	ANNE ARUNDEL	MD	150,400
A	BALTIMORE	MD	267,200
A	BALTIMORE CITY	MD	281,500
D	CAROLINE	MD	9,200
A	CARROLL	MD	42,100
C	CECIL	MD	25,000
D	DORCHESTER	MD	11,600
A	HARFORD	MD	58,800
A	HOWARD	MD	62,100
D	KENT	MD	6,500
D	QUEEN ANNES	MD	11,500
D	TALBOT	MD	11,500

ADI TOTAL TVHH 937,400

COUNTY SIZE SUMMARY

A	6	862,100	92.0%
B			
C	1	25,000	2.7%
D	5	50,300	5.4%

BANGOR

ADI TVHH RANK 155. % OF US TVHH .13%

C	HANCOCK	ME	18,300
C	PENOBSCOT	ME	49,400
D	PISCATAQUIS	ME	6,700
C	SOMERSET	ME	17,000
D	WALDO	ME	11,800
D	WASHINGTON	ME	13,100

ADI TOTAL TVHH 116,300

COUNTY SIZE SUMMARY

A			
B			
C	3	84,700	72.8%
D	3	31,600	27.2%

BATON ROUGE

ADI TVHH RANK 94 % OF US TVHH .28%

B	ASCENSION	LA	19,600
D	ASSUMPTION	LA	6,800
B	EAST BATON ROUGE	LA	138,600
D	EAST FELICIANA	LA	5,800
D	IBERVILLE	LA	10,100
B	LIVINGSTON	LA	24,700
D	POINTE COUPEE	LA	8,100
D	ST HELENA	LA	3,000
C	ST MARY	LA	19,900
B	WEST BATON ROUGE	LA	6,500
D	WEST FELICIANA	LA	2,500
D	AMITE	MS	4,700
D	WILKINSON	MS	3,300

ADI TOTAL TVHH 253,600

COUNTY SIZE SUMMARY

A			
B	4	189,400	74.7%
C	1	19,900	7.8%
D	8	44,300	17.5%

BEAUMONT-PORT ARTHUR

ADI TVHH RANK 128 % OF US TVHH .18%

B	HARDIN	TX	14,600
D	JASPER	TX	12,200
B	JEFFERSON	TX	92,800
D	NEWTON	TX	4,800
B	ORANGE	TX	28,500
D	SABINE	TX	4,300
D	TYLER	TX	7,300

ADI TOTAL TVHH 164,500

COUNTY SIZE SUMMARY

A			
B	3	135,900	82.6%
C			
D	4	28,600	17.4%

BEND

ADI TVHH RANK 204 % OF US TVHH .03%

C	DESCHUTES	OR	26,300

ADI TOTAL TVHH 26,300

COUNTY SIZE SUMMARY

A			
B			
C	1	26,300	100.0%
D			

BILLINGS-HARDIN

ADI TVHH RANK 166 % OF US TVHH .09%

D	BIG HORN	MT	3,100
D	CARBON	MT	3,500
D	CUSTER	MT	4,900
D	GARFIELD	MT	500
D	GOLDEN VALLEY	MT	400
D	MUSSELSHELL	MT	1,700
D	PARK	MT	4,800
D	PETROLEUM	MT	200
D	POWDER RIVER	MT	800
D	PRAIRIE	MT	600
D	ROSEBUD	MT	4,000
D	STILLWATER	MT	2,700
D	SWEET GRASS	MT	1,100
D	TREASURE	MT	400
D	WHEATLAND	MT	900
C	YELLOWSTONE	MT	46,500
D	PARK	WY	8,900

ADI TOTAL TVHH 85,000

COUNTY SIZE SUMMARY

A			
B			
C	1	46,500	54.7%
D	16	38,500	45.3%

BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 177 % OF US TVHH .07%

B	HARRISON	MS	63,000
D	STONE	MS	3,700

ADI TOTAL TVHH 66,700

COUNTY SIZE SUMMARY

A			
B	1	63,000	94.5%
C			
D	1	3,700	5.5%

BINGHAMTON

ADI TVHH RANK 134 % OF US TVHH .17%

B	BROOME	NY	79,600
C	CHENANGO	NY	18,700
C	DELAWARE	NY	17,600
B	TIOGA	NY	18,600
C	BRADFORD	PA	24,100

ADI TOTAL TVHH 158,600

COUNTY SIZE SUMMARY

A			
B	2	98,200	61.9%
C	3	60,400	38.1%
D			

BIRMINGHAM (GADSDEN, AL)

ADI TVHH RANK 47 % OF US TVHH .57%

D	BIBB	AL	6,000
B	BLOUNT	AL	15,900
D	CHEROKEE	AL	7,300
D	CHILTON	AL	13,000
D	CLAY	AL	4,700
D	COOSA	AL	4,500
C	CULLMAN	AL	25,700
C	ETOWAH	AL	39,800
D	FAYETTE	AL	7,300
D	GREENE	AL	3,600
D	HALE	AL	5,100
B	JEFFERSON	AL	267,600
D	MARION	AL	12,200
B	SHELBY	AL	32,000
B	ST CLAIR	AL	18,000
C	TALLADEGA	AL	27,200
B	WALKER	AL	26,500
D	WINSTON	AL	8,900

ADI TOTAL TVHH 525,300

BIRMINGHAM (GADSDEN, AL) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	360,000	68.5%
C	3	92,700	17.6%
D	10	72,600	13.8%

BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 144 % OF US TVHH .16%

D	BLAND	VA	2,100
C	TAZEWELL	VA	17,200
C	FAYETTE	WV	20,500
C	GREENBRIER	WV	14,300
C	MC DOWELL	WV	15,600
C	MERCER	WV	27,000
D	MONROE	WV	4,900
C	RALEIGH	WV	31,900
D	SUMMERS	WV	5,100
D	WYOMING	WV	11,600

ADI TOTAL TVHH 150,200

COUNTY SIZE SUMMARY

A			
B			
C	6	126,500	84.2%
D	4	23,700	15.8%

BOISE

ADI TVHH RANK 135 % OF US TVHH .17%

B	ADA	ID	78,800
D	ADAMS	ID	1,200
D	BLAINE	ID	5,600
D	BOISE	ID	1,700
D	CAMAS	ID	300
B	CANYON	ID	31,300
D	ELMORE	ID	7,100
D	GEM	ID	4,100
D	OWYHEE	ID	2,800
D	PAYETTE	ID	6,100
D	VALLEY	ID	2,300
D	WASHINGTON	ID	3,000
D	GRANT	OR	3,000
D	MALHEUR	OR	9,400

ADI TOTAL TVHH 156,700

COUNTY SIZE SUMMARY

A			
B	2	110,100	70.3%
C			
D	12	46,600	29.7%

BOSTON (DERRY, MANCHESTER & WORCESTER)

ADI TVHH RANK 6 % OF US TVHH 2.29%

B	BARNSTABLE	MA	78,100
A	ESSEX	MA	250,400
A	MIDDLESEX	MA	506,000
D	NANTUCKET	MA	2,700
A	NORFOLK	MA	224,700
A	PLYMOUTH	MA	153,500
A	SUFFOLK	MA	268,300
B	WORCESTER	MA	250,500
C	BELKNAP	NH	19,500
C	CHESHIRE	NH	25,500
B	HILLSBOROUGH	NH	124,900
C	MERRIMACK	NH	45,300
B	ROCKINGHAM	NH	89,600
C	STRAFFORD	NH	35,800
C	SULLIVAN	NH	15,300
C	WINDHAM	VT	15,700

ADI TOTAL TVHH 2,105,800

BOSTON (DERRY, MANCHESTER & WORCESTER) (CONT)

COUNTY SIZE SUMMARY

A	5	1,402,900	66.6%
B	4	543,100	25.8%
C	6	157,100	7.5%
D	1	2,700	0.1%

BOWLING GREEN (CAMPBELLSVILLE)

ADI TVHH RANK 190 % OF US TVHH .05%

D	ADAIR	KY	5,800
D	EDMONSON	KY	3,500
D	METCALFE	KY	3,600
C	WARREN	KY	31,300

ADI TOTAL TVHH 44,200

COUNTY SIZE SUMMARY

A			
B			
C	1	31,300	70.8%
D	3	12,900	29.2%

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES (GREENEVILLE, TN)

ADI TVHH RANK 87 % OF US TVHH .31%

D	KNOTT	KY	6,100
D	LETCHER	KY	10,300
B	CARTER	TN	20,100
C	GREENE	TN	21,300
B	HAWKINS	TN	17,700
D	JOHNSON	TN	5,500
B	SULLIVAN	TN	59,000
B	UNICOI	TN	6,400
B	WASHINGTON	TN	35,300
C	BUCHANAN	VA	11,800
D	DICKENSON	VA	6,900
D	LEE	VA	9,200
D	RUSSELL	VA	11,600
B	SCOTT	VA	8,700
D	SMYTH	VA	11,800
B	WASHINGTON	VA	24,400
C	WISE	VA	16,800

ADI TOTAL TVHH 282,900

COUNTY SIZE SUMMARY

A			
B	7	171,600	60.7%
C	3	49,900	17.6%
D	7	61,400	21.7%

BUFFALO

ADI TVHH RANK 38 % OF US TVHH .67%

C	ALLEGANY	NY	17,200
C	CATTARAUGUS	NY	30,400
C	CHAUTAUQUA	NY	53,300
B	ERIE	NY	356,700
C	GENESEE	NY	21,500
B	NIAGARA	NY	80,100
C	ORLEANS	NY	14,100
C	WYOMING	NY	13,800
C	MC KEAN	PA	17,700
D	POTTER	PA	6,800

ADI TOTAL TVHH 611,600

COUNTY SIZE SUMMARY

A			
B	2	436,800	71.4%
C	7	168,000	27.5%
D	1	6,800	1.1%

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER,NH)

ADI TVHH RANK 92 % OF US TVHH .29%

C	GRAFTON	NH	26,500
B	CLINTON	NY	27,000
B	ESSEX	NY	14,200
C	FRANKLIN	NY	15,700
D	ADDISON	VT	11,300
D	CALEDONIA	VT	10,700
B	CHITTENDEN	VT	48,300
D	ESSEX	VT	2,800
B	FRANKLIN	VT	13,600
B	GRAND ISLE	VT	2,000
D	LAMOILLE	VT	7,200
D	ORANGE	VT	9,300
D	ORLEANS	VT	9,000
C	RUTLAND	VT	23,600
C	WASHINGTON	VT	21,400
C	WINDSOR	VT	22,500

ADI TOTAL TVHH 265,100

COUNTY SIZE SUMMARY

A			
B	5	105,100	39.6%
C	5	109,700	41.4%
D	6	50,300	19.0%

BUTTE

ADI TVHH RANK 185 % OF US TVHH .05%

D	BEAVERHEAD	MT	3,000
D	BROADWATER	MT	1,600
D	DEER LODGE	MT	4,000
C	GALLATIN	MT	18,400
D	JEFFERSON	MT	3,100
D	MADISON	MT	2,200
D	POWELL	MT	2,300
D	SILVER BOW	MT	14,000

ADI TOTAL TVHH 48,600

COUNTY SIZE SUMMARY

A			
B			
C	1	18,400	37.9%
D	7	30,200	62.1%

CASPER-RIVERTON

ADI TVHH RANK 193 % OF US TVHH .05%

D	CONVERSE	WY	4,400
D	FREMONT	WY	12,200
C	NATRONA	WY	25,400

ADI TOTAL TVHH 42,000

COUNTY SIZE SUMMARY

A			
B			
C	1	25,400	60.5%
D	2	16,600	39.5%

CEDAR RAPIDS-WATERLOO-DUBUQUE

ADI TVHH RANK 81 % OF US TVHH .33%

D	ALLAMAKEE	IA	5,300
B	BENTON	IA	8,700
B	BLACK HAWK	IA	46,800
D	BREMER	IA	8,500
B	BUCHANAN	IA	7,800
D	BUTLER	IA	6,100
D	CHICKASAW	IA	5,200
D	CLAYTON	IA	8,000
D	DELAWARE	IA	6,700
B	DUBUQUE	IA	31,200
D	FAYETTE	IA	8,900
D	GRUNDY	IA	5,300
D	IOWA	IA	5,900
C	JOHNSON	IA	33,500
D	JONES	IA	7,100
D	KEOKUK	IA	4,600

CEDAR RAPIDS-WATERLOO-DUBUQUE (CONT)

B	LINN	IA	66,900
D	TAMA	IA	6,700
D	WASHINGTON	IA	7,600
D	WINNESHIEK	IA	7,500
C	GRANT	WI	17,500

ADI TOTAL TVHH 305,800

COUNTY SIZE SUMMARY

A			
B	5	161,400	52.8%
C	2	51,000	16.7%
D	14	93,400	30.5%

CHARLESTON, SC

ADI TVHH RANK 106 % OF US TVHH .24%

B	BERKELEY	SC	46,700
B	CHARLESTON	SC	103,300
C	COLLETON	SC	12,700
B	DORCHESTER	SC	28,400
C	GEORGETOWN	SC	17,400
C	WILLIAMSBURG	SC	12,800

ADI TOTAL TVHH 221,300

COUNTY SIZE SUMMARY

A			
B	3	178,400	80.6%
C	3	42,900	19.4%
D			

CHARLESTON-HUNTINGTON

ADI TVHH RANK 48 % OF US TVHH .57%

B	BOYD	KY	20,000
D	CARTER	KY	8,800
D	ELLIOTT	KY	2,500
C	FLOYD	KY	18,400
B	GREENUP	KY	13,400
D	JOHNSON	KY	9,000
D	LAWRENCE	KY	5,100
D	LEWIS	KY	4,900
D	MAGOFFIN	KY	4,900
D	MARTIN	KY	4,400
D	MORGAN	KY	4,000
C	PIKE	KY	28,400
C	ATHENS	OH	19,600
D	GALLIA	OH	10,900
D	JACKSON	OH	11,200
B	LAWRENCE	OH	23,300
D	MEIGS	OH	9,000
C	SCIOTO	OH	30,000
D	VINTON	OH	4,300
C	WASHINGTON	OH	23,700
D	BOONE	WV	10,800
B	CABELL	WV	41,900
D	CALHOUN	WV	3,200
D	CLAY	WV	4,000
D	JACKSON	WV	9,700
B	KANAWHA	WV	90,400
B	LINCOLN	WV	8,000
C	LOGAN	WV	17,300
D	MASON	WV	9,900
D	MINGO	WV	12,400
D	NICHOLAS	WV	10,500
B	PUTNAM	WV	16,500
D	ROANE	WV	5,400
B	WAYNE	WV	16,800
D	WEBSTER	WV	4,400
D	WIRT	WV	1,800

ADI TOTAL TVHH 518,800

COUNTY SIZE SUMMARY

A			
B	8	230,300	44.4%
C	6	137,400	26.5%
D	22	151,100	29.1%

CHARLOTTE (HICKORY)

ADI TVHH RANK 31 % OF US TVHH .79%

D	ALEXANDER	NC	10,500
D	ANSON	NC	9,000
D	ASHE	NC	9,200
D	AVERY	NC	5,500
C	BURKE	NC	29,600
B	CABARRUS	NC	35,900
C	CALDWELL	NC	27,200
C	CATAWBA	NC	45,600
C	CLEVELAND	NC	32,500
B	GASTON	NC	64,400
C	IREDELL	NC	34,900
B	LINCOLN	NC	18,600
B	MECKLENBURG	NC	192,800
C	RICHMOND	NC	17,900
B	ROWAN	NC	41,300
C	STANLY	NC	20,000
B	UNION	NC	29,400
D	WATAUGA	NC	12,800
D	CHESTER	SC	11,100
C	CHESTERFIELD	SC	14,800
C	LANCASTER	SC	20,600
B	YORK	SC	45,900

ADI TOTAL TVHH 729,500

COUNTY SIZE SUMMARY

A			
B	7	428,300	58.7%
C	9	243,100	33.3%
D	6	58,100	8.0%

CHARLOTTESVILLE

ADI TVHH RANK 195 % OF US TVHH .04%

C	ALBEMARLE	VA	40,900

ADI TOTAL TVHH 40,900

COUNTY SIZE SUMMARY

A			
B			
C	1	40,900	100.0%
D			

CHATTANOOGA (CLEVELAND, TN)

ADI TVHH RANK 84 % OF US TVHH .32%

B	CATOOSA	GA	14,900
D	CHATTOOGA	GA	7,900
B	DADE	GA	4,300
D	FANNIN	GA	6,300
D	MURRAY	GA	8,900
B	WALKER	GA	20,700
C	WHITFIELD	GA	26,500
D	CHEROKEE	NC	8,300
D	BLEDSOE	TN	3,500
C	BRADLEY	TN	27,800
D	GRUNDY	TN	5,000
B	HAMILTON	TN	114,400
B	MARION	TN	9,600
C	MCMINN	TN	16,300
D	MEIGS	TN	2,900
D	POLK	TN	4,900
D	RHEA	TN	9,500
B	SEQUATCHIE	TN	3,400

ADI TOTAL TVHH 295,100

COUNTY SIZE SUMMARY

A			
B	6	167,300	56.7%
C	3	70,600	23.9%
D	9	57,200	19.4%

CHEYENNE-SCOTTSBLUFF (STERLING)

ADI TVHH RANK 189 % OF US TVHH .05%

C	SCOTTS BLUFF	NE	14,200
C	LARAMIE	WY	30,200

ADI TOTAL TVHH 44,400

CHEYENNE-SCOTTSBLUFF (STERLING) (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	2	44,400	100.0%
D			

CHICAGO (LA SALLE)

ADI TVHH RANK 3   % OF US TVHH 3.41%

A	COOK	IL	1,957,000
C	DEKALB	IL	25,900
A	DUPAGE	IL	279,300
D	GRUNDY	IL	12,800
D	IROQUOIS	IL	12,200
A	KANE	IL	114,800
C	KANKAKEE	IL	36,400
C	KENDALL	IL	14,600
C	LA SALLE	IL	41,300
A	LAKE	IL	169,500
C	LIVINGSTON	IL	14,500
A	MCHENRY	IL	61,900
A	WILL	IL	117,000
D	JASPER	IN	8,900
C	LA PORTE	IN	37,200
A	LAKE	IN	172,300
D	NEWTON	IN	5,100
A	PORTER	IN	44,100

ADI TOTAL TVHH 3,124,800

COUNTY SIZE SUMMARY

A	8	2,915,900	93.3%
B			
C	6	169,900	5.4%
D	4	39,000	1.2%

CHICO-REDDING

ADI TVHH RANK 141   % OF US TVHH .17%

B	BUTTE	CA	69,100
B	GLENN	CA	8,400
B	SHASTA	CA	52,100
B	TEHAMA	CA	18,300
D	TRINITY	CA	5,200

ADI TOTAL TVHH 153,100

COUNTY SIZE SUMMARY

A			
B	4	147,900	96.6%
C			
D	1	5,200	3.4%

CINCINNATI

ADI TVHH RANK 30   % OF US TVHH .81%

B	DEARBORN	IN	13,700
D	FRANKLIN	IN	6,400
D	OHIO	IN	2,000
D	RIPLEY	IN	8,700
D	SWITZERLAND	IN	2,800
D	UNION	IN	2,300
B	BOONE	KY	18,900
D	BRACKEN	KY	2,700
B	CAMPBELL	KY	29,900
D	GALLATIN	KY	1,900
D	GRANT	KY	5,100
B	KENTON	KY	52,200
D	MASON	KY	6,200
D	OWEN	KY	3,400
D	PENDLETON	KY	4,100
D	ADAMS	OH	9,200
D	BROWN	OH	12,800
B	BUTLER	OH	101,900
B	CLERMONT	OH	52,200
C	CLINTON	OH	13,800
B	HAMILTON	OH	342,900
C	HIGHLAND	OH	13,700
B	WARREN	OH	37,800

ADI TOTAL TVHH 744,600

CINCINNATI (CONT)

COUNTY SIZE SUMMARY

A			
B	8	649,500	87.2%
C	2	27,500	3.7%
D	13	67,600	9.1%

CLARKSBURG-WESTON

ADI TVHH RANK 157   % OF US TVHH .12%

D	BARBOUR	WV	6,000
D	BRAXTON	WV	5,400
D	DODDRIDGE	WV	2,800
D	GILMER	WV	2,900
C	HARRISON	WV	29,400
D	LEWIS	WV	7,000
C	MARION	WV	25,200
D	RANDOLPH	WV	10,300
D	RITCHIE	WV	4,500
D	TAYLOR	WV	5,900
D	TUCKER	WV	3,300
D	UPSHUR	WV	8,800

ADI TOTAL TVHH 111,500

COUNTY SIZE SUMMARY

A			
B			
C	2	54,600	49.0%
D	10	56,900	51.0%

CLEVELAND (AKRON, CANTON & SANDUSKY)

ADI TVHH RANK 11   % OF US TVHH 1.57%

C	ASHLAND	OH	17,000
C	ASHTABULA	OH	37,000
D	CARROLL	OH	10,100
A	CUYAHOGA	OH	574,100
C	ERIE	OH	29,300
A	GEAUGA	OH	25,700
D	HOLMES	OH	8,600
C	HURON	OH	20,600
A	LAKE	OH	79,400
A	LORAIN	OH	97,000
A	MEDINA	OH	40,900
C	PORTAGE	OH	49,300
C	RICHLAND	OH	48,600
B	STARK	OH	138,600
B	SUMMIT	OH	196,200
C	TUSCARAWAS	OH	33,100
C	WAYNE	OH	36,500

ADI TOTAL TVHH 1,442,000

COUNTY SIZE SUMMARY

A	5	817,100	56.7%
B	2	334,800	23.2%
C	8	271,400	18.8%
D	2	18,700	1.3%

COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 99   % OF US TVHH .26%

D	BACA	CO	1,700
D	BENT	CO	1,900
D	CHEYENNE	CO	900
D	CROWLEY	CO	900
D	CUSTER	CO	600
B	EL PASO	CO	152,900
D	FREMONT	CO	12,200
D	HUERFANO	CO	2,500
D	KIOWA	CO	600
D	LAS ANIMAS	CO	5,100
D	OTERO	CO	7,800
B	PUEBLO	CO	49,500
D	SAGUACHE	CO	1,300

ADI TOTAL TVHH 237,900

COLORADO SPRINGS-PUEBLO (CONT)

COUNTY SIZE SUMMARY

A			
B	2	202,400	85.1%
C			
D	11	35,500	14.9%

COLUMBIA, SC

ADI TVHH RANK 82   % OF US TVHH .33%

D	CALHOUN	SC	4,500
D	CLARENDON	SC	9,800
D	FAIRFIELD	SC	6,900
C	KERSHAW	SC	16,600
D	LEE	SC	5,900
B	LEXINGTON	SC	68,800
D	NEWBERRY	SC	12,600
C	ORANGEBURG	SC	31,500
B	RICHLAND	SC	103,400
D	SALUDA	SC	6,000
C	SUMTER	SC	33,200

ADI TOTAL TVHH 299,200

COUNTY SIZE SUMMARY

A			
B	2	172,200	57.6%
C	3	81,300	27.2%
D	6	45,700	15.3%

COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 153   % OF US TVHH .15%

D	AUDRAIN	MO	9,500
B	BOONE	MO	41,000
D	CALLAWAY	MO	11,100
D	CHARITON	MO	3,800
B	COLE	MO	23,200
D	COOPER	MO	5,700
D	HOWARD	MO	3,500
D	MARIES	MO	3,100
D	MILLER	MO	6,200
D	MONITEAU	MO	4,400
D	MORGAN	MO	6,200
D	OSAGE	MO	4,200
D	RANDOLPH	MO	9,500

ADI TOTAL TVHH 133,400

COUNTY SIZE SUMMARY

A			
B	2	64,200	48.1%
C			
D	11	69,200	51.9%

COLUMBUS, GA (OPELIKA)

ADI TVHH RANK 119   % OF US TVHH .20%

D	BARBOUR	AL	9,300
C	CHAMBERS	AL	14,600
C	LEE	AL	32,800
B	RUSSELL	AL	18,900
B	CHATTAHOOCHEE	GA	3,700
D	CLAY	GA	1,200
D	HARRIS	GA	6,700
D	MACON	GA	4,900
D	MARION	GA	1,700
B	MUSCOGEE	GA	68,100
D	QUITMAN	GA	800
D	RANDOLPH	GA	3,200
D	SCHLEY	GA	1,100
D	STEWART	GA	1,800
D	SUMTER	GA	10,200
D	TALBOT	GA	2,200
D	TAYLOR	GA	2,700
D	WEBSTER	GA	800

ADI TOTAL TVHH 184,700

COLUMBUS, GA (OPELIKA) (CONT)

COUNTY SIZE SUMMARY

A			
B	3	90,700	49.1%
C	2	47,400	25.7%
D	13	46,600	25.2%

COLUMBUS, OH (CHILLICOTHE & MANSFIELD)

ADI TVHH RANK 34 % OF US TVHH .75%

C	COSHOCTON	OH	14,000
C	CRAWFORD	OH	18,600
B	DELAWARE	OH	22,400
B	FAIRFIELD	OH	36,000
D	FAYETTE	OH	10,100
B	FRANKLIN	OH	375,800
D	HARDIN	OH	12,000
D	HOCKING	OH	9,800
C	KNOX	OH	17,800
B	LICKING	OH	47,800
B	MADISON	OH	11,200
C	MARION	OH	23,700
D	MORGAN	OH	5,000
D	MORROW	OH	10,100
D	PERRY	OH	11,500
B	PICKAWAY	OH	15,600
D	PIKE	OH	9,100
C	ROSS	OH	23,800
B	UNION	OH	11,200

ADI TOTAL TVHH 685,500

COUNTY SIZE SUMMARY

A			
B	7	520,000	75.9%
C	5	97,900	14.3%
D	7	67,600	9.9%

COLUMBUS-TUPELO (WEST POINT)

ADI TVHH RANK 129 % OF US TVHH .18%

D	LAMAR	AL	6,300
D	PICKENS	AL	7,200
D	CALHOUN	MS	5,600
D	CHICKASAW	MS	6,300
D	CHOCTAW	MS	3,100
D	CLAY	MS	7,500
D	ITAWAMBA	MS	7,900
C	LEE	MS	24,900
C	LOWNDES	MS	21,900
C	MONROE	MS	12,900
D	MONTGOMERY	MS	4,300
D	NOXUBEE	MS	4,000
C	OKTIBBEHA	MS	12,100
D	PONTOTOC	MS	8,500
D	PRENTISS	MS	9,300
D	TISHOMINGO	MS	7,100
D	WEBSTER	MS	3,600
D	WINSTON	MS	6,900
D	YALOBUSHA	MS	5,000

ADI TOTAL TVHH 164,400

COUNTY SIZE SUMMARY

A			
B			
C	4	71,800	43.7%
D	15	92,600	56.3%

CORPUS CHRISTI

ADI TVHH RANK 122 % OF US TVHH .19%

D	ARANSAS	TX	6,900
D	BEE	TX	8,700
D	BROOKS	TX	2,700
D	DUVAL	TX	4,100
D	JIM HOGG	TX	1,700
C	JIM WELLS	TX	12,300
D	KENEDY	TX	200
D	KLEBERG	TX	10,500
D	LIVE OAK	TX	3,300

CORPUS CHRISTI (CONT)

B	NUECES	TX	101,600
D	REFUGIO	TX	3,000
B	SAN PATRICIO	TX	19,000

ADI TOTAL TVHH 174,000

COUNTY SIZE SUMMARY

A			
B	2	120,600	69.3%
C	1	12,300	7.1%
D	9	41,100	23.6%

DALLAS-FT. WORTH

ADI TVHH RANK 7 % OF US TVHH 1.88%

C	ANDERSON	TX	14,000
D	BOSQUE	TX	6,300
A	COLLIN	TX	77,900
D	COMANCHE	TX	5,000
D	COOKE	TX	11,500
A	DALLAS	TX	736,500
D	DELTA	TX	1,700
A	DENTON	TX	82,600
A	ELLIS	TX	28,300
D	ERATH	TX	10,400
D	FANNIN	TX	9,900
D	FREESTONE	TX	6,400
C	GRAYSON	TX	38,300
D	HAMILTON	TX	3,500
C	HENDERSON	TX	24,000
D	HILL	TX	10,700
A	HOOD	TX	12,500
D	HOPKINS	TX	11,500
C	HUNT	TX	26,400
A	JOHNSON	TX	34,600
A	KAUFMAN	TX	19,100
C	LAMAR	TX	16,800
D	LIMESTONE	TX	8,500
C	NAVARRO	TX	15,200
D	PALO PINTO	TX	9,700
A	PARKER	TX	23,200
D	RAINS	TX	2,700
A	ROCKWALL	TX	10,000
D	SOMERVELL	TX	2,200
A	TARRANT	TX	429,000
C	VAN ZANDT	TX	15,500
A	WISE	TX	13,400
D	WOOD	TX	11,600

ADI TOTAL TVHH 1,728,900

COUNTY SIZE SUMMARY

A	11	1,467,100	84.9%
B			
C	7	150,200	8.7%
D	15	111,600	6.5%

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (BURLINGTON, IA)

ADI TVHH RANK 78 % OF US TVHH .34%

D	CEDAR	IA	7,200
C	CLINTON	IA	20,100
C	DES MOINES	IA	17,900
D	HENRY	IA	7,100
D	JACKSON	IA	8,100
D	LOUISA	IA	4,400
C	MUSCATINE	IA	15,600
B	SCOTT	IA	60,300
C	BUREAU	IL	14,100
D	CARROLL	IL	6,900
D	HENDERSON	IL	3,300
B	HENRY	IL	20,100
D	JO DAVIESS	IL	8,900
C	KNOX	IL	22,500
D	MERCER	IL	6,900
B	ROCK ISLAND	IL	60,600
D	WARREN	IL	7,800
C	WHITESIDE	IL	23,700

ADI TOTAL TVHH 315,500

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (BURLINGTON, IA) (CONT)

COUNTY SIZE SUMMARY

A			
B	3	141,000	44.7%
C	6	113,900	36.1%
D	9	60,600	19.2%

DAYTON (RICHMOND, IN)

ADI TVHH RANK 52 % OF US TVHH .55%

C	WAYNE	IN	26,800
C	AUGLAIZE	OH	16,200
D	CHAMPAIGN	OH	13,200
B	CLARK	OH	55,600
C	DARKE	OH	20,800
B	GREENE	OH	46,900
C	LOGAN	OH	16,000
C	MERCER	OH	13,500
B	MIAMI	OH	34,400
B	MONTGOMERY	OH	227,500
B	PREBLE	OH	15,100
C	SHELBY	OH	15,300

ADI TOTAL TVHH 501,300

COUNTY SIZE SUMMARY

A			
B	5	379,500	75.7%
C	6	108,600	21.7%
D	1	13,200	2.6%

DENVER (STEAMBOAT SPRINGS)

ADI TVHH RANK 19 % OF US TVHH 1.14%

A	ADAMS	CO	106,600
A	ARAPAHOE	CO	160,200
A	BOULDER	CO	86,100
D	CHAFFEE	CO	5,000
D	CLEAR CREEK	CO	2,900
A	DENVER	CO	226,700
A	DOUGLAS	CO	14,900
D	EAGLE	CO	6,900
D	ELBERT	CO	3,300
D	GARFIELD	CO	10,200
A	GILPIN	CO	1,300
D	GRAND	CO	3,500
D	GUNNISON	CO	3,900
D	HINSDALE	CO	200
D	JACKSON	CO	700
A	JEFFERSON	CO	167,800
D	KIT CARSON	CO	2,700
D	LAKE	CO	2,300
B	LARIMER	CO	72,300
D	LINCOLN	CO	1,700
D	LOGAN	CO	7,100
D	MINERAL	CO	300
D	MOFFAT	CO	4,600
D	MORGAN	CO	8,300
D	PARK	CO	2,900
D	PHILLIPS	CO	1,800
D	PITKIN	CO	4,700
D	PROWERS	CO	5,300
D	RIO BLANCO	CO	2,000
D	ROUTT	CO	5,000
D	SAN JUAN	CO	400
D	SEDGWICK	CO	1,400
D	SUMMIT	CO	4,900
D	TELLER	CO	4,700
D	WASHINGTON	CO	1,800
C	WELD	CO	51,200
D	YUMA	CO	3,700
D	BOX BUTTE	NE	5,200
D	CHEYENNE	NE	4,100
D	DAWES	NE	3,400
D	DEUEL	NE	1,000
D	KIMBALL	NE	1,800
D	ALBANY	WY	11,800
D	CAMPBELL	WY	11,700
D	CARBON	WY	6,300
D	GOSHEN	WY	5,100
D	JOHNSON	WY	2,500
D	NIOBRARA	WY	1,200
D	PLATTE	WY	4,000

ADI TOTAL TVHH 1,047,400

DENVER (STEAMBOAT SPRINGS) (CONT)

COUNTY SIZE SUMMARY

A	7	763,600	72.9%
B	1	72,300	6.9%
C	1	51,200	4.9%
D	40	160,300	15.3%

DES MOINES

ADI TVHH RANK 66 % OF US TVHH .42%

D	ADAIR	IA	3,500
D	APPANOOSE	IA	5,900
D	AUDUBON	IA	2,900
D	BOONE	IA	10,000
D	CALHOUN	IA	4,600
D	CARROLL	IA	8,200
D	CLARKE	IA	3,400
B	DALLAS	IA	11,900
D	DECATUR	IA	3,200
D	FRANKLIN	IA	5,000
D	GREENE	IA	4,600
D	GUTHRIE	IA	4,600
D	HAMILTON	IA	6,600
D	HARDIN	IA	8,000
D	HUMBOLDT	IA	4,800
C	JASPER	IA	14,300
D	LUCAS	IA	4,000
D	MADISON	IA	4,600
D	MAHASKA	IA	9,100
D	MARION	IA	11,100
C	MARSHALL	IA	15,700
D	MONROE	IA	3,300
D	POCAHONTAS	IA	4,000
B	POLK	IA	133,200
D	POWESHIEK	IA	7,100
D	RINGGOLD	IA	2,300
B	STORY	IA	25,100
D	UNION	IA	5,300
C	WAPELLO	IA	15,200
B	WARREN	IA	13,500
D	WAYNE	IA	3,000
C	WEBSTER	IA	16,800
D	WRIGHT	IA	6,000
D	MERCER	MO	1,600

ADI TOTAL TVHH 382,400

COUNTY SIZE SUMMARY

A			
B	4	183,700	48.0%
C	4	62,000	16.2%
D	26	136,700	35.7%

DETROIT

ADI TVHH RANK 8 % OF US TVHH 1.88%

A	LAPEER	MI	23,900
A	LIVINGSTON	MI	37,800
A	MACOMB	MI	257,500
C	MONROE	MI	46,900
A	OAKLAND	MI	400,000
A	ST CLAIR	MI	52,000
B	WASHTENAW	MI	100,200
A	WAYNE	MI	805,200

ADI TOTAL TVHH 1,723,500

COUNTY SIZE SUMMARY

A	6	1,576,400	91.5%
B	1	100,200	5.8%
C	1	46,900	2.7%
D			

DOTHAN

ADI TVHH RANK 158 % OF US TVHH .11%

C	COFFEE	AL	15,200
C	DALE	AL	16,900
D	GENEVA	AL	9,200
D	HENRY	AL	5,500
C	HOUSTON	AL	32,000
D	HOLMES	FL	6,100

DOTHAN (CONT)

C	JACKSON	FL	15,100
D	EARLY	GA	4,500

ADI TOTAL TVHH 104,500

COUNTY SIZE SUMMARY

A			
B			
C	4	79,200	75.8%
D	4	25,300	24.2%

DULUTH-SUPERIOR

ADI TVHH RANK 125 % OF US TVHH .19%

D	GOGEBIC	MI	7,200
D	AITKIN	MN	5,400
B	CARLTON	MN	10,700
D	COOK	MN	1,800
C	ITASCA	MN	16,100
D	KOOCHICHING	MN	5,500
D	LAKE	MN	4,200
B	ST LOUIS	MN	77,300
D	ASHLAND	WI	6,300
D	BAYFIELD	WI	5,400
B	DOUGLAS	WI	16,300
D	IRON	WI	2,700
D	SAWYER	WI	5,500
D	WASHBURN	WI	5,800

ADI TOTAL TVHH 170,200

COUNTY SIZE SUMMARY

A			
B	3	104,300	61.3%
C	1	16,100	9.5%
D	10	49,800	29.3%

EL CENTRO-YUMA

ADI TVHH RANK 178 % OF US TVHH .07%

C	YUMA	AZ	32,800
C	IMPERIAL	CA	32,400

ADI TOTAL TVHH 65,200

COUNTY SIZE SUMMARY

A			
B			
C	2	65,200	100.0%
D			

EL PASO

ADI TVHH RANK 104 % OF US TVHH .24%

C	DONA ANA	NM	45,100
D	CULBERSON	TX	1,000
B	EL PASO	TX	177,200
D	HUDSPETH	TX	1,000

ADI TOTAL TVHH 224,300

COUNTY SIZE SUMMARY

A			
B	1	177,200	79.0%
C	1	45,100	20.1%
D	2	2,000	0.9%

ELMIRA

ADI TVHH RANK 167 % OF US TVHH .09%

C	CHEMUNG	NY	33,700
C	STEUBEN	NY	35,700
C	TIOGA	PA	14,700

ADI TOTAL TVHH 84,100

ELMIRA (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	3	84,100	100.0%
D			

ERIE

ADI TVHH RANK 139 % OF US TVHH .17%

C	CRAWFORD	PA	31,600
B	ERIE	PA	103,600
D	FOREST	PA	1,900
C	WARREN	PA	16,900

ADI TOTAL TVHH 154,000

COUNTY SIZE SUMMARY

A			
B	1	103,600	67.3%
C	2	48,500	31.5%
D	1	1,900	1.2%

EUGENE

ADI TVHH RANK 121 % OF US TVHH .20%

C	BENTON	OR	23,000
C	COOS	OR	21,900
C	DOUGLAS	OR	34,200
B	LANE	OR	103,300

ADI TOTAL TVHH 182,400

COUNTY SIZE SUMMARY

A			
B	1	103,300	56.6%
C	3	79,100	43.4%
D			

EUREKA

ADI TVHH RANK 184 % OF US TVHH .06%

D	DEL NORTE	CA	7,300
C	HUMBOLDT	CA	44,800

ADI TOTAL TVHH 52,100

COUNTY SIZE SUMMARY

A			
B			
C	1	44,800	86.0%
D	1	7,300	14.0%

EVANSVILLE (MADISONVILLE, KY)

ADI TVHH RANK 93 % OF US TVHH .29%

D	EDWARDS	IL	3,600
D	WABASH	IL	5,500
D	WAYNE	IL	7,100
D	WHITE	IL	7,100
C	DUBOIS	IN	12,900
B	GIBSON	IN	12,700
D	PERRY	IN	6,300
D	PIKE	IN	5,000
B	POSEY	IN	9,200
D	SPENCER	IN	6,700
B	VANDERBURGH	IN	66,500
B	WARRICK	IN	16,700
C	DAVIESS	KY	33,300
D	HANCOCK	KY	2,900
B	HENDERSON	KY	16,400
C	HOPKINS	KY	17,800
D	MC LEAN	KY	3,500
D	MUHLENBERG	KY	11,400
D	OHIO	KY	8,000
D	UNION	KY	5,900
D	WEBSTER	KY	5,400

ADI TOTAL TVHH 263,900

EVANSVILLE (MADISONVILLE, KY) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	121,500	46.0%
C	3	64,000	24.3%
D	13	78,400	29.7%

FARGO

ADI TVHH RANK 108 % OF US TVHH .24%

D BECKER	MN	11,100
B CLAY	MN	17,100
D CLEARWATER	MN	3,000
D KITTSON	MN	2,300
D LAKE OF THE WOODS	MN	1,400
D MAHNOMEN	MN	1,700
D MARSHALL	MN	4,400
D NORMAN	MN	3,100
C OTTER TAIL	MN	19,600
D PENNINGTON	MN	5,500
D POLK	MN	12,300
D RED LAKE	MN	1,800
D ROSEAU	MN	4,700
D WILKIN	MN	2,800
B BARNES	ND	5,100
D BENSON	ND	2,400
B CASS	ND	40,200
D CAVALIER	ND	2,500
D DICKEY	ND	2,500
D EDDY	ND	1,300
D FOSTER	ND	1,600
C GRAND FORKS	ND	24,900
D GRIGGS	ND	1,400
D LA MOURE	ND	2,200
D NELSON	ND	2,000
D PEMBINA	ND	3,700
D RAMSEY	ND	5,100
D RANSOM	ND	2,500
D RICHLAND	ND	7,000
D SARGENT	ND	1,900
D STEELE	ND	1,100
D STUTSMAN	ND	9,200
D TOWNER	ND	1,600
D TRAILL	ND	3,400
D WALSH	ND	5,600

ADI TOTAL TVHH 218,000

COUNTY SIZE SUMMARY

A			
B	3	62,400	28.6%
C	2	44,500	20.4%
D	30	111,100	51.0%

FLAGSTAFF

ADI TVHH RANK 202 % OF US TVHH .03%

C COCONINO	AZ	28,700

ADI TOTAL TVHH 28,700

COUNTY SIZE SUMMARY

A			
B			
C	1	28,700	100.0%
D			

FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 59 % OF US TVHH .49%

D ARENAC	MI	5,800
B BAY	MI	41,600
D CLARE	MI	10,400
B GENESEE	MI	160,600
D GLADWIN	MI	8,900
C GRATIOT	MI	13,800
C HURON	MI	13,400
D IOSCO	MI	11,900
C ISABELLA	MI	17,500
B MIDLAND	MI	27,100
D OGEMAW	MI	7,000

FLINT-SAGINAW-BAY CITY (CONT)

B SAGINAW	MI	76,400
C SANILAC	MI	15,300
B SHIAWASSEE	MI	24,300
C TUSCOLA	MI	18,900

ADI TOTAL TVHH 452,900

COUNTY SIZE SUMMARY

A			
B	5	330,000	72.9%
C	5	78,900	17.4%
D	5	44,000	9.7%

FLORENCE, SC (MYRTLE BEACH)

ADI TVHH RANK 140 % OF US TVHH .17%

C DARLINGTON	SC	23,300
D DILLON	SC	10,500
C FLORENCE	SC	43,000
C HORRY	SC	54,400
D MARION	SC	12,000
D MARLBORO	SC	10,600

ADI TOTAL TVHH 153,800

COUNTY SIZE SUMMARY

A			
B			
C	3	120,700	78.5%
D	3	33,100	21.5%

FT. MYERS-NAPLES

ADI TVHH RANK 96 % OF US TVHH .27%

C CHARLOTTE	FL	44,000
C COLLIER	FL	57,300
D GLADES	FL	2,800
D HENDRY	FL	8,500
B LEE	FL	134,900

ADI TOTAL TVHH 247,500

COUNTY SIZE SUMMARY

A			
B	1	134,900	54.5%
C	2	101,300	40.9%
D	2	11,300	4.6%

FT. SMITH

ADI TVHH RANK 115 % OF US TVHH .21%

C BENTON	AR	37,400
B CRAWFORD	AR	15,800
D FRANKLIN	AR	5,800
D LOGAN	AR	7,700
D MADISON	AR	4,600
D POLK	AR	6,300
D SCOTT	AR	4,200
B SEBASTIAN	AR	40,400
C WASHINGTON	AR	42,300
B LE FLORE	OK	17,200
B SEQUOYAH	OK	12,700

ADI TOTAL TVHH 194,400

COUNTY SIZE SUMMARY

A			
B	4	86,100	44.3%
C	2	79,700	41.0%
D	5	28,600	14.7%

FT. WAYNE (ANGOLA)

ADI TVHH RANK 101 % OF US TVHH .25%

B ADAMS	IN	10,400
B ALLEN	IN	111,100
B DE KALB	IN	12,200
B HUNTINGTON	IN	13,700

FT. WAYNE (ANGOLA) (CONT)

D JAY	IN	8,000
C NOBLE	IN	14,100
D STEUBEN	IN	10,600
D WABASH	IN	12,300
B WELLS	IN	9,300
B WHITLEY	IN	9,800
D PAULDING	OH	7,700
D VAN WERT	OH	11,700

ADI TOTAL TVHH 230,900

COUNTY SIZE SUMMARY

A			
B	6	166,500	72.1%
C	1	14,100	6.1%
D	5	50,300	21.8%

FRESNO-VISALIA (HANFORD)

ADI TVHH RANK 62 % OF US TVHH .47%

B FRESNO	CA	215,700
C KINGS	CA	26,700
C MADERA	CA	26,600
D MARIPOSA	CA	5,600
B MERCED	CA	56,300
B TULARE	CA	96,500

ADI TOTAL TVHH 427,400

COUNTY SIZE SUMMARY

A			
B	3	368,500	86.2%
C	2	53,300	12.5%
D	1	5,600	1.3%

GAINESVILLE (OCALA)

ADI TVHH RANK 164 % OF US TVHH .10%

B ALACHUA	FL	72,000
D DIXIE	FL	3,500
D GILCHRIST	FL	2,500
D LEVY	FL	9,700

ADI TOTAL TVHH 87,700

COUNTY SIZE SUMMARY

A			
B	1	72,000	82.1%
C			
D	3	15,700	17.9%

GRAND JUNCTION-DURANGO

ADI TVHH RANK 180 % OF US TVHH .07%

D DELTA	CO	8,600
D LA PLATA	CO	11,600
C MESA	CO	33,300
D MONTROSE	CO	9,100
D OURAY	CO	700
D SAN MIGUEL	CO	1,400

ADI TOTAL TVHH 64,700

COUNTY SIZE SUMMARY

A			
B			
C	1	33,300	51.5%
D	5	31,400	48.5%

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON, MI)

ADI TVHH RANK 37 % OF US TVHH .68%

B ALLEGAN	MI	32,100
B BARRY	MI	17,600
C BRANCH	MI	15,000
B CALHOUN	MI	52,900
C IONIA	MI	17,600

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON, MI) (CONT)

B	KALAMAZOO	MI	83,500
B	KENT	MI	182,900
C	MECOSTA	MI	12,600
C	MONTCALM	MI	18,800
B	MUSKEGON	MI	58,000
C	NEWAYGO	MI	14,700
D	OCEANA	MI	8,300
B	OTTAWA	MI	60,600
C	ST JOSEPH	MI	22,600
B	VAN BUREN	MI	26,000

ADI TOTAL TVHH 623,200

COUNTY SIZE SUMMARY

A			
B	8	513,600	82.4%
C	6	101,300	16.3%
D	1	8,300	1.3%

GREAT FALLS

ADI TVHH RANK 179 % OF US TVHH .07%

D	BLAINE	MT	2,300
C	CASCADE	MT	30,200
D	CHOUTEAU	MT	2,100
D	FERGUS	MT	4,700
D	GLACIER	MT	3,600
D	HILL	MT	6,700
D	JUDITH BASIN	MT	1,000
D	LIBERTY	MT	1,000
D	MEAGHER	MT	800
D	PHILLIPS	MT	2,000
D	PONDERA	MT	2,400
D	TETON	MT	2,400
D	TOOLE	MT	2,100
D	VALLEY	MT	3,500

ADI TOTAL TVHH 64,800

COUNTY SIZE SUMMARY

A			
B			
C	1	30,200	46.6%
D	13	34,600	53.4%

GREEN BAY-APPLETON (SURING, WI)

ADI TVHH RANK 67 % OF US TVHH .42%

C	DELTA	MI	13,500
D	DICKINSON	MI	10,500
D	MENOMINEE	MI	9,500
D	SCHOOLCRAFT	MI	2,800
B	BROWN	WI	72,800
C	CALUMET	WI	12,600
D	DOOR	WI	10,900
C	FOND DU LAC	WI	32,200
D	GREEN LAKE	WI	7,500
D	KEWAUNEE	WI	6,900
C	MANITOWOC	WI	30,000
C	MARINETTE	WI	16,200
D	MENOMINEE	WI	900
D	OCONTO	WI	11,900
B	OUTAGAMIE	WI	50,700
C	SHAWANO	WI	14,200
C	WAUPACA	WI	16,700
D	WAUSHARA	WI	8,300
C	WINNEBAGO	WI	53,500

ADI TOTAL TVHH 381,600

COUNTY SIZE SUMMARY

A			
B	2	123,500	32.4%
C	8	188,900	49.5%
D	9	69,200	18.1%

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

ADI TVHH RANK 49 % OF US TVHH .56%

C	ALAMANCE	NC	41,100

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC) (CONT)

D	ALLEGHANY	NC	3,800
D	CASWELL	NC	7,300
B	DAVIDSON	NC	47,700
B	DAVIE	NC	11,000
B	FORSYTH	NC	109,100
B	GUILFORD	NC	132,800
D	MONTGOMERY	NC	9,000
B	RANDOLPH	NC	39,800
C	ROCKINGHAM	NC	33,500
B	STOKES	NC	13,800
C	SURRY	NC	24,500
C	WILKES	NC	23,600
B	YADKIN	NC	11,600
D	PATRICK	VA	6,500

ADI TOTAL TVHH 515,100

COUNTY SIZE SUMMARY

A			
B	7	365,800	71.0%
C	4	122,700	23.8%
D	4	26,600	5.2%

GREENVILLE-NEW BERN-WASHINGTON

ADI TVHH RANK 105 % OF US TVHH .24%

B	BEAUFORT	NC	16,800
D	BERTIE	NC	7,400
C	CARTERET	NC	21,300
B	CRAVEN	NC	30,700
C	DUPLIN	NC	15,500
B	GREENE	NC	5,300
D	HYDE	NC	1,900
B	JONES	NC	3,200
B	LENOIR	NC	22,400
D	MARTIN	NC	9,500
C	ONSLOW	NC	39,600
D	PAMLICO	NC	4,200
B	PITT	NC	39,800
D	TYRRELL	NC	1,400
D	WASHINGTON	NC	5,200

ADI TOTAL TVHH 224,200

COUNTY SIZE SUMMARY

A			
B	6	118,200	52.7%
C	3	76,400	34.1%
D	6	29,600	13.2%

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

ADI TVHH RANK 35 % OF US TVHH .70%

D	ELBERT	GA	7,000
D	FRANKLIN	GA	6,300
D	HART	GA	7,000
D	MADISON	GA	7,600
D	STEPHENS	GA	8,400
B	BUNCOMBE	NC	70,400
D	GRAHAM	NC	2,500
C	HAYWOOD	NC	19,200
B	HENDERSON	NC	29,500
D	JACKSON	NC	9,800
D	MACON	NC	9,600
B	MADISON	NC	6,500
C	MC DOWELL	NC	13,600
D	MITCHELL	NC	5,500
B	POLK	NC	5,800
C	RUTHERFORD	NC	22,000
D	SWAIN	NC	4,100
D	TRANSYLVANIA	NC	10,400
D	YANCEY	NC	5,900
D	ABBEVILLE	SC	8,600
C	ANDERSON	SC	56,200
C	CHEROKEE	SC	15,600
B	GREENVILLE	SC	123,500
C	GREENWOOD	SC	23,400
C	LAURENS	SC	19,200
C	OCONEE	SC	22,300
B	PICKENS	SC	32,400
B	SPARTANBURG	SC	83,400
D	UNION	SC	11,200

ADI TOTAL TVHH 646,900

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA) (CONT)

COUNTY SIZE SUMMARY

A			
B	7	351,500	54.3%
C	8	191,500	29.6%
D	14	103,900	16.1%

GREENWOOD-GREENVILLE

ADI TVHH RANK 168 % OF US TVHH .09%

C	BOLIVAR	MS	14,200
D	CARROLL	MS	3,300
D	GRENADA	MS	6,800
D	HUMPHREYS	MS	4,400
C	LEFLORE	MS	13,800
D	SUNFLOWER	MS	10,700
D	TALLAHATCHIE	MS	5,300
C	WASHINGTON	MS	23,700

ADI TOTAL TVHH 82,200

COUNTY SIZE SUMMARY

A			
B			
C	3	51,700	62.9%
D	5	30,500	37.1%

HAGERSTOWN

ADI TVHH RANK 192 % OF US TVHH .05%

C	WASHINGTON	MD	42,100

ADI TOTAL TVHH 42,100

COUNTY SIZE SUMMARY

A			
B			
C	1	42,100	100.0%
D			

HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 45 % OF US TVHH .60%

B	ADAMS	PA	25,800
B	CUMBERLAND	PA	73,300
B	DAUPHIN	PA	95,800
D	JUNIATA	PA	7,500
B	LANCASTER	PA	147,500
B	LEBANON	PA	41,600
C	MIFFLIN	PA	17,700
B	PERRY	PA	15,400
B	YORK	PA	127,700

ADI TOTAL TVHH 552,300

COUNTY SIZE SUMMARY

A			
B	7	527,100	95.4%
C	1	17,700	3.2%
D	1	7,500	1.4%

HARRISONBURG

ADI TVHH RANK 198 % OF US TVHH .04%

C	ROCKINGHAM	VA	29,500
D	GRANT	WV	3,500
D	PENDLETON	WV	2,900

ADI TOTAL TVHH 35,900

COUNTY SIZE SUMMARY

A			
B			
C	1	29,500	82.2%
D	2	6,400	17.8%

HARTFORD-NEW HAVEN (NEW LONDON)

ADI TVHH RANK 23 % OF US TVHH .98%

A	HARTFORD	CT	319,700
B	LITCHFIELD	CT	63,000
C	MIDDLESEX	CT	53,900
A	NEW HAVEN	CT	295,200
B	NEW LONDON	CT	90,200
C	TOLLAND	CT	42,300
C	WINDHAM	CT	36,700

ADI TOTAL TVHH 901,000

COUNTY SIZE SUMMARY

A	2	614,900	68.2%
B	2	153,200	17.0%
C	3	132,900	14.8%
D			

HELENA

ADI TVHH RANK 207 % OF US TVHH .02%

C	LEWIS + CLARK	MT	19,400

ADI TOTAL TVHH 19,400

COUNTY SIZE SUMMARY

A			
B			
C	1	19,400	100.0%
D			

HOUSTON

ADI TVHH RANK 10 % OF US TVHH 1.58%

D	AUSTIN	TX	7,700
A	BRAZORIA	TX	65,200
D	CALHOUN	TX	7,500
D	CHAMBERS	TX	7,700
D	COLORADO	TX	7,300
A	FORT BEND	TX	65,300
A	GALVESTON	TX	78,900
D	GRIMES	TX	5,600
A	HARRIS	TX	1,038,100
D	JACKSON	TX	4,600
A	LIBERTY	TX	19,600
C	MATAGORDA	TX	15,600
A	MONTGOMERY	TX	59,800
D	POLK	TX	12,600
D	SAN JACINTO	TX	5,800
D	TRINITY	TX	4,800
C	WALKER	TX	16,900
A	WALLER	TX	7,100
D	WASHINGTON	TX	8,900
C	WHARTON	TX	14,200

ADI TOTAL TVHH 1,453,200

COUNTY SIZE SUMMARY

A	7	1,334,000	91.8%
B			
C	3	46,700	3.2%
D	10	72,500	5.0%

HUNTSVILLE-DECATUR-FLORENCE

ADI TVHH RANK 80 % OF US TVHH .33%

C	COLBERT	AL	21,000
C	DE KALB	AL	21,400
D	FRANKLIN	AL	11,200
C	JACKSON	AL	19,600
C	LAUDERDALE	AL	32,500
D	LAWRENCE	AL	10,900
C	LIMESTONE	AL	18,700
B	MADISON	AL	94,100
C	MARSHALL	AL	28,800
C	MORGAN	AL	38,200
D	LINCOLN	TN	10,600

ADI TOTAL TVHH 307,000

HUNTSVILLE-DECATUR-FLORENCE (CONT)

COUNTY SIZE SUMMARY

A			
B	1	94,100	30.7%
C	7	180,200	58.7%
D	3	32,700	10.7%

IDAHO FALLS-POCATELLO

ADI TVHH RANK 160 % OF US TVHH .11%

B	BANNOCK	ID	23,800
B	BINGHAM	ID	11,600
B	BONNEVILLE	ID	24,200
D	BUTTE	ID	1,000
D	CASSIA	ID	6,400
D	CLARK	ID	300
D	CUSTER	ID	1,900
D	FREMONT	ID	3,500
D	JEFFERSON	ID	5,400
D	LEMHI	ID	2,500
D	MADISON	ID	5,700
D	MINIDOKA	ID	6,600
D	POWER	ID	2,500
D	TETON	ID	900
D	LINCOLN	WY	5,300

ADI TOTAL TVHH 101,600

COUNTY SIZE SUMMARY

A			
B	3	59,600	58.7%
C			
D	12	42,000	41.3%

INDIANAPOLIS (MARION, IN)

ADI TVHH RANK 26 % OF US TVHH .93%

C	BARTHOLOMEW	IN	24,700
D	BENTON	IN	3,400
D	BLACKFORD	IN	5,500
B	BOONE	IN	14,300
D	BROWN	IN	5,300
D	CARROLL	IN	7,000
C	CASS	IN	14,900
D	CLINTON	IN	11,700
D	DECATUR	IN	8,200
C	DELAWARE	IN	43,400
D	FAYETTE	IN	9,800
D	FOUNTAIN	IN	6,700
C	GRANT	IN	27,400
B	HAMILTON	IN	36,500
B	HANCOCK	IN	16,600
B	HENDRICKS	IN	26,200
C	HENRY	IN	18,400
C	HOWARD	IN	32,000
B	JOHNSON	IN	30,600
C	MADISON	IN	48,900
B	MARION	IN	310,000
C	MIAMI	IN	14,000
B	MONROE	IN	37,000
D	MONTGOMERY	IN	13,300
B	MORGAN	IN	18,900
D	OWEN	IN	6,900
D	PUTNAM	IN	9,900
D	RANDOLPH	IN	10,600
D	RUSH	IN	6,400
B	SHELBY	IN	14,200
D	TIPTON	IN	6,200
D	WARREN	IN	2,800
D	WHITE	IN	9,300

ADI TOTAL TVHH 851,000

COUNTY SIZE SUMMARY

A			
B	9	504,300	59.3%
C	8	223,700	26.3%
D	16	123,000	14.5%

JACKSON, MS (NATCHEZ)

ADI TVHH RANK 86 % OF US TVHH .32%

C	ADAMS	MS	13,500
D	ATTALA	MS	7,100
D	CLAIBORNE	MS	3,600
D	COPIAH	MS	9,500
D	FRANKLIN	MS	3,100
B	HINDS	MS	96,100
D	HOLMES	MS	7,500
D	ISSAQUENA	MS	800
D	JEFFERSON	MS	2,900
D	JEFFERSON DAVIS	MS	4,700
D	LAWRENCE	MS	4,600
D	LEAKE	MS	6,700
D	LINCOLN	MS	11,500
B	MADISON	MS	18,100
C	PIKE	MS	13,700
B	RANKIN	MS	29,900
D	SCOTT	MS	9,600
D	SHARKEY	MS	2,200
D	SIMPSON	MS	8,900
D	SMITH	MS	5,500
D	WALTHALL	MS	4,800
C	WARREN	MS	19,100
D	YAZOO	MS	9,500

ADI TOTAL TVHH 292,900

COUNTY SIZE SUMMARY

A			
B	3	144,100	49.2%
C	3	46,300	15.8%
D	17	102,500	35.0%

JACKSON, TN

ADI TVHH RANK 181 % OF US TVHH .06%

D	CARROLL	TN	10,900
D	HARDIN	TN	8,500
D	HENDERSON	TN	9,200
C	MADISON	TN	30,200

ADI TOTAL TVHH 58,800

COUNTY SIZE SUMMARY

A			
B			
C	1	30,200	51.4%
D	3	28,600	48.6%

JACKSONVILLE

ADI TVHH RANK 56 % OF US TVHH .51%

B	BAKER	FL	5,800
D	BRADFORD	FL	7,900
B	CLAY	FL	35,400
C	COLUMBIA	FL	15,500
B	DUVAL	FL	270,200
B	NASSAU	FL	16,400
C	PUTNAM	FL	24,600
B	ST JOHNS	FL	32,800
D	UNION	FL	2,400
D	BRANTLEY	GA	3,900
D	CAMDEN	GA	7,100
D	CHARLTON	GA	2,900
D	CLINCH	GA	2,300
C	GLYNN	GA	23,600
C	WARE	GA	13,300

ADI TOTAL TVHH 464,100

COUNTY SIZE SUMMARY

A			
B	5	360,600	77.7%
C	4	77,000	16.6%
D	6	26,500	5.7%

JOHNSTOWN-ALTOONA

ADI TVHH RANK 88 % OF US TVHH .31%

C	BEDFORD	PA	17,500
B	BLAIR	PA	50,000

JOHNSTOWN-ALTOONA (CONT)

B	CAMBRIA	PA	62,100
D	CAMERON	PA	2,700
C	CENTRE	PA	39,700
C	CLEARFIELD	PA	30,300
C	ELK	PA	13,900
C	HUNTINGDON	PA	15,000
C	JEFFERSON	PA	19,000
B	SOMERSET	PA	30,200

ADI TOTAL TVHH 280,400

COUNTY SIZE SUMMARY

A			
B	3	142,300	50.7%
C	6	135,400	48.3%
D	1	2,700	1.0%

JONESBORO

ADI TVHH RANK 174 % OF US TVHH .08%

D	CLAY	AR	7,600
C	CRAIGHEAD	AR	24,200
D	GREENE	AR	12,300
D	IZARD	AR	4,300
D	LAWRENCE	AR	7,000
D	RANDOLPH	AR	6,500
D	SHARP	AR	6,300
D	RIPLEY	MO	4,900

ADI TOTAL TVHH 73,100

COUNTY SIZE SUMMARY

A			
B			
C	1	24,200	33.1%
D	7	48,900	66.9%

JOPLIN-PITTSBURG

ADI TVHH RANK 148 % OF US TVHH .16%

D	ALLEN	KS	6,000
D	BOURBON	KS	6,500
D	CHEROKEE	KS	9,000
B	CRAWFORD	KS	15,400
D	LABETTE	KS	9,600
D	NEOSHO	KS	6,800
D	WILSON	KS	4,700
D	WOODSON	KS	1,800
D	BARTON	MO	4,700
B	JASPER	MO	35,300
D	MC DONALD	MO	6,300
B	NEWTON	MO	16,900
D	VERNON	MO	7,600
D	OTTAWA	OK	12,400

ADI TOTAL TVHH 143,000

COUNTY SIZE SUMMARY

A			
B	3	67,600	47.3%
C			
D	11	75,400	52.7%

KANSAS CITY (LAWRENCE)

ADI TVHH RANK 29 % OF US TVHH .82%

D	ANDERSON	KS	3,100
D	ATCHISON	KS	6,400
D	DONIPHAN	KS	3,400
C	DOUGLAS	KS	27,100
D	FRANKLIN	KS	8,500
D	JEFFERSON	KS	5,800
B	JOHNSON	KS	135,100
B	LEAVENWORTH	KS	20,400
D	LINN	KS	3,300
B	MIAMI	KS	8,600
B	WYANDOTTE	KS	65,300
D	ANDREW	MO	5,300
D	BATES	MO	6,300
D	CALDWELL	MO	3,200
D	CARROLL	MO	4,500
B	CASS	MO	21,300

KANSAS CITY (LAWRENCE) (CONT)

B	CLAY	MO	57,600
D	CLINTON	MO	6,200
D	DAVIESS	MO	3,300
D	DE KALB	MO	3,100
D	GENTRY	MO	2,900
D	GRUNDY	MO	4,600
D	HENRY	MO	8,200
B	JACKSON	MO	254,000
C	JOHNSON	MO	13,000
B	LAFAYETTE	MO	12,000
D	LINN	MO	6,000
D	LIVINGSTON	MO	5,800
C	PETTIS	MO	14,000
B	PLATTE	MO	19,800
B	RAY	MO	8,500
D	SALINE	MO	9,300

ADI TOTAL TVHH 755,900

COUNTY SIZE SUMMARY

A			
B	10	602,600	79.7%
C	3	54,100	7.2%
D	19	99,200	13.1%

KNOXVILLE (CROSSVILLE)

ADI TVHH RANK 64 % OF US TVHH .44%

D	BELL	KY	11,900
D	KNOX	KY	10,900
D	MC CREARY	KY	5,700
D	WAYNE	KY	6,600
B	ANDERSON	TN	28,100
B	BLOUNT	TN	33,600
C	CAMPBELL	TN	13,700
D	CLAIBORNE	TN	9,900
D	COCKE	TN	11,400
D	CUMBERLAND	TN	12,900
D	FENTRESS	TN	5,700
B	GRAINGER	TN	6,500
C	HAMBLEN	TN	21,300
D	HANCOCK	TN	2,300
B	JEFFERSON	TN	12,700
B	KNOX	TN	134,500
D	LOUDON	TN	12,200
D	MONROE	TN	11,300
D	MORGAN	TN	5,600
C	ROANE	TN	18,800
D	SCOTT	TN	7,300
B	SEVIER	TN	19,500
B	UNION	TN	4,800

ADI TOTAL TVHH 407,200

COUNTY SIZE SUMMARY

A			
B	7	239,700	58.9%
C	3	53,800	13.2%
D	13	113,700	27.9%

LA CROSSE-EAU CLAIRE

ADI TVHH RANK 127 % OF US TVHH .18%

D	HOUSTON	MN	6,400
C	WINONA	MN	16,000
D	BUFFALO	WI	5,400
C	CHIPPEWA	WI	19,000
D	CRAWFORD	WI	6,000
C	EAU CLAIRE	WI	31,700
D	JACKSON	WI	6,300
C	LA CROSSE	WI	36,300
C	MONROE	WI	13,500
D	RUSK	WI	5,700
D	TREMPEALEAU	WI	9,300
D	VERNON	WI	10,100

ADI TOTAL TVHH 165,700

COUNTY SIZE SUMMARY

A			
B			
C	5	116,500	70.3%
D	7	49,200	29.7%

LAFAYETTE, IN

ADI TVHH RANK 191 % OF US TVHH .05%

C	TIPPECANOE	IN	43,300

ADI TOTAL TVHH 43,300

COUNTY SIZE SUMMARY

A			
B			
C	1	43,300	100.0%
D			

LAFAYETTE, LA

ADI TVHH RANK 114 % OF US TVHH .21%

C	ACADIA	LA	19,900
D	ALLEN	LA	7,100
D	EVANGELINE	LA	12,000
C	IBERIA	LA	22,100
D	JEFFERSON DAVIS	LA	11,000
B	LAFAYETTE	LA	60,500
C	ST LANDRY	LA	29,700
C	ST MARTIN	LA	14,800
C	VERMILION	LA	18,800

ADI TOTAL TVHH 195,900

COUNTY SIZE SUMMARY

A			
B	1	60,500	30.9%
C	5	105,300	53.8%
D	3	30,100	15.4%

LAKE CHARLES

ADI TVHH RANK 172 % OF US TVHH .08%

D	BEAUREGARD	LA	11,300
B	CALCASIEU	LA	61,100
D	CAMERON	LA	3,400

ADI TOTAL TVHH 75,800

COUNTY SIZE SUMMARY

A			
B	1	61,100	80.6%
C			
D	2	14,700	19.4%

LANSING (ANN ARBOR)

ADI TVHH RANK 103 % OF US TVHH .25%

B	CLINTON	MI	19,300
B	EATON	MI	35,000
C	HILLSDALE	MI	15,300
B	INGHAM	MI	102,900
B	JACKSON	MI	52,500

ADI TOTAL TVHH 225,000

COUNTY SIZE SUMMARY

A			
B	4	209,700	93.2%
C	1	15,300	6.8%
D			

LAREDO

ADI TVHH RANK 197 % OF US TVHH .04%

C	WEBB	TX	33,300
D	ZAPATA	TX	2,800

ADI TOTAL TVHH 36,100

LAREDO (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	33,300	92.2%
D	1	2,800	7.8%

LAS VEGAS

ADI TVHH RANK 91 % OF US TVHH .29%

B CLARK	NV	265,900
D LINCOLN	NV	1,300
D NYE SOUTH	NV	3,400

ADI TOTAL TVHH 270,600

COUNTY SIZE SUMMARY

A			
B	1	265,900	98.3%
C			
D	2	4,700	1.7%

LAUREL-HATTIESBURG

ADI TVHH RANK 162 % OF US TVHH .10%

D COVINGTON	MS	6,000
C FORREST	MS	26,100
D JASPER	MS	5,900
C JONES	MS	23,300
D LAMAR	MS	10,100
D MARION	MS	9,200
D PERRY	MS	3,500
D WAYNE	MS	6,900

ADI TOTAL TVHH 91,000

COUNTY SIZE SUMMARY

A			
B			
C	2	49,400	54.3%
D	6	41,600	45.7%

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

ADI TVHH RANK 70 % OF US TVHH .40%

D ANDERSON	KY	5,300
D BATH	KY	3,500
B BOURBON	KY	7,300
D BOYLE	KY	9,700
D BREATHITT	KY	5,500
D CASEY	KY	5,800
B CLARK	KY	11,100
D CLAY	KY	7,800
D ESTILL	KY	5,300
B FAYETTE	KY	88,900
D FLEMING	KY	4,700
C FRANKLIN	KY	17,800
D GARRARD	KY	4,200
C HARLAN	KY	14,100
D HARRISON	KY	5,800
D JACKSON	KY	4,300
B JESSAMINE	KY	10,800
C LAUREL	KY	15,500
D LEE	KY	2,800
D LESLIE	KY	4,900
D LINCOLN	KY	7,000
B MADISON	KY	19,400
D MENIFEE	KY	1,600
D MERCER	KY	7,400
D MONTGOMERY	KY	7,700
D NICHOLAS	KY	2,700
D OWSLEY	KY	1,700
D PERRY	KY	12,000
D POWELL	KY	4,000
C PULASKI	KY	19,100
D ROBERTSON	KY	800
D ROCKCASTLE	KY	5,300
D ROWAN	KY	6,400
D RUSSELL	KY	5,600
B SCOTT	KY	8,400
C WHITLEY	KY	13,400

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD) (CONT)

D WOLFE	KY	2,400
B WOODFORD	KY	6,900

ADI TOTAL TVHH 366,900

COUNTY SIZE SUMMARY

A			
B	7	152,800	41.6%
C	5	79,900	21.8%
D	26	134,200	36.6%

LIMA

ADI TVHH RANK 194 % OF US TVHH .04%

C ALLEN	OH	41,200

ADI TOTAL TVHH 41,200

COUNTY SIZE SUMMARY

A			
B			
C	1	41,200	100.0%
D			

LINCOLN-HASTINGS-KEARNEY

ADI TVHH RANK 95 % OF US TVHH .28%

D CLOUD	KS	4,400
D JEWELL	KS	1,800
D REPUBLIC	KS	2,700
D SMITH	KS	2,300
D WASHINGTON	KS	2,900
B ADAMS	NE	12,000
D BOONE	NE	2,500
D BROWN	NE	1,600
B BUFFALO	NE	13,900
D CHASE	NE	1,900
D CLAY	NE	2,900
D CUSTER	NE	4,900
D DAWSON	NE	8,000
D FILLMORE	NE	2,900
D FRANKLIN	NE	1,500
D FRONTIER	NE	1,400
D FURNAS	NE	2,400
D GAGE	NE	8,800
D GARFIELD	NE	900
D GOSPER	NE	800
D GREELEY	NE	1,200
B HALL	NE	18,700
D HAMILTON	NE	3,400
D HARLAN	NE	1,700
D HAYES	NE	500
D HOLT	NE	4,800
D HOWARD	NE	2,400
D JEFFERSON	NE	3,500
D KEARNEY	NE	2,600
B LANCASTER	NE	83,500
D LOUP	NE	300
D MERRICK	NE	3,100
D NANCE	NE	1,700
D NUCKOLLS	NE	2,600
D PERKINS	NE	1,500
D PHELPS	NE	3,700
D PLATTE	NE	10,700
D POLK	NE	2,300
D RED WILLOW	NE	4,800
D ROCK	NE	900
D SALINE	NE	4,800
D SHERMAN	NE	1,500
D THAYER	NE	2,600
D VALLEY	NE	2,100
D WEBSTER	NE	2,000
D WHEELER	NE	400
D YORK	NE	5,600

ADI TOTAL TVHH 253,400

COUNTY SIZE SUMMARY

A			
B	4	128,10C	50.6%
C			
D	43	125,300	49.4%

LITTLE ROCK

ADI TVHH RANK 57 % OF US TVHH .50%

D ARKANSAS	AR	8,400
D BRADLEY	AR	4,900
D CALHOUN	AR	2,200
D CHICOT	AR	5,400
D CLARK	AR	7,900
D CLEBURNE	AR	8,100
D CLEVELAND	AR	2,900
D CONWAY	AR	7,000
D DALLAS	AR	3,900
D DESHA	AR	6,400
D DREW	AR	6,300
B FAULKNER	AR	20,600
C GARLAND	AR	32,800
D GRANT	AR	5,200
D HOT SPRING	AR	10,600
D INDEPENDENCE	AR	12,000
D JACKSON	AR	7,500
B JEFFERSON	AR	30,800
D JOHNSON	AR	7,000
D LINCOLN	AR	3,400
B LONOKE	AR	14,200
D MONROE	AR	4,400
D MONTGOMERY	AR	3,400
D NEVADA	AR	3,700
D OUACHITA	AR	12,900
D PERRY	AR	2,900
D PIKE	AR	4,100
C POPE	AR	17,100
D PRAIRIE	AR	3,500
B PULASKI	AR	137,300
B SALINE	AR	21,000
D SEARCY	AR	3,500
D STONE	AR	3,800
D VAN BUREN	AR	6,300
C WHITE	AR	19,600
D WOODRUFF	AR	3,500
D YELL	AR	7,000

ADI TOTAL TVHH 461,500

COUNTY SIZE SUMMARY

A			
B	5	223,900	48.5%
C	3	69,500	15.1%
D	29	168,100	36.4%

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

ADI TVHH RANK 2 % OF US TVHH 5.38%

D INYO	CA	7,000
C KERN EAST	CA	29,800
A LOS ANGELES	CA	3,134,800
A ORANGE	CA	809,700
B RIVERSIDE WEST	CA	287,000
B SAN BERNARDINO	CA	458,400
B VENTURA	CA	212,700

ADI TOTAL TVHH 4,939,400

COUNTY SIZE SUMMARY

A	2	3,944,500	79.9%
B	3	958,100	19.4%
C	1	29,800	0.6%
D	1	7,000	0.1%

LOUISVILLE

ADI TVHH RANK 46 % OF US TVHH .60%

B CLARK	IN	32,500
D CRAWFORD	IN	3,700
B FLOYD	IN	23,300
B HARRISON	IN	10,400
C JACKSON	IN	13,700
D JEFFERSON	IN	10,400
D JENNINGS	IN	7,800
C LAWRENCE	IN	16,500
D ORANGE	IN	7,000
D SCOTT	IN	7,400
D WASHINGTON	IN	8,300
D BRECKINRIDGE	KY	6,300
B BULLITT	KY	15,700
D CARROLL	KY	3,500
D GRAYSON	KY	8,300

LOUISVILLE (CONT)

D	GREEN	KY	3,900
C	HARDIN	KY	29,500
D	HART	KY	6,000
D	HENRY	KY	4,700
B	JEFFERSON	KY	263,100
D	LARUE	KY	4,400
D	MARION	KY	5,800
D	MEADE	KY	8,000
D	NELSON	KY	10,300
B	OLDHAM	KY	10,500
B	SHELBY	KY	8,900
D	SPENCER	KY	2,300
D	TAYLOR	KY	8,600
D	TRIMBLE	KY	2,200
D	WASHINGTON	KY	3,400

ADI TOTAL TVHH 546,400

COUNTY SIZE SUMMARY

A			
B	7	364,400	66.7%
C	3	59,700	10.9%
D	20	122,300	22.4%

LUBBOCK

ADI TVHH RANK 150 % OF US TVHH .15%

D	BAILEY	TX	2,700
D	BORDEN	TX	300
D	COCHRAN	TX	1,700
D	CROSBY	TX	2,800
D	DAWSON	TX	5,300
D	DICKENS	TX	1,200
D	FLOYD	TX	3,000
D	GARZA	TX	1,800
C	HALE	TX	12,500
D	HOCKLEY	TX	8,100
D	KENT	TX	400
D	KING	TX	200
D	LAMB	TX	5,800
B	LUBBOCK	TX	80,600
D	LYNN	TX	2,500
D	TERRY	TX	5,000
D	YOAKUM	TX	3,600

ADI TOTAL TVHH 137,500

COUNTY SIZE SUMMARY

A			
B	1	80,600	58.6%
C	1	12,500	9.1%
D	15	44,400	32.3%

MACON

ADI TVHH RANK 122 % OF US TVHH .19%

C	BALDWIN	GA	12,100
B	BIBB	GA	57,600
D	BLECKLEY	GA	3,600
D	CRAWFORD	GA	2,400
D	DODGE	GA	5,900
D	DOOLY	GA	3,600
B	HOUSTON	GA	32,400
D	JOHNSON	GA	3,200
B	JONES	GA	7,000
C	LAURENS	GA	13,900
D	MONROE	GA	5,600
B	PEACH	GA	7,600
D	PULASKI	GA	3,000
B	TWIGGS	GA	3,500
D	WASHINGTON	GA	6,300
D	WILCOX	GA	2,600
D	WILKINSON	GA	3,700

ADI TOTAL TVHH 174,000

COUNTY SIZE SUMMARY

A			
B	5	108,100	62.1%
C	2	26,000	14.9%
D	10	39,900	22.9%

MADISON

ADI TVHH RANK 90 % OF US TVHH .30%

C	COLUMBIA	WI	18,000
B	DANE	WI	141,200
D	GREEN	WI	12,100
D	IOWA	WI	7,600
D	JUNEAU	WI	8,400
D	LAFAYETTE	WI	6,000
D	MARQUETTE	WI	5,500
D	RICHLAND	WI	6,500
C	ROCK	WI	51,600
C	SAUK	WI	17,800

ADI TOTAL TVHH 274,700

COUNTY SIZE SUMMARY

A			
B	1	141,200	51.4%
C	3	87,400	31.8%
D	6	46,100	16.8%

MANKATO

ADI TVHH RANK 206 % OF US TVHH .03%

D	EMMET	IA	4,600
C	BLUE EARTH	MN	18,500

ADI TOTAL TVHH 23,100

COUNTY SIZE SUMMARY

A			
B			
C	1	18,500	80.1%
D	1	4,600	19.9%

MARQUETTE

ADI TVHH RANK 182 % OF US TVHH .06%

D	ALGER	MI	3,000
D	BARAGA	MI	2,900
C	HOUGHTON	MI	13,200
D	IRON	MI	5,600
D	KEWEENAW	MI	700
C	MARQUETTE	MI	25,100
D	ONTONAGON	MI	3,400
D	FLORENCE	WI	1,400

ADI TOTAL TVHH 55,300

COUNTY SIZE SUMMARY

A			
B			
C	2	38,300	69.3%
D	6	17,000	30.7%

MCALLEN-BROWNSVILLE: LRGV

ADI TVHH RANK 113 % OF US TVHH .22%

B	CAMERON	TX	77,200
B	HIDALGO	TX	106,200
C	STARR	TX	10,000
D	WILLACY	TX	5,000

ADI TOTAL TVHH 198,400

COUNTY SIZE SUMMARY

A			
B	2	183,400	92.4%
C	1	10,000	5.0%
D	1	5,000	2.5%

MEDFORD

ADI TVHH RANK 152 % OF US TVHH .15%

D	MODOC	CA	3,300
C	SISKIYOU	CA	16,300
D	CURRY	OR	7,000
C	JACKSON	OR	54,400

MEDFORD (CONT)

C	JOSEPHINE	OR	28,200
C	KLAMATH	OR	21,500
D	LAKE	OR	2,800

ADI TOTAL TVHH 133,500

COUNTY SIZE SUMMARY

A			
B			
C	4	120,400	90.2%
D	3	13,100	9.8%

MEMPHIS

ADI TVHH RANK 39 % OF US TVHH .66%

B	CRITTENDEN	AR	16,800
D	CROSS	AR	6,700
D	LEE	AR	5,000
C	MISSISSIPPI	AR	19,400
D	PHILLIPS	AR	10,400
D	POINSETT	AR	9,200
D	ST FRANCIS	AR	9,700
D	PEMISCOT	MO	8,300
D	ALCORN	MS	13,100
D	BENTON	MS	2,700
D	COAHOMA	MS	12,200
B	DE SOTO	MS	22,800
D	LAFAYETTE	MS	11,300
D	MARSHALL	MS	10,800
D	PANOLA	MS	10,200
D	QUITMAN	MS	3,800
D	TATE	MS	7,300
D	TIPPAH	MS	7,000
D	TUNICA	MS	3,000
D	UNION	MS	8,900
D	CHESTER	TN	5,200
D	CROCKETT	TN	5,300
D	DYER	TN	13,500
D	FAYETTE	TN	8,600
C	GIBSON	TN	19,000
D	HARDEMAN	TN	8,500
D	HAYWOOD	TN	7,100
D	LAUDERDALE	TN	9,300
D	MC NAIRY	TN	9,700
B	SHELBY	TN	307,600
B	TIPTON	TN	13,000

ADI TOTAL TVHH 605,400

COUNTY SIZE SUMMARY

A			
B	4	360,200	59.5%
C	2	38,400	6.3%
D	25	206,800	34.2%

MERIDIAN

ADI TVHH RANK 176 % OF US TVHH .07%

D	CHOCTAW	AL	5,800
D	SUMTER	AL	5,200
D	CLARKE	MS	6,300
D	KEMPER	MS	3,400
C	LAUDERDALE	MS	29,800
D	NESHOBA	MS	9,200
D	NEWTON	MS	7,600

ADI TOTAL TVHH 67,300

COUNTY SIZE SUMMARY

A			
B			
C	1	29,800	44.3%
D	6	37,500	55.7%

MIAMI (FT. LAUDERDALE)

ADI TVHH RANK 16 % OF US TVHH 1.40%

B	BROWARD	FL	535,800
A	DADE	FL	718,100
C	MONROE	FL	34,900

ADI TOTAL TVHH 1,288,800

MIAMI (FT. LAUDERDALE) (CONT)

COUNTY SIZE SUMMARY

A	1	718,100	55.7%
B	1	535,800	41.6%
C	1	34,900	2.7%
D			

MILWAUKEE (KENOSHA, WI)

ADI TVHH RANK 28 % OF US TVHH .83%

C	DODGE	WI	26,500
C	JEFFERSON	WI	25,100
C	KENOSHA	WI	44,300
B	MILWAUKEE	WI	374,300
B	OZAUKEE	WI	25,700
B	RACINE	WI	64,800
C	SHEBOYGAN	WI	38,300
C	WALWORTH	WI	27,600
B	WASHINGTON	WI	31,800
B	WAUKESHA	WI	103,700

ADI TOTAL TVHH 762,100

COUNTY SIZE SUMMARY

A			
B	5	600,300	78.8%
C	5	161,800	21.2%
D			

MINNEAPOLIS-ST. PAUL

ADI TVHH RANK 13 % OF US TVHH 1.45%

A	ANOKA	MN	79,200
D	BELTRAMI	MN	11,500
D	BENTON	MN	10,100
D	BIG STONE	MN	2,800
D	BROWN	MN	10,000
A	CARVER	MN	15,600
D	CASS	MN	7,900
D	CHIPPEWA	MN	5,400
A	CHISAGO	MN	9,900
D	COTTONWOOD	MN	5,000
C	CROW WING	MN	18,000
A	DAKOTA	MN	89,800
D	DOUGLAS	MN	11,400
C	GOODHUE	MN	14,800
D	GRANT	MN	2,600
A	HENNEPIN	MN	420,600
D	HUBBARD	MN	5,700
A	ISANTI	MN	9,200
D	KANABEC	MN	4,600
C	KANDIYOHI	MN	14,300
D	LAC QUI PARLE	MN	3,600
D	LE SUEUR	MN	8,700
D	LYON	MN	8,900
D	MARTIN	MN	9,400
D	MC LEOD	MN	11,500
D	MEEKER	MN	7,800
D	MILLE LACS	MN	7,000
D	MORRISON	MN	10,300
D	NICOLLET	MN	10,200
D	PINE	MN	7,500
D	POPE	MN	4,500
A	RAMSEY	MN	189,400
D	REDWOOD	MN	6,300
D	RENVILLE	MN	7,100
C	RICE	MN	16,300
A	SCOTT	MN	18,600
C	SHERBURNE	MN	12,000
D	SIBLEY	MN	5,300
C	STEARNS	MN	37,400
D	STEELE	MN	11,300
D	STEVENS	MN	3,500
D	SWIFT	MN	4,500
D	TODD	MN	9,300
D	TRAVERSE	MN	1,700
D	WABASHA	MN	7,500
D	WADENA	MN	4,800
D	WASECA	MN	6,700
A	WASHINGTON	MN	45,600
D	WATONWAN	MN	4,600
A	WRIGHT	MN	21,500
D	YELLOW MEDICINE	MN	4,300
C	BARRON	WI	15,500
D	BURNETT	WI	5,400
D	DUNN	WI	12,000

MINNEAPOLIS-ST. PAUL (CONT)

D	PEPIN	WI	2,700
D	PIERCE	WI	11,500
D	POLK	WI	13,300
A	ST CROIX	WI	17,300

ADI TOTAL TVHH 1,333,200

COUNTY SIZE SUMMARY

A	11	916,700	68.8%
B			
C	7	128,300	9.6%
D	40	288,200	21.6%

MINOT-BISMARCK-DICKINSON-GLENDIVE

ADI TVHH RANK 145 % OF US TVHH .16%

D	DANIELS	MT	1,000
D	DAWSON	MT	3,900
D	MC CONE	MT	900
D	RICHLAND	MT	4,400
D	ROOSEVELT	MT	3,700
D	SHERIDAN	MT	2,000
D	WIBAUX	MT	500
D	ADAMS	ND	1,300
D	BILLINGS	ND	400
D	BOTTINEAU	ND	3,200
D	BOWMAN	ND	1,600
D	BURKE	ND	1,400
C	BURLEIGH	ND	23,500
D	DIVIDE	ND	1,200
D	DUNN	ND	1,600
D	EMMONS	ND	2,000
D	GOLDEN VALLEY	ND	900
D	GRANT	ND	1,500
D	HETTINGER	ND	1,500
D	KIDDER	ND	1,400
D	LOGAN	ND	1,200
D	MC HENRY	ND	2,800
D	MC INTOSH	ND	1,900
D	MC KENZIE	ND	2,600
D	MC LEAN	ND	4,400
D	MERCER	ND	5,000
D	MORTON	ND	9,600
D	MOUNTRAIL	ND	2,900
D	OLIVER	ND	800
D	PIERCE	ND	2,000
D	RENVILLE	ND	1,400
D	ROLETTE	ND	3,800
D	SHERIDAN	ND	1,000
D	SIOUX	ND	900
D	SLOPE	ND	400
D	STARK	ND	8,400
C	WARD	ND	21,800
D	WELLS	ND	2,700
D	WILLIAMS	ND	9,200
D	CAMPBELL	SD	800
D	CORSON	SD	1,400
D	PERKINS	SD	1,700

ADI TOTAL TVHH 144,600

COUNTY SIZE SUMMARY

A			
B			
C	2	45,300	31.3%
D	40	99,300	68.7%

MISSOULA

ADI TVHH RANK 171 % OF US TVHH .09%

C	FLATHEAD	MT	23,200
D	GRANITE	MT	1,100
D	LAKE	MT	8,200
D	MINERAL	MT	1,600
C	MISSOULA	MT	31,300
D	RAVALLI	MT	10,200
D	SANDERS	MT	3,600

ADI TOTAL TVHH 79,200

COUNTY SIZE SUMMARY

A			
B			
C	2	54,500	68.8%
D	5	24,700	31.2%

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

ADI TVHH RANK 55 % OF US TVHH .51%

B	BALDWIN	AL	36,600
D	CLARKE	AL	9,400
D	CONECUH	AL	5,400
C	ESCAMBIA	AL	12,600
B	MOBILE	AL	144,800
D	MONROE	AL	8,000
D	WASHINGTON	AL	5,700
B	ESCAMBIA	FL	107,400
B	OKALOOSA	FL	57,900
B	SANTA ROSA	FL	25,800
D	GEORGE	MS	5,700
D	GREENE	MS	3,200
C	JACKSON	MS	45,400

ADI TOTAL TVHH 467,900

COUNTY SIZE SUMMARY

A			
B	5	372,500	79.6%
C	2	58,000	12.4%
D	6	37,400	8.0%

MONROE-EL DORADO

ADI TVHH RANK 120 % OF US TVHH .20%

D	ASHLEY	AR	9,200
B	UNION	AR	18,400
D	CALDWELL	LA	4,700
D	CATAHOULA	LA	4,400
D	CONCORDIA	LA	7,800
D	EAST CARROLL	LA	3,600
D	FRANKLIN	LA	8,400
D	JACKSON	LA	6,800
D	LA SALLE	LA	6,000
C	LINCOLN	LA	14,100
D	MADISON	LA	5,700
C	MOREHOUSE	LA	13,100
B	OUACHITA	LA	51,600
D	RICHLAND	LA	7,900
D	TENSAS	LA	2,800
B	UNION	LA	8,000
D	WEST CARROLL	LA	4,600
D	WINN	LA	6,100

ADI TOTAL TVHH 183,200

COUNTY SIZE SUMMARY

A			
B	3	78,000	42.6%
C	2	27,200	14.8%
D	13	78,000	42.6%

MONTGOMERY-SELMA

ADI TVHH RANK 107 % OF US TVHH .24%

B	AUTAUGA	AL	12,900
D	BULLOCK	AL	3,300
D	BUTLER	AL	8,000
C	COVINGTON	AL	14,600
D	CRENSHAW	AL	5,200
B	DALLAS	AL	18,700
B	ELMORE	AL	17,400
D	LOWNDES	AL	4,100
D	MACON	AL	8,800
D	MARENGO	AL	8,600
B	MONTGOMERY	AL	82,300
D	PERRY	AL	4,800
D	PIKE	AL	10,500
C	TALLAPOOSA	AL	15,200
D	WILCOX	AL	4,500

ADI TOTAL TVHH 218,900

COUNTY SIZE SUMMARY

A			
B	4	131,300	60.0%
C	2	29,800	13.6%
D	9	57,800	26.4%

NASHVILLE (COOKEVILLE)

ADI TVHH RANK 32 % OF US TVHH .79%

D	ALLEN	KY	5,800
D	BARREN	KY	12,900
D	BUTLER	KY	4,100
C	CHRISTIAN	KY	20,200
D	CLINTON	KY	3,600
D	CUMBERLAND	KY	2,800
D	LOGAN	KY	9,800
D	MONROE	KY	4,700
D	SIMPSON	KY	5,500
D	TODD	KY	4,300
D	TRIGG	KY	3,600
D	BEDFORD	TN	11,300
D	BENTON	TN	6,200
D	CANNON	TN	4,300
B	CHEATHAM	TN	9,800
D	CLAY	TN	3,100
C	COFFEE	TN	16,300
B	DAVIDSON	TN	209,900
D	DE KALB	TN	5,800
D	DECATUR	TN	4,400
B	DICKSON	TN	13,000
D	FRANKLIN	TN	12,400
D	GILES	TN	9,400
D	HENRY	TN	11,600
D	HICKMAN	TN	6,000
D	HOUSTON	TN	2,400
D	HUMPHREYS	TN	6,300
D	JACKSON	TN	3,300
C	LAWRENCE	TN	13,400
D	LEWIS	TN	3,700
D	MACON	TN	6,200
D	MARSHALL	TN	8,300
C	MAURY	TN	21,400
C	MONTGOMERY	TN	34,300
D	MOORE	TN	1,800
D	OVERTON	TN	6,800
D	PERRY	TN	2,500
D	PICKETT	TN	1,600
C	PUTNAM	TN	19,800
B	ROBERTSON	TN	15,500
B	RUTHERFORD	TN	41,400
D	SMITH	TN	5,800
D	STEWART	TN	3,900
B	SUMNER	TN	37,000
D	TROUSDALE	TN	2,600
D	VAN BUREN	TN	1,500
D	WARREN	TN	12,800
D	WAYNE	TN	5,400
D	WHITE	TN	8,100
B	WILLIAMSON	TN	28,100
B	WILSON	TN	25,900

ADI TOTAL TVHH 720,600

COUNTY SIZE SUMMARY

A			
B	8	380,600	52.8%
C	6	125,400	17.4%
D	37	214,600	29.8%

NEW ORLEANS

ADI TVHH RANK 36 % OF US TVHH .70%

B	JEFFERSON	LA	174,400
C	LAFOURCHE	LA	28,400
B	ORLEANS	LA	209,800
D	PLAQUEMINES	LA	8,100
B	ST BERNARD	LA	24,000
B	ST CHARLES	LA	15,100
D	ST JAMES	LA	6,700
B	ST JOHN THE BAPTIST	LA	13,200
B	ST TAMMANY	LA	54,100
C	TANGIPAHOA	LA	31,300
C	TERREBONNE	LA	32,300
C	WASHINGTON	LA	16,800
D	HANCOCK	MS	12,300
C	PEARL RIVER	MS	14,300

ADI TOTAL TVHH 640,800

COUNTY SIZE SUMMARY

A			
B	6	490,600	76.6%
C	5	123,100	19.2%
D	3	27,100	4.2%

NEW YORK (KINGSTON, POUGHKEEPSIE, & BRIDGEPORT, CT)

ADI TVHH RANK 1 % OF US TVHH 7.68%

B	FAIRFIELD	CT	299,400
A	BERGEN	NJ	315,800
A	ESSEX	NJ	310,200
A	HUDSON	NJ	211,400
C	HUNTERDON	NJ	35,500
A	MIDDLESEX	NJ	234,600
B	MONMOUTH	NJ	208,500
A	MORRIS	NJ	150,500
B	OCEAN	NJ	172,600
A	PASSAIC	NJ	168,300
A	SOMERSET	NJ	81,800
C	SUSSEX	NJ	45,100
A	UNION	NJ	187,600
C	WARREN	NJ	33,000
A	BRONX	NY	464,000
B	DUTCHESS	NY	89,700
A	KINGS	NY	895,500
A	NASSAU	NY	449,200
A	NEW YORK	NY	744,300
B	ORANGE	NY	97,400
A	PUTNAM	NY	28,800
A	QUEENS	NY	753,900
A	RICHMOND	NY	131,700
A	ROCKLAND	NY	85,600
A	SUFFOLK	NY	430,600
C	SULLIVAN	NY	24,900
B	ULSTER	NY	61,700
A	WESTCHESTER	NY	322,000
D	PIKE	PA	10,300

ADI TOTAL TVHH 7,043,900

COUNTY SIZE SUMMARY

A	18	5,965,800	84.7%
B	6	929,300	13.2%
C	4	138,500	2.0%
D	1	10,300	0.1%

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 42 % OF US TVHH .63%

D	CAMDEN	NC	2,100
D	CHOWAN	NC	5,300
B	CURRITUCK	NC	5,600
D	DARE	NC	9,000
D	GATES	NC	3,400
D	HERTFORD	NC	8,300
D	NORTHAMPTON	NC	7,600
D	PASQUOTANK	NC	11,300
D	PERQUIMANS	NC	4,300
D	ACCOMACK	VA	12,200
B	CHESAPEAKE CITY	VA	49,600
B	GLOUCESTER	VA	11,300
B	HAMPTON CITY	VA	45,800
D	ISLE OF WIGHT	VA	8,800
B	JAMES CITY	VA	13,900
D	MATHEWS	VA	3,800
B	NEWPORT NEWS CITY	VA	61,200
B	NORFOLK CITY	VA	93,200
D	NORTHAMPTON	VA	5,600
B	PORTSMOUTH CITY	VA	41,200
D	SOUTHAMPTON	VA	7,900
B	SUFFOLK CITY	VA	18,300
D	SURRY	VA	2,200
B	VA BEACH CITY	VA	125,900
B	YORK	VA	17,600

ADI TOTAL TVHH 575,400

COUNTY SIZE SUMMARY

A			
B	11	483,600	84.0%
C			
D	14	91,800	16.0%

NORTH PLATTE

ADI TVHH RANK 208 % OF US TVHH .02%

D	ARTHUR	NE	200
D	BLAINE	NE	300
D	HOOKER	NE	400
D	KEITH	NE	3,700

NORTH PLATTE (CONT)

D	LINCOLN	NE	12,400
D	LOGAN	NE	400
D	MC PHERSON	NE	200
D	THOMAS	NE	400

ADI TOTAL TVHH 18,000

COUNTY SIZE SUMMARY

A			
B			
C			
D	8	18,000	100.0%

ODESSA-MIDLAND

ADI TVHH RANK 146 % OF US TVHH .16%

D	LEA SOUTH	NM	2,100
D	ANDREWS	TX	5,000
D	BREWSTER	TX	3,000
D	CRANE	TX	1,600
B	ECTOR	TX	46,600
D	GAINES	TX	4,700
D	GLASSCOCK	TX	400
D	HOWARD	TX	12,600
D	JEFF DAVIS	TX	600
D	LOVING	TX	100
D	MARTIN	TX	1,500
B	MIDLAND	TX	42,500
D	PECOS	TX	4,900
D	PRESIDIO	TX	1,800
D	REAGAN	TX	1,400
D	REEVES	TX	4,700
D	TERRELL	TX	600
D	UPTON	TX	1,500
B	WARD	TX	4,600
D	WINKLER	TX	3,100

ADI TOTAL TVHH 143,300

COUNTY SIZE SUMMARY

A			
B	3	93,700	65.4%
C			
D	17	49,600	34.6%

OKLAHOMA CITY

ADI TVHH RANK 40 % OF US TVHH .65%

D	ALFALFA	OK	2,500
D	BECKHAM	OK	8,000
D	BLAINE	OK	5,000
D	CADDO	OK	12,300
B	CANADIAN	OK	26,200
B	CLEVELAND	OK	60,300
D	CUSTER	OK	11,600
D	DEWEY	OK	2,100
D	ELLIS	OK	2,000
C	GARFIELD	OK	23,500
D	GARVIN	OK	11,100
C	GRADY	OK	16,100
D	GRANT	OK	2,400
D	GREER	OK	2,700
D	HARMON	OK	1,700
D	HARPER	OK	1,800
D	HUGHES	OK	5,600
C	KAY	OK	20,000
D	KINGFISHER	OK	5,400
D	KIOWA	OK	5,000
D	LINCOLN	OK	11,900
B	LOGAN	OK	11,000
D	MAJOR	OK	3,100
B	MC CLAIN	OK	9,100
D	MURRAY	OK	4,900
D	NOBLE	OK	4,800
D	OKFUSKEE	OK	4,300
B	OKLAHOMA	OK	251,200
C	PAYNE	OK	23,800
B	POTTAWATOMIE	OK	22,300
D	ROGER MILLS	OK	1,900
D	SEMINOLE	OK	10,400
D	WASHITA	OK	5,000
D	WOODS	OK	3,900
D	WOODWARD	OK	7,300

ADI TOTAL TVHH 600,200

OKLAHOMA CITY (CONT)

COUNTY SIZE SUMMARY

A			
B	6	380,100	63.3%
C	4	83,400	13.9%
D	25	136,700	22.8%

OMAHA

ADI TVHH RANK 73 % OF US TVHH .38%

D ADAMS	IA	2,100
D CASS	IA	6,400
D CRAWFORD	IA	6,700
D FREMONT	IA	3,800
D HARRISON	IA	5,800
D MILLS	IA	4,700
D MONTGOMERY	IA	5,200
D PAGE	IA	7,200
B POTTAWATTAMIE	IA	33,600
D SHELBY	IA	5,500
D TAYLOR	IA	3,000
D ATCHISON	MO	3,100
D BURT	NE	3,400
D BUTLER	NE	3,200
D CASS	NE	8,400
D COLFAX	NE	3,400
D CUMING	NE	3,900
D DODGE	NE	14,000
B DOUGLAS	NE	159,300
D JOHNSON	NE	2,000
D NEMAHA	NE	3,200
D OTOE	NE	5,800
D PAWNEE	NE	1,500
D RICHARDSON	NE	4,100
B SARPY	NE	33,100
D SAUNDERS	NE	7,000
D SEWARD	NE	5,800
B WASHINGTON	NE	6,100

ADI TOTAL TVHH 351,300

COUNTY SIZE SUMMARY

A			
B	4	232,100	66.1%
C			
D	24	119,200	33.9%

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

ADI TVHH RANK 25 % OF US TVHH .94%

A BREVARD	FL	161,500
D FLAGLER	FL	9,500
C LAKE	FL	63,100
B MARION	FL	76,400
A ORANGE	FL	249,100
A OSCEOLA	FL	38,300
A SEMINOLE	FL	101,800
D SUMTER	FL	11,900
A VOLUSIA	FL	151,200

ADI TOTAL TVHH 862,800

COUNTY SIZE SUMMARY

A	5	701,900	81.4%
B	1	76,400	8.9%
C	1	63,100	7.3%
D	2	21,400	2.5%

OTTUMWA-KIRKSVILLE (WAPELLO, IA)

ADI TVHH RANK 203 % OF US TVHH .03%

D DAVIS	IA	3,300
D JEFFERSON	IA	6,500
D VAN BUREN	IA	3,000
D ADAIR	MO	8,900
D PUTNAM	MO	2,100
D SCHUYLER	MO	2,000
D SULLIVAN	MO	2,800

ADI TOTAL TVHH 28,600

OTTUMWA-KIRKSVILLE (WAPELLO, IA) (CONT)

COUNTY SIZE SUMMARY

A			
B			
C			
D	7	28,600	100.0%

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

ADI TVHH RANK 76 % OF US TVHH .36%

D ALEXANDER	IL	4,500
C FRANKLIN	IL	17,300
D GALLATIN	IL	2,800
D HAMILTON	IL	3,700
D HARDIN	IL	2,100
C JACKSON	IL	23,400
D JOHNSON	IL	3,200
D MASSAC	IL	6,100
D POPE	IL	1,800
D PULASKI	IL	3,400
D SALINE	IL	11,900
D UNION	IL	7,500
C WILLIAMSON	IL	24,800
D BALLARD	KY	3,200
D CALDWELL	KY	4,900
D CALLOWAY	KY	12,000
D CARLISLE	KY	2,000
D CRITTENDEN	KY	3,200
D FULTON	KY	3,100
D GRAVES	KY	13,400
D HICKMAN	KY	1,900
D LIVINGSTON	KY	3,700
D LYON	KY	2,300
D MARSHALL	KY	10,700
C MC CRACKEN	KY	24,500
D BOLLINGER	MO	4,200
C BUTLER	MO	14,600
C CAPE GIRARDEAU	MO	23,000
D CARTER	MO	1,900
D DUNKLIN	MO	12,500
D MISSISSIPPI	MO	5,300
D NEW MADRID	MO	7,400
D REYNOLDS	MO	2,600
C SCOTT	MO	14,900
D STODDARD	MO	11,100
D WAYNE	MO	4,900
D LAKE	TN	2,600
D OBION	TN	13,200
D WEAKLEY	TN	12,500

ADI TOTAL TVHH 328,100

COUNTY SIZE SUMMARY

A			
B			
C	7	142,500	43.4%
D	32	185,600	56.6%

PALM SPRINGS

ADI TVHH RANK 175 % OF US TVHH .07%

B RIVERSIDE CENTRAL	CA	67,900

ADI TOTAL TVHH 67,900

COUNTY SIZE SUMMARY

A			
B	1	67,900	100.0%
C			
D			

PANAMA CITY

ADI TVHH RANK 169 % OF US TVHH .09%

C BAY	FL	52,000
D CALHOUN	FL	3,300
D FRANKLIN	FL	3,000
D GULF	FL	4,300
D LIBERTY	FL	1,700
D WALTON	FL	11,400

PANAMA CITY (CONT)

D WASHINGTON	FL	6,300

ADI TOTAL TVHH 82,000

COUNTY SIZE SUMMARY

A			
B			
C	1	52,000	63.4%
D	6	30,000	36.6%

PARKERSBURG

ADI TVHH RANK 196 % OF US TVHH .04%

C WOOD	WV	36,200

ADI TOTAL TVHH 36,200

COUNTY SIZE SUMMARY

A			
B			
C	1	36,200	100.0%
D			

PEORIA-BLOOMINGTON

ADI TVHH RANK 111 % OF US TVHH .23%

C FULTON	IL	15,100
D MARSHALL	IL	4,900
D MASON	IL	6,600
B MC LEAN	IL	46,000
B PEORIA	IL	71,600
D PUTNAM	IL	2,100
D STARK	IL	2,600
B TAZEWELL	IL	47,800
B WOODFORD	IL	11,500

ADI TOTAL TVHH 208,200

COUNTY SIZE SUMMARY

A			
B	4	176,900	85.0%
C	1	15,100	7.3%
D	4	16,200	7.8%

PHILADELPHIA (ALLENTWN, READING VINELND, WILDWOOD & WILMINGTN,DE)

ADI TVHH RANK 4 % OF US TVHH 2.95%

C KENT	DE	38,800
B NEW CASTLE	DE	156,500
B ATLANTIC	NJ	82,800
A BURLINGTON	NJ	137,500
A CAMDEN	NJ	183,500
C CAPE MAY	NJ	41,600
C CUMBERLAND	NJ	48,900
A GLOUCESTER	NJ	77,000
B MERCER	NJ	119,600
C SALEM	NJ	24,300
B BERKS	PA	128,200
A BUCKS	PA	194,100
A CHESTER	PA	127,800
A DELAWARE	PA	212,900
B LEHIGH	PA	113,700
C MONROE	PA	35,900
A MONTGOMERY	PA	256,200
B NORTHAMPTON	PA	91,800
A PHILADELPHIA	PA	633,300

ADI TOTAL TVHH 2,704,400

COUNTY SIZE SUMMARY

A	8	1,822,300	67.4%
B	6	692,600	25.6%
C	5	189,500	7.0%
D			

COUNTIES IN ADI MARKETS

PHOENIX (PRESCOTT, AZ & KINGMAN)

ADI TVHH RANK 20 % OF US TVHH 1.09%

D	APACHE SOUTH	AZ	3,900
C	GILA	AZ	15,000
D	GRAHAM	AZ	7,200
D	GREENLEE	AZ	2,900
D	LA PAZ	AZ	6,100
A	MARICOPA	AZ	825,300
C	MOHAVE	AZ	35,000
C	NAVAJO	AZ	21,200
C	PINAL	AZ	37,400
C	YAVAPAI	AZ	42,300
D	RIVERSIDE EAST	CA	7,800

ADI TOTAL TVHH 1,004,100

COUNTY SIZE SUMMARY

A	1	825,300	82.2%
B			
C	5	150,900	15.0%
D	5	27,900	2.8%

PITTSBURGH

ADI TVHH RANK 17 % OF US TVHH 1.27%

D	GARRETT	MD	9,700
A	ALLEGHENY	PA	542,300
C	ARMSTRONG	PA	29,900
A	BEAVER	PA	70,800
C	BUTLER	PA	55,600
C	CLARION	PA	14,600
C	FAYETTE	PA	55,800
C	GREENE	PA	15,100
C	INDIANA	PA	32,400
C	LAWRENCE	PA	37,300
C	VENANGO	PA	23,100
A	WASHINGTON	PA	80,100
A	WESTMORELAND	PA	143,500
C	HANCOCK	WV	15,000
C	MONONGALIA	WV	29,200
D	PRESTON	WV	11,100

ADI TOTAL TVHH 1,165,500

COUNTY SIZE SUMMARY

A	4	836,700	71.8%
B			
C	10	308,000	26.4%
D	2	20,800	1.8%

PORTLAND, OR

ADI TVHH RANK 27 % OF US TVHH .88%

D	BAKER	OR	5,700
B	CLACKAMAS	OR	94,800
D	CLATSOP	OR	12,300
D	COLUMBIA	OR	13,300
D	CROOK	OR	5,200
D	GILLIAM	OR	700
D	HARNEY	OR	2,700
D	HOOD RIVER	OR	6,000
D	JEFFERSON	OR	4,500
D	LINCOLN	OR	14,900
C	LINN	OR	32,800
B	MARION	OR	81,100
B	MULTNOMAH	OR	236,300
C	POLK	OR	17,600
D	SHERMAN	OR	700
D	TILLAMOOK	OR	8,200
D	UNION	OR	7,800
D	WASCO	OR	7,700
B	WASHINGTON	OR	109,100
D	WHEELER	OR	700
C	YAMHILL	OR	20,500
B	CLARK	WA	80,800
C	COWLITZ	WA	30,700
D	KLICKITAT	WA	5,900
D	SKAMANIA	WA	2,800
D	WAHKIAKUM	WA	1,300

ADI TOTAL TVHH 804,100

PORTLAND, OR (CONT)

COUNTY SIZE SUMMARY

A			
B	5	602,100	74.9%
C	4	101,600	12.6%
D	17	100,400	12.5%

PORTLAND-POLAND SPRING

ADI TVHH RANK 74 % OF US TVHH .37%

B	ANDROSCOGGIN	ME	38,500
B	CUMBERLAND	ME	92,300
D	FRANKLIN	ME	10,900
C	KENNEBEC	ME	43,700
D	KNOX	ME	13,800
D	LINCOLN	ME	11,500
C	OXFORD	ME	19,700
D	SAGADAHOC	ME	12,500
B	YORK	ME	65,000
D	CARROLL	NH	14,800
D	COOS	NH	13,300

ADI TOTAL TVHH 336,000

COUNTY SIZE SUMMARY

A			
B	3	195,800	58.3%
C	2	63,400	18.9%
D	6	76,800	22.9%

PRESQUE ISLE

ADI TVHH RANK 201 % OF US TVHH .03%

C	AROOSTOOK	ME	29,300

ADI TOTAL TVHH 29,300

COUNTY SIZE SUMMARY

A			
B			
C	1	29,300	100.0%
D			

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

ADI TVHH RANK 44 % OF US TVHH .61%

P	BRISTOL	MA	185,800
D	DUKES	MA	5,400
B	BRISTOL	RI	16,400
B	KENT	RI	59,900
C	NEWPORT	RI	30,800
B	PROVIDENCE	RI	221,100
B	WASHINGTON	RI	37,500

ADI TOTAL TVHH 556,900

COUNTY SIZE SUMMARY

A			
B	5	520,700	93.5%
C	1	30,800	5.5%
D	1	5,400	1.0%

QUINCY-HANNIBAL

ADI TVHH RANK 154 % OF US TVHH .13%

C	LEE	IA	16,200
C	ADAMS	IL	26,400
D	BROWN	IL	1,900
D	CASS	IL	5,300
D	HANCOCK	IL	9,100
D	MC DONOUGH	IL	12,300
D	PIKE	IL	7,100
D	SCHUYLER	IL	3,000
D	SCOTT	IL	2,300
D	CLARK	MO	2,900
D	KNOX	MO	2,100
D	LEWIS	MO	3,600

QUINCY-HANNIBAL (CONT)

D	MACON	MO	6,400
C	MARION	MO	10,600
D	MONROE	MO	3,500
D	RALLS	MO	3,400
D	SCOTLAND	MO	2,100
D	SHELBY	MO	3,000

ADI TOTAL TVHH 121,200

COUNTY SIZE SUMMARY

A			
B			
C	3	53,200	43.9%
D	15	68,000	56.1%

RALEIGH-DURHAM (FAYETTEVILLE, GOLDSBORO, & ROCKY MOUNT)

ADI TVHH RANK 33 % OF US TVHH .76%

C	CHATHAM	NC	14,600
B	CUMBERLAND	NC	88,500
B	DURHAM	NC	69,900
C	EDGECOMBE	NC	20,800
B	FRANKLIN	NC	13,000
C	GRANVILLE	NC	13,100
C	HALIFAX	NC	19,800
C	HARNETT	NC	24,100
D	HOKE	NC	7,700
C	JOHNSTON	NC	31,100
C	LEE	NC	15,900
C	MOORE	NC	24,100
C	NASH	NC	27,900
B	ORANGE	NC	34,800
D	PERSON	NC	11,400
C	SAMPSON	NC	18,800
D	SCOTLAND	NC	12,000
C	VANCE	NC	14,300
B	WAKE	NC	154,600
D	WARREN	NC	5,800
C	WAYNE	NC	36,400
C	WILSON	NC	24,400
D	MECKLENBURG	VA	10,600

ADI TOTAL TVHH 693,600

COUNTY SIZE SUMMARY

A			
B	5	360,800	52.0%
C	13	285,300	41.1%
D	5	47,500	6.8%

RAPID CITY

ADI TVHH RANK 165 % OF US TVHH .09%

D	CARTER	MT	600
D	BANNER	NE	300
D	GARDEN	NE	1,000
D	GRANT	NE	300
D	MORRILL	NE	2,300
D	SHERIDAN	NE	2,800
D	SIOUX	NE	700
D	BENNETT	SD	1,000
D	BUTTE	SD	3,200
D	CUSTER	SD	2,700
D	FALL RIVER	SD	3,200
D	HAAKON	SD	1,000
D	HARDING	SD	600
D	JACKSON	SD	1,200
D	LAWRENCE	SD	8,200
D	MEADE	SD	8,300
C	PENNINGTON	SD	31,200
D	SHANNON	SD	2,500
D	ZIEBACH	SD	600
D	CROOK	WY	2,200
D	SHERIDAN	WY	9,800
D	WESTON	WY	2,700

ADI TOTAL TVHH 86,400

COUNTY SIZE SUMMARY

A			
B			
C	1	31,200	36.1%
D	21	55,200	63.9%

RENO

ADI TVHH RANK 117 % OF US TVHH .20%

D	ALPINE	CA	300
D	EL DORADO EAST	CA	11,400
D	LASSEN	CA	7,700
D	MONO	CA	3,500
D	PLACER EAST	CA	4,200
C	CARSON CITY	NV	16,300
D	CHURCHILL	NV	6,800
D	DOUGLAS	NV	10,400
D	ESMERALDA	NV	300
D	EUREKA	NV	500
D	HUMBOLDT	NV	4,400
D	LANDER	NV	1,800
D	LYON	NV	7,400
D	MINERAL	NV	2,500
D	NYE NORTH	NV	2,800
D	PERSHING	NV	1,600
D	STOREY	NV	600
B	WASHOE	NV	104,800

ADI TOTAL TVHH 187,300

COUNTY SIZE SUMMARY

A			
B	1	104,800	56.0%
C	1	16,300	8.7%
D	16	66,200	35.3%

RICHMOND

ADI TVHH RANK 60 % OF US TVHH .48%

D	AMELIA	VA	2,700
C	AUGUSTA	VA	33,500
D	BRUNSWICK	VA	5,000
D	BUCKINGHAM	VA	3,900
D	CAROLINE	VA	6,600
B	CHARLES CITY	VA	2,000
B	CHESTERFIELD	VA	70,300
D	CUMBERLAND	VA	2,900
B	DINWIDDIE	VA	21,500
D	ESSEX	VA	3,100
D	FLUVANNA	VA	4,200
B	GOOCHLAND	VA	4,300
D	GREENE	VA	3,200
D	GREENSVILLE	VA	4,900
B	HANOVER	VA	19,800
B	HENRICO	VA	80,300
D	KING AND QUEEN	VA	2,300
D	KING WILLIAM	VA	3,800
D	LANCASTER	VA	4,400
D	LOUISA	VA	7,100
D	LUNENBURG	VA	4,100
D	MADISON	VA	3,900
D	MIDDLESEX	VA	3,400
D	NELSON	VA	4,300
B	NEW KENT	VA	4,000
D	NORTHUMBERLAND	VA	4,200
D	NOTTOWAY	VA	5,200
D	ORANGE	VA	7,700
B	POWHATAN	VA	3,900
D	PRINCE EDWARD	VA	5,300
B	PRINCE GEORGE	VA	15,400
D	RICHMOND	VA	2,700
B	RICHMOND CITY	VA	89,500
D	SUSSEX	VA	3,400

ADI TOTAL TVHH 442,800

COUNTY SIZE SUMMARY

A			
B	10	311,000	70.2%
C	1	33,500	7.6%
D	23	98,300	22.2%

ROANOKE-LYNCHBURG

ADI TVHH RANK 69 % OF US TVHH .40%

D	ALLEGHANY	VA	9,300
B	AMHERST	VA	10,200
B	APPOMATTOX	VA	4,600
D	BATH	VA	1,800
B	BEDFORD	VA	16,800
B	BOTETOURT	VA	9,300
B	CAMPBELL	VA	42,000
D	CARROLL	VA	9,400

ROANOKE-LYNCHBURG (CONT)

D	CHARLOTTE	VA	3,900
B	CRAIG	VA	1,500
D	FLOYD	VA	4,600
C	FRANKLIN	VA	13,400
D	GILES	VA	6,200
D	GRAYSON	VA	9,200
C	HALIFAX	VA	12,200
C	HENRY	VA	28,500
D	HIGHLAND	VA	1,100
C	MONTGOMERY	VA	27,600
C	PITTSYLVANIA	VA	40,300
D	PULASKI	VA	12,600
B	ROANOKE	VA	80,300
D	ROCKBRIDGE	VA	10,200
D	WYTHE	VA	9,600
D	POCAHONTAS	WV	3,600

ADI TOTAL TVHH 368,200

COUNTY SIZE SUMMARY

A			
B	7	164,700	44.7%
C	5	122,000	33.1%
D	12	81,500	22.1%

ROCHESTER, NY

ADI TVHH RANK 72 % OF US TVHH .38%

B	LIVINGSTON	NY	20,000
B	MONROE	NY	267,800
B	ONTARIO	NY	33,500
B	WAYNE	NY	31,700

ADI TOTAL TVHH 353,000

COUNTY SIZE SUMMARY

A			
B	4	353,000	100.0%
C			
D			

ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 149 % OF US TVHH .15%

C	CERRO GORDO	IA	19,700
D	FLOYD	IA	7,000
D	HANCOCK	IA	5,400
D	HOWARD	IA	3,900
D	KOSSUTH	IA	7,600
D	MITCHELL	IA	4,500
D	WINNEBAGO	IA	5,000
D	WORTH	IA	3,400
D	DODGE	MN	5,300
D	FARIBAULT	MN	7,100
D	FILLMORE	MN	7,600
D	FREEBORN	MN	13,300
C	MOWER	MN	~~14~~,700
C	OLMSTED	MN	37,500

ADI TOTAL TVHH 142,000

COUNTY SIZE SUMMARY

A			
B			
C	3	71,900	50.6%
D	11	70,100	49.4%

ROCKFORD

ADI TVHH RANK 136 % OF US TVHH .17%

B	BOONE	IL	11,000
D	LEE	IL	12,700
C	OGLE	IL	17,100
B	STEPHENSON	IL	19,200
B	WINNEBAGO	IL	96,300

ADI TOTAL TVHH 156,300

ROCKFORD (CONT)

COUNTY SIZE SUMMARY

A			
B	3	126,500	80.9%
C	1	17,100	10.9%
D	1	12,700	8.1%

SACRAMENTO-STOCKTON (MODESTO)

ADI TVHH RANK 21 % OF US TVHH 1.09%

D	AMADOR	CA	10,700
D	CALAVERAS	CA	12,600
D	COLUSA	CA	5,300
A	EL DORADO WEST	CA	34,000
C	NEVADA	CA	29,800
A	PLACER WEST	CA	54,200
D	PLUMAS	CA	7,900
A	SACRAMENTO	CA	388,500
A	SAN JOAQUIN	CA	158,400
D	SIERRA	CA	1,400
B	SOLANO EAST	CA	66,700
B	STANISLAUS	CA	117,900
C	SUTTER	CA	22,700
C	TUOLUMNE	CA	16,200
A	YOLO	CA	48,900
C	YUBA	CA	20,600

ADI TOTAL TVHH 995,800

COUNTY SIZE SUMMARY

A	5	684,000	68.7%
B	2	184,600	18.5%
C	4	89,300	9.0%
D	5	37,900	3.8%

ST. JOSEPH

ADI TVHH RANK 187 % OF US TVHH .05%

C	BUCHANAN	MO	32,400
D	HARRISON	MO	3,900
D	HOLT	MO	2,600
D	NODAWAY	MO	7,500
D	WORTH	MO	1,100

ADI TOTAL TVHH 47,500

COUNTY SIZE SUMMARY

A			
B			
C	1	32,400	68.2%
D	4	15,100	31.8%

ST. LOUIS (MT. VERNON, IL)

ADI TVHH RANK 18 % OF US TVHH 1.22%

D	BOND	IL	6,100
D	CALHOUN	IL	2,100
A	CLINTON	IL	11,800
D	FAYETTE	IL	8,100
D	GREENE	IL	6,100
C	JEFFERSON	IL	15,300
A	JERSEY	IL	7,200
C	MACOUPIN	IL	19,700
A	MADISON	IL	95,500
C	MARION	IL	17,000
A	MONROE	IL	8,000
D	MONTGOMERY	IL	12,100
D	PERRY	IL	8,800
D	RANDOLPH	IL	12,500
A	ST CLAIR	IL	96,400
D	WASHINGTON	IL	5,900
D	CRAWFORD	MO	7,300
A	FRANKLIN	MO	27,500
D	GASCONADE	MO	5,300
D	IRON	MO	3,800
A	JEFFERSON	MO	57,200
D	LINCOLN	MO	9,600
D	MADISON	MO	4,700
D	MONTGOMERY	MO	4,100
D	PERRY	MO	6,100
D	PHELPS	MO	12,100
D	PIKE	MO	5,900

ST. LOUIS (MT. VERNON, IL) (CONT)

A ST CHARLES	MO	67,400
C ST FRANCOIS	MO	16,100
A ST LOUIS	MO	372,100
A ST LOUIS CITY	MO	170,200
D STE GENEVIEVE	MO	5,800
D WARREN	MO	7,000
D WASHINGTON	MO	6,700

ADI TOTAL TVHH 1,121,500

COUNTY SIZE SUMMARY

A	10	913,300	81.4%
B			
C	4	68,100	6.1%
D	20	140,100	12.5%

SALINAS-MONTEREY

ADI TVHH RANK 109 % OF US TVHH .23%

B MONTEREY	CA	113,300
D SAN BENITO	CA	11,300
B SANTA CRUZ	CA	86,000

ADI TOTAL TVHH 210,600

COUNTY SIZE SUMMARY

A			
B	2	199,300	94.6%
C			
D	1	11,300	5.4%

SALISBURY

ADI TVHH RANK 161 % OF US TVHH .10%

C SUSSEX	DE	43,800
D SOMERSET	MD	6,900
C WICOMICO	MD	27,500
C WORCESTER	MD	15,200

ADI TOTAL TVHH 93,400

COUNTY SIZE SUMMARY

A			
B			
C	3	86,500	92.6%
D	1	6,900	7.4%

SALT LAKE CITY

ADI TVHH RANK 41 % OF US TVHH .65%

D DOLORES	CO	500
D BEAR LAKE	ID	2,200
D CARIBOU	ID	2,700
D FRANKLIN	ID	2,700
D ONEIDA	ID	1,100
D FALLON	MT	1,300
D ELKO	NV	9,400
D WHITE PINE	NV	2,900
D BEAVER	UT	1,600
C BOX ELDER	UT	11,300
C CACHE	UT	20,700
D CARBON	UT	7,800
D DAGGETT	UT	200
B DAVIS	UT	53,400
D DUCHESNE	UT	4,100
D EMERY	UT	3,500
D GARFIELD	UT	1,100
D GRAND	UT	2,500
D IRON	UT	6,400
D JUAB	UT	1,700
D KANE	UT	1,500
D MILLARD	UT	4,000
D MORGAN	UT	1,600
D PIUTE	UT	400
D RICH	UT	700
B SALT LAKE	UT	240,400
D SAN JUAN	UT	2,900
D SANPETE	UT	5,100
D SEVIER	UT	5,100
D SUMMIT	UT	5,100
B TOOELE	UT	9,000
D UINTAH	UT	7,100

SALT LAKE CITY (CONT)

B UTAH	UT	67,800
D WASATCH	UT	3,200
C WASHINGTON	UT	12,800
D WAYNE	UT	600
B WEBER	UT	55,100
D BIG HORN	WY	4,200
D HOT SPRINGS	WY	2,100
D SUBLETTE	WY	2,000
C SWEETWATER	WY	15,200
D TETON	WY	5,100
D UINTA	WY	6,700
D WASHAKIE	WY	3,400

ADI TOTAL TVHH 598,200

COUNTY SIZE SUMMARY

A			
B	5	425,700	71.2%
C	4	60,000	10.0%
D	35	112,500	18.8%

SAN ANGELO

ADI TVHH RANK 186 % OF US TVHH .05%

D CONCHO	TX	1,100
D CROCKETT	TX	1,500
D IRION	TX	500
D KIMBLE	TX	1,500
D MC CULLOCH	TX	3,400
D MENARD	TX	900
D SCHLEICHER	TX	900
D STERLING	TX	400
D SUTTON	TX	1,500
C TOM GREEN	TX	36,500

ADI TOTAL TVHH 48,200

COUNTY SIZE SUMMARY

A			
B			
C	1	36,500	75.7%
D	9	11,700	24.3%

SAN ANTONIO (KERRVILLE)

ADI TVHH RANK 43 % OF US TVHH .62%

D ATASCOSA	TX	10,300
D BANDERA	TX	3,900
B BEXAR	TX	407,900
B COMAL	TX	19,600
D DE WITT	TX	6,900
D DIMMIT	TX	3,200
D EDWARDS	TX	700
D FRIO	TX	4,300
D GOLIAD	TX	1,900
D GONZALES	TX	6,400
B GUADALUPE	TX	21,800
D KARNES	TX	4,400
D KENDALL	TX	5,800
C KERR	TX	15,300
D KINNEY	TX	800
D LA SALLE	TX	1,700
D LAVACA	TX	6,900
C MAVERICK	TX	10,000
D MCMULLEN	TX	300
D MEDINA	TX	9,300
D REAL	TX	1,000
D UVALDE	TX	7,900
C VAL VERDE	TX	12,900
D WILSON	TX	6,900
D ZAVALA	TX	3,100

ADI TOTAL TVHH 573,200

COUNTY SIZE SUMMARY

A			
B	3	449,300	78.4%
C	3	38,200	6.7%
D	19	85,700	15.0%

SAN DIEGO

ADI TVHH RANK 24 % OF US TVHH .95%

A SAN DIEGO	CA	867,500

ADI TOTAL TVHH 867,500

COUNTY SIZE SUMMARY

A	1	867,500	100.0%
B			
C			
D			

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO)

ADI TVHH RANK 5 % OF US TVHH 2.40%

A ALAMEDA	CA	480,700
C CONTRA COSTA EAST	CA	32,200
A CONTRA COSTA WEST	CA	255,800
C LAKE	CA	21,900
A MARIN	CA	93,600
C MENDOCINO	CA	28,300
C NAPA	CA	40,100
A SAN FRANCISCO	CA	317,400
A SAN MATEO	CA	243,500
C SANTA CLARA EAST	CA	27,300
B SANTA CLARA WEST	CA	474,800
C SOLANO WEST	CA	42,100
B SONOMA	CA	143,000

ADI TOTAL TVHH 2,200,700

COUNTY SIZE SUMMARY

A	5	1,391,000	63.2%
B	2	617,800	28.1%
C	6	191,900	8.7%
D			

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (OXNARD)

ADI TVHH RANK 112 % OF US TVHH .22%

B SAN LUIS OBISPO	CA	77,300
C SANTA BARBARA NORTH	CA	57,500
B SANTA BARBARA SOUTH	CA	70,700

ADI TOTAL TVHH 205,500

COUNTY SIZE SUMMARY

A			
B	2	148,000	72.0%
C	1	57,500	28.0%
D			

SAVANNAH

ADI TVHH RANK 102 % OF US TVHH .25%

D APPLING	GA	5,600
D BACON	GA	3,500
B BRYAN	GA	5,100
C BULLOCH	GA	12,700
D CANDLER	GA	2,600
B CHATHAM	GA	83,100
B EFFINGHAM	GA	8,500
D EVANS	GA	3,100
D JEFF DAVIS	GA	4,400
C LIBERTY	GA	13,300
D LONG	GA	1,800
D MC INTOSH	GA	3,000
D MONTGOMERY	GA	2,200
D PIERCE	GA	4,600
D SCREVEN	GA	5,700
D TATTNALL	GA	6,100
D TOOMBS	GA	9,000
D TREUTLEN	GA	2,100
D WAYNE	GA	7,400
D WHEELER	GA	1,900
C BEAUFORT	SC	31,600
D HAMPTON	SC	6,900
B JASPER	SC	5,600

ADI TOTAL TVHH 229,800

SAVANNAH (CONT)

COUNTY SIZE SUMMARY

A			
B	4	102.300	44.5%
C	3	57.600	25.1%
D	16	69.900	30.4%

SEATTLE-TACOMA (BELLINGHAM)

ADI TVHH RANK 15 % OF US TVHH 1.41%

C	CHELAN	WA	20.300
C	CLALLAM	WA	21.600
C	GRAYS HARBOR	WA	23.800
C	ISLAND	WA	20.600
D	JEFFERSON	WA	8.000
A	KING	WA	579.600
B	KITSAP	WA	68.000
D	KITTITAS WEST	WA	2.100
C	LEWIS	WA	22.000
C	MASON	WA	14.700
D	PACIFIC	WA	7.100
A	PIERCE	WA	209.400
D	SAN JUAN	WA	4.300
C	SKAGIT	WA	28.000
A	SNOHOMISH	WA	160.100
C	THURSTON	WA	61.800
C	WHATCOM	WA	45.100

ADI TOTAL TVHH 1.296.500

COUNTY SIZE SUMMARY

A	3	949.100	73.2%
B	1	68.000	5.2%
C	9	257.900	19.9%
D	4	21.500	1.7%

SHREVEPORT-TEXARKANA

ADI TVHH RANK 65 % OF US TVHH .44%

D	COLUMBIA	AR	9.600
D	HEMPSTEAD	AR	8.300
D	HOWARD	AR	5.000
D	LAFAYETTE	AR	3.400
B	LITTLE RIVER	AR	5.000
B	MILLER	AR	14.200
D	SEVIER	AR	5.400
D	BIENVILLE	LA	6.100
B	BOSSIER	LA	32.400
B	CADDO	LA	102.400
D	CLAIBORNE	LA	6.200
D	DE SOTO	LA	10.200
C	NATCHITOCHES	LA	13.900
D	RED RIVER	LA	3.700
D	SABINE	LA	10.300
B	WEBSTER	LA	17.200
C	MC CURTAIN	OK	12.800
B	BOWIE	TX	31.100
D	CAMP	TX	4.100
D	CASS	TX	11.100
D	FRANKLIN	TX	3.100
C	HARRISON	TX	20.200
D	MARION	TX	4.100
D	MORRIS	TX	5.100
D	PANOLA	TX	8.500
D	RED RIVER	TX	5.900
C	RUSK	TX	16.200
D	SHELBY	TX	9.300
D	TITUS	TX	9.100
D	UPSHUR	TX	12.100

ADI TOTAL TVHH 406.000

COUNTY SIZE SUMMARY

A			
B	6	202.300	49.8%
C	4	63.100	15.5%
D	20	140.600	34.6%

SIOUX CITY

ADI TVHH RANK 138 % OF US TVHH .17%

D	BUENA VISTA	IA	7.600
D	CHEROKEE	IA	5.800
D	CLAY	IA	7.300
D	DICKINSON	IA	6.100
D	IDA	IA	3.500
D	MONONA	IA	4.300
D	O BRIEN	IA	6.200
D	PALO ALTO	IA	4.300
D	PLYMOUTH	IA	9.100
D	SAC	IA	5.200
D	SIOUX	IA	10.500
C	WOODBURY	IA	38.000
D	ANTELOPE	NE	3.000
D	CEDAR	NE	3.900
C	DAKOTA	NE	6.600
D	DIXON	NE	2.600
D	KNOX	NE	3.900
D	MADISON	NE	12.400
D	PIERCE	NE	3.100
D	STANTON	NE	2.500
D	THURSTON	NE	2.400
D	WAYNE	NE	3.300
D	UNION	SD	4.200

ADI TOTAL TVHH 155.800

COUNTY SIZE SUMMARY

A			
B			
C	2	44.600	28.6%
D	21	111.200	71.4%

SIOUX FALLS-MITCHELL

ADI TVHH RANK 100 % OF US TVHH .26%

D	LYON	IA	4.300
D	OSCEOLA	IA	3.100
D	JACKSON	MN	4.600
D	LINCOLN	MN	2.800
D	MURRAY	MN	3.900
D	NOBLES	MN	7.500
D	PIPESTONE	MN	4.200
D	ROCK	MN	3.800
D	BOYD	NE	1.300
D	CHERRY	NE	2.600
D	KEYA PAHA	NE	500
D	AURORA	SD	1.100
D	BEADLE	SD	7.300
D	BON HOMME	SD	2.500
D	BROOKINGS	SD	8.700
C	BROWN	SD	14.300
D	BRULE	SD	2.000
D	BUFFALO	SD	400
D	CHARLES MIX	SD	3.200
D	CLARK	SD	1.900
D	CLAY	SD	4.800
D	CODINGTON	SD	8.800
B	DAVISON	SD	6.500
D	DAY	SD	2.900
D	DEUEL	SD	1.800
D	DEWEY	SD	1.400
D	DOUGLAS	SD	1.400
D	EDMUNDS	SD	1.700
D	FAULK	SD	1.200
D	GRANT	SD	3.000
D	GREGORY	SD	2.100
D	HAMLIN	SD	1.900
D	HAND	SD	1.800
B	HANSON	SD	1.100
D	HUGHES	SD	6.200
D	HUTCHINSON	SD	3.200
D	HYDE	SD	800
D	JERAULD	SD	1.100
D	JONES	SD	600
D	KINGSBURY	SD	2.600
D	LAKE	SD	4.300
D	LINCOLN	SD	5.200
D	LYMAN	SD	1.300
D	MARSHALL	SD	2.000
B	MC COOK	SD	2.400
D	MC PHERSON	SD	1.500
D	MELLETTE	SD	700
D	MINER	SD	1.400
B	MINNEHAHA	SD	51.400
D	MOODY	SD	2.400
D	POTTER	SD	1.300
D	ROBERTS	SD	3.700
D	SANBORN	SD	1.200

SIOUX FALLS-MITCHELL (CONT)

D	SPINK	SD	3.200
D	STANLEY	SD	900
D	SULLY	SD	700
D	TODD	SC	1.800
D	TRIPP	SD	2.700
D	TURNER	SD	3.400
D	WALWORTH	SD	2.500
D	YANKTON	SD	7.000

ADI TOTAL TVHH 235.900

COUNTY SIZE SUMMARY

A			
B	4	61.400	26.0%
C	1	14.300	6.1%
D	56	160.200	67.9%

SOUTH BEND-ELKHART

ADI TVHH RANK 85 % OF US TVHH .32%

B	ELKHART	IN	54.900
D	FULTON	IN	7.500
C	KOSCIUSKO	IN	24.100
D	LAGRANGE	IN	9.200
B	MARSHALL	IN	15.300
D	PULASKI	IN	5.000
B	ST JOSEPH	IN	90.100
D	STARKE	IN	7.900
B	BERRIEN	MI	62.200
C	CASS	MI	18.300

ADI TOTAL TVHH 294.500

COUNTY SIZE SUMMARY

A			
B	4	222.500	75.0%
C	2	42.400	14.4%
D	4	29.600	10.1%

SPOKANE

ADI TVHH RANK 77 % OF US TVHH .35%

D	BENEWAH	ID	3.100
D	BONNER	ID	10.000
D	BOUNDARY	ID	2.500
D	CLEARWATER	ID	3.200
D	IDAHO	ID	4.900
B	KOOTENAI	ID	26.800
D	LATAH	ID	10.600
D	LEWIS	ID	1.400
D	NEZ PERCE	ID	12.900
D	SHOSHONE	ID	5.600
D	LINCOLN	MT	6.600
D	WALLOWA	OR	2.800
D	ADAMS	WA	5.200
D	ASOTIN	WA	6.800
D	COLUMBIA	WA	1.500
D	DOUGLAS	WA	9.600
D	FERRY	WA	2.000
D	GARFIELD	WA	900
C	GRANT	WA	19.800
D	LINCOLN	WA	3.700
D	OKANOGAN	WA	12.200
D	PEND OREILLE	WA	3.200
B	SPOKANE	WA	139.000
D	STEVENS	WA	10.800
C	WHITMAN	WA	15.400

ADI TOTAL TVHH 320.500

COUNTY SIZE SUMMARY

A			
B	2	165.800	51.7%
C	2	35.200	11.0%
D	21	119.500	37.3%

SPRINGFIELD, MA

ADI TVHH RANK 98 % OF US TVHH .27%

C	FRANKLIN	MA	27.100
B	HAMPDEN	MA	169.500
B	HAMPSHIRE	MA	48.100

ADI TOTAL TVHH 244.700

SPRINGFIELD, MA (CONT)

COUNTY SIZE SUMMARY

A			
B	2	217,600	88.9%
C	1	27,100	11.1%
D			

SPRINGFIELD, MO

ADI TVHH RANK 83 % OF US TVHH .32%

D	BAXTER	AR	13,400
D	BOONE	AR	11,700
D	CARROLL	AR	8,100
D	FULTON	AR	4,300
D	MARION	AR	5,200
D	NEWTON	AR	3,100
D	BARRY	MO	10,500
D	BENTON	MO	5,300
D	CAMDEN	MO	10,600
D	CEDAR	MO	5,000
B	CHRISTTAN	MO	11,200
D	DADE	MO	3,100
D	DALLAS	MO	5,100
D	DENT	MO	5,300
D	DOUGLAS	MO	4,600
B	GREENE	MO	79,400
D	HICKORY	MO	3,200
D	HOWELL	MO	11,500
D	LACLEDE	MO	10,300
D	LAWRENCE	MO	11,900
D	OREGON	MO	3,700
D	OZARK	MO	3,500
D	POLK	MO	7,700
C	PULASKI	MO	11,800
D	SHANNON	MO	2,800
D	ST CLAIR	MO	3,400
D	STONE	MO	7,600
D	TANEY	MO	10,900
D	TEXAS	MO	8,100
D	WEBSTER	MO	8,100
D	WRIGHT	MO	6,100

ADI TOTAL TVHH 296,500

COUNTY SIZE SUMMARY

A			
B	2	90,600	30.6%
C	1	11,800	4.0%
D	28	194,100	65.5%

SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 75 % OF US TVHH .37%

B	CHAMPAIGN	IL	62,400
D	CHRISTIAN	IL	14,100
C	COLES	IL	19,000
D	DE WITT	IL	7,200
D	DOUGLAS	IL	7,600
D	EFFINGHAM	IL	12,000
D	FORD	IL	5,700
D	LOGAN	IL	10,200
B	MACON	IL	47,800
B	MENARD	IL	4,700
C	MORGAN	IL	14,200
D	MOULTRIE	IL	5,400
D	PIATT	IL	6,400
B	SANGAMON	IL	74,400
D	SHELBY	IL	9,000
B	VERMILION	IL	34,900

ADI TOTAL TVHH 335,000

COUNTY SIZE SUMMARY

A			
B	5	224,200	66.9%
C	2	33,200	9.9%
D	9	77,600	23.2%

SYRACUSE

ADI TVHH RANK 68 % OF US TVHH .40%

C	CAYUGA	NY	28,800
C	CORTLAND	NY	16,800
B	MADISON	NY	22,300
C	ONEIDA WEST	NY	33,000
B	ONONDAGA	NY	171,500
B	OSWEGO	NY	41,700
D	SCHUYLER	NY	6,300
D	SENECA	NY	11,900
C	TOMPKINS	NY	30,700
D	YATES	NY	8,500

ADI TOTAL TVHH 371,500

COUNTY SIZE SUMMARY

A			
B	3	235,500	63.4%
C	4	109,300	29.4%
D	3	26,700	7.2%

TALLAHASSEE-THOMASVILLE

ADI TVHH RANK 116 % OF US TVHH .21%

B	GADSDEN	FL	14,900
D	HAMILTON	FL	3,000
D	JEFFERSON	FL	4,000
D	LAFAYETTE	FL	1,500
B	LEON	FL	72,200
D	MADISON	FL	5,300
D	SUWANNEE	FL	9,800
D	TAYLOR	FL	6,900
B	WAKULLA	FL	5,100
D	BROOKS	GA	5,100
D	DECATUR	GA	9,200
D	ECHOLS	GA	800
D	GRADY	GA	7,700
C	LOWNDES	GA	26,400
D	SEMINOLE	GA	3,200
B	THOMAS	GA	13,400

ADI TOTAL TVHH 188,500

COUNTY SIZE SUMMARY

A			
B	4	105,600	56.0%
C	1	26,400	14.0%
D	11	56,500	30.0%

TAMPA-ST. PETERSBURG (LAKELAND,FL & SARASOTA)

ADI TVHH RANK 14 % OF US TVHH 1.44%

C	CITRUS	FL	40,800
D	DE SOTO	FL	8,300
D	HARDEE	FL	7,500
A	HERNANDO	FL	38,700
C	HIGHLANDS	FL	28,500
A	HILLSBOROUGH	FL	331,900
B	MANATEE	FL	82,900
A	PASCO	FL	119,700
A	PINELLAS	FL	389,800
B	POLK	FL	153,700
B	SARASOTA	FL	121,200

ADI TOTAL TVHH 1,323,000

COUNTY SIZE SUMMARY

A	4	880,100	66.5%
B	3	357,800	27.0%
C	2	69,300	5.2%
D	2	15,800	1.2%

TERRE HAUTE

ADI TVHH RANK 133 % OF US TVHH .18%

D	CLARK	IL	6,600
D	CLAY	IL	6,000
D	CRAWFORD	IL	8,000
D	CUMBERLAND	IL	4,200
D	EDGAR	IL	8,100
D	JASPER	IL	4,200

TERRE HAUTE (CONT)

D	LAWRENCE	IL	6,400
D	RICHLAND	IL	6,600
B	CLAY	IN	9,500
D	DAVIESS	IN	10,300
D	GREENE	IN	12,100
C	KNOX	IN	15,600
D	MARTIN	IN	3,800
D	PARKE	IN	5,700
B	SULLIVAN	IN	8,000
B	VERMILLION	IN	7,000
B	VIGO	IN	39,700

ADI TOTAL TVHH 161,800

COUNTY SIZE SUMMARY

A			
B	4	64,200	39.7%
C	1	15,600	9.6%
D	12	82,000	50.7%

TOLEDO

ADI TVHH RANK 63 % OF US TVHH .45%

C	LENAWEE	MI	31,800
C	DEFIANCE	OH	14,400
B	FULTON	OH	14,400
C	HANCOCK	OH	25,100
D	HENRY	OH	10,600
B	LUCAS	OH	179,800
B	OTTAWA	OH	15,400
D	PUTNAM	OH	11,200
C	SANDUSKY	OH	23,400
C	SENECA	OH	22,100
C	WILLIAMS	OH	14,300
B	WOOD	OH	39,100
D	WYANDOT	OH	8,100

ADI TOTAL TVHH 409,700

COUNTY SIZE SUMMARY

A			
B	4	248,700	60.7%
C	6	131,100	32.0%
D	3	29,900	7.3%

TOPEKA

ADI TVHH RANK 143 % OF US TVHH .16%

D	BROWN	KS	4,600
D	CLAY	KS	3,700
D	COFFEY	KS	3,500
D	GEARY	KS	10,600
D	JACKSON	KS	4,400
D	LYON	KS	13,400
D	MARSHALL	KS	5,200
D	MORRIS	KS	2,500
D	NEMAHA	KS	4,100
B	OSAGE	KS	6,000
D	POTTAWATOMIE	KS	5,900
C	RILEY	KS	20,000
B	SHAWNEE	KS	65,000
D	WABAUNSEE	KS	2,400

ADI TOTAL TVHH 151,300

COUNTY SIZE SUMMARY

A			
B	2	71,000	46.9%
C	1	20,000	13.2%
D	11	60,300	39.9%

TRAVERSE CITY-CADILLAC

ADI TVHH RANK 131 % OF US TVHH .18%

D	ANTRIM	MI	6,600
D	BENZIE	MI	4,600
D	CHARLEVOIX	MI	8,300
D	CHEBOYGAN	MI	8,100
D	CHIPPEWA	MI	10,000
D	CRAWFORD	MI	3,800
D	EMMET	MI	9,300
C	GRAND TRAVERSE	MI	23,300

TRAVERSE CITY-CADILLAC (CONT)

D KALKASKA	MI	4,900
D LAKE	MI	3,800
D LEELANAU	MI	6,200
D LUCE	MI	2,100
D MACKINAC	MI	3,800
D MANISTEE	MI	9,200
D MASON	MI	10,100
D MISSAUKEE	MI	3,900
D MONTMORENCY	MI	3,200
D OSCEOLA	MI	7,600
D OSCODA	MI	3,000
D OTSEGO	MI	6,000
D PRESQUE ISLE	MI	5,200
D ROSCOMMON	MI	8,600
C WEXFORD	MI	10,500

ADI TOTAL TVHH 162,100

COUNTY SIZE SUMMARY

A			
B			
C	2	33,800	20.9%
D	21	128,300	79.1%

TUCSON

ADI TVHH RANK 79 % OF US TVHH .34%

C COCHISE	AZ	35,900
B PIMA	AZ	261,400
B SANTA CRUZ	AZ	8,700
D HIDALGO	NM	1,900

ADI TOTAL TVHH 307,900

COUNTY SIZE SUMMARY

A			
B	2	270,100	87.7%
C	1	35,900	11.7%
D	1	1,900	0.6%

TULSA (BARTLESVILLE)

ADI TVHH RANK 58 % OF US TVHH .50%

D CHAUTAUQUA	KS	2,200
C MONTGOMERY	KS	16,300
D ADAIR	OK	7,000
D CHEROKEE	OK	12,400
D CRAIG	OK	5,400
B CREEK	OK	26,200
D DELAWARE	OK	11,200
D HASKELL	OK	4,600
D LATIMER	OK	3,600
B MAYES	OK	12,900
D MC INTOSH	OK	7,100
C MUSKOGEE	OK	26,400
D NOWATA	OK	4,300
C OKMULGEE	OK	15,200
B OSAGE	OK	15,400
D PAWNEE	OK	6,800
C PITTSBURG	OK	16,900
B ROGERS	OK	20,400
B TULSA	OK	210,400
B WAGONER	OK	18,200
C WASHINGTON	OK	17,300

ADI TOTAL TVHH 460,200

COUNTY SIZE SUMMARY

A			
B	6	303,500	65.9%
C	5	92,100	20.0%
D	10	64,600	14.0%

TUSCALOOSA

ADI TVHH RANK 183 % OF US TVHH .06%

C TUSCALOOSA	AL	54,900

ADI TOTAL TVHH 54,900

TUSCALOOSA (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	54,900	100.0%
D			

TWIN FALLS

ADI TVHH RANK 200 % OF US TVHH .03%

D GOODING	ID	4,200
D JEROME	ID	5,200
D LINCOLN	ID	1,200
C TWIN FALLS	ID	19,400

ADI TOTAL TVHH 30,000

COUNTY SIZE SUMMARY

A			
B			
C	1	19,400	64.7%
D	3	10,600	35.3%

TYLER-LONGVIEW-JACKSONVILLE

ADI TVHH RANK 124 % OF US TVHH .19%

C ANGELINA	TX	25,000
B CHEROKEE	TX	15,400
B GREGG	TX	41,600
D HOUSTON	TX	8,600
C NACOGDOCHES	TX	19,000
D SAN AUGUSTINE	TX	3,300
B SMITH	TX	57,700

ADI TOTAL TVHH 170,600

COUNTY SIZE SUMMARY

A			
B	3	114,700	67.2%
C	2	44,000	25.8%
D	2	11,900	7.0%

UTICA

ADI TVHH RANK 159 % OF US TVHH .11%

C HERKIMER	NY	24,400
B ONEIDA EAST	NY	57,700
C OTSEGO	NY	21,500

ADI TOTAL TVHH 103,600

COUNTY SIZE SUMMARY

A			
B	1	57,700	55.7%
C	2	45,900	44.3%
D			

VICTORIA

ADI TVHH RANK 205 % OF US TVHH .03%

C VICTORIA	TX	26,100

ADI TOTAL TVHH 26,100

COUNTY SIZE SUMMARY

A			
B			
C	1	26,100	100.0%
D			

WACO-TEMPLE-BRYAN

ADI TVHH RANK 97 % OF US TVHH .27%

B BELL	TX	65,700
C BRAZOS	TX	46,800
D BURLESON	TX	5,200
B CORYELL	TX	17,500
D FALLS	TX	7,100
D LAMPASAS	TX	5,800
D LEON	TX	5,300
D MADISON	TX	3,600
B MC LENNAN	TX	71,300
D MILAM	TX	8,700
D MILLS	TX	1,800
D ROBERTSON	TX	6,000
D SAN SABA	TX	2,400

ADI TOTAL TVHH 247,200

COUNTY SIZE SUMMARY

A			
B	3	154,500	62.5%
C	1	46,800	18.9%
D	9	45,900	18.6%

WASHINGTON, DC

ADI TVHH RANK 9 % OF US TVHH 1.85%

A DIST OF COLUMBIA	DC	252,700
C ALLEGANY	MD	28,600
A CALVERT	MD	17,100
A CHARLES	MD	31,200
A FREDERICK	MD	50,200
A MONTGOMERY	MD	277,200
A PRINCE GEORGES	MD	251,800
C ST MARYS	MD	24,300
C FRANKLIN	PA	45,000
D FULTON	PA	5,400
A ARLINGTON	VA	134,400
D CLARKE	VA	4,100
D CULPEPER	VA	9,000
A FAIRFAX	VA	291,900
C FAUQUIER	VA	16,400
C FREDERICK	VA	22,400
D KING GEORGE	VA	4,400
A LOUDOUN	VA	26,300
D PAGE	VA	7,900
A PRINCE WILLIAM	VA	72,000
D RAPPAHANNOCK	VA	2,600
D SHENANDOAH	VA	11,800
C SPOTSYLVANIA	VA	22,500
A STAFFORD	VA	17,900
D WARREN	VA	9,400
D WESTMORELAND	VA	6,000
C BERKELEY	WV	21,500
D HAMPSHIRE	WV	6,000
D HARDY	WV	3,600
C JEFFERSON	WV	13,200
D MINERAL	WV	10,400
D MORGAN	WV	4,500

ADI TOTAL TVHH 1,701,700

COUNTY SIZE SUMMARY

A	11	1,422,700	83.6%
B			
C	8	193,900	11.4%
D	13	85,100	5.0%

WATERTOWN-CARTHAGE

ADI TVHH RANK 170 % OF US TVHH .09%

C JEFFERSON	NY	35,300
D LEWIS	NY	9,000
C ST LAWRENCE	NY	37,600

ADI TOTAL TVHH 81,900

COUNTY SIZE SUMMARY

A			
B			
C	2	72,900	89.0%
D	1	9,000	11.0%

WAUSAU-RHINELANDER

ADI TVHH RANK 130 % OF US TVHH .18%

D	ADAMS	WI	5,000
D	CLARK	WI	11,800
D	FOREST	WI	3,300
D	LANGLADE	WI	7,500
B	LINCOLN	WI	11,100
B	MARATHON	WI	41,200
B	ONEIDA	WI	12,800
C	PORTAGE	WI	20,200
D	PRICE	WI	6,200
D	TAYLOR	WI	6,600
D	VILAS	WI	7,500
C	WOOD	WI	29,800

ADI TOTAL TVHH 163,000

COUNTY SIZE SUMMARY

A			
B	3	65,100	39.9%
C	2	50,000	30.7%
D	7	47,900	29.4%

WEST PALM BEACH-FT. PIERCE-VERO BEACH

ADI TVHH RANK 50 % OF US TVHH .56%

C	INDIAN RIVER	FL	37,200
B	MARTIN	FL	40,600
D	OKEECHOBEE	FL	11,300
B	PALM BEACH NO	FL	252,100
B	PALM BEACH SO	FL	117,700
B	ST LUCIE	FL	54,800

ADI TOTAL TVHH 513,700

COUNTY SIZE SUMMARY

A			
B	4	465,200	90.6%
C	1	37,200	7.2%
D	1	11,300	2.2%

WHEELING-STEUBENVILLE

ADI TVHH RANK 137 % OF US TVHH .17%

B	BELMONT	OH	30,400
C	GUERNSEY	OH	15,000
D	HARRISON	OH	5,900
B	JEFFERSON	OH	31,400
D	MONROE	OH	5,900
D	NOBLE	OH	4,100
B	BROOKE	WV	10,600
B	MARSHALL	WV	14,900
B	OHIO	WV	23,300
D	PLEASANTS	WV	2,900
D	TYLER	WV	3,900
D	WETZEL	WV	7,800

ADI TOTAL TVHH 156,100

COUNTY SIZE SUMMARY

A			
B	5	110,600	70.9%
C	1	15,000	9.6%
D	6	30,500	19.5%

WICHITA-HUTCHINSON

ADI TVHH RANK 61 % OF US TVHH .47%

D	BARBER	KS	2,600
D	BARTON	KS	12,100
B	BUTLER	KS	18,200
D	CHASE	KS	1,300
D	CHEYENNE	KS	1,500
D	CLARK	KS	1,000
D	COMANCHE	KS	1,000
C	COWLEY	KS	14,200
D	DECATUR	KS	1,700
D	DICKINSON	KS	8,200
D	EDWARDS	KS	1,700
D	ELK	KS	1,600
D	ELLIS	KS	10,200
D	ELLSWORTH	KS	2,800
D	FINNEY	KS	10,800
D	FORD	KS	10,100
D	GOVE	KS	1,400
D	GRAHAM	KS	1,400
D	GRANT	KS	2,700
D	GRAY	KS	1,900
D	GREELEY	KS	700
D	GREENWOOD	KS	3,200
D	HAMILTON	KS	1,100
D	HARPER	KS	3,100
B	HARVEY	KS	11,400
D	HASKELL	KS	1,400
D	HODGEMAN	KS	900
D	KEARNY	KS	1,200
D	KINGMAN	KS	3,400
D	KIOWA	KS	1,500
D	LANE	KS	1,000
D	LINCOLN	KS	1,600
D	LOGAN	KS	1,400
D	MARION	KS	5,000
D	MC PHERSON	KS	10,500
D	MEADE	KS	1,800
D	MITCHELL	KS	3,100
D	MORTON	KS	1,200
D	NESS	KS	1,600
D	NORTON	KS	2,700
D	OSBORNE	KS	2,200
D	OTTAWA	KS	2,200
D	PAWNEE	KS	3,000
D	PHILLIPS	KS	2,800
D	PRATT	KS	4,100
D	RAWLINS	KS	1,400
B	RENO	KS	25,600
D	RICE	KS	4,600
D	ROOKS	KS	2,400
D	RUSH	KS	1,600
D	RUSSELL	KS	3,200
C	SALINE	KS	20,300
D	SCOTT	KS	2,200
B	SEDGWICK	KS	157,100
D	SEWARD	KS	6,900
D	SHERIDAN	KS	1,300
D	SHERMAN	KS	2,900
D	STAFFORD	KS	2,300
D	STANTON	KS	800
D	STEVENS	KS	1,700
D	SUMNER	KS	10,000
D	THOMAS	KS	2,900
D	TREGO	KS	1,700
D	WALLACE	KS	700
D	WICHITA	KS	1,000
D	DUNDY	NE	1,200
D	HITCHCOCK	NE	1,500
D	BEAVER	OK	2,900

ADI TOTAL TVHH 434,700

COUNTY SIZE SUMMARY

A			
B	4	212,300	48.8%
C	2	34,500	7.9%
D	62	187,900	43.2%

WICHITA FALLS-LAWTON

ADI TVHH RANK 132 % OF US TVHH .18%

B	CUMANCHE	OK	38,900
D	COTTON	OK	2,800
D	JACKSON	OK	11,000
D	JEFFERSON	OK	3,200
C	STEPHENS	OK	16,700
D	TILLMAN	OK	4,100
B	ARCHER	TX	3,100
D	BAYLOR	TX	1,800
B	CLAY	TX	4,200
D	FOARD	TX	900
D	HARDEMAN	TX	2,300
D	JACK	TX	2,800
D	KNOX	TX	1,900
D	MONTAGUE	TX	7,200
D	THROCKMORTON	TX	900
B	WICHITA	TX	46,400
D	WILBARGER	TX	6,000
D	YOUNG	TX	7,700

ADI TOTAL TVHH 161,900

WICHITA FALLS-LAWTON (CONT)

COUNTY SIZE SUMMARY

A			
B	4	92,600	57.2%
C	1	16,700	10.3%
D	13	52,600	32.5%

WILKES BARRE-SCRANTON

ADI TVHH RANK 54 % OF US TVHH .53%

C	CARBON	PA	21,600
C	CLINTON	PA	14,100
B	COLUMBIA	PA	22,900
B	LACKAWANNA	PA	84,700
B	LUZERNE	PA	127,900
C	LYCOMING	PA	43,300
D	MONTOUR	PA	6,000
C	NORTHUMBERLAND	PA	39,600
B	SCHUYLKILL	PA	62,400
D	SNYDER	PA	12,500
D	SULLIVAN	PA	2,200
C	SUSQUEHANNA	PA	15,300
D	UNION	PA	11,000
C	WAYNE	PA	15,300
B	WYOMING	PA	10,400

ADI TOTAL TVHH 489,200

COUNTY SIZE SUMMARY

A			
B	5	308,300	63.0%
C	6	149,200	30.5%
D	4	31,700	6.5%

WILMINGTON

ADI TVHH RANK 146 % OF US TVHH .16%

D	BLADEN	NC	11,400
B	BRUNSWICK	NC	19,700
C	COLUMBUS	NC	19,300
B	NEW HANOVER	NC	47,200
D	PENDER	NC	10,000
C	ROBESON	NC	35,700

ADI TOTAL TVHH 143,300

COUNTY SIZE SUMMARY

A			
B	2	66,900	46.7%
C	2	55,000	38.4%
D	2	21,400	14.9%

YAKIMA

ADI TVHH RANK 126 % OF US TVHH .18%

D	MORROW	OR	2,800
C	UMATILLA	OR	20,500
C	BENTON	WA	40,800
D	FRANKLIN	WA	12,900
D	KITTITAS EAST	WA	7,500
C	WALLA WALLA	WA	17,100
B	YAKIMA	WA	67,700

ADI TOTAL TVHH 169,300

COUNTY SIZE SUMMARY

A			
B	1	67,700	40.0%
C	3	78,400	46.3%
D	3	23,200	13.7%

YOUNGSTOWN

ADI TVHH RANK 89 % OF US TVHH .30%

C	COLUMBIANA	OH	41,400
B	MAHONING	OH	103,400
B	TRUMBULL	OH	86,800
C	MERCER	PA	45,400

ADI TOTAL TVHH 277,000

YOUNGSTOWN (CONT)

COUNTY SIZE SUMMARY

A			
B	2	190,200	68.7%
C	2	86,800	31.3%
D			

ZANESVILLE

ADI TVHH RANK 199 % OF US TVHH .03%

C MUSKINGUM	OH	32,000
ADI TOTAL TVHH		32,000

COUNTY SIZE SUMMARY

A			
B			
C	1	32,000	100.0%
D			

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

SIZE	NUMBER	TVHH	%US	TOTAL HH
A	164	35,649,400	38.8	36,189,600
B	523	32,723,000	35.7	33,172,900
C	546	13,412,900	14.6	13,660,000
D	1859	9,984,700	10.9	10,184,400

ADI Population Estimates

ADI Market Population Summary (includes 22 demographic categories for each ADI).

ADI MARKETS POPULATION SUMMARY

ABILENE-SWEETWATER

TV HOUSEHOLDS 116,800 .13 156

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	301,600	.13	156
18+	234,200	.13	156
18-49	138,300	.12	157
12-24	56,400	.12	157
12-34	102,200	.12	158
18-34	79,200	.12	158
WOMEN TOTAL	124,300	.13	155
18-49	68,800	.11	157
12-24	27,100	.12	158
18-34	38,600	.11	158
25-49	52,800	.11	158
25-54	60,300	.11	155
MEN TOTAL	109,900	.13	156
18-49	69,500	.12	157
18-34	40,600	.12	159
21-49	61,900	.11	157
25-49	52,100	.11	158
25-54	58,700	.11	158
TEENS TOTAL	23,000	.12	160
CHILD TOTAL	44,400	.13	158
6-11	25,700	.12	158

ALBUQUERQUE (SANTA FE & HOBBS, NM)

TV HOUSEHOLDS 503,900 .55 51

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,354,500	.57	48
18+	992,800	.54	50
18-49	688,900	.58	47
12-24	274,300	.60	46
12-34	524,500	.59	45
18-34	398,800	.58	46
WOMEN TOTAL	509,200	.53	53
18-49	344,000	.57	47
12-24	135,400	.61	45
18-34	196,800	.58	46
25-49	270,500	.57	47
25-54	301,400	.57	48
MEN TOTAL	483,600	.55	48
18-49	344,900	.58	46
18-34	202,000	.58	45
21-49	313,400	.58	46
25-49	269,800	.58	46
25-54	298,600	.57	47
TEENS TOTAL	125,700	.64	43
CHILD TOTAL	236,000	.67	42
6-11	136,600	.66	43

AMARILLO

TV HOUSEHOLDS 185,100 .20 118

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	483,000	.20	121
18+	363,200	.20	120
18-49	235,600	.20	121
12-24	91,000	.20	122
12-34	172,800	.20	122
18-34	133,500	.19	120
WOMEN TOTAL	188,200	.20	121
18-49	116,900	.20	121
12-24	44,100	.20	122
18-34	65,200	.19	122
25-49	91,700	.19	121
25-54	103,800	.20	120
MEN TOTAL	175,000	.20	120
18-49	118,700	.20	120
18-34	68,300	.20	121
21-49	107,800	.20	120
25-49	92,200	.20	119
25-54	103,200	.20	119
TEENS TOTAL	39,300	.20	120
CHILD TOTAL	80,500	.23	116
6-11	45,500	.22	118

ALBANY, GA (VALDOSTA & CORDELE)

TV HOUSEHOLDS 137,200 .15 151

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	387,800	.16	145
18+	281,500	.15	149
18-49	184,500	.15	149
12-24	77,200	.17	141
12-34	142,600	.16	144
18-34	105,900	.15	147
WOMEN TOTAL	151,400	.16	145
18-49	94,900	.16	143
12-24	38,600	.17	136
18-34	54,100	.16	142
25-49	74,100	.16	140
25-54	85,300	.16	143
MEN TOTAL	130,100	.15	150
18-49	89,600	.15	149
18-34	51,800	.15	150
21-49	81,200	.15	149
25-49	69,900	.15	148
25-54	78,000	.15	147
TEENS TOTAL	36,700	.19	128
CHILD TOTAL	69,600	.20	126
6-11	41,000	.20	123

ALEXANDRIA, LA

TV HOUSEHOLDS 88,200 .10 163

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	249,800	.10	161
18+	185,200	.10	162
18-49	124,700	.10	162
12-24	55,700	.12	158
12-34	96,800	.11	161
18-34	74,400	.11	160
WOMEN TOTAL	93,400	.10	163
18-49	58,800	.10	163
12-24	24,500	.11	164
18-34	33,400	.10	163
25-49	45,400	.10	162
25-54	51,000	.10	162
MEN TOTAL	91,800	.11	161
18-49	65,900	.11	160
18-34	41,000	.12	158
21-49	57,200	.11	161
25-49	46,000	.10	161
25-54	50,900	.10	161
TEENS TOTAL	22,400	.11	161
CHILD TOTAL	42,200	.12	160
6-11	24,000	.12	161

ANNISTON

TV HOUSEHOLDS 45,400 .05 188

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	121,000	.05	188
18+	93,200	.05	189
18-49	64,000	.05	187
12-24	28,100	.06	184
12-34	49,100	.06	187
18-34	39,100	.06	188
WOMEN TOTAL	48,000	.05	188
18-49	31,200	.05	187
12-24	12,900	.06	187
18-34	18,500	.05	188
25-49	23,100	.05	186
25-54	26,100	.05	186
MEN TOTAL	45,200	.05	188
18-49	32,800	.05	187
18-34	20,600	.06	186
21-49	27,700	.05	188
25-49	22,800	.05	189
25-54	25,500	.05	189
TEENS TOTAL	10,000	.05	186
CHILD TOTAL	18,700	.05	187
6-11	11,000	.05	186

ALBANY-SCHENECTADY-TROY

TV HOUSEHOLDS 489,500 .53 53

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,261,400	.53	52
18+	982,200	.54	52
18-49	601,000	.50	57
12-24	238,900	.52	55
12-34	450,000	.51	56
18-34	343,700	.50	57
WOMEN TOTAL	521,900	.54	51
18-49	302,300	.50	55
12-24	117,500	.53	54
18-34	170,600	.50	56
25-49	236,500	.50	56
25-54	269,100	.51	55
MEN TOTAL	460,300	.53	51
18-49	298,700	.50	57
18-34	173,100	.50	55
21-49	268,200	.49	57
25-49	231,900	.50	56
25-54	262,800	.50	55
TEENS TOTAL	106,300	.54	54
CHILD TOTAL	172,900	.49	59
6-11	106,100	.51	57

ALPENA

TV HOUSEHOLDS 15,500 .02 209

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	40,700	.02	209
18+	30,700	.02	209
18-49	18,100	.02	209
12-24	7,700	.02	203
12-34	13,500	.02	209
18-34	9,500	.01	209
WOMEN TOTAL	15,900	.02	209
18-49	9,000	.02	209
12-24	3,800	.02	209
18-34	4,700	.01	209
25-49	7,200	.02	209
25-54	8,300	.02	209
MEN TOTAL	14,800	.02	209
18-49	9,100	.02	209
18-34	4,800	.01	209
21-49	8,200	.02	209
25-49	7,200	.02	209
25-54	8,300	.02	209
TEENS TOTAL	4,000	.02	207
CHILD TOTAL	6,000	.02	209
6-11	3,600	.02	209

ARDMORE-ADA

TV HOUSEHOLDS 73,800 .08 173

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	191,800	.08	173
18+	148,900	.08	172
18-49	84,300	.07	178
12-24	33,500	.07	180
12-34	61,000	.07	179
18-34	46,100	.07	182
WOMEN TOTAL	78,600	.08	172
18-49	42,100	.07	177
12-24	16,100	.07	180
18-34	22,500	.07	181
25-49	33,200	.07	177
25-54	37,800	.07	175
MEN TOTAL	70,300	.08	173
18-49	42,200	.07	178
18-34	23,600	.07	181
21-49	37,800	.07	178
25-49	32,500	.07	178
25-54	36,700	.07	178
TEENS TOTAL	14,900	.08	178
CHILD TOTAL	28,000	.08	178
6-11	16,500	.08	178

ADI MARKETS POPULATION SUMMARY

ATLANTA (ROME, GA)

TV HOUSEHOLDS 1,374,900 1.50 12

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,589,100	1.61	12
18+	2,719,600	1.48	12
18-49	1,948,500	1.63	11
12-24	682,500	1.49	13
12-34	1,401,900	1.59	11
18-34	1,098,400	1.60	11
WOMEN TOTAL	1,430,000	1.49	12
18-49	985,300	1.65	11
12-24	339,500	1.52	12
18-34	557,400	1.64	11
25-49	794,500	1.69	11
25-54	876,100	1.65	11
MEN TOTAL	1,289,600	1.48	12
18-49	963,200	1.61	11
18-34	541,000	1.55	11
21-49	886,400	1.63	11
25-49	775,000	1.66	11
25-54	851,300	1.63	11
TEENS TOTAL	303,500	1.55	12
CHILD TOTAL	566,000	1.61	11
6-11	345,000	1.65	11

BAKERSFIELD

TV HOUSEHOLDS 152,100 .17 142

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	416,500	.17	134
18+	309,100	.17	135
18-49	208,600	.17	131
12-24	81,500	.18	133
12-34	157,300	.18	128
18-34	121,700	.18	129
WOMEN TOTAL	157,000	.16	140
18-49	102,700	.17	131
12-24	40,000	.18	131
18-34	59,300	.17	129
25-49	80,100	.17	130
25-54	89,600	.17	130
MEN TOTAL	152,100	.17	133
18-49	105,900	.18	128
18-34	62,400	.18	128
21-49	96,600	.18	128
25-49	82,600	.18	127
25-54	91,900	.18	128
TEENS TOTAL	35,600	.18	133
CHILD TOTAL	71,800	.20	122
6-11	40,100	.19	126

BATON ROUGE

TV HOUSEHOLDS 263,600 .29 94

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	723,400	.30	89
18+	531,600	.29	91
18-49	383,600	.32	83
12-24	162,700	.36	78
12-34	302,200	.34	78
18-34	235,700	.34	78
WOMEN TOTAL	272,100	.28	92
18-49	189,400	.32	84
12-24	79,900	.36	78
18-34	114,700	.34	79
25-49	142,400	.30	87
25-54	158,100	.30	87
MEN TOTAL	259,500	.30	90
18-49	194,200	.32	81
18-34	121,000	.35	79
21-49	173,800	.32	84
25-49	145,000	.31	86
25-54	159,700	.31	87
TEENS TOTAL	65,500	.34	82
CHILD TOTAL	125,300	.36	79
6-11	72,400	.35	82

AUGUSTA

TV HOUSEHOLDS 209,300 .23 110

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	577,400	.24	109
18+	428,400	.23	111
18-49	289,200	.24	107
12-24	117,700	.26	108
12-34	221,300	.25	107
18-34	168,500	.25	109
WOMEN TOTAL	226,900	.24	110
18-49	147,000	.25	107
12-24	57,300	.26	110
18-34	84,000	.25	107
25-49	115,100	.24	104
25-54	129,100	.24	103
MEN TOTAL	201,500	.23	111
18-49	142,200	.24	108
18-34	84,500	.24	108
21-49	127,400	.23	107
25-49	109,200	.23	106
25-54	122,100	.23	106
TEENS TOTAL	52,800	.27	101
CHILD TOTAL	96,200	.27	102
6-11	56,200	.27	100

BALTIMORE

TV HOUSEHOLDS 937,400 1.02 22

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,482,300	1.04	21
18+	1,931,300	1.05	21
18-49	1,289,200	1.08	20
12-24	479,100	1.05	21
12-34	939,000	1.06	21
18-34	725,400	1.06	21
WOMEN TOTAL	1,010,700	1.05	20
18-49	647,800	1.08	20
12-24	235,300	1.05	20
18-34	361,200	1.06	20
25-49	517,200	1.10	20
25-54	581,700	1.10	21
MEN TOTAL	920,600	1.05	23
18-49	641,400	1.07	21
18-34	364,200	1.05	21
21-49	585,700	1.08	21
25-49	506,500	1.09	20
25-54	568,800	1.09	20
TEENS TOTAL	213,600	1.09	17
CHILD TOTAL	337,400	.96	24
6-11	206,200	.99	22

BEAUMONT-PORT ARTHUR

TV HOUSEHOLDS 164,800 .18 128

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	440,500	.19	126
18+	332,300	.18	127
18-49	211,000	.18	128
12-24	83,100	.18	129
12-34	155,600	.18	131
18-34	117,600	.17	131
WOMEN TOTAL	173,500	.18	127
18-49	106,200	.18	126
12-24	41,000	.18	128
18-34	58,000	.17	131
25-49	83,800	.18	125
25-54	95,800	.18	124
MEN TOTAL	158,800	.18	129
18-49	104,800	.17	131
18-34	59,600	.17	133
21-49	95,500	.18	129
25-49	82,100	.18	128
25-54	93,600	.18	125
TEENS TOTAL	38,000	.19	123
CHILD TOTAL	70,200	.20	125
6-11	41,000	.20	123

AUSTIN, TX

TV HOUSEHOLDS 357,800 .39 71

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	900,600	.38	73
18+	702,400	.38	72
18-49	497,900	.42	66
12-24	199,000	.44	64
12-34	386,800	.44	63
18-34	319,200	.46	59
WOMEN TOTAL	358,200	.37	73
18-49	242,600	.41	68
12-24	96,300	.43	66
18-34	153,200	.45	60
25-49	178,900	.38	71
25-54	197,100	.37	71
MEN TOTAL	344,200	.39	70
18-49	255,300	.43	64
18-34	166,000	.48	58
21-49	228,600	.42	64
25-49	187,600	.40	67
25-54	204,400	.39	70
TEENS TOTAL	67,600	.36	79
CHILD TOTAL	130,600	.37	75
6-11	76,600	.37	77

BANGOR

TV HOUSEHOLDS 116,300 .13 155

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	306,500	.13	155
18+	234,600	.13	155
18-49	150,100	.13	154
12-24	60,300	.13	154
12-34	112,600	.13	155
18-34	86,400	.13	156
WOMEN TOTAL	121,800	.13	156
18-49	74,300	.12	154
12-24	29,300	.13	154
18-34	42,400	.12	156
25-49	57,900	.12	154
25-54	65,300	.12	154
MEN TOTAL	112,800	.13	155
18-49	75,800	.13	154
18-34	44,000	.13	156
21-49	67,900	.12	154
25-49	58,100	.12	154
25-54	65,300	.13	154
TEENS TOTAL	26,200	.13	153
CHILD TOTAL	45,700	.13	157
6-11	27,500	.13	155

BEND

TV HOUSEHOLDS 28,300 .03 204

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	65,700	.03	205
18+	50,300	.03	205
18-49	34,400	.03	205
12-24	11,200	.02	206
12-34	25,000	.03	206
18-34	19,900	.03	206
WOMEN TOTAL	25,300	.03	205
18-49	15,900	.03	205
12-24	5,500	.02	206
18-34	9,800	.03	206
25-49	13,800	.03	204
25-54	15,200	.03	204
MEN TOTAL	25,000	.03	205
18-49	17,500	.03	204
18-34	10,100	.03	206
21-49	16,400	.03	204
25-49	14,500	.03	203
25-54	15,800	.03	204
TEENS TOTAL	5,100	.03	205
CHILD TOTAL	10,300	.03	204
6-11	6,100	.03	204

ADI MARKETS POPULATION SUMMARY

BILLINGS-HARDIN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	85,000	.09	166
PERSONS 2+	213,500	.09	169
18+	161,600	.09	169
18-49	107,400	.09	167
12-24	39,300	.09	172
12-34	79,200	.09	168
18-34	62,200	.09	168
WOMEN TOTAL	82,500	.09	170
18-49	53,300	.09	168
12-24	19,600	.09	170
18-34	30,700	.09	167
25-49	41,900	.09	165
25-54	47,000	.09	165
MEN TOTAL	79,100	.09	168
18-49	54,100	.09	167
18-34	31,500	.09	168
21-49	49,500	.09	166
25-49	43,200	.09	165
25-54	48,300	.09	164
TEENS TOTAL	17,000	.09	171
CHILD TOTAL	34,900	.10	168
6-11	20,100	.10	168

BIRMINGHAM (GADSDEN, AL)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	525,300	.57	47
PERSONS 2+	1,339,100	.56	49
18+	1,022,700	.56	48
18-49	649,300	.54	50
12-24	244,900	.54	51
12-34	476,800	.54	49
18-34	366,600	.53	49
WOMEN TOTAL	548,300	.57	47
18-49	332,000	.55	49
12-24	122,500	.55	51
18-34	185,000	.55	49
25-49	263,500	.56	49
25-54	298,900	.56	49
MEN TOTAL	474,400	.54	49
18-49	317,300	.53	50
18-34	181,600	.52	51
21-49	290,600	.53	50
25-49	251,100	.54	50
25-54	282,100	.54	50
TEENS TOTAL	110,200	.56	51
CHILD TOTAL	206,200	.59	48
6-11	122,700	.59	47

BOSTON (DERRY, MANCHESTER & WORCESTER)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	2,105,800	2.29	6
PERSONS 2+	5,405,600	2.27	6
18+	4,246,200	2.32	6
18-49	2,719,000	2.27	6
12-24	1,050,600	2.30	5
12-34	2,031,100	2.30	6
18-34	1,581,800	2.30	6
WOMEN TOTAL	2,268,100	2.37	5
18-49	1,373,000	2.29	6
12-24	521,100	2.33	5
18-34	793,800	2.34	6
25-49	1,071,900	2.28	6
25-54	1,208,300	2.28	6
MEN TOTAL	1,978,100	2.26	6
18-49	1,346,000	2.25	6
18-34	788,000	2.26	6
21-49	1,220,400	2.24	6
25-49	1,045,800	2.25	6
25-54	1,172,900	2.25	6
TEENS TOTAL	449,300	2.29	5
CHILD TOTAL	710,100	2.02	5
6-11	438,400	2.10	5

BILOXI-GULFPORT-PASCAGOULA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	66,700	.07	177
PERSONS 2+	177,400	.07	178
18+	132,900	.07	177
18-49	92,900	.08	173
12-24	40,400	.09	170
12-34	71,600	.08	173
18-34	56,300	.08	172
WOMEN TOTAL	66,200	.07	178
18-49	44,100	.07	174
12-24	18,100	.08	174
18-34	25,800	.08	173
25-49	33,500	.07	176
25-54	37,500	.07	177
MEN TOTAL	66,700	.08	177
18-49	48,800	.08	173
18-34	30,500	.09	170
21-49	41,800	.08	173
25-49	34,300	.07	174
25-54	38,100	.07	175
TEENS TOTAL	15,300	.08	176
CHILD TOTAL	29,200	.08	176
6-11	17,000	.08	176

BLUEFIELD-BECKLEY-OAK HILL

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	150,200	.16	144
PERSONS 2+	396,900	.17	141
18+	297,300	.16	144
18-49	185,800	.16	147
12-24	72,100	.16	148
12-34	141,100	.16	145
18-34	108,000	.16	143
WOMEN TOTAL	156,800	.16	141
18-49	93,100	.16	145
12-24	35,400	.16	148
18-34	53,200	.16	145
25-49	73,700	.16	142
25-54	84,200	.16	142
MEN TOTAL	140,500	.16	145
18-49	92,700	.15	146
18-34	54,800	.16	143
21-49	84,800	.16	145
25-49	73,100	.16	141
25-54	82,400	.16	140
TEENS TOTAL	33,100	.17	142
CHILD TOTAL	66,500	.19	129
6-11	38,700	.19	128

BOWLING GREEN (CAMPBELLSVILLE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	44,200	.05	190
PERSONS 2+	118,100	.05	190
18+	92,000	.05	190
18-49	62,100	.05	189
12-24	26,500	.06	187
12-34	46,700	.05	191
18-34	37,700	.05	189
WOMEN TOTAL	48,200	.05	187
18-49	31,400	.05	186
12-24	13,400	.06	185
18-34	19,000	.06	187
25-49	22,400	.05	188
25-54	24,800	.05	189
MEN TOTAL	43,800	.05	191
18-49	30,700	.05	190
18-34	18,700	.05	191
21-49	26,800	.05	191
25-49	22,200	.05	190
25-54	24,700	.05	190
TEENS TOTAL	9,000	.05	191
CHILD TOTAL	17,100	.05	192
6-11	10,000	.05	190

BINGHAMTON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	158,600	.17	134
PERSONS 2+	417,200	.18	133
18+	320,000	.17	134
18-49	198,900	.17	135
12-24	81,500	.18	133
12-34	147,700	.17	137
18-34	110,600	.16	141
WOMEN TOTAL	168,800	.18	130
18-49	99,900	.17	133
12-24	40,100	.18	130
18-34	55,000	.16	140
25-49	77,800	.17	132
25-54	88,600	.17	131
MEN TOTAL	151,200	.17	134
18-49	99,000	.17	137
18-34	55,600	.16	140
21-49	89,100	.16	139
25-49	76,700	.16	138
25-54	87,000	.17	137
TEENS TOTAL	37,100	.19	126
CHILD TOTAL	60,100	.17	145
6-11	36,300	.17	141

BOISE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	156,700	.17	135
PERSONS 2+	408,500	.17	137
18+	305,400	.17	138
18-49	209,400	.17	130
12-24	77,400	.17	140
12-34	156,000	.18	129
18-34	122,500	.18	128
WOMEN TOTAL	155,400	.16	143
18-49	103,100	.17	130
12-24	37,900	.17	141
18-34	60,100	.18	126
25-49	81,500	.17	128
25-54	90,000	.17	129
MEN TOTAL	150,000	.17	137
18-49	106,300	.18	127
18-34	62,400	.18	128
21-49	97,500	.18	126
25-49	84,000	.18	125
25-54	92,000	.18	127
TEENS TOTAL	33,500	.17	141
CHILD TOTAL	69,600	.20	126
6-11	39,300	.19	127

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES (GREENEVILLE, TN)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	282,900	.31	87
PERSONS 2+	754,200	.32	87
18+	575,700	.31	87
18-49	374,800	.31	86
12-24	136,500	.30	98
12-34	265,500	.30	92
18-34	202,800	.30	95
WOMEN TOTAL	300,700	.31	87
18-49	187,500	.31	86
12-24	67,000	.30	95
18-34	100,800	.30	92
25-49	150,900	.32	81
25-54	170,300	.32	81
MEN TOTAL	275,000	.31	85
18-49	187,300	.31	86
18-34	102,000	.29	98
21-49	171,700	.32	85
25-49	150,100	.32	81
25-54	168,100	.32	81
TEENS TOTAL	62,700	.32	88
CHILD TOTAL	115,800	.33	87
6-11	70,300	.34	85

ADI MARKETS POPULATION SUMMARY

BUFFALO

TV HOUSEHOLDS 611,600 .67 38

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,609,100	.68	41
18+	1,246,300	.68	37
18-49	760,700	.64	43
12-24	310,400	.68	41
12-34	569,200	.64	42
18-34	431,200	.63	43
WOMEN TOTAL	663,300	.69	36
18-49	385,700	.64	42
12-24	153,800	.69	41
18-34	215,600	.64	43
25-49	299,400	.64	42
25-54	343,900	.65	42
MEN TOTAL	583,000	.67	40
18-49	375,000	.63	43
18-34	215,600	.62	43
21-49	337,900	.62	43
25-49	288,900	.62	43
25-54	330,600	.63	41
TEENS TOTAL	138,000	.70	40
CHILD TOTAL	224,800	.64	45
6-11	137,300	.66	42

CASPER-RIVERTON

TV HOUSEHOLDS 42,000 .05 193

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	108,600	.05	193
18+	80,600	.04	197
18-49	60,000	.05	191
12-24	22,100	.05	195
12-34	45,400	.05	192
18-34	36,500	.05	191
WOMEN TOTAL	39,400	.04	197
18-49	28,600	.05	192
12-24	10,600	.05	195
18-34	17,000	.05	193
25-49	22,400	.05	188
25-54	24,800	.05	189
MEN TOTAL	41,200	.05	192
18-49	31,400	.05	188
18-34	19,500	.06	188
21-49	28,700	.05	187
25-49	24,400	.05	186
25-54	27,200	.05	186
TEENS TOTAL	8,900	.05	192
CHILD TOTAL	19,100	.05	186
6-11	10,500	.05	187

CHARLESTON-HUNTINGTON

TV HOUSEHOLDS 518,800 .57 48

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,360,300	.57	47
18+	1,025,900	.56	47
18-49	662,500	.55	49
12-24	256,200	.56	48
12-34	489,900	.55	48
18-34	376,000	.55	48
WOMEN TOTAL	534,600	.56	49
18-49	331,100	.55	50
12-24	126,100	.56	48
18-34	185,800	.55	48
25-49	260,500	.55	50
25-54	295,000	.56	50
MEN TOTAL	491,300	.56	47
18-49	331,400	.55	48
18-34	190,200	.55	48
21-49	301,700	.55	48
25-49	259,700	.56	49
25-54	292,100	.56	49
TEENS TOTAL	113,900	.58	49
CHILD TOTAL	220,500	.63	46
6-11	128,600	.62	46

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER,NH)

TV HOUSEHOLDS 265,100 .29 92

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	699,600	.29	91
18+	536,500	.29	90
18-49	358,400	.30	88
12-24	148,200	.32	87
12-34	275,300	.31	89
18-34	214,100	.31	87
WOMEN TOTAL	277,000	.29	90
18-49	175,700	.29	90
12-24	72,100	.32	88
18-34	104,500	.31	88
25-49	133,300	.28	93
25-54	149,200	.28	93
MEN TOTAL	259,500	.30	90
18-49	182,700	.31	89
18-34	109,600	.31	89
21-49	162,700	.30	90
25-49	138,100	.30	89
25-54	153,400	.29	89
TEENS TOTAL	61,200	.31	89
CHILD TOTAL	101,900	.29	96
6-11	60,900	.29	94

CEDAR RAPIDS-WATERLOO-DUBUQUE

TV HOUSEHOLDS 305,800 .33 81

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	786,800	.33	82
18+	602,200	.33	81
18-49	394,200	.33	79
12-24	170,500	.37	76
12-34	306,700	.35	76
18-34	239,800	.35	77
WOMEN TOTAL	313,200	.33	82
18-49	194,700	.33	81
12-24	84,200	.38	74
18-34	117,400	.35	76
25-49	143,200	.30	86
25-54	160,900	.30	86
MEN TOTAL	289,000	.33	79
18-49	199,500	.33	78
18-34	122,400	.35	78
21-49	177,100	.33	79
25-49	147,400	.32	84
25-54	164,200	.32	83
TEENS TOTAL	66,900	.34	80
CHILD TOTAL	117,700	.33	86
6-11	68,300	.33	87

CHARLOTTE (HICKORY)

TV HOUSEHOLDS 729,500 .79 31

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,882,600	.79	31
18+	1,437,900	.78	31
18-49	963,800	.80	31
12-24	354,600	.78	33
12-34	692,300	.78	33
18-34	534,500	.78	33
WOMEN TOTAL	760,000	.79	31
18-49	487,800	.81	29
12-24	175,800	.79	32
18-34	268,200	.79	32
25-49	389,000	.83	28
25-54	437,300	.83	28
MEN TOTAL	677,900	.78	32
18-49	476,000	.79	31
18-34	266,300	.77	36
21-49	434,500	.80	31
25-49	378,000	.81	28
25-54	422,800	.81	30
TEENS TOTAL	157,800	.81	29
CHILD TOTAL	286,900	.81	30
6-11	177,200	.85	27

BUTTE

TV HOUSEHOLDS 48,600 .05 185

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	122,600	.05	187
18+	95,900	.05	186
18-49	64,100	.05	186
12-24	26,300	.06	189
12-34	49,300	.06	186
18-34	40,000	.06	185
WOMEN TOTAL	47,400	.05	189
18-49	30,100	.05	189
12-24	12,200	.05	191
18-34	18,300	.05	189
25-49	22,400	.05	188
25-54	25,100	.05	188
MEN TOTAL	48,500	.06	185
18-49	34,000	.06	186
18-34	21,700	.06	185
21-49	29,800	.05	186
25-49	24,700	.05	185
25-54	27,500	.05	185
TEENS TOTAL	9,300	.05	188
CHILD TOTAL	17,400	.05	189
6-11	10,400	.05	188

CHARLESTON, SC

TV HOUSEHOLDS 221,300 .24 106

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	617,800	.26	101
18+	457,700	.25	107
18-49	334,400	.28	95
12-24	141,600	.31	92
12-34	262,500	.30	93
18-34	206,700	.30	93
WOMEN TOTAL	227,400	.24	109
18-49	157,400	.26	100
12-24	62,600	.28	99
18-34	93,400	.28	98
25-49	122,100	.26	97
25-54	135,500	.26	97
MEN TOTAL	230,300	.26	100
18-49	177,000	.30	94
18-34	113,300	.33	83
21-49	156,900	.29	93
25-49	126,500	.27	96
25-54	138,500	.27	96
TEENS TOTAL	55,800	.28	96
CHILD TOTAL	104,300	.30	93
6-11	61,200	.29	93

CHARLOTTESVILLE

TV HOUSEHOLDS 40,900 .04 195

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	101,800	.04	196
18+	83,100	.05	193
18-49	60,200	.05	190
12-24	26,500	.06	187
12-34	47,300	.05	189
18-34	40,000	.06	185
WOMEN TOTAL	43,300	.05	193
18-49	30,100	.05	189
12-24	12,900	.06	187
18-34	19,500	.06	186
25-49	20,800	.04	193
25-54	23,000	.04	194
MEN TOTAL	39,800	.05	194
18-49	30,100	.05	191
18-34	20,500	.06	187
21-49	25,500	.05	193
25-49	20,200	.04	195
25-54	22,300	.04	196
TEENS TOTAL	7,300	.04	200
CHILD TOTAL	11,400	.03	203
6-11	6,500	.03	203

ADI MARKETS POPULATION SUMMARY

CHATTANOOGA (CLEVELAND, TN)

TV HOUSEHOLDS 295,100 .32 84

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	765,500	.32	85
18+	581,800	.32	85
18-49	385,500	.32	81
12-24	140,000	.31	93
12-34	274,300	.31	90
18-34	210,800	.31	90
WOMEN TOTAL	307,700	.32	84
18-49	195,300	.33	80
12-24	69,500	.31	92
18-34	106,100	.31	85
25-49	156,700	.33	78
25-54	176,100	.33	78
MEN TOTAL	274,100	.31	87
18-49	190,200	.32	85
18-34	104,700	.30	95
21-49	174,200	.32	83
25-49	152,300	.33	79
25-54	170,000	.33	80
TEENS TOTAL	63,500	.32	87
CHILD TOTAL	120,200	.34	84
6-11	72,400	.35	82

CHICO-REDDING

TV HOUSEHOLDS 153,100 .17 141

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	383,400	.16	147
18+	301,600	.16	142
18-49	186,400	.16	148
12-24	70,700	.15	150
12-34	137,000	.16	148
18-34	107,800	.16	143
WOMEN TOTAL	155,500	.16	142
18-49	93,000	.16	146
12-24	35,400	.16	148
18-34	53,300	.16	144
25-49	72,000	.15	145
25-54	81,100	.15	145
MEN TOTAL	146,100	.17	138
18-49	93,400	.16	145
18-34	54,500	.16	146
21-49	85,000	.16	142
25-49	72,900	.16	142
25-54	81,100	.16	146
TEENS TOTAL	29,200	.15	149
CHILD TOTAL	52,600	.15	150
6-11	30,600	.15	150

CLEVELAND (AKRON, CANTON & SANDUSKY)

TV HOUSEHOLDS 1,442,000 1.57 11

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,655,800	1.54	11
18+	2,808,100	1.53	11
18-49	1,789,700	1.49	12
12-24	686,100	1.50	12
12-34	1,317,300	1.49	13
18-34	1,009,500	1.47	13
WOMEN TOTAL	1,487,900	1.55	10
18-49	910,200	1.52	12
12-24	340,500	1.52	11
18-34	506,800	1.49	13
25-49	720,800	1.53	12
25-54	820,400	1.55	12
MEN TOTAL	1,320,200	1.51	11
18-49	879,500	1.47	13
18-34	502,700	1.44	14
21-49	802,800	1.48	13
25-49	690,600	1.48	13
25-54	784,700	1.51	12
TEENS TOTAL	307,800	1.57	11
CHILD TOTAL	539,900	1.53	12
6-11	322,600	1.55	12

CHEYENNE-SCOTTSBLUFF (STERLING)

TV HOUSEHOLDS 44,400 .05 189

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	108,300	.05	194
18+	82,100	.04	194
18-49	55,500	.05	194
12-24	21,300	.05	197
12-34	41,500	.05	194
18-34	32,700	.05	195
WOMEN TOTAL	41,600	.04	196
18-49	26,900	.04	195
12-24	10,100	.05	197
18-34	15,500	.05	196
25-49	21,100	.04	192
25-54	23,600	.04	192
MEN TOTAL	40,500	.05	193
18-49	28,600	.05	193
18-34	17,200	.05	193
21-49	25,800	.05	192
25-49	21,900	.05	191
25-54	24,500	.05	191
TEENS TOTAL	8,800	.04	194
CHILD TOTAL	17,400	.05	189
6-11	10,000	.05	190

CINCINNATI

TV HOUSEHOLDS 744,600 .81 30

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,912,900	.80	30
18+	1,449,800	.79	30
18-49	951,700	.79	32
12-24	375,800	.82	29
12-34	709,800	.80	29
18-34	545,100	.79	31
WOMEN TOTAL	769,100	.80	30
18-49	482,600	.81	32
12-24	186,500	.83	27
18-34	273,100	.80	30
25-49	376,600	.80	31
25-54	425,000	.80	31
MEN TOTAL	680,700	.78	31
18-49	469,100	.78	33
18-34	272,000	.78	33
21-49	425,500	.78	33
25-49	364,000	.78	33
25-54	410,000	.79	31
TEENS TOTAL	164,700	.84	28
CHILD TOTAL	298,400	.85	27
6-11	176,100	.84	28

COLORADO SPRINGS-PUEBLO

TV HOUSEHOLDS 237,900 .26 99

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	608,100	.26	103
18+	463,200	.25	102
18-49	323,700	.27	100
12-24	129,200	.28	101
12-34	243,800	.28	101
18-34	192,900	.28	100
WOMEN TOTAL	233,000	.24	106
18-49	154,800	.26	102
12-24	58,200	.26	107
18-34	88,300	.26	105
25-49	121,500	.26	98
25-54	135,500	.26	97
MEN TOTAL	230,200	.26	101
18-49	168,900	.28	98
18-34	104,600	.30	96
21-49	149,600	.28	98
25-49	123,900	.27	99
25-54	137,100	.26	98
TEENS TOTAL	50,900	.26	105
CHILD TOTAL	94,000	.27	104
6-11	54,800	.26	105

CHICAGO (LA SALLE)

TV HOUSEHOLDS 3,124,800 3.41 3

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	8,224,400	3.46	3
18+	6,281,000	3.43	3
18-49	4,192,800	3.50	3
12-24	1,575,900	3.45	3
12-34	3,060,100	3.49	3
18-34	2,386,100	3.47	3
WOMEN TOTAL	3,290,800	3.43	3
18-49	2,106,800	3.52	3
12-24	773,400	3.46	3
18-34	1,185,200	3.49	3
25-49	1,673,500	3.55	3
25-54	1,883,500	3.55	3
MEN TOTAL	2,990,200	3.42	3
18-49	2,086,000	3.48	3
18-34	1,200,900	3.45	3
21-49	1,902,400	3.50	3
25-49	1,637,400	3.52	3
25-54	1,838,100	3.53	3
TEENS TOTAL	694,000	3.54	3
CHILD TOTAL	1,249,400	3.55	3
6-11	736,600	3.53	3

CLARKSBURG-WESTON

TV HOUSEHOLDS 111,500 .12 157

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	280,900	.12	158
18+	217,200	.12	157
18-49	128,700	.11	161
12-24	50,400	.11	163
12-34	95,800	.11	162
18-34	73,800	.11	161
WOMEN TOTAL	115,100	.12	158
18-49	64,400	.11	160
12-24	24,800	.11	163
18-34	36,500	.11	160
25-49	50,200	.11	159
25-54	57,400	.11	159
MEN TOTAL	102,100	.12	158
18-49	64,300	.11	161
18-34	37,300	.11	161
21-49	58,500	.11	159
25-49	50,100	.11	159
25-54	56,600	.11	159
TEENS TOTAL	22,000	.11	162
CHILD TOTAL	41,700	.12	161
6-11	24,800	.12	160

COLUMBIA, SC

TV HOUSEHOLDS 299,200 .33 82

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	804,000	.34	78
18+	604,300	.33	79
18-49	425,300	.36	75
12-24	175,500	.38	73
12-34	328,300	.37	74
18-34	256,800	.37	74
WOMEN TOTAL	316,500	.33	78
18-49	213,700	.36	74
12-24	87,200	.39	72
18-34	127,400	.38	73
25-49	161,600	.34	74
25-54	179,700	.34	76
MEN TOTAL	287,800	.33	81
18-49	211,600	.35	75
18-34	129,400	.37	75
21-49	189,200	.35	75
25-49	159,700	.34	76
25-54	176,400	.34	76
TEENS TOTAL	71,500	.37	75
CHILD TOTAL	128,200	.36	77
6-11	76,800	.37	76

ADI MARKETS POPULATION SUMMARY

COLUMBIA-JEFFERSON CITY

TV HOUSEHOLDS 133,400 .15 153

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	361,100	.15	150
18+	284,100	.16	148
18-49	185,900	.16	146
12-24	78,100	.17	137
12-34	143,000	.16	143
18-34	116,000	.17	134
WOMEN TOTAL	145,600	.15	149
18-49	89,900	.15	149
12-24	38,000	.17	140
18-34	55,400	.16	137
25-49	64,800	.14	151
25-54	72,200	.14	153
MEN TOTAL	138,500	.16	147
18-49	96,000	.16	142
18-34	60,600	.17	131
21-49	84,900	.16	143
25-49	70,000	.15	147
25-54	77,300	.15	149
TEENS TOTAL	27,000	.14	152
CHILD TOTAL	50,000	.14	153
6-11	28,700	.14	154

COLUMBUS-TUPELO (WEST POINT)

TV HOUSEHOLDS 164,400 .18 129

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	444,900	.19	125
18+	331,600	.18	129
18-49	210,300	.18	129
12-24	89,300	.20	123
12-34	160,000	.18	127
18-34	121,000	.18	130
WOMEN TOTAL	176,200	.18	124
18-49	106,000	.18	127
12-24	43,900	.20	123
18-34	60,000	.18	127
25-49	81,100	.17	129
25-54	91,500	.17	128
MEN TOTAL	155,400	.18	131
18-49	104,300	.17	132
18-34	61,000	.18	130
21-49	93,500	.17	131
25-49	78,900	.17	132
25-54	88,200	.17	132
TEENS TOTAL	39,000	.20	121
CHILD TOTAL	74,300	.21	120
6-11	43,500	.21	120

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (BURLINGTON, IA)

TV HOUSEHOLDS 315,500 .34 78

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	796,800	.33	80
18+	605,100	.33	78
18-49	381,700	.32	84
12-24	148,200	.32	87
12-34	283,800	.32	84
18-34	215,900	.31	85
WOMEN TOTAL	315,900	.33	79
18-49	189,400	.32	84
12-24	73,100	.33	85
18-34	106,100	.31	85
25-49	149,500	.32	82
25-54	168,600	.32	82
MEN TOTAL	289,200	.33	78
18-49	192,300	.32	84
18-34	109,800	.32	87
21-49	175,700	.32	80
25-49	151,900	.33	80
25-54	170,500	.33	79
TEENS TOTAL	67,900	.35	78
CHILD TOTAL	123,800	.35	80
6-11	71,400	.34	84

COLUMBUS, GA (OPELIKA)

TV HOUSEHOLDS 184,700 .20 119

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	498,800	.21	119
18+	375,500	.20	117
18-49	253,600	.21	115
12-24	113,700	.25	112
12-34	199,500	.23	115
18-34	155,300	.23	115
WOMEN TOTAL	195,400	.20	118
18-49	123,500	.21	116
12-24	51,700	.23	115
18-34	72,200	.21	116
25-49	93,000	.20	119
25-54	105,200	.20	118
MEN TOTAL	180,100	.21	117
18-49	130,100	.22	115
18-34	83,000	.24	110
21-49	112,100	.21	118
25-49	91,100	.20	121
25-54	101,600	.19	121
TEENS TOTAL	44,200	.23	114
CHILD TOTAL	79,100	.22	117
6-11	46,400	.22	116

CORPUS CHRISTI

TV HOUSEHOLDS 174,000 .19 122

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	505,900	.21	117
18+	360,100	.20	119
18-49	248,200	.21	116
12-24	102,400	.22	117
12-34	192,100	.22	116
18-34	145,600	.21	117
WOMEN TOTAL	188,900	.20	120
18-49	124,100	.21	115
12-24	50,300	.22	117
18-34	71,400	.21	117
25-49	96,600	.21	115
25-54	108,800	.21	115
MEN TOTAL	177,200	.20	119
18-49	124,100	.21	118
18-34	74,200	.21	118
21-49	112,500	.21	116
25-49	95,700	.21	115
25-54	107,200	.21	115
TEENS TOTAL	46,500	.24	111
CHILD TOTAL	93,300	.26	106
6-11	54,000	.26	107

DAYTON (RICHMOND, IN)

TV HOUSEHOLDS 501,300 .55 52

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,267,000	.53	51
18+	964,000	.53	54
18-49	632,800	.53	52
12-24	239,600	.52	54
12-34	459,400	.52	53
18-34	352,000	.51	53
WOMEN TOTAL	508,700	.53	54
18-49	321,100	.54	51
12-24	119,000	.53	53
18-34	177,400	.52	51
25-49	254,400	.54	51
25-54	287,700	.54	51
MEN TOTAL	455,300	.52	53
18-49	311,700	.52	52
18-34	174,600	.50	54
21-49	284,500	.52	52
25-49	246,200	.53	51
25-54	277,400	.53	51
TEENS TOTAL	107,400	.55	52
CHILD TOTAL	195,600	.56	53
6-11	117,100	.56	52

COLUMBUS, OH (CHILLICOTHE & MANSFIELD)

TV HOUSEHOLDS 685,500 .75 34

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,732,400	.73	35
18+	1,328,200	.72	34
18-49	908,900	.76	34
12-24	347,100	.76	37
12-34	671,600	.76	35
18-34	531,200	.77	34
WOMEN TOTAL	692,400	.72	34
18-49	453,700	.76	34
12-24	170,300	.76	36
18-34	262,200	.77	34
25-49	351,900	.75	34
25-54	394,200	.74	34
MEN TOTAL	635,800	.73	34
18-49	455,200	.76	35
18-34	269,000	.77	35
21-49	412,100	.76	34
25-49	350,300	.75	34
25-54	390,700	.75	34
TEENS TOTAL	140,400	.72	39
CHILD TOTAL	263,800	.75	38
6-11	156,300	.75	38

DALLAS-FT. WORTH

TV HOUSEHOLDS 1,728,900 1.88 7

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	4,438,300	1.86	8
18+	3,389,800	1.85	9
18-49	2,349,000	1.95	8
12-24	838,800	1.84	8
12-34	1,596,300	1.92	9
18-34	1,337,600	1.95	8
WOMEN TOTAL	1,764,200	1.84	9
18-49	1,171,100	1.96	8
12-24	413,900	1.85	9
18-34	864,000	1.96	8
25-49	932,900	1.98	8
25-54	1,034,800	1.95	8
MEN TOTAL	1,625,600	1.86	8
18-49	1,177,900	1.97	8
18-34	673,600	1.94	7
21-49	1,083,700	1.99	8
25-49	936,000	2.01	8
25-54	1,033,200	1.98	8
TEENS TOTAL	358,700	1.83	9
CHILD TOTAL	689,800	1.96	8
6-11	410,100	1.97	8

DENVER (STEAMBOAT SPRINGS)

TV HOUSEHOLDS 1,047,400 1.14 19

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,578,600	1.08	20
18+	1,993,100	1.09	20
18-49	1,470,100	1.23	15
12-24	511,700	1.12	17
12-34	1,088,200	1.23	15
18-34	887,000	1.29	15
WOMEN TOTAL	1,008,800	1.05	21
18-49	717,200	1.20	17
12-24	249,700	1.12	17
18-34	429,200	1.26	15
25-49	566,300	1.20	17
25-54	621,500	1.17	18
MEN TOTAL	984,500	1.13	19
18-49	752,900	1.26	15
18-34	457,800	1.32	15
21-49	690,200	1.27	15
25-49	593,300	1.27	15
25-54	647,200	1.24	15
TEENS TOTAL	201,200	1.03	21
CHILD TOTAL	384,300	1.09	17
6-11	225,900	1.08	17

ADI MARKETS POPULATION SUMMARY

DES MOINES

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	382,400	.42	66
PERSONS 2+	934,400	.39	70
18+	728,400	.40	70
18-49	454,600	.38	72
12-24	181,000	.40	71
12-34	339,900	.38	72
18-34	267,000	.39	71
WOMEN TOTAL	384,200	.40	70
18-49	227,100	.38	72
12-24	88,800	.40	71
18-34	131,100	.39	71
25-49	173,800	.37	72
25-54	195,900	.37	72
MEN TOTAL	344,200	.39	70
18-49	227,500	.38	72
18-34	135,900	.39	70
21-49	203,800	.37	72
25-49	172,700	.37	72
25-54	194,300	.37	72
TEENS TOTAL	72,900	.37	73
CHILD TOTAL	133,100	.38	74
6-11	77,300	.37	75

DULUTH-SUPERIOR

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	170,200	.19	125
PERSONS 2+	433,200	.18	129
18+	333,800	.18	126
18-49	198,500	.17	136
12-24	80,300	.18	135
12-34	151,000	.17	135
18-34	114,700	.17	136
WOMEN TOTAL	171,300	.18	128
18-49	97,100	.16	137
12-24	39,200	.18	132
18-34	55,300	.16	138
25-49	75,600	.16	138
25-54	85,800	.16	138
MEN TOTAL	162,500	.19	127
18-49	101,400	.17	134
18-34	59,400	.17	134
21-49	91,500	.17	134
25-49	78,900	.17	132
25-54	89,000	.17	129
TEENS TOTAL	36,300	.19	130
CHILD TOTAL	63,100	.18	138
6-11	36,700	.18	139

ELMIRA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	84,100	.09	167
PERSONS 2+	222,900	.09	167
18+	169,900	.09	166
18-49	103,500	.09	170
12-24	42,700	.09	169
12-34	77,700	.09	170
18-34	57,700	.08	171
WOMEN TOTAL	89,400	.09	166
18-49	51,900	.09	170
12-24	21,100	.09	168
18-34	28,600	.08	171
25-49	40,700	.09	167
25-54	46,600	.09	167
MEN TOTAL	80,500	.09	167
18-49	51,600	.09	169
18-34	29,100	.08	172
21-49	46,200	.08	170
25-49	40,100	.09	169
25-54	45,600	.09	167
TEENS TOTAL	20,000	.10	166
CHILD TOTAL	33,000	.09	169
6-11	19,900	.10	169

DETROIT

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,723,500	1.88	8
PERSONS 2+	4,489,300	1.89	7
18+	3,400,000	1.86	8
18-49	2,282,300	1.91	9
12-24	882,800	1.93	7
12-34	1,708,900	1.93	8
18-34	1,314,700	1.91	9
WOMEN TOTAL	1,780,300	1.86	8
18-49	1,154,700	1.93	9
12-24	438,100	1.96	7
18-34	658,800	1.94	9
25-49	910,000	1.93	9
25-54	1,028,800	1.94	9
MEN TOTAL	1,619,700	1.85	9
18-49	1,127,600	1.88	9
18-34	655,900	1.88	9
21-49	1,031,000	1.90	9
25-49	883,700	1.90	9
25-54	997,900	1.92	9
TEENS TOTAL	394,200	2.01	7
CHILD TOTAL	695,100	1.97	7
6-11	423,700	2.03	6

EL CENTRO-YUMA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	65,200	.07	178
PERSONS 2+	189,800	.08	175
18+	136,700	.07	176
18-49	89,800	.07	174
12-24	39,200	.09	173
12-34	70,000	.08	174
18-34	51,900	.08	174
WOMEN TOTAL	68,100	.07	177
18-49	44,500	.07	173
12-24	18,800	.08	172
18-34	25,200	.07	174
25-49	34,800	.07	173
25-54	39,200	.07	173
MEN TOTAL	68,600	.08	176
18-49	45,300	.08	174
18-34	26,700	.08	175
21-49	40,500	.07	174
25-49	33,900	.07	176
25-54	38,200	.07	174
TEENS TOTAL	18,100	.09	169
CHILD TOTAL	35,000	.10	167
6-11	20,400	.10	167

ERIE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	154,000	.17	139
PERSONS 2+	401,600	.17	138
18+	306,100	.17	137
18-49	191,000	.16	141
12-24	78,900	.17	136
12-34	145,100	.16	140
18-34	111,000	.16	140
WOMEN TOTAL	161,500	.17	137
18-49	96,500	.16	138
12-24	39,100	.17	133
18-34	55,600	.16	136
25-49	73,900	.16	141
25-54	84,700	.16	140
MEN TOTAL	144,600	.17	140
18-49	94,500	.16	144
18-34	55,400	.16	142
21-49	84,900	.16	143
25-49	72,300	.16	144
25-54	82,200	.16	142
TEENS TOTAL	34,100	.17	137
CHILD TOTAL	61,400	.17	143
6-11	36,600	.18	140

DOTHAN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	104,500	.11	158
PERSONS 2+	278,800	.12	160
18+	205,500	.11	159
18-49	135,100	.11	158
12-24	53,500	.12	161
12-34	100,400	.11	159
18-34	75,900	.11	159
WOMEN TOTAL	108,700	.11	159
18-49	66,800	.11	158
12-24	24,900	.11	162
18-34	36,200	.11	161
25-49	53,600	.11	155
25-54	60,000	.11	157
MEN TOTAL	99,800	.11	160
18-49	68,300	.11	158
18-34	39,700	.11	160
21-49	61,900	.11	157
25-49	52,500	.11	157
25-54	58,900	.11	157
TEENS TOTAL	24,500	.13	156
CHILD TOTAL	45,800	.13	156
6-11	26,900	.13	157

EL PASO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	224,300	.24	104
PERSONS 2+	694,500	.29	92
18+	491,400	.27	98
18-49	357,800	.30	90
12-24	157,400	.34	80
12-34	280,700	.32	86
18-34	214,000	.31	88
WOMEN TOTAL	253,700	.26	97
18-49	179,700	.30	88
12-24	75,300	.34	82
18-34	104,300	.31	89
25-49	137,200	.29	89
25-54	153,800	.29	91
MEN TOTAL	237,700	.27	96
18-49	178,100	.30	93
18-34	109,700	.32	88
21-49	156,800	.29	94
25-49	129,900	.28	93
25-54	144,700	.28	94
TEENS TOTAL	66,700	.34	81
CHILD TOTAL	136,400	.39	71
6-11	79,900	.38	73

EUGENE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	182,400	.20	121
PERSONS 2+	451,600	.19	123
18+	351,900	.19	123
18-49	244,800	.20	118
12-24	91,300	.20	121
12-34	184,400	.21	117
18-34	150,800	.22	116
WOMEN TOTAL	178,400	.19	123
18-49	120,300	.20	118
12-24	44,400	.20	121
18-34	73,400	.22	115
25-49	92,000	.20	120
25-54	101,700	.19	122
MEN TOTAL	173,500	.20	121
18-49	124,500	.21	117
18-34	77,400	.22	115
21-49	112,300	.21	117
25-49	95,100	.20	117
25-54	104,500	.20	117
TEENS TOTAL	33,600	.17	139
CHILD TOTAL	66,100	.19	131
6-11	38,200	.18	133

ADI MARKETS POPULATION SUMMARY

EUREKA

TV HOUSEHOLDS 52,100 .06 184

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	127,500	.05	185
18+	101,000	.06	184
18-49	68,500	.06	185
12-24	25,000	.05	191
12-34	51,700	.06	184
18-34	42,800	.06	184
WOMEN TOTAL	50,500	.05	186
18-49	33,200	.06	185
12-24	12,200	.05	191
18-34	20,500	.06	184
25-49	25,400	.05	183
25-54	28,200	.05	183
MEN TOTAL	50,500	.06	184
18-49	35,300	.06	184
18-34	22,300	.06	184
21-49	32,100	.06	183
25-49	27,000	.06	182
25-54	29,900	.06	183
TEENS TOTAL	8,900	.05	192
CHILD TOTAL	17,600	.05	188
6-11	10,000	.05	190

FLAGSTAFF

TV HOUSEHOLDS 28,700 .03 202

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	86,000	.04	199
18+	62,200	.03	199
18-49	49,900	.04	198
12-24	24,000	.05	193
12-34	41,300	.05	196
18-34	33,500	.05	194
WOMEN TOTAL	31,000	.03	201
18-49	24,500	.04	198
12-24	12,000	.05	193
18-34	16,300	.05	194
25-49	16,300	.03	199
25-54	17,800	.03	199
MEN TOTAL	31,200	.04	199
18-49	25,400	.04	197
18-34	17,200	.05	193
21-49	21,900	.04	198
25-49	17,400	.04	198
25-54	18,900	.04	199
TEENS TOTAL	7,800	.04	197
CHILD TOTAL	16,000	.05	194
6-11	9,000	.04	195

FT. MYERS-NAPLES

TV HOUSEHOLDS 247,500 .27 96

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	565,100	.24	111
18+	465,600	.25	100
18-49	214,100	.18	125
12-24	77,900	.17	138
12-34	151,300	.17	134
18-34	114,600	.17	137
WOMEN TOTAL	244,100	.25	99
18-49	107,700	.18	124
12-24	38,300	.17	137
18-34	56,700	.17	133
25-49	87,400	.19	123
25-54	102,300	.19	121
MEN TOTAL	221,500	.25	106
18-49	106,400	.18	126
18-34	57,900	.17	138
21-49	97,700	.18	125
25-49	85,500	.18	123
25-54	98,000	.19	123
TEENS TOTAL	36,700	.19	128
CHILD TOTAL	62,800	.18	140
6-11	38,100	.18	134

EVANSVILLE (MADISONVILLE, KY)

TV HOUSEHOLDS 263,900 .29 93

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	678,000	.28	94
18+	518,600	.28	94
18-49	324,400	.27	98
12-24	126,100	.28	102
12-34	239,700	.27	104
18-34	183,300	.27	104
WOMEN TOTAL	273,800	.29	91
18-49	162,400	.27	97
12-24	61,600	.28	101
18-34	91,000	.27	101
25-49	128,100	.27	95
25-54	144,600	.27	95
MEN TOTAL	244,800	.28	95
18-49	162,000	.27	102
18-34	92,300	.27	105
21-49	147,200	.27	100
25-49	126,600	.27	95
25-54	141,700	.27	95
TEENS TOTAL	56,400	.29	94
CHILD TOTAL	103,000	.29	95
6-11	60,000	.29	96

FLINT-SAGINAW-BAY CITY

TV HOUSEHOLDS 452,900 .49 59

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,212,900	.51	56
18+	897,000	.49	61
18-49	605,500	.51	55
12-24	252,300	.55	50
12-34	460,300	.52	52
18-34	345,700	.50	56
WOMEN TOTAL	468,100	.49	60
18-49	306,700	.51	54
12-24	125,600	.56	49
18-34	174,400	.51	54
25-49	237,100	.50	55
25-54	266,000	.50	56
MEN TOTAL	428,900	.49	60
18-49	298,800	.50	56
18-34	171,300	.49	57
21-49	269,800	.50	56
25-49	230,700	.50	57
25-54	259,600	.50	57
TEENS TOTAL	114,600	.59	47
CHILD TOTAL	201,300	.57	51
6-11	121,100	.58	50

FT. SMITH

TV HOUSEHOLDS 194,400 .21 115

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	506,500	.21	116
18+	388,200	.21	115
18-49	240,200	.20	120
12-24	94,300	.21	119
12-34	175,100	.20	120
18-34	133,300	.19	121
WOMEN TOTAL	202,100	.21	116
18-49	119,700	.20	119
12-24	45,400	.20	120
18-34	65,400	.19	120
25-49	94,400	.20	117
25-54	105,700	.20	117
MEN TOTAL	186,100	.21	115
18-49	120,500	.20	119
18-34	67,900	.20	122
21-49	108,600	.20	119
25-49	93,300	.20	118
25-54	104,200	.20	118
TEENS TOTAL	41,800	.21	118
CHILD TOTAL	76,500	.22	119
6-11	45,100	.22	119

FARGO

TV HOUSEHOLDS 218,000 .24 108

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	575,700	.24	110
18+	443,100	.24	109
18-49	277,800	.23	109
12-24	120,800	.26	105
12-34	216,600	.25	108
18-34	170,000	.25	108
WOMEN TOTAL	224,200	.23	111
18-49	134,700	.23	112
12-24	57,900	.26	108
18-34	80,800	.24	111
25-49	99,300	.21	112
25-54	111,800	.21	112
MEN TOTAL	218,900	.25	107
18-49	142,900	.24	107
18-34	89,200	.26	106
21-49	125,800	.23	109
25-49	104,300	.22	111
25-54	117,000	.22	110
TEENS TOTAL	46,600	.24	109
CHILD TOTAL	86,000	.24	110
6-11	48,400	.23	113

FLORENCE, SC (MYRTLE BEACH)

TV HOUSEHOLDS 153,800 .17 140

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	412,500	.17	135
18+	301,800	.16	141
18-49	203,900	.17	132
12-24	82,200	.18	132
12-34	156,000	.18	129
18-34	117,200	.17	133
WOMEN TOTAL	161,600	.17	136
18-49	104,700	.17	129
12-24	41,200	.18	127
18-34	59,400	.18	128
25-49	82,600	.18	127
25-54	92,500	.17	127
MEN TOTAL	140,200	.16	146
18-49	99,200	.17	136
18-34	57,800	.17	139
21-49	90,400	.17	136
25-49	77,900	.17	135
25-54	86,400	.17	138
TEENS TOTAL	38,800	.20	122
CHILD TOTAL	71,900	.20	121
6-11	41,500	.20	122

FT. WAYNE (ANGOLA)

TV HOUSEHOLDS 230,900 .25 101

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	612,400	.26	102
18+	457,800	.25	106
18-49	300,500	.25	106
12-24	116,600	.26	111
12-34	225,900	.26	106
18-34	172,700	.25	107
WOMEN TOTAL	239,800	.25	103
18-49	150,000	.25	104
12-24	57,500	.26	109
18-34	85,600	.25	106
25-49	118,600	.25	100
25-54	133,400	.25	100
MEN TOTAL	218,000	.25	108
18-49	150,500	.25	105
18-34	87,100	.25	107
21-49	137,400	.25	104
25-49	118,500	.25	101
25-54	132,700	.25	101
TEENS TOTAL	53,200	.27	100
CHILD TOTAL	101,400	.29	97
6-11	59,000	.28	97

ADI MARKETS POPULATION SUMMARY

FRESNO-VISALIA (HANFORD)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		427,400	.47	62
PERSONS	2+	1,204,400	.51	58
	18+	897,200	.49	59
	18-49	602,900	.50	56
	12-24	239,800	.53	53
	12-34	458,300	.52	54
	18-34	354,300	.52	52
WOMEN TOTAL		458,800	.48	61
	18-49	296,800	.50	57
	12-24	115,700	.52	55
	18-34	171,400	.51	55
	25-49	231,600	.49	58
	25-54	258,900	.49	59
MEN TOTAL		438,400	.50	59
	18-49	306,100	.51	54
	18-34	182,900	.53	49
	21-49	277,100	.51	55
	25-49	235,500	.51	55
	25-54	260,900	.50	56
TEENS TOTAL		104,000	.53	55
CHILD TOTAL		203,200	.58	49
	6-11	115,400	.55	53

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON, MI)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		623,200	.68	37
PERSONS	2+	1,649,100	.69	37
	18+	1,244,600	.68	38
	18-49	832,000	.69	38
	12-24	341,000	.75	38
	12-34	633,800	.72	38
	18-34	491,000	.71	38
WOMEN TOTAL		648,600	.68	38
	18-49	416,300	.70	37
	12-24	166,900	.75	37
	18-34	243,000	.72	37
	25-49	319,000	.68	38
	25-54	357,900	.68	38
MEN TOTAL		596,000	.68	39
	18-49	415,700	.69	38
	18-34	248,000	.71	38
	21-49	371,900	.68	38
	25-49	314,800	.68	39
	25-54	352,300	.68	39
TEENS TOTAL		142,800	.73	38
CHILD TOTAL		261,700	.74	39
	6-11	153,900	.74	39

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		515,100	.56	49
PERSONS	2+	1,300,100	.55	50
	18+	1,007,100	.55	49
	18-49	665,300	.56	48
	12-24	242,100	.53	52
	12-34	472,500	.53	50
	18-34	365,300	.53	50
WOMEN TOTAL		535,200	.56	48
	18-49	339,000	.57	48
	12-24	121,400	.54	52
	18-34	184,800	.54	50
	25-49	270,300	.57	48
	25-54	305,100	.58	47
MEN TOTAL		471,900	.54	50
	18-49	326,300	.54	49
	18-34	180,500	.52	52
	21-49	288,800	.55	49
	25-49	260,100	.56	48
	25-54	292,500	.56	48
TEENS TOTAL		107,200	.55	53
CHILD TOTAL		185,800	.53	56
	6-11	114,600	.55	54

GAINESVILLE (OCALA)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		87,700	.10	164
PERSONS	2+	221,900	.09	168
	18+	176,900	.10	164
	18-49	130,900	.11	159
	12-24	59,100	.13	155
	12-34	105,300	.12	156
	18-34	89,600	.13	152
WOMEN TOTAL		99,000	.09	167
	18-49	63,600	.11	161
	12-24	28,000	.13	156
	18-34	42,600	.13	155
	25-49	43,300	.09	164
	25-54	47,600	.09	164
MEN TOTAL		87,900	.10	163
	18-49	67,300	.11	159
	18-34	47,000	.14	151
	21-49	57,400	.11	160
	25-49	44,200	.09	164
	25-54	48,300	.09	164
TEENS TOTAL		15,700	.08	173
CHILD TOTAL		29,300	.08	175
	6-11	17,300	.08	174

GREAT FALLS

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		64,800	.07	179
PERSONS	2+	164,700	.07	180
	18+	124,000	.07	180
	18-49	80,700	.07	179
	12-24	32,100	.07	182
	12-34	60,400	.07	180
	18-34	46,000	.07	183
WOMEN TOTAL		62,600	.07	180
	18-49	39,300	.07	180
	12-24	15,300	.07	182
	18-34	22,100	.07	182
	25-49	30,900	.07	180
	25-54	34,800	.07	180
MEN TOTAL		61,400	.07	180
	18-49	41,400	.07	179
	18-34	23,900	.07	180
	21-49	37,300	.07	179
	25-49	32,100	.07	179
	25-54	35,900	.07	179
TEENS TOTAL		14,400	.07	179
CHILD TOTAL		26,300	.07	180
	6-11	14,600	.07	181

GREENVILLE-NEW BERN-WASHINGTON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		224,200	.24	105
PERSONS	2+	606,600	.25	105
	18+	463,000	.25	103
	18-49	324,000	.27	99
	12-24	146,600	.32	89
	12-34	252,700	.29	96
	18-34	203,800	.30	94
WOMEN TOTAL		231,000	.24	107
	18-49	151,300	.25	103
	12-24	62,200	.28	100
	18-34	89,100	.26	103
	25-49	113,100	.24	106
	25-54	127,000	.24	106
MEN TOTAL		232,000	.27	98
	18-49	172,700	.29	96
	18-34	114,700	.33	82
	21-49	146,400	.27	101
	25-49	113,200	.24	105
	25-54	126,000	.24	105
TEENS TOTAL		48,900	.25	107
CHILD TOTAL		94,700	.27	103
	6-11	54,400	.26	106

GRAND JUNCTION-DURANGO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		64,700	.07	180
PERSONS	2+	166,900	.07	179
	18+	128,200	.07	179
	18-49	85,800	.07	177
	12-24	31,700	.07	183
	12-34	63,500	.07	176
	18-34	50,400	.07	176
WOMEN TOTAL		65,300	.07	179
	18-49	42,100	.07	177
	12-24	15,400	.07	181
	18-34	24,600	.07	176
	25-49	32,900	.07	178
	25-54	36,400	.07	178
MEN TOTAL		62,900	.07	178
	18-49	43,700	.07	176
	18-34	25,800	.07	177
	21-49	39,700	.07	178
	25-49	34,300	.07	174
	25-54	37,800	.07	176
TEENS TOTAL		13,100	.07	181
CHILD TOTAL		25,600	.07	181
	6-11	14,700	.07	180

GREEN BAY-APPLETON (SURING, WI)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		381,600	.42	67
PERSONS	2+	993,900	.42	68
	18+	748,900	.41	68
	18-49	472,500	.39	70
	12-24	197,500	.43	66
	12-34	364,700	.41	69
	18-34	273,200	.40	69
WOMEN TOTAL		387,500	.40	68
	18-49	233,300	.39	71
	12-24	97,100	.43	66
	18-34	133,700	.39	70
	25-49	181,000	.38	70
	25-54	203,700	.38	70
MEN TOTAL		361,400	.41	68
	18-49	239,200	.40	70
	18-34	139,500	.40	68
	21-49	216,300	.40	70
	25-49	185,500	.40	69
	25-54	207,700	.40	67
TEENS TOTAL		91,500	.47	62
CHILD TOTAL		163,500	.44	65
	6-11	89,500	.43	66

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		646,900	.70	35
PERSONS	2+	1,647,100	.69	36
	18+	1,270,900	.69	35
	18-49	817,400	.68	39
	12-24	304,600	.67	42
	12-34	584,100	.66	41
	18-34	449,500	.65	41
WOMEN TOTAL		673,500	.70	35
	18-49	411,900	.69	38
	12-24	149,900	.67	42
	18-34	224,000	.66	41
	25-49	327,800	.70	37
	25-54	369,700	.70	36
MEN TOTAL		597,400	.68	38
	18-49	405,500	.68	39
	18-34	225,500	.65	42
	21-49	367,800	.68	39
	25-49	319,600	.69	38
	25-54	357,000	.69	38
TEENS TOTAL		134,600	.69	41
CHILD TOTAL		241,600	.69	40
	6-11	147,100	.71	40

ADI MARKETS POPULATION SUMMARY

GREENWOOD-GREENVILLE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		82,200	.09	168
PERSONS	2+	240,500	.10	164
	18+	168,400	.09	168
	18-49	104,900	.09	168
	12-24	51,500	.11	162
	12-34	87,700	.10	164
	18-34	63,400	.09	167
WOMEN TOTAL		91,000	.09	164
	18-49	54,000	.09	166
	12-24	25,500	.11	160
	18-34	31,800	.09	165
	25-49	40,400	.09	168
	25-54	45,900	.09	168
MEN TOTAL		77,400	.09	169
	18-49	50,900	.08	171
	18-34	31,600	.09	167
	21-49	44,800	.08	172
	25-49	37,300	.08	172
	25-54	41,600	.08	172
TEENS TOTAL		24,300	.12	157
CHILD TOTAL		47,800	.14	155
	6-11	27,500	.13	155

HARRISONBURG

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		35,900	.04	198
PERSONS	2+	101,600	.04	197
	18+	81,300	.04	195
	18-49	55,100	.05	195
	12-24	24,900	.05	192
	12-34	41,800	.05	193
	18-34	34,400	.05	192
WOMEN TOTAL		42,800	.04	195
	18-49	27,700	.05	193
	12-24	12,700	.06	189
	18-34	17,300	.05	191
	25-49	18,700	.04	197
	25-54	21,200	.04	197
MEN TOTAL		38,500	.04	196
	18-49	27,400	.05	196
	18-34	17,100	.05	195
	21-49	23,300	.04	196
	25-49	18,900	.04	197
	25-54	21,000	.04	197
TEENS TOTAL		7,400	.04	199
CHILD TOTAL		12,900	.04	201
	6-11	7,600	.04	200

HOUSTON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		1,453,200	1.58	10
PERSONS	2+	3,827,800	1.61	10
	18+	2,874,400	1.57	10
	18-49	2,133,000	1.78	10
	12-24	748,700	1.64	10
	12-34	1,575,200	1.78	10
	18-34	1,261,500	1.84	10
WOMEN TOTAL		1,439,800	1.50	11
	18-49	1,033,100	1.73	10
	12-24	365,700	1.64	10
	18-34	607,300	1.79	10
	25-49	821,200	1.74	10
	25-54	906,400	1.71	10
MEN TOTAL		1,434,600	1.64	10
	18-49	1,099,900	1.84	10
	18-34	654,200	1.88	10
	21-49	1,017,400	1.87	10
	25-49	876,800	1.88	10
	25-54	962,800	1.85	10
TEENS TOTAL		313,700	1.60	10
CHILD TOTAL		639,700	1.82	9
	6-11	373,300	1.79	10

HAGERSTOWN

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		42,100	.05	192
PERSONS	2+	112,900	.05	192
	18+	88,900	.05	191
	18-49	56,600	.05	193
	12-24	21,500	.05	196
	12-34	41,100	.05	197
	18-34	31,800	.05	197
WOMEN TOTAL		45,000	.05	192
	18-49	26,600	.04	196
	12-24	9,600	.04	198
	18-34	14,200	.04	198
	25-49	21,500	.05	191
	25-54	24,500	.05	191
MEN TOTAL		43,900	.05	190
	18-49	30,000	.05	192
	18-34	17,600	.05	192
	21-49	27,200	.05	190
	25-49	22,900	.05	188
	25-54	25,700	.05	188
TEENS TOTAL		9,300	.05	188
CHILD TOTAL		14,700	.04	196
	6-11	9,200	.04	194

HARTFORD-NEW HAVEN (NEW LONDON)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		901,000	.98	23
PERSONS	2+	2,352,300	.99	23
	18+	1,848,400	1.01	23
	18-49	1,178,000	.98	24
	12-24	448,600	.98	24
	12-34	865,000	.98	24
	18-34	669,800	.97	24
WOMEN TOTAL		971,200	1.01	23
	18-49	588,900	.98	23
	12-24	218,200	.93	23
	18-34	330,200	.97	24
	25-49	466,400	.99	23
	25-54	527,600	1.00	23
MEN TOTAL		877,200	1.00	24
	18-49	589,100	.98	24
	18-34	339,600	.98	24
	21-49	534,600	.98	24
	25-49	458,200	.98	24
	25-54	516,300	.99	24
TEENS TOTAL		195,200	1.00	23
CHILD TOTAL		308,700	.88	26
	6-11	189,900	.91	25

HUNTSVILLE-DECATUR-FLORENCE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		307,000	.33	80
PERSONS	2+	789,300	.33	81
	18+	597,300	.33	82
	18-49	399,900	.33	78
	12-24	152,600	.33	84
	12-34	285,200	.32	82
	18-34	214,700	.31	86
WOMEN TOTAL		312,900	.33	83
	18-49	201,600	.34	77
	12-24	75,100	.34	83
	18-34	106,800	.31	84
	25-49	161,100	.34	75
	25-54	181,100	.34	75
MEN TOTAL		284,400	.33	82
	18-49	198,300	.33	79
	18-34	107,900	.31	91
	21-49	180,700	.33	78
	25-49	156,700	.34	78
	25-54	175,500	.34	78
TEENS TOTAL		70,500	.36	77
CHILD TOTAL		121,500	.35	83
	6-11	73,800	.35	79

HARRISBURG-YORK-LANCASTER-LEBANON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		552,300	.60	45
PERSONS	2+	1,409,400	.59	46
	18+	1,092,700	.60	45
	18-49	698,500	.58	45
	12-24	261,700	.57	47
	12-34	507,100	.57	47
	18-34	392,300	.57	47
WOMEN TOTAL		575,200	.60	45
	18-49	351,000	.59	46
	12-24	130,100	.58	47
	18-34	196,000	.58	47
	25-49	277,100	.59	45
	25-54	314,100	.59	45
MEN TOTAL		517,500	.59	46
	18-49	347,500	.58	45
	18-34	196,300	.56	47
	21-49	317,300	.58	45
	25-49	274,500	.59	45
	25-54	309,600	.59	45
TEENS TOTAL		114,800	.59	46
CHILD TOTAL		201,900	.57	50
	6-11	122,100	.59	49

HELENA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		19,400	.02	207
PERSONS	2+	45,900	.02	207
	18+	34,900	.02	207
	18-49	24,100	.02	207
	12-24	9,000	.02	207
	12-34	18,300	.02	207
	18-34	14,400	.02	207
WOMEN TOTAL		18,100	.02	207
	18-49	12,100	.02	207
	12-24	4,500	.02	207
	18-34	7,200	.02	207
	25-49	9,500	.02	207
	25-54	10,500	.02	207
MEN TOTAL		15,800	.02	207
	18-49	12,000	.02	207
	18-34	7,200	.02	207
	21-49	10,800	.02	207
	25-49	9,500	.02	207
	25-54	10,500	.02	207
TEENS TOTAL		3,900	.02	208
CHILD TOTAL		7,100	.02	208
	6-11	4,100	.02	208

IDAHO FALLS-POCATELLO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		101,600	.11	160
PERSONS	2+	296,000	.12	157
	18+	207,100	.11	160
	18-49	145,600	.12	155
	12-24	61,700	.14	153
	12-34	113,500	.13	154
	18-34	87,300	.13	155
WOMEN TOTAL		104,000	.11	160
	18-49	71,500	.12	155
	12-24	31,000	.14	152
	18-34	42,800	.13	154
	25-49	53,500	.11	156
	25-54	59,500	.11	158
MEN TOTAL		103,100	.12	157
	18-49	74,100	.12	155
	18-34	44,500	.13	155
	21-49	66,500	.12	156
	25-49	56,600	.12	155
	25-54	62,700	.12	155
TEENS TOTAL		26,200	.13	153
CHILD TOTAL		62,700	.18	141
	6-11	33,300	.16	148

ADI MARKETS POPULATION SUMMARY

INDIANAPOLIS (MARION, IN)

TV HOUSEHOLDS 851,000 .93 26

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,213,000	.93	25
18+	1,682,000	.92	25
18-49	1,125,400	.94	25
12-24	438,900	.96	25
12-34	831,800	.94	25
18-34	642,900	.94	25
WOMEN TOTAL	885,500	.92	25
18-49	567,900	.95	25
12-24	218,000	.97	24
18-34	322,400	.95	25
25-49	442,300	.94	25
25-54	497,000	.94	25
MEN TOTAL	796,500	.91	25
18-49	557,500	.93	25
18-34	320,500	.92	25
21-49	505,500	.93	25
25-49	433,100	.93	25
25-54	485,500	.93	26
TEENS TOTAL	188,900	.96	24
CHILD TOTAL	342,100	.97	23
6-11	204,400	.98	23

JACKSON, MS (NATCHEZ)

TV HOUSEHOLDS 292,900 .32 86

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	800,700	.34	79
18+	587,600	.32	83
18-49	381,100	.32	85
12-24	160,800	.35	79
12-34	296,200	.34	80
18-34	223,200	.32	82
WOMEN TOTAL	316,600	.33	77
18-49	197,000	.33	79
12-24	81,100	.36	77
18-34	114,100	.34	80
25-49	151,800	.32	80
25-54	171,300	.32	80
MEN TOTAL	271,000	.31	88
18-49	184,100	.31	88
18-34	109,100	.31	90
21-49	165,100	.30	88
25-49	141,800	.30	88
25-54	158,000	.30	88
TEENS TOTAL	73,000	.37	72
CHILD TOTAL	140,100	.40	70
6-11	82,000	.39	70

JACKSON, TN

TV HOUSEHOLDS 58,800 .06 181

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	149,500	.06	182
18+	114,900	.06	182
18-49	70,400	.06	184
12-24	26,700	.06	186
12-34	51,400	.06	185
18-34	39,600	.06	187
WOMEN TOTAL	61,600	.06	181
18-49	36,100	.06	182
12-24	13,400	.06	185
18-34	20,200	.06	185
25-49	28,500	.06	151
25-54	32,100	.06	181
MEN TOTAL	53,300	.06	182
18-49	34,300	.06	185
18-34	19,400	.06	189
21-49	31,300	.06	184
25-49	27,000	.06	182
25-54	30,500	.06	182
TEENS TOTAL	11,800	.06	182
CHILD TOTAL	22,800	.06	182
6-11	13,500	.06	182

JACKSONVILLE

TV HOUSEHOLDS 464,100 .51 56

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,205,700	.51	57
18+	914,500	.50	58
18-49	611,400	.51	54
12-24	233,800	.51	56
12-34	452,400	.51	55
18-34	349,800	.51	54
WOMEN TOTAL	473,500	.49	58
18-49	302,100	.50	56
12-24	111,600	.50	58
18-34	169,400	.50	57
25-49	240,500	.51	54
25-54	270,800	.51	54
MEN TOTAL	441,000	.50	56
18-49	309,300	.52	53
18-34	180,400	.52	53
21-49	281,300	.52	53
25-49	239,700	.51	54
25-54	268,100	.51	54
TEENS TOTAL	102,600	.52	56
CHILD TOTAL	188,600	.54	55
6-11	112,900	.54	55

JOHNSTOWN-ALTOONA

TV HOUSEHOLDS 280,400 .31 88

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	740,700	.31	88
18+	575,500	.31	88
18-49	355,100	.30	92
12-24	152,400	.33	85
12-34	270,800	.31	91
18-34	210,600	.31	91
WOMEN TOTAL	300,100	.31	88
18-49	174,500	.29	92
12-24	73,100	.33	85
18-34	100,600	.30	93
25-49	130,700	.28	94
25-54	150,700	.28	92
MEN TOTAL	275,400	.32	84
18-49	180,600	.30	92
18-34	110,000	.32	86
21-49	160,000	.29	91
25-49	132,000	.28	92
25-54	149,900	.29	92
TEENS TOTAL	60,000	.31	90
CHILD TOTAL	105,200	.30	92
6-11	63,000	.30	90

JONESBORO

TV HOUSEHOLDS 73,100 .08 174

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	190,700	.08	174
18+	147,900	.08	174
18-49	86,700	.07	175
12-24	34,300	.08	176
12-34	62,700	.07	177
18-34	47,400	.07	179
WOMEN TOTAL	78,100	.08	173
18-49	43,900	.07	175
12-24	16,800	.08	177
18-34	23,800	.07	178
25-49	34,400	.07	174
25-54	39,200	.07	173
MEN TOTAL	69,800	.08	174
18-49	42,800	.07	177
18-34	23,600	.07	181
21-49	38,500	.07	177
25-49	33,300	.07	177
25-54	37,500	.07	177
TEENS TOTAL	15,300	.08	176
CHILD TOTAL	27,500	.08	175
6-11	16,300	.08	178

JOPLIN-PITTSBURG

TV HOUSEHOLDS 143,000 .16 148

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	360,100	.15	151
18+	261,100	.15	150
18-49	159,500	.13	152
12-24	62,700	.14	152
12-34	116,700	.13	152
18-34	88,700	.13	153
WOMEN TOTAL	151,400	.16	145
18-49	80,600	.13	152
12-24	30,900	.14	153
18-34	44,100	.13	152
25-49	63,400	.13	153
25-54	72,600	.14	151
MEN TOTAL	129,700	.15	151
18-49	78,900	.13	153
18-34	44,600	.13	153
21-49	71,200	.13	153
25-49	61,400	.13	153
25-54	69,800	.13	153
TEENS TOTAL	28,000	.14	150
CHILD TOTAL	51,000	.14	152
6-11	29,900	.14	152

KANSAS CITY (LAWRENCE)

TV HOUSEHOLDS 755,900 .82 29

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,927,700	.81	29
18+	1,489,900	.81	28
18-49	976,700	.82	29
12-24	361,200	.79	32
12-34	709,200	.80	30
18-34	555,500	.81	29
WOMEN TOTAL	784,000	.82	28
18-49	490,700	.82	28
12-24	179,100	.80	31
18-34	277,500	.82	28
25-49	387,200	.82	29
25-54	434,800	.82	29
MEN TOTAL	705,900	.81	29
18-49	486,000	.81	29
18-34	278,000	.80	31
21-49	442,600	.81	27
25-49	382,000	.82	27
25-54	427,500	.82	27
TEENS TOTAL	153,700	.78	32
CHILD TOTAL	284,100	.81	33
6-11	166,800	.80	32

KNOXVILLE (CROSSVILLE)

TV HOUSEHOLDS 407,200 .44 64

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,039,400	.44	65
18+	798,900	.44	65
18-49	521,700	.44	61
12-24	194,600	.43	69
12-34	375,500	.43	65
18-34	289,000	.42	66
WOMEN TOTAL	419,400	.44	65
18-49	261,500	.44	62
12-24	95,200	.43	69
18-34	143,000	.42	66
25-49	208,500	.44	61
25-54	234,400	.44	61
MEN TOTAL	379,500	.43	63
18-49	260,200	.43	62
18-34	146,000	.42	65
21-49	236,900	.44	62
25-49	205,100	.44	61
25-54	228,400	.44	62
TEENS TOTAL	86,500	.44	64
CHILD TOTAL	154,000	.44	64
6-11	93,400	.45	63

ADI MARKETS POPULATION SUMMARY

LA CROSSE-EAU CLAIRE

TV HOUSEHOLDS 165,700 .18 127

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	439,600	.18	127
18+	337,900	.18	125
18-49	211,900	.18	127
12-24	94,100	.21	120
12-34	166,200	.19	123
18-34	128,900	.19	123
WOMEN TOTAL	175,700	.18	125
18-49	106,000	.18	127
12-24	47,900	.21	119
18-34	64,800	.19	123
25-49	76,100	.16	136
25-54	85,900	.16	137
MEN TOTAL	162,200	.19	128
18-49	105,900	.18	128
18-34	64,100	.18	127
21-49	93,600	.17	130
25-49	79,000	.17	130
25-54	88,200	.17	132
TEENS TOTAL	37,300	.19	125
CHILD TOTAL	64,400	.18	134
6-11	38,300	.18	132

LAKE CHARLES

TV HOUSEHOLDS 75,800 .08 172

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	207,000	.09	171
18+	152,500	.08	171
18-49	104,500	.09	169
12-24	42,800	.09	168
12-34	79,100	.09	169
18-34	60,200	.09	169
WOMEN TOTAL	78,700	.08	171
18-49	52,100	.09	169
12-24	20,900	.09	169
18-34	29,500	.09	169
25-49	40,400	.09	168
25-54	45,600	.09	171
MEN TOTAL	73,800	.08	171
18-49	52,400	.09	168
18-34	30,700	.09	169
21-49	47,500	.09	168
25-49	40,200	.09	168
25-54	45,000	.09	170
TEENS TOTAL	18,900	.10	168
CHILD TOTAL	35,600	.10	166
6-11	20,800	.10	166

LAS VEGAS

TV HOUSEHOLDS 270,600 .29 91

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	642,400	.27	97
18+	497,000	.27	96
18-49	354,700	.30	93
12-24	122,100	.27	104
12-34	247,800	.28	99
18-34	195,800	.28	98
WOMEN TOTAL	246,500	.26	98
18-49	173,000	.29	93
12-24	59,600	.27	103
18-34	96,000	.28	95
25-49	138,800	.29	88
25-54	154,100	.29	90
MEN TOTAL	250,500	.29	94
18-49	181,700	.30	91
18-34	99,800	.29	100
21-49	168,000	.31	86
25-49	145,800	.31	85
25-54	161,700	.31	86
TEENS TOTAL	52,000	.27	102
CHILD TOTAL	93,400	.27	105
6-11	55,500	.27	104

LAFAYETTE, IN

TV HOUSEHOLDS 43,300 .05 191

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	118,000	.05	191
18+	95,300	.05	188
18-49	71,300	.06	183
12-24	37,200	.08	174
12-34	58,700	.07	182
18-34	50,800	.07	175
WOMEN TOTAL	47,400	.05	189
18-49	33,600	.06	184
12-24	16,900	.08	175
18-34	23,400	.07	179
25-49	20,600	.04	194
25-54	23,000	.04	194
MEN TOTAL	47,900	.05	186
18-49	37,700	.06	183
18-34	27,400	.08	174
21-49	29,900	.05	185
25-49	21,400	.05	192
25-54	23,600	.05	192
TEENS TOTAL	7,900	.04	195
CHILD TOTAL	14,800	.04	195
6-11	8,600	.04	196

LANSING (ANN ARBOR)

TV HOUSEHOLDS 225,000 .25 103

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	607,200	.26	104
18+	463,400	.25	101
18-49	333,800	.28	97
12-24	139,500	.31	95
12-34	258,600	.29	94
18-34	208,000	.30	92
WOMEN TOTAL	237,100	.25	104
18-49	164,000	.27	95
12-24	69,100	.31	93
18-34	101,700	.30	91
25-49	119,800	.25	99
25-54	132,700	.25	101
MEN TOTAL	226,300	.26	104
18-49	169,800	.28	97
18-34	106,300	.31	94
21-49	150,800	.28	96
25-49	125,100	.27	98
25-54	137,800	.25	97
TEENS TOTAL	50,600	.26	106
CHILD TOTAL	93,200	.26	108
6-11	55,700	.27	103

LAUREL-HATTIESBURG

TV HOUSEHOLDS 91,000 .10 162

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	243,700	.10	162
18+	181,100	.10	163
18-49	116,500	.10	163
12-24	50,300	.11	164
12-34	89,800	.10	163
18-34	68,200	.10	163
WOMEN TOTAL	96,700	.10	162
18-49	59,400	.0	162
12-24	25,100	.11	161
18-34	34,400	.10	162
25-49	44,800	.10	163
25-54	50,700	.10	163
MEN TOTAL	84,400	.10	164
18-49	57,100	.10	164
18-34	33,800	.10	164
21-49	51,100	.09	165
25-49	43,000	.09	166
25-54	48,000	.09	166
TEENS TOTAL	21,600	.11	163
CHILD TOTAL	41,000	.12	162
6-11	24,000	.12	161

LAFAYETTE, LA

TV HOUSEHOLDS 195,900 .21 114

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	547,000	.23	112
18+	396,600	.22	114
18-49	269,000	.22	113
12-24	119,300	.26	106
12-34	211,600	.24	111
18-34	157,800	.23	113
WOMEN TOTAL	207,200	.22	114
18-49	135,200	.23	111
12-24	59,300	.27	104
18-34	78,000	.23	114
25-49	102,700	.22	110
25-54	115,300	.22	110
MEN TOTAL	189,400	.22	114
18-49	133,800	.22	113
18-34	79,800	.23	113
21-49	119,800	.22	114
25-49	100,800	.22	114
25-54	112,500	.22	114
TEENS TOTAL	53,800	.27	98
CHILD TOTAL	96,600	.27	101
6-11	56,200	.27	100

LAREDO

TV HOUSEHOLDS 36,100 .04 197

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	126,700	.05	186
18+	84,400	.05	192
18-49	57,300	.05	192
12-24	27,400	.06	185
12-34	47,600	.05	188
18-34	33,800	.05	193
WOMEN TOTAL	45,300	.05	191
18-49	29,700	.05	191
12-24	13,700	.06	184
18-34	17,100	.05	192
25-49	22,900	.05	187
25-54	25,900	.05	187
MEN TOTAL	39,100	.04	195
18-49	27,600	.05	194
18-34	16,700	.05	196
21-49	24,500	.05	194
25-49	20,800	.04	193
25-54	23,000	.04	193
TEENS TOTAL	13,800	.07	180
CHILD TOTAL	28,500	.08	177
6-11	16,700	.08	177

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

TV HOUSEHOLDS 366,900 .40 70

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	970,900	.41	69
18+	735,800	.40	69
18-49	494,100	.41	67
12-24	198,300	.43	65
12-34	372,500	.42	66
18-34	290,600	.42	65
WOMEN TOTAL	384,500	.40	69
18-49	249,300	.42	67
12-24	98,900	.44	63
18-34	146,200	.43	64
25-49	190,500	.40	67
25-54	212,500	.40	67
MEN TOTAL	351,300	.40	69
18-49	244,800	.41	67
18-34	144,400	.41	66
21-49	220,500	.41	67
25-49	187,200	.40	68
25-54	207,600	.40	68
TEENS TOTAL	81,900	.42	67
CHILD TOTAL	153,200	.44	66
6-11	90,100	.43	64

ADI MARKETS POPULATION SUMMARY

LIMA

TV HOUSEHOLDS 41,200 .04 194

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	107,900	.05	195
18+	81,100	.04	196
18-49	50,900	.04	197
12-24	20,600	.05	198
12-34	38,900	.04	198
18-34	29,400	.04	198
WOMEN TOTAL	42,900	.04	194
18-49	25,500	.04	197
12-24	10,200	.05	196
18-34	14,500	.04	197
25-49	20,000	.04	196
25-54	22,800	.04	196
MEN TOTAL	38,200	.04	197
18-49	25,400	.04	197
18-34	14,900	.04	198
21-49	23,000	.04	197
25-49	19,800	.04	196
25-54	22,500	.04	195
TEENS TOTAL	9,500	.05	187
CHILD TOTAL	17,300	.05	191
6-11	10,200	.05	189

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

TV HOUSEHOLDS 4,939,400 5.38 2

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	13,251,700	5.57	2
18+	10,269,400	5.61	2
18-49	7,000,000	5.85	2
12-24	2,519,500	5.52	2
12-34	5,075,400	5.75	2
18-34	4,036,400	5.87	2
WOMEN TOTAL	5,307,400	5.54	2
18-49	3,455,800	5.77	2
12-24	1,228,400	5.49	2
18-34	1,972,500	5.81	2
25-49	2,738,000	5.81	2
25-54	3,061,000	5.78	2
MEN TOTAL	4,962,000	5.68	2
18-49	3,544,200	5.92	2
18-34	2,063,900	5.93	2
21-49	3,246,000	5.97	2
25-49	2,781,500	5.97	2
25-54	3,090,700	5.93	2
TEENS TOTAL	1,039,000	5.30	2
CHILD TOTAL	1,943,300	5.52	2
6-11	1,127,100	5.41	2

MACON

TV HOUSEHOLDS 174,000 .19 122

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	485,400	.20	120
18+	362,300	.20	121
18-49	240,600	.20	119
12-24	97,600	.21	118
12-34	180,400	.20	118
18-34	135,900	.20	119
WOMEN TOTAL	193,600	.20	119
18-49	123,000	.21	117
12-24	48,700	.22	118
18-34	68,900	.20	118
25-49	96,000	.20	116
25-54	108,100	.20	116
MEN TOTAL	168,700	.19	123
18-49	117,600	.20	121
18-34	67,000	.19	123
21-49	106,400	.20	121
25-49	91,500	.20	120
25-54	102,300	.20	120
TEENS TOTAL	44,500	.23	113
CHILD TOTAL	78,600	.22	118
6-11	46,900	.22	115

LINCOLN-HASTINGS-KEARNEY

TV HOUSEHOLDS 253,400 .28 95

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	632,900	.27	100
18+	496,300	.27	97
18-49	304,900	.25	104
12-24	123,200	.27	103
12-34	230,600	.26	105
18-34	184,000	.27	103
WOMEN TOTAL	259,400	.27	95
18-49	149,800	.25	105
12-24	60,600	.27	102
18-34	89,100	.26	103
25-49	112,100	.24	107
25-54	127,000	.24	106
MEN TOTAL	236,900	.27	97
18-49	155,100	.26	103
18-34	94,900	.27	102
21-49	138,600	.25	103
25-49	116,200	.25	103
25-54	129,800	.25	103
TEENS TOTAL	46,600	.24	109
CHILD TOTAL	90,000	.26	109
6-11	51,400	.25	109

LOUISVILLE

TV HOUSEHOLDS 546,400 .60 46

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,439,500	.60	45
18+	1,090,600	.60	46
18-49	724,700	.61	44
12-24	280,500	.61	44
12-34	539,900	.61	44
18-34	416,800	.61	44
WOMEN TOTAL	565,900	.59	46
18-49	358,700	.60	44
12-24	133,000	.59	46
18-34	201,700	.59	45
25-49	285,100	.61	44
25-54	320,600	.61	44
MEN TOTAL	523,700	.60	45
18-49	366,000	.61	44
18-34	215,100	.62	44
21-49	329,400	.61	44
25-49	282,200	.61	44
25-54	315,200	.60	44
TEENS TOTAL	123,100	.63	44
CHILD TOTAL	225,800	.64	44
6-11	133,200	.64	44

MADISON

TV HOUSEHOLDS 274,700 .30 90

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	679,200	.29	93
18+	526,700	.29	92
18-49	358,100	.30	89
12-24	142,800	.31	91
12-34	275,400	.31	88
18-34	220,100	.32	84
WOMEN TOTAL	271,200	.28	93
18-49	176,300	.29	89
12-24	69,800	.31	91
18-34	107,400	.32	83
25-49	133,600	.28	92
25-54	148,500	.28	94
MEN TOTAL	255,500	.29	93
18-49	181,800	.30	90
18-34	112,700	.32	85
21-49	163,300	.30	89
25-49	137,000	.29	90
25-54	151,300	.29	91
TEENS TOTAL	55,300	.28	96
CHILD TOTAL	97,200	.28	100
6-11	57,400	.28	99

LITTLE ROCK

TV HOUSEHOLDS 461,500 .50 57

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,219,100	.51	55
18+	928,400	.51	56
18-49	582,200	.49	58
12-24	225,700	.49	58
12-34	428,800	.49	58
18-34	328,600	.48	58
WOMEN TOTAL	489,500	.51	56
18-49	294,000	.49	58
12-24	111,700	.50	57
18-34	164,200	.48	58
25-49	231,300	.49	55
25-54	260,200	.49	58
MEN TOTAL	438,900	.50	58
18-49	288,200	.48	58
18-34	164,400	.47	59
21-49	261,700	.48	58
25-49	225,400	.48	59
25-54	251,300	.48	59
TEENS TOTAL	100,200	.51	57
CHILD TOTAL	190,500	.54	54
6-11	111,700	.55	56

LUBBOCK

TV HOUSEHOLDS 137,500 .15 150

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	375,500	.16	149
18+	280,000	.15	151
18-49	192,600	.16	140
12-24	85,800	.19	126
12-34	149,800	.17	136
18-34	117,300	.17	132
WOMEN TOTAL	144,100	.15	152
18-49	95,300	.16	140
12-24	41,700	.19	125
18-34	57,000	.17	132
25-49	69,000	.15	147
25-54	77,800	.15	147
MEN TOTAL	135,900	.16	148
18-49	97,300	.16	140
18-34	60,300	.17	132
21-49	85,400	.16	141
25-49	69,700	.15	149
25-54	77,700	.15	148
TEENS TOTAL	32,500	.17	144
CHILD TOTAL	63,000	.18	139
6-11	35,900	.17	143

MANKATO

TV HOUSEHOLDS 23,100 .03 206

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	60,800	.03	206
18+	48,100	.03	206
18-49	32,000	.03	206
12-24	15,400	.03	202
12-34	25,900	.03	205
18-34	21,400	.03	203
WOMEN TOTAL	25,000	.03	206
18-49	15,800	.03	206
12-24	7,800	.03	201
18-34	10,500	.03	204
25-49	10,200	.02	206
25-54	11,400	.02	206
MEN TOTAL	23,100	.03	206
18-49	16,200	.03	206
18-34	10,900	.03	202
21-49	13,800	.03	206
25-49	10,900	.02	206
25-54	12,200	.02	206
TEENS TOTAL	4,500	.02	206
CHILD TOTAL	8,200	.02	206
6-11	4,500	.02	206

ADI MARKETS POPULATION SUMMARY

MARQUETTE

TV HOUSEHOLDS 55,300 .06 182

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	150,400	.06	181
18+	117,200	.06	181
18-49	74,400	.06	182
12-24	33,100	.07	181
12-34	58,500	.07	183
18-34	46,700	.07	180
WOMEN TOTAL	57,100	.06	183
18-49	34,000	.06	183
12-24	14,700	.07	183
18-34	20,600	.06	183
25-49	25,000	.05	184
25-54	28,100	.05	184
MEN TOTAL	60,100	.07	181
18-49	40,400	.07	180
18-34	26,100	.07	176
21-49	34,700	.06	181
25-49	28,100	.06	181
25-54	31,100	.06	181
TEENS TOTAL	11,800	.06	182
CHILD TOTAL	21,400	.06	184
6-11	12,300	.06	184

MEMPHIS

TV HOUSEHOLDS 605,400 .66 39

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,620,200	.68	40
18+	1,202,200	.66	41
18-49	790,300	.66	41
12-24	327,300	.72	40
12-34	608,700	.69	40
18-34	461,000	.67	40
WOMEN TOTAL	641,500	.67	39
18-49	404,000	.67	41
12-24	160,900	.72	38
18-34	231,200	.68	39
25-49	315,700	.67	41
25-54	354,500	.67	41
MEN TOTAL	560,700	.64	43
18-49	386,300	.65	42
18-34	229,800	.66	40
21-49	346,000	.64	42
25-49	295,000	.63	42
25-54	328,600	.63	43
TEENS TOTAL	147,700	.75	37
CHILD TOTAL	270,300	.77	36
6-11	159,400	.76	37

MILWAUKEE (KENOSHA, WI)

TV HOUSEHOLDS 762,100 .83 28

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,942,100	.82	28
18+	1,485,700	.81	29
18-49	966,000	.81	30
12-24	380,500	.83	27
12-34	724,300	.82	28
18-34	555,600	.81	28
WOMEN TOTAL	778,400	.81	29
18-49	483,500	.81	31
12-24	187,700	.84	26
18-34	275,300	.81	29
25-49	378,700	.80	30
25-54	427,500	.81	30
MEN TOTAL	707,300	.81	28
18-49	482,500	.81	30
18-34	280,300	.81	30
21-49	438,100	.81	30
25-49	375,500	.81	30
25-54	423,100	.81	29
TEENS TOTAL	168,700	.86	25
CHILD TOTAL	287,700	.82	29
6-11	169,000	.81	30

MCALLEN-BROWNSVILLE: LRGV

TV HOUSEHOLDS 198,400 .22 113

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	674,900	.28	95
18+	450,600	.25	108
18-49	302,000	.25	105
12-24	139,200	.30	96
12-34	248,700	.28	98
18-34	176,400	.26	106
WOMEN TOTAL	242,100	.25	101
18-49	160,500	.27	99
12-24	70,400	.31	90
18-34	92,700	.27	99
25-49	125,900	.27	96
25-54	141,000	.27	96
MEN TOTAL	208,500	.24	110
18-49	141,500	.24	109
18-34	83,700	.24	109
21-49	126,700	.23	108
25-49	109,200	.23	106
25-54	121,500	.23	107
TEENS TOTAL	72,300	.37	74
CHILD TOTAL	152,000	.43	67
6-11	88,400	.42	67

MERIDIAN

TV HOUSEHOLDS 67,300 .07 176

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	179,000	.08	177
18+	132,900	.07	177
18-49	80,500	.07	180
12-24	34,200	.07	177
12-34	61,900	.07	178
18-34	46,400	.07	181
WOMEN TOTAL	71,000	.07	176
18-49	40,600	.07	179
12-24	16,500	.07	179
18-34	22,900	.07	180
25-49	31,700	.07	179
25-54	36,200	.07	179
MEN TOTAL	61,900	.07	179
18-49	39,900	.07	181
18-34	23,500	.07	183
21-49	35,500	.07	180
25-49	30,100	.06	180
25-54	34,000	.07	180
TEENS TOTAL	15,500	.08	175
CHILD TOTAL	30,600	.09	172
6-11	18,000	.09	172

MINNEAPOLIS-ST. PAUL

TV HOUSEHOLDS 1,333,200 1.45 13

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,444,000	1.45	13
18+	2,628,000	1.43	13
18-49	1,768,800	1.48	13
12-24	688,200	1.51	11
12-34	1,336,700	1.51	12
18-34	1,041,000	1.51	12
WOMEN TOTAL	1,360,600	1.42	13
18-49	877,700	1.47	13
12-24	339,400	1.52	13
18-34	514,700	1.52	12
25-49	682,700	1.45	13
25-54	758,500	1.43	13
MEN TOTAL	1,267,400	1.45	13
18-49	891,100	1.49	12
18-34	526,300	1.51	12
21-49	809,200	1.49	12
25-49	693,600	1.49	12
25-54	768,100	1.47	13
TEENS TOTAL	295,700	1.51	13
CHILD TOTAL	520,300	1.48	13
6-11	305,300	1.46	13

MEDFORD

TV HOUSEHOLDS 133,500 .15 152

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	333,000	.14	153
18+	257,200	.14	153
18-49	159,000	.13	153
12-24	54,900	.12	160
12-34	114,000	.13	153
18-34	87,900	.13	154
WOMEN TOTAL	130,900	.14	153
18-49	78,700	.13	153
12-24	27,000	.12	159
18-34	43,300	.13	153
25-49	64,500	.14	152
25-54	72,400	.14	152
MEN TOTAL	126,300	.14	153
18-49	80,300	.13	152
18-34	44,600	.13	153
21-49	74,000	.14	152
25-49	65,700	.14	151
25-54	73,400	.14	152
TEENS TOTAL	26,100	.13	155
CHILD TOTAL	49,700	.14	154
6-11	29,100	.14	153

MIAMI (FT. LAUDERDALE)

TV HOUSEHOLDS 1,288,800 1.40 16

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,099,900	1.30	15
18+	2,534,400	1.38	14
18-49	1,421,100	1.19	17
12-24	483,700	1.06	20
12-34	974,200	1.10	19
18-34	762,800	1.11	20
WOMEN TOTAL	1,359,000	1.42	14
18-49	724,200	1.21	15
12-24	241,400	1.08	18
18-34	385,300	1.14	18
25-49	587,000	1.25	15
25-54	670,800	1.27	15
MEN TOTAL	1,175,400	1.35	15
18-49	696,900	1.16	17
18-34	377,500	1.08	20
21-49	643,000	1.18	16
25-49	561,800	1.21	16
25-54	637,700	1.22	16
TEENS TOTAL	211,400	1.09	18
CHILD TOTAL	354,100	1.01	21
6-11	214,300	1.03	21

MINOT-BISMARCK-DICKINSON-GLENDIVE

TV HOUSEHOLDS 144,600 .16 145

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	387,400	.16	146
18+	288,400	.16	145
18-49	187,100	.16	144
12-24	77,900	.17	138
12-34	145,800	.17	139
18-34	111,300	.16	139
WOMEN TOTAL	144,600	.15	150
18-49	90,300	.15	148
12-24	38,200	.17	139
18-34	52,900	.16	146
25-49	58,800	.15	148
25-54	77,200	.15	148
MEN TOTAL	143,800	.16	142
18-49	96,800	.16	141
18-34	58,400	.17	137
21-49	87,900	.16	140
25-49	74,900	.16	139
25-54	83,500	.16	139
TEENS TOTAL	34,500	.18	135
CHILD TOTAL	64,500	.18	133
6-11	36,000	.17	142

ADI MARKETS POPULATION SUMMARY

MISSOULA

TV HOUSEHOLDS 79,200 .09 171

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	194,100	.08	172
18+	148,400	.08	173
18-49	101,300	.08	172
12-24	36,900	.08	175
12-34	75,200	.09	171
18-34	59,000	.09	170
WOMEN TOTAL	75,100	.08	174
18-49	49,800	.08	172
12-24	18,300	.08	173
18-34	29,200	.09	170
25-49	39,300	.08	172
25-54	43,500	.08	172
MEN TOTAL	73,300	.08	172
18-49	51,500	.09	170
18-34	29,800	.09	171
21-49	47,500	.09	168
25-49	41,300	.09	167
25-54	45,500	.09	168
TEENS TOTAL	16,200	.08	172
CHILD TOTAL	29,500	.08	174
6-11	17,300	.08	174

MONTGOMERY-SELMA

TV HOUSEHOLDS 218,900 .24 107

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	587,900	.25	108
18+	436,400	.24	110
18-49	276,000	.23	110
12-24	116,900	.26	110
12-34	210,400	.24	112
18-34	157,000	.23	114
WOMEN TOTAL	236,400	.25	105
18-49	142,100	.24	108
12-24	58,300	.26	106
18-34	79,900	.24	112
25-49	110,100	.23	108
25-54	124,100	.23	108
MEN TOTAL	200,000	.23	112
18-49	133,900	.22	112
18-34	77,100	.22	116
21-49	120,000	.22	112
25-49	102,400	.22	112
25-54	114,700	.22	112
TEENS TOTAL	53,400	.27	99
CHILD TOTAL	98,100	.28	99
6-11	58,600	.28	98

NEW YORK (KINGSTON, POUGHKEEPSIE & BRIDGEPORT, CT)

TV HOUSEHOLDS 7,043,900 7.68 1

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	18,030,400	7.58	1
18+	14,163,000	7.73	1
18-49	8,908,900	7.44	1
12-24	3,162,800	6.92	1
12-34	6,254,200	7.08	1
18-34	4,786,800	6.96	1
WOMEN TOTAL	7,637,900	7.97	1
18-49	4,605,900	7.69	1
12-24	1,581,300	7.07	1
18-34	2,447,800	7.21	1
25-49	3,746,900	7.96	1
25-54	4,260,500	8.04	1
MEN TOTAL	6,525,100	7.47	1
18-49	4,303,000	7.19	1
18-34	2,339,000	6.72	1
21-49	3,958,500	7.28	1
25-49	3,466,600	7.44	1
25-54	3,931,400	7.55	1
TEENS TOTAL	1,467,400	7.49	1
CHILD TOTAL	2,400,000	6.82	1
6-11	1,442,700	6.92	1

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

TV HOUSEHOLDS 467,900 .51 55

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,243,700	.52	53
18+	923,500	.50	57
18-49	632,900	.53	51
12-24	253,900	.56	49
12-34	470,900	.53	51
18-34	358,300	.52	51
WOMEN TOTAL	479,400	.50	57
18-49	315,900	.53	52
12-24	123,500	.55	50
18-34	175,500	.52	53
25-49	247,600	.53	53
25-54	277,500	.52	53
MEN TOTAL	444,100	.51	55
18-49	317,000	.53	51
18-34	182,800	.53	50
21-49	287,100	.53	51
25-49	244,000	.52	52
25-54	271,700	.52	52
TEENS TOTAL	112,600	.57	50
CHILD TOTAL	207,600	.59	47
6-11	122,200	.59	48

NASHVILLE (COOKEVILLE)

TV HOUSEHOLDS 720,600 .79 32

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,857,800	.78	32
18+	1,432,300	.78	32
18-49	942,300	.79	33
12-24	353,900	.77	34
12-34	681,800	.77	34
18-34	531,100	.77	35
WOMEN TOTAL	749,200	.78	32
18-49	470,600	.79	33
12-24	171,200	.77	35
18-34	261,100	.77	35
25-49	372,600	.79	32
25-54	417,400	.79	32
MEN TOTAL	683,100	.78	30
18-49	471,700	.79	32
18-34	270,000	.78	34
21-49	427,900	.79	32
25-49	366,500	.79	32
25-54	408,100	.78	32
TEENS TOTAL	150,700	.77	34
CHILD TOTAL	274,800	.78	35
6-11	162,500	.78	36

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

TV HOUSEHOLDS 575,400 .63 42

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,605,900	.67	42
18+	1,234,500	.67	40
18-49	875,700	.73	36
12-24	363,900	.80	31
12-34	663,900	.75	37
18-34	531,100	.77	35
WOMEN TOTAL	611,300	.64	44
18-49	408,600	.68	39
12-24	156,900	.70	40
18-34	235,000	.69	38
25-49	317,400	.67	39
25-54	354,800	.67	40
MEN TOTAL	623,500	.71	35
18-49	467,100	.78	34
18-34	296,100	.85	28
21-49	408,300	.75	36
25-49	327,200	.70	37
25-54	362,200	.70	37
TEENS TOTAL	132,800	.68	42
CHILD TOTAL	238,600	.68	41
6-11	140,300	.67	41

MONROE-EL DORADO

TV HOUSEHOLDS 183,200 .20 120

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	499,200	.21	118
18+	370,500	.20	118
18-49	230,200	.19	122
12-24	102,800	.23	116
12-34	177,700	.20	119
18-34	133,100	.19	122
WOMEN TOTAL	199,100	.21	117
18-49	118,200	.20	120
12-24	50,600	.23	116
18-34	67,100	.20	119
25-49	89,300	.19	122
25-54	101,400	.19	123
MEN TOTAL	171,400	.20	122
18-49	112,000	.19	124
18-34	66,000	.19	124
21-49	98,700	.18	124
25-49	82,700	.18	126
25-54	93,000	.18	126
TEENS TOTAL	44,600	.23	112
CHILD TOTAL	84,100	.24	112
6-11	48,800	.23	112

NEW ORLEANS

TV HOUSEHOLDS 640,800 .70 36

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,701,900	.72	36
18+	1,262,500	.69	36
18-49	870,600	.73	37
12-24	349,300	.76	35
12-34	669,300	.76	36
18-34	514,200	.75	37
WOMEN TOTAL	662,900	.69	37
18-49	439,900	.73	36
12-24	173,600	.78	33
18-34	257,400	.76	36
25-49	342,600	.73	35
25-54	383,200	.72	35
MEN TOTAL	599,600	.69	37
18-49	430,700	.72	37
18-34	256,800	.74	37
21-49	391,000	.72	37
25-49	333,800	.72	36
25-54	372,000	.71	36
TEENS TOTAL	155,100	.79	30
CHILD TOTAL	284,300	.81	32
6-11	164,500	.79	34

NORTH PLATTE

TV HOUSEHOLDS 18,000 .02 208

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	45,600	.02	208
18+	34,400	.02	208
18-49	21,600	.02	208
12-24	8,100	.02	208
12-34	15,700	.02	208
18-34	12,000	.02	208
WOMEN TOTAL	17,800	.02	208
18-49	10,800	.02	208
12-24	3,900	.02	208
18-34	6,000	.02	208
25-49	8,800	.02	208
25-54	9,700	.02	208
MEN TOTAL	16,600	.02	208
18-49	10,800	.02	208
18-34	6,000	.02	208
21-49	10,000	.02	208
25-49	8,400	.02	208
25-54	9,600	.02	208
TEENS TOTAL	3,700	.02	209
CHILD TOTAL	7,500	.02	207
6-11	4,400	.02	207

ADI MARKETS POPULATION SUMMARY

ODESSA-MIDLAND

TV HOUSEHOLDS 143,300 .16 146

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	389,100	.16	143
18+	287,600	.16	146
18-49	198,200	.17	137
12-24	77,000	.17	143
12-34	147,400	.17	138
18-34	114,400	.17	138
WOMEN TOTAL	146,300	.15	148
18-49	98,300	.16	136
12-24	37,800	.17	142
18-34	55,200	.16	139
25-49	76,800	.16	134
25-54	86,900	.16	134
MEN TOTAL	141,300	.16	144
18-49	99,900	.17	135
18-34	59,200	.17	136
21-49	91,100	.17	135
25-49	77,400	.17	137
25-54	87,600	.17	135
TEENS TOTAL	33,000	.17	143
CHILD TOTAL	68,500	.19	128
6-11	38,600	.19	130

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

TV HOUSEHOLDS 862,800 .94 25

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,104,400	.88	26
18+	1,669,300	.91	26
18-49	978,300	.82	28
12-24	377,400	.83	28
12-34	703,100	.80	32
18-34	538,200	.78	32
WOMEN TOTAL	877,000	.91	26
18-49	491,900	.82	27
12-24	182,100	.81	30
18-34	264,400	.78	33
25-49	390,100	.83	27
25-54	446,000	.84	27
MEN TOTAL	792,300	.91	26
18-49	486,400	.81	28
18-34	273,800	.79	32
21-49	438,400	.81	29
25-49	375,700	.81	29
25-54	426,400	.82	28
TEENS TOTAL	164,900	.84	27
CHILD TOTAL	270,200	.77	37
6-11	168,200	.80	33

PALM SPRINGS

TV HOUSEHOLDS 67,900 .07 175

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	186,700	.08	176
18+	140,500	.08	175
18-49	86,700	.07	175
12-24	34,100	.07	178
12-34	66,000	.07	175
18-34	50,400	.07	176
WOMEN TOTAL	72,700	.08	175
18-49	42,900	.07	176
12-24	16,900	.08	175
18-34	24,800	.07	175
25-49	33,700	.07	175
25-54	37,800	.07	175
MEN TOTAL	67,800	.08	176
18-49	43,800	.07	175
18-34	25,600	.07	178
21-49	40,000	.07	175
25-49	34,500	.07	173
25-54	38,400	.07	173
TEENS TOTAL	15,600	.08	174
CHILD TOTAL	30,600	.09	172
6-11	17,700	.08	173

OKLAHOMA CITY

TV HOUSEHOLDS 600,200 .65 40

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,520,900	.64	43
18+	1,176,500	.64	43
18-49	768,100	.64	42
12-24	293,000	.64	43
12-34	561,900	.64	43
18-34	447,400	.65	42
WOMEN TOTAL	615,100	.64	43
18-49	381,200	.64	43
12-24	142,700	.64	43
18-34	218,700	.64	42
25-49	294,100	.62	43
25-54	330,000	.62	43
MEN TOTAL	561,400	.64	42
18-49	386,900	.65	41
18-34	228,700	.66	41
21-49	349,800	.64	41
25-49	295,500	.63	41
25-54	329,300	.63	42
TEENS TOTAL	114,500	.58	48
CHILD TOTAL	229,900	.65	43
6-11	132,400	.64	45

OTTUMWA-KIRKSVILLE (WAPELLO, IA)

TV HOUSEHOLDS 28,600 .03 203

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	72,800	.03	204
18+	58,100	.03	203
18-49	34,900	.03	204
12-24	15,000	.03	203
12-34	26,600	.03	204
18-34	21,400	.03	203
WOMEN TOTAL	30,800	.03	202
18-49	17,500	.03	204
12-24	7,400	.03	203
18-34	10,600	.03	202
25-49	12,400	.03	205
25-54	13,800	.03	205
MEN TOTAL	27,300	.03	203
18-49	17,400	.03	205
18-34	10,800	.03	203
21-49	15,400	.03	205
25-49	12,700	.03	205
25-54	14,200	.03	205
TEENS TOTAL	5,200	.03	204
CHILD TOTAL	9,500	.03	205
6-11	5,600	.03	205

PANAMA CITY

TV HOUSEHOLDS 82,000 .09 169

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	210,300	.09	170
18+	160,100	.09	170
18-49	101,600	.08	171
12-24	39,600	.09	171
12-34	72,700	.08	172
18-34	54,900	.08	173
WOMEN TOTAL	83,400	.09	169
18-49	50,900	.09	171
12-24	19,200	.09	171
18-34	27,000	.08	172
25-49	40,100	.09	171
25-54	45,800	.09	170
MEN TOTAL	76,700	.09	170
18-49	50,700	.08	172
18-34	27,900	.08	173
21-49	46,000	.08	171
25-49	39,700	.09	171
25-54	44,600	.09	171
TEENS TOTAL	17,800	.09	170
CHILD TOTAL	32,400	.09	171
6-11	19,100	.09	171

OMAHA

TV HOUSEHOLDS 351,300 .38 72

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	901,500	.38	72
18+	684,300	.37	73
18-49	440,500	.37	73
12-24	170,300	.37	77
12-34	328,900	.37	73
18-34	252,300	.37	75
WOMEN TOTAL	359,600	.38	72
18-49	220,600	.37	73
12-24	83,900	.38	76
18-34	125,800	.37	75
25-49	174,100	.37	72
25-54	194,900	.37	73
MEN TOTAL	324,700	.37	73
18-49	219,700	.37	73
18-34	126,500	.36	76
21-49	200,300	.37	73
25-49	172,700	.37	72
25-54	193,300	.37	73
TEENS TOTAL	76,600	.39	70
CHILD TOTAL	140,600	.40	69
6-11	82,000	.39	70

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

TV HOUSEHOLDS 328,100 .36 76

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	833,700	.35	76
18+	654,400	.36	75
18-49	389,100	.32	80
12-24	156,800	.34	82
12-34	285,000	.32	83
18-34	221,100	.32	83
WOMEN TOTAL	346,000	.36	74
18-49	193,600	.32	82
12-24	75,800	.34	81
18-34	107,800	.32	82
25-49	148,500	.32	83
25-54	168,500	.32	83
MEN TOTAL	308,400	.35	75
18-49	195,500	.33	80
18-34	113,300	.33	83
21-49	174,700	.32	82
25-49	147,900	.32	83
25-54	165,800	.32	82
TEENS TOTAL	63,900	.33	86
CHILD TOTAL	115,400	.33	88
6-11	68,300	.33	87

PARKERSBURG

TV HOUSEHOLDS 36,200 .04 96

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	88,900	.04	198
18+	67,900	.04	198
18-49	43,200	.04	199
12-24	15,800	.03	200
12-34	30,900	.03	200
18-34	23,400	.03	199
WOMEN TOTAL	36,400	.04	198
18-49	22,000	.04	199
12-24	8,000	.04	200
18-34	11,900	.04	199
25-49	17,700	.04	198
25-54	20,000	.04	198
MEN TOTAL	31,500	.04	198
18-49	21,200	.04	199
18-34	11,500	.03	200
21-49	19,600	.04	199
25-49	17,200	.04	199
25-54	19,300	.04	198
TEENS TOTAL	7,500	.04	198
CHILD TOTAL	13,500	.04	198
6-11	8,000	.04	197

ADI MARKETS POPULATION SUMMARY

PEORIA-BLOOMINGTON

TV HOUSEHOLDS 208,200 .23 111

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	532,300	.22	113
	18+	409,300	.22	113
	18-49	270,600	.23	112
	12-24	110,000	.24	115
	12-34	204,000	.23	114
	18-34	161,700	.24	110
WOMEN TOTAL		215,700	.23	113
	18-49	136,600	.23	110
	12-24	56,000	.25	112
	18-34	81,500	.24	109
	25-49	101,300	.22	111
	25-54	113,700	.21	111
MEN TOTAL		193,600	.22	113
	18-49	134,000	.22	111
	18-34	80,100	.23	112
	21-49	120,000	.22	112
	25-49	101,600	.22	113
	25-54	113,900	.22	113
TEENS TOTAL		42,300	.22	117
CHILD TOTAL		80,700	.23	115
	6-11	46,200	.22	117

PITTSBURGH

TV HOUSEHOLDS 1,165,500 1.27 17

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	2,925,800	1.23	18
	18+	2,315,000	1.26	17
	18-49	1,385,700	1.16	18
	12-24	543,000	1.19	16
	12-34	1,023,000	1.16	17
	18-34	792,500	1.15	17
WOMEN TOTAL		1,232,200	1.29	17
	18-49	703,100	1.17	18
	12-24	268,500	1.20	16
	18-34	394,700	1.16	17
	25-49	547,000	1.16	18
	25-54	634,000	1.20	17
MEN TOTAL		1,082,800	1.24	17
	18-49	682,600	1.14	18
	18-34	397,800	1.14	17
	21-49	617,000	1.13	18
	25-49	526,200	1.13	19
	25-54	605,700	1.16	18
TEENS TOTAL		230,500	1.18	16
CHILD TOTAL		380,300	1.08	19
	6-11	230,400	1.11	16

PRESQUE ISLE

TV HOUSEHOLDS 29,300 .03 201

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	80,800	.03	202
	18+	59,900	.03	202
	18-49	39,600	.03	200
	12-24	17,200	.04	199
	12-34	31,000	.04	199
	18-34	23,100	.03	200
WOMEN TOTAL		30,300	.03	203
	18-49	19,100	.03	201
	12-24	8,100	.04	199
	18-34	10,800	.03	201
	25-49	14,900	.03	201
	25-54	16,800	.03	201
MEN TOTAL		29,600	.03	201
	18-49	20,500	.03	200
	18-34	12,300	.04	199
	21-49	18,300	.03	200
	25-49	15,400	.03	200
	25-54	17,300	.03	200
TEENS TOTAL		7,900	.04	195
CHILD TOTAL		13,000	.04	199
	6-11	7,700	.04	199

PHILADELPHIA (ALLENTWN, READING VINELND, WILDWOOD & WILMINGTN,DE)

TV HOUSEHOLDS 2,704,400 2.95 4

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	7,003,700	2.94	4
	18+	5,462,900	2.98	4
	18-49	3,427,700	2.86	4
	12-24	1,324,800	2.90	4
	12-34	2,511,600	2.84	4
	18-34	1,928,800	2.81	4
WOMEN TOTAL		2,911,300	3.04	4
	18-49	1,741,200	2.91	4
	12-24	652,200	2.92	4
	18-34	965,500	2.85	4
	25-49	1,374,100	2.92	4
	25-54	1,569,500	2.96	4
MEN TOTAL		2,551,600	2.92	4
	18-49	1,686,500	2.82	4
	18-34	963,300	2.77	4
	21-49	1,528,800	2.81	4
	25-49	1,311,600	2.82	4
	25-54	1,490,600	2.86	4
TEENS TOTAL		582,800	2.98	4
CHILD TOTAL		958,000	2.72	4
	6-11	580,500	2.78	4

PORTLAND, OR

TV HOUSEHOLDS 804,100 .88 27

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,976,000	.83	27
	18+	1,529,400	.83	27
	18-49	1,015,600	.85	26
	12-24	348,300	.76	36
	12-34	744,800	.84	26
	18-34	592,000	.86	26
WOMEN TOTAL		790,200	.82	27
	18-49	501,900	.84	26
	12-24	172,300	.77	34
	18-34	292,700	.86	26
	25-49	404,400	.86	26
	25-54	448,300	.85	26
MEN TOTAL		739,200	.85	27
	18-49	513,700	.86	26
	18-34	299,300	.86	27
	21-49	475,300	.87	26
	25-49	415,700	.89	26
	25-54	458,100	.88	26
TEENS TOTAL		152,800	.78	33
CHILD TOTAL		293,800	.83	28
	6-11	170,700	.82	29

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

TV HOUSEHOLDS 556,900 .61 44

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,462,300	.61	44
	18+	1,146,300	.63	44
	18-49	696,300	.58	46
	12-24	278,900	.61	45
	12-34	523,100	.59	46
	18-34	403,000	.59	45
WOMEN TOTAL		615,400	.64	42
	18-49	352,500	.59	45
	12-24	138,700	.62	44
	18-34	201,900	.60	44
	25-49	272,500	.58	46
	25-54	311,900	.59	46
MEN TOTAL		530,900	.61	44
	18-49	343,800	.57	47
	18-34	201,100	.58	46
	21-49	309,900	.57	47
	25-49	265,000	.57	47
	25-54	301,200	.58	46
TEENS TOTAL		120,100	.61	45
CHILD TOTAL		195,900	.56	52
	6-11	119,700	.57	51

PHOENIX (PRESCOTT, AZ & KINGMAN)

TV HOUSEHOLDS 1,004,100 1.09 20

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	2,482,000	1.04	22
	18+	1,898,300	1.04	22
	18-49	1,225,000	1.02	23
	12-24	465,900	1.02	22
	12-34	907,100	1.03	22
	18-34	706,100	1.03	22
WOMEN TOTAL		977,000	1.02	22
	18-49	605,600	1.01	22
	12-24	227,500	1.02	22
	18-34	344,200	1.01	22
	25-49	476,800	1.01	22
	25-54	533,800	1.01	22
MEN TOTAL		921,300	1.05	21
	18-49	619,400	1.03	22
	18-34	361,900	1.04	22
	21-49	563,900	1.04	23
	25-49	483,300	1.04	22
	25-54	536,000	1.03	22
TEENS TOTAL		201,000	1.03	22
CHILD TOTAL		382,700	1.09	18
	6-11	223,700	1.07	18

PORTLAND-POLAND SPRING

TV HOUSEHCLDS 336,000 .37 74

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	844,200	.35	74
	18+	650,700	.36	76
	18-49	405,100	.34	77
	12-24	154,000	.34	83
	12-34	301,600	.34	79
	18-34	230,400	.34	80
WOMEN TOTAL		344,000	.36	76
	18-49	202,800	.34	76
	12-24	76,500	.34	80
	18-34	115,000	.34	78
	25-49	161,100	.34	75
	25-54	182,000	.34	74
MEN TOTAL		306,700	.35	76
	18-49	202,300	.34	77
	18-34	115,400	.33	81
	21-49	184,800	.34	77
	25-49	161,200	.35	74
	25-54	180,700	.35	74
TEENS TOTAL		71,200	.36	76
CHILD TOTAL		122,300	.35	82
	6-11	74,300	.36	78

QUINCY-HANNIBAL

TV HOUSEHOLDS 121,200 .13 154

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	310,200	.13	154
	18+	242,400	.13	154
	18-49	140,300	.12	156
	12-24	58,400	.13	156
	12-34	104,800	.12	157
	18-34	80,600	.12	157
WOMEN TOTAL		128,200	.13	154
	18-49	69,500	.12	156
	12-24	28,200	.13	155
	18-34	39,300	.12	157
	25-49	52,900	.11	157
	25-54	60,300	.11	155
MEN TOTAL		114,200	.13	154
	18-49	70,800	.12	156
	18-34	41,300	.12	157
	21-49	63,400	.12	156
	25-49	53,200	.11	156
	25-54	60,400	.12	156
TEENS TOTAL		24,200	.12	156
CHILD TOTAL		43,600	.12	159
	6-11	25,600	.12	159

ADI MARKETS POPULATION SUMMARY

RALEIGH-DURHAM (FAYETTEVILLE, GOLDSBORO, & ROCKY MOUNT)

TV HOUSEHOLDS 693,600 .76 33

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,824,800	.77	33
18+	1,399,300	.76	33
18-49	979,300	.82	27
12-24	390,700	.86	26
12-34	739,200	.84	27
18-34	588,900	.86	27
WOMEN TOTAL	727,400	.76	33
18-49	483,800	.81	30
12-24	185,400	.83	29
18-34	284,000	.84	27
25-49	372,300	.79	33
25-54	415,900	.78	33
MEN TOTAL	671,900	.77	33
18-49	495,500	.83	27
18-34	304,900	.88	26
21-49	440,000	.81	28
25-49	366,600	.79	31
25-54	405,800	.78	33
TEENS TOTAL	150,300	.77	35
CHILD TOTAL	275,200	.78	34
6-11	163,800	.79	35

RICHMOND

TV HOUSEHOLDS 442,800 .48 60

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,201,200	.50	59
18+	932,200	.51	55
18-49	616,800	.52	53
12-24	225,800	.49	57
12-34	449,300	.51	57
18-34	349,700	.51	55
WOMEN TOTAL	492,600	.51	55
18-49	312,600	.52	53
12-24	113,000	.51	56
18-34	176,800	.52	52
25-49	248,300	.53	52
25-54	279,200	.53	52
MEN TOTAL	439,600	.50	57
18-49	304,200	.51	55
18-34	172,900	.50	56
21-49	278,500	.51	54
25-49	242,300	.52	53
25-54	270,700	.52	53
TEENS TOTAL	99,600	.51	58
CHILD TOTAL	169,400	.48	61
6-11	102,700	.49	59

ROCHESTER-MASON CITY-AUSTIN

TV HOUSEHOLDS 142,000 .15 149

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	355,200	.15	152
18+	273,000	.15	152
18-49	164,700	.14	151
12-24	64,800	.14	151
12-34	122,300	.14	151
18-34	92,000	.13	151
WOMEN TOTAL	144,200	.15	151
18-49	82,700	.14	151
12-24	32,500	.15	151
18-34	45,800	.13	151
25-49	65,000	.14	150
25-54	73,700	.14	150
MEN TOTAL	128,800	.15	152
18-49	82,000	.14	151
18-34	46,200	.13	152
21-49	75,000	.14	151
25-49	65,200	.14	152
25-54	73,800	.14	151
TEENS TOTAL	30,300	.15	148
CHILD TOTAL	51,900	.15	151
6-11	30,000	.14	151

RAPID CITY

TV HOUSEHOLDS 86,400 .09 165

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	226,900	.10	166
18+	168,700	.09	167
18-49	112,900	.09	165
12-24	45,900	.10	166
12-34	86,700	.10	165
18-34	67,700	.10	164
WOMEN TOTAL	84,300	.09	168
18-49	54,200	.09	165
12-24	21,800	.10	167
18-34	31,600	.09	166
25-49	41,700	.09	166
25-54	46,600	.09	166
MEN TOTAL	84,400	.10	164
18-49	58,700	.10	163
18-34	36,100	.10	163
21-49	52,800	.10	163
25-49	44,300	.10	163
25-54	49,200	.09	163
TEENS TOTAL	19,000	.10	167
CHILD TOTAL	39,200	.11	163
6-11	21,900	.11	164

ROANOKE-LYNCHBURG

TV HOUSEHOLDS 368,200 .40 69

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,001,900	.42	66
18+	785,300	.43	66
18-49	505,400	.42	64
12-24	197,500	.43	66
12-34	366,000	.41	68
18-34	285,700	.42	67
WOMEN TOTAL	413,100	.43	66
18-49	253,400	.42	64
12-24	97,300	.44	65
18-34	141,800	.42	67
25-49	195,200	.41	65
25-54	221,300	.42	65
MEN TOTAL	372,200	.43	66
18-49	252,000	.42	65
18-34	143,900	.41	67
21-49	225,100	.41	65
25-49	193,000	.41	65
25-54	217,300	.42	65
TEENS TOTAL	80,300	.41	68
CHILD TOTAL	136,300	.39	72
6-11	83,800	.40	69

ROCKFORD

TV HOUSEHOLDS 156,300 .17 136

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	398,400	.17	140
18+	302,000	.16	140
18-49	196,600	.16	138
12-24	73,900	.16	145
12-34	144,100	.16	142
18-34	109,600	.16	142
WOMEN TOTAL	157,800	.16	139
18-49	98,400	.16	135
12-24	36,800	.16	144
18-34	54,800	.16	141
25-49	78,500	.17	131
25-54	88,400	.17	132
MEN TOTAL	144,200	.17	141
18-49	98,200	.16	138
18-34	54,800	.16	143
21-49	90,200	.17	137
25-49	78,700	.17	134
25-54	88,200	.17	132
TEENS TOTAL	34,500	.18	135
CHILD TOTAL	61,900	.18	142
6-11	37,500	.18	135

RENO

TV HOUSEHOLDS 187,300 .20 117

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	448,400	.19	124
18+	356,900	.19	122
18-49	246,700	.21	117
12-24	82,300	.18	131
12-34	174,300	.20	121
18-34	140,600	.20	118
WOMEN TOTAL	173,600	.18	126
18-49	116,300	.19	122
12-24	39,000	.17	134
18-34	65,400	.19	120
25-49	93,600	.20	118
25-54	104,500	.20	119
MEN TOTAL	183,300	.21	116
18-49	[illegible]0,400	.22	114
18-34	75,200	.22	117
21-49	120,600	.22	111
25-49	104,500	.22	110
25-54	116,300	.22	111
TEENS TOTAL	33,700	.17	138
CHILD TOTAL	57,800	.16	148
6-11	34,000	.16	146

ROCHESTER, NY

TV HOUSEHOLDS 353,000 .38 72

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	916,100	.38	71
18+	707,900	.39	71
18-49	465,600	.39	71
12-24	181,600	.40	70
12-34	347,100	.39	70
18-34	268,800	.39	70
WOMEN TOTAL	373,900	.39	71
18-49	235,100	.39	70
12-24	89,700	.40	70
18-34	135,100	.40	69
25-49	183,500	.39	69
25-54	205,800	.39	69
MEN TOTAL	334,000	.38	72
18-49	230,500	.38	71
18-34	133,700	.38	73
21-49	208,600	.38	71
25-49	178,800	.38	71
25-54	200,300	.38	71
TEENS TOTAL	78,300	.40	69
CHILD TOTAL	129,900	.37	76
6-11	79,500	.38	74

SACRAMENTO-STOCKTON (MODESTO)

TV HOUSEHOLDS 985,800 1.09 21

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,585,500	1.09	19
18+	2,002,600	1.09	19
18-49	1,335,100	1.11	19
12-24	487,900	1.07	19
12-34	980,800	1.11	18
18-34	774,700	1.13	19
WOMEN TOTAL	1,026,600	1.07	19
18-49	662,300	1.11	19
12-24	238,400	1.07	19
18-34	380,800	1.12	19
25-49	523,900	1.11	19
25-54	586,800	1.11	19
MEN TOTAL	976,000	1.12	20
18-49	672,800	1.12	20
18-34	393,900	1.13	19
21-49	615,000	1.13	19
25-49	529,400	1.14	18
25-54	588,700	1.13	19
TEENS TOTAL	206,100	1.05	20
CHILD TOTAL	376,800	1.07	20
6-11	218,400	1.05	19

ADI MARKETS POPULATION SUMMARY

ST. JOSEPH

TV HOUSEHOLDS 47,500 .05 187

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	121,500	.05	189
18+	95,400	.05	187
18-49	55,000	.05	196
12-24	23,500	.05	194
12-34	41,500	.05	194
18-34	32,200	.05	196
WOMEN TOTAL	51,300	.05	185
18-49	27,500	.05	194
12-24	11,600	.05	194
18-34	15,800	.05	195
25-49	20,500	.04	195
25-54	23,400	.04	193
MEN TOTAL	44,100	.05	189
18-49	27,500	.05	195
18-34	16,400	.05	197
21-49	24,300	.04	195
25-49	20,300	.04	194
25-54	22,900	.04	194
TEENS TOTAL	9,300	.05	188
CHILD TOTAL	16,800	.05	193
6-11	9,400	.05	193

SALISBURY

TV HOUSEHOLDS 93,400 .10 161

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	242,600	.10	163
18+	189,700	.10	161
18-49	114,700	.10	164
12-24	44,700	.10	167
12-34	84,100	.10	167
18-34	63,900	.09	165
WOMEN TOTAL	100,500	.10	161
18-49	58,000	.10	164
12-24	22,400	.10	166
18-34	31,900	.09	164
25-49	45,700	.10	161
25-54	52,300	.10	161
MEN TOTAL	89,200	.10	162
18-49	56,700	.09	165
18-34	32,000	.09	166
21-49	51,500	.09	164
25-49	44,500	.10	162
25-54	50,700	.10	167
TEENS TOTAL	20,200	.10	165
CHILD TOTAL	32,700	.09	170
6-11	19,500	.09	170

SAN ANTONIO (KERRVILLE)

TV HOUSEHOLDS 573,200 .62 43

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,633,100	.69	39
18+	1,199,300	.65	42
18-49	799,600	.67	40
12-24	328,100	.72	39
12-34	611,200	.69	39
18-34	462,700	.67	39
WOMEN TOTAL	630,500	.66	40
18-49	404,300	.68	40
12-24	159,600	.71	39
18-34	230,200	.68	40
25-49	317,200	.67	40
25-54	356,300	.67	39
MEN TOTAL	568,800	.65	41
18-49	395,300	.66	40
18-34	232,500	.67	39
21-49	354,600	.65	40
25-49	302,800	.65	40
25-54	337,400	.65	40
TEENS TOTAL	148,500	.76	36
CHILD TOTAL	285,300	.81	31
6-11	168,700	.81	31

ST. LOUIS (MT. VERNON, IL)

TV HOUSEHOLDS 1,121,500 1.22 18

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,944,800	1.24	17
18+	2,254,000	1.23	18
18-49	1,423,800	1.19	16
12-24	548,700	1.20	15
12-34	1,044,800	1.18	16
18-34	794,300	1.16	16
WOMEN TOTAL	1,201,100	1.25	18
18-49	722,300	1.21	16
12-24	271,800	1.22	15
18-34	398,900	1.18	16
25-49	573,700	1.22	16
25-54	650,100	1.23	16
MEN TOTAL	1,052,900	1.21	18
18-49	701,500	1.17	16
18-34	395,400	1.14	18
21-49	639,800	1.18	17
25-49	551,900	1.18	17
25-54	622,400	1.19	17
TEENS TOTAL	250,500	1.28	14
CHILD TOTAL	440,300	1.25	14
6-11	259,600	1.25	14

SALT LAKE CITY

TV HOUSEHOLDS 598,200 .65 41

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,784,300	.75	34
18+	1,241,000	.68	39
18-49	892,600	.75	35
12-24	374,600	.82	30
12-34	707,900	.80	31
18-34	553,700	.81	30
WOMEN TOTAL	629,400	.66	41
18-49	440,400	.74	35
12-24	186,000	.83	28
18-34	271,600	.80	31
25-49	329,700	.70	36
25-54	363,100	.69	37
MEN TOTAL	611,600	.70	36
18-49	452,200	.76	36
18-34	282,100	.81	29
21-49	411,700	.76	35
25-49	342,500	.74	35
25-54	376,500	.72	35
TEENS TOTAL	154,200	.79	31
CHILD TOTAL	389,100	1.10	16
6-11	201,700	.97	24

SAN DIEGO

TV HOUSEHOLDS 867,500 .95 24

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,302,700	.97	24
18+	1,822,900	1.00	24
18-49	1,257,000	1.05	21
12-24	489,000	1.07	18
12-34	950,900	1.08	20
18-34	784,000	1.14	18
WOMEN TOTAL	901,600	.94	24
18-49	582,800	.97	24
12-24	211,800	.95	25
18-34	347,200	1.02	21
25-49	452,300	.96	24
25-54	503,900	.95	24
MEN TOTAL	921,300	1.06	21
18-49	674,200	1.13	19
18-34	436,800	1.26	16
21-49	594,500	1.09	20
25-49	482,600	1.04	23
25-54	530,700	1.02	23
TEENS TOTAL	166,900	.85	26
CHILD TOTAL	312,900	.89	25
6-11	182,000	.87	26

SALINAS-MONTEREY

TV HOUSEHOLDS 210,800 .23 109

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	588,000	.25	107
18+	459,500	.25	105
18-49	314,800	.26	102
12-24	117,200	.26	109
12-34	241,000	.27	103
18-34	197,800	.29	96
WOMEN TOTAL	229,300	.24	108
18-49	147,800	.25	106
12-24	53,500	.24	114
18-34	90,100	.27	102
25-49	115,500	.25	103
25-54	128,600	.24	104
MEN TOTAL	230,200	.26	101
18-49	167,000	.28	99
18-34	107,700	.31	92
21-49	150,200	.28	97
25-49	125,300	.27	97
25-54	137,000	.26	99
TEENS TOTAL	43,200	.22	116
CHILD TOTAL	85,300	.24	111
6-11	48,100	.23	114

SAN ANGELO

TV HOUSEHOLDS 48,200 .05 186

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	129,200	.05	184
18+	99,700	.05	186
18-49	62,300	.05	188
12-24	25,400	.06	190
12-34	46,800	.05	190
18-34	36,700	.05	190
WOMEN TOTAL	52,300	.05	184
18-49	30,900	.05	188
12-24	12,400	.06	190
18-34	17,900	.05	190
25-49	23,600	.05	185
25-54	26,900	.05	185
MEN TOTAL	47,400	.05	187
18-49	31,400	.05	188
18-34	18,800	.05	190
21-49	27,700	.05	188
25-49	23,400	.05	187
25-54	26,200	.05	187
TEENS TOTAL	10,100	.05	185
CHILD TOTAL	19,400	.06	185
6-11	11,300	.05	185

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO)

TV HOUSEHOLDS 2,200,700 2.40 5

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	5,509,300	2.31	5
18+	4,402,800	2.40	5
18-49	3,000,300	2.51	5
12-24	981,800	2.15	6
12-34	2,114,600	2.39	5
18-34	1,707,200	2.48	5
WOMEN TOTAL	2,262,400	2.36	6
18-49	1,474,000	2.46	5
12-24	478,100	2.14	6
18-34	833,800	2.46	5
25-49	1,195,500	2.54	5
25-54	1,331,200	2.51	5
MEN TOTAL	2,140,400	2.45	5
18-49	1,525,300	2.55	5
18-34	873,400	2.51	5
21-49	1,411,600	2.60	5
25-49	1,230,400	2.64	5
25-54	1,359,900	2.61	5
TEENS TOTAL	407,400	2.08	6
CHILD TOTAL	699,100	1.99	6
6-11	415,700	1.99	7

ADI MARKETS POPULATION SUMMARY

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (OXNARD)

TV HOUSEHOLDS 205,500 .22 112

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	528,500	.22	114
18+	428,400	.23	111
18-49	283,700	.24	108
12-24	112,600	.25	113
12-34	214,700	.24	109
18-34	177,900	.26	105
WOMEN TOTAL	216,100	.23	112
18-49	134,500	.22	113
12-24	53,600	.24	113
18-34	82,100	.24	108
25-49	98,900	.21	113
25-54	111,200	.21	113
MEN TOTAL	212,300	.24	109
18-49	149,200	.25	106
18-34	95,800	.28	101
21-49	133,300	.25	106
25-49	109,000	.23	108
25-54	120,300	.23	108
TEENS TOTAL	36,800	.19	127
CHILD TOTAL	63,300	.16	136
6-11	37,000	.18	137

SHREVEPORT-TEXARKANA

TV HOUSEHOLDS 406,000 .44 65

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,078,100	.45	63
18+	811,200	.44	63
18-49	493,400	.41	68
12-24	195,900	.43	68
12-34	366,800	.42	67
18-34	275,000	.40	68
WOMEN TOTAL	434,100	.45	63
18-49	251,300	.42	66
12-24	97,000	.43	67
18-34	138,400	.41	68
25-49	199,100	.42	64
25-54	225,800	.43	64
MEN TOTAL	377,100	.43	65
18-49	242,100	.40	68
18-34	136,600	.39	69
21-49	220,000	.40	68
25-49	190,200	.41	66
25-54	213,700	.41	66
TEENS TOTAL	91,800	.47	61
CHILD TOTAL	175,100	.50	58
6-11	101,600	.49	60

SOUTH BEND-ELKHART

TV HOUSEHOLDS 294,500 .32 85

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	767,500	.32	84
18+	579,400	.32	86
18-49	372,800	.31	87
12-24	145,200	.32	90
12-34	277,900	.31	87
18-34	212,900	.31	89
WOMEN TOTAL	304,400	.32	85
18-49	187,500	.31	86
12-24	71,600	.32	89
18-34	106,000	.31	87
25-49	147,900	.31	84
25-54	167,200	.32	84
MEN TOTAL	275,000	.31	85
18-49	185,300	.31	87
18-34	106,900	.31	93
21-49	168,000	.31	86
25-49	144,700	.31	87
25-54	162,900	.31	85
TEENS TOTAL	65,000	.33	84
CHILD TOTAL	123,100	.35	81
6-11	72,500	.35	81

SAVANNAH

TV HOUSEHOLDS 229,800 .25 102

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	633,700	.27	99
18+	472,500	.26	99
18-49	320,100	.27	101
12-24	138,900	.30	97
12-34	252,100	.29	97
18-34	196,900	.29	97
WOMEN TOTAL	242,900	.25	100
18-49	155,600	.26	101
12-24	64,700	.29	97
18-34	92,400	.27	100
25-49	118,300	.25	101
25-54	132,600	.25	102
MEN TOTAL	229,600	.26	103
18-49	164,500	.27	100
18-34	104,500	.30	97
21-49	143,800	.26	102
25-49	118,100	.25	102
25-54	130,600	.25	102
TEENS TOTAL	55,200	.28	97
CHILD TOTAL	106,000	.30	91
6-11	60,400	.29	95

SIOUX CITY

TV HOUSEHOLDS 155,800 .17 138

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	394,300	.17	142
18+	301,600	.16	142
18-49	177,000	.15	150
12-24	73,600	.16	146
12-34	134,900	.15	150
18-34	103,400	.15	150
WOMEN TOTAL	158,300	.17	138
18-49	88,000	.15	150
12-24	36,300	.16	147
18-34	50,500	.15	150
25-49	67,300	.14	149
25-54	77,200	.15	148
MEN TOTAL	143,300	.16	143
18-49	89,000	.15	150
18-34	52,900	.15	147
21-49	79,900	.15	150
25-49	67,600	.15	150
25-54	77,100	.15	150
TEENS TOTAL	31,500	.16	147
CHILD TOTAL	61,200	.17	144
6-11	34,100	.16	145

SPOKANE

TV HOUSEHOLDS 320,500 .35 77

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	811,500	.34	77
18+	618,700	.34	77
18-49	408,700	.34	76
12-24	157,400	.34	80
12-34	306,300	.35	77
18-34	240,500	.35	76
WOMEN TOTAL	315,400	.33	80
18-49	201,100	.34	78
12-24	77,200	.35	79
18-34	117,400	.35	76
25-49	156,100	.33	79
25-54	174,200	.33	79
MEN TOTAL	303,300	.35	77
18-49	207,600	.35	76
18-34	123,100	.35	77
21-49	188,200	.35	76
25-49	161,000	.35	75
25-54	178,300	.34	75
TEENS TOTAL	65,800	.34	83
CHILD TOTAL	127,000	.36	78
6-11	73,500	.35	80

SEATTLE-TACOMA (BELLINGHAM)

TV HOUSEHOLDS 1,296,500 1.41 15

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,133,400	1.32	14
18+	2,454,100	1.34	16
18-49	1,671,000	1.40	14
12-24	586,300	1.28	14
12-34	1,216,100	1.38	14
18-34	977,000	1.42	14
WOMEN TOTAL	1,246,500	1.30	16
18-49	811,700	1.36	14
12-24	280,800	1.28	14
18-34	471,100	1.39	14
25-49	647,500	1.38	14
25-54	718,600	1.36	14
MEN TOTAL	1,207,600	1.38	14
18-49	859,300	1.43	14
18-34	505,900	1.45	13
21-49	787,600	1.45	14
25-49	676,300	1.45	14
25-54	746,200	1.43	14
TEENS TOTAL	239,100	1.22	15
CHILD TOTAL	440,200	1.25	15
6-11	258,700	1.24	15

SIOUX FALLS-MITCHELL

TV HOUSEHOLDS 235,900 .26 100

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	606,600	.25	105
18+	462,000	.25	104
18-49	275,900	.23	111
12-24	118,200	.26	107
12-34	212,400	.24	110
18-34	161,100	.23	111
WOMEN TOTAL	240,200	.25	102
18-49	136,700	.23	109
12-24	56,700	.26	105
18-34	78,500	.23	113
25-49	103,500	.22	109
25-54	117,500	.22	109
MEN TOTAL	221,800	.25	105
18-49	139,200	.23	110
18-34	82,600	.24	111
21-49	125,400	.23	110
25-49	105,500	.23	109
25-54	119,500	.23	109
TEENS TOTAL	51,300	.26	104
CHILD TOTAL	93,300	.26	106
6-11	52,100	.25	108

SPRINGFIELD, MA

TV HOUSEHOLDS 244,700 .27 98

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	634,200	.27	98
18+	500,200	.27	95
18-49	314,300	.26	103
12-24	133,800	.29	99
12-34	242,700	.27	102
18-34	191,300	.28	101
WOMEN TOTAL	269,300	.28	94
18-49	161,600	.27	98
12-24	68,400	.31	94
18-34	98,000	.29	94
25-49	118,200	.25	102
25-54	134,200	.25	99
MEN TOTAL	230,900	.26	99
18-49	152,700	.25	104
18-34	93,300	.27	104
21-49	135,800	.25	105
25-49	113,700	.24	104
25-54	128,500	.25	104
TEENS TOTAL	51,400	.26	103
CHILD TOTAL	82,600	.23	113
6-11	50,700	.24	110

ADI MARKETS POPULATION SUMMARY

SPRINGFIELD, MO

TV HOUSEHOLDS 296,500 .32 83

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	769,800	.32	83
18+	602,800	.33	80
18-49	351,700	.29	94
12-24	139,900	.31	94
12-34	255,000	.29	95
18-34	195,500	.28	99
WOMEN TOTAL	314,700	.33	81
18-49	175,400	.29	91
12-24	66,700	.30	96
18-34	95,400	.28	96
25-49	137,100	.29	90
25-54	155,900	.29	88
MEN TOTAL	288,100	.33	80
18-49	176,300	.29	95
18-34	100,100	.29	99
21-49	156,200	.29	95
25-49	134,200	.29	91
25-54	151,600	.29	90
TEENS TOTAL	59,500	.30	92
CHILD TOTAL	107,500	.31	90
6-11	63,000	.30	90

TALLAHASSEE-THOMASVILLE

TV HOUSEHOLDS 188,500 .21 116

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	509,400	.21	115
18+	383,300	.21	116
18-49	261,900	.22	114
12-24	111,300	.24	114
12-34	204,100	.23	113
18-34	160,600	.23	112
WOMEN TOTAL	203,800	.21	115
18-49	133,600	.22	114
12-24	56,200	.25	111
18-34	81,100	.24	110
25-49	98,700	.21	114
25-54	110,500	.21	114
MEN TOTAL	179,500	.21	118
18-49	128,300	.21	116
18-34	79,500	.23	114
21-49	114,400	.21	115
25-49	95,400	.20	116
25-54	105,300	.20	116
TEENS TOTAL	43,500	.22	115
CHILD TOTAL	82,600	.23	113
6-11	48,900	.23	111

TOLEDO

TV HOUSEHOLDS 409,700 .45 63

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,060,600	.45	64
18+	800,800	.44	64
18-49	520,700	.43	62
12-24	211,800	.46	61
12-34	396,000	.45	61
18-34	306,700	.45	62
WOMEN TOTAL	421,700	.44	64
18-49	261,700	.44	61
12-24	105,300	.47	61
18-34	152,800	.45	61
25-49	199,900	.42	62
25-54	226,200	.43	62
MEN TOTAL	379,100	.43	64
18-49	259,000	.43	63
18-34	153,900	.44	63
21-49	233,900	.43	63
25-49	198,300	.43	63
25-54	223,000	.43	63
TEENS TOTAL	89,300	.46	63
CHILD TOTAL	170,500	.48	60
6-11	100,300	.48	61

SPRINGFIELD-DECATUR-CHAMPAIGN

TV HOUSEHOLDS 335,000 .37 75

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	842,900	.35	75
18+	659,500	.36	74
18-49	430,700	.36	74
12-24	179,900	.39	72
12-34	326,800	.37	75
18-34	262,700	.38	73
WOMEN TOTAL	345,100	.36	75
18-49	212,100	.35	75
12-24	86,100	.38	73
18-34	126,800	.37	74
25-49	157,200	.33	77
25-54	177,200	.33	77
MEN TOTAL	314,400	.36	74
18-49	218,600	.37	74
18-34	135,900	.39	70
21-49	190,500	.35	74
25-49	157,700	.34	77
25-54	176,300	.34	77
TEENS TOTAL	84,100	.33	85
CHILD TOTAL	119,300	.34	85
6-11	68,800	.33	86

TAMPA-ST. PETERSBURG (LAKELAND,FL & SARASOTA)

TV HOUSEHOLDS 1,323,000 1.44 14

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,064,900	1.29	16
18+	2,507,200	1.37	15
18-49	1,251,700	1.05	22
12-24	461,400	1.01	23
12-34	894,900	1.01	23
18-34	687,100	1.00	23
WOMEN TOTAL	1,346,400	1.40	15
18-49	634,500	1.06	21
12-24	229,500	1.03	21
18-34	343,800	1.01	23
25-49	507,100	1.08	21
25-54	584,600	1.10	20
MEN TOTAL	1,160,800	1.33	16
18-49	617,200	1.03	23
18-34	343,300	.99	23
21-49	565,600	1.04	22
25-49	491,000	1.05	21
25-54	558,100	1.07	21
TEENS TOTAL	207,800	1.06	19
CHILD TOTAL	349,900	.99	22
6-11	215,100	1.03	20

TOPEKA

TV HOUSEHOLDS 151,300 .16 143

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	388,900	.16	144
18+	305,100	.17	139
18-49	200,800	.17	134
12-24	85,400	.19	128
12-34	155,000	.18	132
18-34	127,400	.19	125
WOMEN TOTAL	154,700	.16	144
18-49	95,300	.16	140
12-24	39,000	.17	134
18-34	58,400	.17	130
25-49	69,800	.15	146
25-54	77,900	.15	146
MEN TOTAL	150,400	.17	135
18-49	105,500	.18	130
18-34	69,000	.20	120
21-49	91,700	.17	133
25-49	73,200	.16	140
25-54	81,600	.16	143
TEENS TOTAL	27,600	.14	151
CHILD TOTAL	56,200	.16	149
6-11	31,300	.15	149

SYRACUSE

TV HOUSEHOLDS 371,500 .40 68

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	996,900	.42	67
18+	769,300	.42	67
18-49	503,000	.42	65
12-24	217,900	.48	59
12-34	388,400	.44	62
18-34	302,900	.44	63
WOMEN TOTAL	404,400	.42	67
18-49	252,100	.42	65
12-24	107,400	.48	59
18-34	150,200	.44	63
25-49	186,600	.40	68
25-54	211,200	.40	68
MEN TOTAL	364,900	.42	67
18-49	250,900	.42	66
18-34	152,700	.44	64
21-49	219,600	.40	69
25-49	184,000	.40	70
25-54	206,800	.40	69
TEENS TOTAL	85,500	.44	65
CHILD TOTAL	142,100	.40	68
6-11	85,900	.41	68

TERRE HAUTE

TV HOUSEHOLDS 161,800 .18 133

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	411,400	.17	136
18+	320,900	.18	132
18-49	188,400	.16	142
12-24	76,400	.17	144
12-34	140,000	.16	147
18-34	107,700	.16	145
WOMEN TOTAL	170,500	.18	129
18-49	93,400	.16	144
12-24	36,800	.16	144
18-34	52,100	.15	148
25-49	72,400	.15	144
25-54	82,700	.16	144
MEN TOTAL	150,400	.17	135
18-49	95,000	.16	143
18-34	55,600	.16	140
21-49	84,600	.16	146
25-49	71,900	.15	146
25-54	81,400	.16	144
TEENS TOTAL	32,300	.16	145
CHILD TOTAL	58,200	.17	147
6-11	33,600	.16	147

TRAVERSE CITY-CADILLAC

TV HOUSEHOLDS 162,100 .18 131

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	421,600	.18	132
18+	320,600	.17	133
18-49	193,300	.16	139
12-24	77,100	.17	142
12-34	144,900	.16	141
18-34	107,100	.16	146
WOMEN TOTAL	165,600	.17	134
18-49	95,800	.16	139
12-24	37,800	.17	142
18-34	52,400	.15	147
25-49	76,100	.16	136
25-54	86,200	.16	135
MEN TOTAL	155,000	.18	132
18-49	97,800	.16	139
18-34	54,700	.16	145
21-49	89,300	.16	138
25-49	77,900	.17	135
25-54	87,300	.17	136
TEENS TOTAL	37,800	.19	124
CHILD TOTAL	63,200	.18	137
6-11	37,400	.18	136

ADI MARKETS POPULATION SUMMARY

TUCSON

TV HOUSEHOLDS 307,900 .34 79

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	759,400	.32	86
	18+	586,600	.32	84
	18-49	383,700	.32	82
	12-24	149,000	.33	86
	12-34	289,400	.33	81
	18-34	229,400	.33	81
WOMEN TOTAL		304,100	.32	86
	18-49	190,400	.32	83
	12-24	73,200	.33	84
	18-34	111,800	.33	81
	25-49	146,600	.31	85
	25-54	164,500	.31	85
MEN TOTAL		282,500	.32	83
	18-49	193,300	.32	82
	18-34	117,600	.34	80
	21-49	175,400	.32	81
	25-49	148,100	.32	82
	25-54	164,000	.31	84
TEENS TOTAL		60,000	.31	90
CHILD TOTAL		112,800	.32	89
	6-11	65,600	.31	89

TWIN FALLS

TV HOUSEHOLDS 30,000 .03 200

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	81,900	.03	200
	18+	61,000	.03	201
	18-49	37,800	.03	202
	12-24	14,100	.03	205
	12-34	27,300	.03	203
	18-34	20,900	.03	205
WOMEN TOTAL		31,100	.03	200
	18-49	18,400	.03	203
	12-24	6,900	.03	205
	18-34	10,100	.03	205
	25-49	14,700	.03	202
	25-54	16,500	.03	202
MEN TOTAL		29,900	.03	200
	18-49	19,400	.03	201
	18-34	10,800	.03	203
	21-49	17,600	.03	201
	25-49	15,400	.03	200
	25-54	16,900	.03	201
TEENS TOTAL		6,400	.03	203
CHILD TOTAL		14,500	.04	197
	6-11	8,000	.04	197

VICTORIA

TV HOUSEHOLDS 26,100 .03 205

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	73,300	.03	203
	18+	53,700	.03	204
	18-49	37,400	.03	203
	12-24	14,800	.03	204
	12-34	28,200	.03	202
	18-34	21,600	.03	201
WOMEN TOTAL		27,600	.03	204
	18-49	18,700	.03	202
	12-24	7,300	.03	204
	18-34	10,600	.03	202
	25-49	14,600	.03	203
	25-54	16,300	.03	203
MEN TOTAL		26,100	.03	204
	18-49	18,700	.03	202
	18-34	11,000	.03	201
	21-49	17,100	.03	202
	25-49	14,600	.03	202
	25-54	16,400	.03	203
TEENS TOTAL		6,600	.03	202
CHILD TOTAL		13,000	.04	199
	6-11	7,300	.04	202

TULSA (BARTLESVILLE)

TV HOUSEHOLDS 460,200 .50 58

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,168,500	.49	61
	18+	897,100	.49	60
	18-49	573,000	.48	59
	12-24	206,700	.45	62
	12-34	409,500	.46	59
	18-34	316,700	.46	60
WOMEN TOTAL		472,400	.49	59
	18-49	288,200	.48	59
	12-24	101,500	.45	62
	18-34	157,500	.46	59
	25-49	231,700	.49	57
	25-54	260,300	.49	57
MEN TOTAL		424,700	.49	61
	18-49	284,800	.48	59
	18-34	159,200	.46	60
	21-49	261,200	.48	59
	25-49	227,400	.49	58
	25-54	254,200	.49	58
TEENS TOTAL		92,800	.47	60
CHILD TOTAL		178,600	.51	57
	6-11	104,700	.50	58

TYLER-LONGVIEW-JACKSONVILLE

TV HOUSEHOLDS 170,600 .19 124

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	454,700	.19	122
	18+	348,400	.19	124
	18-49	220,800	.18	123
	12-24	87,500	.19	125
	12-34	163,300	.18	125
	18-34	127,600	.19	124
WOMEN TOTAL		182,200	.19	122
	18-49	109,200	.18	123
	12-24	43,100	.19	124
	18-34	62,400	.18	124
	25-49	83,500	.18	126
	25-54	94,300	.18	125
MEN TOTAL		166,200	.19	124
	18-49	111,600	.19	125
	18-34	65,200	.19	126
	21-49	100,500	.18	123
	25-49	85,500	.18	123
	25-54	95,300	.18	124
TEENS TOTAL		35,700	.18	132
CHILD TOTAL		70,600	.20	124
	6-11	41,800	.20	121

WACO-TEMPLE-BRYAN

TV HOUSEHOLDS 247,200 .27 97

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	667,900	.28	96
	18+	520,200	.28	93
	18-49	356,500	.30	91
	12-24	170,800	.37	74
	12-34	283,700	.32	85
	18-34	235,100	.34	79
WOMEN TOTAL		256,400	.27	96
	18-49	163,400	.27	96
	12-24	72,700	.33	87
	18-34	102,400	.30	90
	25-49	114,300	.24	105
	25-54	127,700	.24	105
MEN TOTAL		263,800	.30	89
	18-49	193,100	.32	83
	18-34	132,700	.38	74
	21-49	159,300	.29	92
	25-49	120,000	.26	100
	25-54	133,000	.26	100
TEENS TOTAL		48,600	.25	108
CHILD TOTAL		99,100	.28	98
	6-11	55,800	.27	102

TUSCALOOSA

TV HOUSEHOLDS 54,900 .06 183

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	143,000	.06	183
	18+	110,500	.06	183
	18-49	76,600	.06	181
	12-24	33,800	.07	179
	12-34	58,900	.07	181
	18-34	46,100	.07	178
WOMEN TOTAL		57,900	.06	182
	18-49	38,700	.06	181
	12-24	16,800	.08	177
	18-34	23,900	.07	177
	25-49	27,200	.06	182
	25-54	30,800	.06	182
MEN TOTAL		52,600	.06	183
	18-49	37,900	.06	182
	18-34	24,200	.07	179
	21-49	32,700	.06	182
	25-49	26,400	.06	184
	25-54	29,600	.06	184
TEENS TOTAL		10,800	.06	184
CHILD TOTAL		21,700	.06	183
	6-11	12,800	.06	183

UTICA

TV HOUSEHOLDS 103,600 .11 159

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	279,800	.12	159
	18+	216,900	.12	158
	18-49	129,100	.11	160
	12-24	55,100	.12	159
	12-34	97,500	.11	160
	18-34	73,500	.11	162
WOMEN TOTAL		115,300	.12	157
	18-49	64,800	.11	159
	12-24	27,300	.12	157
	18-34	36,600	.11	159
	25-49	49,300	.10	160
	25-54	55,500	.11	160
MEN TOTAL		101,600	.12	159
	18-49	64,300	.11	161
	18-34	36,900	.11	162
	21-49	57,100	.11	162
	25-49	45,700	.10	160
	25-54	55,300	.11	160
TEENS TOTAL		24,000	.12	159
CHILD TOTAL		38,900	.11	164
	6-11	23,500	.11	163

WASHINGTON, DC

TV HOUSEHOLDS 1,701,700 1.85 9

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	4,411,400	1.85	9
	18+	3,417,800	1.87	7
	18-49	2,449,900	2.05	7
	12-24	836,500	1.83	9
	12-34	1,728,300	1.96	7
	18-34	1,354,700	1.97	7
WOMEN TOTAL		1,780,500	1.86	7
	18-49	1,233,900	2.06	7
	12-24	416,900	1.86	8
	18-34	685,800	2.02	7
	25-49	1,001,300	2.13	7
	25-54	1,108,400	2.09	7
MEN TOTAL		1,637,100	1.87	7
	18-49	1,215,600	2.03	7
	18-34	668,900	1.92	8
	21-49	1,122,500	2.06	7
	25-49	985,300	2.12	7
	25-54	1,089,000	2.09	7
TEENS TOTAL		373,600	1.91	8
CHILD TOTAL		620,200	1.76	10
	6-11	380,800	1.83	9

ADI MARKETS POPULATION SUMMARY

WATERTOWN-CARTHAGE

TV HOUSEHOLDS 81,900 .09 170

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	230,200	.10	165
18+	172,300	.09	165
18-49	108,800	.09	166
12-24	50,200	.11	165
12-34	85,300	.10	166
18-34	63,700	.09	166
WOMEN TOTAL	90,100	.09	165
18-49	53,700	.09	167
12-24	24,100	.11	165
18-34	30,700	.09	167
25-49	40,300	.09	170
25-54	45,900	.09	168
MEN TOTAL	82,200	.09	166
18-49	55,100	.09	166
18-34	33,000	.09	165
21-49	47,600	.09	167
25-49	39,900	.09	170
25-54	45,200	.09	169
TEENS TOTAL	21,600	.11	163
CHILD TOTAL	36,300	.10	165
6-11	21,800	.10	165

WHEELING-STEUBENVILLE

TV HOUSEHOLDS 156,100 .17 137

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	399,100	.17	139
18+	308,500	.17	136
18-49	185,000	.15	148
12-24	71,300	.16	149
12-34	136,400	.15	149
18-34	104,600	.15	149
WOMEN TOTAL	163,200	.17	135
18-49	93,000	.16	146
12-24	35,400	.16	148
18-34	51,900	.15	149
25-49	73,300	.16	143
25-54	84,300	.16	141
MEN TOTAL	145,300	.17	139
18-49	92,000	.16	147
18-34	52,700	.15	148
21-49	83,600	.15	148
25-49	72,200	.16	145
25-54	82,400	.16	140
TEENS TOTAL	31,800	.16	146
CHILD TOTAL	58,800	.17	146
6-11	35,400	.17	144

WILKES BARRE-SCRANTON

TV HOUSEHOLDS 489,200 .53 54

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,243,200	.52	54
18+	983,500	.54	51
18-49	556,300	.46	60
12-24	215,700	.47	60
12-34	403,900	.46	60
18-34	307,800	.45	61
WOMEN TOTAL	528,500	.55	50
18-49	278,300	.46	60
12-24	106,800	.48	60
18-34	151,900	.45	62
25-49	218,400	.46	60
25-54	255,000	.48	60
MEN TOTAL	455,000	.52	54
18-49	278,000	.46	60
18-34	155,900	.45	62
21-49	252,000	.46	60
25-49	218,300	.47	60
25-54	250,800	.48	60
TEENS TOTAL	96,100	.49	59
CHILD TOTAL	163,600	.46	62
6-11	99,200	.48	62

WAUSAU-RHINELANDER

TV HOUSEHOLDS 163,000 .18 130

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	430,500	.18	131
18+	324,600	.18	131
18-49	201,500	.17	133
12-24	85,700	.19	127
12-34	154,900	.18	133
18-34	115,500	.17	135
WOMEN TOTAL	165,800	.17	133
18-49	98,900	.17	134
12-24	41,700	.19	125
18-34	56,200	.17	135
25-49	76,200	.16	135
25-54	86,000	.16	136
MEN TOTAL	158,800	.18	129
18-49	102,600	.17	133
18-34	59,300	.17	135
21-49	92,400	.17	132
25-49	79,000	.17	130
25-54	88,700	.17	131
TEENS TOTAL	39,400	.20	119
CHILD TOTAL	66,500	.19	129
6-11	38,700	.19	128

WICHITA-HUTCHINSON

TV HOUSEHOLDS 434,700 .47 61

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,083,600	.46	62
18+	840,100	.46	62
18-49	520,600	.43	63
12-24	201,000	.44	63
12-34	386,100	.44	64
18-34	302,200	.44	64
WOMEN TOTAL	438,300	.46	62
18-49	256,300	.43	63
12-24	97,800	.44	64
18-34	145,800	.43	65
25-49	199,400	.42	63
25-54	225,900	.43	63
MEN TOTAL	401,800	.46	62
18-49	264,300	.44	61
18-34	156,400	.45	61
21-49	240,300	.44	61
25-49	204,100	.44	62
25-54	230,300	.44	61
TEENS TOTAL	83,900	.43	66
CHILD TOTAL	159,600	.45	63
6-11	89,600	.43	65

WILMINGTON

TV HOUSEHOLDS 143,300 .16 146

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	382,900	.16	148
18+	284,700	.16	147
18-49	187,300	.16	143
12-24	73,400	.16	147
12-34	140,400	.16	146
18-34	105,800	.15	148
WOMEN TOTAL	150,900	.16	147
18-49	95,300	.16	140
12-24	36,700	.15	146
18-34	53,400	.16	143
25-49	75,600	.16	138
25-54	85,100	.16	139
MEN TOTAL	133,800	.15	149
18-49	92,000	.15	147
18-34	52,400	.15	149
21-49	83,800	.15	147
25-49	72,900	.16	142
25-54	81,300	.16	145
TEENS TOTAL	34,600	.18	134
CHILD TOTAL	63,600	.18	135
6-11	38,600	.19	130

WEST PALM BEACH-FT. PIERCE-VERO BEACH

TV HOUSEHOLDS 513,700 .56 50

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,177,500	.49	60
18+	967,400	.53	53
18-49	479,700	.40	69
12-24	170,800	.37	74
12-34	340,800	.39	71
18-34	264,200	.38	72
WOMEN TOTAL	511,500	.53	52
18-49	237,700	.40	69
12-24	84,000	.38	75
18-34	129,800	.38	72
25-49	191,200	.41	66
25-54	220,700	.42	66
MEN TOTAL	455,900	.52	52
18-49	242,000	.40	69
18-34	134,400	.39	72
21-49	223,000	.41	66
25-49	194,300	.42	64
25-54	219,700	.42	64
TEENS TOTAL	76,600	.39	70
CHILD TOTAL	133,500	.38	73
6-11	80,800	.39	72

WICHITA FALLS-LAWTON

TV HOUSEHOLDS 161,900 .18 132

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	430,700	.18	130
18+	331,800	.18	128
18-49	213,500	.18	126
12-24	89,300	.20	123
12-34	160,500	.18	126
18-34	126,900	.18	127
WOMEN TOTAL	168,200	.18	131
18-49	100,300	.17	132
12-24	38,300	.17	137
18-34	56,300	.17	134
25-49	77,800	.17	132
25-54	87,600	.17	133
MEN TOTAL	163,600	.19	125
18-49	113,200	.19	122
18-34	70,600	.20	119
21-49	97,500	.18	126
25-49	80,000	.17	129
25-54	89,000	.17	129
TEENS TOTAL	33,600	.17	139
CHILD TOTAL	65,300	.19	132
6-11	36,800	.18	138

YAKIMA

TV HOUSEHOLDS 169,300 .18 126

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	436,500	.18	128
18+	329,500	.18	130
18-49	219,600	.18	124
12-24	82,800	.18	130
12-34	163,600	.19	124
18-34	127,400	.19	125
WOMEN TOTAL	166,300	.17	132
18-49	106,700	.18	125
12-24	40,200	.18	129
18-34	61,400	.18	125
25-49	84,000	.18	124
25-54	94,000	.18	126
MEN TOTAL	163,200	.19	126
18-49	112,900	.19	123
18-34	66,000	.19	124
21-49	103,200	.19	122
25-49	89,000	.19	122
25-54	98,900	.19	122
TEENS TOTAL	36,200	.18	131
CHILD TOTAL	70,800	.20	123
6-11	40,300	.19	125

ADI MARKETS POPULATION SUMMARY

YOUNGSTOWN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	277,000	.30	89
PERSONS 2+	710,300	.30	90
18+	547,000	.30	89
18-49	334,000	.28	96
12-24	130,000	.28	100
12-34	246,600	.28	100
18-34	187,500	.27	102
WOMEN TOTAL	289,900	.30	89
18-49	169,900	.28	94
12-24	64,600	.29	95
18-34	93,900	.28	97
25-49	134,300	.29	91
25-54	155,100	.29	89
MEN TOTAL	257,100	.29	92
18-49	164,100	.27	101
18-34	93,600	.27	103
21-49	149,500	.27	99
25-49	128,800	.28	94
25-54	147,800	.28	93
TEENS TOTAL	59,100	.30	93
CHILD TOTAL	104,200	.30	94
6-11	62,100	.30	92

ZANESVILLE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	32,000	.03	199
PERSONS 2+	81,300	.03	201
18+	61,200	.03	200
18-49	38,200	.03	201
12-24	15,700	.03	201
12-34	28,700	.03	201
18-34	21,500	.03	202
WOMEN TOTAL	32,800	.03	199
18-49	19,500	.03	200
12-24	7,800	.03	201
18-34	10,900	.03	200
25-49	15,200	.03	200
25-54	17,300	.03	200
MEN TOTAL	28,400	.03	202
18-49	18,700	.03	202
18-34	10,600	.03	205
21-49	16,900	.03	203
25-49	14,500	.03	203
25-54	16,500	.03	202
TEENS TOTAL	7,200	.04	201
CHILD TOTAL	12,900	.04	201
6-11	7,600	.04	200

UNITED STATES

	POP IN TVHH & GROUP QUARTERS
TV HOUSEHOLDS	91,770,000
PERSONS 2+	238,003,200
18+	183,200,800
18-49	119,752,300
12-24	45,675,000
12-34	88,319,600
18-34	68,733,600
WOMEN TOTAL	95,856,300
18-49	59,866,300
12-24	22,366,100
18-34	33,931,200
25-49	47,086,200
25-54	52,990,500
MEN TOTAL	87,344,500
18-49	59,886,000
18-34	34,802,400
21-49	54,365,300
25-49	46,577,100
25-54	52,103,800
TEENS TOTAL	19,586,000
CHILD TOTAL	35,216,400
6-11	20,846,900

ADI Population Estimates

Markets Alphabetically by Demographic Category.

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 238,003,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	301,600	.13	156
ALBANY, GA	387,800	.16	145
ALBANY-SCHENECTADY-TROY	1,261,400	.53	52
ALBUQUERQUE	1,354,500	.57	48
ALEXANDRIA, LA	249,800	.10	161
ALPENA	40,700	.02	209
AMARILLO	483,000	.20	121
ANNISTON	121,900	.05	188
ARDMORE-ADA	191,800	.08	173
ATLANTA	3,589,100	1.51	12
AUGUSTA	577,400	.24	109
AUSTIN, TX	900,600	.38	73
BAKERSFIELD	416,500	.17	134
BALTIMORE	2,482,300	1.04	21
BANGOR	306,500	.13	155
BATON ROUGE	723,400	.30	89
BEAUMONT-PORT ARTHUR	440,500	.19	126
BEND	65,700	.03	205
BILLINGS-HARDIN	213,500	.09	169
BILOXI-GULFPORT-PASCAGOULA	177,400	.07	178
BINGHAMTON	417,200	.18	133
BIRMINGHAM	1,339,100	.56	49
BLUEFIELD-BECKLEY-OAK HILL	396,900	.17	141
BOISE	408,500	.17	137
BOSTON	5,405,600	2.27	6
BOWLING GREEN	118,100	.05	190
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	754,200	.32	87
BUFFALO	1,609,100	.68	41
BURLINGTON-PLATTSBURGH	699,600	.29	91
BUTTE	122,600	.05	187
CASPER-RIVERTON	108,600	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	786,800	.33	82
CHARLESTON, SC	617,800	.26	101
CHARLESTON-HUNTINGTON	1,360,300	.57	47
CHARLOTTE	1,882,600	.79	31
CHARLOTTESVILLE	101,800	.04	196
CHATTANOOGA	765,500	.32	85
CHEYENNE-SCOTTSBLUFF (STERLING)	108,300	.05	194
CHICAGO	8,224,400	3.46	3
CHICO-REDDING	383,400	.16	147
CINCINNATI	1,912,900	.80	30
CLARKSBURG-WESTON	280,900	.12	158
CLEVELAND	3,655,800	1.54	11
COLORADO SPRINGS-PUEBLO	608,100	.26	103
COLUMBIA, SC	804,000	.34	78
COLUMBIA-JEFFERSON CITY	361,100	.15	150
COLUMBUS, GA	498,800	.21	119
COLUMBUS, OH	1,732,400	.73	35
COLUMBUS-TUPELO	444,900	.19	125
CORPUS CHRISTI	505,900	.21	117
DALLAS-FT. WORTH	4,438,300	1.86	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	796,800	.33	80
DAYTON	1,267,000	.53	51
DENVER	2,578,600	1.08	20
DES MOINES	934,400	.39	70
DETROIT	4,489,300	1.89	7
DOTHAN	278,800	.12	160
DULUTH-SUPERIOR	433,200	.18	129
EL CENTRO-YUMA	189,800	.08	175
EL PASO	694,500	.29	92
ELMIRA	222,900	.09	167
ERIE	401,600	.17	138
EUGENE	451,600	.19	123
EUREKA	127,500	.05	185
EVANSVILLE	678,000	.28	94
FARGO	575,700	.24	110
FLAGSTAFF	86,000	.04	199
FLINT-SAGINAW-BAY CITY	1,212,900	.51	56
FLORENCE, SC	412,500	.17	135
FT. MYERS-NAPLES	565,100	.24	111
FT. SMITH	506,500	.21	116
FT. WAYNE	612,400	.26	102
FRESNO-VISALIA	1,204,400	.51	58
GAINESVILLE	221,900	.09	168
GRAND JUNCTION-DURANGO	166,900	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,649,100	.69	37
GREAT FALLS	164,700	.07	180
GREEN BAY-APPLETON	993,900	.42	68
GREENSBORO-WINSTON SALEM-HIGH POINT	1,300,100	.55	50
GREENVILLE-NEW BERN-WASHINGTON	606,600	.26	105
GREENVILLE-SPARTANBURG-ASHEVILLE	1,647,100	.69	38
GREENWOOD-GREENVILLE	240,500	.10	164
HAGERSTOWN	112,900	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	1,409,400	.59	46
HARRISONBURG	101,600	.04	197
HARTFORD-NEW HAVEN	2,352,300	.99	23
HELENA	45,900	.02	207
HOUSTON	3,827,800	1.61	10
HUNTSVILLE-DECATUR-FLORENCE	789,300	.33	81
IDAHO FALLS-POCATELLO	296,000	.12	157
INDIANAPOLIS	2,213,000	.93	25
JACKSON, MS	800,700	.34	79
JACKSON, TN	149,500	.06	182
JACKSONVILLE	1,205,700	.51	57
JOHNSTOWN-ALTOONA	740,700	.31	88
JONESBORO	190,700	.08	174
JOPLIN-PITTSBURG	360,100	.15	151
KANSAS CITY	1,927,700	.81	29
KNOXVILLE	1,039,400	.44	65
LA CROSSE-EAU CLAIRE	439,600	.18	127
LAFAYETTE, IN	118,000	.05	191
LAFAYETTE, LA	547,000	.23	112
LAKE CHARLES	207,000	.09	171
LANSING	607,200	.26	104
LAREDO	126,700	.05	186

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	642,400	.27	97
LAUREL-HATTIESBURG	243,700	.10	162
LEXINGTON	970,900	.41	69
LIMA	107,900	.05	195
LINCOLN-HASTINGS-KEARNEY	632,900	.27	100
LITTLE ROCK	1,219,100	.51	55
LOS ANGELES	13,251,700	5.57	2
LOUISVILLE	1,439,500	.60	45
LUBBOCK	375,500	.16	149
MACON	485,400	.20	120
MADISON	679,200	.29	93
MANKATO	60,800	.03	206
MARQUETTE	150,400	.06	181
MCALLEN-BROWNSVILLE: LRGV	674,900	.28	95
MEDFORD	333,000	.14	153
MEMPHIS	1,620,200	.68	40
MERIDIAN	179,000	.08	177
MIAMI	3,099,900	1.30	15
MILWAUKEE	1,942,100	.82	28
MINNEAPOLIS-ST. PAUL	3,444,000	1.45	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	387,400	.16	146
MISSOULA	194,100	.08	172
MOBILE-PENSACOLA	1,243,700	.52	53
MONROE-EL DORADO	499,200	.21	118
MONTGOMERY-SELMA	587,900	.25	108
NASHVILLE	1,857,800	.78	32
NEW ORLEANS	1,701,900	.72	36
NEW YORK	18,030,400	7.58	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,605,900	.67	42
NORTH PLATTE	45,600	.02	208
ODESSA-MIDLAND	389,100	.16	143
OKLAHOMA CITY	1,520,900	.64	43
OMAHA	901,500	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	2,104,400	.88	26
OTTUMWA-KIRKSVILLE	72,800	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	832,700	.35	76
PALM SPRINGS	186,700	.08	176
PANAMA CITY	210,300	.09	170
PARKERSBURG	88,900	.04	198
PEORIA-BLOOMINGTON	532,300	.22	113
PHILADELPHIA	7,003,700	2.94	4
PHOENIX	2,482,000	1.04	22
PITTSBURGH	2,926,800	1.23	18
PORTLAND, OR	1,976,000	.83	27
PORTLAND-POLAND SPRING	844,200	.35	74
PRESQUE ISLE	80,800	.03	202
PROVIDENCE-NEW BEDFORD	1,462,300	.61	44
QUINCY-HANNIBAL	310,200	.13	154
RALEIGH-DURHAM	1,824,800	.77	33
RAPID CITY	226,900	.10	166
RENO	448,400	.19	124
RICHMOND	1,201,200	.50	59
ROANOKE-LYNCHBURG	1,001,900	.42	66
ROCHESTER, NY	916,100	.38	71
ROCHESTER-MASON CITY-AUSTIN	355,200	.15	152
ROCKFORD	398,400	.17	140
SACRAMENTO-STOCKTON	2,585,500	1.09	19
ST. JOSEPH	121,500	.05	189
ST. LOUIS	2,944,800	1.24	17
SALINAS-MONTEREY	558,000	.25	107
SALISBURY	242,600	.10	163
SALT LAKE CITY	1,784,300	.75	34
SAN ANGELO	129,200	.05	184
SAN ANTONIO	1,633,100	.69	39
SAN DIEGO	2,302,700	.97	24
SAN FRANCISCO-OAKLAND-SAN JOSE	5,509,300	2.31	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	528,500	.22	114
SAVANNAH	633,700	.27	99
SEATTLE-TACOMA	3,133,400	1.32	14
SHREVEPORT-TEXARKANA	1,078,100	.45	63
SIOUX CITY	394,300	.17	142
SIOUX FALLS-MITCHELL	606,600	.25	105
SOUTH BEND-ELKHART	767,500	.32	84
SPOKANE	811,500	.34	77
SPRINGFIELD, MA	634,200	.27	98
SPRINGFIELD, MO	789,800	.32	83
SPRINGFIELD-DECATUR-CHAMPAIGN	842,900	.35	75
SYRACUSE	996,900	.42	67
TALLAHASSEE-THOMASVILLE	509,400	.21	115
TAMPA-ST. PETERSBURG (SARASOTA)	3,064,900	1.29	16
TERRE HAUTE	411,400	.17	136
TOLEDO	1,060,600	.45	64
TOPEKA	388,900	.16	144
TRAVERSE CITY-CADILLAC	421,600	.18	132
TUCSON	759,400	.32	86
TULSA	1,168,500	.49	61
TUSCALOOSA	143,000	.06	183
TWIN FALLS	81,900	.03	200
TYLER-LONGVIEW-JACKSONVILLE	454,700	.19	122
UTICA	279,800	.12	159
VICTORIA	73,300	.03	203
WACO-TEMPLE-BRYAN	667,900	.28	96
WASHINGTON, DC	4,411,400	1.85	9
WATERTOWN-CARTHAGE	230,200	.10	165
WAUSAU-RHINELANDER	430,500	.18	131
WEST PALM BEACH-FT. PIERCE-VERO BEACH	1,177,500	.49	60
WHEELING-STEUBENVILLE	399,100	.17	139
WICHITA-HUTCHINSON	1,083,600	.46	62
WICHITA FALLS-LAWTON	430,700	.18	130
WILKES BARRE-SCRANTON	1,243,200	.52	54
WILMINGTON	382,900	.16	148
YAKIMA	436,500	.18	128
YOUNGSTOWN	710,300	.30	90
ZANESVILLE	81,300	.03	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 183,200,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	234,200	.13	156
ALBANY, GA	281,500	.15	149
ALBANY-SCHENECTADY-TROY	982,200	.54	52
ALBUQUERQUE	992,800	.54	50
ALEXANDRIA, LA	185,200	.10	162
ALPENA	30,700	.02	209
AMARILLO	363,200	.20	120
ANNISTON	93,200	.05	189
ARDMORE-ADA	148,900	.08	172
ATLANTA	2,719,600	1.48	12
AUGUSTA	428,400	.23	111
AUSTIN, TX	702,400	.38	72
BAKERSFIELD	309,100	.17	135
BALTIMORE	1,931,300	1.05	21
BANGOR	234,600	.13	155
BATON ROUGE	531,600	.29	91
BEAUMONT-PORT ARTHUR	332,300	.18	127
BEND	50,300	.03	205
BILLINGS-HARDIN	161,600	.09	169
BILOXI-GULFPORT-PASCAGOULA	132,900	.07	177
BINGHAMTON	320,000	.17	134
BIRMINGHAM	1,022,700	.56	48
BLUEFIELD-BECKLEY-OAK HILL	297,300	.16	144
BOISE	305,400	.17	138
BOSTON	4,246,200	2.32	6
BOWLING GREEN	92,000	.05	190
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	575,700	.31	87
BUFFALO	1,246,300	.68	37
BURLINGTON-PLATTSBURGH	536,500	.29	90
BUTTE	95,900	.05	186
CASPER-RIVERTON	80,600	.04	197
CEDAR RAPIDS-WATERLOO-DUBUQUE	602,200	.33	81
CHARLESTON, SC	457,700	.25	107
CHARLESTON-HUNTINGTON	1,025,900	.56	47
CHARLOTTE	1,437,900	.78	31
CHARLOTTESVILLE	83,100	.05	193
CHATTANOOGA	581,800	.32	85
CHEYENNE-SCOTTSBLUFF (STERLING)	82,100	.04	194
CHICAGO	6,281,000	3.43	3
CHICO-REDDING	301,600	.16	142
CINCINNATI	1,449,800	.79	30
CLARKSBURG-WESTON	217,200	.12	157
CLEVELAND	2,808,100	1.53	11
COLORADO SPRINGS-PUEBLO	463,200	.25	102
COLUMBIA, SC	604,300	.33	79
COLUMBIA-JEFFERSON CITY	284,100	.16	148
COLUMBUS, GA	375,500	.20	117
COLUMBUS, OH	1,328,200	.72	34
COLUMBUS-TUPELO	331,600	.18	129
CORPUS CHRISTI	366,100	.20	119
DALLAS-FT. WORTH	3,389,800	1.85	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	605,100	.33	78
DAYTON	964,000	.53	54
DENVER	1,993,100	1.09	20
DES MOINES	728,400	.40	70
DETROIT	3,400,000	1.86	8
DOTHAN	208,500	.11	159
DULUTH-SUPERIOR	333,800	.18	126
EL CENTRO-YUMA	136,700	.07	176
EL PASO	491,400	.27	98
ELMIRA	169,900	.09	166
ERIE	306,100	.17	137
EUGENE	351,900	.19	123
EUREKA	101,000	.06	184
EVANSVILLE	518,600	.28	94
FARGO	443,100	.24	109
FLAGSTAFF	62,200	.03	199
FLINT-SAGINAW-BAY CITY	897,000	.49	61
FLORENCE, SC	301,800	.16	141
FT. MYERS-NAPLES	465,600	.25	100
FT. SMITH	388,200	.21	115
FT. WAYNE	457,800	.25	106
FRESNO-VISALIA	897,200	.49	59
GAINESVILLE	176,900	.10	164
GRAND JUNCTION-DURANGO	128,200	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,244,600	.68	38
GREAT FALLS	124,000	.07	180
GREEN BAY-APPLETON	748,900	.41	68
GREENSBORO-WINSTON SALEM-HIGH POINT	1,007,100	.55	49
GREENVILLE-NEW BERN-WASHINGTON	463,000	.25	103
GREENVILLE-SPARTANBURG-ASHEVILLE	1,270,900	.69	35
GREENWOOD-GREENVILLE	168,400	.09	168
HAGERSTOWN	88,900	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	1,092,700	.60	45
HARRISONBURG	81,300	.04	195
HARTFORD-NEW HAVEN	1,848,400	1.01	23
HELENA	34,900	.02	207
HOUSTON	2,874,400	1.57	10
HUNTSVILLE-DECATUR-FLORENCE	597,300	.33	82
IDAHO FALLS-POCATELLO	207,100	.11	160
INDIANAPOLIS	1,682,000	.92	25
JACKSON, MS	587,600	.32	83
JACKSON, TN	114,900	.06	182
JACKSONVILLE	914,500	.50	58
JOHNSTOWN-ALTOONA	575,500	.31	88
JONESBORO	147,900	.08	174
JOPLIN-PITTSBURG	281,100	.15	150
KANSAS CITY	1,489,900	.81	28
KNOXVILLE	798,900	.44	65
LA CROSSE-EAU CLAIRE	337,900	.18	125
LAFAYETTE, IN	95,300	.05	188
LAFAYETTE, LA	396,600	.22	114
LAKE CHARLES	152,500	.08	171
LANSING	463,400	.25	101
LAREDO	84,400	.05	192
LAS VEGAS	497,000	.27	96
LAUREL-HATTIESBURG	181,100	.10	163
LEXINGTON	735,800	.40	69
LIMA	81,100	.04	196
LINCOLN-HASTINGS-KEARNEY	496,300	.27	97
LITTLE ROCK	928,400	.51	56
LOS ANGELES	10,269,400	5.61	2
LOUISVILLE	1,090,600	.60	46
LUBBOCK	280,000	.15	151
MACON	362,300	.20	121
MADISON	526,700	.29	92
MANKATO	48,100	.03	206
MARQUETTE	117,200	.06	181
MCALLEN-BROWNSVILLE: LRGV	450,600	.25	108
MEDFORD	257,200	.14	153
MEMPHIS	1,202,200	.66	41
MERIDIAN	132,900	.07	177
MIAMI	2,534,400	1.38	14
MILWAUKEE	1,485,700	.81	29
MINNEAPOLIS-ST. PAUL	2,628,000	1.43	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	288,400	.16	145
MISSOULA	148,400	.08	173
MOBILE-PENSACOLA	923,500	.50	57
MONROE-EL DORADO	370,500	.20	118
MONTGOMERY-SELMA	436,400	.24	110
NASHVILLE	1,432,300	.78	32
NEW ORLEANS	1,262,500	.69	36
NEW YORK	14,163,000	7.73	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,234,500	.67	40
NORTH PLATTE	34,400	.02	208
ODESSA-MIDLAND	287,600	.16	146
OKLAHOMA CITY	1,176,500	.64	43
OMAHA	684,300	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	1,669,300	.91	26
OTTUMWA-KIRKSVILLE	58,100	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	654,400	.36	75
PALM SPRINGS	140,500	.08	175
PANAMA CITY	160,100	.09	170
PARKERSBURG	67,900	.04	198
PEORIA-BLOOMINGTON	409,300	.22	113
PHILADELPHIA	5,462,900	2.98	4
PHOENIX	1,898,300	1.04	22
PITTSBURGH	2,315,000	1.26	17
PORTLAND, OR	1,529,400	.83	27
PORTLAND-POLAND SPRING	650,700	.36	76
PRESQUE ISLE	59,900	.03	202
PROVIDENCE-NEW BEDFORD	1,146,300	.63	44
QUINCY-HANNIBAL	242,400	.13	154
RALEIGH-DURHAM	1,399,300	.76	33
RAPID CITY	168,700	.09	167
RENO	356,900	.19	122
RICHMOND	932,200	.51	55
ROANOKE-LYNCHBURG	785,300	.43	66
ROCHESTER, NY	707,900	.39	71
ROCHESTER-MASON CITY-AUSTIN	273,000	.15	152
ROCKFORD	302,000	.16	140
SACRAMENTO-STOCKTON	2,002,600	1.09	19
ST. JOSEPH	95,400	.05	187
ST. LOUIS	2,254,000	1.23	18
SALINAS-MONTEREY	459,500	.25	105
SALISBURY	189,700	.10	161
SALT LAKE CITY	1,241,000	.68	39
SAN ANGELO	99,700	.05	185
SAN ANTONIO	1,199,300	.65	42
SAN DIEGO	1,822,900	1.00	24
SAN FRANCISCO-OAKLAND-SAN JOSE	4,402,800	2.40	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	428,400	.23	111
SAVANNAH	472,500	.26	99
SEATTLE-TACOMA	2,454,100	1.34	16
SHREVEPORT-TEXARKANA	811,200	.44	63
SIOUX CITY	301,600	.16	142
SIOUX FALLS-MITCHELL	462,000	.25	104
SOUTH BEND-ELKHART	579,400	.32	86
SPOKANE	618,700	.34	77
SPRINGFIELD, MA	500,200	.27	95
SPRINGFIELD, MO	602,800	.33	80
SPRINGFIELD-DECATUR-CHAMPAIGN	659,500	.36	74
SYRACUSE	769,300	.42	67
TALLAHASSEE-THOMASVILLE	383,300	.21	116
TAMPA-ST. PETERSBURG (SARASOTA)	2,507,200	1.37	15
TERRE HAUTE	320,900	.18	132
TOLEDO	800,800	.44	64
TOPEKA	305,100	.17	139
TRAVERSE CITY-CADILLAC	320,600	.17	133
TUCSON	586,600	.32	84
TULSA	897,100	.49	60
TUSCALOOSA	110,500	.06	183
TWIN FALLS	61,000	.03	201
TYLER-LONGVIEW-JACKSONVILLE	348,400	.19	124
UTICA	216,900	.12	158
VICTORIA	53,700	.03	204
WACO-TEMPLE-BRYAN	520,200	.28	93
WASHINGTON, DC	3,417,600	1.87	7
WATERTOWN-CARTHAGE	172,300	.09	165
WAUSAU-RHINELANDER	324,600	.18	131
WEST PALM BEACH-FT. PIERCE-VERO BEACH	967,400	.53	53
WHEELING-STEUBENVILLE	308,500	.17	136
WICHITA-HUTCHINSON	840,100	.46	62
WICHITA FALLS-LAWTON	331,800	.18	128
WILKES BARRE-SCRANTON	983,500	.54	51
WILMINGTON	284,700	.16	147
YAKIMA	329,500	.18	130
YOUNGSTOWN	547,000	.30	89
ZANESVILLE	61,200	.03	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 119,752,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	138,300	.12	157
ALBANY, GA	184,500	.15	149
ALBANY-SCHENECTADY-TROY	601,000	.50	57
ALBUQUERQUE	688,900	.58	47
ALEXANDRIA, LA	124,700	.10	162
ALPENA	18,100	.02	209
AMARILLO	235,600	.20	121
ANNISTON	64,000	.05	187
ARDMORE-ADA	84,300	.07	178
ATLANTA	1,948,500	1.63	11
AUGUSTA	289,200	.24	107
AUSTIN, TX	497,900	.42	66
BAKERSFIELD	208,600	.17	131
BALTIMORE	1,289,200	1.08	20
BANGOR	150,100	.13	154
BATON ROUGE	383,600	.32	83
BEAUMONT-PORT ARTHUR	211,000	.18	128
BEND	34,400	.03	205
BILLINGS-HARDIN	107,400	.09	167
BILOXI-GULFPORT-PASCAGOULA	92,900	.08	173
BINGHAMTON	198,900	.17	135
BIRMINGHAM	649,300	.54	50
BLUEFIELD-BECKLEY-OAK HILL	185,800	.16	147
BOISE	209,400	.17	130
BOSTON	2,719,000	2.27	6
BOWLING GREEN	62,100	.05	189
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	374,800	.31	86
BUFFALO	760,700	.64	43
BURLINGTON-PLATTSBURGH	358,400	.30	88
BUTTE	64,100	.05	186
CASPER-RIVERTON	60,000	.05	191
CEDAR RAPIDS-WATERLOO-DUBUQUE	394,200	.33	79
CHARLESTON, SC	334,400	.28	95
CHARLESTON-HUNTINGTON	662,500	.55	49
CHARLOTTE	963,800	.80	31
CHARLOTTESVILLE	60,200	.05	190
CHATTANOOGA	385,500	.32	81
CHEYENNE-SCOTTSBLUFF (STERLING)	55,500	.05	194
CHICAGO	4,192,800	3.50	3
CHICO-REDDING	186,400	.16	145
CINCINNATI	951,700	.79	32
CLARKSBURG-WESTON	128,700	.11	161
CLEVELAND	1,789,700	1.49	12
COLORADO SPRINGS-PUEBLO	323,700	.27	100
COLUMBIA, SC	425,300	.36	75
COLUMBIA-JEFFERSON CITY	185,900	.16	146
COLUMBUS, GA	253,600	.21	115
COLUMBUS, OH	908,900	.76	34
COLUMBUS-TUPELO	210,300	.18	129
CORPUS CHRISTI	248,200	.21	116
DALLAS-FT. WORTH	2,349,000	1.96	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	381,700	.32	84
DAYTON	632,800	.53	52
DENVER	1,470,100	1.23	15
DES MOINES	454,600	.38	72
DETROIT	2,282,300	1.91	9
DOTHAN	135,100	.11	158
DULUTH-SUPERIOR	198,500	.17	136
EL CENTRO-YUMA	89,800	.07	174
EL PASO	357,800	.30	90
ELMIRA	103,500	.09	170
ERIE	191,000	.16	141
EUGENE	244,800	.20	118
EUREKA	68,500	.06	185
EVANSVILLE	324,400	.27	98
FARGO	277,600	.23	109
FLAGSTAFF	49,900	.04	198
FLINT-SAGINAW-BAY CITY	605,500	.51	55
FLORENCE, SC	203,900	.17	132
FT. MYERS-NAPLES	214,100	.18	125
FT. SMITH	240,200	.20	120
FT. WAYNE	300,500	.25	106
FRESNO-VISALIA	602,900	.50	56
GAINESVILLE	130,900	.11	159
GRAND JUNCTION-DURANGO	85,800	.07	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	832,000	.69	38
GREAT FALLS	80,700	.07	179
GREEN BAY-APPLETON	472,500	.39	70
GREENSBORO-WINSTON SALEM-HIGH POINT	665,300	.56	48
GREENVILLE-NEW BERN-WASHINGTON	324,000	.27	99
GREENVILLE-SPARTANBURG-ASHEVILLE	817,400	.68	39
GREENWOOD-GREENVILLE	104,900	.09	168
HAGERSTOWN	56,600	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	698,500	.58	45
HARRISONBURG	55,100	.05	195
HARTFORD-NEW HAVEN	1,178,000	.98	24
HELENA	24,100	.02	207
HOUSTON	2,133,000	1.78	10
HUNTSVILLE-DECATUR-FLORENCE	399,900	.33	78
IDAHO FALLS-POCATELLO	145,600	.12	155
INDIANAPOLIS	1,125,400	.94	25
JACKSON, MS	381,100	.32	85
JACKSON, TN	70,400	.06	184
JACKSONVILLE	611,400	.51	54
JOHNSTOWN-ALTOONA	355,100	.30	92
JONESBORO	86,700	.07	175
JOPLIN-PITTSBURG	159,500	.13	152
KANSAS CITY	976,700	.82	29
KNOXVILLE	521,700	.44	61
LA CROSSE-EAU CLAIRE	211,900	.18	127
LAFAYETTE, IN	71,300	.06	183
LAFAYETTE, LA	269,000	.22	113
LAKE CHARLES	104,500	.09	169
LANSING	333,800	.28	97
LAREDO	57,300	.05	192
LAS VEGAS	354,700	.30	93
LAUREL-HATTIESBURG	116,500	.10	163
LEXINGTON	494,100	.41	67
LIMA	50,900	.04	197
LINCOLN-HASTINGS-KEARNEY	304,900	.25	104
LITTLE ROCK	582,200	.49	58
LOS ANGELES	7,000,000	5.85	2
LOUISVILLE	724,700	.61	44
LUBBOCK	192,600	.16	140
MACON	240,600	.20	119
MADISON	358,100	.30	89
MANKATO	32,000	.03	206
MARQUETTE	74,400	.06	182
MCALLEN-BROWNSVILLE: LRGV	302,000	.25	105
MEDFORD	159,000	.13	153
MEMPHIS	790,300	.66	41
MERIDIAN	80,500	.07	180
MIAMI	1,421,100	1.19	17
MILWAUKEE	966,000	.81	30
MINNEAPOLIS-ST. PAUL	1,768,800	1.48	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	187,100	.16	144
MISSOULA	101,300	.08	172
MOBILE-PENSACOLA	632,900	.53	51
MONROE-EL DORADO	230,200	.19	122
MONTGOMERY-SELMA	276,000	.23	110
NASHVILLE	942,300	.79	33
NEW ORLEANS	870,600	.73	37
NEW YORK	8,908,900	7.44	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	875,700	.73	36
NORTH PLATTE	21,600	.02	208
ODESSA-MIDLAND	198,200	.17	137
OKLAHOMA CITY	768,100	.64	42
OMAHA	440,500	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	978,300	.82	28
OTTUMWA-KIRKSVILLE	34,900	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	389,100	.32	80
PALM SPRINGS	86,700	.07	175
PANAMA CITY	101,600	.08	171
PARKERSBURG	43,200	.04	199
PEORIA-BLOOMINGTON	270,600	.23	112
PHILADELPHIA	3,427,700	2.86	4
PHOENIX	1,225,000	1.02	23
PITTSBURGH	1,385,700	1.16	18
PORTLAND, OR	1,015,600	.85	26
PORTLAND-POLAND SPRING	405,100	.34	77
PRESQUE ISLE	39,600	.03	200
PROVIDENCE-NEW BEDFORD	696,300	.58	46
QUINCY-HANNIBAL	140,300	.12	156
RALEIGH-DURHAM	979,300	.82	27
RAPID CITY	112,900	.09	165
RENO	246,700	.21	117
RICHMOND	616,800	.52	53
ROANOKE-LYNCHBURG	505,400	.42	64
ROCHESTER, NY	465,600	.39	71
ROCHESTER-MASON CITY-AUSTIN	164,700	.14	151
ROCKFORD	196,600	.16	138
SACRAMENTO-STOCKTON	1,335,100	1.11	19
ST. JOSEPH	55,000	.05	195
ST. LOUIS	1,423,800	1.19	16
SALINAS-MONTEREY	314,800	.26	102
SALISBURY	114,700	.10	164
SALT LAKE CITY	892,600	.75	35
SAN ANGELO	62,300	.05	188
SAN ANTONIO	799,600	.67	40
SAN DIEGO	1,257,000	1.05	21
SAN FRANCISCO-OAKLAND-SAN JOSE	3,000,300	2.51	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	283,700	.24	108
SAVANNAH	320,100	.27	101
SEATTLE-TACOMA	1,671,000	1.40	14
SHREVEPORT-TEXARKANA	493,400	.41	68
SIOUX CITY	177,000	.15	150
SIOUX FALLS-MITCHELL	275,900	.23	111
SOUTH BEND-ELKHART	372,800	.31	87
SPOKANE	408,700	.34	76
SPRINGFIELD, MA	314,300	.26	103
SPRINGFIELD, MO	351,700	.29	94
SPRINGFIELD-DECATUR-CHAMPAIGN	430,700	.36	74
SYRACUSE	503,000	.42	65
TALLAHASSEE-THOMASVILLE	261,900	.22	114
TAMPA-ST. PETERSBURG (SARASOTA)	1,251,700	1.05	22
TERRE HAUTE	188,400	.16	142
TOLEDO	520,700	.43	62
TOPEKA	200,800	.17	134
TRAVERSE CITY-CADILLAC	193,300	.16	139
TUCSON	383,700	.32	82
TULSA	573,000	.48	59
TUSCALOOSA	76,600	.06	181
TWIN FALLS	37,800	.03	202
TYLER-LONGVIEW-JACKSONVILLE	220,800	.18	123
UTICA	129,100	.11	160
VICTORIA	37,400	.03	203
WACO-TEMPLE-BRYAN	356,500	.30	91
WASHINGTON, DC	2,449,500	2.05	7
WATERTOWN-CARTHAGE	108,800	.09	166
WAUSAU-RHINELANDER	201,500	.17	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	479,700	.40	69
WHEELING-STEUBENVILLE	185,000	.15	148
WICHITA-HUTCHINSON	520,600	.43	63
WICHITA FALLS-LAWTON	213,500	.18	126
WILKES BARRE-SCRANTON	556,300	.46	60
WILMINGTON	187,300	.16	143
YAKIMA	219,600	.18	124
YOUNGSTOWN	334,000	.28	96
ZANESVILLE	38,200	.03	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 46,675,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILE[illegible]-SWEETWATER	56,400	.12	157
ALBANY, GA	77,200	.17	141
ALBANY-SCHE[illegible]CTADY-TROY	238,900	.52	55
ALBUQUERQ[illegible]	274,300	.60	46
ALEXANDRI[illegible]	55,700	.12	158
ALPENA	7,700	.02	209
AMARILLO	91,000	.20	122
ANNISTON	28,100	.06	184
ARDMORE-ADA	33,500	.07	180
ATLANTA	682,500	1.49	13
AUGUSTA	117,700	.26	108
AUSTIN, TX	199,000	.44	64
BAKERSFIELD	81,500	.18	133
BALTIMORE	479,100	1.05	21
BANGOR	60,300	.13	154
BATON ROUGE	162,700	.36	78
BEAUMONT-PORT ARTHUR	83,100	.18	129
BEND	11,200	.02	206
BILLINGS-HARDIN	39,300	.09	172
BILOXI-GULFPORT-PASCAGOULA	40,400	.09	170
BINGHAMTON	81,500	.18	133
BIRMINGHAM	244,900	.54	51
BLUEFIELD-BECKLEY-OAK HILL	72,100	.16	148
BOISE	77,400	.17	140
BOSTON	1,050,600	2.30	5
BOWLING GREEN	26,500	.06	187
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	136,500	.30	98
BUFFALO	310,400	.68	41
BURLINGTON-PLATTSBURGH	148,200	.32	87
BUTTE	26,300	.06	189
CASPER-RIVERTON	22,100	.05	195
CEDAR RAPIDS-WATERLOO-DUBUQUE	170,500	.37	76
CHARLESTON, SC	141,600	.31	92
CHARLESTON-HUNTINGTON	256,200	.56	48
CHARLOTTE	354,600	.78	33
CHARLOTTESVILLE	26,500	.06	187
CHATTANOOGA	140,000	.31	93
CHEYENNE-SCOTTSBLUFF (STERLING)	21,300	.05	197
CHICAGO	1,575,900	3.45	3
CHICO-REDDING	70,700	.15	150
CINCINNATI	375,800	.82	29
CLARKSBURG-WESTON	50,400	.11	163
CLEVELAND	686,100	1.50	12
COLORADO SPRINGS-PUEBLO	129,200	.28	101
COLUMBIA, SC	175,500	.38	73
COLUMBIA-JEFFERSON CITY	78,100	.17	137
COLUMBUS, GA	113,700	.25	112
COLUMBUS, OH	347,400	.76	37
COLUMBUS-TUPELO	89,300	.20	123
CORPUS CHRISTI	102,400	.22	117
DALLAS-FT. WORTH	[illegible]38,800	1.84	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	148,200	.32	87
DAYTON	239,600	.52	54
DENVER	511,700	1.12	17
DES MOINES	181,000	.40	71
DETROIT	882,800	1.93	7
DOTHAN	53,500	.12	161
DULUTH-SUPERIOR	80,300	.18	135
EL CENTRO-YUMA	39,200	.09	173
EL PASO	157,400	.34	80
ELMIRA	42,700	.09	169
ERIE	78,900	.17	136
EUGENE	91,300	.20	121
EUREKA	25,000	.05	191
EVANSVILLE	126,100	.28	102
FARGO	120,600	.26	105
FLAGSTAFF	24,000	.05	193
FLINT-SAGINAW-BAY CITY	252,300	.55	50
FLORENCE, SC	82,200	.18	132
FT. MYERS-NAPLES	77,900	.17	138
FT. SMITH	94,300	.21	119
FT. WAYNE	116,600	.26	111
FRESNO-VISALIA	239,800	.53	53
GAINESVILLE	59,100	.13	155
GRAND JUNCTION-DURANGO	31,700	.07	183
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	341,000	.75	38
GREAT FALLS	32,100	.07	182
GREEN BAY-APPLETON	197,500	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	242,100	.53	52
GREENVILLE-NEW BERN-WASHINGTON	146,600	.32	89
GREENVILLE-SPARTANBURG-ASHEVILLE	304,600	.67	42
GREENWOOD-GREENVILLE	51,500	.11	162
HAGERSTOWN	21,500	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	261,700	.57	47
HARRISONBURG	24,900	.05	192
HARTFORD-NEW HAVEN	448,600	.98	24
HELENA	9,000	.02	207
HOUSTON	748,700	1.64	10
HUNTSVILLE-DECATUR-FLORENCE	152,600	.33	84
IDAHO FALLS-POCATELLO	61,700	.14	153
INDIANAPOLIS	438,900	.96	25
JACKSON, MS	160,800	.35	79
JACKSON, TN	26,700	.06	186
JACKSONVILLE	233,800	.51	56
JOHNSTOWN-ALTOONA	152,400	.33	85
JONESBORO	34,300	.08	176
JOPLIN-PITTSBURG	62,700	.14	152
KANSAS CITY	361,200	.79	32
KNOXVILLE	194,600	.43	69
LA CROSSE-EAU CLAIRE	94,100	.21	120
LAFAYETTE, IN	37,200	.08	174
LAFAYETTE, LA	119,300	.26	106
LAKE CHARLES	42,800	.09	168
LANSING	139,500	.31	95
LAREDO	27,400	.06	185
LAS VEGAS	122,100	.27	104
LAUREL-HATTIESBURG	50,300	.11	164
LEXINGTON	198,300	.43	65
LIMA	20,600	.05	198
LINCOLN-HASTINGS-KEARNEY	123,200	.27	103
LITTLE ROCK	225,700	.49	58
LOS ANGELES	2,519,500	5.52	2
LOUISVILLE	280,500	.61	44
LUBBOCK	85,800	.19	126
MACON	97,600	.21	118
MADISON	142,800	.31	91
MANKATO	15,400	.03	202
MARQUETTE	33,100	.07	181
MCALLEN-BROWNSVILLE: LRGV	139,200	.30	96
MEDFORD	54,900	.12	160
MEMPHIS	327,300	.72	40
MERIDIAN	34,200	.07	177
MIAMI	483,700	1.06	20
MILWAUKEE	380,500	.83	27
MINNEAPOLIS-ST. PAUL	688,200	1.51	11
MINOT-BISMARCK-DICKINSON-GLENDIVE	77,900	.17	138
MISSOULA	36,900	.08	175
MOBILE-PENSACOLA	253,900	.56	49
MONROE-EL DORADO	102,800	.23	116
MONTGOMERY-SELMA	116,900	.26	110
NASHVILLE	353,900	.77	34
NEW ORLEANS	349,300	.76	35
NEW YORK	3,162,800	6.92	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	363,900	.80	31
NORTH PLATTE	8,100	.02	208
ODESSA-MIDLAND	77,000	.17	143
OKLAHOMA CITY	293,000	.64	43
OMAHA	170,300	.37	77
ORLANDO-DAYTONA BEACH-MELBOURNE	377,400	.83	28
OTTUMWA-KIRKSVILLE	15,000	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	156,600	.34	82
PALM SPRINGS	34,100	.07	178
PANAMA CITY	39,600	.09	171
PARKERSBURG	15,800	.03	200
PEORIA-BLOOMINGTON	110,000	.24	115
PHILADELPHIA	1,324,800	2.90	4
PHOENIX	465,900	1.02	22
PITTSBURGH	543,000	1.19	16
PORTLAND, OR	348,300	.76	36
PORTLAND-POLAND SPRING	154,000	.34	83
PRESQUE ISLE	17,200	.04	199
PROVIDENCE-NEW BEDFORD	278,900	.61	45
QUINCY-HANNIBAL	58,400	.13	156
RALEIGH-DURHAM	390,700	.86	26
RAPID CITY	45,900	.10	166
RENO	82,300	.18	131
RICHMOND	225,800	.49	57
ROANOKE-LYNCHBURG	197,500	.43	66
ROCHESTER, NY	181,600	.40	70
ROCHESTER-MASON CITY-AUSTIN	64,800	.14	151
ROCKFORD	73,900	.16	145
SACRAMENTO-STOCKTON	487,900	1.07	19
ST. JOSEPH	23,500	.05	194
ST. LOUIS	548,700	1.20	15
SALINAS-MONTEREY	117,200	.26	109
SALISBURY	44,700	.10	167
SALT LAKE CITY	374,600	.82	30
SAN ANGELO	25,400	.06	190
SAN ANTONIO	328,100	.72	39
SAN DIEGO	489,000	1.07	18
SAN FRANCISCO-OAKLAND-SAN JOSE	981,800	2.15	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	112,600	.25	113
SAVANNAH	138,900	.30	97
SEATTLE-TACOMA	586,300	1.28	14
SHREVEPORT-TEXARKANA	195,900	.43	68
SIOUX CITY	73,600	.16	146
SIOUX FALLS-MITCHELL	118,200	.26	107
SOUTH BEND-ELKHART	145,200	.32	90
SPOKANE	157,400	.34	80
SPRINGFIELD, MA	133,800	.29	99
SPRINGFIELD, MO	139,900	.31	94
SPRINGFIELD-DECATUR-CHAMPAIGN	179,900	.39	72
SYRACUSE	217,900	.48	59
TALLAHASSEE-THOMASVILLE	111,300	.24	114
TAMPA-ST. PETERSBURG (SARASOTA)	461,400	1.01	23
TERRE HAUTE	76,400	.17	144
TOLEDO	211,800	.46	61
TOPEKA	85,400	.19	128
TRAVERSE CITY-CADILLAC	77,100	.17	142
TUCSON	149,000	.33	86
TULSA	206,700	.45	62
TUSCALOOSA	33,800	.07	179
TWIN FALLS	14,100	.03	205
TYLER-LONGVIEW-JACKSONVILLE	87,500	.19	125
UTICA	55,100	.12	159
VICTORIA	14,800	.03	204
WACO-TEMPLE-BRYAN	170,800	.37	74
WASHINGTON, DC	836,500	1.83	9
WATERTOWN-CARTHAGE	50,200	.11	165
WAUSAU-RHINELANDER	85,700	.19	127
WEST PALM BEACH-FT. PIERCE-VERO BEACH	170,800	.37	74
WHEELING-STEUBENVILLE	71,300	.16	149
WICHITA-HUTCHINSON	201,000	.44	63
WICHITA FALLS-LAWTON	89,300	.20	123
WILKES BARRE-SCRANTON	215,700	.47	60
WILMINGTON	73,400	.16	147
YAKIMA	82,800	.18	130
YOUNGSTOWN	130,000	.28	100
ZANESVILLE	15,700	.03	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 88,319,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	102,200	.12	158
ALBANY, GA	142,600	.16	144
ALBANY-SCHENECTADY-TROY	450,000	.51	56
ALBUQUERQUE	524,500	.59	45
ALEXANDRIA, LA	96,800	.11	161
ALPENA	13,500	.02	209
AMARILLO	172,800	.20	122
ANNISTON	49,100	.06	187
ARDMORE-ADA	61,000	.07	179
ATLANTA	1,401,900	1.59	11
AUGUSTA	221,300	.25	107
AUSTIN, TX	386,800	.44	63
BAKERSFIELD	157,300	.18	128
BALTIMORE	939,000	1.06	21
BANGOR	112,600	.13	155
BATON ROUGE	302,200	.34	78
BEAUMONT-PORT ARTHUR	155,600	.18	131
BEND	25,000	.03	206
BILLINGS-HARDIN	79,200	.09	168
BILOXI-GULFPORT-PASCAGOULA	71,600	.08	173
BINGHAMTON	147,700	.17	137
BIRMINGHAM	476,800	.54	49
BLUEFIELD-BECKLEY-OAK HILL	141,100	.16	145
BOISE	156,000	.18	129
BOSTON	2,031,100	2.30	6
BOWLING GREEN	46,700	.05	191
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	265,500	.30	92
BUFFALO	569,200	.64	42
BURLINGTON-PLATTSBURGH	275,300	.31	89
BUTTE	49,300	.06	186
CASPER-RIVERTON	45,400	.05	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	306,700	.35	76
CHARLESTON, SC	262,500	.30	93
CHARLESTON-HUNTINGTON	489,900	.55	48
CHARLOTTE	692,300	.78	33
CHARLOTTESVILLE	47,300	.05	189
CHATTANOOGA	274,300	.31	90
CHEYENNE-SCOTTSBLUFF (STERLING)	41,500	.05	194
CHICAGO	3,080,100	3.49	3
CHICO-REDDING	137,000	.16	148
CINCINNATI	709,800	.80	29
CLARKSBURG-WESTON	95,800	.11	162
CLEVELAND	1,317,300	1.49	13
COLORADO SPRINGS-PUEBLO	243,800	.28	101
COLUMBIA, SC	328,300	.37	74
COLUMBIA-JEFFERSON CITY	143,000	.16	143
COLUMBUS, GA	199,500	.23	115
COLUMBUS, OH	671,600	.76	35
COLUMBUS-TUPELO	160,000	.18	127
CORPUS CHRISTI	192,100	.22	116
DALLAS-FT. WORTH	1,696,300	1.92	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	283,800	.32	84
DAYTON	459,400	.52	53
DENVER	1,088,200	1.23	15
DES MOINES	339,900	.38	72
DETROIT	1,708,900	1.93	8
DOTHAN	100,400	.11	159
DULUTH-SUPERIOR	151,000	.17	135
EL CENTRO-YUMA	70,000	.08	174
EL PASO	280,700	.32	86
ELMIRA	77,700	.09	170
ERIE	145,100	.16	140
EUGENE	184,400	.21	117
EUREKA	51,700	.06	184
EVANSVILLE	239,700	.27	104
FARGO	216,600	.25	108
FLAGSTAFF	41,300	.05	196
FLINT-SAGINAW-BAY CITY	460,300	.52	52
FLORENCE, SC	156,000	.18	129
FT. MYERS-NAPLES	151,300	.17	134
FT. SMITH	175,100	.20	120
FT. WAYNE	225,900	.26	106
FRESNO-VISALIA	458,300	.52	54
GAINESVILLE	105,300	.12	156
GRAND JUNCTION-DURANGO	63,500	.07	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	633,800	.72	38
GREAT FALLS	60,400	.07	180
GREEN BAY-APPLETON	364,700	.41	69
GREENSBORO-WINSTON SALEM-HIGH POINT	472,500	.53	50
GREENVILLE-NEW BERN-WASHINGTON	252,700	.29	96
GREENVILLE-SPARTANBURG-ASHEVILLE	584,100	.66	41
GREENWOOD-GREENVILLE	87,700	.10	164
HAGERSTOWN	41,100	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	507,100	.57	47
HARRISONBURG	41,800	.05	193
HARTFORD-NEW HAVEN	865,000	.98	24
HELENA	18,300	.02	207
HOUSTON	1,575,200	1.78	10
HUNTSVILLE-DECATUR-FLORENCE	285,200	.32	82
IDAHO FALLS-POCATELLO	113,500	.13	154
INDIANAPOLIS	831,800	.94	25
JACKSON, MS	296,200	.34	80
JACKSON, TN	51,400	.06	185
JACKSONVILLE	452,400	.51	55
JOHNSTOWN-ALTOONA	270,600	.31	91
JONESBORO	62,700	.07	177
JOPLIN-PITTSBURG	116,700	.13	152
KANSAS CITY	709,200	.80	30
KNOXVILLE	375,500	.43	65
LA CROSSE-EAU CLAIRE	166,200	.19	123
LAFAYETTE, IN	58,700	.07	182
LAFAYETTE, LA	211,600	.24	111
LAKE CHARLES	79,100	.09	169
LANSING	258,600	.29	94
LAREDO	47,600	.05	188

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	247,800	.28	99
LAUREL-HATTIESBURG	89,800	.10	163
LEXINGTON	372,500	.42	66
LIMA	38,900	.04	198
LINCOLN-HASTINGS-KEARNEY	230,600	.26	105
LITTLE ROCK	428,800	.49	58
LOS ANGELES	5,075,400	5.75	2
LOUISVILLE	539,900	.61	44
LUBBOCK	149,800	.17	136
MACON	180,400	.20	118
MADISON	275,400	.31	88
MANKATO	25,900	.03	205
MARQUETTE	58,500	.07	183
MCALLEN-BROWNSVILLE: LRGV	248,700	.28	98
MEDFORD	114,000	.13	153
MEMPHIS	608,700	.69	40
MERIDIAN	61,900	.07	178
MIAMI	974,200	1.10	19
MILWAUKEE	724,300	.82	28
MINNEAPOLIS-ST. PAUL	1,336,700	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	145,800	.17	139
MISSOULA	75,200	.09	171
MOBILE-PENSACOLA	470,900	.53	51
MONROE-EL DORADO	177,700	.20	119
MONTGOMERY-SELMA	210,400	.24	112
NASHVILLE	681,800	.77	34
NEW ORLEANS	669,300	.76	36
NEW YORK	6,254,200	7.08	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	663,900	.75	37
NORTH PLATTE	15,700	.02	208
ODESSA-MIDLAND	147,400	.17	138
OKLAHOMA CITY	561,900	.64	43
OMAHA	328,900	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	703,100	.80	32
OTTUMWA-KIRKSVILLE	26,600	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	285,000	.32	83
PALM SPRINGS	66,000	.07	175
PANAMA CITY	72,700	.08	172
PARKERSBURG	30,900	.03	200
PEORIA-BLOOMINGTON	204,000	.23	114
PHILADELPHIA	2,511,600	2.84	4
PHOENIX	907,100	1.03	22
PITTSBURGH	1,023,000	1.16	17
PORTLAND, OR	744,800	.84	26
PORTLAND-POLAND SPRING	301,600	.34	79
PRESQUE ISLE	31,000	.04	199
PROVIDENCE-NEW BEDFORD	523,100	.59	46
QUINCY-HANNIBAL	104,800	.12	157
RALEIGH-DURHAM	739,200	.84	27
RAPID CITY	86,700	.10	165
RENO	174,300	.20	121
RICHMOND	449,300	.51	57
ROANOKE-LYNCHBURG	366,000	.41	68
ROCHESTER, NY	347,100	.39	70
ROCHESTER-MASON CITY-AUSTIN	122,300	.14	151
ROCKFORD	144,100	.16	142
SACRAMENTO-STOCKTON	980,800	1.11	18
ST. JOSEPH	41,500	.05	194
ST. LOUIS	1,044,800	1.18	16
SALINAS-MONTEREY	241,000	.27	102
SALISBURY	84,100	.10	167
SALT LAKE CITY	707,900	.80	31
SAN ANGELO	46,800	.05	190
SAN ANTONIO	611,200	.69	39
SAN DIEGO	950,900	1.08	20
SAN FRANCISCO-OAKLAND-SAN JOSE	2,114,600	2.39	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214,700	.24	109
SAVANNAH	252,100	.29	97
SEATTLE-TACOMA	1,216,100	1.38	14
SHREVEPORT-TEXARKANA	366,800	.42	67
SIOUX CITY	134,900	.15	150
SIOUX FALLS-MITCHELL	212,400	.24	110
SOUTH BEND-ELKHART	277,900	.31	87
SPOKANE	306,300	.35	77
SPRINGFIELD, MA	242,700	.27	102
SPRINGFIELD, MO	255,000	.29	95
SPRINGFIELD-DECATUR-CHAMPAIGN	326,800	.37	75
SYRACUSE	388,400	.44	62
TALLAHASSEE-THOMASVILLE	204,100	.23	113
TAMPA-ST. PETERSBURG (SARASOTA)	894,900	1.01	23
TERRE HAUTE	140,000	.16	147
TOLEDO	396,000	.45	61
TOPEKA	155,000	.18	132
TRAVERSE CITY-CADILLAC	144,900	.16	141
TUCSON	289,400	.33	81
TULSA	409,500	.46	59
TUSCALOOSA	58,900	.07	181
TWIN FALLS	27,300	.03	203
TYLER-LONGVIEW-JACKSONVILLE	163,300	.18	125
UTICA	97,500	.11	160
VICTORIA	28,200	.03	202
WACO-TEMPLE-BRYAN	283,700	.32	85
WASHINGTON, DC	1,728,300	1.96	7
WATERTOWN-CARTHAGE	85,300	.10	166
WAUSAU-RHINELANDER	154,900	.18	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	340,800	.39	71
WHEELING-STEUBENVILLE	136,400	.15	149
WICHITA-HUTCHINSON	386,100	.44	64
WICHITA FALLS-LAWTON	160,500	.18	126
WILKES BARRE-SCRANTON	403,900	.46	60
WILMINGTON	140,400	.16	146
YAKIMA	163,600	.19	124
YOUNGSTOWN	246,600	.28	100
ZANESVILLE	28,700	.03	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 68,733,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	79,200	.12	158
ALBANY, GA	105,900	.15	147
ALBANY-SCHENECTADY-TROY	343,700	.50	57
ALBUQUERQUE	398,800	.58	46
ALEXANDRIA, LA	74,400	.11	160
ALPENA	9,500	.01	209
AMARILLO	133,500	.19	120
ANNISTON	39,100	.06	188
ARDMORE-ADA	46,100	.07	182
ATLANTA	1,098,400	1.60	11
AUGUSTA	168,500	.25	109
AUSTIN, TX	319,200	.46	59
BAKERSFIELD	121,700	.18	129
BALTIMORE	725,400	1.06	21
BANGOR	86,400	.13	156
BATON ROUGE	235,700	.34	78
BEAUMONT-PORT ARTHUR	117,600	.17	131
BEND	19,900	.03	206
BILLINGS-HARDIN	62,200	.09	168
BILOXI-GULFPORT-PASCAGOULA	56,300	.08	172
BINGHAMTON	110,600	.16	141
BIRMINGHAM	366,600	.53	49
BLUEFIELD-BECKLEY-OAK HILL	108,000	.16	143
BOISE	122,500	.18	128
BOSTON	1,581,800	2.30	6
BOWLING GREEN	37,700	.05	189
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	202,800	.30	95
BUFFALO	431,200	.63	43
BURLINGTON-PLATTSBURGH	214,100	.31	87
BUTTE	40,000	.06	185
CASPER-RIVERTON	36,500	.05	191
CEDAR RAPIDS-WATERLOO-DUBUQUE	239,800	.35	77
CHARLESTON, SC	206,700	.30	93
CHARLESTON-HUNTINGTON	376,000	.55	48
CHARLOTTE	534,500	.78	33
CHARLOTTESVILLE	40,000	.06	185
CHATTANOOGA	210,800	.31	90
CHEYENNE-SCOTTSBLUFF (STERLING)	32,700	.05	195
CHICAGO	2,386,100	3.47	3
CHICO-REDDING	107,800	.16	144
CINCINNATI	545,100	.79	31
CLARKSBURG-WESTON	73,800	.11	161
CLEVELAND	1,009,500	1.47	13
COLORADO SPRINGS-PUEBLO	192,900	.28	100
COLUMBIA, SC	256,800	.37	74
COLUMBIA-JEFFERSON CITY	116,000	.17	134
COLUMBUS, GA	155,300	.23	115
COLUMBUS, OH	531,200	.77	34
COLUMBUS-TUPELO	121,000	.18	130
CORPUS CHRISTI	145,600	.21	117
DALLAS-FT. WORTH	1,337,600	1.95	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	215,900	.31	85
DAYTON	352,000	.51	53
DENVER	887,000	1.29	15
DES MOINES	267,000	.39	71
DETROIT	1,314,700	1.91	9
DOTHAN	75,900	.11	159
DULUTH-SUPERIOR	114,700	.17	136
EL CENTRO-YUMA	51,900	.08	174
EL PASO	214,000	.31	88
ELMIRA	57,700	.08	171
ERIE	111,000	.16	140
EUGENE	150,800	.22	116
EUREKA	42,800	.06	184
EVANSVILLE	183,300	.27	104
FARGO	170,000	.25	108
FLAGSTAFF	33,500	.05	194
FLINT-SAGINAW-BAY CITY	345,700	.50	56
FLORENCE, SC	117,200	.17	133
FT. MYERS-NAPLES	114,600	.17	137
FT. SMITH	133,300	.19	121
FT. WAYNE	172,700	.25	107
FRESNO-VISALIA	354,300	.52	52
GAINESVILLE	89,600	.13	152
GRAND JUNCTION-DURANGO	50,400	.07	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	491,000	.71	38
GREAT FALLS	46,000	.07	183
GREEN BAY-APPLETON	273,200	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	365,300	.53	50
GREENVILLE-NEW BERN-WASHINGTON	203,800	.30	94
GREENVILLE-SPARTANBURG-ASHEVILLE	449,500	.65	41
GREENWOOD-GREENVILLE	63,400	.09	167
HAGERSTOWN	31,800	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	392,300	.57	47
HARRISONBURG	34,400	.05	192
HARTFORD-NEW HAVEN	669,800	.97	24
HELENA	14,400	.02	207
HOUSTON	1,261,500	1.84	10
HUNTSVILLE-DECATUR-FLORENCE	214,700	.31	86
IDAHO FALLS-POCATELLO	87,300	.13	155
INDIANAPOLIS	642,900	.94	25
JACKSON, MS	223,200	.32	82
JACKSON, TN	39,600	.06	18
JACKSONVILLE	349,800	.51	54
JOHNSTOWN-ALTOONA	210,600	.31	91
JONESBORO	47,400	.07	179
JOPLIN-PITTSBURG	88,700	.13	153
KANSAS CITY	555,500	.81	29
KNOXVILLE	289,000	.42	66
LA CROSSE-EAU CLAIRE	128,900	.19	123
LAFAYETTE, IN	50,800	.07	175
LAFAYETTE, LA	157,800	.23	113
LAKE CHARLES	60,200	.09	169
LANSING	208,000	.30	92
LAREDO	33,800	.05	193
LAS VEGAS	195,800	.28	98
LAUREL-HATTIESBURG	68,200	.10	163
LEXINGTON	290,600	.42	65
LIMA	29,400	.04	198
LINCOLN-HASTINGS-KEARNEY	184,000	.27	103
LITTLE ROCK	328,600	.48	58
LOS ANGELES	4,036,400	5.87	2
LOUISVILLE	416,800	.61	44
LUBBOCK	117,300	.17	132
MACON	135,900	.20	119
MADISON	220,100	.32	84
MANKATO	21,400	.03	203
MARQUETTE	46,700	.07	180
MCALLEN-BROWNSVILLE: LRGV	176,400	.26	106
MEDFORD	87,900	.13	154
MEMPHIS	461,000	.67	40
MERIDIAN	46,400	.07	181
MIAMI	762,800	1.11	20
MILWAUKEE	555,600	.81	28
MINNEAPOLIS-ST. PAUL	1,041,000	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	111,300	.16	139
MISSOULA	59,000	.09	170
MOBILE-PENSACOLA	358,300	.52	51
MONROE-EL DORADO	133,100	.19	122
MONTGOMERY-SELMA	157,000	.23	114
NASHVILLE	531,100	.77	35
NEW ORLEANS	514,200	.75	37
NEW YORK	4,786,800	6.96	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	531,100	.77	35
NORTH PLATTE	12,000	.02	208
ODESSA-MIDLAND	114,400	.17	138
OKLAHOMA CITY	447,400	.65	42
OMAHA	252,300	.37	75
ORLANDO-DAYTONA BEACH-MELBOURNE	538,200	.78	32
OTTUMWA-KIRKSVILLE	21,400	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	221,100	.32	83
PALM SPRINGS	50,400	.07	176
PANAMA CITY	54,900	.08	173
PARKERSBURG	23,400	.03	199
PEORIA-BLOOMINGTON	161,700	.24	110
PHILADELPHIA	1,928,800	2.81	4
PHOENIX	706,100	1.03	22
PITTSBURGH	792,500	1.15	17
PORTLAND, OR	592,000	.86	26
PORTLAND-POLAND SPRING	230,400	.34	80
PRESQUE ISLE	23,100	.03	200
PROVIDENCE-NEW BEDFORD	403,000	.59	45
QUINCY-HANNIBAL	80,600	.12	157
RALEIGH-DURHAM	588,900	.86	27
RAPID CITY	67,700	.10	164
RENO	140,600	.20	118
RICHMOND	349,700	.51	55
ROANOKE-LYNCHBURG	285,700	.42	67
ROCHESTER, NY	268,800	.39	70
ROCHESTER-MASON CITY-AUSTIN	92,000	.13	151
ROCKFORD	109,600	.16	142
SACRAMENTO-STOCKTON	774,700	1.13	19
ST. JOSEPH	32,200	.05	196
ST. LOUIS	794,300	1.16	16
SALINAS-MONTEREY	197,800	.29	96
SALISBURY	63,900	.09	165
SALT LAKE CITY	553,700	.81	30
SAN ANGELO	36,700	.05	190
SAN ANTONIO	462,700	.67	39
SAN DIEGO	784,000	1.14	18
SAN FRANCISCO-OAKLAND-SAN JOSE	1,707,200	2.48	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	177,900	.26	105
SAVANNAH	196,900	.29	97
SEATTLE-TACOMA	977,000	1.42	14
SHREVEPORT-TEXARKANA	275,000	.40	68
SIOUX CITY	103,400	.15	150
SIOUX FALLS-MITCHELL	161,100	.23	111
SOUTH BEND-ELKHART	212,900	.31	89
SPOKANE	240,500	.35	76
SPRINGFIELD, MA	191,300	.28	101
SPRINGFIELD, MO	195,500	.28	99
SPRINGFIELD-DECATUR-CHAMPAIGN	262,700	.38	73
SYRACUSE	302,900	.44	63
TALLAHASSEE-THOMASVILLE	160,600	.23	112
TAMPA-ST. PETERSBURG (SARASOTA)	687,100	1.00	23
TERRE HAUTE	107,700	.16	145
TOLEDO	306,700	.45	62
TOPEKA	127,400	.19	125
TRAVERSE CITY-CADILLAC	107,100	.16	146
TUCSON	229,400	.33	81
TULSA	316,700	.46	60
TUSCALOOSA	48,100	.07	178
TWIN FALLS	20,900	.03	205
TYLER-LONGVIEW-JACKSONVILLE	127,600	.19	124
UTICA	73,500	.11	162
VICTORIA	21,600	.03	201
WACO-TEMPLE-BRYAN	235,100	.34	79
WASHINGTON, DC	1,354,700	1.97	7
WATERTOWN-CARTHAGE	63,700	.09	166
WAUSAU-RHINELANDER	115,500	.17	135
WEST PALM BEACH-FT. PIERCE-VERO BEACH	264,200	.38	72
WHEELING-STEUBENVILLE	104,600	.15	149
WICHITA-HUTCHINSON	302,200	.44	64
WICHITA FALLS-LAWTON	126,900	.18	127
WILKES BARRE-SCRANTON	307,800	.45	61
WILMINGTON	105,800	.15	148
YAKIMA	127,400	.19	125
YOUNGSTOWN	187,500	.27	102
ZANESVILLE	21,500	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 95,856,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	124,300	.13	155
ALBANY, GA	151,400	.16	145
ALBANY-SCHENECTADY-TROY	521,900	.54	51
ALBUQUERQUE	509,200	.53	53
ALEXANDRIA, LA	93,400	.10	163
ALPENA	15,900	.02	209
AMARILLO	188,200	.20	121
ANNISTON	48,000	.05	188
ARDMORE-ADA	78,600	.08	172
ATLANTA	1,430,000	1.49	12
AUGUSTA	226,900	.24	110
AUSTIN, TX	358,200	.37	73
BAKERSFIELD	157,000	.16	140
BALTIMORE	1,010,700	1.05	20
BANGOR	121,800	.13	156
BATON ROUGE	272,100	.28	92
BEAUMONT-PORT ARTHUR	173,500	.18	127
BEND	25,300	.03	205
BILLINGS-HARDIN	82,500	.09	170
BILOXI-GULFPORT-PASCAGOULA	66,200	.07	178
BINGHAMTON	168,800	.18	130
BIRMINGHAM	548,300	.57	47
BLUEFIELD-BECKLEY-OAK HILL	156,800	.16	141
BOISE	155,400	.16	143
BOSTON	2,268,100	2.37	5
BOWLING GREEN	48,200	.05	187
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	300,700	.31	87
BUFFALO	663,300	.69	36
BURLINGTON-PLATTSBURGH	277,000	.29	90
BUTTE	47,400	.05	189
CASPER-RIVERTON	39,400	.04	197
CEDAR RAPIDS-WATERLOO-DUBUQUE	313,200	.33	82
CHARLESTON, SC	227,400	.24	109
CHARLESTON-HUNTINGTON	534,600	.56	49
CHARLOTTE	760,000	.79	31
CHARLOTTESVILLE	43,300	.05	193
CHATTANOOGA	307,700	.32	84
CHEYENNE-SCOTTSBLUFF (STERLING)	41,600	.04	196
CHICAGO	3,290,800	3.43	3
CHICO-REDDING	155,500	.16	142
CINCINNATI	769,100	.80	30
CLARKSBURG-WESTON	115,100	.12	158
CLEVELAND	1,487,900	1.55	10
COLORADO SPRINGS-PUEBLO	233,000	.24	106
COLUMBIA, SC	316,500	.33	78
COLUMBIA-JEFFERSON CITY	145,600	.15	149
COLUMBUS, GA	195,400	.20	118
COLUMBUS, OH	692,400	.72	34
COLUMBUS-TUPELO	176,200	.18	124
CORPUS CHRISTI	188,900	.20	120
DALLAS-FT. WORTH	1,764,200	1.84	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	315,900	.33	79
DAYTON	508,700	.53	54
DENVER	1,008,600	1.05	21
DES MOINES	384,200	.40	70
DETROIT	1,780,300	1.86	8
DOTHAN	108,700	.11	159
DULUTH-SUPERIOR	171,300	.18	128
EL CENTRO-YUMA	68,100	.07	177
EL PASO	253,700	.26	97
ELMIRA	89,400	.09	166
ERIE	161,500	.17	137
EUGENE	178,400	.19	123
EUREKA	50,500	.05	186
EVANSVILLE	272,800	.29	91
FARGO	224,200	.23	111
FLAGSTAFF	31,000	.03	201
FLINT-SAGINAW-BAY CITY	468,100	.49	60
FLORENCE, SC	161,600	.17	136
FT. MYERS-NAPLES	244,100	.25	99
FT. SMITH	202,100	.21	116
FT. WAYNE	239,800	.25	103
FRESNO-VISALIA	458,800	.48	61
GAINESVILLE	89,000	.09	167
GRAND JUNCTION-DURANGO	65,300	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	645,600	.67	38
GREAT FALLS	62,600	.07	180
GREEN BAY-APPLETON	387,500	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	535,200	.56	48
GREENVILLE-NEW BERN-WASHINGTON	231,000	.24	107
GREENVILLE-SPARTANBURG-ASHEVILLE	673,500	.70	35
GREENWOOD-GREENVILLE	91,000	.09	164
HAGERSTOWN	45,000	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	575,200	.60	45
HARRISONBURG	42,800	.04	195
HARTFORD-NEW HAVEN	971,200	1.01	23
HELENA	18,100	.02	207
HOUSTON	1,439,800	1.50	11
HUNTSVILLE-DECATUR-FLORENCE	312,900	.33	83
IDAHO FALLS-POCATELLO	104,000	.11	160
INDIANAPOLIS	885,500	.92	25
JACKSON, MS	316,600	.33	77
JACKSON, TN	61,600	.06	181
JACKSONVILLE	473,500	.49	58
JOHNSTOWN-ALTOONA	300,100	.31	88
JONESBORO	78,100	.08	173
JOPLIN-PITTSBURG	151,400	.16	145
KANSAS CITY	784,000	.82	28
KNOXVILLE	419,400	.44	65
LA CROSSE-EAU CLAIRE	175,700	.18	125
LAFAYETTE, IN	47,400	.05	189
LAFAYETTE, LA	207,200	.22	114
LAKE CHARLES	78,[illegible]	.08	171
LANSING	237,100	.25	104
LAREDO	45,300	.05	191
LAS VEGAS	246,500	.26	98
LAUREL-HATTIESBURG	96,700	.10	162
LEXINGTON	384,500	.40	69
LIMA	42,900	.04	194
LINCOLN-HASTINGS-KEARNEY	259,400	.27	95
LITTLE ROCK	489,500	.51	56
LOS ANGELES	5,307,400	5.54	2
LOUISVILLE	566,900	.59	46
LUBBOCK	144,100	.15	152
MACON	193,600	.20	119
MADISON	271,200	.28	93
MANKATO	25,000	.03	206
MARQUETTE	57,100	.06	183
MCALLEN-BROWNSVILLE: LRGV	242,100	.25	101
MEDFORD	130,900	.14	153
MEMPHIS	641,500	.67	39
MERIDIAN	71,000	.07	176
MIAMI	1,359,000	1.42	14
MILWAUKEE	778,400	.81	29
MINNEAPOLIS-ST. PAUL	1,360,600	1.42	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	144,600	.15	150
MISSOULA	75,100	.08	174
MOBILE-PENSACOLA	479,400	.50	57
MONROE-EL DORADO	199,100	.21	117
MONTGOMERY-SELMA	236,400	.25	105
NASHVILLE	749,200	.78	32
NEW ORLEANS	662,900	.69	37
NEW YORK	7,637,900	7.97	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	611,000	.64	44
NORTH PLATTE	17,800	.02	208
ODESSA-MIDLAND	146,300	.15	148
OKLAHOMA CITY	615,100	.64	43
OMAHA	359,600	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	877,000	.91	26
OTTUMWA-KIRKSVILLE	30,800	.03	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	346,000	.36	74
PALM SPRINGS	72,700	.08	175
PANAMA CITY	83,400	.09	169
PARKERSBURG	36,400	.04	198
PEORIA-BLOOMINGTON	215,700	.23	113
PHILADELPHIA	2,911,300	3.04	4
PHOENIX	977,000	1.02	22
PITTSBURGH	1,232,200	1.29	17
PORTLAND, OR	790,200	.82	27
PORTLAND-POLAND SPRING	344,000	.36	76
PRESQUE ISLE	30,300	.03	203
PROVIDENCE-NEW BEDFORD	615,400	.64	42
QUINCY-HANNIBAL	128,200	.13	154
RALEIGH-DURHAM	727,400	.76	33
RAPID CITY	84,300	.09	168
RENO	173,600	.18	126
RICHMOND	492,600	.51	55
ROANOKE-LYNCHBURG	413,100	.43	66
ROCHESTER, NY	373,900	.39	71
ROCHESTER-MASON CITY-AUSTIN	144,200	.15	151
ROCKFORD	157,800	.16	139
SACRAMENTO-STOCKTON	1,026,600	1.07	19
ST. JOSEPH	51,300	.05	185
ST. LOUIS	1,201,100	1.25	18
SALINAS-MONTEREY	229,300	.24	108
SALISBURY	100,500	.10	161
SALT LAKE CITY	629,400	.66	41
SAN ANGELO	52,300	.05	184
SAN ANTONIO	630,500	.66	40
SAN DIEGO	901,800	.94	24
SAN FRANCISCO-OAKLAND-SAN JOSE	2,262,400	2.36	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	216,100	.23	112
SAVANNAH	242,900	.25	100
SEATTLE-TACOMA	1,246,500	1.30	16
SHREVEPORT-TEXARKANA	434,100	.45	63
SIOUX CITY	158,300	.17	138
SIOUX FALLS-MITCHELL	240,200	.25	102
SOUTH BEND-ELKHART	304,400	.32	85
SPOKANE	315,400	.33	80
SPRINGFIELD, MA	269,300	.28	94
SPRINGFIELD, MO	314,700	.33	81
SPRINGFIELD-DECATUR-CHAMPAIGN	345,100	.36	75
SYRACUSE	404,400	.42	67
TALLAHASSEE-THOMASVILLE	203,800	.21	115
TAMPA-ST. PETERSBURG (SARASOTA)	1,346,400	1.40	15
TERRE HAUTE	170,500	.18	129
TOLEDO	421,700	.44	64
TOPEKA	154,700	.16	144
TRAVERSE CITY-CADILLAC	165,600	.17	134
TUCSON	304,100	.32	86
TULSA	472,400	.49	59
TUSCALOOSA	57,900	.06	182
TWIN FALLS	31,100	.03	200
TYLER-LONGVIEW-JACKSONVILLE	182,200	.19	122
UTICA	115,300	.12	157
VICTORIA	27,600	.03	204
WACO-TEMPLE-BRYAN	256,400	.27	96
WASHINGTON, DC	1,780,500	1.86	7
WATERTOWN-CARTHAGE	90,100	.09	165
WAUSAU-RHINELANDER	165,800	.17	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	511,500	.53	52
WHEELING-STEUBENVILLE	163,200	.17	135
WICHITA-HUTCHINSON	438,300	.46	62
WICHITA FALLS-LAWTON	168,200	.18	131
WILKES BARRE-SCRANTON	528,500	.55	50
WILMINGTON	150,900	.16	147
YAKIMA	166,300	.17	132
YOUNGSTOWN	289,900	.30	89
ZANESVILLE	32,800	.03	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 59,866,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	68,800	.11	157
ALBANY, GA	94,900	.16	143
ALBANY-SCHENECTADY-TROY	302,300	.50	55
ALBUQUERQUE	344,000	.57	47
ALEXANDRIA, LA	58,800	.10	163
ALPENA	9,000	.02	209
AMARILLO	116,900	.20	121
ANNISTON	31,200	.05	187
ARDMORE-ADA	42,100	.07	177
ATLANTA	985,300	1.65	11
AUGUSTA	147,000	.25	107
AUSTIN, TX	242,600	.41	68
BAKERSFIELD	102,700	.17	131
BALTIMORE	647,800	1.08	20
BANGOR	74,300	.12	154
BATON ROUGE	189,400	.32	84
BEAUMONT-PORT ARTHUR	106,200	.18	126
BEND	16,900	.03	205
BILLINGS-HARDIN	53,300	.09	168
BILOXI-GULFPORT-PASCAGOULA	44,100	.07	174
BINGHAMTON	99,900	.17	133
BIRMINGHAM	332,000	.55	49
BLUEFIELD-BECKLEY-OAK HILL	93,100	.16	145
BOISE	103,100	.17	130
BOSTON	1,373,000	2.29	6
BOWLING GREEN	31,400	.05	186
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	187,500	.31	86
BUFFALO	385,700	.64	42
BURLINGTON-PLATTSBURGH	175,700	.29	90
BUTTE	30,100	.05	189
CASPER-RIVERTON	28,600	.05	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	194,700	.33	81
CHARLESTON, SC	157,400	.26	100
CHARLESTON-HUNTINGTON	331,100	.55	50
CHARLOTTE	487,800	.81	29
CHARLOTTESVILLE	30,100	.05	189
CHATTANOOGA	195,300	.33	80
CHEYENNE-SCOTTSBLUFF (STERLING)	26,900	.04	195
CHICAGO	2,106,800	3.52	3
CHICO-REDDING	93,000	.16	146
CINCINNATI	482,600	.81	32
CLARKSBURG-WESTON	64,400	.11	160
CLEVELAND	910,200	1.52	12
COLORADO SPRINGS-PUEBLO	154,800	.26	102
COLUMBIA, SC	213,700	.36	74
COLUMBIA-JEFFERSON CITY	89,900	.15	149
COLUMBUS, GA	123,500	.21	116
COLUMBUS, OH	453,700	.76	34
COLUMBUS-TUPELO	106,000	.18	127
CORPUS CHRISTI	124,100	.21	115
DALLAS-FT. WORTH	1,171,100	1.96	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	189,400	.32	84
DAYTON	321,100	.54	51
DENVER	717,200	1.20	17
DES MOINES	227,100	.38	72
DETROIT	1,154,700	1.93	9
DOTHAN	66,800	.11	158
DULUTH-SUPERIOR	97,100	.16	137
EL CENTRO-YUMA	44,500	.07	173
EL PASO	179,700	.30	88
ELMIRA	51,900	.09	170
ERIE	96,500	.16	138
EUGENE	120,300	.20	118
EUREKA	33,200	.06	185
EVANSVILLE	162,400	.27	97
FARGO	134,700	.23	112
FLAGSTAFF	24,500	.04	198
FLINT-SAGINAW-BAY CITY	306,700	.51	54
FLORENCE, SC	104,700	.17	129
FT. MYERS-NAPLES	107,700	.18	124
FT. SMITH	119,700	.20	119
FT. WAYNE	150,000	.25	104
FRESNO-VISALIA	296,800	.50	57
GAINESVILLE	63,600	.11	161
GRAND JUNCTION-DURANGO	42,100	.07	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	416,300	.70	37
GREAT FALLS	39,300	.07	180
GREEN BAY-APPLETON	233,300	.39	71
GREENSBORO-WINSTON SALEM-HIGH POINT	339,000	.57	48
GREENVILLE-NEW BERN-WASHINGTON	151,300	.25	103
GREENVILLE-SPARTANBURG-ASHEVILLE	411,900	.69	38
GREENWOOD-GREENVILLE	54,000	.09	166
HAGERSTOWN	26,800	.04	196
HARRISBURG-YORK-LANCASTER-LEBANON	351,000	.59	46
HARRISONBURG	27,700	.05	193
HARTFORD-NEW HAVEN	588,900	.98	23
HELENA	12,100	.02	207
HOUSTON	1,033,100	1.73	10
HUNTSVILLE-DECATUR-FLORENCE	201,600	.34	77
IDAHO FALLS-POCATELLO	71,500	.12	155
INDIANAPOLIS	567,900	.95	25
JACKSON, MS	197,000	.33	79
JACKSON, TN	36,100	.06	182
JACKSONVILLE	302,100	.50	56
JOHNSTOWN-ALTOONA	174,500	.29	92
JONESBORO	43,900	.07	175
JOPLIN-PITTSBURG	80,600	.13	152
KANSAS CITY	490,700	.82	28
KNOXVILLE	261,500	.44	62
LA CROSSE-EAU CLAIRE	106,000	.18	127
LAFAYETTE, IN	33,600	.06	184
LAFAYETTE, LA	135,200	.23	111
LAKE CHARLES	52,100	.09	169
LANSING	164,000	.27	95
LAREDO	29,700	.05	191
LAS VEGAS	173,000	.29	93
LAUREL-HATTIESBURG	59,400	.10	162
LEXINGTON	249,300	.42	67
LIMA	25,500	.04	197
LINCOLN-HASTINGS-KEARNEY	149,800	.25	105
LITTLE ROCK	294,000	.49	58
LOS ANGELES	3,455,800	5.77	2
LOUISVILLE	358,700	.60	44
LUBBOCK	95,300	.16	140
MACON	123,000	.21	117
MADISON	176,300	.29	89
MANKATO	15,800	.03	206
MARQUETTE	34,000	.06	183
MCALLEN-BROWNSVILLE: LRGV	160,500	.27	99
MEDFORD	78,700	.13	153
MEMPHIS	404,000	.67	41
MERIDIAN	40,600	.07	179
MIAMI	724,200	1.21	15
MILWAUKEE	483,500	.81	31
MINNEAPOLIS-ST. PAUL	877,700	1.47	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	90,300	.15	148
MISSOULA	49,800	.08	172
MOBILE-PENSACOLA	315,900	.53	52
MONROE-EL DORADO	118,200	.20	120
MONTGOMERY-SELMA	142,100	.24	108
NASHVILLE	470,600	.79	33
NEW ORLEANS	439,900	.73	36
NEW YORK	4,605,900	7.69	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	408,600	.68	39
NORTH PLATTE	10,800	.02	208
ODESSA-MIDLAND	98,300	.16	136
OKLAHOMA CITY	381,200	.64	43
OMAHA	220,800	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	491,900	.82	27
OTTUMWA-KIRKSVILLE	17,500	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	193,600	.32	82
PALM SPRINGS	42,900	.07	176
PANAMA CITY	50,900	.09	171
PARKERSBURG	22,000	.04	199
PEORIA-BLOOMINGTON	136,600	.23	110
PHILADELPHIA	1,741,200	2.91	4
PHOENIX	605,600	1.01	22
PITTSBURGH	703,100	1.17	18
PORTLAND, OR	501,900	.84	26
PORTLAND-POLAND SPRING	202,800	.34	76
PRESQUE ISLE	19,100	.03	201
PROVIDENCE-NEW BEDFORD	352,500	.59	45
QUINCY-HANNIBAL	69,500	.12	156
RALEIGH-DURHAM	483,800	.81	30
RAPID CITY	54,200	.09	165
RENO	116,300	.19	122
RICHMOND	312,600	.52	53
ROANOKE-LYNCHBURG	253,400	.42	64
ROCHESTER, NY	235,100	.39	70
ROCHESTER-MASON CITY-AUSTIN	82,700	.14	151
ROCKFORD	98,400	.16	135
SACRAMENTO-STOCKTON	662,300	1.11	19
ST. JOSEPH	27,500	.05	194
ST. LOUIS	722,300	1.21	16
SALINAS-MONTEREY	147,800	.25	106
SALISBURY	58,000	.10	164
SALT LAKE CITY	440,400	.74	35
SAN ANGELO	30,900	.05	188
SAN ANTONIO	404,300	.68	40
SAN DIEGO	582,800	.97	24
SAN FRANCISCO-OAKLAND-SAN JOSE	1,474,000	2.46	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	134,500	.22	113
SAVANNAH	155,600	.26	101
SEATTLE-TACOMA	811,700	1.36	14
SHREVEPORT-TEXARKANA	251,300	.42	66
SIOUX CITY	88,000	.15	150
SIOUX FALLS-MITCHELL	136,700	.23	109
SOUTH BEND-ELKHART	187,500	.31	86
SPOKANE	201,100	.34	78
SPRINGFIELD, MA	161,600	.27	98
SPRINGFIELD, MO	175,400	.29	91
SPRINGFIELD-DECATUR-CHAMPAIGN	212,100	.35	75
SYRACUSE	252,100	.42	65
TALLAHASSEE-THOMASVILLE	133,600	.22	114
TAMPA-ST. PETERSBURG (SARASOTA)	634,500	1.06	21
TERRE HAUTE	93,400	.16	144
TOLEDO	261,700	.44	61
TOPEKA	95,300	.16	140
TRAVERSE CITY-CADILLAC	95,800	.16	139
TUCSON	190,400	.32	83
TULSA	288,200	.48	59
TUSCALOOSA	38,700	.06	181
TWIN FALLS	18,400	.03	203
TYLER-LONGVIEW-JACKSONVILLE	109,200	.18	123
UTICA	64,800	.11	159
VICTORIA	18,700	.03	202
WACO-TEMPLE-BRYAN	163,400	.27	96
WASHINGTON, DC	1,233,900	2.06	7
WATERTOWN-CARTHAGE	53,700	.09	167
WAUSAU-RHINELANDER	98,900	.17	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	237,700	.40	69
WHEELING-STEUBENVILLE	93,000	.16	146
WICHITA-HUTCHINSON	256,300	.43	63
WICHITA FALLS-LAWTON	100,300	.17	132
WILKES BARRE-SCRANTON	278,300	.46	60
WILMINGTON	95,300	.16	140
YAKIMA	106,700	.18	125
YOUNGSTOWN	169,900	.28	94
ZANESVILLE	19,500	.03	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22,366,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	27,100	.12	158
ALBANY, GA	38,600	.17	136
ALBANY-SCHENECTADY-TROY	117,500	.53	54
ALBUQUERQUE	135,400	.61	45
ALEXANDRIA, LA	24,500	.11	164
ALPENA	3,800	.02	209
AMARILLO	44,100	.20	122
ANNISTON	12,900	.06	187
ARDMORE-ADA	16,100	.07	180
ATLANTA	339,500	1.52	12
AUGUSTA	57,300	.26	110
AUSTIN, TX	96,300	.43	68
BAKERSFIELD	40,000	.18	131
BALTIMORE	235,300	1.05	20
BANGOR	29,300	.13	154
BATON ROUGE	79,900	.36	78
BEAUMONT-PORT ARTHUR	41,000	.18	128
BEND	5,500	.02	206
BILLINGS-HARDIN	19,600	.09	170
BILOXI-GULFPORT-PASCAGOULA	18,100	.08	174
BINGHAMTON	40,100	.18	130
BIRMINGHAM	122,500	.55	51
BLUEFIELD-BECKLEY-OAK HILL	35,400	.16	148
BOISE	37,900	.17	141
BOSTON	521,100	2.33	5
BOWLING GREEN	13,400	.06	185
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	67,000	.30	95
BUFFALO	153,800	.69	41
BURLINGTON-PLATTSBURGH	72,100	.32	88
BUTTE	12,200	.05	191
CASPER-RIVERTON	10,600	.05	195
CEDAR RAPIDS-WATERLOO-DUBUQUE	84,200	.38	74
CHARLESTON, SC	62,600	.28	99
CHARLESTON-HUNTINGTON	126,100	.56	48
CHARLOTTE	175,800	.79	32
CHARLOTTESVILLE	12,900	.06	187
CHATTANOOGA	69,500	.31	92
CHEYENNE-SCOTTSBLUFF (STERLING)	10,100	.05	197
CHICAGO	773,400	3.46	3
CHICO-REDDING	35,400	.16	148
CINCINNATI	186,500	.83	27
CLARKSBURG-WESTON	24,800	.11	163
CLEVELAND	340,500	1.52	11
COLORADO SPRINGS-PUEBLO	58,200	.26	107
COLUMBIA, SC	87,200	.39	72
COLUMBIA-JEFFERSON CITY	38,000	.17	140
COLUMBUS, GA	51,700	.23	115
COLUMBUS, OH	170,300	.76	36
COLUMBUS-TUPELO	43,900	.20	123
CORPUS CHRISTI	50,300	.22	117
DALLAS-FT. WORTH	413,900	1.85	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	73,100	.33	85
DAYTON	119,000	.53	53
DENVER	249,700	1.12	17
DES MOINES	88,800	.40	71
DETROIT	438,100	1.96	7
DOTHAN	24,900	.11	162
DULUTH-SUPERIOR	39,200	.18	132
EL CENTRO-YUMA	18,800	.08	172
EL PASO	75,300	.34	82
ELMIRA	21,100	.09	168
ERIE	39,100	.17	133
EUGENE	44,400	.20	121
EUREKA	12,200	.05	191
EVANSVILLE	61,600	.28	101
FARGO	57,900	.26	108
FLAGSTAFF	12,000	.05	193
FLINT-SAGINAW-BAY CITY	125,600	.56	49
FLORENCE, SC	41,200	.18	127
FT. MYERS-NAPLES	38,300	.17	137
FT. SMITH	45,400	.20	120
FT. WAYNE	57,500	.26	109
FRESNO-VISALIA	115,700	.52	55
GAINESVILLE	28,000	.13	156
GRAND JUNCTION-DURANGO	15,400	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	166,900	.75	37
GREAT FALLS	15,300	.07	182
GREEN BAY-APPLETON	97,100	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	121,400	.54	52
GREENVILLE-NEW BERN-WASHINGTON	62,200	.28	100
GREENVILLE-SPARTANBURG-ASHEVILLE	149,900	.67	42
GREENWOOD-GREENVILLE	25,500	.11	160
HAGERSTOWN	9,600	.04	198
HARRISBURG-YORK-LANCASTER-LEBANON	130,100	.58	47
HARRISONBURG	12,700	.06	189
HARTFORD-NEW HAVEN	218,200	.98	23
HELENA	4,500	.02	207
HOUSTON	365,700	1.64	10
HUNTSVILLE-DECATUR-FLORENCE	75,100	.34	83
IDAHO FALLS-POCATELLO	31,000	.14	152
INDIANAPOLIS	218,000	.97	24
JACKSON, MS	81,100	.36	77
JACKSON, TN	13,400	.06	185
JACKSONVILLE	111,600	.50	58
JOHNSTOWN-ALTOONA	73,100	.33	85
JONESBORO	16,800	.08	177
JOPLIN-PITTSBURG	30,900	.14	153
KANSAS CITY	179,100	.80	31
KNOXVILLE	95,200	.43	69
LA CROSSE-EAU CLAIRE	47,900	.21	119
LAFAYETTE, IN	16,900	.08	175
LAFAYETTE, LA	59,300	.27	104
LAKE CHARLES	20,900	.09	169
LANSING	69,100	.31	93
LAREDO	13,700	.06	184
LAS VEGAS	59,600	.27	103
LAUREL-HATTIESBURG	25,100	.11	161
LEXINGTON	98,900	.44	63
LIMA	10,200	.05	196
LINCOLN-HASTINGS-KEARNEY	60,600	.27	102
LITTLE ROCK	111,700	.50	57
LOS ANGELES	1,228,400	5.49	2
LOUISVILLE	133,000	.59	46
LUBBOCK	41,700	.19	125
MACON	48,700	.22	118
MADISON	69,800	.31	91
MANKATO	7,800	.03	201
MARQUETTE	14,700	.07	183
MCALLEN-BROWNSVILLE: LRGV	70,400	.31	90
MEDFORD	27,000	.12	159
MEMPHIS	160,900	.72	38
MERIDIAN	16,500	.07	179
MIAMI	241,400	1.08	18
MILWAUKEE	187,700	.84	26
MINNEAPOLIS-ST. PAUL	339,400	1.52	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	38,200	.17	139
MISSOULA	18,300	.08	173
MOBILE-PENSACOLA	123,500	.55	50
MONROE-EL DORADO	50,600	.23	116
MONTGOMERY-SELMA	58,300	.26	106
NASHVILLE	171,200	.77	35
NEW ORLEANS	173,600	.78	33
NEW YORK	1,581,300	7.07	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	156,900	.70	40
NORTH PLATTE	3,900	.02	208
ODESSA-MIDLAND	37,800	.17	142
OKLAHOMA CITY	142,700	.64	43
OMAHA	83,900	.38	76
ORLANDO-DAYTONA BEACH-MELBOURNE	182,100	.81	30
OTTUMWA-KIRKSVILLE	7,400	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	75,800	.34	81
PALM SPRINGS	16,900	.08	175
PANAMA CITY	19,200	.09	171
PARKERSBURG	8,000	.04	200
PEORIA-BLOOMINGTON	56,000	.25	112
PHILADELPHIA	652,200	2.92	4
PHOENIX	227,500	1.02	22
PITTSBURGH	268,500	1.20	16
PORTLAND, OR	172,300	.77	34
PORTLAND-POLAND SPRING	76,500	.34	80
PRESQUE ISLE	8,100	.04	199
PROVIDENCE-NEW BEDFORD	138,700	.62	44
QUINCY-HANNIBAL	28,200	.13	155
RALEIGH-DURHAM	185,400	.83	29
RAPID CITY	21,800	.10	167
RENO	39,000	.17	134
RICHMOND	113,000	.51	56
ROANOKE-LYNCHBURG	97,300	.44	65
ROCHESTER, NY	89,700	.40	70
ROCHESTER-MASON CITY-AUSTIN	32,500	.15	151
ROCKFORD	36,800	.16	144
SACRAMENTO-STOCKTON	238,400	1.07	19
ST. JOSEPH	11,600	.05	194
ST. LOUIS	271,800	1.22	15
SALINAS-MONTEREY	53,500	.24	114
SALISBURY	22,400	.10	166
SALT LAKE CITY	186,000	.83	28
SAN ANGELO	12,400	.06	190
SAN ANTONIO	159,600	.71	39
SAN DIEGO	211,800	.95	25
SAN FRANCISCO-OAKLAND-SAN JOSE	478,100	2.14	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	53,600	.24	113
SAVANNAH	64,700	.29	97
SEATTLE-TACOMA	280,800	1.26	14
SHREVEPORT-TEXARKANA	97,000	.43	67
SIOUX CITY	36,300	.16	147
SIOUX FALLS-MITCHELL	58,700	.26	105
SOUTH BEND-ELKHART	71,600	.32	89
SPOKANE	77,200	.35	79
SPRINGFIELD, MA	68,400	.31	94
SPRINGFIELD, MO	66,700	.30	96
SPRINGFIELD-DECATUR-CHAMPAIGN	86,100	.38	73
SYRACUSE	107,400	.48	59
TALLAHASSEE-THOMASVILLE	56,200	.25	111
TAMPA-ST. PETERSBURG (SARASOTA)	229,500	1.03	21
TERRE HAUTE	36,800	.16	144
TOLEDO	105,300	.47	61
TOPEKA	39,000	.17	134
TRAVERSE CITY-CADILLAC	37,800	.17	142
TUCSON	73,200	.33	84
TULSA	101,500	.45	62
TUSCALOOSA	16,800	.08	177
TWIN FALLS	6,900	.03	205
TYLER-LONGVIEW-JACKSONVILLE	43,100	.19	124
UTICA	27,300	.12	157
VICTORIA	7,300	.03	204
WACO-TEMPLE-BRYAN	72,700	.33	87
WASHINGTON, DC	416,900	1.86	8
WATERTOWN-CARTHAGE	24,100	.11	165
WAUSAU-RHINELANDER	41,700	.19	125
WEST PALM BEACH-FT. PIERCE-VERO BEACH	84,000	.38	75
WHEELING-STEUBENVILLE	35,400	.16	148
WICHITA-HUTCHINSON	97,800	.44	64
WICHITA FALLS-LAWTON	38,300	.17	137
WILKES BARRE-SCRANTON	106,800	.48	60
WILMINGTON	36,700	.16	146
YAKIMA	40,200	.18	129
YOUNGSTOWN	64,600	.29	98
ZANESVILLE	7,800	.03	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 33,931,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	38,600	.11	158
ALBANY, GA	54,100	.16	142
ALBANY-SCHENECTADY-TROY	170,600	.50	56
ALBUQUERQUE	196,800	.58	46
ALEXANDRIA, LA	33,400	.10	163
ALPENA	4,700	.01	209
AMARILLO	65,200	.19	122
ANNISTON	18,500	.05	188
ARDMORE-ADA	22,500	.07	181
ATLANTA	557,400	1.64	11
AUGUSTA	84,000	.25	107
AUSTIN, TX	153,200	.45	60
BAKERSFIELD	59,300	.17	129
BALTIMORE	361,200	1.06	20
BANGOR	42,400	.12	156
BATON ROUGE	114,700	.34	79
BEAUMONT-PORT ARTHUR	58,000	.17	131
BEND	9,800	.03	206
BILLINGS-HARDIN	30,700	.09	167
BILOXI-GULFPORT-PASCAGOULA	25,800	.08	173
BINGHAMTON	55,000	.16	140
BIRMINGHAM	185,000	.55	49
BLUEFIELD-BECKLEY-OAK HILL	53,200	.16	145
BOISE	60,100	.18	126
BOSTON	793,800	2.34	6
BOWLING GREEN	19,000	.06	187
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	100,800	.30	92
BUFFALO	215,600	.64	43
BURLINGTON-PLATTSBURGH	104,500	.31	88
BUTTE	18,300	.05	189
CASPER-RIVERTON	17,000	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	117,400	.35	76
CHARLESTON, SC	93,400	.28	98
CHARLESTON-HUNTINGTON	185,800	.55	48
CHARLOTTE	268,200	.79	32
CHARLOTTESVILLE	19,500	.06	186
CHATTANOOGA	106,100	.31	85
CHEYENNE-SCOTTSBLUFF (STERLING)	15,500	.05	196
CHICAGO	1,185,200	3.49	3
CHICO-REDDING	53,300	.16	144
CINCINNATI	273,100	.80	30
CLARKSBURG-WESTON	36,500	.11	160
CLEVELAND	506,800	1.49	13
COLORADO SPRINGS-PUEBLO	88,300	.26	105
COLUMBIA, SC	127,400	.38	73
COLUMBIA-JEFFERSON CITY	55,400	.16	137
COLUMBUS, GA	72,300	.21	116
COLUMBUS, OH	262,200	.77	34
COLUMBUS-TUPELO	60,000	.18	127
CORPUS CHRISTI	71,400	.21	117
DALLAS-FT. WORTH	664,000	1.96	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	106,100	.31	85
DAYTON	177,400	.52	51
DENVER	429,200	1.26	15
DES MOINES	131,100	.39	71
DETROIT	658,800	1.94	9
DOTHAN	36,200	.11	161
DULUTH-SUPERIOR	55,300	.16	138
EL CENTRO-YUMA	25,200	.07	174
EL PASO	104,300	.31	89
ELMIRA	28,600	.08	171
ERIE	55,600	.16	136
EUGENE	73,400	.22	115
EUREKA	20,500	.06	184
EVANSVILLE	91,000	.27	101
FARGO	80,800	.24	111
FLAGSTAFF	16,300	.05	194
FLINT-SAGINAW-BAY CITY	174,400	.51	54
FLORENCE, SC	59,400	.18	128
FT. MYERS-NAPLES	56,700	.17	133
FT. SMITH	65,400	.19	120
FT. WAYNE	85,600	.25	106
FRESNO-VISALIA	171,400	.51	55
GAINESVILLE	42,600	.13	155
GRAND JUNCTION-DURANGO	24,600	.07	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	243,000	.72	37
GREAT FALLS	22,100	.07	182
GREEN BAY-APPLETON	133,700	.39	70
GREENSBORO-WINSTON SALEM-HIGH POINT	184,800	.54	50
GREENVILLE-NEW BERN-WASHINGTON	89,100	.26	103
GREENVILLE-SPARTANBURG-ASHEVILLE	224,000	.66	41
GREENWOOD-GREENVILLE	31,800	.09	165
HAGERSTOWN	14,200	.04	198
HARRISBURG-YORK-LANCASTER-LEBANON	196,000	.58	47
HARRISONBURG	17,300	.05	191
HARTFORD-NEW HAVEN	330,200	.97	24
HELENA	7,200	.02	207
HOUSTON	607,300	1.79	10
HUNTSVILLE-DECATUR-FLORENCE	106,800	.31	84
IDAHO FALLS-POCATELLO	42,800	.13	154
INDIANAPOLIS	322,400	.95	25
JACKSON, MS	114,100	.34	80
JACKSON, TN	20,200	.06	185
JACKSONVILLE	169,400	.50	57
JOHNSTOWN-ALTOONA	100,600	.30	93
JONESBORO	23,800	.07	178
JOPLIN-PITTSBURG	44,100	.13	152
KANSAS CITY	277,500	.82	28
KNOXVILLE	143,000	.42	66
LA CROSSE-EAU CLAIRE	64,800	.19	123
LAFAYETTE, IN	23,400	.07	179
LAFAYETTE, LA	78,000	.23	114
LAKE CHARLES	29,500	.09	169
LANSING	101,700	.30	91
LAREDO	17,100	.05	192

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	96,000	.28	95
LAUREL-HATTIESBURG	34,400	.10	162
LEXINGTON	146,200	.43	64
LIMA	14,500	.04	197
LINCOLN-HASTINGS-KEARNEY	89,100	.26	103
LITTLE ROCK	164,200	.48	58
LOS ANGELES	1,972,500	5.81	2
LOUISVILLE	201,700	.59	45
LUBBOCK	57,000	.17	132
MACON	68,900	.20	118
MADISON	107,400	.32	83
MANKATO	10,500	.03	204
MARQUETTE	20,600	.06	183
MCALLEN-BROWNSVILLE: LRGV	92,700	.27	99
MEDFORD	43,300	.13	153
MEMPHIS	231,200	.68	39
MERIDIAN	22,900	.07	180
MIAMI	385,300	1.14	18
MILWAUKEE	275,300	.81	29
MINNEAPOLIS-ST. PAUL	514,700	1.52	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	52,900	.16	146
MISSOULA	29,200	.09	170
MOBILE-PENSACOLA	175,500	.52	53
MONROE-EL DORADO	67,100	.20	119
MONTGOMERY-SELMA	79,900	.24	112
NASHVILLE	261,100	.77	35
NEW ORLEANS	257,400	.76	36
NEW YORK	2,447,800	7.21	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	235,000	.69	38
NORTH PLATTE	6,000	.02	208
ODESSA-MIDLAND	55,200	.16	139
OKLAHOMA CITY	218,700	.64	42
OMAHA	125,800	.37	75
ORLANDO-DAYTONA BEACH-MELBOURNE	264,400	.78	33
OTTUMWA-KIRKSVILLE	10,600	.03	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	107,800	.32	82
PALM SPRINGS	24,800	.07	175
PANAMA CITY	27,000	.08	172
PARKERSBURG	11,900	.04	199
PEORIA-BLOOMINGTON	81,600	.24	109
PHILADELPHIA	965,500	2.85	4
PHOENIX	344,200	1.01	22
PITTSBURGH	394,700	1.16	17
PORTLAND, OR	292,700	.86	26
PORTLAND-POLAND SPRING	115,000	.34	78
PRESQUE ISLE	10,800	.03	201
PROVIDENCE-NEW BEDFORD	201,900	.60	44
QUINCY-HANNIBAL	39,300	.12	157
RALEIGH-DURHAM	284,000	.84	27
RAPID CITY	31,600	.09	166
RENO	65,400	.19	120
RICHMOND	176,800	.52	52
ROANOKE-LYNCHBURG	141,800	.42	67
ROCHESTER, NY	135,100	.40	69
ROCHESTER-MASON CITY-AUSTIN	45,800	.13	151
ROCKFORD	54,800	.16	141
SACRAMENTO-STOCKTON	380,800	1.12	19
ST. JOSEPH	15,800	.05	195
ST. LOUIS	398,900	1.18	16
SALINAS-MONTEREY	90,100	.27	102
SALISBURY	31,900	.09	164
SALT LAKE CITY	271,600	.80	31
SAN ANGELO	17,900	.05	190
SAN ANTONIO	230,200	.68	40
SAN DIEGO	347,200	1.02	21
SAN FRANCISCO-OAKLAND-SAN JOSE	833,800	2.46	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	82,100	.24	108
SAVANNAH	92,400	.27	100
SEATTLE-TACOMA	471,100	1.39	14
SHREVEPORT-TEXARKANA	138,400	.41	68
SIOUX CITY	50,500	.15	150
SIOUX FALLS-MITCHELL	78,500	.23	113
SOUTH BEND-ELKHART	106,000	.31	87
SPOKANE	117,400	.35	76
SPRINGFIELD, MA	98,000	.29	94
SPRINGFIELD, MO	95,400	.28	96
SPRINGFIELD-DECATUR-CHAMPAIGN	126,800	.37	74
SYRACUSE	150,200	.44	63
TALLAHASSEE-THOMASVILLE	81,100	.24	110
TAMPA-ST. PETERSBURG (SARASOTA)	343,800	1.01	23
TERRE HAUTE	52,100	.15	148
TOLEDO	152,800	.45	51
TOPEKA	58,400	.17	130
TRAVERSE CITY-CADILLAC	52,400	.15	147
TUCSON	111,800	.33	81
TULSA	157,500	.46	59
TUSCALOOSA	23,900	.07	177
TWIN FALLS	10,100	.03	205
TYLER-LONGVIEW-JACKSONVILLE	62,400	.18	124
UTICA	36,600	.11	159
VICTORIA	10,600	.03	202
WACO-TEMPLE-BRYAN	102,400	.30	90
WASHINGTON, DC	685,800	2.02	7
WATERTOWN-CARTHAGE	30,700	.09	167
WAUSAU-RHINELANDER	56,200	.17	135
WEST PALM BEACH-FT. PIERCE-VERO BEACH	129,800	.38	72
WHEELING-STEUBENVILLE	51,900	.15	149
WICHITA-HUTCHINSON	145,800	.43	65
WICHITA FALLS-LAWTON	56,300	.17	134
WILKES BARRE-SCRANTON	151,900	.45	62
WILMINGTON	53,400	.16	143
YAKIMA	61,400	.18	125
YOUNGSTOWN	93,900	.28	97
ZANESVILLE	10,900	.03	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 47,086,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	52,800	.11	158
ALBANY, GA	74,100	.16	140
ALBANY-SCHENECTADY-TROY	236,500	.50	56
ALBUQUERQUE	270,500	.57	47
ALEXANDRIA, LA	45,400	.10	162
ALPENA	7,200	.02	209
AMARILLO	91,700	.19	121
ANNISTON	23,100	.05	186
ARDMORE-ADA	33,200	.07	177
ATLANTA	794,500	1.69	11
AUGUSTA	115,100	.24	104
AUSTIN, TX	178,900	.38	71
BAKERSFIELD	80,100	.17	130
BALTIMORE	517,200	1.10	20
BANGOR	57,900	.12	154
BATON ROUGE	142,400	.30	87
BEAUMONT-PORT ARTHUR	83,800	.18	125
BEND	13,800	.03	204
BILLINGS-HARDIN	41,900	.09	165
BILOXI-GULFPORT-PASCAGOULA	33,500	.07	176
BINGHAMTON	77,800	.17	132
BIRMINGHAM	263,500	.56	49
BLUEFIELD-BECKLEY-OAK HILL	73,700	.16	142
BOISE	81,500	.17	128
BOSTON	1,071,900	2.28	6
BOWLING GREEN	22,400	.05	188
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	150,900	.32	81
BUFFALO	299,400	.64	42
BURLINGTON-PLATTSBURGH	133,300	.28	93
BUTTE	22,400	.05	188
CASPER-RIVERTON	22,400	.05	188
CEDAR RAPIDS-WATERLOO-DUBUQUE	143,200	.30	86
CHARLESTON, SC	122,100	.26	97
CHARLESTON-HUNTINGTON	260,500	.55	50
CHARLOTTE	389,000	.83	28
CHARLOTTESVILLE	20,800	.04	193
CHATTANOOGA	156,700	.33	78
CHEYENNE-SCOTTSBLUFF (STERLING)	21,100	.04	192
CHICAGO	1,673,500	3.55	3
CHICO-REDDING	72,000	.15	145
CINCINNATI	376,600	.80	31
CLARKSBURG-WESTON	50,200	.11	159
CLEVELAND	720,800	1.53	12
COLORADO SPRINGS-PUEBLO	121,500	26	98
COLUMBIA, SC	161,600	.34	74
COLUMBIA-JEFFERSON CITY	64,800	.14	151
COLUMBUS, GA	93,000	.20	119
COLUMBUS, OH	351,900	.75	34
COLUMBUS-TUPELO	81,100	.17	129
CORPUS CHRISTI	96,600	21	115
DALLAS-FT. WORTH	932,900	1.98	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	149,500	.32	82
DAYTON	254,400	.54	51
DENVER	566,300	1.20	17
DES MOINES	173,800	.37	73
DETROIT	910,000	1.93	9
DOTHAN	53,600	.11	155
DULUTH-SUPERIOR	75,600	.16	138
EL CENTRO-YUMA	34,800	.07	173
EL PASO	137,200	.29	89
ELMIRA	40,700	.09	167
ERIE	73,900	.16	141
EUGENE	92,000	.20	120
EUREKA	25,400	.05	183
EVANSVILLE	128,100	.27	95
FARGO	99,300	.21	112
FLAGSTAFF	16,300	.03	199
FLINT-SAGINAW-BAY CITY	237,100	.50	55
FLORENCE, SC	82,600	.18	127
FT. MYERS-NAPLES	87,400	.19	123
FT. SMITH	94,400	.20	117
FT. WAYNE	118,600	.25	100
FRESNO-VISALIA	231,600	.49	58
GAINESVILLE	43,300	.09	164
GRAND JUNCTION-DURANGO	32,900	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	319,000	.68	38
GREAT FALLS	30,900	.07	180
GREEN BAY-APPLETON	181,000	.38	70
GREENSBORO-WINSTON SALEM-HIGH POINT	270,300	.57	48
GREENVILLE-NEW BERN-WASHINGTON	113,100	.24	106
GREENVILLE-SPARTANBURG-ASHEVILLE	327,800	.70	37
GREENWOOD-GREENVILLE	40,400	.09	168
HAGERSTOWN	21,500	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	277,100	.59	45
HARRISONBURG	18,700	.04	197
HARTFORD-NEW HAVEN	466,400	.99	23
HELENA	9,500	.02	207
HOUSTON	821,200	1.74	10
HUNTSVILLE-DECATUR-FLORENCE	161,100	.34	75
IDAHO FALLS-POCATELLO	53,500	.11	156
INDIANAPOLIS	442,300	.94	25
JACKSON, MS	151,800	.32	80
JACKSON, TN	28,500	.06	181
JACKSONVILLE	240,500	.5	54
JOHNSTOWN-ALTOONA	130,700	.28	94
JONESBORO	34,400	.07	174
JOPLIN-PITTSBURG	63,400	.13	153
KANSAS CITY	387,200	.82	29
KNOXVILLE	208,500	.44	61
LA CROSSE-EAU CLAIRE	76,100	.16	136
LAFAYETTE, IN	20,600	.04	194
LAFAYETTE, LA	102,700	.22	110
LAKE CHARLES	40,400	.09	168
LANSING	119,800	.25	99
LAREDO	22,900	.05	187

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	138,800	.29	88
LAUREL-HATTIESBURG	44,800	.10	163
LEXINGTON	190,500	.40	67
LIMA	20,000	.04	196
LINCOLN-HASTINGS-KEARNEY	112,100	.24	107
LITTLE ROCK	231,300	.49	59
LOS ANGELES	2,738,000	5.81	2
LOUISVILLE	285,100	.61	44
LUBBOCK	69,600	.15	147
MACON	96,000	.20	116
MADISON	133,600	.28	92
MANKATO	10,200	.02	206
MARQUETTE	25,000	.05	184
MCALLEN-BROWNSVILLE: LRGV	125,900	.27	96
MEDFORD	64,500	.14	152
MEMPHIS	315,700	.67	41
MERIDIAN	31,700	.07	179
MIAMI	587,000	1.25	15
MILWAUKEE	378,700	.80	30
MINNEAPOLIS-ST. PAUL	682,700	1.45	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	68,800	.15	148
MISSOULA	39,300	.08	172
MOBILE-PENSACOLA	247,600	.53	53
MONROE-EL DORADO	89,300	.19	122
MONTGOMERY-SELMA	110,100	.23	108
NASHVILLE	372,600	.79	32
NEW ORLEANS	342,600	.73	35
NEW YORK	3,746,900	7.96	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	317,400	.67	39
NORTH PLATTE	8,800	.02	208
ODESSA-MIDLAND	76,800	.16	134
OKLAHOMA CITY	294,100	.62	43
OMAHA	174,100	.37	72
ORLANDO-DAYTONA BEACH-MELBOURNE	390,100	.83	27
OTTUMWA-KIRKSVILLE	12,400	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	148,500	.32	83
PALM SPRINGS	33,700	.07	175
PANAMA CITY	40,100	.09	171
PARKERSBURG	17,700	.04	198
PEORIA-BLOOMINGTON	101,300	.22	111
PHILADELPHIA	1,374,100	2.92	4
PHOENIX	476,800	1.01	22
PITTSBURGH	547,000	1.16	18
PORTLAND, OR	404,400	.86	26
PORTLAND-POLAND SPRING	161,100	.34	75
PRESQUE ISLE	14,900	.03	201
PROVIDENCE-NEW BEDFORD	272,500	.58	46
QUINCY-HANNIBAL	52,900	.11	157
RALEIGH-DURHAM	372,300	.79	33
RAPID CITY	41,700	.09	166
RENO	93,600	.20	118
RICHMOND	248,300	.53	52
ROANOKE-LYNCHBURG	195,200	.41	65
ROCHESTER, NY	183,500	.39	69
ROCHESTER-MASON CITY-AUSTIN	65,000	.14	150
ROCKFORD	78,500	.17	131
SACRAMENTO-STOCKTON	523,900	1.11	19
ST. JOSEPH	20,500	.04	195
ST. LOUIS	573,700	1.22	16
SALINAS-MONTEREY	115,500	.25	103
SALISBURY	45,700	.10	161
SALT LAKE CITY	329,700	.70	36
SAN ANGELO	23,600	.05	185
SAN ANTONIO	317,200	.67	40
SAN DIEGO	452,300	.96	24
SAN FRANCISCO-OAKLAND-SAN JOSE	1,195,500	2.54	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	98,900	.21	113
SAVANNAH	118,300	.25	101
SEATTLE-TACOMA	647,500	1.38	14
SHREVEPORT-TEXARKANA	199,100	.42	64
SIOUX CITY	67,300	.14	149
SIOUX FALLS-MITCHELL	103,500	.22	109
SOUTH BEND-ELKHART	147,900	.31	84
SPOKANE	156,100	.33	79
SPRINGFIELD, MA	118,200	.25	102
SPRINGFIELD, MO	137,100	.29	90
SPRINGFIELD-DECATUR-CHAMPAIGN	157,200	33	77
SYRACUSE	186,600	40	68
TALLAHASSEE-THOMASVILLE	98,700	.21	114
TAMPA-ST. PETERSBURG (SARASOTA)	507,100	1.08	21
TERRE HAUTE	72,400	.15	144
TOLEDO	199,900	.42	62
TOPEKA	69,800	.15	146
TRAVERSE CITY-CADILLAC	76,100	16	136
TUCSON	146,600	.31	85
TULSA	231,700	.49	57
TUSCALOOSA	27,200	.06	182
TWIN FALLS	14,700	.03	202
TYLER-LONGVIEW-JACKSONVILLE	83,500	.18	126
UTICA	49,300	.10	160
VICTORIA	14,600	.03	203
WACO-TEMPLE-BRYAN	114,300	.24	105
WASHINGTON, DC	1,001,300	2.13	7
WATERTOWN-CARTHAGE	40,300	.09	170
WAUSAU-RHINELANDER	76,200	.16	135
WEST PALM BEACH-FT. PIERCE-VERO BEACH	191,200	.41	66
WHEELING-STEUBENVILLE	73,300	.16	143
WICHITA-HUTCHINSON	199,400	.42	63
WICHITA FALLS-LAWTON	77,800	17	132
WILKES BARRE-SCRANTON	218,400	.46	60
WILMINGTON	75,600	.16	138
YAKIMA	84,000	.18	124
YOUNGSTOWN	134,300	.29	91
ZANESVILLE	15,200	.03	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 52,990,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	60,300	.11	155
ALBANY, GA	83,300	.16	143
ALBANY-SCHENECTADY-TROY	269,100	.51	55
ALBUQUERQUE	301,400	.57	48
ALEXANDRIA, LA	51,000	.10	162
ALPENA	8,300	.02	209
AMARILLO	103,800	.20	120
ANNISTON	26,100	.05	186
ARDMORE-ADA	37,800	.07	175
ATLANTA	876,100	1.65	11
AUGUSTA	129,100	.24	103
AUSTIN, TX	197,100	.37	71
BAKERSFIELD	89,600	.17	130
BALTIMORE	581,700	1.10	21
BANGOR	65,300	.12	154
BATON ROUGE	158,100	.30	87
BEAUMONT-PORT ARTHUR	95,800	.18	124
BEND	15,200	.03	204
BILLINGS-HARDIN	47,000	.09	165
BILOXI-GULFPORT-PASCAGOULA	37,500	.07	177
BINGHAMTON	88,600	.17	131
BIRMINGHAM	298,900	.56	49
BLUEFIELD-BECKLEY-OAK HILL	84,200	.16	142
BOISE	90,000	.17	129
BOSTON	1,208,300	2.28	6
BOWLING GREEN	24,800	.05	189
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	170,300	.32	81
BUFFALO	343,900	.65	42
BURLINGTON-PLATTSBURGH	149,200	.28	93
BUTTE	25,100	.05	188
CASPER-RIVERTON	24,800	.05	189
CEDAR RAPIDS-WATERLOO-DUBUQUE	160,900	.30	86
CHARLESTON, SC	135,500	.26	97
CHARLESTON-HUNTINGTON	295,000	.56	50
CHARLOTTE	437,300	.83	28
CHARLOTTESVILLE	23,000	.04	194
CHATTANOOGA	176,100	.33	78
CHEYENNE-SCOTTSBLUFF (STERLING)	23,600	.04	192
CHICAGO	1,883,500	3.55	3
CHICO-REDDING	81,100	.15	145
CINCINNATI	425,000	.80	31
CLARKSBURG-WESTON	57,400	.11	159
CLEVELAND	820,400	1.55	12
COLORADO SPRINGS-PUEBLO	135,500	.26	97
COLUMBIA, SC	179,700	.34	76
COLUMBIA-JEFFERSON CITY	72,200	.14	153
COLUMBUS, GA	105,200	.20	118
COLUMBUS, OH	394,200	.74	34
COLUMBUS-TUPELO	91,500	.17	128
CORPUS CHRISTI	108,800	.21	115
DALLAS-FT. WORTH	1,034,800	1.95	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	168,600	.32	82
DAYTON	287,700	.54	51
DENVER	621,500	1.17	18
DES MOINES	195,900	.37	72
DETROIT	1,028,800	1.94	9
DOTHAN	60,000	.11	157
DULUTH-SUPERIOR	85,800	.16	138
EL CENTRO-YUMA	39,200	.07	173
EL PASO	153,800	.29	91
ELMIRA	46,600	.09	167
ERIE	84,700	.16	140
EUGENE	101,700	.19	122
EUREKA	28,200	.05	183
EVANSVILLE	144,600	.27	95
FARGO	111,800	.21	112
FLAGSTAFF	17,800	.03	199
FLINT-SAGINAW-BAY CITY	266,000	.50	56
FLORENCE, SC	92,500	.17	127
FT. MYERS-NAPLES	102,300	.19	121
FT. SMITH	105,700	.20	117
FT. WAYNE	133,400	.25	100
FRESNO-VISALIA	258,900	.49	59
GAINESVILLE	47,600	.09	164
GRAND JUNCTION-DURANGO	36,400	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	357,900	.68	38
GREAT FALLS	34,800	.07	180
GREEN BAY-APPLETON	203,700	.38	70
GREENSBORO-WINSTON SALEM-HIGH POINT	305,100	.58	47
GREENVILLE-NEW BERN-WASHINGTON	127,000	.24	106
GREENVILLE-SPARTANBURG-ASHEVILLE	369,700	.70	36
GREENWOOD-GREENVILLE	45,900	.09	168
HAGERSTOWN	24,500	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	314,100	.59	45
HARRISONBURG	21,200	.04	197
HARTFORD-NEW HAVEN	527,600	1.00	23
HELENA	10,500	.02	207
HOUSTON	906,400	1.71	10
HUNTSVILLE-DECATUR-FLORENCE	181,100	.34	75
IDAHO FALLS-POCATELLO	59,500	.11	158
INDIANAPOLIS	497,000	.94	25
JACKSON, MS	171,300	.32	80
JACKSON, TN	32,100	.06	181
JACKSONVILLE	270,800	.51	54
JOHNSTOWN-ALTOONA	150,700	.28	92
JONESBORO	39,200	.07	173
JOPLIN-PITTSBURG	72,600	.14	151
KANSAS CITY	434,800	.82	29
KNOXVILLE	234,400	.44	61
LA CROSSE-EAU CLAIRE	85,900	.16	137
LAFAYETTE, IN	23,000	.04	194
LAFAYETTE, LA	115,300	.22	110
LAKE CHARLES	45,600	.09	171
LANSING	132,700	.25	101
LAREDO	25,900	.05	187

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	154,100	.29	90
LAUREL-HATTIESBURG	50,700	.10	163
LEXINGTON	212,500	.40	67
LIMA	22,800	.04	196
LINCOLN-HASTINGS-KEARNEY	127,000	.24	106
LITTLE ROCK	260,200	.49	58
LOS ANGELES	3,061,000	5.78	2
LOUISVILLE	320,600	.61	44
LUBBOCK	77,800	.15	147
MACON	108,100	.20	116
MADISON	148,500	.28	94
MANKATO	11,400	.02	206
MARQUETTE	28,100	.05	184
MCALLEN-BROWNSVILLE: LRGV	141,000	.27	96
MEDFORD	72,400	.14	152
MEMPHIS	354,500	.67	41
MERIDIAN	36,200	.07	179
MIAMI	670,800	1.27	15
MILWAUKEE	427,500	.81	30
MINNEAPOLIS-ST. PAUL	758,500	1.43	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	77,200	.15	148
MISSOULA	43,500	.08	172
MOBILE-PENSACOLA	277,500	.52	53
MONROE-EL DORADO	101,400	.19	123
MONTGOMERY-SELMA	124,100	.23	108
NASHVILLE	417,400	.79	32
NEW ORLEANS	383,200	.72	35
NEW YORK	4,260,500	8.04	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	354,800	.67	40
NORTH PLATTE	9,700	.02	208
ODESSA-MIDLAND	86,900	.16	134
OKLAHOMA CITY	330,000	.62	43
OMAHA	194,900	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	446,000	.84	27
OTTUMWA-KIRKSVILLE	13,800	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	168,500	.32	83
PALM SPRINGS	37,800	.07	175
PANAMA CITY	45,800	.09	170
PARKERSBURG	20,000	.04	198
PEORIA-BLOOMINGTON	113,700	.21	111
PHILADELPHIA	1,569,500	2.96	4
PHOENIX	533,800	1.01	22
PITTSBURGH	634,000	1.20	17
PORTLAND, OR	448,300	.85	26
PORTLAND-POLAND SPRING	182,000	.34	74
PRESQUE ISLE	16,800	.03	201
PROVIDENCE-NEW BEDFORD	311,900	.59	46
QUINCY-HANNIBAL	60,300	.11	155
RALEIGH-DURHAM	415,900	.78	33
RAPID CITY	46,800	.09	166
RENO	104,500	.20	119
RICHMOND	279,200	.53	52
ROANOKE-LYNCHBURG	221,300	.42	65
ROCHESTER, NY	205,800	.39	69
ROCHESTER-MASON CITY-AUSTIN	73,700	.14	150
ROCKFORD	88,400	.17	132
SACRAMENTO-STOCKTON	586,800	1.11	19
ST. JOSEPH	23,400	.04	193
ST. LOUIS	650,100	1.23	16
SALINAS-MONTEREY	128,600	.24	104
SALISBURY	52,300	.10	161
SALT LAKE CITY	363,100	.69	37
SAN ANGELO	26,900	.05	185
SAN ANTONIO	356,300	.67	39
SAN DIEGO	503,900	.95	24
SAN FRANCISCO-OAKLAND-SAN JOSE	1,331,200	2.51	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	111,200	.21	113
SAVANNAH	132,600	.25	102
SEATTLE-TACOMA	718,600	1.36	14
SHREVEPORT-TEXARKANA	225,800	.43	64
SIOUX CITY	77,200	.15	148
SIOUX FALLS-MITCHELL	117,500	.22	109
SOUTH BEND-ELKHART	167,200	.32	84
SPOKANE	174,200	.33	79
SPRINGFIELD, MA	134,200	.25	99
SPRINGFIELD, MO	155,900	.29	88
SPRINGFIELD-DECATUR-CHAMPAIGN	177,200	.33	77
SYRACUSE	211,200	.40	68
TALLAHASSEE-THOMASVILLE	110,500	.21	114
TAMPA-ST. PETERSBURG (SARASOTA)	584,600	1.10	20
TERRE HAUTE	82,700	.16	144
TOLEDO	226,200	.43	62
TOPEKA	77,900	.15	146
TRAVERSE CITY-CADILLAC	86,200	.16	135
TUCSON	164,500	.31	85
TULSA	260,300	.49	57
TUSCALOOSA	30,800	.06	182
TWIN FALLS	16,500	.03	202
TYLER-LONGVIEW-JACKSONVILLE	94,300	.18	125
UTICA	56,500	.11	160
VICTORIA	16,300	.03	203
WACO-TEMPLE-BRYAN	127,700	.24	105
WASHINGTON, DC	1,108,400	2.09	7
WATERTOWN-CARTHAGE	45,900	.09	168
WAUSAU-RHINELANDER	86,000	.16	136
WEST PALM BEACH-FT. PIERCE-VERO BEACH	220,700	.42	66
WHEELING-STEUBENVILLE	84,300	.16	141
WICHITA-HUTCHINSON	225,900	.43	63
WICHITA FALLS-LAWTON	87,600	.17	133
WILKES BARRE-SCRANTON	255,000	.48	60
WILMINGTON	85,100	.16	139
YAKIMA	94,000	.18	126
YOUNGSTOWN	155,100	.29	89
ZANESVILLE	17,300	.03	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 87,344,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	109,900	.13	156
ALBANY, GA	130,100	.15	150
ALBANY-SCHENECTADY-TROY	460,300	.53	51
ALBUQUERQUE	483,600	.55	48
ALEXANDRIA, LA	91,800	.11	161
ALPENA	14,800	.02	209
AMARILLO	175,000	.20	120
ANNISTON	45,200	.05	188
ARDMORE-ADA	70,300	.08	173
ATLANTA	1,289,600	1.48	12
AUGUSTA	201,500	.23	111
AUSTIN, TX	344,200	.39	70
BAKERSFIELD	152,100	.17	133
BALTIMORE	920,600	1.05	23
BANGOR	112,800	.13	155
BATON ROUGE	259,500	.30	90
BEAUMONT-PORT ARTHUR	158,800	.18	129
BEND	25,000	.03	205
BILLINGS-HARDIN	79,100	.09	168
BILOXI-GULFPORT-PASCAGOULA	66,700	.08	177
BINGHAMTON	151,200	.17	134
BIRMINGHAM	474,400	.54	49
BLUEFIELD-BECKLEY-OAK HILL	140,500	.16	145
BOISE	150,000	.17	137
BOSTON	1,978,100	2.26	6
BOWLING GREEN	43,800	.05	191
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	275,000	.31	85
BUFFALO	583,000	.67	40
BURLINGTON-PLATTSBURGH	259,500	.30	90
BUTTE	48,500	.06	185
CASPER-RIVERTON	41,200	.05	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	289,000	.33	79
CHARLESTON, SC	230,300	.26	100
CHARLESTON-HUNTINGTON	491,300	.56	47
CHARLOTTE	677,900	.78	32
CHARLOTTESVILLE	39,800	.05	194
CHATTANOOGA	274,100	.31	87
CHEYENNE-SCOTTSBLUFF (STERLING)	40,500	.05	193
CHICAGO	2,990,200	3.42	3
CHICO-REDDING	146,100	.17	138
CINCINNATI	680,700	.78	31
CLARKSBURG-WESTON	102,100	.12	158
CLEVELAND	1,320,200	1.51	11
COLORADO SPRINGS-PUEBLO	230,200	.26	101
COLUMBIA, SC	287,800	.33	81
COLUMBIA-JEFFERSON CITY	138,500	.16	147
COLUMBUS, GA	180,100	.21	117
COLUMBUS, OH	635,800	.73	34
COLUMBUS-TUPELO	155,400	.18	131
CORPUS CHRISTI	177,200	.20	119
DALLAS-FT. WORTH	1,625,600	1.86	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	289,200	.33	78
DAYTON	455,300	.52	53
DENVER	984,500	1.13	19
DES MOINES	344,200	.39	70
DETROIT	1,619,700	1.85	9
DOTHAN	99,800	.11	160
DULUTH-SUPERIOR	162,500	.19	127
EL CENTRO-YUMA	68,600	.08	175
EL PASO	237,700	.27	96
ELMIRA	80,500	.09	167
ERIE	144,600	.17	140
EUGENE	173,500	.20	121
EUREKA	50,500	.06	184
EVANSVILLE	244,800	.28	95
FARGO	218,900	.25	107
FLAGSTAFF	31,200	.04	199
FLINT-SAGINAW-BAY CITY	428,900	.49	60
FLORENCE, SC	140,200	.16	146
FT. MYERS-NAPLES	221,500	.25	106
FT. SMITH	186,100	.21	115
FT. WAYNE	216,000	.25	108
FRESNO-VISALIA	438,400	.50	59
GAINESVILLE	87,900	.10	163
GRAND JUNCTION-DURANGO	62,900	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	595,000	.68	39
GREAT FALLS	61,400	.07	180
GREEN BAY-APPLETON	361,400	.41	68
GREENSBORO-WINSTON SALEM-HIGH POINT	471,900	.54	50
GREENVILLE-NEW BERN-WASHINGTON	232,000	.27	98
GREENVILLE-SPARTANBURG-ASHEVILLE	597,400	.68	38
GREENWOOD-GREENVILLE	77,400	.09	169
HAGERSTOWN	43,900	.05	190
HARRISBURG-YORK-LANCASTER-LEBANON	517,500	.59	46
HARRISONBURG	38,500	.04	196
HARTFORD-NEW HAVEN	877,200	1.00	24
HELENA	16,800	.02	207
HOUSTON	1,434,600	1.64	10
HUNTSVILLE-DECATUR-FLORENCE	284,400	.33	82
IDAHO FALLS-POCATELLO	103,100	.12	157
INDIANAPOLIS	796,500	.91	25
JACKSON, MS	271,000	.31	88
JACKSON, TN	53,300	.06	182
JACKSONVILLE	441,000	.50	56
JOHNSTOWN-ALTOONA	275,400	.32	84
JONESBORO	69,800	.08	174
JOPLIN-PITTSBURG	129,700	.15	151
KANSAS CITY	705,900	.81	29
KNOXVILLE	379,500	.43	63
LA CROSSE-EAU CLAIRE	162,200	.19	128
LAFAYETTE, IN	47,900	.05	186
LAFAYETTE, LA	189,400	.22	114
LAKE CHARLES	73,800	.08	171
LANSING	226,300	.26	104
LAREDO	39,100	.04	195
LAS VEGAS	250,500	.29	94
LAUREL-HATTIESBURG	84,400	.10	164
LEXINGTON	351,300	.40	69
LIMA	38,200	.04	197
LINCOLN-HASTINGS-KEARNEY	236,900	.27	97
LITTLE ROCK	438,900	.50	58
LOS ANGELES	4,962,000	5.68	2
LOUISVILLE	523,700	.60	45
LUBBOCK	135,900	.16	148
MACON	168,700	.19	123
MADISON	255,500	.29	93
MANKATO	23,100	.03	206
MARQUETTE	60,100	.07	181
MCALLEN-BROWNSVILLE: LRGV	208,500	.24	110
MEDFORD	126,300	.14	153
MEMPHIS	560,700	.64	43
MERIDIAN	61,900	.07	179
MIAMI	1,175,400	1.35	15
MILWAUKEE	707,300	.81	28
MINNEAPOLIS-ST. PAUL	1,267,400	1.45	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	143,800	.16	142
MISSOULA	73,300	.08	172
MOBILE-PENSACOLA	444,100	.51	55
MONROE-EL DORADO	171,400	.20	122
MONTGOMERY-SELMA	200,000	.23	112
NASHVILLE	683,100	.78	30
NEW ORLEANS	599,600	.69	37
NEW YORK	6,525,100	7.47	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	623,500	.71	35
NORTH PLATTE	16,600	.02	208
ODESSA-MIDLAND	141,300	.16	144
OKLAHOMA CITY	561,400	.64	42
OMAHA	324,700	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	792,300	.91	26
OTTUMWA-KIRKSVILLE	27,300	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	308,400	.35	75
PALM SPRINGS	67,800	.08	176
PANAMA CITY	76,700	.09	170
PARKERSBURG	31,500	.04	198
PEORIA-BLOOMINGTON	193,600	.22	113
PHILADELPHIA	2,551,600	2.92	4
PHOENIX	921,300	1.05	21
PITTSBURGH	1,082,800	1.24	17
PORTLAND, OR	739,200	.85	27
PORTLAND-POLAND SPRING	306,700	.35	76
PRESQUE ISLE	29,600	.03	201
PROVIDENCE-NEW BEDFORD	530,900	.61	44
QUINCY-HANNIBAL	114,200	.13	154
RALEIGH-DURHAM	671,900	.77	33
RAPID CITY	84,400	.10	164
RENO	183,300	.21	116
RICHMOND	439,600	.50	57
ROANOKE-LYNCHBURG	372,200	.43	66
ROCHESTER, NY	334,000	.38	72
ROCHESTER-MASON CITY-AUSTIN	128,800	.15	152
ROCKFORD	144,200	.17	141
SACRAMENTO-STOCKTON	976,000	1.12	20
ST. JOSEPH	44,100	.05	189
ST. LOUIS	1,052,900	1.21	18
SALINAS-MONTEREY	230,200	.26	101
SALISBURY	89,200	.10	162
SALT LAKE CITY	611,600	.70	36
SAN ANGELO	47,400	.05	187
SAN ANTONIO	568,800	.65	41
SAN DIEGO	921,300	1.05	21
SAN FRANCISCO-OAKLAND-SAN JOSE	2,140,400	2.45	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	212,300	.24	109
SAVANNAH	229,600	.26	103
SEATTLE-TACOMA	1,207,600	1.38	14
SHREVEPORT-TEXARKANA	377,100	.43	65
SIOUX CITY	143,300	.16	143
SIOUX FALLS-MITCHELL	221,800	.25	105
SOUTH BEND-ELKHART	275,000	.31	85
SPOKANE	303,300	.35	77
SPRINGFIELD, MA	230,900	.26	99
SPRINGFIELD, MO	288,100	.33	80
SPRINGFIELD-DECATUR-CHAMPAIGN	314,400	.36	74
SYRACUSE	364,900	.42	67
TALLAHASSEE-THOMASVILLE	179,500	.21	118
TAMPA-ST. PETERSBURG (SARASOTA)	1,160,800	1.33	16
TERRE HAUTE	150,400	.17	135
TOLEDO	379,100	.43	64
TOPEKA	150,400	.17	135
TRAVERSE CITY-CADILLAC	155,000	.18	132
TUCSON	282,500	.32	83
TULSA	424,700	.49	61
TUSCALOOSA	52,600	.06	183
TWIN FALLS	29,900	.03	200
TYLER-LONGVIEW-JACKSONVILLE	166,200	.19	124
UTICA	101,600	.12	159
VICTORIA	26,100	.03	204
WACO-TEMPLE-BRYAN	263,800	.30	89
WASHINGTON, DC	1,637,100	1.87	7
WATERTOWN-CARTHAGE	82,200	.09	166
WAUSAU-RHINELANDER	158,800	.18	129
WEST PALM BEACH-FT. PIERCE-VERO BEACH	455,900	.52	52
WHEELING-STEUBENVILLE	145,300	.17	139
WICHITA-HUTCHINSON	401,800	.46	62
WICHITA FALLS-LAWTON	163,600	.19	125
WILKES BARRE-SCRANTON	455,000	.52	54
WILMINGTON	133,800	.15	149
YAKIMA	163,200	.19	126
YOUNGSTOWN	257,100	.29	92
ZANESVILLE	28,400	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 59,886,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	69,500	.12	157
ALBANY, GA	89,600	.15	149
ALBANY-SCHENECTADY-TROY	298,700	.50	57
ALBUQUERQUE	344,900	.58	46
ALEXANDRIA, LA	65,900	.11	160
ALPENA	9,100	.02	209
AMARILLO	118,700	.20	120
ANNISTON	32,800	.05	187
ARDMORE-ADA	42,200	.07	178
ATLANTA	963,200	1.61	11
AUGUSTA	142,200	.24	108
AUSTIN, TX	255,300	.43	64
BAKERSFIELD	105,900	.18	128
BALTIMORE	641,400	1.07	21
BANGOR	75,800	.13	154
BATON ROUGE	194,200	.32	81
BEAUMONT-PORT ARTHUR	104,800	.17	131
BEND	17,500	.03	204
BILLINGS-HARDIN	54,100	.09	167
BILOXI-GULFPORT-PASCAGOULA	48,800	.08	173
BINGHAMTON	99,000	.17	137
BIRMINGHAM	317,300	.53	50
BLUEFIELD-BECKLEY-OAK HILL	92,700	.15	146
BOISE	106,300	.18	127
BOSTON	1,346,000	2.25	6
BOWLING GREEN	30,700	.05	190
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	187,300	.31	86
BUFFALO	375,000	.63	43
BURLINGTON-PLATTSBURGH	182,700	.31	89
BUTTE	34,000	.06	186
CASPER-RIVERTON	31,400	.05	188
CEDAR RAPIDS-WATERLOO-DUBUQUE	199,500	.33	78
CHARLESTON, SC	177,000	.30	94
CHARLESTON-HUNTINGTON	331,400	.55	48
CHARLOTTE	476,000	.79	31
CHARLOTTESVILLE	30,100	.05	191
CHATTANOOGA	190,200	.32	85
CHEYENNE-SCOTTSBLUFF (STERLING)	28,600	.05	193
CHICAGO	2,086,000	3.48	3
CHICO-REDDING	93,400	.16	145
CINCINNATI	469,100	.78	33
CLARKSBURG-WESTON	64,300	.11	161
CLEVELAND	879,500	1.47	13
COLORADO SPRINGS-PUEBLO	168,900	.28	98
COLUMBIA, SC	211,600	.35	75
COLUMBIA-JEFFERSON CITY	96,000	.16	142
COLUMBUS, GA	130,100	.22	115
COLUMBUS, OH	455,200	.76	35
COLUMBUS-TUPELO	104,300	.17	132
CORPUS CHRISTI	124,100	.21	118
DALLAS-FT. WORTH	1,177,900	1.97	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	192,300	.32	84
DAYTON	311,700	.52	52
DENVER	752,900	1.26	15
DES MOINES	227,500	.38	72
DETROIT	1,127,600	1.88	9
DOTHAN	68,300	.11	158
DULUTH-SUPERIOR	101,400	.17	134
EL CENTRO-YUMA	45,300	.08	174
EL PASO	178,100	.30	93
ELMIRA	51,600	.09	169
ERIE	94,500	.16	144
EUGENE	124,500	.21	117
EUREKA	35,300	.06	184
EVANSVILLE	162,000	.27	102
FARGO	142,900	.24	107
FLAGSTAFF	25,400	.04	197
FLINT-SAGINAW-BAY CITY	298,800	.50	56
FLORENCE, SC	99,200	.17	136
FT. MYERS-NAPLES	106,400	.18	126
FT. SMITH	120,500	.20	119
FT. WAYNE	150,500	.25	105
FRESNO-VISALIA	306,100	.51	54
GAINESVILLE	67,300	.11	159
GRAND JUNCTION-DURANGO	43,700	.07	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	415,700	.69	38
GREAT FALLS	41,400	.07	179
GREEN BAY-APPLETON	239,200	.40	70
GREENSBORO-WINSTON SALEM-HIGH POINT	326,300	.54	49
GREENVILLE-NEW BERN-WASHINGTON	172,700	.29	96
GREENVILLE-SPARTANBURG-ASHEVILLE	405,500	.68	39
GREENWOOD-GREENVILLE	50,900	.08	171
HAGERSTOWN	30,000	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	347,500	.58	45
HARRISONBURG	27,400	.05	196
HARTFORD-NEW HAVEN	589,100	.98	24
HELENA	12,000	.02	207
HOUSTON	1,099,900	1.84	10
HUNTSVILLE-DECATUR-FLORENCE	198,300	.33	79
IDAHO FALLS-POCATELLO	74,100	.12	155
INDIANAPOLIS	557,500	.93	25
JACKSON, MS	184,100	.31	88
JACKSON, TN	34,300	.06	185
JACKSONVILLE	309,300	.52	53
JOHNSTOWN-ALTOONA	180,600	.30	92
JONESBORO	42,800	.07	177
JOPLIN-PITTSBURG	78,900	.13	153
KANSAS CITY	486,000	.81	29
KNOXVILLE	260,200	.43	62
LA CROSSE-EAU CLAIRE	105,900	.18	128
LAFAYETTE, IN	37,700	.06	183
LAFAYETTE, LA	133,800	.22	113
LAKE CHARLES	52,400	.09	168
LANSING	169,800	.28	97
LAREDO	27,600	.05	194
LAS VEGAS	181,700	.30	91
LAUREL-HATTIESBURG	57,100	.10	164
LEXINGTON	244,800	.41	67
LIMA	25,400	.04	197
LINCOLN-HASTINGS-KEARNEY	155,100	.26	103
LITTLE ROCK	288,200	.48	58
LOS ANGELES	3,544,200	5.92	2
LOUISVILLE	366,000	.61	44
LUBBOCK	97,300	.16	140
MACON	117,600	.20	121
MADISON	181,800	.30	90
MANKATO	16,200	.03	206
MARQUETTE	40,400	.07	180
MCALLEN-BROWNSVILLE: LRGV	141,500	.24	109
MEDFORD	80,300	.13	152
MEMPHIS	386,300	.65	42
MERIDIAN	39,900	.07	181
MIAMI	696,900	1.16	17
MILWAUKEE	482,500	.81	30
MINNEAPOLIS-ST. PAUL	891,100	1.49	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	96,800	.16	141
MISSOULA	51,500	.09	170
MOBILE-PENSACOLA	317,000	.53	51
MONROE-EL DORADO	112,000	.19	124
MONTGOMERY-SELMA	133,900	.22	112
NASHVILLE	471,700	.79	32
NEW ORLEANS	430,700	.72	37
NEW YORK	4,303,000	7.19	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	467,100	.78	34
NORTH PLATTE	10,800	.02	208
ODESSA-MIDLAND	99,900	.17	135
OKLAHOMA CITY	386,900	.65	41
OMAHA	219,700	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	486,400	.81	28
OTTUMWA-KIRKSVILLE	17,400	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	195,500	.33	80
PALM SPRINGS	43,800	.07	175
PANAMA CITY	50,700	.08	172
PARKERSBURG	21,200	.04	199
PEORIA-BLOOMINGTON	134,000	.22	111
PHILADELPHIA	1,686,500	2.82	4
PHOENIX	619,400	1.03	22
PITTSBURGH	682,600	1.14	18
PORTLAND, OR	513,700	.86	26
PORTLAND-POLAND SPRING	202,300	.34	77
PRESQUE ISLE	20,500	.03	200
PROVIDENCE-NEW BEDFORD	343,800	.57	47
QUINCY-HANNIBAL	70,800	.12	156
RALEIGH-DURHAM	495,500	.83	27
RAPID CITY	58,700	.10	163
RENO	130,400	.22	114
RICHMOND	304,200	.51	55
ROANOKE-LYNCHBURG	252,000	.42	65
ROCHESTER, NY	230,500	.38	71
ROCHESTER-MASON CITY-AUSTIN	82,000	.14	151
ROCKFORD	98,200	.16	138
SACRAMENTO-STOCKTON	672,800	1.12	20
ST. JOSEPH	27,500	.05	195
ST. LOUIS	701,500	1.17	16
SALINAS-MONTEREY	167,000	.28	99
SALISBURY	56,700	.09	165
SALT LAKE CITY	452,200	.76	36
SAN ANGELO	31,400	.05	188
SAN ANTONIO	395,300	.66	40
SAN DIEGO	674,200	1.13	19
SAN FRANCISCO-OAKLAND-SAN JOSE	1,526,300	2.55	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	149,200	.25	106
SAVANNAH	164,500	.27	100
SEATTLE-TACOMA	859,300	1.43	14
SHREVEPORT-TEXARKANA	242,100	.40	68
SIOUX CITY	89,000	.15	150
SIOUX FALLS-MITCHELL	139,200	.23	110
SOUTH BEND-ELKHART	185,300	.31	87
SPOKANE	207,600	.35	76
SPRINGFIELD, MA	152,700	.25	104
SPRINGFIELD, MO	176,300	.29	95
SPRINGFIELD-DECATUR-CHAMPAIGN	218,600	.37	74
SYRACUSE	250,900	.42	66
TALLAHASSEE-THOMASVILLE	128,300	.21	116
TAMPA-ST. PETERSBURG (SARASOTA)	617,200	1.03	23
TERRE HAUTE	95,000	.16	143
TOLEDO	259,000	.43	63
TOPEKA	105,500	.18	130
TRAVERSE CITY-CADILLAC	97,500	.16	139
TUCSON	193,300	.32	82
TULSA	284,800	.48	59
TUSCALOOSA	37,900	.06	182
TWIN FALLS	19,400	.03	201
TYLER-LONGVIEW-JACKSONVILLE	111,600	.19	125
UTICA	64,300	.11	161
VICTORIA	18,700	.03	202
WACO-TEMPLE-BRYAN	193,100	.32	83
WASHINGTON, DC	1,215,600	2.03	7
WATERTOWN-CARTHAGE	55,100	.09	166
WAUSAU-RHINELANDER	102,600	.17	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	242,000	.40	69
WHEELING-STEUBENVILLE	92,000	.15	147
WICHITA-HUTCHINSON	264,300	.44	61
WICHITA FALLS-LAWTON	113,200	.19	122
WILKES BARRE-SCRANTON	278,000	.46	60
WILMINGTON	92,000	.15	147
YAKIMA	112,900	.19	123
YOUNGSTOWN	164,100	.27	101
ZANESVILLE	18,700	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,802,400

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	40,600	.12	159
ALBANY, GA	51,800	.15	150
ALBANY-SCHENECTADY-TROY	173,100	.50	55
ALBUQUERQUE	202,000	.58	45
ALEXANDRIA, LA	41,000	.12	158
ALPENA	4,800	.01	209
AMARILLO	68,300	.20	121
ANNISTON	20,600	.06	186
ARDMORE-ADA	23,600	.07	181
ATLANTA	541,000	1.55	11
AUGUSTA	84,500	.24	108
AUSTIN, TX	166,000	.48	58
BAKERSFIELD	62,400	.18	128
BALTIMORE	364,200	1.05	21
BANGOR	44,000	.13	156
BATON ROUGE	121,000	.35	79
BEAUMONT-PORT ARTHUR	59,600	.17	133
BEND	10,100	.03	206
BILLINGS-HARDIN	31,500	.09	168
BILOXI-GULFPORT-PASCAGOULA	30,500	.09	170
BINGHAMTON	55,600	.16	140
BIRMINGHAM	181,600	.52	51
BLUEFIELD-BECKLEY-OAK HILL	54,800	.16	143
BOISE	62,400	.18	128
BOSTON	788,000	2.26	6
BOWLING GREEN	18,700	.05	191
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	102,000	.29	98
BUFFALO	215,600	.62	43
BURLINGTON-PLATTSBURGH	109,600	.31	89
BUTTE	21,700	.06	185
CASPER-RIVERTON	19,500	.06	188
CEDAR RAPIDS-WATERLOO-DUBUQUE	122,400	.35	78
CHARLESTON, SC	113,300	.33	83
CHARLESTON-HUNTINGTON	190,200	.55	48
CHARLOTTE	266,300	.77	36
CHARLOTTESVILLE	20,500	.06	187
CHATTANOOGA	104,700	.30	95
CHEYENNE-SCOTTSBLUFF (STERLING)	17,200	.05	193
CHICAGO	1,200,900	3.45	3
CHICO-REDDING	54,500	.16	146
CINCINNATI	272,000	.78	33
CLARKSBURG-WESTON	37,300	.11	161
CLEVELAND	502,700	1.44	14
COLORADO SPRINGS-PUEBLO	104,600	.30	96
COLUMBIA, SC	129,400	.37	75
COLUMBIA-JEFFERSON CITY	60,600	.17	131
COLUMBUS, GA	83,000	.24	110
COLUMBUS, OH	269,000	.77	35
COLUMBUS-TUPELO	61,000	.18	130
CORPUS CHRISTI	74,200	.21	118
DALLAS-FT. WORTH	673,600	1.94	7
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	109,800	.32	87
DAYTON	174,600	.50	54
DENVER	457,800	1.32	15
DES MOINES	135,900	.39	70
DETROIT	655,900	1.88	9
DOTHAN	39,700	.11	160
DULUTH-SUPERIOR	59,400	.17	134
EL CENTRO-YUMA	26,700	.08	175
EL PASO	109,700	.32	88
ELMIRA	29,100	.08	172
ERIE	55,400	.16	142
EUGENE	77,400	.22	115
EUREKA	22,300	.06	184
EVANSVILLE	92,300	.27	105
FARGO	89,200	.26	106
FLAGSTAFF	17,200	.05	193
FLINT-SAGINAW-BAY CITY	171,300	.49	57
FLORENCE, SC	57,800	.17	139
FT. MYERS-NAPLES	57,900	.17	138
FT. SMITH	67,900	.20	122
FT. WAYNE	87,100	.25	107
FRESNO-VISALIA	182,900	.53	49
GAINESVILLE	47,000	.14	151
GRAND JUNCTION-DURANGO	25,800	.07	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	248,000	.71	38
GREAT FALLS	23,900	.07	180
GREEN BAY-APPLETON	139,500	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	180,500	.52	52
GREENVILLE-NEW BERN-WASHINGTON	114,700	.33	82
GREENVILLE-SPARTANBURG-ASHEVILLE	225,500	.65	42
GREENWOOD-GREENVILLE	31,600	.09	167
HAGERSTOWN	17,600	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	196,300	.56	47
HARRISONBURG	17,100	.05	195
HARTFORD-NEW HAVEN	339,600	.98	24
HELENA	7,200	.02	207
HOUSTON	654,200	1.88	10
HUNTSVILLE-DECATUR-FLORENCE	107,900	.31	91
IDAHO FALLS-POCATELLO	44,500	.13	155
INDIANAPOLIS	320,500	.92	25
JACKSON, MS	109,100	.31	90
JACKSON, TN	19,400	.06	189
JACKSONVILLE	180,400	.52	53
JOHNSTOWN-ALTOONA	110,000	.32	86
JONESBORO	23,600	.07	181
JOPLIN-PITTSBURG	44,600	.13	153
KANSAS CITY	278,000	.80	31
KNOXVILLE	146,000	.42	65
LA CROSSE-EAU CLAIRE	64,100	.18	127
LAFAYETTE, IN	27,400	.08	174
LAFAYETTE, LA	79,800	.23	113
LAKE CHARLES	30,700	.09	169
LANSING	106,300	.31	94
LAREDO	16,700	.05	196

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	99,800	.29	100
LAUREL-HATTIESBURG	33,800	.10	164
LEXINGTON	144,400	.41	66
LIMA	14,900	.04	198
LINCOLN-HASTINGS-KEARNEY	94,900	.27	102
LITTLE ROCK	164,400	.47	59
LOS ANGELES	2,063,900	5.93	2
LOUISVILLE	215,100	.62	44
LUBBOCK	60,300	.17	132
MACON	67,000	.19	123
MADISON	112,700	.32	85
MANKATO	10,900	.03	202
MARQUETTE	26,100	.07	176
MCALLEN-BROWNSVILLE: LRGV	83,700	.24	109
MEDFORD	44,600	.13	153
MEMPHIS	229,800	.66	40
MERIDIAN	23,500	.07	183
MIAMI	377,500	1.08	20
MILWAUKEE	280,300	.81	30
MINNEAPOLIS-ST. PAUL	526,300	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	58,400	.17	137
MISSOULA	29,800	.09	171
MOBILE-PENSACOLA	182,800	.53	50
MONROE-EL DORADO	66,000	.19	124
MONTGOMERY-SELMA	77,100	.22	116
NASHVILLE	270,000	.78	34
NEW ORLEANS	256,800	.74	37
NEW YORK	2,339,000	6.72	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	296,100	.85	28
NORTH PLATTE	6,000	.02	208
ODESSA-MIDLAND	59,200	.17	136
OKLAHOMA CITY	228,700	.66	41
OMAHA	126,500	.36	76
ORLANDO-DAYTONA BEACH-MELBOURNE	273,800	.79	32
OTTUMWA-KIRKSVILLE	10,800	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	113,300	.33	83
PALM SPRINGS	25,600	.07	178
PANAMA CITY	27,900	.08	173
PARKERSBURG	11,500	.03	200
PEORIA-BLOOMINGTON	80,100	.23	112
PHILADELPHIA	963,300	2.77	4
PHOENIX	361,900	1.04	22
PITTSBURGH	397,800	1.14	17
PORTLAND, OR	299,300	.86	27
PORTLAND-POLAND SPRING	115,400	.33	81
PRESQUE ISLE	12,300	.04	199
PROVIDENCE-NEW BEDFORD	201,100	.58	46
QUINCY-HANNIBAL	41,300	.12	157
RALEIGH-DURHAM	304,900	.88	26
RAPID CITY	36,100	.10	163
RENO	75,200	.22	117
RICHMOND	172,900	.50	56
ROANOKE-LYNCHBURG	143,900	.41	67
ROCHESTER, NY	133,700	.38	73
ROCHESTER-MASON CITY-AUSTIN	46,200	.13	152
ROCKFORD	54,800	.16	143
SACRAMENTO-STOCKTON	393,900	1.13	19
ST. JOSEPH	16,400	.05	197
ST. LOUIS	395,400	1.14	18
SALINAS-MONTEREY	107,700	.31	92
SALISBURY	32,000	.09	166
SALT LAKE CITY	282,100	.81	29
SAN ANGELO	18,800	.05	190
SAN ANTONIO	232,500	.67	39
SAN DIEGO	436,800	1.26	16
SAN FRANCISCO-OAKLAND-SAN JOSE	873,400	2.51	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	95,800	.28	101
SAVANNAH	104,500	.30	97
SEATTLE-TACOMA	505,900	1.45	13
SHREVEPORT-TEXARKANA	136,600	.39	69
SIOUX CITY	52,900	.15	147
SIOUX FALLS-MITCHELL	82,600	.24	111
SOUTH BEND-ELKHART	106,900	.31	93
SPOKANE	123,100	.35	77
SPRINGFIELD, MA	93,300	.27	104
SPRINGFIELD, MO	100,100	.29	99
SPRINGFIELD-DECATUR-CHAMPAIGN	135,900	.39	70
SYRACUSE	152,700	.44	64
TALLAHASSEE-THOMASVILLE	79,500	.23	114
TAMPA-ST. PETERSBURG (SARASOTA)	343,300	.99	23
TERRE HAUTE	55,600	.16	140
TOLEDO	153,900	.44	63
TOPEKA	69,000	.20	120
TRAVERSE CITY-CADILLAC	54,700	.16	145
TUCSON	117,600	.34	80
TULSA	159,200	.46	60
TUSCALOOSA	24,200	.07	179
TWIN FALLS	10,800	.03	203
TYLER-LONGVIEW-JACKSONVILLE	65,200	.19	126
UTICA	36,900	.11	162
VICTORIA	11,000	.03	201
WACO-TEMPLE-BRYAN	132,700	.38	74
WASHINGTON, DC	668,900	1.92	8
WATERTOWN-CARTHAGE	33,000	.09	165
WAUSAU-RHINELANDER	59,300	.17	135
WEST PALM BEACH-FT. PIERCE-VERO BEACH	134,400	.39	72
WHEELING-STEUBENVILLE	52,700	.15	148
WICHITA-HUTCHINSON	156,[illegible]00	.45	61
WICHITA FALLS-LAWTON	70,600	.20	119
WILKES BARRE-SCRANTON	155,900	.45	62
WILMINGTON	52,400	.15	149
YAKIMA	66,000	.19	124
YOUNGSTOWN	93,600	.27	103
ZANESVILLE	10,600	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 54,365,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	61,900	.11	157
ALBANY, GA	81,200	.15	149
ALBANY-SCHENECTADY-TROY	268,200	.49	57
ALBUQUERQUE	313,400	.58	46
ALEXANDRIA, LA	57,200	.11	161
ALPENA	8,200	.02	209
AMARILLO	107,800	.20	120
ANNISTON	27,700	.05	188
ARDMORE-ADA	37,900	.07	178
ATLANTA	886,400	1.63	11
AUGUSTA	127,400	23	107
AUSTIN, TX	228,600	.42	64
BAKERSFIELD	96,600	.18	128
BALTIMORE	585,700	1.08	21
BANGOR	67,900	.12	154
BATON ROUGE	173,800	.32	84
BEAUMONT-PORT ARTHUR	95,500	.18	129
BEND	16,400	.03	204
BILLINGS-HARDIN	49,500	.09	166
BILOXI-GULFPORT-PASCAGOULA	41,800	.08	173
BINGHAMTON	89,100	.16	139
BIRMINGHAM	290,600	.53	50
BLUEFIELD-BECKLEY-OAK HILL	84,800	.16	145
BOISE	97,500	.18	126
BOSTON	1,220,400	2.24	6
BOWLING GREEN	26,800	.05	191
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	171,700	.32	85
BUFFALO	337,900	.62	43
BURLINGTON-PLATTSBURGH	162,700	.30	90
BUTTE	29,800	.05	186
CASPER-RIVERTON	28,700	.05	187
CEDAR RAPIDS-WATERLOO-DUBUQUE	177,100	.33	79
CHARLESTON, SC	156,900	.29	93
CHARLESTON-HUNTINGTON	301,700	.55	48
CHARLOTTE	434,500	.80	31
CHARLOTTESVILLE	25,500	.05	193
CHATTANOOGA	174,200	.32	83
CHEYENNE-SCOTTSBLUFF (STERLING)	25,800	.05	192
CHICAGO	1,902,400	3.50	3
CHICO-REDDING	85,000	.16	142
CINCINNATI	425,500	.78	33
CLARKSBURG-WESTON	58,500	.11	159
CLEVELAND	802,800	1.48	13
COLORADO SPRINGS-PUEBLO	149,600	.28	98
COLUMBIA, SC	189,200	.35	75
COLUMBIA-JEFFERSON CITY	84,900	.16	143
COLUMBUS, GA	112,100	.21	118
COLUMBUS, OH	412,100	.76	34
COLUMBUS-TUPELO	93,500	.17	131
CORPUS CHRISTI	112,500	.21	116
DALLAS-FT. WORTH	1,083,700	1.99	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	175,700	.32	80
DAYTON	284,500	.52	52
DENVER	690,200	1.27	15
DES MOINES	203,800	.37	72
DETROIT	1,031,000	1.90	9
DOTHAN	61,900	.11	157
DULUTH-SUPERIOR	91,500	.17	134
EL CENTRO-YUMA	40,500	.07	174
EL PASO	156,800	.29	94
ELMIRA	46,200	.08	170
ERIE	84,900	.16	143
EUGENE	112,300	.21	117
EUREKA	32,100	.06	183
EVANSVILLE	147,200	.27	100
FARGO	125,800	.23	109
FLAGSTAFF	21,900	.04	198
FLINT-SAGINAW-BAY CITY	269,800	.50	56
FLORENCE, SC	90,400	.17	136
FT. MYERS-NAPLES	97,700	.18	125
FT. SMITH	108,600	.20	119
FT. WAYNE	137,400	.25	104
FRESNO-VISALIA	277,100	.51	55
GAINESVILLE	57,400	.11	160
GRAND JUNCTION-DURANGO	39,700	.07	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	371,900	.68	38
GREAT FALLS	37,300	.07	179
GREEN BAY-APPLETON	216,300	.40	70
GREENSBORO-WINSTON SALEM-HIGH POINT	298,800	.55	49
GREENVILLE-NEW BERN-WASHINGTON	146,400	.27	101
GREENVILLE-SPARTANBURG-ASHEVILLE	367,800	.68	39
GREENWOOD-GREENVILLE	44,800	.08	172
HAGERSTOWN	27,200	.05	190
HARRISBURG-YORK-LANCASTER-LEBANON	317,300	.58	45
HARRISONBURG	23,300	.04	196
HARTFORD-NEW HAVEN	534,600	.98	24
HELENA	10,800	.02	207
HOUSTON	1,017,400	1.87	10
HUNTSVILLE-DECATUR-FLORENCE	180,700	.33	78
IDAHO FALLS-POCATELLO	66,500	.12	155
INDIANAPOLIS	505,500	.93	25
JACKSON, MS	165,100	.30	88
JACKSON, TN	31,300	.06	184
JACKSONVILLE	281,300	.52	53
JOHNSTOWN-ALTOONA	160,000	.29	91
JONESBORO	38,500	.07	177
JOPLIN-PITTSBURG	71,200	.13	153
KANSAS CITY	442,600	.81	27
KNOXVILLE	236,900	.44	62
LA CROSSE-EAU CLAIRE	93,600	.17	130
LAFAYETTE, IN	29,900	.05	185
LAFAYETTE, LA	119,800	.22	114
LAKE CHARLES	47,500	.09	168
LANSING	150,800	.28	96
LAREDO	24,500	.05	194

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	168,000	.31	86
LAUREL-HATTIESBURG	51,100	.09	165
LEXINGTON	220,500	.41	67
LIMA	23,000	.04	197
LINCOLN-HASTINGS-KEARNEY	138,600	.25	103
LITTLE ROCK	261,700	.48	58
LOS ANGELES	3,246,000	5.97	2
LOUISVILLE	329,400	.61	44
LUBBOCK	85,400	.16	141
MACON	106,400	.20	121
MADISON	163,300	.30	89
MANKATO	13,800	.03	206
MARQUETTE	34,700	.06	181
MCALLEN-BROWNSVILLE: LRGV	126,700	.23	108
MEDFORD	74,000	.14	152
MEMPHIS	346,000	.64	42
MERIDIAN	35,500	.07	180
MIAMI	643,000	1.18	16
MILWAUKEE	438,100	.81	30
MINNEAPOLIS-ST. PAUL	809,200	1.49	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	87,900	.16	140
MISSOULA	47,500	.09	168
MOBILE-PENSACOLA	287,100	.53	51
MONROE-EL DORADO	98,700	.18	124
MONTGOMERY-SELMA	120,000	.22	112
NASHVILLE	427,900	.79	32
NEW ORLEANS	391,000	.72	37
NEW YORK	3,958,500	7.28	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	408,300	.75	36
NORTH PLATTE	10,000	.02	208
ODESSA-MIDLAND	91,100	.17	135
OKLAHOMA CITY	349,800	.64	41
OMAHA	200,300	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	438,400	.81	29
OTTUMWA-KIRKSVILLE	15,400	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	174,700	.32	82
PALM SPRINGS	40,000	.07	175
PANAMA CITY	46,000	.08	171
PARKERSBURG	19,600	.04	199
PEORIA-BLOOMINGTON	120,000	.22	112
PHILADELPHIA	1,528,800	2.81	4
PHOENIX	563,900	1.04	23
PITTSBURGH	617,000	1.13	18
PORTLAND, OR	475,300	.87	26
PORTLAND-POLAND SPRING	184,800	.34	77
PRESQUE ISLE	18,300	.03	200
PROVIDENCE-NEW BEDFORD	309,900	.57	47
QUINCY-HANNIBAL	63,400	.12	156
RALEIGH-DURHAM	440,000	.81	28
RAPID CITY	52,800	.10	163
RENO	120,600	.22	111
RICHMOND	278,500	.51	54
ROANOKE-LYNCHBURG	225,100	.41	65
ROCHESTER, NY	208,600	38	71
ROCHESTER-MASON CITY-AUSTIN	75,000	.14	151
ROCKFORD	90,200	17	137
SACRAMENTO-STOCKTON	615,000	1.13	19
ST. JOSEPH	24,300	.04	195
ST. LOUIS	639,800	1.18	17
SALINAS-MONTEREY	150,200	.28	97
SALISBURY	51,500	09	164
SALT LAKE CITY	411,700	76	35
SAN ANGELO	27,700	.05	188
SAN ANTONIO	354,600	65	40
SAN DIEGO	594,500	1.09	20
SAN FRANCISCO-OAKLAND-SAN JOSE	1,411,600	2.60	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	133,300	.25	106
SAVANNAH	143,800	.26	102
SEATTLE-TACOMA	787,600	1.45	14
SHREVEPORT-TEXARKANA	220,000	.40	68
SIOUX CITY	79,900	.15	150
SIOUX FALLS-MITCHELL	125,400	.23	110
SOUTH BEND-ELKHART	168,000	.31	86
SPOKANE	188,200	.35	76
SPRINGFIELD, MA	135,800	.25	105
SPRINGFIELD, MO	156,200	.29	95
SPRINGFIELD-DECATUR-CHAMPAIGN	190,500	.35	74
SYRACUSE	219,600	40	69
TALLAHASSEE-THOMASVILLE	114,400	.21	115
TAMPA-ST. PETERSBURG (SARASOTA)	565,600	1.04	22
TERRE HAUTE	84,600	.16	146
TOLEDO	233,900	.43	63
TOPEKA	91,700	.17	133
TRAVERSE CITY-CADILLAC	89,300	.16	138
TUCSON	175,400	.32	81
TULSA	261,200	.48	59
TUSCALOOSA	32,700	.06	182
TWIN FALLS	17,600	.03	201
TYLER-LONGVIEW-JACKSONVILLE	100,500	.18	123
UTICA	57,100	.11	162
VICTORIA	17,100	.03	202
WACO-TEMPLE-BRYAN	159,300	.29	92
WASHINGTON, DC	1,122,500	2.06	7
WATERTOWN-CARTHAGE	47,600	.09	167
WAUSAU-RHINELANDER	92,400	.17	132
WEST PALM BEACH-FT. PIERCE-VERO BEACH	223,000	.41	66
WHEELING-STEUBENVILLE	83,600	.15	148
WICHITA-HUTCHINSON	240,300	.44	61
WICHITA FALLS-LAWTON	97,500	.18	126
WILKES BARRE-SCRANTON	252,000	.46	60
WILMINGTON	83,800	.15	147
YAKIMA	103,200	.19	122
YOUNGSTOWN	149,500	.27	99
ZANESVILLE	16,900	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 46,577,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	52,100	.11	158
ALBANY, GA	69,900	.15	148
ALBANY-SCHENECTADY-TROY	231,900	.50	56
ALBUQUERQUE	269,800	.58	46
ALEXANDRIA, LA	46,000	.10	161
ALPENA	7,200	.02	209
AMARILLO	92,200	.20	119
ANNISTON	22,800	.05	189
ARDMORE-ADA	32,500	.07	178
ATLANTA	775,000	1.66	11
AUGUSTA	109,200	.23	106
AUSTIN, TX	187,600	.40	67
BAKERSFIELD	82,600	.18	127
BALTIMORE	506,500	1.09	20
BANGOR	58,100	.12	154
BATON ROUGE	145,000	.31	86
BEAUMONT-PORT ARTHUR	82,100	.18	128
BEND	14,500	.03	203
BILLINGS-HARDIN	43,200	.09	165
BILOXI-GULFPORT-PASCAGOULA	34,300	.07	174
BINGHAMTON	76,700	.16	138
BIRMINGHAM	251,100	.54	50
BLUEFIELD-BECKLEY-OAK HILL	73,100	.16	141
BOISE	84,000	.18	125
BOSTON	1,045,800	2.25	6
BOWLING GREEN	22,200	.05	190
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	150,100	.32	81
BUFFALO	288,900	.62	43
BURLINGTON-PLATTSBURGH	138,100	.30	89
BUTTE	24,700	.05	185
CASPER-RIVERTON	24,400	.05	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	147,400	.32	84
CHARLESTON, SC	126,500	.27	96
CHARLESTON-HUNTINGTON	259,700	.56	49
CHARLOTTE	378,000	.81	28
CHARLOTTESVILLE	20,200	.04	195
CHATTANOOGA	152,300	.33	79
CHEYENNE-SCOTTSBLUFF (STERLING)	21,900	.05	191
CHICAGO	1,637,400	3.52	3
CHICO-REDDING	72,900	.16	142
CINCINNATI	364,000	78	33
CLARKSBURG-WESTON	50,100	.11	159
CLEVELAND	690,600	1.48	13
COLORADO SPRINGS-PUEBLO	123,900	.27	99
COLUMBIA, SC	159,700	.34	76
COLUMBIA-JEFFERSON CITY	70,000	.15	147
COLUMBUS, GA	91,100	.20	121
COLUMBUS, OH	350,300	.75	34
COLUMBUS-TUPELO	78,900	.17	132
CORPUS CHRISTI	95,700	.21	115
DALLAS-FT. WORTH	936,000	2.01	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	151,900	33	80
DAYTON	246,200	53	51
DENVER	593,300	1.27	15
DES MOINES	172,700	.37	72
DETROIT	883,700	1.90	9
DOTHAN	52,500	.11	157
DULUTH-SUPERIOR	78,900	.17	132
EL CENTRO-YUMA	33,900	.07	176
EL PASO	129,900	.28	93
ELMIRA	40,100	.09	169
ERIE	72,300	.16	144
EUGENE	95,100	.20	117
EUREKA	27,000	.06	182
EVANSVILLE	126,600	.27	95
FARGO	104,300	.22	111
FLAGSTAFF	17,400	.04	198
FLINT-SAGINAW-BAY CITY	230,700	.50	57
FLORENCE, SC	77,900	.17	135
FT. MYERS-NAPLES	85,500	.18	123
FT. SMITH	93,300	.20	118
FT. WAYNE	118,500	.25	101
FRESNO-VISALIA	235,500	.51	55
GAINESVILLE	44,200	.09	164
GRAND JUNCTION-DURANGO	34,300	.07	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	314,800	.68	39
GREAT FALLS	32,100	.07	179
GREEN BAY-APPLETON	185,500	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	260,100	.56	48
GREENVILLE-NEW BERN-WASHINGTON	113,200	.24	105
GREENVILLE-SPARTANBURG-ASHEVILLE	319,600	.69	38
GREENWOOD-GREENVILLE	37,300	.08	172
HAGERSTOWN	22,900	.05	188
HARRISBURG-YORK-LANCASTER-LEBANON	274,500	.59	45
HARRISONBURG	18,900	.04	197
HARTFORD-NEW HAVEN	458,200	.98	24
HELENA	9,500	.02	207
HOUSTON	876,800	1.88	10
HUNTSVILLE-DECATUR-FLORENCE	156,700	.34	78
IDAHO FALLS-POCATELLO	56,600	.12	155
INDIANAPOLIS	433,100	.93	25
JACKSON, MS	141,500	.30	88
JACKSON, TN	27,000	.06	182
JACKSONVILLE	239,700	.51	54
JOHNSTOWN-ALTOONA	132,000	.28	92
JONESBORO	33,300	.07	177
JOPLIN-PITTSBURG	61,400	.13	153
KANSAS CITY	382,000	.82	27
KNOXVILLE	205,100	.44	61
LA CROSSE-EAU CLAIRE	79,000	.17	130
LAFAYETTE, IN	21,400	.05	192
LAFAYETTE, LA	100,800	.22	114
LAKE CHARLES	40,200	.09	168
LANSING	125,100	.27	98
LAREDO	20,800	.04	193
LAS VEGAS	145,800	.31	85
LAUREL-HATTIESBURG	43,000	.09	166
LEXINGTON	187,200	.40	68
LIMA	19,800	.04	196
LINCOLN-HASTINGS-KEARNEY	116,200	.25	103
LITTLE ROCK	225,400	.48	59
LOS ANGELES	2,781,500	5.97	2
LOUISVILLE	282,200	.61	44
LUBBOCK	69,700	.15	149
MACON	91,500	.20	120
MADISON	137,000	.29	90
MANKATO	10,900	.02	206
MARQUETTE	28,100	.06	181
MCALLEN-BROWNSVILLE: LRGV	109,200	.23	106
MEDFORD	65,700	.14	151
MEMPHIS	295,000	.63	42
MERIDIAN	30,100	.06	180
MIAMI	561,800	1.21	16
MILWAUKEE	375,500	.81	30
MINNEAPOLIS-ST. PAUL	693,600	1.49	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	74,900	.16	139
MISSOULA	41,300	.09	167
MOBILE-PENSACOLA	244,000	.52	52
MONROE-EL DORADO	82,700	.18	126
MONTGOMERY-SELMA	102,400	.22	112
NASHVILLE	366,500	.79	32
NEW ORLEANS	333,800	.72	36
NEW YORK	3,466,600	7.44	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	327,200	.70	37
NORTH PLATTE	8,400	.02	208
ODESSA-MIDLAND	77,400	.17	137
OKLAHOMA CITY	295,500	.63	41
OMAHA	172,700	.37	72
ORLANDO-DAYTONA BEACH-MELBOURNE	375,700	.81	29
OTTUMWA-KIRKSVILLE	12,700	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	147,900	.32	83
PALM SPRINGS	34,500	.07	173
PANAMA CITY	39,700	.09	171
PARKERSBURG	17,200	.04	199
PEORIA-BLOOMINGTON	101,600	.22	113
PHILADELPHIA	1,311,600	2.82	4
PHOENIX	483,300	1.04	22
PITTSBURGH	526,200	1.13	19
PORTLAND, OR	415,700	.89	26
PORTLAND-POLAND SPRING	161,200	.35	74
PRESQUE ISLE	15,400	.03	200
PROVIDENCE-NEW BEDFORD	265,000	.57	47
QUINCY-HANNIBAL	53,200	.11	156
RALEIGH-DURHAM	366,600	.79	31
RAPID CITY	44,300	.10	163
RENO	104,500	.22	110
RICHMOND	242,300	.52	53
ROANOKE-LYNCHBURG	193,000	.41	65
ROCHESTER, NY	178,800	.38	71
ROCHESTER-MASON CITY-AUSTIN	65,200	.14	152
ROCKFORD	78,700	.17	134
SACRAMENTO-STOCKTON	529,400	1.14	18
ST. JOSEPH	20,300	.04	194
ST. LOUIS	551,900	1.18	17
SALINAS-MONTEREY	125,300	27	97
SALISBURY	44,500	.10	162
SALT LAKE CITY	342,500	.74	35
SAN ANGELO	23,400	.05	187
SAN ANTONIO	302,800	.65	40
SAN DIEGO	482,600	1.04	23
SAN FRANCISCO-OAKLAND-SAN JOSE	1,230,400	2.64	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	109,000	.23	108
SAVANNAH	118,100	.25	102
SEATTLE-TACOMA	676,300	1.45	14
SHREVEPORT-TEXARKANA	190,200	.41	66
SIOUX CITY	67,600	.15	150
SIOUX FALLS-MITCHELL	105,500	.23	109
SOUTH BEND-ELKHART	144,700	.31	87
SPOKANE	161,000	.35	75
SPRINGFIELD, MA	113,700	.24	104
SPRINGFIELD, MO	134,200	.29	91
SPRINGFIELD-DECATUR-CHAMPAIGN	157,700	.34	77
SYRACUSE	184,000	40	70
TALLAHASSEE-THOMASVILLE	95,400	.20	116
TAMPA-ST. PETERSBURG (SARASOTA)	491,000	1.05	21
TERRE HAUTE	71,900	.15	146
TOLEDO	198,300	.43	63
TOPEKA	73,200	.16	140
TRAVERSE CITY-CADILLAC	77,900	.17	135
TUCSON	148,100	32	82
TULSA	227,400	.49	58
TUSCALOOSA	26,400	.06	184
TWIN FALLS	15,400	.03	200
TYLER-LONGVIEW-JACKSONVILLE	85,500	.18	123
UTICA	48,700	.10	160
VICTORIA	14,600	03	202
WACO-TEMPLE-BRYAN	120,000	.26	100
WASHINGTON, DC	985,300	2.12	7
WATERTOWN-CARTHAGE	39,900	.09	170
WAUSAU-RHINELANDER	79,000	.17	130
WEST PALM BEACH-FT. PIERCE-VERO BEACH	194,300	.42	64
WHEELING-STEUBENVILLE	72,200	.16	145
WICHITA-HUTCHINSON	204,100	.44	62
WICHITA FALLS-LAWTON	80,000	17	129
WILKES BARRE-SCRANTON	218,300	.47	60
WILMINGTON	72,900	.16	142
YAKIMA	89,000	.19	122
YOUNGSTOWN	128,800	.28	94
ZANESVILLE	14,500	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 52,103,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	58,700	.11	158
ALBANY, GA	78,000	.15	147
ALBANY-SCHENECTADY-TROY	262,800	.50	55
ALBUQUERQUE	298,600	.57	47
ALEXANDRIA, LA	50,900	.10	161
ALPENA	8,300	.02	209
AMARILLO	103,200	.20	119
ANNISTON	25,500	.05	189
ARDMORE-ADA	36,700	.07	173
ATLANTA	851,300	1.63	11
AUGUSTA	122,100	.23	106
AUSTIN, TX	204,400	.39	70
BAKERSFIELD	91,900	.18	128
BALTIMORE	568,800	1.09	20
BANGOR	65,300	.13	154
BATON ROUGE	159,700	.31	87
BEAUMONT-PORT ARTHUR	93,600	.18	125
BEND	15,800	.03	204
BILLINGS-HARDIN	48,300	.09	164
BILOXI-GULFPORT-PASCAGOULA	38,100	.07	175
BINGHAMTON	87,000	.17	137
BIRMINGHAM	282,100	.54	50
BLUEFIELD-BECKLEY-OAK HILL	82,400	.16	140
BOISE	92,000	.18	127
BOSTON	1,172,900	2.25	6
BOWLING GREEN	24,700	.05	190
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	168,100	.32	81
BUFFALO	330,600	.63	41
BURLINGTON-PLATTSBURGH	153,400	.29	89
BUTTE	27,500	.05	185
CASPER-RIVERTON	27,200	.05	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	164,200	.32	83
CHARLESTON, SC	138,500	.27	96
CHARLESTON-HUNTINGTON	292,100	.56	49
CHARLOTTE	422,800	.81	30
CHARLOTTESVILLE	22,300	.04	196
CHATTANOOGA	170,000	.33	80
CHEYENNE-SCOTTSBLUFF (STERLING)	24,500	.05	191
CHICAGO	1,838,100	3.53	3
CHICO-REDDING	81,100	.16	146
CINCINNATI	410,000	.79	31
CLARKSBURG-WESTON	56,600	.11	159
CLEVELAND	784,700	1.51	12
COLORADO SPRINGS-PUEBLO	137,100	.26	98
COLUMBIA, SC	176,400	.34	76
COLUMBIA-JEFFERSON CITY	77,300	.15	149
COLUMBUS, GA	101,600	.19	121
COLUMBUS, OH	390,700	.75	34
COLUMBUS-TUPELO	88,200	.17	132
CORPUS CHRISTI	107,200	.21	115
DALLAS-FT. WORTH	1,033,200	1.98	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	170,500	.33	79
DAYTON	277,400	.53	51
DENVER	647,200	1.24	15
DES MOINES	194,300	.37	72
DETROIT	997,900	1.92	9
DOTHAN	58,900	.11	157
DULUTH-SUPERIOR	89,000	.17	129
EL CENTRO-YUMA	38,200	.07	174
EL PASO	144,700	.28	94
ELMIRA	45,600	.09	167
ERIE	82,200	.16	142
EUGENE	104,500	.20	117
EUREKA	29,900	.06	183
EVANSVILLE	141,700	.27	95
FARGO	117,000	.22	110
FLAGSTAFF	18,900	.04	199
FLINT-SAGINAW-BAY CITY	259,600	.50	57
FLORENCE, SC	86,400	.17	138
FT. MYERS-NAPLES	98,000	.19	123
FT. SMITH	104,200	.20	118
FT. WAYNE	132,700	.25	101
FRESNO-VISALIA	260,900	.50	56
GAINESVILLE	48,300	.09	164
GRAND JUNCTION-DURANGO	37,800	.07	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	352,300	.68	39
GREAT FALLS	35,900	.07	179
GREEN BAY-APPLETON	207,700	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	292,500	.56	48
GREENVILLE-NEW BERN-WASHINGTON	126,000	.24	105
GREENVILLE-SPARTANBURG-ASHEVILLE	357,000	.69	38
GREENWOOD-GREENVILLE	41,600	.08	172
HAGERSTOWN	25,700	.05	188
HARRISBURG-YORK-LANCASTER-LEBANON	309,600	.59	45
HARRISONBURG	21,000	.04	197
HARTFORD-NEW HAVEN	516,300	.99	24
HELENA	10,500	.02	207
HOUSTON	962,800	1.85	10
HUNTSVILLE-DECATUR-FLORENCE	175,500	.34	78
IDAHO FALLS-POCATELLO	62,700	.12	155
INDIANAPOLIS	485,500	.93	25
JACKSON, MS	158,000	.30	88
JACKSON, TN	30,500	.06	182
JACKSONVILLE	268,100	.51	54
JOHNSTOWN-ALTOONA	149,900	.29	92
JONESBORO	37,500	.07	177
JOPLIN-PITTSBURG	69,800	.13	153
KANSAS CITY	427,500	.82	27
KNOXVILLE	228,400	.44	62
LA CROSSE-EAU CLAIRE	88,200	.17	132
LAFAYETTE, IN	23,600	.05	192
LAFAYETTE, LA	112,500	.22	114
LAKE CHARLES	45,000	.09	170
LANSING	137,800	.26	97
LAREDO	23,000	.04	193
LAS VEGAS	161,700	.31	86
LAUREL-HATTIESBURG	48,000	.09	166
LEXINGTON	207,600	.40	68
LIMA	22,500	.04	195
LINCOLN-HASTINGS-KEARNEY	129,800	.25	103
LITTLE ROCK	251,300	.48	59
LOS ANGELES	3,090,700	5.93	2
LOUISVILLE	315,200	.60	44
LUBBOCK	77,700	.15	148
MACON	102,300	.20	120
MADISON	151,300	.29	91
MANKATO	12,200	.02	206
MARQUETTE	31,100	.06	181
MCALLEN-BROWNSVILLE: LRGV	121,500	.23	107
MEDFORD	73,400	.14	152
MEMPHIS	328,600	.63	43
MERIDIAN	34,000	.07	180
MIAMI	637,700	1.22	16
MILWAUKEE	423,100	.81	29
MINNEAPOLIS-ST. PAUL	768,100	1.47	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	83,500	.16	139
MISSOULA	45,500	.09	168
MOBILE-PENSACOLA	271,700	.52	52
MONROE-EL DORADO	93,000	.18	126
MONTGOMERY-SELMA	114,700	.22	112
NASHVILLE	408,100	.78	32
NEW ORLEANS	372,000	.71	36
NEW YORK	3,931,400	7.55	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	362,200	.70	37
NORTH PLATTE	9,600	.02	208
ODESSA-MIDLAND	87,600	.17	135
OKLAHOMA CITY	329,300	.63	42
OMAHA	193,300	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	426,400	.82	28
OTTUMWA-KIRKSVILLE	14,200	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	165,800	.32	82
PALM SPRINGS	38,400	.07	173
PANAMA CITY	44,600	.09	171
PARKERSBURG	19,300	.04	198
PEORIA-BLOOMINGTON	113,900	.22	113
PHILADELPHIA	1,490,600	2.86	4
PHOENIX	536,000	1.03	22
PITTSBURGH	605,700	1.16	18
PORTLAND, OR	458,100	.88	26
PORTLAND-POLAND SPRING	180,700	.35	74
PRESQUE ISLE	17,300	.03	200
PROVIDENCE-NEW BEDFORD	301,200	.58	46
QUINCY-HANNIBAL	60,400	.12	156
RALEIGH-DURHAM	405,800	.78	33
RAPID CITY	49,200	.09	163
RENO	116,300	.22	111
RICHMOND	270,700	.52	53
ROANOKE-LYNCHBURG	217,300	.42	65
ROCHESTER, NY	200,300	.38	71
ROCHESTER-MASON CITY-AUSTIN	73,800	.14	151
ROCKFORD	88,200	.17	132
SACRAMENTO-STOCKTON	588,700	1.13	19
ST. JOSEPH	22,900	.04	194
ST. LOUIS	622,400	1.19	17
SALINAS-MONTEREY	137,000	.26	99
SALISBURY	50,700	.10	162
SALT LAKE CITY	376,500	.72	35
SAN ANGELO	26,200	.05	187
SAN ANTONIO	337,400	.65	40
SAN DIEGO	530,700	1.02	23
SAN FRANCISCO-OAKLAND-SAN JOSE	1,359,900	2.61	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	120,300	.23	108
SAVANNAH	130,600	.25	102
SEATTLE-TACOMA	746,200	1.43	14
SHREVEPORT-TEXARKANA	213,700	.41	66
SIOUX CITY	77,100	.15	150
SIOUX FALLS-MITCHELL	119,500	.23	109
SOUTH BEND-ELKHART	162,900	.31	85
SPOKANE	178,300	.34	75
SPRINGFIELD, MA	128,500	.25	104
SPRINGFIELD, MO	151,600	.29	90
SPRINGFIELD-DECATUR-CHAMPAIGN	176,300	.34	77
SYRACUSE	206,800	.40	69
TALLAHASSEE-THOMASVILLE	105,300	.20	116
TAMPA-ST. PETERSBURG (SARASOTA)	558,100	1.07	21
TERRE HAUTE	81,400	.16	144
TOLEDO	223,000	.43	63
TOPEKA	81,600	.16	143
TRAVERSE CITY-CADILLAC	87,300	.17	136
TUCSON	164,000	.31	84
TULSA	254,200	.49	58
TUSCALOOSA	29,600	.06	184
TWIN FALLS	16,900	.03	201
TYLER-LONGVIEW-JACKSONVILLE	95,300	.18	124
UTICA	55,300	.11	160
VICTORIA	16,400	.03	203
WACO-TEMPLE-BRYAN	133,000	.26	100
WASHINGTON, DC	1,089,000	2.09	7
WATERTOWN-CARTHAGE	45,200	.09	169
WAUSAU-RHINELANDER	88,700	.17	131
WEST PALM BEACH-FT. PIERCE-VERO BEACH	219,700	.42	64
WHEELING-STEUBENVILLE	82,400	.16	140
WICHITA-HUTCHINSON	230,300	.44	61
WICHITA FALLS-LAWTON	89,000	.17	129
WILKES BARRE-SCRANTON	250,800	.48	60
WILMINGTON	81,300	.16	145
YAKIMA	98,900	.19	122
YOUNGSTOWN	147,800	.28	93
ZANESVILLE	16,500	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 19,586,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	23,000	.12	160
ALBANY, GA	36,700	.19	128
ALBANY-SCHENECTADY-TROY	106,300	.54	54
ALBUQUERQUE	125,700	.64	43
ALEXANDRIA, LA	22,400	.11	161
ALPENA	4,000	.02	207
AMARILLO	39,300	.20	120
ANNISTON	10,000	.05	186
ARDMORE-ADA	14,900	.08	178
ATLANTA	303,500	1.55	12
AUGUSTA	52,800	.27	101
AUSTIN, TX	67,600	.35	79
BAKERSFIELD	35,600	.18	133
BALTIMORE	213,600	1.09	17
BANGOR	26,200	.13	153
BATON ROUGE	66,500	.34	82
BEAUMONT-PORT ARTHUR	38,000	.19	123
BEND	5,100	.03	205
BILLINGS-HARDIN	17,000	.09	171
BILOXI-GULFPORT-PASCAGOULA	15,300	.08	176
BINGHAMTON	37,100	.19	126
BIRMINGHAM	110,200	.56	51
BLUEFIELD-BECKLEY-OAK HILL	33,100	.17	142
BOISE	33,500	.17	141
BOSTON	449,300	2.29	5
BOWLING GREEN	9,000	.05	191
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	62,700	.32	88
BUFFALO	138,000	.70	40
BURLINGTON-PLATTSBURGH	61,200	.31	89
BUTTE	9,300	.05	188
CASPER-RIVERTON	8,900	.05	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	66,900	.34	80
CHARLESTON, SC	55,800	.28	95
CHARLESTON-HUNTINGTON	113,900	.58	49
CHARLOTTE	157,800	.81	29
CHARLOTTESVILLE	7,300	.04	200
CHATTANOOGA	63,500	.32	87
CHEYENNE-SCOTTSBLUFF (STERLING)	8,800	.04	194
CHICAGO	694,000	3.54	3
CHICO-REDDING	29,200	.15	149
CINCINNATI	164,700	.84	28
CLARKSBURG-WESTON	22,000	.11	162
CLEVELAND	307,800	1.57	11
COLORADO SPRINGS-PUEBLO	50,900	.26	105
COLUMBIA, SC	71,500	.37	75
COLUMBIA-JEFFERSON CITY	27,000	.14	152
COLUMBUS, GA	44,200	.23	114
COLUMBUS, OH	140,400	.72	39
COLUMBUS-TUPELO	39,000	.20	121
CORPUS CHRISTI	46,500	.24	111
DALLAS-FT. WORTH	358,700	1.83	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	67,900	.35	78
DAYTON	107,400	.55	52
DENVER	201,200	1.03	21
DES MOINES	72,900	.37	73
DETROIT	394,200	2.01	7
DOTHAN	24,500	.13	156
DULUTH-SUPERIOR	35,300	.18	130
EL CENTRO-YUMA	18,100	.09	169
EL PASO	66,700	.34	81
ELMIRA	20,000	.10	166
ERIE	34,100	.17	137
EUGENE	33,600	.17	139
EUREKA	5,900	.05	192
EVANSVILLE	56,400	.29	94
FARGO	46,600	.24	109
FLAGSTAFF	7,800	.04	197
FLINT-SAGINAW-BAY CITY	114,600	.59	47
FLORENCE, SC	38,600	.20	122
FT. MYERS-NAPLES	36,700	.19	128
FT. SMITH	41,800	.21	118
FT. WAYNE	53,200	.27	100
FRESNO-VISALIA	104,000	.53	55
GAINESVILLE	15,700	.08	173
GRAND JUNCTION-DURANGO	13,100	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	142,800	.73	38
GREAT FALLS	14,400	.07	179
GREEN BAY-APPLETON	91,500	.47	62
GREENSBORO-WINSTON SALEM-HIGH POINT	107,200	.55	53
GREENVILLE-NEW BERN-WASHINGTON	48,900	.25	107
GREENVILLE-SPARTANBURG-ASHEVILLE	134,600	.69	41
GREENWOOD-GREENVILLE	24,300	.12	157
HAGERSTOWN	9,300	.05	188
HARRISBURG-YORK-LANCASTER-LEBANON	114,800	.59	46
HARRISONBURG	7,400	.04	199
HARTFORD-NEW HAVEN	195,200	1.00	23
HELENA	3,900	.02	208
HOUSTON	313,700	1.60	10
HUNTSVILLE-DECATUR-FLORENCE	70,500	.36	77
IDAHO FALLS-POCATELLO	26,200	.13	153
INDIANAPOLIS	188,900	.96	24
JACKSON, MS	73,000	.37	72
JACKSON, TN	11,800	.06	182
JACKSONVILLE	102,600	.52	58
JOHNSTOWN-ALTOONA	60,000	.31	90
JONESBORO	15,300	.08	176
JOPLIN-PITTSBURG	28,000	.14	150
KANSAS CITY	153,700	.78	32
KNOXVILLE	86,500	.44	64
LA CROSSE-EAU CLAIRE	37,300	.19	125
LAFAYETTE, IN	7,900	.04	195
LAFAYETTE, LA	53,800	.27	98
LAKE CHARLES	18,900	.10	168
LANSING	50,600	.26	106
LAREDO	13,500	.07	180
LAS VEGAS	52,000	.27	102
LAUREL-HATTIESBURG	21,600	.11	163
LEXINGTON	81,900	.42	67
LIMA	9,500	.05	187
LINCOLN-HASTINGS-KEARNEY	46,600	.24	109
LITTLE ROCK	100,200	.51	57
LOS ANGELES	1,039,000	5.30	2
LOUISVILLE	123,100	.63	44
LUBBOCK	32,500	.17	144
MACON	44,500	.23	113
MADISON	55,300	.28	96
MANKATO	4,500	.02	206
MARQUETTE	11,800	.06	182
MCALLEN-BROWNSVILLE: LRGV	72,300	.37	74
MEDFORD	26,100	.13	155
MEMPHIS	147,700	.75	37
MERIDIAN	15,500	.08	175
MIAMI	211,400	1.08	18
MILWAUKEE	168,700	.86	25
MINNEAPOLIS-ST. PAUL	295,700	1.51	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	34,500	.18	135
MISSOULA	16,200	.08	172
MOBILE-PENSACOLA	112,600	.57	50
MONROE-EL DORADO	44,600	.23	112
MONTGOMERY-SELMA	53,400	.27	99
NASHVILLE	150,700	.77	34
NEW ORLEANS	155,100	.79	30
NEW YORK	1,467,400	7.49	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	132,800	.68	42
NORTH PLATTE	3,700	.02	209
ODESSA-MIDLAND	33,000	.17	143
OKLAHOMA CITY	114,500	.58	48
OMAHA	76,500	.39	70
ORLANDO-DAYTONA BEACH-MELBOURNE	164,900	.84	27
OTTUMWA-KIRKSVILLE	5,200	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	63,900	.33	86
PALM SPRINGS	15,600	.08	174
PANAMA CITY	17,800	.09	170
PARKERSBURG	7,500	.04	198
PEORIA-BLOOMINGTON	42,300	.22	117
PHILADELPHIA	582,800	2.98	4
PHOENIX	201,000	1.03	22
PITTSBURGH	230,500	1.18	16
PORTLAND, OR	152,800	.78	33
PORTLAND-POLAND SPRING	71,200	.36	76
PRESQUE ISLE	7,900	.04	195
PROVIDENCE-NEW BEDFORD	120,100	.61	45
QUINCY-HANNIBAL	24,200	.12	158
RALEIGH-DURHAM	150,300	.77	35
RAPID CITY	19,000	.10	167
RENO	33,700	.17	138
RICHMOND	99,600	.51	58
ROANOKE-LYNCHBURG	80,300	.41	68
ROCHESTER, NY	78,300	.40	69
ROCHESTER-MASON CITY-AUSTIN	30,300	.15	148
ROCKFORD	34,500	.18	135
SACRAMENTO-STOCKTON	206,100	1.05	20
ST. JOSEPH	9,300	.05	188
ST. LOUIS	250,500	1.28	14
SALINAS-MONTEREY	43,200	.22	116
SALISBURY	20,200	.10	165
SALT LAKE CITY	154,200	.79	31
SAN ANGELO	10,100	.05	185
SAN ANTONIO	148,500	.76	36
SAN DIEGO	166,900	.85	26
SAN FRANCISCO-OAKLAND-SAN JOSE	407,400	2.08	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	36,800	.19	127
SAVANNAH	55,200	.28	97
SEATTLE-TACOMA	239,100	1.22	15
SHREVEPORT-TEXARKANA	91,800	.47	61
SIOUX CITY	31,500	.16	147
SIOUX FALLS-MITCHELL	51,300	.26	104
SOUTH BEND-ELKHART	65,000	.33	84
SPOKANE	65,800	.34	83
SPRINGFIELD, MA	51,400	.26	103
SPRINGFIELD, MO	59,500	.30	92
SPRINGFIELD-DECATUR-CHAMPAIGN	64,100	.33	85
SYRACUSE	85,500	.44	65
TALLAHASSEE-THOMASVILLE	43,500	.22	115
TAMPA-ST. PETERSBURG (SARASOTA)	207,800	1.06	19
TERRE HAUTE	32,300	.16	145
TOLEDO	89,300	.46	63
TOPEKA	27,600	.14	151
TRAVERSE CITY-CADILLAC	37,800	.19	124
TUCSON	60,000	.31	90
TULSA	92,800	.47	60
TUSCALOOSA	10,800	.06	184
TWIN FALLS	6,400	.03	203
TYLER-LONGVIEW-JACKSONVILLE	35,700	.18	132
UTICA	24,000	.12	159
VICTORIA	6,800	.03	202
WACO-TEMPLE-BRYAN	45,600	.23	108
WASHINGTON, DC	373,600	1.91	8
WATERTOWN-CARTHAGE	21,600	.11	163
WAUSAU-RHINELANDER	39,400	.20	119
WEST PALM BEACH-FT. PIERCE-VERO BEACH	76,600	.39	70
WHEELING-STEUBENVILLE	31,800	.16	146
WICHITA-HUTCHINSON	83,900	.43	66
WICHITA FALLS-LAWTON	33,600	.17	139
WILKES BARRE-SCRANTON	96,100	.49	59
WILMINGTON	34,600	.18	134
YAKIMA	36,200	.18	131
YOUNGSTOWN	59,100	.30	93
ZANESVILLE	7,200	.04	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 35,210,400

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	44,400	.13	158
ALBANY GA	69,600	.20	126
ALBANY-SCHENECTADY-TROY	172,900	.49	59
ALBUQUERQUE	236,000	.67	42
ALEXANDRIA LA	42,200	.12	160
ALPENA	6,000	.02	209
AMARILLO	80,500	.23	116
ANNISTON	16,700	.05	187
ARDMORE-ADA	28,000	.08	178
ATLANTA	566,000	1.61	11
AUGUSTA	96,200	.27	102
AUSTIN TX	130,600	.37	75
BAKERSFIELD	71,800	.20	122
BALTIMORE	337,400	.96	24
BANGOR	45,700	.13	157
BATON ROUGE	125,300	.36	79
BEAUMONT-PORT ARTHUR	70,200	.20	125
BEND	10,300	.03	204
BILLINGS-HARDIN	34,900	.10	168
BILOXI-GULFPORT-PASCAGOULA	29,200	.08	176
BINGHAMTON	60,100	.17	145
BIRMINGHAM	206,200	.59	48
BLUEFIELD-BECKLEY-OAK HILL	66,500	.19	129
BOISE	69,600	.20	128
BOSTON	710,100	2.02	5
BOWLING GREEN	17,100	.05	192
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	115,800	.33	87
BUFFALO	224,900	.64	45
BURLINGTON-PLATTSBURGH	101,900	.29	96
BUTTE	17,400	.05	189
CASPER-RIVERTON	19,100	.05	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	117,700	.33	86
CHARLESTON SC	104,300	.30	93
CHARLESTON-HUNTINGTON	220,900	.63	46
CHARLOTTE	286,900	.81	30
CHARLOTTESVILLE	11,400	.03	203
CHATTANOOGA	120,200	.34	84
CHEYENNE-SCOTTSBLUFF (STERLING)	17,400	.05	189
CHICAGO	1,249,400	3.55	3
CHICO-REDDING	52,600	.15	150
CINCINNATI	298,400	.85	27
CLARKSBURG-WESTON	41,700	.12	161
CLEVELAND	539,900	1.53	12
COLORADO SPRINGS-PUEBLO	94,000	.27	104
COLUMBIA SC	128,200	.36	77
COLUMBIA-JEFFERSON CITY	50,000	.14	153
COLUMBUS GA	79,100	.22	117
COLUMBUS OH	263,800	.75	38
COLUMBUS-TUPELO	74,300	.21	120
CORPUS CHRISTI	93,300	.26	106
DALLAS-FT. WORTH	689,800	1.96	8
DAVENPORT-ROCK ISLND-MOLINE QUAD CTY	123,800	.35	80
DAYTON	195,800	.56	53
DENVER	384,300	1.09	17
DES MOINES	133,100	.38	74
DETROIT	695,100	1.97	7
DOTHAN	45,800	.13	156
DULUTH-SUPERIOR	63,100	.18	138
EL CENTRO-YUMA	35,000	.10	167
EL PASO	136,400	.39	71
ELMIRA	33,000	.09	169
ERIE	61,400	.17	143
EUGENE	66,100	.19	131
EUREKA	17,600	.05	188
EVANSVILLE	103,000	.29	95
FARGO	86,000	.24	110
FLAGSTAFF	16,000	.05	194
FLINT-SAGINAW-BAY CITY	201,300	.57	51
FLORENCE SC	71,900	.20	121
FT. MYERS-NAPLES	62,600	.18	140
FT. SMITH	76,500	.22	118
FT. WAYNE	101,400	.29	97
FRESNO-VISALIA	203,200	.58	49
GAINESVILLE	29,300	.08	175
GRAND JUNCTION-DURANGO	25,600	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	261,700	.74	39
GREAT FALLS	25,300	.07	180
GREEN BAY-APPLETON	153,500	.44	65
GREENSBORO-WINSTON SALEM-HIGH POINT	185,800	.53	56
GREENVILLE-NEW BERN-WASHINGTON	94,700	.27	103
GREENVILLE-SPARTANBURG-ASHEVILLE	241,800	.69	40
GREENWOOD-GREENVILLE	47,800	.14	155
HAGERSTOWN	14,700	.04	196
HARRISBURG-YORK-LANCASTER-LEBANON	201,900	.57	50
HARRISONBURG	12,900	.04	201
HARTFORD-NEW HAVEN	308,700	.88	26
HELENA	7,100	.02	208
HOUSTON	639,700	1.82	9
HUNTSVILLE-DECATUR-FLORENCE	121,500	.35	83
IDAHO FALLS-POCATELLO	62,700	.18	141
INDIANAPOLIS	342,100	.97	23
JACKSON MS	140,100	.40	70
JACKSON TN	22,800	.06	182
JACKSONVILLE	188,800	.54	55
JOHNSTOWN-ALTOONA	105,200	.30	92
JONESBORO	27,900	.08	179
JOPLIN-PITTSBURG	51,000	.14	162
KANSAS CITY	284,100	.81	33
KNOXVILLE	154,000	.44	64
LA CROSSE-EAU CLAIRE	64,400	.18	134
LAFAYETTE IN	14,800	.04	195
LAFAYETTE LA	96,600	.27	101
LAKE CHARLES	35,600	.10	166
LANSING	93,200	.26	108
LAREDO	28,500	.08	177
LAS VEGAS	93,400	.27	105
LAUREL-HATTIESBURG	41,000	.12	162
LEXINGTON	153,200	.44	66
LIMA	17,300	.05	191
LINCOLN-HASTINGS-KEARNEY	90,000	.26	109
LITTLE ROCK	190,500	.54	54
LOS ANGELES	1,943,300	5.52	2
LOUISVILLE	225,800	.64	44
LUBBOCK	63,000	.18	139
MACON	78,600	.22	118
MADISON	97,200	.28	100
MANKATO	8,200	.02	206
MARQUETTE	21,400	.06	184
MCALLEN-BROWNSVILLE LRGV	152,000	.43	67
MEDFORD	49,700	.14	154
MEMPHIS	270,300	.77	36
MERIDIAN	30,600	.09	172
MIAMI	354,100	1.01	21
MILWAUKEE	287,700	.82	29
MINNEAPOLIS-ST. PAUL	520,300	1.48	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	64,500	.18	133
MISSOULA	29,500	.08	174
MOBILE-PENSACOLA	207,600	.59	47
MONROE-EL DORADO	84,100	.24	112
MONTGOMERY-SELMA	98,100	.28	98
NASHVILLE	274,900	.78	35
NEW ORLEANS	284,300	.81	32
NEW YORK	2,400,000	6.82	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	236,600	.67	41
NORTH PLATTE	7,500	.02	207
ODESSA-MIDLAND	68,500	.19	129
OKLAHOMA CITY	229,900	.65	43
OMAHA	140,600	.40	69
ORLANDO-DAYTONA BEACH-MELBOURNE	270,200	.77	37
OTTUMWA-KIRKSVILLE	9,500	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,400	.33	88
PALM SPRINGS	30,600	.09	172
PANAMA CITY	32,400	.09	171
PARKERSBURG	13,500	.04	198
PEORIA-BLOOMINGTON	80,700	.23	115
PHILADELPHIA	958,000	2.72	4
PHOENIX	382,700	1.09	18
PITTSBURGH	380,300	1.08	19
PORTLAND OR	293,800	.83	28
PORTLAND-POLAND SPRING	122,300	.35	82
PRESQUE ISLE	13,000	.04	199
PROVIDENCE-NEW BEDFORD	195,900	.56	52
QUINCY-HANNIBAL	43,600	.12	159
RALEIGH-DURHAM	275,200	.78	34
RAPID CITY	39,200	.11	163
RENO	57,800	.16	148
RICHMOND	169,400	.48	61
ROANOKE-LYNCHBURG	136,300	.39	72
ROCHESTER NY	129,900	.37	76
ROCHESTER-MASON CITY-AUSTIN	51,900	.15	151
ROCKFORD	61,900	.18	142
SACRAMENTO-STOCKTON	376,800	1.07	20
ST. JOSEPH	16,800	.05	193
ST. LOUIS	440,300	1.25	14
SALINAS-MONTEREY	85,300	.24	111
SALISBURY	32,700	.09	170
SALT LAKE CITY	389,100	1.10	16
SAN ANGELO	19,400	.06	185
SAN ANTONIO	285,300	.81	31
SAN DIEGO	312,900	.89	25
SAN FRANCISCO-OAKLAND-SAN JOSE	699,100	1.99	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	63,300	.18	136
SAVANNAH	106,000	.30	91
SEATTLE-TACOMA	440,200	1.25	15
SHREVEPORT-TEXARKANA	175,100	.50	58
SIOUX CITY	61,200	.17	144
SIOUX FALLS-MITCHELL	92,300	.26	106
SOUTH BEND-ELKHART	123,100	.35	81
SPOKANE	127,000	.36	78
SPRINGFIELD MA	82,600	.23	113
SPRINGFIELD MO	107,500	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	119,300	.34	85
SYRACUSE	142,100	.40	68
TALLAHASSEE-THOMASVILLE	82,600	.23	113
TAMPA-ST. PETERSBURG (SARASOTA)	349,900	.99	22
TERRE HAUTE	58,200	.17	147
TOLEDO	170,500	.48	60
TOPEKA	56,200	.16	149
TRAVERSE CITY-CADILLAC	63,200	.18	137
TUCSON	112,800	.32	89
TULSA	178,600	.51	57
TUSCALOOSA	21,700	.06	183
TWIN FALLS	14,500	.04	197
TYLER-LONGVIEW-JACKSONVILLE	70,600	.20	124
UTICA	38,900	.11	164
VICTORIA	13,000	.04	199
WACO-TEMPLE-BRYAN	99,100	.28	99
WASHINGTON DC	620,200	1.76	10
WATERTOWN-CARTHAGE	36,300	.10	165
WAUSAU-RHINELANDER	66,500	.19	129
WEST PALM BEACH-FT PIERCE-VERO BEACH	133,500	.38	73
WHEELING-STEUBENVILLE	58,800	.17	146
WICHITA-HUTCHINSON	159,600	.45	63
WICHITA FALLS-LAWTON	65,300	.19	132
WILKES BARRE-SCRANTON	163,600	.46	62
WILMINGTON	63,600	.18	135
YAKIMA	70,800	.20	123
YOUNGSTOWN	104,200	.30	94
ZANESVILLE	12,900	.04	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 20,846,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	25,700	.12	158
ALBANY, GA	41,000	.20	123
ALBANY-SCHENECTADY-TROY	104,100	.51	57
ALBUQUERQUE	136,600	.66	43
ALEXANDRIA, LA	24,000	.12	161
ALPENA	3,600	.02	209
AMARILLO	45,500	.22	118
ANNISTON	11,000	.05	186
ARDMORE-ADA	16,500	.08	178
ATLANTA	345,000	1.65	11
AUGUSTA	56,200	.27	100
AUSTIN, TX	76,600	.37	77
BAKERSFIELD	40,100	.19	126
BALTIMORE	206,200	.99	22
BANGOR	27,500	.13	155
BATON ROUGE	72,400	.35	82
BEAUMONT-PORT ARTHUR	41,000	.20	123
BEND	6,100	.03	204
BILLINGS-HARDIN	20,100	.10	168
BILOXI-GULFPORT-PASCAGOULA	17,000	.08	176
BINGHAMTON	36,300	.17	141
BIRMINGHAM	122,700	.59	47
BLUEFIELD-BECKLEY-OAK HILL	38,700	.19	128
BOISE	39,300	.19	127
BOSTON	438,400	2.10	5
BOWLING GREEN	10,000	.05	190
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	70,300	.34	85
BUFFALO	137,300	.66	42
BURLINGTON-PLATTSBURGH	60,900	.29	94
BUTTE	10,400	.05	188
CASPER-RIVERTON	10,500	.05	187
CEDAR RAPIDS-WATERLOO-DUBUQUE	68,300	.33	87
CHARLESTON, SC	61,200	.29	93
CHARLESTON-HUNTINGTON	128,600	.62	46
CHARLOTTE	177,200	.85	27
CHARLOTTESVILLE	6,500	.03	203
CHATTANOOGA	72,400	.35	82
CHEYENNE-SCOTTSBLUFF (STERLING)	10,000	.05	190
CHICAGO	736,600	3.53	3
CHICO-REDDING	30,600	.15	150
CINCINNATI	176,100	.84	28
CLARKSBURG-WESTON	24,500	.12	160
CLEVELAND	322,600	1.55	12
COLORADO SPRINGS-PUEBLO	54,800	.26	105
COLUMBIA, SC	76,800	.37	76
COLUMBIA-JEFFERSON CITY	28,700	.14	154
COLUMBUS, GA	46,400	.22	116
COLUMBUS, OH	156,300	.75	38
COLUMBUS-TUPELO	43,500	.21	120
CORPUS CHRISTI	54,000	.26	107
DALLAS-FT. WORTH	410,100	1.97	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	71,400	.34	84
DAYTON	117,100	.56	52
DENVER	225,900	1.08	17
DES MOINES	77,300	.37	75
DETROIT	423,700	2.03	6
DOTHAN	26,900	.13	157
DULUTH-SUPERIOR	36,700	.18	139
EL CENTRO-YUMA	20,400	.10	167
EL PASO	79,900	.38	73
ELMIRA	19,900	.10	169
ERIE	36,600	.18	140
EUGENE	38,200	.18	133
EUREKA	10,000	.05	190
EVANSVILLE	60,000	.29	96
FARGO	48,400	.23	113
FLAGSTAFF	9,000	.04	195
FLINT-SAGINAW-BAY CITY	121,100	.58	50
FLORENCE, SC	41,500	.20	122
FT. MYERS-NAPLES	38,100	.18	134
FT. SMITH	45,100	.22	119
FT. WAYNE	59,000	.28	97
FRESNO-VISALIA	115,400	.55	53
GAINESVILLE	17,300	.08	174
GRAND JUNCTION-DURANGO	14,700	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	153,900	.74	39
GREAT FALLS	14,800	.07	181
GREEN BAY-APPLETON	89,500	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	114,600	.55	54
GREENVILLE-NEW BERN-WASHINGTON	54,400	.26	106
GREENVILLE-SPARTANBURG-ASHEVILLE	147,100	.71	40
GREENWOOD-GREENVILLE	27,500	.13	155
HAGERSTOWN	9,200	.04	194
HARRISBURG-YORK-LANCASTER-LEBANON	122,100	.59	49
HARRISONBURG	7,600	.04	200
HARTFORD-NEW HAVEN	189,900	.91	25
HELENA	4,100	.02	208
HOUSTON	373,300	1.79	10
HUNTSVILLE-DECATUR-FLORENCE	72,800	.35	79
IDAHO FALLS-POCATELLO	33,300	.16	148
INDIANAPOLIS	204,400	.98	23
JACKSON, MS	82,000	.39	70
JACKSON, TN	13,500	.06	182
JACKSONVILLE	112,900	.54	55
JOHNSTOWN-ALTOONA	63,000	.30	90
JONESBORO	16,300	.08	179
JOPLIN-PITTSBURG	29,800	.14	152
KANSAS CITY	165,800	.80	32
KNOXVILLE	93,400	.45	63
LA CROSSE-EAU CLAIRE	38,300	.18	132
LAFAYETTE, IN	8,800	.04	196
LAFAYETTE, LA	56,200	.27	100
LAKE CHARLES	20,800	.10	166
LANSING	55,700	.27	103
LAREDO	16,700	.08	177
LAS VEGAS	55,500	.27	104
LAUREL-HATTIESBURG	24,000	.12	161
LEXINGTON	90,100	.43	64
LIMA	10,200	.05	189
LINCOLN-HASTINGS-KEARNEY	51,400	.25	109
LITTLE ROCK	111,700	.54	56
LOS ANGELES	1,127,100	5.41	2
LOUISVILLE	133,200	.64	44
LUBBOCK	35,900	.17	143
MACON	46,900	.22	115
MADISON	57,400	.28	99
MANKATO	4,500	.02	206
MARQUETTE	12,300	.06	184
MCALLEN-BROWNSVILLE: LRGV	88,400	.42	67
MEDFORD	29,100	.14	153
MEMPHIS	159,400	.76	37
MERIDIAN	18,000	.09	172
MIAMI	214,300	1.03	21
MILWAUKEE	169,000	.81	30
MINNEAPOLIS-ST. PAUL	305,300	1.46	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	36,000	.17	142
MISSOULA	17,300	.08	174
MOBILE-PENSACOLA	122,200	.59	48
MONROE-EL DORADO	48,800	.23	112
MONTGOMERY-SELMA	58,600	.28	98
NASHVILLE	162,500	.78	36
NEW ORLEANS	164,500	.79	34
NEW YORK	1,442,700	6.92	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	140,300	.67	41
NORTH PLATTE	4,400	.02	207
ODESSA-MIDLAND	38,600	.19	130
OKLAHOMA CITY	132,400	.64	45
OMAHA	82,000	.39	70
ORLANDO-DAYTONA BEACH-MELBOURNE	166,200	.80	33
OTTUMWA-KIRKSVILLE	5,600	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	68,300	.33	87
PALM SPRINGS	17,700	.08	173
PANAMA CITY	19,100	.09	171
PARKERSBURG	8,000	.04	197
PEORIA-BLOOMINGTON	46,200	.22	117
PHILADELPHIA	580,500	2.78	4
PHOENIX	223,700	1.07	18
PITTSBURGH	230,400	1.11	16
PORTLAND, OR	170,700	.82	29
PORTLAND-POLAND SPRING	74,300	.36	78
PRESQUE ISLE	7,700	.04	199
PROVIDENCE-NEW BEDFORD	119,700	.57	51
QUINCY-HANNIBAL	25,600	.12	159
RALEIGH-DURHAM	163,800	.79	35
RAPID CITY	21,900	.11	164
RENO	34,000	.16	146
RICHMOND	102,700	.49	59
ROANOKE-LYNCHBURG	83,800	.40	69
ROCHESTER, NY	79,500	.38	74
ROCHESTER-MASON CITY-AUSTIN	30,000	.14	151
ROCKFORD	37,500	.18	135
SACRAMENTO-STOCKTON	218,400	1.05	19
ST. JOSEPH	9,400	.05	193
ST. LOUIS	259,600	1.25	14
SALINAS-MONTEREY	48,100	.23	114
SALISBURY	19,500	.09	170
SALT LAKE CITY	201,700	.97	24
SAN ANGELO	11,300	.05	185
SAN ANTONIO	168,700	.81	31
SAN DIEGO	182,000	.87	26
SAN FRANCISCO-OAKLAND-SAN JOSE	415,700	1.99	7
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37,000	.18	137
SAVANNAH	60,400	.29	95
SEATTLE-TACOMA	258,700	1.24	15
SHREVEPORT-TEXARKANA	101,600	.49	60
SIOUX CITY	34,100	.16	145
SIOUX FALLS-MITCHELL	52,100	.25	108
SOUTH BEND-ELKHART	72,800	.35	81
SPOKANE	73,500	.35	80
SPRINGFIELD, MA	50,700	.24	110
SPRINGFIELD, MO	63,000	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	68,800	.33	86
SYRACUSE	85,900	.41	68
TALLAHASSEE-THOMASVILLE	48,900	.23	111
TAMPA-ST. PETERSBURG (SARASOTA)	215,100	1.03	20
TERRE HAUTE	33,600	.16	147
TOLEDO	100,300	.48	61
TOPEKA	31,300	.15	149
TRAVERSE CITY-CADILLAC	37,400	.18	138
TUCSON	65,600	.31	89
TULSA	104,700	.50	58
TUSCALOOSA	12,800	.06	183
TWIN FALLS	8,000	.04	197
TYLER-LONGVIEW-JACKSONVILLE	41,800	.20	121
UTICA	23,500	.11	163
VICTORIA	7,300	.04	202
WACO-TEMPLE-BRYAN	55,800	.27	102
WASHINGTON, DC	380,800	1.83	9
WATERTOWN-CARTHAGE	21,800	.10	165
WAUSAU-RHINELANDER	38,700	.19	129
WEST PALM BEACH-FT. PIERCE-VERO BEACH	80,800	.39	72
WHEELING-STEUBENVILLE	35,400	.17	144
WICHITA-HUTCHINSON	89,600	.43	65
WICHITA FALLS-LAWTON	36,800	.18	136
WILKES BARRE-SCRANTON	99,200	.48	62
WILMINGTON	38,600	.19	130
YAKIMA	40,300	.19	125
YOUNGSTOWN	62,100	.30	92
ZANESVILLE	7,600	.04	200

ADI Population Estimates

Markets Ranked by Demographic Category.

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 238,003,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	18,030,400	7.58
2	LOS ANGELES	13,251,700	5.57
3	CHICAGO	8,224,400	3.46
4	PHILADELPHIA	7,003,700	2.94
5	SAN FRANCISCO-OAKLAND-SAN JOSE	5,509,300	2.31
6	BOSTON	5,405,600	2.27
7	DETROIT	4,489,300	1.89
8	DALLAS-FT. WORTH	4,438,300	1.86
9	WASHINGTON, DC	4,411,400	1.85
10	HOUSTON	3,827,800	1.61
11	CLEVELAND	3,655,800	1.54
12	ATLANTA	3,589,100	1.51
13	MINNEAPOLIS-ST. PAUL	3,444,000	1.45
14	SEATTLE-TACOMA	3,133,400	1.32
15	MIAMI	3,099,900	1.30
16	TAMPA-ST. PETERSBURG (SARASOTA)	3,064,900	1.29
17	ST. LOUIS	2,944,800	1.24
18	PITTSBURGH	2,925,800	1.23
19	SACRAMENTO-STOCKTON	2,585,500	1.09
20	DENVER	2,578,600	1.08
21	BALTIMORE	2,482,300	1.04
22	PHOENIX	2,482,000	1.04
23	HARTFORD-NEW HAVEN	2,352,300	.99
24	SAN DIEGO	2,302,700	.97
25	INDIANAPOLIS	2,213,000	.93
26	ORLANDO-DAYTONA BEACH-MELBOURNE	2,104,400	.88
27	PORTLAND, OR	1,976,000	.83
28	MILWAUKEE	1,942,100	.82
29	KANSAS CITY	1,927,700	.81
30	CINCINNATI	1,912,900	.80
31	CHARLOTTE	1,882,600	.79
32	NASHVILLE	1,857,800	.78
23	RALEIGH-DURHAM	1,824,800	.77
34	SALT LAKE CITY	1,784,300	.75
35	COLUMBUS, OH	1,732,400	.73
36	NEW ORLEANS	1,701,900	.72
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,649,100	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	1,647,100	.69
39	SAN ANTONIO	1,633,100	.69
40	MEMPHIS	1,620,200	.68
41	BUFFALO	1,609,100	.68
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,605,900	.67
43	OKLAHOMA CITY	1,520,900	.64
44	PROVIDENCE-NEW BEDFORD	1,462,300	.61
45	LOUISVILLE	1,439,500	.60
46	HARRISBURG-YORK-LANCASTER-LEBANON	1,409,400	.59
47	CHARLESTON-HUNTINGTON	1,360,300	.57
48	ALBUQUERQUE	1,354,500	.57
49	BIRMINGHAM	1,339,100	.56
50	GREENSBORO-WINSTON SALEM-HIGH POINT	1,300,100	.55
51	DAYTON	1,267,000	.53
52	ALBANY-SCHENECTADY-TROY	1,261,400	.53
53	MOBILE-PENSACOLA	1,243,700	.52
54	WILKES BARRE-SCRANTON	1,243,200	.52
55	LITTLE ROCK	1,219,100	.51
56	FLINT-SAGINAW-BAY CITY	1,212,900	.51
57	JACKSONVILLE	1,205,700	.51
58	FRESNO-VISALIA	1,204,400	.51
59	RICHMOND	1,201,200	.50
60	WEST PALM BEACH-FT. PIERCE-VERO BEACH	1,177,500	.49
61	TULSA	1,168,500	.49
62	WICHITA-HUTCHINSON	1,083,600	.46
63	SHREVEPORT-TEXARKANA	1,075,100	.45
64	TOLEDO	1,060,600	.45
65	KNOXVILLE	1,039,400	.44
66	ROANOKE-LYNCHBURG	1,001,900	.42
67	SYRACUSE	996,900	.42
68	GREEN BAY-APPLETON	993,900	.42
69	LEXINGTON	970,900	.41
70	DES MOINES	934,400	.39
71	ROCHESTER, NY	916,100	.38
72	OMAHA	901,500	.38
73	AUSTIN, TX	900,600	.38
74	PORTLAND-POLAND SPRING	844,200	.35
75	SPRINGFIELD-DECATUR-CHAMPAIGN	842,900	.35
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	833,700	.35
77	SPOKANE	811,500	.34
78	COLUMBIA, SC	804,000	.34
79	JACKSON, MS	800,700	.34
80	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	796,800	.33
81	HUNTSVILLE-DECATUR-FLORENCE	789,300	.33
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	786,800	.33
83	SPRINGFIELD, MO	769,800	.32
84	SOUTH BEND-ELKHART	767,500	.32
85	CHATTANOOGA	765,500	.32
86	TUCSON	759,400	.32
87	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	754,200	.32
88	JOHNSTOWN-ALTOONA	740,700	.31
89	BATON ROUGE	723,400	.30
90	YOUNGSTOWN	710,300	.30
91	BURLINGTON-PLATTSBURGH	699,600	.29
92	EL PASO	694,500	.29
93	MADISON	679,200	.29
94	EVANSVILLE	678,000	.28
95	MCALLEN-BROWNSVILLE: LRGV	674,900	.28
96	WACO-TEMPLE-BRYAN	667,900	.28
97	LAS VEGAS	642,400	.27
98	SPRINGFIELD, MA	634,200	.27
99	SAVANNAH	633,700	.27
100	LINCOLN-HASTINGS-KEARNEY	632,900	.27
101	CHARLESTON, SC	617,800	.26
102	FT. WAYNE	612,400	.26
103	COLORADO SPRINGS-PUEBLO	608,100	.26
104	LANSING	607,200	.26
105	GREENVILLE-NEW BERN-WASHINGTON	606,600	.25
105	SIOUX FALLS-MITCHELL	606,600	.25
107	SALINAS-MONTEREY	588,000	.25
108	MONTGOMERY-SELMA	587,900	.25
109	AUGUSTA	577,400	.24
110	FARGO	575,700	.24
111	FT. MYERS-NAPLES	565,100	.24
112	LAFAYETTE, LA	547,300	.23
113	PEORIA-BLOOMINGTON	532,300	.22
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	528,500	.22
115	TALLAHASSEE-THOMASVILLE	509,400	.21
116	FT. SMITH	506,500	.21
117	CORPUS CHRISTI	505,900	.21
118	MONROE-EL DORADO	499,200	.21
119	COLUMBUS, GA	498,800	.21
120	MACON	485,400	.20
121	AMARILLO	483,000	.20
122	TYLER-LONGVIEW-JACKSONVILLE	454,700	.19
123	EUGENE	451,600	.19
124	RENO	448,400	.19
125	COLUMBUS-TUPELO	444,900	.19
126	BEAUMONT-PORT ARTHUR	440,500	.19
127	LA CROSSE-EAU CLAIRE	439,600	.18
128	YAKIMA	436,500	.18
129	DULUTH-SUPERIOR	433,200	.18
130	WICHITA FALLS-LAWTON	430,700	.18
131	WAUSAU-RHINELANDER	430,500	.18
132	TRAVERSE CITY-CADILLAC	421,600	.18
133	BINGHAMTON	417,200	.18
134	BAKERSFIELD	416,500	.17
135	FLORENCE, SC	412,500	.17
136	TERRE HAUTE	411,400	.17
137	BOISE	408,500	.17
138	ERIE	401,600	.17
139	WHEELING-STEUBENVILLE	399,100	.17
140	ROCKFORD	398,400	.17
141	BLUEFIELD-BECKLEY-OAK HILL	396,900	.17
142	SIOUX CITY	394,300	.17
143	ODESSA-MIDLAND	389,100	.16
144	TOPEKA	388,900	.16
145	ALBANY, GA	387,800	.16
146	MINOT-BISMARCK-DICKINSON-GLENDIVE	387,400	.16
147	CHICO-REDDING	383,400	.16
148	WILMINGTON	382,900	.16
149	LUBBOCK	375,500	.16
150	COLUMBIA-JEFFERSON CITY	361,100	.15
151	JOPLIN-PITTSBURG	360,100	.15
152	ROCHESTER-MASON CITY-AUSTIN	355,200	.15
153	MEDFORD	333,000	.14
154	QUINCY-HANNIBAL	310,200	.13
155	BANGOR	306,500	.13
156	ABILENE-SWEETWATER	301,600	.13
157	IDAHO FALLS-POCATELLO	296,000	.12
158	CLARKSBURG-WESTON	280,900	.12
159	UTICA	279,800	.12
160	DOTHAN	278,800	.12
161	ALEXANDRIA, LA	249,800	.10
162	LAUREL-HATTIESBURG	243,700	.10
163	SALISBURY	242,600	.10
164	GREENWOOD-GREENVILLE	240,500	.10
165	WATERTOWN-CARTHAGE	230,200	.10
166	RAPID CITY	226,900	.10
167	ELMIRA	222,900	.09
168	GAINESVILLE	221,900	.09
169	BILLINGS-HARDIN	213,500	.09
170	PANAMA CITY	210,300	.09
171	LAKE CHARLES	207,000	.09
172	MISSOULA	194,100	.08
173	ARDMORE-ADA	191,800	.08
174	JONESBORO	190,700	.08
175	EL CENTRO-YUMA	189,800	.08
176	PALM SPRINGS	186,700	.08
177	MERIDIAN	179,000	.08
178	BILOXI-GULFPORT-PASCAGOULA	177,400	.07
179	GRAND JUNCTION-DURANGO	166,900	.07
180	GREAT FALLS	164,700	.07
181	MARQUETTE	150,400	.06
182	JACKSON, TN	149,500	.06
183	TUSCALOOSA	143,000	.06
184	SAN ANGELO	129,200	.05
185	EUREKA	127,500	.05
186	LAREDO	126,700	.05
187	BUTTE	122,600	.05
188	ANNISTON	121,900	.05
189	ST. JOSEPH	121,500	.05
190	BOWLING GREEN	118,100	.05
191	LAFAYETTE, IN	118,000	.05
192	HAGERSTOWN	112,900	.05
193	CASPER-RIVERTON	108,600	.05
194	CHEYENNE-SCOTTSBLUFF (STERLING)	108,300	.05
195	LIMA	107,900	.05
196	CHARLOTTESVILLE	101,800	.04
197	HARRISONBURG	101,600	.04
198	PARKERSBURG	88,900	.04
199	FLAGSTAFF	86,000	.04
200	TWIN FALLS	81,900	.03
201	ZANESVILLE	81,300	.03
202	PRESQUE ISLE	80,800	.03
203	VICTORIA	73,300	.03
204	OTTUMWA-KIRKSVILLE	72,800	.03
205	BEND	65,700	.03
206	MANKATO	60,800	.03
207	HELENA	45,900	.02
208	NORTH PLATTE	45,600	.02
209	ALPENA	40,700	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 183,200,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	14,163,000	7.73
2	LOS ANGELES	10,269,400	5.61
3	CHICAGO	6,281,000	3.43
4	PHILADELPHIA	5,462,900	2.98
5	SAN FRANCISCO-OAKLAND-SAN JOSE	4,402,800	2.40
6	BOSTON	4,246,200	2.32
7	WASHINGTON, DC	3,417,600	1.87
8	DETROIT	3,400,000	1.86
9	DALLAS-FT. WORTH	3,389,800	1.85
10	HOUSTON	2,874,400	1.57
11	CLEVELAND	2,808,100	1.53
12	ATLANTA	2,719,600	1.48
13	MINNEAPOLIS-ST. PAUL	2,628,000	1.43
14	MIAMI	2,534,400	1.38
15	TAMPA-ST. PETERSBURG (SARASOTA)	2,507,200	1.37
16	SEATTLE-TACOMA	2,454,100	1.34
17	PITTSBURGH	2,315,000	1.26
18	ST. LOUIS	2,254,000	1.23
19	SACRAMENTO-STOCKTON	2,002,600	1.09
20	DENVER	1,993,100	1.09
21	BALTIMORE	1,931,300	1.05
22	PHOENIX	1,898,300	1.04
23	HARTFORD-NEW HAVEN	1,848,400	1.01
24	SAN DIEGO	1,822,900	1.00
25	INDIANAPOLIS	1,682,000	.92
26	ORLANDO-DAYTONA BEACH-MELBOURNE	1,669,300	.91
27	PORTLAND, OR	1,529,400	.83
28	KANSAS CITY	1,489,900	.81
29	MILWAUKEE	1,485,700	.81
30	CINCINNATI	1,449,800	.79
31	CHARLOTTE	1,437,900	.78
32	NASHVILLE	1,432,300	.78
33	RALEIGH-DURHAM	1,399,300	.76
34	COLUMBUS, OH	1,328,200	.72
35	GREENVILLE-SPARTANBURG-ASHEVILLE	1,270,900	.69
36	NEW ORLEANS	1,262,500	.69
37	BUFFALO	1,246,300	.68
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,244,600	.68
39	SALT LAKE CITY	1,241,000	.68
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,234,500	.67
41	MEMPHIS	1,202,200	.66
42	SAN ANTONIO	1,199,300	.65
43	OKLAHOMA CITY	1,176,500	.64
44	PROVIDENCE-NEW BEDFORD	1,146,300	.63
45	HARRISBURG-YORK-LANCASTER-LEBANON	1,092,700	.60
46	LOUISVILLE	1,090,600	.60
47	CHARLESTON-HUNTINGTON	1,025,900	.56
48	BIRMINGHAM	1,022,700	.56
49	GREENSBORO-WINSTON SALEM-HIGH POINT	1,007,100	.55
50	ALBUQUERQUE	992,800	.54
51	WILKES BARRE-SCRANTON	983,500	.54
52	ALBANY-SCHENECTADY-TROY	982,200	.54
53	WEST PALM BEACH-FT. PIERCE-VERO BEACH	967,400	.53
54	DAYTON	964,000	.53
55	RICHMOND	932,200	.51
56	LITTLE ROCK	928,400	.51
57	MOBILE-PENSACOLA	923,500	.50
58	JACKSONVILLE	914,500	.50
59	FRESNO-VISALIA	897,200	.49
60	TULSA	897,100	.49
61	FLINT-SAGINAW-BAY CITY	897,000	.49
62	WICHITA-HUTCHINSON	840,100	.46
63	SHREVEPORT-TEXARKANA	811,200	.44
64	TOLEDO	800,800	.44
65	KNOXVILLE	798,900	.44
66	ROANOKE-LYNCHBURG	785,300	.43
67	SYRACUSE	769,300	.42
68	GREEN BAY-APPLETON	748,900	.41
69	LEXINGTON	735,800	.40
70	DES MOINES	728,400	.40
71	ROCHESTER, NY	707,900	.39
72	AUSTIN, TX	702,400	.38
73	OMAHA	684,300	.37
74	SPRINGFIELD-DECATUR-CHAMPAIGN	659,500	.36
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	654,400	.36
76	PORTLAND-POLAND SPRING	650,700	.36
77	SPOKANE	618,700	.34
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	605,100	.33
79	COLUMBIA, SC	604,300	.33
80	SPRINGFIELD, MO	602,800	.33
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	602,200	.33
82	HUNTSVILLE-DECATUR-FLORENCE	597,300	.33
83	JACKSON, MS	587,600	.32
84	TUCSON	586,600	.32
85	CHATTANOOGA	581,800	.32
86	SOUTH BEND-ELKHART	579,400	.32
87	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	575,700	.31
88	JOHNSTOWN-ALTOONA	575,500	.31
89	YOUNGSTOWN	547,000	.30
90	BURLINGTON-PLATTSBURGH	536,500	.29
91	BATON ROUGE	531,600	.29
92	MADISON	526,700	.29
93	WACO-TEMPLE-BRYAN	520,200	.28
94	EVANSVILLE	518,600	.28
95	SPRINGFIELD, MA	500,200	.27
96	LAS VEGAS	497,000	.27
97	LINCOLN-HASTINGS-KEARNEY	496,300	.27
98	EL PASO	491,400	.27
99	SAVANNAH	472,500	.26
100	FT. MYERS-NAPLES	465,600	.25
101	LANSING	463,400	.25
102	COLORADO SPRINGS-PUEBLO	463,200	.25
103	GREENVILLE-NEW BERN-WASHINGTON	463,000	.25
104	SIOUX FALLS-MITCHELL	462,000	.25
105	SALINAS-MONTEREY	459,500	.25
106	FT. WAYNE	457,800	.25
107	CHARLESTON, SC	457,700	.25
108	MCALLEN-BROWNSVILLE: LRGV	450,600	.25
109	FARGO	443,100	.24
110	MONTGOMERY-SELMA	436,400	.24
111	AUGUSTA	428,400	.23
111	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	428,400	.23
113	PEORIA-BLOOMINGTON	409,300	.22
114	LAFAYETTE, LA	396,600	.22
115	FT. SMITH	388,200	.21
116	TALLAHASSEE-THOMASVILLE	383,300	.21
117	COLUMBUS, GA	375,500	.20
118	MONROE-EL DORADO	370,500	.20
119	CORPUS CHRISTI	366,100	.20
120	AMARILLO	363,200	.20
121	MACON	362,300	.20
122	RENO	356,900	.19
123	EUGENE	351,900	.19
124	TYLER-LONGVIEW-JACKSONVILLE	348,400	.19
125	LA CROSSE-EAU CLAIRE	337,900	.18
126	DULUTH-SUPERIOR	333,800	.18
127	BEAUMONT-PORT ARTHUR	332,300	.18
128	WICHITA FALLS-LAWTON	331,800	.18
129	COLUMBUS-TUPELO	331,600	.18
130	YAKIMA	329,500	.18
131	WAUSAU-RHINELANDER	324,600	.18
132	TERRE HAUTE	320,900	.18
133	TRAVERSE CITY-CADILLAC	320,600	.17
134	BINGHAMTON	320,000	.17
135	BAKERSFIELD	309,100	.17
136	WHEELING-STEUBENVILLE	308,500	.17
137	ERIE	306,100	.17
138	BOISE	305,400	.17
139	TOPEKA	305,100	.17
140	ROCKFORD	302,000	.16
141	FLORENCE, SC	301,800	.16
142	CHICO-REDDING	301,600	.16
142	SIOUX CITY	301,600	.16
144	BLUEFIELD-BECKLEY-OAK HILL	297,300	.16
145	MINOT-BISMARCK-DICKINSON-GLENDIVE	288,400	.16
146	ODESSA-MIDLAND	287,600	.16
147	WILMINGTON	284,700	.16
148	COLUMBIA-JEFFERSON CITY	284,100	.16
149	ALBANY, GA	281,500	.15
150	JOPLIN-PITTSBURG	281,100	.15
151	LUBBOCK	280,000	.15
152	ROCHESTER-MASON CITY-AUSTIN	273,000	.15
153	MEDFORD	257,200	.14
154	QUINCY-HANNIBAL	242,400	.13
155	BANGOR	234,600	.13
156	ABILENE-SWEETWATER	234,200	.13
157	CLARKSBURG-WESTON	217,200	.12
158	UTICA	216,900	.12
159	DOTHAN	208,500	.11
160	IDAHO FALLS-POCATELLO	207,100	.11
161	SALISBURY	189,700	.10
162	ALEXANDRIA, LA	185,200	.10
163	LAUREL-HATTIESBURG	181,100	.10
164	GAINESVILLE	176,900	.10
165	WATERTOWN-CARTHAGE	172,300	.09
166	ELMIRA	169,900	.09
167	RAPID CITY	168,700	.09
168	GREENWOOD-GREENVILLE	168,400	.09
169	BILLINGS-HARDIN	161,600	.09
170	PANAMA CITY	160,100	.09
171	LAKE CHARLES	152,500	.08
172	ARDMORE-ADA	148,900	.08
173	MISSOULA	148,400	.08
174	JONESBORO	147,900	.08
175	PALM SPRINGS	140,500	.08
176	EL CENTRO-YUMA	136,700	.07
177	BILOXI-GULFPORT-PASCAGOULA	132,900	.07
177	MERIDIAN	132,900	.07
179	GRAND JUNCTION-DURANGO	128,200	.07
180	GREAT FALLS	124,000	.07
181	MARQUETTE	117,200	.06
182	JACKSON, TN	114,900	.06
183	TUSCALOOSA	110,500	.06
184	EUREKA	101,000	.06
185	SAN ANGELO	99,700	.05
186	BUTTE	95,900	.05
187	ST. JOSEPH	95,400	.05
188	LAFAYETTE, IN	95,300	.05
189	ANNISTON	93,200	.05
190	BOWLING GREEN	92,000	.05
191	HAGERSTOWN	88,900	.05
192	LAREDO	84,400	.05
193	CHARLOTTESVILLE	83,100	.05
194	CHEYENNE-SCOTTSBLUFF (STERLING)	82,100	.04
195	HARRISONBURG	81,300	.04
196	LIMA	81,100	.04
197	CASPER-RIVERTON	80,600	.04
198	PARKERSBURG	67,900	.04
199	FLAGSTAFF	62,200	.03
200	ZANESVILLE	61,200	.03
201	TWIN FALLS	61,000	.03
202	PRESQUE ISLE	59,900	.03
203	OTTUMWA-KIRKSVILLE	58,100	.03
204	VICTORIA	53,700	.03
205	BEND	50,300	.03
206	MANKATO	48,100	.03
207	HELENA	34,900	.02
208	NORTH PLATTE	34,400	.02
209	ALPENA	30,700	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 119,752,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	8,908,900	7.44
2	LOS ANGELES	7,000,000	5.85
3	CHICAGO	4,192,800	3.50
4	PHILADELPHIA	3,427,700	2.86
5	SAN FRANCISCO-OAKLAND-SAN JOSE	3,000,300	2.51
6	BOSTON	2,719,000	2.27
7	WASHINGTON, DC	2,449,500	2.05
8	DALLAS-FT. WORTH	2,349,000	1.96
9	DETROIT	2,282,300	1.91
10	HOUSTON	2,133,000	1.78
11	ATLANTA	1,948,500	1.63
12	CLEVELAND	1,789,700	1.49
13	MINNEAPOLIS-ST. PAUL	1,768,800	1.48
14	SEATTLE-TACOMA	1,671,000	1.40
15	DENVER	1,470,100	1.23
16	ST. LOUIS	1,423,800	1.19
17	MIAMI	1,421,100	1.19
18	PITTSBURGH	1,385,700	1.16
19	SACRAMENTO-STOCKTON	1,335,100	1.11
20	BALTIMORE	1,289,200	1.08
21	SAN DIEGO	1,257,000	1.05
22	TAMPA-ST. PETERSBURG (SARASOTA)	1,251,700	1.05
23	PHOENIX	1,225,000	1.02
24	HARTFORD-NEW HAVEN	1,178,000	.98
25	INDIANAPOLIS	1,125,400	.94
26	PORTLAND, OR	1,015,600	.85
27	RALEIGH-DURHAM	979,300	.82
28	ORLANDO-DAYTONA BEACH-MELBOURNE	978,300	.82
29	KANSAS CITY	976,700	.82
30	MILWAUKEE	966,000	.81
31	CHARLOTTE	963,800	.80
32	CINCINNATI	951,700	.79
33	NASHVILLE	942,300	.79
34	COLUMBUS, OH	908,900	.76
35	SALT LAKE CITY	892,600	.75
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	875,700	.73
37	NEW ORLEANS	870,600	.73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	832,000	.69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	817,400	.68
40	SAN ANTONIO	799,600	.67
41	MEMPHIS	790,300	.66
42	OKLAHOMA CITY	768,100	.64
43	BUFFALO	760,700	.64
44	LOUISVILLE	724,700	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	698,500	.58
46	PROVIDENCE-NEW BEDFORD	696,300	.58
47	ALBUQUERQUE	688,900	.58
48	GREENSBORO-WINSTON SALEM-HIGH POINT	665,300	.56
49	CHARLESTON-HUNTINGTON	662,500	.55
50	BIRMINGHAM	649,300	.54
51	MOBILE-PENSACOLA	632,900	.53
52	DAYTON	632,800	.53
53	RICHMOND	616,800	.52
54	JACKSONVILLE	611,400	.51
55	FLINT-SAGINAW-BAY CITY	605,500	.51
56	FRESNO-VISALIA	602,900	.50
57	ALBANY-SCHENECTADY-TROY	601,000	.50
58	LITTLE ROCK	582,200	.49
59	TULSA	573,000	.48
60	WILKES BARRE-SCRANTON	556,300	.46
61	KNOXVILLE	521,700	.44
62	TOLEDO	520,700	.43
63	WICHITA-HUTCHINSON	520,600	.43
64	ROANOKE-LYNCHBURG	505,400	.42
65	SYRACUSE	503,000	.42
66	AUSTIN, TX	497,900	.42
67	LEXINGTON	494,100	.41
68	SHREVEPORT-TEXARKANA	493,400	.41
69	WEST PALM BEACH-FT. PIERCE-VERO BEACH	479,700	.40
70	GREEN BAY-APPLETON	472,500	.39
71	ROCHESTER, NY	465,600	.39
72	DES MOINES	454,600	.38
73	OMAHA	440,500	.37
74	SPRINGFIELD-DECATUR-CHAMPAIGN	430,700	.36
75	COLUMBIA, SC	425,300	.36
76	SPOKANE	408,700	.34
77	PORTLAND-POLAND SPRING	405,100	.34
78	HUNTSVILLE-DECATUR-FLORENCE	399,900	.33
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	394,200	.33
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	389,100	.32
81	CHATTANOOGA	385,500	.32
82	TUCSON	383,700	.32
83	BATON ROUGE	383,600	.32
84	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	381,700	.32
85	JACKSON, MS	381,100	.32
86	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	374,800	.31
87	SOUTH BEND-ELKHART	372,800	.31
88	BURLINGTON-PLATTSBURGH	358,400	.30
89	MADISON	358,100	.30
90	EL PASO	357,800	.30
91	WACO-TEMPLE-BRYAN	356,500	.30
92	JOHNSTOWN-ALTOONA	355,100	.30
93	LAS VEGAS	354,700	.30
94	SPRINGFIELD, MO	351,700	.29
95	CHARLESTON, SC	334,400	.28
96	YOUNGSTOWN	334,000	.28
97	LANSING	333,800	.28
98	EVANSVILLE	324,400	.27
99	GREENVILLE-NEW BERN-WASHINGTON	324,000	.27
100	COLORADO SPRINGS-PUEBLO	323,700	.27
101	SAVANNAH	320,100	.27
102	SALINAS-MONTEREY	314,800	.26
103	SPRINGFIELD, MA	314,300	.26
104	LINCOLN-HASTINGS-KEARNEY	304,900	.25
105	MCALLEN-BROWNSVILLE: LRGV	302,000	.25
106	FT. WAYNE	300,500	.25
107	AUGUSTA	289,200	.24
108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	283,700	.24
109	FARGO	277,600	.23
110	MONTGOMERY-SELMA	276,000	.23
111	SIOUX FALLS-MITCHELL	275,900	.23
112	PEORIA-BLOOMINGTON	270,600	.23
113	LAFAYETTE, LA	269,000	.22
114	TALLAHASSEE-THOMASVILLE	261,900	.22
115	COLUMBUS, GA	253,600	.21
116	CORPUS CHRISTI	248,200	.21
117	RENO	246,700	.21
118	EUGENE	244,800	.20
119	MACON	240,600	.20
120	FT. SMITH	240,200	.20
121	AMARILLO	235,600	.20
122	MONROE-EL DORADO	230,200	.19
123	TYLER-LONGVIEW-JACKSONVILLE	220,800	.18
124	YAKIMA	219,600	.18
125	FT. MYERS-NAPLES	214,100	.18
126	WICHITA FALLS-LAWTON	213,500	.18
127	LA CROSSE-EAU CLAIRE	211,900	.18
128	BEAUMONT-PORT ARTHUR	211,000	.18
129	COLUMBUS-TUPELO	210,300	.18
130	BOISE	209,400	.17
131	BAKERSFIELD	208,600	.17
132	FLORENCE, SC	203,900	.17
133	WAUSAU-RHINELANDER	201,500	.17
134	TOPEKA	200,800	.17
135	BINGHAMTON	198,900	.17
136	DULUTH-SUPERIOR	198,500	.17
137	ODESSA-MIDLAND	198,200	.17
138	ROCKFORD	196,600	.16
139	TRAVERSE CITY-CADILLAC	193,300	.16
140	LUBBOCK	192,600	.16
141	ERIE	191,000	.16
142	TERRE HAUTE	188,400	.16
143	WILMINGTON	187,300	.16
144	MINOT-BISMARCK-DICKINSON-GLENDIVE	187,100	.16
145	CHICO-REDDING	186,400	.16
146	COLUMBIA-JEFFERSON CITY	185,900	.16
147	BLUEFIELD-BECKLEY-OAK HILL	185,800	.16
148	WHEELING-STEUBENVILLE	185,000	.15
149	ALBANY, GA	184,500	.15
150	SIOUX CITY	177,000	.15
151	ROCHESTER-MASON CITY-AUSTIN	164,700	.14
152	JOPLIN-PITTSBURG	159,500	.13
153	MEDFORD	159,000	.13
154	BANGOR	150,100	.13
155	IDAHO FALLS-POCATELLO	145,600	.12
156	QUINCY-HANNIBAL	140,300	.12
157	ABILENE-SWEETWATER	138,300	.12
158	DOTHAN	135,100	.11
159	GAINESVILLE	130,900	.11
160	UTICA	129,100	.11
161	CLARKSBURG-WESTON	128,700	.11
162	ALEXANDRIA, LA	124,700	.10
163	LAUREL-HATTIESBURG	116,500	.10
164	SALISBURY	114,700	.10
165	RAPID CITY	112,800	.09
166	WATERTOWN-CARTHAGE	108,800	.09
167	BILLINGS-HARDIN	107,400	.09
168	GREENWOOD-GREENVILLE	104,900	.09
169	LAKE CHARLES	104,500	.09
170	ELMIRA	103,500	.09
171	PANAMA CITY	101,600	.08
172	MISSOULA	101,300	.08
173	BILOXI-GULFPORT-PASCAGOULA	92,900	.08
174	EL CENTRO-YUMA	89,800	.07
175	JONESBORO	86,700	.07
175	PALM SPRINGS	86,700	.07
177	GRAND JUNCTION-DURANGO	85,800	.07
178	ARDMORE-ADA	84,300	.07
179	GREAT FALLS	80,700	.07
180	MERIDIAN	80,500	.07
181	TUSCALOOSA	76,600	.06
182	MARQUETTE	74,400	.06
183	LAFAYETTE, IN	71,300	.06
184	JACKSON, TN	70,400	.06
185	EUREKA	68,500	.06
186	BUTTE	64,100	.05
187	ANNISTON	64,000	.05
188	SAN ANGELO	62,300	.05
189	BOWLING GREEN	62,100	.05
190	CHARLOTTESVILLE	60,200	.05
191	CASPER-RIVERTON	60,000	.05
192	LAREDO	57,300	.05
193	HAGERSTOWN	56,600	.05
194	CHEYENNE-SCOTTSBLUFF (STERLING)	55,500	.05
195	HARRISONBURG	55,100	.05
196	ST. JOSEPH	55,000	.05
197	LIMA	50,900	.04
198	FLAGSTAFF	49,900	.04
199	PARKERSBURG	43,200	.04
200	PRESQUE ISLE	39,600	.03
201	ZANESVILLE	38,200	.03
202	TWIN FALLS	37,800	.03
203	VICTORIA	37,400	.03
204	OTTUMWA-KIRKSVILLE	34,900	.03
205	BEND	34,400	.03
206	MANKATO	32,000	.03
207	HELENA	24,100	.02
208	NORTH PLATTE	21,600	.02
209	ALPENA	18,100	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 45,675,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,162,800	6.92	106	LAFAYETTE, LA	119,300	.26
2	LOS ANGELES	2,519,500	5.52	107	SIOUX FALLS-MITCHELL	118,200	.26
3	CHICAGO	1,575,900	3.45	108	AUGUSTA	117,700	.26
4	PHILADELPHIA	1,324,800	2.90	109	SALINAS-MONTEREY	117,200	.26
5	BOSTON	1,050,600	2.30	110	MONTGOMERY-SELMA	116,900	.26
6	SAN FRANCISCO-OAKLAND-SAN JOSE	981,800	2.15	111	FT. WAYNE	116,600	.26
7	DETROIT	882,800	1.93	112	COLUMBUS, GA	113,700	.25
8	DALLAS-FT. WORTH	838,800	1.84	113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	112,600	.25
9	WASHINGTON, DC	836,500	1.83	114	TALLAHASSEE-THOMASVILLE	111,300	.24
10	HOUSTON	748,700	1.64	115	PEORIA-BLOOMINGTON	110,000	.24
11	MINNEAPOLIS-ST. PAUL	688,200	1.51	116	MONROE-EL DORADO	102,800	.23
12	CLEVELAND	686,100	1.50	117	CORPUS CHRISTI	102,400	.22
13	ATLANTA	682,500	1.49	118	MACON	97,600	.21
14	SEATTLE-TACOMA	586,300	1.28	119	FT. SMITH	94,300	.21
15	ST. LOUIS	548,700	1.20	120	LA CROSSE-EAU CLAIRE	94,100	.21
16	PITTSBURGH	543,000	1.19	121	EUGENE	91,300	.20
17	DENVER	511,700	1.12	122	AMARILLO	91,000	.20
18	SAN DIEGO	489,000	1.07	123	COLUMBUS-TUPELO	89,300	.20
19	SACRAMENTO-STOCKTON	487,900	1.07	123	WICHITA FALLS-LAWTON	89,300	.20
20	MIAMI	483,700	1.06	125	TYLER-LONGVIEW-JACKSONVILLE	87,500	.19
21	BALTIMORE	479,100	1.05	126	LUBBOCK	85,800	.19
22	PHOENIX	465,900	1.02	127	WAUSAU-RHINELANDER	85,700	.19
23	TAMPA-ST. PETERSBURG (SARASOTA)	461,400	1.01	128	TOPEKA	85,400	.19
24	HARTFORD-NEW HAVEN	448,600	.98	129	BEAUMONT-PORT ARTHUR	83,100	.18
25	INDIANAPOLIS	438,900	.96	130	YAKIMA	82,800	.18
26	RALEIGH-DURHAM	390,700	.86	131	RENO	82,300	.18
27	MILWAUKEE	380,500	.83	132	FLORENCE, SC	82,200	.18
28	ORLANDO-DAYTONA BEACH-MELBOURNE	377,400	.83	133	BAKERSFIELD	81,500	.18
29	CINCINNATI	375,800	.82	133	BINGHAMTON	81,500	.18
30	SALT LAKE CITY	374,600	.82	135	DULUTH-SUPERIOR	80,300	.18
31	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	363,900	.80	136	ERIE	78,900	.17
32	KANSAS CITY	361,200	.79	137	COLUMBIA-JEFFERSON CITY	78,100	.17
33	CHARLOTTE	354,600	.78	138	FT. MYERS-NAPLES	77,900	.17
34	NASHVILLE	353,900	.77	138	MINOT-BISMARCK-DICKINSON-GLENDIVE	77,900	.17
35	NEW ORLEANS	349,300	.76	140	BOISE	77,400	.17
36	PORTLAND, OR	348,300	.76	141	ALBANY, GA	77,200	.17
37	COLUMBUS, OH	347,100	.76	142	TRAVERSE CITY-CADILLAC	77,100	.17
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	341,000	.75	143	ODESSA-MIDLAND	77,000	.17
39	SAN ANTONIO	328,100	.72	144	TERRE HAUTE	76,400	.17
40	MEMPHIS	327,300	.72	145	ROCKFORD	73,900	.16
41	BUFFALO	310,400	.68	146	SIOUX CITY	73,600	.16
42	GREENVILLE-SPARTANBURG-ASHEVILLE	304,600	.67	147	WILMINGTON	73,400	.16
43	OKLAHOMA CITY	293,000	.64	148	BLUEFIELD-BECKLEY-OAK HILL	72,100	.16
44	LOUISVILLE	280,500	.61	149	WHEELING-STEUBENVILLE	71,300	.16
45	PROVIDENCE-NEW BEDFORD	278,900	.61	150	CHICO-REDDING	70,700	.15
46	ALBUQUERQUE	274,300	.60	151	ROCHESTER-MASON CITY-AUSTIN	64,800	.14
47	HARRISBURG-YORK-LANCASTER-LEBANON	261,700	.57	152	JOPLIN-PITTSBURG	62,700	.14
48	CHARLESTON-HUNTINGTON	256,200	.56	153	IDAHO FALLS-POCATELLO	61,700	.14
49	MOBILE-PENSACOLA	253,900	.56	154	BANGOR	60,200	.13
50	FLINT-SAGINAW-BAY CITY	252,300	.55	155	GAINESVILLE	59,100	.13
51	BIRMINGHAM	244,900	.54	156	QUINCY-HANNIBAL	58,400	.13
52	GREENSBORO-WINSTON SALEM-HIGH POINT	242,100	.53	157	ABILENE-SWEETWATER	56,400	.12
53	FRESNO-VISALIA	239,800	.53	158	ALEXANDRIA, LA	55,700	.12
54	DAYTON	239,600	.52	159	UTICA	55,100	.12
55	ALBANY-SCHENECTADY-TROY	238,900	.52	160	MEDFORD	54,900	.12
56	JACKSONVILLE	233,800	.51	161	DOTHAN	53,500	.12
57	RICHMOND	225,800	.49	162	GREENWOOD-GREENVILLE	51,500	.11
58	LITTLE ROCK	225,700	.49	163	CLARKSBURG-WESTON	50,400	.11
59	SYRACUSE	217,900	.48	164	LAUREL-HATTIESBURG	50,300	.11
60	WILKES BARRE-SCRANTON	215,700	.47	165	WATERTOWN-CARTHAGE	50,200	.11
61	TOLEDO	211,800	.46	166	RAPID CITY	45,900	.10
62	TULSA	206,700	.45	167	SALISBURY	44,700	.10
63	WICHITA-HUTCHINSON	201,000	.44	168	LAKE CHARLES	42,800	.09
64	AUSTIN, TX	199,000	.44	169	ELMIRA	42,700	.09
65	LEXINGTON	198,300	.43	170	BILOXI-GULFPORT-PASCAGOULA	40,400	.09
66	GREEN BAY-APPLETON	197,500	.43	171	PANAMA CITY	39,600	.09
66	ROANOKE-LYNCHBURG	197,500	.43	172	BILLINGS-HARDIN	39,300	.09
68	SHREVEPORT-TEXARKANA	195,900	.43	173	EL CENTRO-YUMA	39,200	.09
69	KNOXVILLE	194,600	.43	174	LAFAYETTE, IN	37,200	.08
70	ROCHESTER, NY	181,600	.40	175	MISSOULA	36,900	.08
71	DES MOINES	181,000	.40	176	JONESBORO	34,300	.08
72	SPRINGFIELD-DECATUR-CHAMPAIGN	179,900	.39	177	MERIDIAN	34,200	.07
73	COLUMBIA, SC	175,500	.38	178	PALM SPRINGS	34,100	.07
74	WACO-TEMPLE-BRYAN	170,800	.37	179	TUSCALOOSA	33,800	.07
74	WEST PALM BEACH-FT. PIERCE-VERO BEACH	170,800	.37	180	ARDMORE-ADA	33,500	.07
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	170,500	.37	181	MARQUETTE	33,100	.07
77	OMAHA	170,300	.37	182	GREAT FALLS	32,100	.07
78	BATON ROUGE	162,700	.36	183	GRAND JUNCTION-DURANGO	31,700	.07
79	JACKSON, MS	160,800	.35	184	ANNISTON	28,100	.06
80	EL PASO	157,400	.34	185	LAREDO	27,400	.06
80	SPOKANE	157,400	.34	186	JACKSON, TN	26,700	.06
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	156,600	.34	187	BOWLING GREEN	26,500	.06
83	PORTLAND-POLAND SPRING	154,000	.34	187	CHARLOTTESVILLE	26,500	.06
84	HUNTSVILLE-DECATUR-FLORENCE	152,600	.33	189	BUTTE	26,300	.06
85	JOHNSTOWN-ALTOONA	152,400	.33	190	SAN ANGELO	25,400	.06
86	TUCSON	149,000	.33	191	EUREKA	25,000	.05
87	BURLINGTON-PLATTSBURGH	148,200	.32	192	HARRISONBURG	24,900	.05
87	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	148,200	.32	193	FLAGSTAFF	24,000	.05
89	GREENVILLE-NEW BERN-WASHINGTON	146,600	.32	194	ST. JOSEPH	23,500	.05
90	SOUTH BEND-ELKHART	145,200	.32	195	CASPER-RIVERTON	22,100	.05
91	MADISON	142,800	.31	196	HAGERSTOWN	21,500	.05
92	CHARLESTON, SC	141,600	.31	197	CHEYENNE-SCOTTSBLUFF (STERLING)	21,300	.05
93	CHATTANOOGA	140,000	.31	198	LIMA	20,600	.05
94	SPRINGFIELD, MO	139,900	.31	199	PRESQUE ISLE	17,200	.04
95	LANSING	139,500	.31	200	PARKERSBURG	15,800	.03
96	MCALLEN-BROWNSVILLE: LRGV	139,200	.30	201	ZANESVILLE	15,700	.03
97	SAVANNAH	138,900	.30	202	MANKATO	15,400	.03
98	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	136,500	.30	203	OTTUMWA-KIRKSVILLE	15,000	.03
99	SPRINGFIELD, MA	133,800	.29	204	VICTORIA	14,800	.03
100	YOUNGSTOWN	130,000	.28	205	TWIN FALLS	14,100	.03
101	COLORADO SPRINGS-PUEBLO	129,200	.28	206	BEND	11,200	.02
102	EVANSVILLE	126,100	.28	207	HELENA	9,000	.02
103	LINCOLN-HASTINGS-KEARNEY	123,200	.27	208	NORTH PLATTE	8,100	.02
104	LAS VEGAS	122,100	.27	209	ALPENA	7,700	.02
105	FARGO	120,600	.26				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 88,319,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,254,200	7.08	106	FT. WAYNE	225,900	.26
2	LOS ANGELES	5,075,400	5.75	107	AUGUSTA	221,300	.25
3	CHICAGO	3,080,100	3.49	108	FARGO	216,600	.25
4	PHILADELPHIA	2,511,600	2.84	109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214,700	.24
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,114,600	2.39	110	SIOUX FALLS-MITCHELL	212,400	.24
6	BOSTON	2,031,100	2.30	111	LAFAYETTE, LA	211,600	.24
7	WASHINGTON, DC	1,728,300	1.96	112	MONTGOMERY-SELMA	210,400	.24
8	DETROIT	1,708,900	1.93	113	TALLAHASSEE-THOMASVILLE	204,100	.23
9	DALLAS-FT. WORTH	1,696,300	1.92	114	PEORIA-BLOOMINGTON	204,000	.23
10	HOUSTON	1,575,200	1.78	115	COLUMBUS, GA	199,500	.23
11	ATLANTA	1,401,900	1.55	116	CORPUS CHRISTI	192,100	.22
12	MINNEAPOLIS-ST. PAUL	1,336,700	1.51	117	EUGENE	184,400	.21
13	CLEVELAND	1,317,300	1.49	118	MACON	180,400	.20
14	SEATTLE-TACOMA	1,216,100	1.38	119	MONROE-EL DORADO	177,700	.20
15	DENVER	1,088,200	1.23	120	FT. SMITH	175,100	.20
16	ST. LOUIS	1,044,800	1.18	121	RENO	174,300	.20
17	PITTSBURGH	1,023,000	1.16	122	AMARILLO	172,800	.20
18	SACRAMENTO-STOCKTON	980,800	1.11	123	LA CROSSE-EAU CLAIRE	166,200	.19
19	MIAMI	974,200	1.10	124	YAKIMA	163,600	.19
20	SAN DIEGO	950,900	1.08	125	TYLER-LONGVIEW-JACKSONVILLE	163,300	.18
21	BALTIMORE	939,000	1.06	126	WICHITA FALLS-LAWTON	160,500	.18
22	PHOENIX	907,100	1.03	127	COLUMBUS-TUPELO	160,000	.18
23	TAMPA-ST. PETERSBURG (SARASOTA)	894,900	1.01	128	BAKERSFIELD	157,300	.18
24	HARTFORD-NEW HAVEN	865,000	.98	129	BOISE	156,000	.18
25	INDIANAPOLIS	831,800	.94	129	FLORENCE, SC	156,000	.18
26	PORTLAND, OR	744,800	.84	131	BEAUMONT-PORT ARTHUR	155,600	.18
27	RALEIGH-DURHAM	739,200	.84	132	TOPEKA	155,000	.18
28	MILWAUKEE	724,300	.82	133	WAUSAU-RHINELANDER	154,900	.18
29	CINCINNATI	709,800	.80	134	FT. MYERS-NAPLES	151,300	.17
30	KANSAS CITY	709,200	.80	135	DULUTH-SUPERIOR	151,000	.17
31	SALT LAKE CITY	707,900	.80	136	LUBBOCK	149,800	.17
32	ORLANDO-DAYTONA BEACH-MELBOURNE	703,100	.80	137	BINGHAMTON	147,700	.17
33	CHARLOTTE	692,300	.78	138	ODESSA-MIDLAND	147,400	.17
34	NASHVILLE	681,800	.77	139	MINOT-BISMARCK-DICKINSON-GLENDIVE	145,800	.17
35	COLUMBUS, OH	671,600	.76	140	ERIE	145,100	.16
36	NEW ORLEANS	669,300	.76	141	TRAVERSE CITY-CADILLAC	144,900	.16
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	663,900	.75	142	ROCKFORD	144,100	.16
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	633,800	.72	143	COLUMBIA-JEFFERSON CITY	143,000	.16
39	SAN ANTONIO	611,200	.69	144	ALBANY, GA	142,600	.16
40	MEMPHIS	608,700	.69	145	BLUEFIELD-BECKLEY-OAK HILL	141,100	.16
41	GREENVILLE-SPARTANBURG-ASHEVILLE	584,100	.66	146	WILMINGTON	140,400	.16
42	BUFFALO	569,200	.64	147	TERRE HAUTE	140,000	.16
43	OKLAHOMA CITY	561,900	.64	148	CHICO-REDDING	137,000	.16
44	LOUISVILLE	539,900	.61	149	WHEELING-STEUBENVILLE	136,400	.15
45	ALBUQUERQUE	524,500	.59	150	SIOUX CITY	134,900	.15
46	PROVIDENCE-NEW BEDFORD	523,100	.59	151	ROCHESTER-MASON CITY-AUSTIN	122,300	.14
47	HARRISBURG-YORK-LANCASTER-LEBANON	507,100	.57	152	JOPLIN-PITTSBURG	116,700	.13
48	CHARLESTON-HUNTINGTON	489,900	.55	153	MEDFORD	114,000	.13
49	BIRMINGHAM	476,800	.54	154	IDAHO FALLS-POCATELLO	113,500	.13
50	GREENSBORO-WINSTON SALEM-HIGH POINT	472,500	.53	155	BANGOR	112,600	.13
51	MOBILE-PENSACOLA	470,900	.53	156	GAINESVILLE	105,300	.12
52	FLINT-SAGINAW-BAY CITY	460,300	.52	157	QUINCY-HANNIBAL	104,800	.12
53	DAYTON	459,400	.52	158	ABILENE-SWEETWATER	102,200	.12
54	FRESNO-VISALIA	458,300	.52	159	DOTHAN	100,400	.11
55	JACKSONVILLE	452,400	.51	160	UTICA	97,500	.11
56	ALBANY-SCHENECTADY-TROY	450,000	.51	161	ALEXANDRIA, LA	96,800	.11
57	RICHMOND	449,300	.51	162	CLARKSBURG-WESTON	95,800	.11
58	LITTLE ROCK	428,800	.49	163	LAUREL-HATTIESBURG	89,800	.10
59	TULSA	409,500	.46	164	GREENWOOD-GREENVILLE	87,700	.10
60	WILKES BARRE-SCRANTON	403,900	.46	165	RAPID CITY	86,700	.10
61	TOLEDO	396,000	.45	166	WATERTOWN-CARTHAGE	85,300	.10
62	SYRACUSE	388,400	.44	167	SALISBURY	84,100	.10
63	AUSTIN, TX	386,800	.44	168	BILLINGS-HARDIN	79,200	.09
64	WICHITA-HUTCHINSON	386,100	.44	169	LAKE CHARLES	79,100	.09
65	KNOXVILLE	375,500	.43	170	ELMIRA	77,700	.09
66	LEXINGTON	372,500	.42	171	MISSOULA	75,200	.09
67	SHREVEPORT-TEXARKANA	366,800	.42	172	PANAMA CITY	72,700	.08
68	ROANOKE-LYNCHBURG	366,000	.41	173	BILOXI-GULFPORT-PASCAGOULA	71,500	.08
69	GREEN BAY-APPLETON	364,700	.41	174	EL CENTRO-YUMA	70,000	.08
70	ROCHESTER, NY	347,100	.39	175	PALM SPRINGS	66,000	.07
71	WEST PALM BEACH-FT. PIERCE-VERO BEACH	340,800	.39	176	GRAND JUNCTION-DURANGO	63,500	.07
72	DES MOINES	339,900	.38	177	JONESBORO	62,700	.07
73	OMAHA	328,900	.37	178	MERIDIAN	61,900	.07
74	COLUMBIA, SC	328,300	.37	179	ARDMORE-ADA	61,000	.07
75	SPRINGFIELD-DECATUR-CHAMPAIGN	326,800	.37	180	GREAT FALLS	60,400	.07
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	306,700	.35	181	TUSCALOOSA	58,900	.07
77	SPOKANE	306,300	.35	182	LAFAYETTE, IN	58,700	.07
78	BATON ROUGE	302,200	.34	183	MARQUETTE	58,500	.07
79	PORTLAND-POLAND SPRING	301,600	.34	184	EUREKA	51,700	.06
80	JACKSON, MS	296,200	.34	185	JACKSON, TN	51,400	.06
81	TUCSON	289,400	.33	186	BUTTE	49,300	.06
82	HUNTSVILLE-DECATUR-FLORENCE	285,200	.32	187	ANNISTON	49,100	.06
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	285,000	.32	188	LAREDO	47,600	.05
84	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	283,800	.32	189	CHARLOTTESVILLE	47,300	.05
85	WACO-TEMPLE-BRYAN	283,700	.32	190	SAN ANGELO	46,800	.05
86	EL PASO	280,700	.32	191	BOWLING GREEN	46,700	.05
87	SOUTH BEND-ELKHART	277,900	.31	192	CASPER-RIVERTON	45,400	.05
88	MADISON	275,400	.31	193	HARRISONBURG	41,800	.05
89	BURLINGTON-PLATTSBURGH	275,300	.31	194	CHEYENNE-SCOTTSBLUFF (STERLING)	41,500	.05
90	CHATTANOOGA	274,300	.31	194	ST. JOSEPH	41,500	.05
91	JOHNSTOWN-ALTOONA	270,600	.31	196	FLAGSTAFF	41,300	.05
92	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	265,500	.30	197	HAGERSTOWN	41,100	.05
93	CHARLESTON, SC	262,500	.30	198	LIMA	38,900	.04
94	LANSING	258,600	.29	199	PRESQUE ISLE	31,000	.04
95	SPRINGFIELD, MO	255,000	.29	200	PARKERSBURG	30,900	.03
96	GREENVILLE-NEW BERN-WASHINGTON	252,700	.29	201	ZANESVILLE	28,700	.03
97	SAVANNAH	252,100	.29	202	VICTORIA	28,200	.03
98	MCALLEN-BROWNSVILLE: LRGV	248,700	.28	203	TWIN FALLS	27,300	.03
99	LAS VEGAS	247,800	.28	204	OTTUMWA-KIRKSVILLE	26,600	.03
100	YOUNGSTOWN	246,600	.28	205	MANKATO	25,900	.03
101	COLORADO SPRINGS-PUEBLO	243,800	.28	206	BEND	25,000	.03
102	SPRINGFIELD, MA	242,700	.27	207	HELENA	18,300	.02
103	SALINAS-MONTEREY	241,000	.27	208	NORTH PLATTE	15,700	.02
104	EVANSVILLE	239,700	.27	209	ALPENA	13,500	.02
105	LINCOLN-HASTINGS-KEARNEY	230,600	.26				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 68,733,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,786,800	6.96	106	MCALLEN-BROWNSVILLE: LRGV	176,400	.26
2	LOS ANGELES	4,036,400	5.87	107	FT. WAYNE	172,700	.25
3	CHICAGO	2,386,100	3.47	108	FARGO	170,000	.25
4	PHILADELPHIA	1,928,800	2.81	109	AUGUSTA	168,500	.25
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,707,200	2.48	110	PEORIA-BLOOMINGTON	161,700	.24
6	BOSTON	1,581,800	2.30	111	SIOUX FALLS-MITCHELL	161,100	.23
7	WASHINGTON, DC	1,354,700	1.97	112	TALLAHASSEE-THOMASVILLE	160,600	.23
8	DALLAS-FT. WORTH	1,337,600	1.95	113	LAFAYETTE, LA	157,800	.23
9	DETROIT	1,314,700	1.91	114	MONTGOMERY-SELMA	157,000	.23
10	HOUSTON	1,261,500	1.84	115	COLUMBUS, GA	155,300	.23
11	ATLANTA	1,098,400	1.60	116	EUGENE	150,800	.22
12	MINNEAPOLIS-ST. PAUL	1,041,000	1.51	117	CORPUS CHRISTI	145,600	.21
13	CLEVELAND	1,009,500	1.47	118	RENO	140,600	.20
14	SEATTLE-TACOMA	977,000	1.42	119	MACON	135,900	.20
15	DENVER	887,000	1.29	120	AMARILLO	133,500	.19
16	ST. LOUIS	794,300	1.16	121	FT. SMITH	133,300	.19
17	PITTSBURGH	792,500	1.15	122	MONROE-EL DORADO	133,100	.19
18	SAN DIEGO	784,000	1.14	123	LA CROSSE-EAU CLAIRE	128,900	.19
19	SACRAMENTO-STOCKTON	774,700	1.13	124	TYLER-LONGVIEW-JACKSONVILLE	127,600	.19
20	MIAMI	762,800	1.11	125	TOPEKA	127,400	.19
21	BALTIMORE	725,400	1.06	125	YAKIMA	127,400	.19
22	PHOENIX	706,100	1.03	127	WICHITA FALLS-LAWTON	126,900	.18
23	TAMPA-ST. PETERSBURG (SARASOTA)	687,100	1.00	128	BOISE	122,500	.18
24	HARTFORD-NEW HAVEN	669,800	.97	129	BAKERSFIELD	121,700	.18
25	INDIANAPOLIS	642,900	.94	130	COLUMBUS-TUPELO	121,000	.18
26	PORTLAND, OR	592,000	.86	131	BEAUMONT-PORT ARTHUR	117,600	.17
27	RALEIGH-DURHAM	588,900	.86	132	LUBBOCK	117,300	.17
28	MILWAUKEE	555,600	.81	133	FLORENCE, SC	117,200	.17
29	KANSAS CITY	555,500	.81	134	COLUMBIA-JEFFERSON CITY	116,000	.17
30	SALT LAKE CITY	553,700	.81	135	WAUSAU-RHINELANDER	115,500	.17
31	CINCINNATI	545,100	.79	136	DULUTH-SUPERIOR	114,700	.17
32	ORLANDO-DAYTONA BEACH-MELBOURNE	538,200	.78	137	FT. MYERS-NAPLES	114,600	.17
33	CHARLOTTE	534,500	.78	138	ODESSA-MIDLAND	114,400	.17
34	COLUMBUS, OH	531,200	.77	139	MINOT-BISMARCK-DICKINSON-GLENDIVE	111,300	.16
35	NASHVILLE	531,100	.77	140	ERIE	111,000	.16
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	531,100	.77	141	BINGHAMTON	110,600	.16
37	NEW ORLEANS	514,200	.75	142	ROCKFORD	109,600	.16
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	491,000	.71	143	BLUEFIELD-BECKLEY-OAK HILL	108,000	.16
39	SAN ANTONIO	462,700	.67	144	CHICO-REDDING	107,800	.16
40	MEMPHIS	461,000	.67	145	TERRE HAUTE	107,700	.16
41	GREENVILLE-SPARTANBURG-ASHEVILLE	449,500	.65	146	TRAVERSE CITY-CADILLAC	107,100	.16
42	OKLAHOMA CITY	447,400	.65	147	ALBANY, GA	105,900	.15
43	BUFFALO	431,200	.63	148	WILMINGTON	105,800	.15
44	LOUISVILLE	416,800	.61	149	WHEELING-STEUBENVILLE	104,600	.15
45	PROVIDENCE-NEW BEDFORD	403,000	.59	150	SIOUX CITY	103,400	.15
46	ALBUQUERQUE	398,800	.58	151	ROCHESTER-MASON CITY-AUSTIN	92,000	.13
47	HARRISBURG-YORK-LANCASTER-LEBANON	392,300	.57	152	GAINESVILLE	89,600	.13
48	CHARLESTON-HUNTINGTON	376,000	.55	153	JOPLIN-PITTSBURG	88,700	.13
49	BIRMINGHAM	366,600	.53	154	MEDFORD	87,900	.13
50	GREENSBORO-WINSTON SALEM-HIGH POINT	365,300	.53	155	IDAHO FALLS-POCATELLO	87,300	.13
51	MOBILE-PENSACOLA	358,300	.52	156	BANGOR	86,400	.13
52	FRESNO-VISALIA	354,300	.52	157	QUINCY-HANNIBAL	80,600	.12
53	DAYTON	352,000	.51	158	ABILENE-SWEETWATER	79,200	.12
54	JACKSONVILLE	349,800	.51	159	DOTHAN	75,900	.11
55	RICHMOND	349,700	.51	160	ALEXANDRIA, LA	74,400	.11
56	FLINT-SAGINAW-BAY CITY	345,700	.50	161	CLARKSBURG-WESTON	73,800	.11
57	ALBANY-SCHENECTADY-TROY	343,700	.50	162	UTICA	73,500	.11
58	LITTLE ROCK	328,600	.48	163	LAUREL-HATTIESBURG	68,200	.10
59	AUSTIN, TX	319,200	.46	164	RAPID CITY	67,700	.10
60	TULSA	316,700	.46	165	SALISBURY	63,900	.09
61	WILKES BARRE-SCRANTON	307,800	.45	166	WATERTOWN-CARTHAGE	63,700	.09
62	TOLEDO	306,700	.45	167	GREENWOOD-GREENVILLE	63,400	.09
63	SYRACUSE	302,900	.44	168	BILLINGS-HARDIN	62,200	.09
64	WICHITA-HUTCHINSON	302,200	.44	169	LAKE CHARLES	60,200	.09
65	LEXINGTON	290,600	.42	170	MISSOULA	59,000	.09
66	KNOXVILLE	289,000	.42	171	ELMIRA	57,700	.08
67	ROANOKE-LYNCHBURG	285,700	.42	172	BILOXI-GULFPORT-PASCAGOULA	56,300	.08
68	SHREVEPORT-TEXARKANA	275,000	.40	173	PANAMA CITY	54,900	.08
69	GREEN BAY-APPLETON	273,200	.40	174	EL CENTRO-YUMA	51,900	.08
70	ROCHESTER, NY	268,800	.39	175	LAFAYETTE, IN	50,800	.07
71	DES MOINES	267,000	.39	176	GRAND JUNCTION-DURANGO	50,400	.07
72	WEST PALM BEACH-FT. PIERCE-VERO BEACH	264,200	.38	176	PALM SPRINGS	50,400	.07
73	SPRINGFIELD-DECATUR-CHAMPAIGN	262,700	.38	178	TUSCALOOSA	48,100	.07
74	COLUMBIA, SC	256,800	.37	179	JONESBORO	47,400	.07
75	OMAHA	252,300	.37	180	MARQUETTE	46,700	.07
76	SPOKANE	240,500	.35	181	MERIDIAN	46,400	.07
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	239,800	.35	182	ARDMORE-ADA	46,100	.07
78	BATON ROUGE	235,700	.34	183	GREAT FALLS	46,000	.07
79	WACO-TEMPLE-BRYAN	235,100	.34	184	EUREKA	42,800	.06
80	PORTLAND-POLAND SPRING	230,400	.34	185	BUTTE	40,000	.06
81	TUCSON	229,400	.33	185	CHARLOTTESVILLE	40,000	.06
82	JACKSON, MS	223,200	.32	187	JACKSON, TN	39,600	.06
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	221,100	.32	188	ANNISTON	39,100	.06
84	MADISON	220,100	.32	189	BOWLING GREEN	37,700	.05
85	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	215,900	.31	190	SAN ANGELO	36,700	.05
86	HUNTSVILLE-DECATUR-FLORENCE	214,700	.31	191	CASPER-RIVERTON	36,500	.05
87	BURLINGTON-PLATTSBURGH	214,100	.31	192	HARRISONBURG	34,400	.05
88	EL PASO	214,000	.31	193	LAREDO	33,800	.05
89	SOUTH BEND-ELKHART	212,900	.31	194	FLAGSTAFF	33,500	.05
90	CHATTANOOGA	210,800	.31	195	CHEYENNE-SCOTTSBLUFF (STERLING)	32,700	.05
91	JOHNSTOWN-ALTOONA	210,600	.31	196	ST. JOSEPH	32,200	.05
92	LANSING	208,000	.30	197	HAGERSTOWN	31,800	.05
93	CHARLESTON, SC	206,700	.30	198	LIMA	29,400	.04
94	GREENVILLE-NEW BERN-WASHINGTON	203,800	.30	199	PARKERSBURG	23,400	.03
95	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	202,800	.30	200	PRESQUE ISLE	23,100	.03
96	SALINAS-MONTEREY	197,800	.29	201	VICTORIA	21,600	.03
97	SAVANNAH	196,900	.29	202	ZANESVILLE	21,500	.03
98	LAS VEGAS	195,800	.28	203	MANKATO	21,400	.03
99	SPRINGFIELD, MO	195,500	.28	203	OTTUMWA-KIRKSVILLE	21,400	.03
100	COLORADO SPRINGS-PUEBLO	192,900	.28	205	TWIN FALLS	20,900	.03
101	SPRINGFIELD, MA	191,300	.28	206	BEND	19,900	.03
102	YOUNGSTOWN	187,500	.27	207	HELENA	14,400	.02
103	LINCOLN-HASTINGS-KEARNEY	184,000	.27	208	NORTH PLATTE	12,000	.02
104	EVANSVILLE	183,300	.27	209	ALPENA	9,500	.01
105	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	177,900	.26				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 95,856,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	7,637,900	7.97	106	COLORADO SPRINGS-PUEBLO	233,000	.24
2	LOS ANGELES	5,307,400	5.54	107	GREENVILLE-NEW BERN-WASHINGTON	231,000	.24
3	CHICAGO	3,290,800	3.43	108	SALINAS-MONTEREY	229,300	.24
4	PHILADELPHIA	2,911,300	3.04	109	CHARLESTON, SC	227,400	.24
5	BOSTON	2,268,100	2.37	110	AUGUSTA	226,900	.24
6	SAN FRANCISCO-OAKLAND-SAN JOSE	2,262,400	2.36	111	FARGO	224,200	.23
7	WASHINGTON, DC	1,780,500	1.86	112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	216,100	.23
8	DETROIT	1,780,300	1.86	113	PEORIA-BLOOMINGTON	215,700	.23
9	DALLAS-FT. WORTH	1,764,200	1.84	114	LAFAYETTE, LA	207,200	.22
10	CLEVELAND	1,487,900	1.55	115	TALLAHASSEE-THOMASVILLE	203,800	.21
11	HOUSTON	1,439,800	1.50	116	FT. SMITH	202,100	.21
12	ATLANTA	1,430,000	1.49	117	MONROE-EL DORADO	199,100	.21
13	MINNEAPOLIS-ST. PAUL	1,360,600	1.42	118	COLUMBUS, GA	195,400	.20
14	MIAMI	1,359,000	1.42	119	MACON	193,600	.20
15	TAMPA-ST. PETERSBURG (SARASOTA)	1,346,400	1.40	120	CORPUS CHRISTI	188,900	.20
16	SEATTLE-TACOMA	1,246,500	1.30	121	AMARILLO	188,200	.20
17	PITTSBURGH	1,232,200	1.29	122	TYLER-LONGVIEW-JACKSONVILLE	182,200	.19
18	ST. LOUIS	1,201,100	1.25	123	EUGENE	178,400	.19
19	SACRAMENTO-STOCKTON	1,026,600	1.07	124	COLUMBUS-TUPELO	176,200	.18
20	BALTIMORE	1,010,700	1.05	125	LA CROSSE-EAU CLAIRE	175,700	.18
21	DENVER	1,008,600	1.05	126	RENO	173,600	.18
22	PHOENIX	977,000	1.02	127	BEAUMONT-PORT ARTHUR	173,600	.18
23	HARTFORD-NEW HAVEN	971,200	1.01	128	DULUTH-SUPERIOR	171,300	.18
24	SAN DIEGO	901,600	.94	129	TERRE HAUTE	170,500	.18
25	INDIANAPOLIS	885,500	.92	130	BINGHAMTON	168,800	.18
26	ORLANDO-DAYTONA BEACH-MELBOURNE	877,000	.91	131	WICHITA FALLS-LAWTON	168,200	.18
27	PORTLAND, OR	790,200	.82	132	YAKIMA	166,300	.17
28	KANSAS CITY	784,000	.82	133	WAUSAU-RHINELANDER	165,800	.17
29	MILWAUKEE	778,400	.81	134	TRAVERSE CITY-CADILLAC	165,600	.17
30	CINCINNATI	769,100	.80	135	WHEELING-STEUBENVILLE	163,200	.17
31	CHARLOTTE	760,000	.79	136	FLORENCE, SC	161,600	.17
32	NASHVILLE	749,200	.78	137	ERIE	161,500	.17
33	RALEIGH-DURHAM	727,400	.76	138	SIOUX CITY	158,300	.17
34	COLUMBUS, OH	692,400	.72	139	ROCKFORD	157,800	.16
35	GREENVILLE-SPARTANBURG-ASHEVILLE	673,500	.70	140	BAKERSFIELD	157,000	.16
36	BUFFALO	663,300	.69	141	BLUEFIELD-BECKLEY-OAK HILL	156,800	.16
37	NEW ORLEANS	662,900	.69	142	CHICO-REDDING	155,500	.16
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	648,600	.68	143	BOISE	155,400	.16
39	MEMPHIS	641,500	.67	144	TOPEKA	154,700	.16
40	SAN ANTONIO	630,500	.66	145	ALBANY, GA	151,400	.16
41	SALT LAKE CITY	629,400	.66	145	JOPLIN-PITTSBURG	151,400	.16
42	PROVIDENCE-NEW BEDFORD	615,400	.64	147	WILMINGTON	150,900	.16
43	OKLAHOMA CITY	615,100	.64	148	ODESSA-MIDLAND	146,300	.15
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	611,000	.64	149	COLUMBIA-JEFFERSON CITY	145,500	.15
45	HARRISBURG-YORK-LANCASTER-LEBANON	575,200	.60	150	MINOT-BISMARCK-DICKINSON-GLENDIVE	144,600	.15
46	LOUISVILLE	566,900	.59	151	ROCHESTER-MASON CITY-AUSTIN	144,200	.15
47	BIRMINGHAM	548,300	.57	152	LUBBOCK	144,100	.15
48	GREENSBORO-WINSTON SALEM-HIGH POINT	535,200	.56	153	MEDFORD	130,900	.14
49	CHARLESTON-HUNTINGTON	534,600	.56	154	QUINCY-HANNIBAL	128,200	.13
50	WILKES BARRE-SCRANTON	528,500	.55	155	ABILENE-SWEETWATER	124,300	.13
51	ALBANY-SCHENECTADY-TROY	521,900	.54	156	BANGOR	121,800	.13
52	WEST PALM BEACH-FT. PIERCE-VERO BEACH	511,500	.53	157	UTICA	115,300	.12
53	ALBUQUERQUE	509,200	.53	158	CLARKSBURG-WESTON	115,100	.12
54	DAYTON	508,700	.53	159	DOTHAN	108,700	.11
55	RICHMOND	492,600	.51	160	IDAHO FALLS-POCATELLO	104,000	.11
56	LITTLE ROCK	489,500	.51	161	SALISBURY	100,500	.10
57	MOBILE-PENSACOLA	479,400	.50	162	LAUREL-HATTIESBURG	96,700	.10
58	JACKSONVILLE	473,500	.49	163	ALEXANDRIA, LA	93,400	.10
59	TULSA	472,400	.49	164	GREENWOOD-GREENVILLE	91,000	.09
60	FLINT-SAGINAW-BAY CITY	468,100	.49	165	WATERTOWN-CARTHAGE	90,100	.09
61	FRESNO-VISALIA	458,800	.48	166	ELMIRA	89,400	.09
62	WICHITA-HUTCHINSON	438,300	.46	167	GAINESVILLE	89,000	.09
63	SHREVEPORT-TEXARKANA	434,100	.45	168	RAPID CITY	84,300	.09
64	TOLEDO	421,700	.44	169	PANAMA CITY	83,400	.09
65	KNOXVILLE	419,400	.44	170	BILLINGS-HARDIN	82,500	.09
66	ROANOKE-LYNCHBURG	413,100	.43	171	LAKE CHARLES	78,700	.08
67	SYRACUSE	404,400	.42	172	ARDMORE-ADA	78,600	.08
68	GREEN BAY-APPLETON	387,500	.40	173	JONESBORO	78,100	.08
69	LEXINGTON	384,500	.40	174	MISSOULA	75,100	.08
70	DES MOINES	384,200	.40	175	PALM SPRINGS	72,700	.08
71	ROCHESTER, NY	373,900	.39	176	MERIDIAN	71,000	.07
72	OMAHA	359,600	.38	177	EL CENTRO-YUMA	68,100	.07
73	AUSTIN, TX	358,200	.37	178	BILOXI-GULFPORT-PASCAGOULA	66,200	.07
74	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	346,000	.36	179	GRAND JUNCTION-DURANGO	65,300	.07
75	SPRINGFIELD-DECATUR-CHAMPAIGN	345,100	.36	180	GREAT FALLS	62,600	.07
76	PORTLAND-POLAND SPRING	344,000	.36	181	JACKSON, TN	61,600	.06
77	JACKSON, MS	316,600	.33	182	TUSCALOOSA	57,900	.06
78	COLUMBIA, SC	316,500	.33	183	MARQUETTE	57,100	.06
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	315,900	.33	184	SAN ANGELO	52,300	.05
80	SPOKANE	315,400	.33	185	ST. JOSEPH	51,300	.05
81	SPRINGFIELD, MO	314,700	.33	186	EUREKA	50,500	.05
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	313,200	.33	187	BOWLING GREEN	48,200	.05
83	HUNTSVILLE-DECATUR-FLORENCE	312,900	.33	188	ANNISTON	48,000	.05
84	CHATTANOOGA	307,700	.32	189	BUTTE	47,400	.05
85	SOUTH BEND-ELKHART	304,400	.32	189	LAFAYETTE, IN	47,400	.05
86	TUCSON	304,100	.32	191	LAREDO	45,300	.05
87	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	300,700	.31	192	HAGERSTOWN	45,000	.05
88	JOHNSTOWN-ALTOONA	300,100	.31	193	CHARLOTTESVILLE	43,300	.05
89	YOUNGSTOWN	289,900	.30	194	LIMA	42,900	.04
90	BURLINGTON-PLATTSBURGH	277,000	.29	195	HARRISONBURG	42,800	.04
91	EVANSVILLE	273,800	.29	196	CHEYENNE-SCOTTSBLUFF (STERLING)	41,600	.04
92	BATON ROUGE	272,100	.28	197	CASPER-RIVERTON	39,400	.04
93	MADISON	271,200	.28	198	PARKERSBURG	36,400	.04
94	SPRINGFIELD, MA	269,300	.28	199	ZANESVILLE	32,800	.03
95	LINCOLN-HASTINGS-KEARNEY	259,400	.27	200	TWIN FALLS	31,100	.03
96	WACO-TEMPLE-BRYAN	256,400	.27	201	FLAGSTAFF	31,000	.03
97	EL PASO	253,700	.26	202	OTTUMWA-KIRKSVILLE	30,800	.03
98	LAS VEGAS	246,500	.26	203	PRESQUE ISLE	30,300	.03
99	FT. MYERS-NAPLES	244,100	.25	204	VICTORIA	27,600	.03
100	SAVANNAH	242,900	.25	205	BEND	25,300	.03
101	MCALLEN-BROWNSVILLE: LRGV	242,100	.25	206	MANKATO	25,000	.03
102	SIOUX FALLS-MITCHELL	240,200	.25	207	HELENA	18,100	.02
103	FT. WAYNE	239,800	.25	208	NORTH PLATTE	17,800	.02
104	LANSING	237,100	.25	209	ALPENA	15,900	.02
105	MONTGOMERY-SELMA	236,400	.25				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 59,866,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,605,900	7.69
2	LOS ANGELES	3,455,800	5.77
3	CHICAGO	2,106,800	3.52
4	PHILADELPHIA	1,741,200	2.91
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,474,000	2.46
6	BOSTON	1,373,000	2.29
7	WASHINGTON, DC	1,233,900	2.06
8	DALLAS-FT. WORTH	1,171,100	1.96
9	DETROIT	1,154,700	1.93
10	HOUSTON	1,033,100	1.73
11	ATLANTA	985,300	1.65
12	CLEVELAND	910,200	1.52
13	MINNEAPOLIS-ST. PAUL	877,700	1.47
14	SEATTLE-TACOMA	811,700	1.36
15	MIAMI	724,200	1.21
16	ST. LOUIS	722,300	1.21
17	DENVER	717,200	1.20
18	PITTSBURGH	703,100	1.17
19	SACRAMENTO-STOCKTON	662,300	1.11
20	BALTIMORE	647,800	1.08
21	TAMPA-ST. PETERSBURG (SARASOTA)	634,500	1.06
22	PHOENIX	605,600	1.01
23	HARTFORD-NEW HAVEN	588,900	.98
24	SAN DIEGO	582,800	.97
25	INDIANAPOLIS	567,900	.95
26	PORTLAND, OR	501,900	.84
27	ORLANDO-DAYTONA BEACH-MELBOURNE	491,900	.82
28	KANSAS CITY	490,700	.82
29	CHARLOTTE	487,800	.81
30	RALEIGH-DURHAM	483,800	.81
31	MILWAUKEE	483,500	.81
32	CINCINNATI	482,600	.81
33	NASHVILLE	470,600	.79
34	COLUMBUS, OH	453,700	.76
35	SALT LAKE CITY	440,400	.74
36	NEW ORLEANS	439,900	.73
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	416,300	.70
38	GREENVILLE-SPARTANBURG-ASHEVILLE	411,900	.69
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	408,600	.68
40	SAN ANTONIO	404,300	.68
41	MEMPHIS	404,000	.67
42	BUFFALO	385,700	.64
43	OKLAHOMA CITY	381,200	.64
44	LOUISVILLE	358,700	.60
45	PROVIDENCE-NEW BEDFORD	352,500	.59
46	HARRISBURG-YORK-LANCASTER-LEBANON	351,000	.59
47	ALBUQUERQUE	344,000	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	339,000	.57
49	BIRMINGHAM	332,000	.55
50	CHARLESTON-HUNTINGTON	331,100	.55
51	DAYTON	321,100	.54
52	MOBILE-PENSACOLA	315,900	.53
53	RICHMOND	312,600	.52
54	FLINT-SAGINAW-BAY CITY	306,700	.51
55	ALBANY-SCHENECTADY-TROY	302,300	.50
56	JACKSONVILLE	302,100	.50
57	FRESNO-VISALIA	296,800	.50
58	LITTLE ROCK	294,000	.49
59	TULSA	288,200	.48
60	WILKES BARRE-SCRANTON	278,300	.46
61	TOLEDO	261,700	.44
62	KNOXVILLE	261,500	.44
63	WICHITA-HUTCHINSON	256,300	.43
64	ROANOKE-LYNCHBURG	253,400	.42
65	SYRACUSE	252,100	.42
66	SHREVEPORT-TEXARKANA	251,300	.42
67	LEXINGTON	249,300	.42
68	AUSTIN, TX	242,600	.41
69	WEST PALM BEACH-FT. PIERCE-VERO BEACH	237,700	.40
70	ROCHESTER, NY	235,100	.39
71	GREEN BAY-APPLETON	233,300	.39
72	DES MOINES	227,100	.38
73	OMAHA	220,800	.37
74	COLUMBIA, SC	213,700	.36
75	SPRINGFIELD-DECATUR-CHAMPAIGN	212,100	.35
76	PORTLAND-POLAND SPRING	202,800	.34
77	HUNTSVILLE-DECATUR-FLORENCE	201,600	.34
78	SPOKANE	201,100	.34
79	JACKSON, MS	197,000	.33
80	CHATTANOOGA	195,300	.33
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	194,700	.33
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	193,600	.32
83	TUCSON	190,400	.32
84	BATON ROUGE	189,400	.32
84	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	189,400	.32
86	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	187,500	.31
86	SOUTH BEND-ELKHART	187,500	.31
88	EL PASO	179,700	.30
89	MADISON	176,300	.29
90	BURLINGTON-PLATTSBURGH	175,700	.29
91	SPRINGFIELD, MO	175,400	.29
92	JOHNSTOWN-ALTOONA	174,500	.29
93	LAS VEGAS	173,000	.29
94	YOUNGSTOWN	169,900	.28
95	LANSING	164,000	.27
96	WACO-TEMPLE-BRYAN	163,400	.27
97	EVANSVILLE	162,400	.27
98	SPRINGFIELD, MA	161,600	.27
99	MCALLEN-BROWNSVILLE: LRGV	160,500	.27
100	CHARLESTON, SC	157,400	.26
101	SAVANNAH	155,600	.26
102	COLORADO SPRINGS-PUEBLO	154,800	.26
103	GREENVILLE-NEW BERN-WASHINGTON	151,300	.25
104	FT. WAYNE	150,000	.25
105	LINCOLN-HASTINGS-KEARNEY	149,800	.25
106	SALINAS-MONTEREY	147,800	.25
107	AUGUSTA	147,000	.25
108	MONTGOMERY-SELMA	142,100	.24
109	SIOUX FALLS-MITCHELL	136,700	.23
110	PEORIA-BLOOMINGTON	136,600	.23
111	LAFAYETTE, LA	135,200	.23
112	FARGO	134,700	.23
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	134,500	.22
114	TALLAHASSEE-THOMASVILLE	133,600	.22
115	CORPUS CHRISTI	124,100	.21
116	COLUMBUS, GA	123,500	.21
117	MACON	123,000	.21
118	EUGENE	120,300	.20
119	FT. SMITH	119,700	.20
120	MONROE-EL DORADO	118,200	.20
121	AMARILLO	116,900	.20
122	RENO	116,300	.19
123	TYLER-LONGVIEW-JACKSONVILLE	109,200	.18
124	FT. MYERS-NAPLES	107,700	.18
125	YAKIMA	106,700	.18
126	BEAUMONT-PORT ARTHUR	106,200	.18
127	COLUMBUS-TUPELO	106,000	.18
127	LA CROSSE-EAU CLAIRE	106,000	.18
129	FLORENCE, SC	104,700	.17
130	BOISE	103,100	.17
131	BAKERSFIELD	102,700	.17
132	WICHITA FALLS-LAWTON	100,300	.17
133	BINGHAMTON	99,900	.17
134	WAUSAU-RHINELANDER	98,900	.17
135	ROCKFORD	98,400	.16
136	ODESSA-MIDLAND	98,300	.16
137	DULUTH-SUPERIOR	97,100	.16
138	ERIE	96,500	.16
139	TRAVERSE CITY-CADILLAC	95,800	.16
140	LUBBOCK	95,300	.16
140	TOPEKA	95,300	.16
140	WILMINGTON	95,300	.16
143	ALBANY, GA	94,900	.16
144	TERRE HAUTE	93,400	.16
145	BLUEFIELD-BECKLEY-OAK HILL	93,100	.16
146	CHICO-REDDING	93,000	.16
146	WHEELING-STEUBENVILLE	93,000	.16
148	MINOT-BISMARCK-DICKINSON-GLENDIVE	90,300	.15
149	COLUMBIA-JEFFERSON CITY	89,900	.15
150	SIOUX CITY	88,000	.15
151	ROCHESTER-MASON CITY-AUSTIN	82,700	.14
152	JOPLIN-PITTSBURG	80,600	.13
153	MEDFORD	78,700	.13
154	BANGOR	74,300	.12
155	IDAHO FALLS-POCATELLO	71,500	.12
156	QUINCY-HANNIBAL	69,500	.12
157	ABILENE-SWEETWATER	68,800	.11
158	DOTHAN	66,800	.11
159	UTICA	64,800	.11
160	CLARKSBURG-WESTON	64,400	.11
161	GAINESVILLE	63,600	.11
162	LAUREL-HATTIESBURG	59,400	.10
163	ALEXANDRIA, LA	58,800	.10
164	SALISBURY	58,000	.10
165	RAPID CITY	54,200	.09
166	GREENWOOD-GREENVILLE	54,000	.09
167	WATERTOWN-CARTHAGE	53,700	.09
168	BILLINGS-HARDIN	53,300	.09
169	LAKE CHARLES	52,100	.09
170	ELMIRA	51,900	.09
171	PANAMA CITY	50,900	.09
172	MISSOULA	49,800	.08
173	EL CENTRO-YUMA	44,500	.07
174	BILOXI-GULFPORT-PASCAGOULA	44,100	.07
175	JONESBORO	43,900	.07
176	PALM SPRINGS	42,900	.07
177	ARDMORE-ADA	42,100	.07
177	GRAND JUNCTION-DURANGO	42,100	.07
179	MERIDIAN	40,600	.07
180	GREAT FALLS	39,300	.07
181	TUSCALOOSA	38,700	.06
182	JACKSON, TN	36,100	.06
183	MARQUETTE	34,000	.06
184	LAFAYETTE, IN	33,600	.06
185	EUREKA	33,200	.06
186	BOWLING GREEN	31,400	.05
187	ANNISTON	31,200	.05
188	SAN ANGELO	30,900	.05
189	BUTTE	30,100	.05
189	CHARLOTTESVILLE	30,100	.05
191	LAREDO	29,700	.05
192	CASPER-RIVERTON	28,600	.05
193	HARRISONBURG	27,700	.05
194	ST. JOSEPH	27,500	.05
195	CHEYENNE-SCOTTSBLUFF (STERLING)	26,900	.04
196	HAGERSTOWN	26,600	.04
197	LIMA	25,500	.04
198	FLAGSTAFF	24,500	.04
199	PARKERSBURG	22,000	.04
200	ZANESVILLE	19,500	.03
201	PRESQUE ISLE	19,100	.03
202	VICTORIA	18,700	.03
203	TWIN FALLS	18,400	.03
204	OTTUMWA-KIRKSVILLE	17,500	.03
205	BEND	16,900	.03
206	MANKATO	15,800	.03
207	HELENA	12,100	.02
208	NORTH PLATTE	10,800	.02
209	ALPENA	9,000	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22,366,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,581,300	7.07
2	LOS ANGELES	1,228,400	5.49
3	CHICAGO	773,400	3.46
4	PHILADELPHIA	652,200	2.92
5	BOSTON	521,100	2.33
6	SAN FRANCISCO-OAKLAND-SAN JOSE	478,100	2.14
7	DETROIT	438,100	1.96
8	WASHINGTON, DC	416,900	1.86
9	DALLAS-FT. WORTH	413,900	1.85
10	HOUSTON	365,700	1.64
11	CLEVELAND	340,500	1.52
12	ATLANTA	339,500	1.52
13	MINNEAPOLIS-ST. PAUL	339,400	1.52
14	SEATTLE-TACOMA	280,800	1.26
15	ST. LOUIS	271,800	1.22
16	PITTSBURGH	268,500	1.20
17	DENVER	249,700	1.12
18	MIAMI	241,400	1.08
19	SACRAMENTO-STOCKTON	238,400	1.07
20	BALTIMORE	235,300	1.05
21	TAMPA-ST. PETERSBURG (SARASOTA)	229,500	1.03
22	PHOENIX	227,500	1.02
23	HARTFORD-NEW HAVEN	218,200	.98
24	INDIANAPOLIS	218,000	.97
25	SAN DIEGO	211,800	.95
26	MILWAUKEE	187,700	.84
27	CINCINNATI	186,500	.83
28	SALT LAKE CITY	186,000	.83
29	RALEIGH-DURHAM	185,400	.83
30	ORLANDO-DAYTONA BEACH-MELBOURNE	182,100	.81
31	KANSAS CITY	179,100	.80
32	CHARLOTTE	175,800	.79
33	NEW ORLEANS	173,600	.78
34	PORTLAND, OR	172,300	.77
35	NASHVILLE	171,200	.77
36	COLUMBUS, OH	170,300	.76
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	166,900	.75
38	MEMPHIS	160,900	.72
39	SAN ANTONIO	159,600	.71
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	156,900	.70
41	BUFFALO	153,800	.69
42	GREENVILLE-SPARTANBURG-ASHEVILLE	149,900	.67
43	OKLAHOMA CITY	142,700	.64
44	PROVIDENCE-NEW BEDFORD	138,700	.62
45	ALBUQUERQUE	135,400	.61
46	LOUISVILLE	133,000	.59
47	HARRISBURG-YORK-LANCASTER-LEBANON	130,100	.58
48	CHARLESTON-HUNTINGTON	126,100	.56
49	FLINT-SAGINAW-BAY CITY	125,600	.56
50	MOBILE-PENSACOLA	123,500	.55
51	BIRMINGHAM	122,500	.55
52	GREENSBORO-WINSTON SALEM-HIGH POINT	121,400	.54
53	DAYTON	119,000	.53
54	ALBANY-SCHENECTADY-TROY	117,500	.53
55	FRESNO-VISALIA	115,700	.52
56	RICHMOND	113,000	.51
57	LITTLE ROCK	111,700	.50
58	JACKSONVILLE	111,600	.50
59	SYRACUSE	107,400	.48
60	WILKES BARRE-SCRANTON	106,800	.48
61	TOLEDO	105,300	.47
62	TULSA	101,500	.45
63	LEXINGTON	98,900	.44
64	WICHITA-HUTCHINSON	97,800	.44
65	ROANOKE-LYNCHBURG	97,300	.44
66	GREEN BAY-APPLETON	97,100	.43
67	SHREVEPORT-TEXARKANA	97,000	.43
68	AUSTIN, TX	96,300	.43
69	KNOXVILLE	95,200	.43
70	ROCHESTER, NY	89,700	.40
71	DES MOINES	88,800	.40
72	COLUMBIA, SC	87,200	.39
73	SPRINGFIELD-DECATUR-CHAMPAIGN	86,100	.38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	84,200	.38
75	WEST PALM BEACH-FT. PIERCE-VERO BEACH	84,000	.38
76	OMAHA	83,900	.38
77	JACKSON, MS	81,100	.36
78	BATON ROUGE	79,900	.36
79	SPOKANE	77,200	.35
80	PORTLAND-POLAND SPRING	76,500	.34
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	75,800	.34
82	EL PASO	75,300	.34
83	HUNTSVILLE-DECATUR-FLORENCE	75,100	.34
84	TUCSON	73,200	.33
85	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	73,100	.33
85	JOHNSTOWN-ALTOONA	73,100	.33
87	WACO-TEMPLE-BRYAN	72,700	.33
88	BURLINGTON-PLATTSBURGH	72,100	.32
89	SOUTH BEND-ELKHART	71,600	.32
90	MCALLEN-BROWNSVILLE: LRGV	70,400	.31
91	MADISON	69,800	.31
92	CHATTANOOGA	69,500	.31
93	LANSING	69,100	.31
94	SPRINGFIELD, MA	68,400	.31
95	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	67,000	.30
96	SPRINGFIELD, MO	66,700	.30
97	SAVANNAH	64,700	.29
98	YOUNGSTOWN	64,600	.29
99	CHARLESTON, SC	62,600	.28
100	GREENVILLE-NEW BERN-WASHINGTON	62,200	.28
101	EVANSVILLE	61,600	.29
102	LINCOLN-HASTINGS-KEARNEY	60,600	.27
103	LAS VEGAS	59,600	.27
104	LAFAYETTE, LA	59,300	.27
105	SIOUX FALLS-MITCHELL	58,700	.26
106	MONTGOMERY-SELMA	58,300	.26
107	COLORADO SPRINGS-PUEBLO	58,200	.26
108	FARGO	57,900	.26
109	FT. WAYNE	57,500	.26
110	AUGUSTA	57,300	.26
111	TALLAHASSEE-THOMASVILLE	56,200	.25
112	PEORIA-BLOOMINGTON	56,000	.25
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	53,600	.24
114	SALINAS-MONTEREY	53,500	.24
115	COLUMBUS, GA	51,700	.23
116	MONROE-EL DORADO	50,600	.23
117	CORPUS CHRISTI	50,300	.22
118	MACON	48,700	.22
119	LA CROSSE-EAU CLAIRE	47,900	.21
120	FT. SMITH	45,400	.20
121	EUGENE	44,400	.20
122	AMARILLO	44,100	.20
123	COLUMBUS-TUPELO	43,900	.20
124	TYLER-LONGVIEW-JACKSONVILLE	43,100	.19
125	LUBBOCK	41,700	.19
125	WAUSAU-RHINELANDER	41,700	.19
127	FLORENCE, SC	41,200	.18
128	BEAUMONT-PORT ARTHUR	41,000	.18
129	YAKIMA	40,200	.18
130	BINGHAMTON	40,100	.18
131	BAKERSFIELD	40,000	.18
132	DULUTH-SUPERIOR	39,200	.18
133	ERIE	39,100	.17
134	RENO	39,000	.17
134	TOPEKA	39,000	.17
136	ALBANY, GA	38,600	.17
137	FT. MYERS-NAPLES	38,300	.17
137	WICHITA FALLS-LAWTON	38,300	.17
139	MINOT-BISMARCK-DICKINSON-GLENDIVE	38,200	.17
140	COLUMBIA-JEFFERSON CITY	38,000	.17
141	BOISE	37,900	.17
142	ODESSA-MIDLAND	37,800	.17
142	TRAVERSE CITY-CADILLAC	37,800	.17
144	ROCKFORD	36,800	.16
144	TERRE HAUTE	36,800	.16
146	WILMINGTON	36,700	.16
147	SIOUX CITY	36,300	.16
148	BLUEFIELD-BECKLEY-OAK HILL	35,400	.16
148	CHICO-REDDING	35,400	.16
148	WHEELING-STEUBENVILLE	35,400	.16
151	ROCHESTER-MASON CITY-AUSTIN	32,500	.15
152	IDAHO FALLS-POCATELLO	31,000	.14
153	JOPLIN-PITTSBURG	30,900	.14
154	BANGOR	29,300	.13
155	QUINCY-HANNIBAL	28,200	.13
156	GAINESVILLE	28,000	.13
157	UTICA	27,300	.12
158	ABILENE-SWEETWATER	27,100	.12
159	MEDFORD	27,000	.12
160	GREENWOOD-GREENVILLE	25,500	.11
161	LAUREL-HATTIESBURG	25,100	.11
162	DOTHAN	24,900	.11
163	CLARKSBURG-WESTON	24,800	.11
164	ALEXANDRIA, LA	24,500	.11
165	WATERTOWN-CARTHAGE	24,100	.11
166	SALISBURY	22,400	.10
167	RAPID CITY	21,800	.10
168	ELMIRA	21,100	.09
169	LAKE CHARLES	20,900	.09
170	BILLINGS-HARDIN	19,600	.09
171	PANAMA CITY	19,200	.09
172	EL CENTRO-YUMA	18,800	.08
173	MISSOULA	18,300	.08
174	BILOXI-GULFPORT-PASCAGOULA	18,100	.08
175	LAFAYETTE, IN	16,900	.08
175	PALM SPRINGS	16,900	.08
177	JONESBORO	16,800	.08
177	TUSCALOOSA	16,800	.08
179	MERIDIAN	16,500	.07
180	ARDMORE-ADA	16,100	.07
181	GRAND JUNCTION-DURANGO	15,400	.07
182	GREAT FALLS	15,200	.07
183	MARQUETTE	14,700	.07
184	LAREDO	13,700	.06
185	BOWLING GREEN	13,400	.06
185	JACKSON, TN	13,400	.06
187	ANNISTON	12,900	.06
187	CHARLOTTESVILLE	12,900	.06
189	HARRISONBURG	12,700	.06
190	SAN ANGELO	12,400	.06
191	BUTTE	12,200	.05
191	EUREKA	12,200	.05
193	FLAGSTAFF	12,000	.05
194	ST. JOSEPH	11,600	.05
195	CASPER-RIVERTON	10,600	.05
196	LIMA	10,200	.05
197	CHEYENNE-SCOTTSBLUFF (STERLING)	10,100	.05
198	HAGERSTOWN	9,600	.04
199	PRESQUE ISLE	8,100	.04
200	PARKERSBURG	8,000	.04
201	MANKATO	7,800	.03
201	ZANESVILLE	7,800	.03
203	OTTUMWA-KIRKSVILLE	7,400	.03
204	VICTORIA	7,300	.03
205	TWIN FALLS	6,900	.03
206	BEND	5,500	.02
207	HELENA	4,500	.02
208	NORTH PLATTE	3,900	.02
209	ALPENA	3,800	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 33,931,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,447,800	7.21
2	LOS ANGELES	1,972,500	5.81
3	CHICAGO	1,185,200	3.49
4	PHILADELPHIA	965,500	2.85
5	SAN FRANCISCO-OAKLAND-SAN JOSE	833,800	2.46
6	BOSTON	793,800	2.34
7	WASHINGTON, DC	685,800	2.02
8	DALLAS-FT. WORTH	664,000	1.96
9	DETROIT	658,800	1.94
10	HOUSTON	607,300	1.79
11	ATLANTA	557,400	1.64
12	MINNEAPOLIS-ST. PAUL	514,700	1.52
13	CLEVELAND	506,800	1.49
14	SEATTLE-TACOMA	471,100	1.39
15	DENVER	429,200	1.26
16	ST. LOUIS	398,900	1.18
17	PITTSBURGH	394,700	1.16
18	MIAMI	385,300	1.14
19	SACRAMENTO-STOCKTON	380,800	1.12
20	BALTIMORE	361,200	1.06
21	SAN DIEGO	347,200	1.02
22	PHOENIX	344,200	1.01
23	TAMPA-ST. PETERSBURG (SARASOTA)	343,800	1.01
24	HARTFORD-NEW HAVEN	330,200	.97
25	INDIANAPOLIS	322,400	.95
26	PORTLAND, OR	292,700	.86
27	RALEIGH-DURHAM	284,000	.84
28	KANSAS CITY	277,500	.82
29	MILWAUKEE	275,300	.81
30	CINCINNATI	273,100	.80
31	SALT LAKE CITY	271,600	.80
32	CHARLOTTE	268,200	.79
33	ORLANDO-DAYTONA BEACH-MELBOURNE	264,400	.78
34	COLUMBUS, OH	262,200	.77
35	NASHVILLE	261,100	.77
36	NEW ORLEANS	257,400	.76
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	243,000	.72
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	235,000	.69
39	MEMPHIS	231,200	.68
40	SAN ANTONIO	230,200	.68
41	GREENVILLE-SPARTANBURG-ASHEVILLE	224,000	.66
42	OKLAHOMA CITY	218,700	.64
43	BUFFALO	215,600	.64
44	PROVIDENCE-NEW BEDFORD	201,900	.60
45	LOUISVILLE	201,700	.59
46	ALBUQUERQUE	196,800	.58
47	HARRISBURG-YORK-LANCASTER-LEBANON	196,000	.58
48	CHARLESTON-HUNTINGTON	185,800	.55
49	BIRMINGHAM	185,000	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	184,800	.54
51	DAYTON	177,400	.52
52	RICHMOND	176,800	.52
53	MOBILE-PENSACOLA	175,500	.52
54	FLINT-SAGINAW-BAY CITY	174,400	.51
55	FRESNO-VISALIA	171,400	.51
56	ALBANY-SCHENECTADY-TROY	170,600	.50
57	JACKSONVILLE	169,400	.50
58	LITTLE ROCK	164,200	.48
59	TULSA	157,500	.46
60	AUSTIN, TX	153,200	.45
61	TOLEDO	152,800	.45
62	WILKES BARRE-SCRANTON	151,900	.45
63	SYRACUSE	150,200	.44
64	LEXINGTON	146,200	.43
65	WICHITA-HUTCHINSON	145,800	.43
66	KNOXVILLE	143,000	.42
67	ROANOKE-LYNCHBURG	141,800	.42
68	SHREVEPORT-TEXARKANA	138,400	.41
69	ROCHESTER, NY	135,100	.40
70	GREEN BAY-APPLETON	133,700	.39
71	DES MOINES	131,100	.39
72	WEST PALM BEACH-FT. PIERCE-VERO BEACH	129,800	.38
73	COLUMBIA, SC	127,400	.38
74	SPRINGFIELD-DECATUR-CHAMPAIGN	126,800	.37
75	OMAHA	125,800	.37
76	CEDAR RAPIDS-WATERLOO-DUBUQUE	117,400	.35
76	SPOKANE	117,400	.35
78	PORTLAND-POLAND SPRING	115,000	.34
79	BATON ROUGE	114,700	.34
80	JACKSON, MS	114,100	.34
81	TUCSON	111,800	.33
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	107,800	.32
83	MADISON	107,400	.32
84	HUNTSVILLE-DECATUR-FLORENCE	106,800	.31
85	CHATTANOOGA	106,100	.31
86	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	106,100	.31
87	SOUTH BEND-ELKHART	106,000	.31
88	BURLINGTON-PLATTSBURGH	104,500	.31
89	EL PASO	104,300	.31
90	WACO-TEMPLE-BRYAN	102,400	.30
91	LANSING	101,700	.30
92	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	100,800	.30
93	JOHNSTOWN-ALTOONA	100,600	.30
94	SPRINGFIELD, MA	98,000	.29
95	LAS VEGAS	96,000	.28
96	SPRINGFIELD, MO	95,400	.28
97	YOUNGSTOWN	93,900	.28
98	CHARLESTON, SC	93,400	.28
99	MCALLEN-BROWNSVILLE: LRGV	92,700	.27
100	SAVANNAH	92,400	.27
101	EVANSVILLE	91,000	.27
102	SALINAS-MONTEREY	90,100	.27
103	GREENVILLE-NEW BERN-WASHINGTON	89,100	.26
103	LINCOLN-HASTINGS-KEARNEY	89,100	.26
105	COLORADO SPRINGS-PUEBLO	88,300	.26
106	FT. WAYNE	85,600	.25
107	AUGUSTA	84,000	.25
108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	82,100	.24
109	PEORIA-BLOOMINGTON	81,600	.24
110	TALLAHASSEE-THOMASVILLE	81,100	.24
111	FARGO	80,800	.24
112	MONTGOMERY-SELMA	79,900	.24
113	SIOUX FALLS-MITCHELL	78,500	.23
114	LAFAYETTE, LA	78,000	.23
115	EUGENE	73,400	.22
116	COLUMBUS, GA	72,300	.21
117	CORPUS CHRISTI	71,400	.21
118	MACON	68,900	.20
119	MONROE-EL DORADO	67,100	.20
120	FT. SMITH	65,400	.19
120	RENO	65,400	.19
122	AMARILLO	65,200	.19
123	LA CROSSE-EAU CLAIRE	64,800	.19
124	TYLER-LONGVIEW-JACKSONVILLE	62,400	.18
125	YAKIMA	61,400	.18
126	BOISE	60,100	.18
127	COLUMBUS-TUPELO	60,000	.18
128	FLORENCE, SC	59,400	.18
129	BAKERSFIELD	59,300	.17
130	TOPEKA	58,400	.17
131	BEAUMONT-PORT ARTHUR	58,000	.17
132	LUBBOCK	57,000	.17
133	FT. MYERS-NAPLES	56,700	.17
134	WICHITA FALLS-LAWTON	56,300	.17
135	WAUSAU-RHINELANDER	56,200	.17
136	ERIE	55,600	.16
137	COLUMBIA-JEFFERSON CITY	55,400	.16
138	DULUTH-SUPERIOR	55,300	.16
139	ODESSA-MIDLAND	55,200	.16
140	BINGHAMTON	55,000	.16
141	ROCKFORD	54,800	.16
142	ALBANY, GA	54,100	.16
143	WILMINGTON	53,400	.16
144	CHICO-REDDING	53,300	.16
145	BLUEFIELD-BECKLEY-OAK HILL	53,200	.16
146	MINOT-BISMARCK-DICKINSON-GLENDIVE	52,900	.16
147	TRAVERSE CITY-CADILLAC	52,400	.15
148	TERRE HAUTE	52,100	.15
149	WHEELING-STEUBENVILLE	51,900	.15
150	SIOUX CITY	50,500	.15
151	ROCHESTER-MASON CITY-AUSTIN	45,800	.13
152	JOPLIN-PITTSBURG	44,100	.13
153	MEDFORD	43,300	.13
154	IDAHO FALLS-POCATELLO	42,800	.13
155	GAINESVILLE	42,600	.13
156	BANGOR	42,400	.12
157	QUINCY-HANNIBAL	39,300	.12
158	ABILENE-SWEETWATER	38,600	.11
159	UTICA	36,600	.11
160	CLARKSBURG-WESTON	36,500	.11
161	DOTHAN	36,200	.11
162	LAUREL-HATTIESBURG	34,400	.10
163	ALEXANDRIA, LA	33,400	.10
164	SALISBURY	31,900	.09
165	GREENWOOD-GREENVILLE	31,800	.09
166	RAPID CITY	31,600	.09
167	BILLINGS-HARDIN	30,700	.09
167	WATERTOWN-CARTHAGE	30,700	.09
169	LAKE CHARLES	29,500	.09
170	MISSOULA	29,200	.09
171	ELMIRA	28,600	.08
172	PANAMA CITY	27,000	.08
173	BILOXI-GULFPORT-PASCAGOULA	25,800	.08
174	EL CENTRO-YUMA	25,200	.07
175	PALM SPRINGS	24,800	.07
176	GRAND JUNCTION-DURANGO	24,600	.07
177	TUSCALOOSA	23,900	.07
178	JONESBORO	23,800	.07
179	LAFAYETTE, IN	23,400	.07
180	MERIDIAN	22,900	.07
181	ARDMORE-ADA	22,500	.07
182	GREAT FALLS	22,100	.07
183	MARQUETTE	20,600	.06
184	EUREKA	20,500	.06
185	JACKSON, TN	20,200	.06
186	CHARLOTTESVILLE	19,500	.06
187	BOWLING GREEN	19,000	.06
188	ANNISTON	18,500	.05
189	BUTTE	18,300	.05
190	SAN ANGELO	17,900	.05
191	HARRISONBURG	17,300	.05
192	LAREDO	17,100	.05
193	CASPER-RIVERTON	17,000	.05
194	FLAGSTAFF	16,300	.05
195	ST. JOSEPH	15,800	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	15,500	.05
197	LIMA	14,500	.04
198	HAGERSTOWN	14,200	.04
199	PARKERSBURG	11,900	.04
200	ZANESVILLE	10,900	.03
201	PRESQUE ISLE	10,800	.03
202	OTTUMWA-KIRKSVILLE	10,600	.03
202	VICTORIA	10,600	.03
204	MANKATO	10,500	.03
205	TWIN FALLS	10,100	.03
206	BEND	9,800	.03
207	HELENA	7,200	.02
208	NORTH PLATTE	6,000	.02
209	ALPENA	4,700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 47,086,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,746,900	7.96	106	GREENVILLE-NEW BERN-WASHINGTON	113,100	.24
2	LOS ANGELES	2,738,000	5.81	107	LINCOLN-HASTINGS-KEARNEY	112,100	.24
3	CHICAGO	1,673,600	3.55	108	MONTGOMERY-SELMA	110,100	.23
4	PHILADELPHIA	1,374,100	2.92	109	SIOUX FALLS-MITCHELL	103,500	.22
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,195,500	2.54	110	LAFAYETTE, LA	102,700	.22
6	BOSTON	1,071,900	2.28	111	PEORIA-BLOOMINGTON	101,300	.22
7	WASHINGTON, DC	1,001,300	2.13	112	FARGO	99,300	.21
8	DALLAS-FT. WORTH	932,900	1.98	113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	98,900	.21
9	DETROIT	910,000	1.93	114	TALLAHASSEE-THOMASVILLE	98,700	.21
10	HOUSTON	821,200	1.74	115	CORPUS CHRISTI	96,600	.21
11	ATLANTA	794,500	1.69	116	MACON	96,000	.20
12	CLEVELAND	720,800	1.53	117	FT. SMITH	94,400	.20
13	MINNEAPOLIS-ST. PAUL	682,700	1.45	118	RENO	93,600	.20
14	SEATTLE-TACOMA	647,500	1.38	119	COLUMBUS, GA	93,000	.20
15	MIAMI	587,000	1.25	120	EUGENE	92,000	.20
16	ST. LOUIS	573,700	1.22	121	AMARILLO	91,700	.19
17	DENVER	566,300	1.20	122	MONROE-EL DORADO	89,300	.19
18	PITTSBURGH	547,000	1.16	123	FT. MYERS-NAPLES	87,400	.19
19	SACRAMENTO-STOCKTON	523,900	1.11	124	YAKIMA	84,000	.18
20	BALTIMORE	517,200	1.10	125	BEAUMONT-PORT ARTHUR	83,800	.18
21	TAMPA-ST. PETERSBURG (SARASOTA)	507,100	1.08	126	TYLER-LONGVIEW-JACKSONVILLE	83,500	.18
22	PHOENIX	476,800	1.01	127	FLORENCE, SC	82,600	.18
23	HARTFORD-NEW HAVEN	466,400	.99	128	BOISE	81,500	.17
24	SAN DIEGO	452,300	.96	129	COLUMBUS-TUPELO	81,100	.17
25	INDIANAPOLIS	442,300	.94	130	BAKERSFIELD	80,100	.17
26	PORTLAND, OR	404,400	.86	131	ROCKFORD	78,500	.17
27	ORLANDO-DAYTONA BEACH-MELBOURNE	390,100	.83	132	BINGHAMTON	77,800	.17
28	CHARLOTTE	389,000	.83	132	WICHITA FALLS-LAWTON	77,800	.17
29	KANSAS CITY	387,200	.82	134	ODESSA-MIDLAND	76,800	.16
30	MILWAUKEE	378,700	.80	135	WAUSAU-RHINELANDER	76,200	.16
31	CINCINNATI	376,600	.80	136	LA CROSSE-EAU CLAIRE	76,100	.16
32	NASHVILLE	372,600	.79	136	TRAVERSE CITY-CADILLAC	76,100	.16
33	RALEIGH-DURHAM	372,300	.79	138	DULUTH-SUPERIOR	75,800	.16
34	COLUMBUS, OH	351,900	.75	138	WILMINGTON	75,600	.16
35	NEW ORLEANS	342,600	.73	140	ALBANY, GA	74,100	.16
36	SALT LAKE CITY	329,700	.70	141	ERIE	73,900	.16
37	GREENVILLE-SPARTANBURG-ASHEVILLE	327,800	.70	142	BLUEFIELD-BECKLEY-OAK HILL	73,700	.16
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	319,000	.68	143	WHEELING-STEUBENVILLE	73,300	.16
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	317,400	.67	144	TERRE HAUTE	72,400	.15
40	SAN ANTONIO	317,200	.67	145	CHICO-REDDING	72,000	.15
41	MEMPHIS	315,700	.67	146	TOPEKA	69,800	.15
42	BUFFALO	299,400	.64	147	LUBBOCK	69,600	.15
43	OKLAHOMA CITY	294,100	.62	148	MINOT-BISMARCK-DICKINSON-GLENDIVE	68,800	.15
44	LOUISVILLE	285,100	.61	149	SIOUX CITY	67,300	.14
45	HARRISBURG-YORK-LANCASTER-LEBANON	277,100	.59	150	ROCHESTER-MASON CITY-AUSTIN	65,000	.14
46	PROVIDENCE-NEW BEDFORD	272,500	.58	151	COLUMBIA-JEFFERSON CITY	64,800	.14
47	ALBUQUERQUE	270,500	.57	152	MEDFORD	64,500	.14
48	GREENSBORO-WINSTON SALEM-HIGH POINT	270,300	.57	153	JOPLIN-PITTSBURG	63,400	.13
49	BIRMINGHAM	263,500	.56	154	BANGOR	57,900	.12
50	CHARLESTON-HUNTINGTON	260,500	.55	155	DOTHAN	53,600	.11
51	DAYTON	254,400	.54	156	IDAHO FALLS-POCATELLO	53,600	.11
52	RICHMOND	248,300	.53	157	QUINCY-HANNIBAL	52,900	.11
53	MOBILE-PENSACOLA	247,600	.53	158	ABILENE-SWEETWATER	52,800	.11
54	JACKSONVILLE	240,500	.51	159	CLARKSBURG-WESTON	50,200	.11
55	FLINT-SAGINAW-BAY CITY	237,100	.50	160	UTICA	49,300	.10
56	ALBANY-SCHENECTADY-TROY	236,500	.50	161	SALISBURY	45,700	.10
57	TULSA	231,700	.49	162	ALEXANDRIA, LA	45,400	.10
58	FRESNO-VISALIA	231,600	.49	163	LAUREL-HATTIESBURG	44,800	.10
59	LITTLE ROCK	231,300	.49	164	GAINESVILLE	43,300	.09
60	WILKES BARRE-SCRANTON	218,400	.46	165	BILLINGS-HARDIN	41,900	.09
61	KNOXVILLE	208,500	.44	166	RAPID CITY	41,700	.09
62	TOLEDO	199,900	.42	167	ELMIRA	40,700	.09
63	WICHITA-HUTCHINSON	199,400	.42	168	GREENWOOD-GREENVILLE	40,400	.09
64	SHREVEPORT-TEXARKANA	199,100	.42	168	LAKE CHARLES	40,400	.09
65	ROANOKE-LYNCHBURG	195,200	.41	170	WATERTOWN-CARTHAGE	40,300	.09
66	WEST PALM BEACH-FT. PIERCE-VERO BEACH	191,200	.41	171	PANAMA CITY	40,100	.09
67	LEXINGTON	190,500	.40	172	MISSOULA	39,300	.08
68	SYRACUSE	186,600	.40	173	EL CENTRO-YUMA	34,800	.07
69	ROCHESTER, NY	183,500	.39	174	JONESBORO	34,400	.07
70	GREEN BAY-APPLETON	181,000	.38	175	PALM SPRINGS	33,700	.07
71	AUSTIN, TX	178,900	.38	176	BILOXI-GULFPORT-PASCAGOULA	33,500	.07
72	OMAHA	174,100	.37	177	ARDMORE-ADA	33,200	.07
73	DES MOINES	173,800	.37	178	GRAND JUNCTION-DURANGO	32,900	.07
74	COLUMBIA, SC	161,600	.34	179	MERIDIAN	31,700	.07
75	HUNTSVILLE-DECATUR-FLORENCE	161,100	.34	180	GREAT FALLS	30,900	.07
75	PORTLAND-POLAND SPRING	161,100	.34	181	JACKSON, TN	28,500	.06
77	SPRINGFIELD-DECATUR-CHAMPAIGN	157,200	.33	182	TUSCALOOSA	27,200	.06
78	CHATTANOOGA	156,700	.33	183	EUREKA	25,400	.05
79	SPOKANE	156,100	.33	184	MARQUETTE	25,000	.05
80	JACKSON, MS	151,800	.32	185	SAN ANGELO	23,600	.05
81	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	150,900	.32	186	ANNISTON	23,100	.05
82	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	149,500	.32	187	LAREDO	22,900	.05
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	148,500	.32	188	BOWLING GREEN	22,400	.05
84	SOUTH BEND-ELKHART	147,900	.31	188	BUTTE	22,400	.05
85	TUCSON	146,600	.31	188	CASPER-RIVERTON	22,400	.05
86	CEDAR RAPIDS-WATERLOO-DUBUQUE	143,200	.30	191	HAGERSTOWN	21,500	.05
87	BATON ROUGE	142,400	.30	192	CHEYENNE-SCOTTSBLUFF (STERLING)	21,100	.04
88	LAS VEGAS	138,800	.29	193	CHARLOTTESVILLE	20,800	.04
89	EL PASO	137,200	.29	194	LAFAYETTE, IN	20,600	.04
90	SPRINGFIELD, MO	137,100	.29	195	ST. JOSEPH	20,500	.04
91	YOUNGSTOWN	134,300	.29	196	LIMA	20,000	.04
92	MADISON	133,600	.28	197	HARRISONBURG	18,700	.04
93	BURLINGTON-PLATTSBURGH	133,300	.28	198	PARKERSBURG	17,700	.04
94	JOHNSTOWN-ALTOONA	130,700	.28	199	FLAGSTAFF	16,300	.03
95	EVANSVILLE	128,100	.27	200	ZANESVILLE	15,200	.03
96	MCALLEN-BROWNSVILLE: LRGV	125,900	.27	201	PRESQUE ISLE	14,900	.03
97	CHARLESTON, SC	122,100	.26	202	TWIN FALLS	14,700	.03
98	COLORADO SPRINGS-PUEBLO	121,500	.26	203	VICTORIA	14,600	.03
99	LANSING	119,800	.25	204	BEND	13,800	.03
100	FT. WAYNE	118,600	.25	205	OTTUMWA-KIRKSVILLE	12,400	.03
101	SAVANNAH	118,300	.25	206	MANKATO	10,200	.02
102	SPRINGFIELD, MA	118,200	.25	207	HELENA	9,500	.02
103	SALINAS-MONTEREY	115,500	.25	208	NORTH PLATTE	8,800	.02
104	AUGUSTA	115,100	.24	209	ALPENA	7,200	.02
105	WACO-TEMPLE-BRYAN	114,300	.24				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-64

US TOTAL 52,990,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,260,500	8.04
2	LOS ANGELES	3,061,000	5.78
3	CHICAGO	1,883,500	3.55
4	PHILADELPHIA	1,569,500	2.96
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,331,200	2.51
6	BOSTON	1,208,300	2.28
7	WASHINGTON, DC	1,108,400	2.09
8	DALLAS-FT. WORTH	1,034,800	1.95
9	DETROIT	1,028,800	1.94
10	HOUSTON	906,400	1.71
11	ATLANTA	876,100	1.65
12	CLEVELAND	820,400	1.55
13	MINNEAPOLIS-ST. PAUL	758,500	1.43
14	SEATTLE-TACOMA	718,600	1.36
15	MIAMI	670,800	1.27
16	ST. LOUIS	650,100	1.23
17	PITTSBURGH	634,000	1.20
18	DENVER	621,500	1.17
19	SACRAMENTO-STOCKTON	586,800	1.11
20	TAMPA-ST. PETERSBURG (SARASOTA)	584,600	1.10
21	BALTIMORE	581,700	1.10
22	PHOENIX	533,800	1.01
23	HARTFORD-NEW HAVEN	527,600	1.00
24	SAN DIEGO	503,900	.95
25	INDIANAPOLIS	497,000	.94
26	PORTLAND, OR	448,300	.85
27	ORLANDO-DAYTONA BEACH-MELBOURNE	446,000	.84
28	CHARLOTTE	437,300	.83
29	KANSAS CITY	434,800	.82
30	MILWAUKEE	427,500	.81
31	CINCINNATI	425,000	.80
32	NASHVILLE	417,400	.79
33	RALEIGH-DURHAM	415,900	.78
34	COLUMBUS, OH	394,200	.74
35	NEW ORLEANS	383,200	.72
36	GREENVILLE-SPARTANBURG-ASHEVILLE	369,700	.70
37	SALT LAKE CITY	363,100	.69
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	357,900	.68
39	SAN ANTONIO	356,300	.67
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	354,800	.67
41	MEMPHIS	354,500	.67
42	BUFFALO	343,900	.65
43	OKLAHOMA CITY	330,000	.62
44	LOUISVILLE	320,600	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	314,100	.59
46	PROVIDENCE-NEW BEDFORD	311,900	.59
47	GREENSBORO-WINSTON SALEM-HIGH POINT	305,100	.58
48	ALBUQUERQUE	301,400	.57
49	BIRMINGHAM	298,900	.56
50	CHARLESTON-HUNTINGTON	295,000	.56
51	DAYTON	287,700	.54
52	RICHMOND	279,200	.53
53	MOBILE-PENSACOLA	277,500	.52
54	JACKSONVILLE	270,800	.51
55	ALBANY-SCHENECTADY-TROY	269,100	.51
56	FLINT-SAGINAW-BAY CITY	266,000	.50
57	TULSA	260,300	.49
58	LITTLE ROCK	260,200	.49
59	FRESNO-VISALIA	258,900	.49
60	WILKES BARRE-SCRANTON	255,000	.48
61	KNOXVILLE	234,400	.44
62	TOLEDO	226,200	.43
63	WICHITA-HUTCHINSON	225,900	.43
64	SHREVEPORT-TEXARKANA	225,800	.43
65	ROANOKE-LYNCHBURG	221,300	.42
66	WEST PALM BEACH-FT. PIERCE-VERO BEACH	220,700	.42
67	LEXINGTON	212,500	.40
68	SYRACUSE	211,200	.40
69	ROCHESTER, NY	205,800	.39
70	GREEN BAY-APPLETON	203,700	.38
71	AUSTIN, TX	197,100	.37
72	DES MOINES	195,900	.37
73	OMAHA	194,900	.37
74	PORTLAND-POLAND SPRING	182,000	.34
75	HUNTSVILLE-DECATUR-FLORENCE	181,100	.34
76	COLUMBIA, SC	179,700	.34
77	SPRINGFIELD-DECATUR-CHAMPAIGN	177,200	.33
78	CHATTANOOGA	176,100	.33
79	SPOKANE	174,200	.33
80	JACKSON, MS	171,300	.32
81	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	170,300	.32
82	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	168,600	.32
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	168,500	.32
84	SOUTH BEND-ELKHART	167,200	.32
85	TUCSON	164,500	.31
86	CEDAR RAPIDS-WATERLOO-DUBUQUE	160,900	.30
87	BATON ROUGE	158,100	.30
88	SPRINGFIELD, MO	155,900	.29
89	YOUNGSTOWN	155,100	.29
90	LAS VEGAS	154,100	.29
91	EL PASO	153,800	.29
92	JOHNSTOWN-ALTOONA	150,700	.28
93	BURLINGTON-PLATTSBURGH	149,200	.28
94	MADISON	148,500	.28
95	EVANSVILLE	144,600	.27
96	MCALLEN-BROWNSVILLE: LRGV	141,000	.27
97	CHARLESTON, SC	135,500	.26
97	COLORADO SPRINGS-PUEBLO	135,500	.26
99	SPRINGFIELD, MA	134,200	.25
100	FT. WAYNE	133,400	.25
101	LANSING	132,700	.25
102	SAVANNAH	132,600	.25
103	AUGUSTA	129,100	.24
104	SALINAS-MONTEREY	128,600	.24
105	WACO-TEMPLE-BRYAN	127,700	.24
106	GREENVILLE-NEW BERN-WASHINGTON	127,000	.24
106	LINCOLN-HASTINGS-KEARNEY	127,000	.24
108	MONTGOMERY-SELMA	124,100	.23
109	SIOUX FALLS-MITCHELL	117,500	.22
110	LAFAYETTE, LA	115,300	.22
111	PEORIA-BLOOMINGTON	113,700	.21
112	FARGO	111,800	.21
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	111,200	.21
114	TALLAHASSEE-THOMASVILLE	110,500	.21
115	CORPUS CHRISTI	108,800	.21
116	MACON	108,100	.20
117	FT. SMITH	106,700	.20
118	COLUMBUS, GA	105,200	.20
119	RENO	104,500	.20
120	AMARILLO	103,800	.20
121	FT. MYERS-NAPLES	102,300	.19
122	EUGENE	101,700	.19
123	MONROE-EL DORADO	101,400	.19
124	BEAUMONT-PORT ARTHUR	95,800	.18
125	TYLER-LONGVIEW-JACKSONVILLE	94,300	.18
126	YAKIMA	94,000	.18
127	FLORENCE, SC	92,500	.17
128	COLUMBUS-TUPELO	91,500	.17
129	BOISE	90,000	.17
130	BAKERSFIELD	89,600	.17
131	BINGHAMTON	88,600	.17
132	ROCKFORD	88,400	.17
133	WICHITA FALLS-LAWTON	87,600	.17
134	ODESSA-MIDLAND	86,900	.16
135	TRAVERSE CITY-CADILLAC	86,200	.16
136	WAUSAU-RHINELANDER	86,000	.16
137	LA CROSSE-EAU CLAIRE	85,900	.16
138	DULUTH-SUPERIOR	85,800	.16
139	WILMINGTON	85,100	.16
140	ERIE	84,700	.16
141	WHEELING-STEUBENVILLE	84,300	.16
142	BLUEFIELD-BECKLEY-OAK HILL	84,200	.16
143	ALBANY, GA	83,300	.16
144	TERRE HAUTE	82,700	.16
145	CHICO-REDDING	81,100	.15
146	TOPEKA	77,900	.15
147	LUBBOCK	77,800	.15
148	MINOT-BISMARCK-DICKINSON-GLENDIVE	77,200	.15
148	SIOUX CITY	77,200	.15
150	ROCHESTER-MASON CITY-AUSTIN	73,700	.14
151	JOPLIN-PITTSBURG	72,600	.14
152	MEDFORD	72,400	.14
153	COLUMBIA-JEFFERSON CITY	72,200	.14
154	BANGOR	65,300	.12
155	ABILENE-SWEETWATER	60,300	.11
155	QUINCY-HANNIBAL	60,300	.11
157	DOTHAN	60,000	.11
158	IDAHO FALLS-POCATELLO	59,500	.11
159	CLARKSBURG-WESTON	57,400	.11
160	UTICA	56,500	.11
161	SALISBURY	52,300	.10
162	ALEXANDRIA, LA	51,000	.10
163	LAUREL-HATTIESBURG	50,700	.10
164	GAINESVILLE	47,600	.09
165	BILLINGS-HARDIN	47,000	.09
166	RAPID CITY	46,800	.09
167	ELMIRA	46,600	.09
168	GREENWOOD-GREENVILLE	45,900	.09
168	WATERTOWN-CARTHAGE	45,900	.09
170	PANAMA CITY	45,800	.09
171	LAKE CHARLES	45,600	.09
172	MISSOULA	43,500	.08
173	EL CENTRO-YUMA	39,200	.07
173	JONESBORO	39,200	.07
175	ARDMORE-ADA	37,800	.07
175	PALM SPRINGS	37,800	.07
177	BILOXI-GULFPORT-PASCAGOULA	37,500	.07
178	GRAND JUNCTION-DURANGO	36,400	.07
179	MERIDIAN	36,200	.07
180	GREAT FALLS	34,800	.07
181	JACKSON, TN	32,100	.06
182	TUSCALOOSA	30,800	.06
183	EUREKA	28,200	.05
184	MARQUETTE	28,100	.05
185	SAN ANGELO	26,900	.05
186	ANNISTON	26,100	.05
187	LAREDO	25,900	.05
188	BUTTE	25,100	.05
189	BOWLING GREEN	24,800	.05
189	CASPER-RIVERTON	24,800	.05
191	HAGERSTOWN	24,500	.05
192	CHEYENNE-SCOTTSBLUFF (STERLING)	23,600	.04
193	ST. JOSEPH	23,400	.04
194	CHARLOTTESVILLE	23,000	.04
194	LAFAYETTE, IN	23,000	.04
196	LIMA	22,800	.04
197	HARRISONBURG	21,200	.04
198	PARKERSBURG	20,000	.04
199	FLAGSTAFF	17,800	.03
200	ZANESVILLE	17,300	.03
201	PRESQUE ISLE	16,800	.03
202	TWIN FALLS	16,500	.03
203	VICTORIA	16,300	.03
204	BEND	15,200	.03
205	OTTUMWA-KIRKSVILLE	13,800	.03
206	MANKATO	11,400	.02
207	HELENA	10,500	.02
208	NORTH PLATTE	9,700	.02
209	ALPENA	8,300	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 87,344,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,525,100	7.47	106	FT. MYERS-NAPLES	221,500	.25
2	LOS ANGELES	4,962,000	5.68	107	FARGO	218,900	.25
3	CHICAGO	2,990,200	3.42	108	FT. WAYNE	218,000	.25
4	PHILADELPHIA	2,551,600	2.92	109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	212,300	.24
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,140,400	2.45	110	MCALLEN-BROWNSVILLE: LRGV	208,500	.24
6	BOSTON	1,978,100	2.26	111	AUGUSTA	201,500	.23
7	WASHINGTON, DC	1,637,100	1.87	112	MONTGOMERY-SELMA	200,000	.23
8	DALLAS-FT. WORTH	1,625,600	1.86	113	PEORIA-BLOOMINGTON	193,600	.22
9	DETROIT	1,619,700	1.85	114	LAFAYETTE, LA	189,400	.22
10	HOUSTON	1,434,600	1.64	115	FT. SMITH	186,100	.21
11	CLEVELAND	1,320,200	1.51	116	RENO	183,300	.21
12	ATLANTA	1,289,600	1.48	117	COLUMBUS, GA	180,100	.21
13	MINNEAPOLIS-ST. PAUL	1,267,400	1.45	118	TALLAHASSEE-THOMASVILLE	179,500	.21
14	SEATTLE-TACOMA	1,207,600	1.38	119	CORPUS CHRISTI	177,200	.20
15	MIAMI	1,175,400	1.35	120	AMARILLO	175,000	.20
16	TAMPA-ST. PETERSBURG (SARASOTA)	1,160,800	1.33	121	EUGENE	173,500	.20
17	PITTSBURGH	1,082,800	1.24	122	MONROE-EL DORADC	171,400	.20
18	ST. LOUIS	1,052,900	1.21	123	MACON	168,700	.19
19	DENVER	984,500	1.13	124	TYLER-LONGVIEW-JACKSONVILLE	168,200	.19
20	SACRAMENTO-STOCKTON	976,000	1.12	125	WICHITA FALLS-LAWTON	163,600	.19
21	PHOENIX	921,300	1.05	126	YAKIMA	163,200	.19
21	SAN DIEGO	921,300	1.05	127	DULUTH-SUPERIOR	162,500	.19
23	BALTIMORE	920,600	1.05	128	LA CROSSE-EAU CLAIRE	162,200	.19
24	HARTFORD-NEW HAVEN	877,200	1.00	129	BEAUMONT-PORT ARTHUR	158,800	.18
25	INDIANAPOLIS	796,500	.91	129	WAUSAU-RHINELANDER	158,800	.18
26	ORLANDO-DAYTONA BEACH-MELBOURNE	792,300	.91	131	COLUMBUS-TUPELO	155,400	.18
27	PORTLAND, OR	739,200	.85	132	TRAVERSE CITY-CADILLAC	155,000	.18
28	MILWAUKEE	707,300	.81	133	BAKERSFIELD	152,100	.17
29	KANSAS CITY	705,900	.81	134	BINGHAMTON	151,200	.17
30	NASHVILLE	683,100	.78	135	TERRE HAUTE	150,400	.17
31	CINCINNATI	680,700	.78	135	TOPEKA	150,400	.17
32	CHARLOTTE	677,900	.78	137	BOISE	150,000	.17
33	RALEIGH-DURHAM	671,900	.77	138	CHICO-REDDING	146,100	.17
34	COLUMBUS, OH	635,800	.73	139	WHEELING-STEUBENVILLE	145,300	.17
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	623,500	.71	140	ERIE	144,600	.17
36	SALT LAKE CITY	611,600	.70	141	ROCKFORD	144,200	.17
37	NEW ORLEANS	599,600	.69	142	MINOT-BISMARCK-DICKINSON-GLENDIVE	143,800	.16
38	GREENVILLE-SPARTANBURG-ASHEVILLE	597,400	.68	143	SIOUX CITY	143,300	.16
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	596,000	.68	144	ODESSA-MIDLAND	141,300	.16
40	BUFFALO	583,000	.67	145	BLUEFIELD-BECKLEY-OAK HILL	140,500	.16
41	SAN ANTONIO	568,800	.65	146	FLORENCE, SC	140,200	.16
42	OKLAHOMA CITY	561,400	.64	147	COLUMBIA-JEFFERSON CITY	138,500	.16
43	MEMPHIS	560,700	.64	148	LUBBOCK	135,900	.16
44	PROVIDENCE-NEW BEDFORD	530,900	.61	149	WILMINGTON	133,800	.15
45	LOUISVILLE	523,700	.60	150	ALBANY, GA	130,100	.15
46	HARRISBURG-YORK-LANCASTER-LEBANON	517,500	.59	151	JOPLIN-PITTSBURG	129,700	.15
47	CHARLESTON-HUNTINGTON	491,300	.56	152	ROCHESTER-MASON CITY-AUSTIN	128,800	.15
48	ALBUQUERQUE	483,600	.55	153	MEDFORD	126,300	.14
49	BIRMINGHAM	474,400	.54	154	QUINCY-HANNIBAL	114,200	.13
50	GREENSBORO-WINSTON SALEM-HIGH POINT	471,900	.54	155	BANGOR	112,800	.13
51	ALBANY-SCHENECTADY-TROY	460,300	.53	156	ABILENE-SWEETWATER	109,900	.13
52	WEST PALM BEACH-FT.PIERCE-VERO BEACH	455,900	.52	157	IDAHO FALLS-POCATELLO	103,100	.12
53	DAYTON	455,300	.52	158	CLARKSBURG-WESTON	102,100	.12
54	WILKES BARRE-SCRANTON	455,000	.57	159	UTICA	101,600	.12
55	MOBILE-PENSACOLA	444,100	.51	160	DOTHAN	99,800	.11
56	JACKSONVILLE	441,000	.50	161	ALEXANDRIA, LA	91,800	.11
57	RICHMOND	439,600	.50	162	SALISBURY	89,200	.10
58	LITTLE ROCK	438,900	.50	163	GAINESVILLE	87,900	.10
59	FRESNO-VISALIA	438,400	.50	~~164~~	LAUREL-HATTIESBURG	84,400	.10
60	FLINT-SAGINAW-BAY CITY	428,900	.49	164	RAPID CITY	84,400	.10
61	TULSA	424,700	.49	166	WATERTOWN-CARTHAGE	82,200	.09
62	WICHITA-HUTCHINSON	401,800	.46	167	ELMIRA	80,500	.09
63	KNOXVILLE	379,500	.43	168	BILLINGS-HARDIN	79,100	.09
64	TOLEDO	379,100	.43	169	GREENWOOD-GREENVILLE	77,400	.09
65	SHREVEPORT-TEXARKANA	377,100	.43	170	PANAMA CITY	76,700	.09
66	ROANOKE-LYNCHBURG	372,200	.43	171	LAKE CHARLES	73,800	.08
67	SYRACUSE	364,900	.42	172	MISSOULA	73,300	.08
68	GREEN BAY-APPLETON	361,400	.41	173	ARDMORE-ADA	70,300	.08
69	LEXINGTON	351,300	.40	174	JONESBORO	69,800	.08
70	AUSTIN, TX	344,200	.39	175	EL CENTRO-YUMA	68,600	.08
70	DES MOINES	344,200	.39	176	PALM SPRINGS	67,800	.08
72	ROCHESTER, NY	334,000	.38	177	BILOXI-GULFPORT-PASCAGOULA	66,700	.08
73	OMAHA	324,700	.37	178	GRAND JUNCTION-DURANGO	62,900	.07
74	SPRINGFIELD-DECATUR-CHAMPAIGN	314,400	.36	179	MERIDIAN	61,900	.07
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	308,400	.35	180	GREAT FALLS	61,400	.07
76	PORTLAND-POLAND SPRING	306,700	.35	181	MARQUETTE	60,100	.07
77	SPOKANE	303,300	.35	182	JACKSON, TN	53,300	.06
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	289,200	.33	183	TUSCALOOSA	52,600	.06
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	289,000	.33	184	EUREKA	50,500	.06
80	SPRINGFIELD, MO	288,100	.33	185	BUTTE	48,500	.06
81	COLUMBIA, SC	287,800	.33	186	LAFAYETTE, IN	47,900	.05
82	HUNTSVILLE-DECATUR-FLORENCE	284,400	.33	187	SAN ANGELO	47,400	.05
83	TUCSON	282,500	.32	188	ANNISTON	45,200	.05
84	JOHNSTOWN-ALTOONA	275,400	.32	189	ST. JOSEPH	44,100	.05
85	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	275,000	.31	190	HAGERSTOWN	43,900	.05
86	SOUTH BEND-ELKHART	275,000	.31	191	BOWLING GREEN	43,800	.05
87	CHATTANOOGA	274,100	.31	192	CASPER-RIVERTON	41,200	.05
88	JACKSON, MS	271,000	.31	193	CHEYENNE-SCOTTSBLUFF (STERLING)	40,500	.05
89	WACO-TEMPLE-BRYAN	263,800	.30	194	CHARLOTTESVILLE	39,800	.05
90	BATON ROUGE	259,500	.30	~~195~~	~~LAREDO~~	39,100	.04
90	BURLINGTON-PLATTSBURGH	259,500	.30	196	HARRISONBURG	38,500	.04
92	YOUNGSTOWN	257,100	.29	197	LIMA	38,200	.04
93	MADISON	255,500	.29	198	PARKERSBURG	31,500	.04
94	LAS VEGAS	250,500	.29	199	FLAGSTAFF	31,200	.04
95	EVANSVILLE	244,800	.28	200	TWIN FALLS	29,900	.03
96	EL PASO	237,700	.27	201	PRESQUE ISLE	29,600	.03
97	LINCOLN-HASTINGS-KEARNEY	236,900	.27	202	ZANESVILLE	28,400	.03
98	GREENVILLE-NEW BERN-WASHINGTON	232,000	.27	203	OTTUMWA-KIRKSVILLE	27,300	.03
99	SPRINGFIELD, MA	230,900	.26	204	VICTORIA	26,100	.03
100	CHARLESTON, SC	230,300	.26	205	BEND	25,000	.03
101	COLORADO SPRINGS-PUEBLO	230,200	.26	206	MANKATO	23,100	.03
101	SALINAS-MONTEREY	230,200	.26	207	HELENA	16,800	.02
103	SAVANNAH	229,600	.26	208	NORTH PLATTE	16,600	.02
104	LANSING	226,300	.26	209	ALPENA	14,800	.02
105	SIOUX FALLS-MITCHELL	221,800	.25				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 59,886,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,303,000	7.19
2	LOS ANGELES	3,544,200	5.92
3	CHICAGO	2,086,000	3.48
4	PHILADELPHIA	1,686,500	2.82
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,526,300	2.55
6	BOSTON	1,346,000	2.25
7	WASHINGTON, DC	1,215,600	2.03
8	DALLAS-FT. WORTH	1,177,900	1.97
9	DETROIT	1,127,600	1.88
10	HOUSTON	1,099,900	1.84
11	ATLANTA	963,200	1.61
12	MINNEAPOLIS-ST. PAUL	891,100	1.49
13	CLEVELAND	879,500	1.47
14	SEATTLE-TACOMA	859,300	1.43
15	DENVER	752,900	1.26
16	ST. LOUIS	701,500	1.17
17	MIAMI	696,900	1.16
18	PITTSBURGH	682,600	1.14
19	SAN DIEGO	674,200	1.13
20	SACRAMENTO-STOCKTON	672,800	1.12
21	BALTIMORE	641,400	1.07
22	PHOENIX	619,400	1.03
23	TAMPA-ST. PETERSBURG (SARASOTA)	617,200	1.03
24	HARTFORD-NEW HAVEN	589,100	.98
25	INDIANAPOLIS	557,500	.93
26	PORTLAND, OR	513,700	.86
27	RALEIGH-DURHAM	495,500	.83
28	ORLANDO-DAYTONA BEACH-MELBOURNE	486,400	.81
29	KANSAS CITY	486,000	.81
30	MILWAUKEE	482,500	.81
31	CHARLOTTE	476,000	.79
32	NASHVILLE	471,700	.79
33	CINCINNATI	469,100	.78
34	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	467,100	.78
35	COLUMBUS, OH	455,200	.76
36	SALT LAKE CITY	452,200	.76
37	NEW ORLEANS	430,700	.72
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	415,700	.69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	405,500	.68
40	SAN ANTONIO	395,300	.66
41	OKLAHOMA CITY	386,900	.65
42	MEMPHIS	386,300	.65
43	BUFFALO	375,000	.63
44	LOUISVILLE	366,000	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	347,500	.58
46	ALBUQUERQUE	344,900	.58
47	PROVIDENCE-NEW BEDFORD	343,800	.57
48	CHARLESTON-HUNTINGTON	331,400	.55
49	GREENSBORO-WINSTON SALEM-HIGH POINT	326,300	.54
50	BIRMINGHAM	317,300	.53
51	MOBILE-PENSACOLA	317,000	.53
52	DAYTON	311,700	.52
53	JACKSONVILLE	309,300	.52
54	FRESNO-VISALIA	306,100	.51
55	RICHMOND	304,200	.51
56	FLINT-SAGINAW-BAY CITY	298,800	.50
57	ALBANY-SCHENECTADY-TROY	298,700	.50
58	LITTLE ROCK	288,200	.48
59	TULSA	284,800	.48
60	WILKES BARRE-SCRANTON	278,000	.46
61	WICHITA-HUTCHINSON	264,300	.44
62	KNOXVILLE	260,200	.43
63	TOLEDO	259,000	.43
64	AUSTIN, TX	255,300	.43
65	ROANOKE-LYNCHBURG	252,000	.42
66	SYRACUSE	250,900	.42
67	LEXINGTON	244,800	.41
63	SHREVEPORT-TEXARKANA	242,100	.40
69	WEST PALM BEACH-FT. PIERCE-VERO BEACH	242,000	.40
70	GREEN BAY-APPLETON	239,200	.40
71	ROCHESTER, NY	230,500	.38
72	DES MOINES	227,500	.38
73	OMAHA	219,700	.37
74	SPRINGFIELD-DECATUR-CHAMPAIGN	218,600	.37
75	COLUMBIA, SC	211,600	.35
76	SPOKANE	207,600	.35
77	PORTLAND-POLAND SPRING	202,300	.34
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	199,500	.33
79	HUNTSVILLE-DECATUR-FLORENCE	198,300	.33
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	195,500	.33
81	BATON ROUGE	194,200	.32
82	TUCSON	193,300	.32
83	WACO-TEMPLE-BRYAN	193,100	.32
84	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	192,300	.32
85	CHATTANOOGA	190,200	.32
86	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	187,300	.31
87	SOUTH BEND-ELKHART	185,300	.31
88	JACKSON, MS	184,100	.31
89	BURLINGTON-PLATTSBURGH	182,700	.31
90	MADISON	181,800	.30
91	LAS VEGAS	181,700	.30
92	JOHNSTOWN-ALTOONA	180,600	.30
93	EL PASO	178,100	.30
94	CHARLESTON, SC	177,000	.30
95	SPRINGFIELD, MO	176,300	.29
96	GREENVILLE-NEW BERN-WASHINGTON	172,700	.29
97	LANSING	169,800	.28
98	COLORADO SPRINGS-PUEBLO	168,900	.28
99	SALINAS-MONTEREY	167,000	.28
100	SAVANNAH	164,500	.27
101	YOUNGSTOWN	164,100	.27
102	EVANSVILLE	162,000	.27
103	LINCOLN-HASTINGS-KEARNEY	155,100	.26
104	SPRINGFIELD, MA	152,700	.25
105	FT. WAYNE	150,500	.25
106	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	149,200	.25
107	FARGO	142,900	.24
108	AUGUSTA	142,200	.24
109	MCALLEN-BROWNSVILLE: LRGV	141,500	.24
110	SIOUX FALLS-MITCHELL	139,200	.23
111	PEORIA-BLOOMINGTON	134,000	.22
112	MONTGOMERY-SELMA	133,900	.22
113	LAFAYETTE, LA	133,800	.22
114	RENO	130,400	.22
115	COLUMBUS, GA	130,100	.22
116	TALLAHASSEE-THOMASVILLE	128,300	.21
117	EUGENE	124,500	.21
118	CORPUS CHRISTI	124,100	.21
119	FT. SMITH	120,500	.20
120	AMARILLO	118,700	.20
121	MACON	117,600	.20
122	WICHITA FALLS-LAWTON	113,200	.19
123	YAKIMA	112,900	.19
124	MONROE-EL DORADO	112,000	.19
125	TYLER-LONGVIEW-JACKSONVILLE	111,600	.19
126	FT. MYERS-NAPLES	106,400	.18
127	BOISE	106,300	.18
128	BAKERSFIELD	105,900	.18
128	LA CROSSE-EAU CLAIRE	105,900	.18
130	TOPEKA	105,500	.18
131	BEAUMONT-PORT ARTHUR	104,800	.17
132	COLUMBUS-TUPELO	104,300	.17
133	WAUSAU-RHINELANDER	102,600	.17
134	DULUTH-SUPERIOR	101,400	.17
135	ODESSA-MIDLAND	99,900	.17
136	FLORENCE, SC	99,200	.17
137	BINGHAMTON	99,000	.17
138	ROCKFORD	98,200	.16
139	TRAVERSE CITY-CADILLAC	97,500	.16
140	LUBBOCK	97,300	.16
141	MINOT-BISMARCK-DICKINSON-GLENDIVE	96,800	.16
142	COLUMBIA-JEFFERSON CITY	96,000	.16
143	TERRE HAUTE	95,000	.16
144	ERIE	94,500	.16
145	CHICO-REDDING	93,400	.16
146	BLUEFIELD-BECKLEY-OAK HILL	92,700	.15
147	WHEELING-STEUBENVILLE	92,000	.15
147	WILMINGTON	92,000	.15
149	ALBANY, GA	89,600	.15
150	SIOUX CITY	89,000	.15
151	ROCHESTER-MASON CITY-AUSTIN	82,000	.14
152	MEDFORD	80,300	.13
153	JOPLIN-PITTSBURG	78,900	.13
154	BANGOR	75,800	.13
155	IDAHO FALLS-POCATELLO	74,100	.12
156	QUINCY-HANNIBAL	70,800	.12
157	ABILENE-SWEETWATER	69,500	.12
158	DOTHAN	68,300	.11
159	GAINESVILLE	67,300	.11
160	ALEXANDRIA, LA	65,900	.11
161	CLARKSBURG-WESTON	64,300	.11
161	UTICA	64,300	.11
163	RAPID CITY	58,700	.10
164	LAUREL-HATTIESBURG	57,100	.10
165	SALISBURY	56,700	.09
166	WATERTOWN-CARTHAGE	55,100	.09
167	BILLINGS-HARDIN	54,100	.09
168	LAKE CHARLES	52,400	.09
169	ELMIRA	51,600	.09
170	MISSOULA	51,500	.09
171	GREENWOOD-GREENVILLE	50,900	.08
172	PANAMA CITY	50,700	.08
173	BILOXI-GULFPORT-PASCAGOULA	48,800	.08
174	EL CENTRO-YUMA	45,300	.08
175	PALM SPRINGS	43,800	.07
176	GRAND JUNCTION-DURANGO	43,700	.07
177	JONESBORO	42,800	.07
178	ARDMORE-ADA	42,200	.07
179	GREAT FALLS	41,400	.07
180	MARQUETTE	40,400	.07
181	MERIDIAN	39,900	.07
182	TUSCALOOSA	37,900	.06
183	LAFAYETTE, IN	37,700	.06
184	EUREKA	35,300	.06
185	JACKSON, TN	34,300	.06
186	BUTTE	34,000	.06
187	ANNISTON	32,800	.05
188	CASPER-RIVERTON	31,400	.05
188	SAN ANGELO	31,400	.05
190	BOWLING GREEN	30,700	.05
191	CHARLOTTESVILLE	30,100	.05
192	HAGERSTOWN	30,000	.05
193	CHEYENNE-SCOTTSBLUFF (STERLING)	28,600	.05
194	LAREDO	27,600	.05
195	ST. JOSEPH	27,500	.05
196	HARRISONBURG	27,400	.05
197	FLAGSTAFF	25,400	.04
197	LIMA	25,400	.04
199	PARKERSBURG	21,200	.04
200	PRESQUE ISLE	20,500	.03
201	TWIN FALLS	19,400	.03
202	VICTORIA	18,700	.03
202	ZANESVILLE	18,700	.03
204	BEND	17,500	.03
205	OTTUMWA-KIRKSVILLE	17,400	.03
206	MANKATO	16,200	.03
207	HELENA	12,000	.02
208	NORTH PLATTE	10,800	.02
209	ALPENA	9,100	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,802,400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,339,000	6.72	106	FARGO	89,200	.26
2	LOS ANGELES	2,063,900	5.93	107	FT. WAYNE	87,100	.25
3	CHICAGO	1,200,900	3.45	108	AUGUSTA	84,500	.24
4	PHILADELPHIA	963,300	2.77	109	MCALLEN-BROWNSVILLE: LRGV	83,700	.24
5	SAN FRANCISCO-OAKLAND-SAN JOSE	873,400	2.51	110	COLUMBUS, GA	83,000	.24
6	BOSTON	788,000	2.26	111	SIOUX FALLS-MITCHELL	82,600	.24
7	DALLAS-FT. WORTH	673,600	1.94	112	PEORIA-BLOOMINGTON	80,100	.23
8	WASHINGTON, DC	668,900	1.92	113	LAFAYETTE, LA	79,800	.23
9	DETROIT	655,900	1.88	114	TALLAHASSEE-THOMASVILLE	79,500	.23
10	HOUSTON	654,200	1.88	115	EUGENE	77,400	.22
11	ATLANTA	541,000	1.55	116	MONTGOMERY-SELMA	77,100	.22
12	MINNEAPOLIS-ST. PAUL	526,300	1.51	117	RENO	75,200	.22
13	SEATTLE-TACOMA	505,900	1.45	118	CORPUS CHRISTI	74,200	.21
14	CLEVELAND	502,700	1.44	119	WICHITA FALLS-LAWTON	70,600	.20
15	DENVER	457,800	1.32	120	TOPEKA	69,000	.20
16	SAN DIEGO	436,800	1.26	121	AMARILLO	68,300	.20
17	PITTSBURGH	397,800	1.14	122	FT. SMITH	67,900	.20
18	ST. LOUIS	395,400	1.14	123	MACON	67,000	.19
19	SACRAMENTO-STOCKTON	393,900	1.13	124	MONROE-EL DORADO	66,000	.19
20	MIAMI	377,500	1.08	124	YAKIMA	66,000	.19
21	BALTIMORE	364,200	1.05	126	TYLER-LONGVIEW-JACKSONVILLE	65,200	.19
22	PHOENIX	361,900	1.04	127	LA CROSSE-EAU CLAIRE	64,100	.18
23	TAMPA-ST. PETERSBURG (SARASOTA)	343,300	.99	128	BAKERSFIELD	62,400	.18
24	HARTFORD-NEW HAVEN	339,600	.98	128	BOISE	62,400	.18
25	INDIANAPOLIS	320,500	.92	130	COLUMBUS-TUPELO	61,000	.18
26	RALEIGH-DURHAM	304,900	.88	131	COLUMBIA-JEFFERSON CITY	60,600	.17
27	PORTLAND, OR	299,300	.86	132	LUBBOCK	60,300	.17
28	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	296,100	.85	133	BEAUMONT-PORT ARTHUR	59,600	.17
29	SALT LAKE CITY	282,100	.81	134	DULUTH-SUPERIOR	59,400	.17
30	MILWAUKEE	280,300	.81	135	WAUSAU-RHINELANDER	59,300	.17
31	KANSAS CITY	278,000	.80	136	ODESSA-MIDLAND	59,200	.17
32	ORLANDO-DAYTONA BEACH-MELBOURNE	273,800	.79	137	MINOT-BISMARCK-DICKINSON-GLENDIVE	58,400	.17
33	CINCINNATI	272,000	.78	138	FT. MYERS-NAPLES	57,900	.17
34	NASHVILLE	270,000	.78	139	FLORENCE, SC	57,800	.17
35	COLUMBUS, OH	269,000	.77	140	BINGHAMTON	55,600	.16
36	CHARLOTTE	266,300	.77	140	TERRE HAUTE	55,600	.16
37	NEW ORLEANS	256,800	.74	142	ERIE	55,400	.16
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	248,000	.71	143	BLUEFIELD-BECKLEY-OAK HILL	54,800	.16
39	SAN ANTONIO	232,500	.67	143	ROCKFORD	54,800	.16
40	MEMPHIS	229,800	.66	145	TRAVERSE CITY-CADILLAC	54,700	.16
41	OKLAHOMA CITY	228,700	.66	146	CHICO-REDDING	54,500	.16
42	GREENVILLE-SPARTANBURG-ASHEVILLE	225,500	.65	147	SIOUX CITY	52,900	.15
43	BUFFALO	215,600	.62	148	WHEELING-STEUBENVILLE	52,700	.15
44	LOUISVILLE	215,100	.62	149	WILMINGTON	52,400	.15
45	ALBUQUERQUE	202,000	.58	150	ALBANY, GA	51,800	.15
46	PROVIDENCE-NEW BEDFORD	201,100	.58	151	GAINESVILLE	47,000	.14
47	HARRISBURG-YORK-LANCASTER-LEBANON	196,300	.56	152	ROCHESTER-MASON CITY-AUSTIN	46,200	.13
48	CHARLESTON-HUNTINGTON	190,200	.55	153	JOPLIN-PITTSBURG	44,600	.13
49	FRESNO-VISALIA	182,900	.53	153	MEDFORD	44,600	.13
50	MOBILE-PENSACOLA	182,800	.53	155	IDAHO FALLS-POCATELLO	44,500	.13
51	BIRMINGHAM	181,600	.52	156	BANGOR	44,000	.13
52	GREENSBORO-WINSTON SALEM-HIGH POINT	180,500	.52	157	QUINCY-HANNIBAL	41,300	.12
53	JACKSONVILLE	180,400	.52	158	ALEXANDRIA, LA	41,000	.12
54	DAYTON	174,600	.50	159	ABILENE-SWEETWATER	40,600	.12
55	ALBANY-SCHENECTADY-TROY	173,100	.50	160	DOTHAN	39,700	.11
56	RICHMOND	172,900	.50	161	CLARKSBURG-WESTON	37,300	.11
57	FLINT-SAGINAW-BAY CITY	171,300	.49	162	UTICA	36,900	.11
58	AUSTIN, TX	166,000	.48	163	RAPID CITY	35,100	.10
59	LITTLE ROCK	164,400	.47	164	LAUREL-HATTIESBURG	33,800	.10
60	TULSA	159,200	.46	165	WATERTOWN-CARTHAGE	33,000	.09
61	WICHITA-HUTCHINSON	156,400	.45	166	SALISBURY	32,000	.09
62	WILKES BARRE-SCRANTON	155,900	.45	167	GREENWOOD-GREENVILLE	31,600	.09
63	TOLEDO	153,900	.44	168	BILLINGS-HARDIN	31,500	.09
64	SYRACUSE	152,700	.44	169	LAKE CHARLES	30,700	.09
65	KNOXVILLE	146,000	.42	170	BILOXI-GULFPORT-PASCAGOULA	30,500	.09
66	LEXINGTON	144,400	.41	171	MISSOULA	29,800	.09
67	ROANOKE-LYNCHBURG	143,900	.41	172	ELMIRA	29,100	.08
68	GREEN BAY-APPLETON	139,500	.40	173	PANAMA CITY	27,900	.08
69	SHREVEPORT-TEXARKANA	136,600	.39	174	LAFAYETTE, IN	27,400	.08
70	DES MOINES	135,900	.39	175	EL CENTRO-YUMA	26,700	.08
70	SPRINGFIELD-DECATUR-CHAMPAIGN	135,900	.39	176	MARQUETTE	26,100	.07
72	WEST PALM BEACH-FT. PIERCE-VERO BEACH	134,400	.39	177	GRAND JUNCTION-DURANGO	25,800	.07
73	ROCHESTER, NY	133,700	.38	178	PALM SPRINGS	25,600	.07
74	WACO-TEMPLE-BRYAN	132,700	.38	179	TUSCALOOSA	24,200	.07
75	COLUMBIA, SC	129,400	.37	180	GREAT FALLS	23,900	.07
76	OMAHA	126,500	.36	181	ARDMORE-ADA	23,600	.07
77	SPOKANE	123,100	.35	181	JONESBORO	23,600	.07
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	122,400	.35	183	MERIDIAN	23,500	.07
79	BATON ROUGE	121,000	.35	184	EUREKA	22,300	.06
80	TUCSON	117,600	.34	185	BUTTE	21,700	.06
81	PORTLAND-POLAND SPRING	115,400	.33	186	ANNISTON	20,600	.06
82	GREENVILLE-NEW BERN-WASHINGTON	114,700	.33	187	CHARLOTTESVILLE	20,500	.06
83	CHARLESTON, SC	113,300	.33	188	CASPER-RIVERTON	19,500	.06
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	113,300	.33	189	JACKSON, TN	19,400	.06
85	MADISON	112,700	.32	190	SAN ANGELO	18,800	.05
86	JOHNSTOWN-ALTOONA	110,000	.32	191	BOWLING GREEN	18,700	.05
87	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	109,800	.32	192	HAGERSTOWN	17,600	.05
88	EL PASO	109,700	.32	193	CHEYENNE-SCOTTSBLUFF (STERLING)	17,200	.05
89	BURLINGTON-PLATTSBURGH	109,600	.31	193	FLAGSTAFF	17,200	.05
90	JACKSON, MS	109,100	.31	195	HARRISONBURG	17,100	.05
91	HUNTSVILLE-DECATUR-FLORENCE	107,900	.31	196	LAREDO	16,700	.05
92	SALINAS-MONTEREY	107,700	.31	197	ST. JOSEPH	16,400	.05
93	SOUTH BEND-ELKHART	106,900	.31	198	LIMA	14,900	.04
94	LANSING	106,300	.31	199	PRESQUE ISLE	12,300	.04
95	CHATTANOOGA	104,700	.30	200	PARKERSBURG	11,500	.03
96	COLORADO SPRINGS-PUEBLO	104,600	.30	201	VICTORIA	11,000	.03
97	SAVANNAH	104,500	.30	202	MANKATO	10,900	.03
98	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	102,000	.29	203	OTTUMWA-KIRKSVILLE	10,800	.03
99	SPRINGFIELD, MO	100,100	.29	203	TWIN FALLS	10,800	.03
100	LAS VEGAS	99,800	.29	205	ZANESVILLE	10,600	.03
101	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	95,800	.28	206	BEND	10,100	.03
102	LINCOLN-HASTINGS-KEARNEY	94,900	.27	207	HELENA	7,200	.02
103	YOUNGSTOWN	93,600	.27	208	NORTH PLATTE	6,000	.02
104	SPRINGFIELD, MA	93,300	.27	209	ALPENA	4,800	.01
105	EVANSVILLE	92,300	.27				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 54,385,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,958,500	7.28
2	LOS ANGELES	3,246,000	5.97
3	CHICAGO	1,902,400	3.50
4	PHILADELPHIA	1,528,800	2.81
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,411,600	2.60
6	BOSTON	1,220,400	2.24
7	WASHINGTON, DC	1,122,500	2.06
8	DALLAS-FT. WORTH	1,083,700	1.99
9	DETROIT	1,031,000	1.90
10	HOUSTON	1,017,400	1.87
11	ATLANTA	886,400	1.63
12	MINNEAPOLIS-ST. PAUL	809,200	1.49
13	CLEVELAND	802,800	1.48
14	SEATTLE-TACOMA	787,600	1.45
15	DENVER	690,200	1.27
16	MIAMI	643,000	1.18
17	ST. LOUIS	639,800	1.18
18	PITTSBURGH	617,000	1.13
19	SACRAMENTO-STOCKTON	615,000	1.13
20	SAN DIEGO	594,500	1.09
21	BALTIMORE	585,700	1.08
22	TAMPA-ST. PETERSBURG (SARASOTA)	565,600	1.04
23	PHOENIX	563,900	1.04
24	HARTFORD-NEW HAVEN	534,600	.98
25	INDIANAPOLIS	505,500	.93
26	PORTLAND, OR	475,300	.87
27	KANSAS CITY	442,600	.81
28	RALEIGH-DURHAM	440,000	.81
29	ORLANDO-DAYTONA BEACH-MELBOURNE	438,400	.81
30	MILWAUKEE	438,100	.81
31	CHARLOTTE	434,500	.80
32	NASHVILLE	427,900	.79
33	CINCINNATI	425,500	.78
34	COLUMBUS, OH	412,100	.76
35	SALT LAKE CITY	411,700	.76
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	408,300	.75
37	NEW ORLEANS	391,000	.72
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	371,900	.68
39	GREENVILLE-SPARTANBURG-ASHEVILLE	367,800	.68
40	SAN ANTONIO	354,600	.65
41	OKLAHOMA CITY	349,800	.64
42	MEMPHIS	346,000	.64
43	BUFFALO	337,900	.62
44	LOUISVILLE	329,400	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	317,300	.58
46	ALBUQUERQUE	313,400	.58
47	PROVIDENCE-NEW BEDFORD	309,900	.57
48	CHARLESTON-HUNTINGTON	301,700	.55
49	GREENSBORO-WINSTON SALEM-HIGH POINT	298,800	.55
50	BIRMINGHAM	290,600	.53
51	MOBILE-PENSACOLA	287,100	.53
52	DAYTON	284,500	.52
53	JACKSONVILLE	281,300	.52
54	RICHMOND	278,500	.51
55	FRESNO-VISALIA	277,100	.51
56	FLINT-SAGINAW-BAY CITY	269,800	.50
57	ALBANY-SCHENECTADY-TROY	268,200	.49
58	LITTLE ROCK	261,700	.48
59	TULSA	261,200	.48
60	WILKES BARRE-SCRANTON	252,000	.46
61	WICHITA-HUTCHINSON	240,300	.44
62	KNOXVILLE	236,900	.44
63	TOLEDO	233,900	.43
64	AUSTIN, TX	228,600	.42
65	ROANOKE-LYNCHBURG	225,100	.41
66	WEST PALM BEACH-FT. PIERCE-VERO BEACH	223,000	.41
67	LEXINGTON	220,500	.41
68	SHREVEPORT-TEXARKANA	220,000	.40
69	SYRACUSE	219,600	.40
70	GREEN BAY-APPLETON	216,300	.40
71	ROCHESTER, NY	208,600	.38
72	DES MOINES	203,800	.37
73	OMAHA	200,300	.37
74	SPRINGFIELD-DECATUR-CHAMPAIGN	190,500	.35
75	COLUMBIA, SC	189,200	.35
76	SPOKANE	188,200	.35
77	PORTLAND-POLAND SPRING	184,800	.34
78	HUNTSVILLE-DECATUR-FLORENCE	180,700	.33
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	177,100	.33
80	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	175,700	.32
81	TUCSON	175,400	.32
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	174,700	.32
83	CHATTANOOGA	174,200	.32
84	BATON ROUGE	173,800	.32
85	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	171,700	.32
86	LAS VEGAS	168,000	.31
86	SOUTH BEND-ELKHART	168,000	.31
88	JACKSON, MS	165,100	.30
89	MADISON	163,300	.30
90	BURLINGTON-PLATTSBURGH	162,700	.30
91	JOHNSTOWN-ALTOONA	160,000	.29
92	WACO-TEMPLE-BRYAN	159,300	.29
93	CHARLESTON, SC	156,900	.29
94	EL PASO	156,800	.29
95	SPRINGFIELD, MO	156,200	.29
96	LANSING	150,800	.28
97	SALINAS-MONTEREY	150,200	.28
98	COLORADO SPRINGS-PUEBLO	149,600	.28
99	YOUNGSTOWN	149,500	.27
100	EVANSVILLE	147,200	.27
101	GREENVILLE-NEW BERN-WASHINGTON	146,400	.27
102	SAVANNAH	143,800	.26
103	LINCOLN-HASTINGS-KEARNEY	138,600	.25
104	FT. WAYNE	137,400	.25
105	SPRINGFIELD, MA	135,800	.25
106	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	133,300	.25
107	AUGUSTA	127,400	.23
108	MCALLEN-BROWNSVILLE: LRGV	126,700	.23
109	FARGO	125,800	.23
110	SIOUX FALLS-MITCHELL	125,400	.23
111	RENO	120,600	.22
112	MONTGOMERY-SELMA	120,000	.22
112	PEORIA-BLOOMINGTON	120,000	.22
114	LAFAYETTE, LA	119,800	.22
115	TALLAHASSEE-THOMASVILLE	114,400	.21
116	CORPUS CHRISTI	112,500	.21
117	EUGENE	112,300	.21
118	COLUMBUS, GA	112,100	.21
119	FT. SMITH	108,600	.20
120	AMARILLO	107,800	.20
121	MACON	106,400	.20
122	YAKIMA	103,200	.19
123	TYLER-LONGVIEW-JACKSONVILLE	100,500	.18
124	MONROE-EL DORADO	98,700	.18
125	FT. MYERS-NAPLES	97,700	.18
126	BOISE	97,500	.18
126	WICHITA FALLS-LAWTON	97,500	.18
128	BAKERSFIELD	96,600	.18
129	BEAUMONT-PORT ARTHUR	95,500	.18
130	LA CROSSE-EAU CLAIRE	93,600	.17
131	COLUMBUS-TUPELO	93,500	.17
132	WAUSAU-RHINELANDER	92,400	.17
133	TOPEKA	91,700	.17
134	DULUTH-SUPERIOR	91,500	.17
135	ODESSA-MIDLAND	91,100	.17
136	FLORENCE, SC	90,400	.17
137	ROCKFORD	90,200	.17
138	TRAVERSE CITY-CADILLAC	89,300	.16
139	BINGHAMTON	89,100	.16
140	MINOT-BISMARCK-DICKINSON-GLENDIVE	87,900	.16
141	LUBBOCK	85,400	.16
142	CHICO-REDDING	85,000	.16
143	COLUMBIA-JEFFERSON CITY	84,900	.16
143	ERIE	84,900	.16
145	BLUEFIELD-BECKLEY-OAK HILL	84,800	.16
146	TERRE HAUTE	84,600	.16
147	WILMINGTON	83,800	.15
148	WHEELING-STEUBENVILLE	83,600	.15
149	ALBANY, GA	81,200	.15
150	SIOUX CITY	79,900	.15
151	ROCHESTER-MASON CITY-AUSTIN	75,000	.14
152	MEDFORD	74,000	.14
153	JOPLIN-PITTSBURG	71,200	.13
154	BANGOR	67,900	.12
155	IDAHO FALLS-POCATELLO	66,500	.12
156	QUINCY-HANNIBAL	63,400	.12
157	ABILENE-SWEETWATER	61,900	.11
157	DOTHAN	61,900	.11
159	CLARKSBURG-WESTON	58,500	.11
160	GAINESVILLE	57,400	.11
161	ALEXANDRIA, LA	57,200	.11
162	UTICA	57,100	.11
163	RAPID CITY	52,800	.10
164	SALISBURY	51,500	.09
165	LAUREL-HATTIESBURG	51,100	.09
166	BILLINGS-HARDIN	49,500	.09
167	WATERTOWN-CARTHAGE	47,600	.09
168	LAKE CHARLES	47,500	.09
168	MISSOULA	47,500	.09
170	ELMIRA	46,200	.08
171	PANAMA CITY	46,000	.08
172	GREENWOOD-GREENVILLE	44,800	.08
173	BILOXI-GULFPORT-PASCAGOULA	41,800	.08
174	EL CENTRO-YUMA	40,500	.07
175	PALM SPRINGS	40,000	.07
176	GRAND JUNCTION-DURANGO	39,700	.07
177	JONESBORO	38,500	.07
178	ARDMORE-ADA	37,900	.07
179	GREAT FALLS	37,300	.07
180	MERIDIAN	35,500	.07
181	MARQUETTE	34,700	.06
182	TUSCALOOSA	32,700	.06
183	EUREKA	32,100	.06
184	JACKSON, TN	31,300	.06
185	LAFAYETTE, IN	29,900	.05
186	BUTTE	29,800	.05
187	CASPER-RIVERTON	28,700	.05
188	ANNISTON	27,700	.05
188	SAN ANGELO	27,700	.05
190	HAGERSTOWN	27,200	.05
191	BOWLING GREEN	26,800	.05
192	CHEYENNE-SCOTTSBLUFF (STERLING)	25,800	.05
193	CHARLOTTESVILLE	25,500	.05
194	LAREDO	24,500	.05
195	ST. JOSEPH	24,300	.04
196	HARRISONBURG	23,300	.04
197	LIMA	23,000	.04
198	FLAGSTAFF	21,900	.04
199	PARKERSBURG	19,600	.04
200	PRESQUE ISLE	18,300	.03
201	TWIN FALLS	17,600	.03
202	VICTORIA	17,100	.03
203	ZANESVILLE	16,900	.03
204	BEND	16,400	.03
205	OTTUMWA-KIRKSVILLE	15,400	.03
206	MANKATO	13,800	.03
207	HELENA	10,800	.02
208	NORTH PLATTE	10,000	.02
209	ALPENA	8,200	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 46,577,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,466,600	7.44	106	AUGUSTA	109,200	.23
2	LOS ANGELES	2,781,500	5.97	106	MCALLEN-BROWNSVILLE: LRGV	109,200	.23
3	CHICAGO	1,637,400	3.52	108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	109,000	.23
4	PHILADELPHIA	1,311,600	2.82	109	SIOUX FALLS-MITCHELL	105,500	.23
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,230,400	2.64	110	RENO	104,500	.22
6	BOSTON	1,045,800	2.25	111	FARGO	104,300	.22
7	WASHINGTON, DC	985,300	2.12	112	MONTGOMERY-SELMA	102,400	.22
8	DALLAS-FT. WORTH	936,000	2.01	113	PEORIA-BLOOMINGTON	101,800	.22
9	DETROIT	883,700	1.90	114	LAFAYETTE, LA	100,800	.22
10	HOUSTON	876,800	1.88	115	CORPUS CHRISTI	95,700	.21
11	ATLANTA	775,000	1.66	116	TALLAHASSEE-THOMASVILLE	95,400	.20
12	MINNEAPOLIS-ST. PAUL	693,600	1.49	117	EUGENE	95,100	.20
13	CLEVELAND	690,600	1.48	118	FT. SMITH	93,300	.20
14	SEATTLE-TACOMA	676,300	1.45	119	AMARILLO	92,200	.20
15	DENVER	593,300	1.27	120	MACON	91,500	.20
16	MIAMI	561,800	1.21	121	COLUMBUS, GA	91,100	.20
17	ST. LOUIS	551,900	1.18	122	YAKIMA	89,000	.19
18	SACRAMENTO-STOCKTON	529,400	1.14	123	FT. MYERS-NAPLES	85,500	.18
19	PITTSBURGH	526,200	1.13	123	TYLER-LONGVIEW-JACKSONVILLE	85,500	.18
20	BALTIMORE	506,500	1.09	125	BOISE	84,000	.18
21	TAMPA-ST. PETERSBURG (SARASOTA)	491,000	1.05	126	MONROE-EL DORADO	82,700	.18
22	PHOENIX	483,300	1.04	127	BAKERSFIELD	82,600	.18
23	SAN DIEGO	482,600	1.04	128	BEAUMONT-PORT ARTHUR	82,100	.18
24	HARTFORD-NEW HAVEN	458,200	.98	129	WICHITA FALLS-LAWTON	80,000	.17
25	INDIANAPOLIS	433,100	.93	130	LA CROSSE-EAU CLAIRE	79,000	.17
26	PORTLAND, OR	415,700	.89	130	WAUSAU-RHINELANDER	79,000	.17
27	KANSAS CITY	382,000	.82	132	COLUMBUS-TUPELO	78,900	.17
28	CHARLOTTE	378,000	.81	132	DULUTH-SUPERIOR	78,900	.17
29	ORLANDO-DAYTONA BEACH-MELBOURNE	376,700	.81	134	ROCKFORD	78,700	.17
30	MILWAUKEE	376,500	.81	135	FLORENCE, SC	77,900	.17
31	RALEIGH-DURHAM	366,600	.79	135	TRAVERSE CITY-CADILLAC	77,900	.17
32	NASHVILLE	366,500	.79	137	ODESSA-MIDLAND	77,400	.17
33	CINCINNATI	364,000	.78	138	BINGHAMTON	76,700	.16
34	COLUMBUS, OH	350,300	.75	139	MINOT-BISMARCK-DICKINSON-GLENDIVE	74,900	.16
35	SALT LAKE CITY	342,500	.74	140	TOPEKA	73,200	.16
36	NEW ORLEANS	333,800	.72	141	BLUEFIELD-BECKLEY-OAK HILL	73,100	.16
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	327,200	.70	142	CHICO-REDDING	72,900	.16
38	GREENVILLE-SPARTANBURG-ASHEVILLE	319,600	.69	142	WILMINGTON	72,900	.16
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	314,800	.68	144	ERIE	72,300	.16
40	SAN ANTONIO	302,800	.65	145	WHEELING-STEUBENVILLE	72,200	.16
41	OKLAHOMA CITY	295,500	.63	146	TERRE HAUTE	71,900	.15
42	MEMPHIS	295,000	.63	147	COLUMBIA-JEFFERSON CITY	70,000	.15
43	BUFFALO	288,900	.62	148	ALBANY, GA	69,900	.15
44	LOUISVILLE	282,200	.61	149	LUBBOCK	69,700	.15
45	HARRISBURG-YORK-LANCASTER-LEBANON	274,500	.59	150	SIOUX CITY	67,600	.15
46	ALBUQUERQUE	269,800	.58	151	MEDFORD	65,700	.14
47	PROVIDENCE-NEW BEDFORD	265,000	.57	152	ROCHESTER-MASON CITY-AUSTIN	65,200	.14
48	GREENSBORO-WINSTON SALEM-HIGH POINT	260,100	.56	153	JOPLIN-PITTSBURG	61,400	.13
49	CHARLESTON-HUNTINGTON	259,700	.56	154	BANGOR	58,100	.12
50	BIRMINGHAM	251,100	.54	155	IDAHO FALLS-POCATELLO	56,600	.12
51	DAYTON	248,200	.53	156	QUINCY-HANNIBAL	53,200	.11
52	MOBILE-PENSACOLA	244,000	.52	157	DOTHAN	52,500	.11
53	RICHMOND	242,300	.52	158	ABILENE-SWEETWATER	52,100	.11
54	JACKSONVILLE	239,700	.51	159	CLARKSBURG-WESTON	50,100	.11
55	FRESNO-VISALIA	235,500	.51	160	UTICA	48,700	.10
56	ALBANY-SCHENECTADY-TROY	231,900	.50	161	ALEXANDRIA, LA	46,000	.10
57	FLINT-SAGINAW-BAY CITY	230,700	.50	162	SALISBURY	44,500	.10
58	TULSA	227,400	.49	163	RAPID CITY	44,300	.10
59	LITTLE ROCK	225,400	.48	164	GAINESVILLE	44,200	.09
60	WILKES BARRE-SCRANTON	218,300	.47	165	BILLINGS-HARDIN	43,200	.09
61	KNOXVILLE	205,100	.44	166	LAUREL-HATTIESBURG	43,000	.09
62	WICHITA-HUTCHINSON	204,100	.44	167	MISSOULA	41,300	.09
63	TOLEDO	198,300	.43	168	LAKE CHARLES	40,200	.09
64	WEST PALM BEACH-FT. PIERCE-VERO BEACH	194,300	.42	169	ELMIRA	40,100	.09
65	ROANOKE-LYNCHBURG	193,000	.41	170	WATERTOWN-CARTHAGE	39,900	.09
66	SHREVEPORT-TEXARKANA	190,200	.41	171	PANAMA CITY	39,700	.09
67	AUSTIN, TX	187,600	.40	172	GREENWOOD-GREENVILLE	37,300	.08
68	LEXINGTON	187,200	.40	173	PALM SPRINGS	34,500	.07
69	GREEN BAY-APPLETON	185,500	.40	174	BILOXI-GULFPORT-PASCAGOULA	34,300	.07
70	SYRACUSE	184,000	.40	174	GRAND JUNCTION-DURANGO	34,300	.07
71	ROCHESTER, NY	178,800	.38	176	EL CENTRO-YUMA	33,900	.07
72	DES MOINES	172,700	.37	177	JONESBORO	33,300	.07
72	OMAHA	172,700	.37	178	ARDMORE-ADA	32,500	.07
74	PORTLAND-POLAND SPRING	161,200	.35	179	GREAT FALLS	32,100	.07
75	SPOKANE	161,000	.35	180	MERIDIAN	30,100	.06
76	COLUMBIA, SC	159,700	.34	181	MARQUETTE	28,100	.06
77	SPRINGFIELD-DECATUR-CHAMPAIGN	157,700	.34	182	EUREKA	27,000	.06
78	HUNTSVILLE-DECATUR-FLORENCE	156,700	.34	182	JACKSON, TN	27,000	.06
79	CHATTANOOGA	152,300	.33	184	TUSCALOOSA	26,400	.06
80	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	151,900	.33	185	BUTTE	24,700	.05
81	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	150,100	.32	186	CASPER-RIVERTON	24,400	.05
82	TUCSON	148,100	.32	187	SAN ANGELO	23,400	.05
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	147,900	.32	188	HAGERSTOWN	22,900	.05
84	CEDAR RAPIDS-WATERLOO-DUBUQUE	147,400	.32	189	ANNISTON	22,500	.05
85	LAS VEGAS	145,800	.31	190	BOWLING GREEN	22,200	.05
86	BATON ROUGE	145,000	.31	191	CHEYENNE-SCOTTSBLUFF (STERLING)	21,900	.05
87	SOUTH BEND-ELKHART	144,700	.31	192	LAFAYETTE, IN	21,400	.05
88	JACKSON, MS	141,500	.30	193	LAREDO	20,800	.04
89	BURLINGTON-PLATTSBURGH	138,100	.30	194	ST. JOSEPH	20,300	.04
90	MADISON	137,000	.29	195	CHARLOTTESVILLE	20,200	.04
91	SPRINGFIELD, MO	134,200	.29	196	LIMA	19,800	.04
92	JOHNSTOWN-ALTOONA	132,000	.28	197	HARRISONBURG	18,900	.04
93	EL PASO	129,900	.28	198	FLAGSTAFF	17,400	.04
94	YOUNGSTOWN	128,800	.28	199	PARKERSBURG	17,200	.04
95	EVANSVILLE	126,600	.27	200	PRESQUE ISLE	15,400	.03
96	CHARLESTON, SC	126,500	.27	200	TWIN FALLS	15,400	.03
97	SALINAS-MONTEREY	125,300	.27	202	VICTORIA	14,600	.03
98	LANSING	125,100	.27	203	BEND	14,500	.03
99	COLORADO SPRINGS-PUEBLO	123,900	.27	203	ZANESVILLE	14,500	.03
100	WACO-TEMPLE-BRYAN	120,000	.26	205	OTTUMWA-KIRKSVILLE	12,700	.03
101	FT. WAYNE	118,500	.25	206	MANKATO	10,900	.02
102	SAVANNAH	118,100	.25	207	HELENA	9,500	.02
103	LINCOLN-HASTINGS-KEARNEY	116,200	.25	208	NORTH PLATTE	8,400	.02
104	SPRINGFIELD, MA	113,700	.24	209	ALPENA	7,200	.02
105	GREENVILLE-NEW BERN-WASHINGTON	113,200	.24				

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 52,103,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,931,400	7.55
2	LOS ANGELES	3,090,700	5.93
3	CHICAGO	1,838,100	3.53
4	PHILADELPHIA	1,490,600	2.86
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,359,900	2.61
6	BOSTON	1,172,900	2.25
7	WASHINGTON, DC	1,089,000	2.09
8	DALLAS-FT. WORTH	1,033,200	1.98
9	DETROIT	997,900	1.92
10	HOUSTON	962,800	1.85
11	ATLANTA	851,300	1.63
12	CLEVELAND	784,700	1.51
13	MINNEAPOLIS-ST. PAUL	768,100	1.47
14	SEATTLE-TACOMA	746,200	1.43
15	DENVER	647,200	1.24
16	MIAMI	637,700	1.22
17	ST. LOUIS	622,400	1.19
18	PITTSBURGH	605,700	1.16
19	SACRAMENTO-STOCKTON	588,700	1.13
20	BALTIMORE	568,800	1.09
21	TAMPA-ST. PETERSBURG (SARASOTA)	558,100	1.07
22	PHOENIX	536,000	1.03
23	SAN DIEGO	530,700	1.02
24	HARTFORD-NEW HAVEN	516,300	.99
25	INDIANAPOLIS	485,500	.93
26	PORTLAND, OR	458,100	.88
27	KANSAS CITY	427,500	.82
28	ORLANDO-DAYTONA BEACH-MELBOURNE	426,400	.82
29	MILWAUKEE	423,100	.81
30	CHARLOTTE	422,800	.81
31	CINCINNATI	410,000	.79
32	NASHVILLE	408,100	.78
33	RALEIGH-DURHAM	405,800	.78
34	COLUMBUS, OH	390,700	.75
35	SALT LAKE CITY	376,500	.72
36	NEW ORLEANS	372,000	.71
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	362,200	.70
38	GREENVILLE-SPARTANBURG-ASHEVILLE	357,000	.69
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	352,300	.68
40	SAN ANTONIO	337,400	.65
41	BUFFALO	330,600	.63
42	OKLAHOMA CITY	329,300	.63
43	MEMPHIS	328,600	.63
44	LOUISVILLE	315,200	.60
45	HARRISBURG-YORK-LANCASTER-LEBANON	309,600	.59
46	PROVIDENCE-NEW BEDFORD	301,200	.58
47	ALBUQUERQUE	298,600	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	292,500	.56
49	CHARLESTON-HUNTINGTON	292,100	.56
50	BIRMINGHAM	282,100	.54
51	DAYTON	277,400	.53
52	MOBILE-PENSACOLA	271,700	.52
53	RICHMOND	270,700	.52
54	JACKSONVILLE	268,100	.51
55	ALBANY-SCHENECTADY-TROY	262,800	.50
56	FRESNO-VISALIA	260,900	.50
57	FLINT-SAGINAW-BAY CITY	259,600	.50
58	TULSA	254,200	.49
59	LITTLE ROCK	251,300	.48
60	WILKES BARRE-SCRANTON	250,800	.48
61	WICHITA-HUTCHINSON	230,300	.44
62	KNOXVILLE	228,400	.44
63	TOLEDO	223,000	.43
64	WEST PALM BEACH-FT. PIERCE-VERO BEACH	219,700	.42
65	ROANOKE-LYNCHBURG	217,300	.42
66	SHREVEPORT-TEXARKANA	213,700	.41
67	GREEN BAY-APPLETON	207,700	.40
68	LEXINGTON	207,600	.40
69	SYRACUSE	206,800	.40
70	AUSTIN, TX	204,400	.39
71	ROCHESTER, NY	200,300	.38
72	DES MOINES	194,300	.37
73	OMAHA	193,300	.37
74	PORTLAND-POLAND SPRING	180,700	.35
75	SPOKANE	178,300	.34
76	COLUMBIA, SC	176,400	.34
77	SPRINGFIELD-DECATUR-CHAMPAIGN	176,300	.34
78	HUNTSVILLE-DECATUR-FLORENCE	175,500	.34
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	170,500	.33
80	CHATTANOOGA	170,000	.33
81	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	168,100	.32
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	165,800	.32
83	CEDAR RAPIDS-WATERLOO-DUBUQUE	164,200	.32
84	TUCSON	164,000	.31
85	SOUTH BEND-ELKHART	162,900	.31
86	LAS VEGAS	161,700	.31
87	BATON ROUGE	159,700	.31
88	JACKSON, MS	158,000	.30
89	BURLINGTON-PLATTSBURGH	153,400	.29
90	SPRINGFIELD, MO	151,600	.29
91	MADISON	151,300	.29
92	JOHNSTOWN-ALTOONA	149,900	.29
93	YOUNGSTOWN	147,800	.28
94	EL PASO	144,700	.28
95	EVANSVILLE	141,700	.27
96	CHARLESTON, SC	138,500	.27
97	LANSING	137,800	.26
98	COLORADO SPRINGS-PUEBLO	137,100	.26
99	SALINAS-MONTEREY	137,000	.26
100	WACO-TEMPLE-BRYAN	133,000	.26
101	FT. WAYNE	132,700	.25
102	SAVANNAH	130,600	.25
103	LINCOLN-HASTINGS-KEARNEY	129,800	.25
104	SPRINGFIELD, MA	128,500	.25
105	GREENVILLE-NEW BERN-WASHINGTON	126,000	.24
106	AUGUSTA	122,100	.23
107	MCALLEN-BROWNSVILLE: LRGV	121,500	.23
108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	120,300	.23
109	SIOUX FALLS-MITCHELL	119,500	.23
110	FARGO	117,000	.22
111	RENO	116,300	.22
112	MONTGOMERY-SELMA	114,700	.22
113	PEORIA-BLOOMINGTON	113,900	.22
114	LAFAYETTE, LA	112,500	.22
115	CORPUS CHRISTI	107,200	.21
116	TALLAHASSEE-THOMASVILLE	105,300	.20
117	EUGENE	104,500	.20
118	FT. SMITH	104,200	.20
119	AMARILLO	103,200	.20
120	MACON	102,300	.20
121	COLUMBUS, GA	101,600	.19
122	YAKIMA	98,900	.19
123	FT. MYERS-NAPLES	98,000	.19
124	TYLER-LONGVIEW-JACKSONVILLE	95,300	.18
125	BEAUMONT-PORT ARTHUR	93,600	.18
126	MONROE-EL DORADO	93,000	.18
127	BOISE	92,000	.18
128	BAKERSFIELD	91,900	.18
129	DULUTH-SUPERIOR	89,000	.17
129	WICHITA FALLS-LAWTON	89,000	.17
131	WAUSAU-RHINELANDER	88,700	.17
132	COLUMBUS-TUPELO	88,200	.17
132	LA CROSSE-EAU CLAIRE	88,200	.17
132	ROCKFORD	88,200	.17
135	ODESSA-MIDLAND	87,600	.17
136	TRAVERSE CITY-CADILLAC	87,300	.17
137	BINGHAMTON	87,000	.17
138	FLORENCE, SC	86,400	.17
139	MINOT-BISMARCK-DICKINSON-GLENDIVE	83,500	.16
140	BLUEFIELD-BECKLEY-OAK HILL	82,400	.16
140	WHEELING-STEUBENVILLE	82,400	.16
142	ERIE	82,200	.16
143	TOPEKA	81,600	.16
144	TERRE HAUTE	81,400	.16
145	WILMINGTON	81,300	.16
146	CHICO-REDDING	81,100	.16
147	ALBANY, GA	78,000	.15
148	LUBBOCK	77,700	.15
149	COLUMBIA-JEFFERSON CITY	77,300	.15
150	SIOUX CITY	77,100	.15
151	ROCHESTER-MASON CITY-AUSTIN	73,800	.14
152	MEDFORD	73,400	.14
153	JOPLIN-PITTSBURG	69,800	.13
154	BANGOR	65,300	.13
155	IDAHO FALLS-POCATELLO	62,700	.12
156	QUINCY-HANNIBAL	60,400	.12
157	DOTHAN	58,900	.11
158	ABILENE-SWEETWATER	58,700	.11
159	CLARKSBURG-WESTON	56,600	.11
160	UTICA	55,300	.11
161	ALEXANDRIA, LA	50,900	.10
162	SALISBURY	50,700	.10
163	RAPID CITY	49,200	.09
164	BILLINGS-HARDIN	48,300	.09
164	GAINESVILLE	48,300	.09
166	LAUREL-HATTIESBURG	48,000	.09
167	ELMIRA	45,600	.09
168	MISSOULA	45,500	.09
169	WATERTOWN-CARTHAGE	45,200	.09
170	LAKE CHARLES	45,000	.09
171	PANAMA CITY	44,600	.09
172	GREENWOOD-GREENVILLE	41,600	.08
173	PALM SPRINGS	38,400	.07
174	EL CENTRO-YUMA	38,200	.07
175	BILOXI-GULFPORT-PASCAGOULA	38,100	.07
176	GRAND JUNCTION-DURANGO	37,800	.07
177	JONESBORO	37,500	.07
178	ARDMORE-ADA	36,700	.07
179	GREAT FALLS	35,900	.07
180	MERIDIAN	34,000	.07
181	MARQUETTE	31,100	.06
182	JACKSON, TN	30,500	.06
183	EUREKA	29,900	.06
184	TUSCALOOSA	29,600	.06
185	BUTTE	27,500	.05
186	CASPER-RIVERTON	27,200	.05
187	SAN ANGELO	26,200	.05
188	HAGERSTOWN	25,700	.05
189	ANNISTON	25,500	.05
190	BOWLING GREEN	24,700	.05
191	CHEYENNE-SCOTTSBLUFF (STERLING)	24,500	.05
192	LAFAYETTE, IN	23,600	.05
193	LAREDO	23,000	.04
194	ST. JOSEPH	22,900	.04
195	LIMA	22,500	.04
196	CHARLOTTESVILLE	22,300	.04
197	HARRISONBURG	21,000	.04
198	PARKERSBURG	19,300	.04
199	FLAGSTAFF	18,900	.04
200	PRESQUE ISLE	17,300	.03
201	TWIN FALLS	16,900	.03
202	ZANESVILLE	16,500	.03
203	VICTORIA	16,400	.03
204	BEND	15,800	.03
205	OTTUMWA-KIRKSVILLE	14,200	.03
206	MANKATO	12,200	.02
207	HELENA	10,500	.02
208	NORTH PLATTE	9,600	.02
209	ALPENA	8,300	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 19,586,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,467,400	7.49
2	LOS ANGELES	1,039,000	5.30
3	CHICAGO	694,000	3.54
4	PHILADELPHIA	582,800	2.98
5	BOSTON	449,300	2.29
6	SAN FRANCISCO-OAKLAND-SAN JOSE	407,400	2.08
7	DETROIT	394,200	2.01
8	WASHINGTON, DC	373,600	1.91
9	DALLAS-FT. WORTH	358,700	1.83
10	HOUSTON	313,700	1.60
11	CLEVELAND	307,800	1.57
12	ATLANTA	303,500	1.55
13	MINNEAPOLIS-ST. PAUL	295,700	1.51
14	ST. LOUIS	250,500	1.28
15	SEATTLE-TACOMA	239,100	1.22
16	PITTSBURGH	230,600	1.18
17	BALTIMORE	213,600	1.09
18	MIAMI	211,400	1.08
19	TAMPA-ST. PETERSBURG (SARASOTA)	207,800	1.06
20	SACRAMENTO-STOCKTON	206,100	1.05
21	DENVER	201,200	1.03
22	PHOENIX	201,000	1.03
23	HARTFORD-NEW HAVEN	195,200	1.00
24	INDIANAPOLIS	188,900	.96
25	MILWAUKEE	168,700	.86
26	SAN DIEGO	166,900	.85
27	ORLANDO-DAYTONA BEACH-MELBOURNE	164,900	.84
28	CINCINNATI	164,700	.84
29	CHARLOTTE	157,600	.81
30	NEW ORLEANS	155,100	.79
31	SALT LAKE CITY	154,200	.79
32	KANSAS CITY	153,700	.78
33	PORTLAND, OR	152,800	.78
34	NASHVILLE	150,700	.77
35	RALEIGH-DURHAM	150,300	.77
36	SAN ANTONIO	148,500	.76
37	MEMPHIS	147,700	.75
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	142,800	.73
39	COLUMBUS, OH	140,400	.72
40	BUFFALO	138,000	.70
41	GREENVILLE-SPARTANBURG-ASHEVILLE	134,300	.69
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	132,800	.68
43	ALBUQUERQUE	125,700	.64
44	LOUISVILLE	123,100	.63
45	PROVIDENCE-NEW BEDFORD	120,100	.61
46	HARRISBURG-YORK-LANCASTER-LEBANON	114,800	.59
47	FLINT-SAGINAW-BAY CITY	114,600	.59
48	OKLAHOMA CITY	114,500	.58
49	CHARLESTON-HUNTINGTON	113,900	.58
50	MOBILE-PENSACOLA	112,600	.57
51	BIRMINGHAM	110,200	.56
52	DAYTON	107,400	.55
53	GREENSBORO-WINSTON SALEM-HIGH POINT	107,200	.55
54	ALBANY-SCHENECTADY-TROY	106,300	.54
55	FRESNO-VISALIA	104,000	.53
56	JACKSONVILLE	102,600	.52
57	LITTLE ROCK	100,200	.51
58	RICHMOND	99,600	.51
59	WILKES BARRE-SCRANTON	96,100	.49
60	TULSA	92,800	.47
61	SHREVEPORT-TEXARKANA	91,800	.47
62	GREEN BAY-APPLETON	91,500	.47
63	TOLEDO	89,300	.46
64	KNOXVILLE	86,500	.44
65	SYRACUSE	85,500	.44
66	WICHITA-HUTCHINSON	83,900	.43
67	LEXINGTON	81,900	.42
68	ROANOKE-LYNCHBURG	80,300	.41
69	ROCHESTER, NY	78,300	.40
70	OMAHA	76,600	.39
70	WEST PALM BEACH-FT. PIERCE-VERO BEACH	76,600	.39
72	JACKSON, MS	73,000	.37
73	DES MOINES	72,900	.37
74	MCALLEN-BROWNSVILLE: LRGV	72,300	.37
75	COLUMBIA, SC	71,500	.37
76	PORTLAND-POLAND SPRING	71,200	.36
77	HUNTSVILLE-DECATUR-FLORENCE	70,500	.36
78	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	67,900	.35
79	AUSTIN, TX	67,600	.35
80	CEDAR RAPIDS-WATERLOO-DUBUQUE	66,900	.34
81	EL PASO	66,700	.34
82	BATON ROUGE	66,500	.34
83	SPOKANE	65,800	.34
84	SOUTH BEND-ELKHART	65,000	.33
85	SPRINGFIELD-DECATUR-CHAMPAIGN	64,100	.33
86	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	63,900	.33
87	CHATTANOOGA	63,500	.32
88	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	62,700	.32
89	BURLINGTON-PLATTSBURGH	61,200	.31
90	JOHNSTOWN-ALTOONA	60,000	.31
90	TUCSON	60,000	.31
92	SPRINGFIELD, MO	59,500	.30
93	YOUNGSTOWN	59,100	.30
94	EVANSVILLE	56,400	.29
95	CHARLESTON, SC	55,800	.28
96	MADISON	55,300	.28
97	SAVANNAH	55,200	.28
98	LAFAYETTE, LA	53,800	.27
99	MONTGOMERY-SELMA	53,400	.27
100	FT. WAYNE	53,200	.27
101	AUGUSTA	52,800	.27
102	LAS VEGAS	52,000	.27
103	SPRINGFIELD, MA	51,400	.26
104	SIOUX FALLS-MITCHELL	51,300	.26
105	COLORADO SPRINGS-PUEBLO	50,900	.26

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
106	LANSING	50,600	.26
107	GREENVILLE-NEW BERN-WASHINGTON	48,900	.25
108	WACO-TEMPLE-BRYAN	48,600	.25
109	FARGO	46,600	.24
109	LINCOLN-HASTINGS-KEARNEY	46,600	.24
111	CORPUS CHRISTI	46,500	.24
112	MONROE-EL DORADO	44,600	.23
113	MACON	44,500	.23
114	COLUMBUS, GA	44,200	.23
115	TALLAHASSEE-THOMASVILLE	43,500	.22
116	SALINAS-MONTEREY	43,200	.22
117	PEORIA-BLOOMINGTON	42,300	.22
118	FT. SMITH	41,800	.21
119	WAUSAU-RHINELANDER	39,400	.20
120	AMARILLO	39,300	.20
121	COLUMBUS-TUPELO	39,000	.20
122	FLORENCE, SC	38,800	.20
123	BEAUMONT-PORT ARTHUR	38,000	.19
124	TRAVERSE CITY-CADILLAC	37,800	.19
125	LA CROSSE-EAU CLAIRE	37,300	.19
126	BINGHAMTON	37,100	.19
127	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	36,800	.19
128	ALBANY, GA	36,700	.19
128	FT. MYERS-NAPLES	36,700	.19
130	DULUTH-SUPERIOR	36,300	.19
131	YAKIMA	36,200	.18
132	TYLER-LONGVIEW-JACKSONVILLE	35,700	.18
133	BAKERSFIELD	35,600	.18
134	WILMINGTON	34,600	.18
135	MINOT-BISMARCK-DICKINSON-GLENDIVE	34,500	.18
135	ROCKFORD	34,500	.18
137	ERIE	34,100	.17
138	RENO	33,700	.17
139	EUGENE	33,600	.17
139	WICHITA FALLS-LAWTON	33,600	.17
141	BOISE	33,500	.17
142	BLUEFIELD-BECKLEY-OAK HILL	33,100	.17
143	ODESSA-MIDLAND	33,000	.17
144	LUBBOCK	32,500	.17
145	TERRE HAUTE	32,300	.16
146	WHEELING-STEUBENVILLE	31,800	.16
147	SIOUX CITY	31,500	.16
148	ROCHESTER-MASON CITY-AUSTIN	30,300	.15
149	CHICO-REDDING	29,200	.15
150	JOPLIN-PITTSBURG	28,000	.14
151	TOPEKA	27,600	.14
152	COLUMBIA-JEFFERSON CITY	27,000	.14
153	BANGOR	26,200	.13
153	IDAHO FALLS-POCATELLO	26,200	.13
155	MEDFORD	26,100	.13
156	DOTHAN	24,500	.13
157	GREENWOOD-GREENVILLE	24,300	.12
158	QUINCY-HANNIBAL	24,200	.12
159	UTICA	24,000	.12
160	ABILENE-SWEETWATER	23,000	.12
161	ALEXANDRIA, LA	22,400	.11
162	CLARKSBURG-WESTON	22,000	.11
163	LAUREL-HATTIESBURG	21,600	.11
163	WATERTOWN-CARTHAGE	21,600	.11
165	SALISBURY	20,200	.10
166	ELMIRA	20,000	.10
167	RAPID CITY	19,000	.10
168	LAKE CHARLES	18,900	.10
169	EL CENTRO-YUMA	18,100	.09
170	PANAMA CITY	17,500	.09
171	BILLINGS-HARDIN	17,000	.09
172	MISSOULA	16,200	.08
173	GAINESVILLE	15,700	.08
174	PALM SPRINGS	15,600	.08
175	MERIDIAN	15,500	.08
176	BILOXI-GULFPORT-PASCAGOULA	15,300	.08
176	JONESBORO	15,300	.08
178	ARDMORE-ADA	14,900	.08
179	GREAT FALLS	14,400	.07
180	LAREDO	13,800	.07
181	GRAND JUNCTION-DURANGO	13,100	.07
182	JACKSON, TN	11,800	.06
182	MARQUETTE	11,800	.06
184	TUSCALOOSA	10,800	.06
185	SAN ANGELO	10,100	.05
186	ANNISTON	10,000	.05
187	LIMA	9,500	.05
188	BUTTE	9,300	.05
188	HAGERSTOWN	9,300	.05
188	ST. JOSEPH	9,300	.05
191	BOWLING GREEN	9,000	.05
192	CASPER-RIVERTON	8,900	.05
192	EUREKA	8,900	.05
194	CHEYENNE-SCOTTSBLUFF (STERLING)	8,800	.04
195	LAFAYETTE, IN	7,900	.04
195	PRESQUE ISLE	7,900	.04
197	FLAGSTAFF	7,800	.04
198	PARKERSBURG	7,500	.04
199	HARRISONBURG	7,400	.04
200	CHARLOTTESVILLE	7,300	.04
201	ZANESVILLE	7,200	.04
202	VICTORIA	6,600	.03
203	TWIN FALLS	6,400	.03
204	OTTUMWA-KIRKSVILLE	5,200	.03
205	BEND	5,100	.03
206	MANKATO	4,500	.02
207	ALPENA	4,000	.02
208	HELENA	3,900	.02
209	NORTH PLATTE	3,700	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 35,216,400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,400,000	6.82
2	LOS ANGELES	1,943,300	5.52
3	CHICAGO	1,249,400	3.55
4	PHILADELPHIA	958,000	2.72
5	BOSTON	710,100	2.02
6	SAN FRANCISCO-OAKLAND-SAN JOSE	699,100	1.99
7	DETROIT	695,100	1.97
8	DALLAS-FT. WORTH	689,800	1.96
9	HOUSTON	639,700	1.82
10	WASHINGTON, DC	620,200	1.76
11	ATLANTA	566,000	1.61
12	CLEVELAND	539,900	1.53
13	MINNEAPOLIS-ST. PAUL	520,300	1.48
14	ST. LOUIS	440,300	1.25
15	SEATTLE-TACOMA	440,200	1.25
16	SALT LAKE CITY	389,100	1.10
17	DENVER	384,300	1.09
18	PHOENIX	382,700	1.09
19	PITTSBURGH	380,300	1.08
20	SACRAMENTO-STOCKTON	376,800	1.07
21	MIAMI	354,100	1.01
22	TAMPA-ST. PETERSBURG (SARASOTA)	349,900	.99
23	INDIANAPOLIS	342,100	.97
24	BALTIMORE	337,400	.96
25	SAN DIEGO	312,900	.89
26	HARTFORD-NEW HAVEN	308,700	.88
27	CINCINNATI	298,400	.85
28	PORTLAND, OR	293,800	.83
29	MILWAUKEE	287,700	.82
30	CHARLOTTE	286,900	.81
31	SAN ANTONIO	285,300	.81
32	NEW ORLEANS	284,300	.81
33	KANSAS CITY	284,100	.81
34	RALEIGH-DURHAM	275,200	.78
35	NASHVILLE	274,800	.78
36	MEMPHIS	270,300	.77
37	ORLANDO-DAYTONA BEACH-MELBOURNE	270,200	.77
38	COLUMBUS, OH	263,800	.75
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	261,700	.74
40	GREENVILLE-SPARTANBURG-ASHEVILLE	241,600	.69
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	238,600	.68
42	ALBUQUERQUE	236,000	.67
43	OKLAHOMA CITY	229,900	.65
44	LOUISVILLE	225,800	.64
45	BUFFALO	224,800	.64
46	CHARLESTON-HUNTINGTON	220,500	.63
47	MOBILE-PENSACOLA	207,600	.59
48	BIRMINGHAM	206,200	.59
49	FRESNO-VISALIA	203,200	.58
50	HARRISBURG-YORK-LANCASTER-LEBANON	201,900	.57
51	FLINT-SAGINAW-BAY CITY	201,300	.57
52	PROVIDENCE-NEW BEDFORD	195,900	.56
53	DAYTON	195,600	.56
54	LITTLE ROCK	190,500	.54
55	JACKSONVILLE	188,600	.54
56	GREENSBORO-WINSTON SALEM-HIGH POINT	185,800	.53
57	TULSA	178,600	.51
58	SHREVEPORT-TEXARKANA	175,100	.50
59	ALBANY-SCHENECTADY-TROY	172,900	.49
60	TOLEDO	170,500	.48
61	RICHMOND	169,400	.48
62	WILKES BARRE-SCRANTON	163,600	.46
63	WICHITA-HUTCHINSON	159,600	.45
64	KNOXVILLE	154,000	.44
65	GREEN BAY-APPLETON	153,500	.44
66	LEXINGTON	153,200	.44
67	MCALLEN-BROWNSVILLE: LRGV	152,000	.43
68	SYRACUSE	142,100	.40
69	OMAHA	140,600	.40
70	JACKSON, MS	140,100	.40
71	EL PASO	136,400	.39
72	ROANOKE-LYNCHBURG	136,300	.39
73	WEST PALM BEACH-FT. PIERCE-VERO BEACH	133,500	.38
74	DES MOINES	133,100	.38
75	AUSTIN, TX	130,600	.37
76	ROCHESTER, NY	129,900	.37
77	COLUMBIA, SC	128,200	.36
78	SPOKANE	127,000	.36
79	BATON ROUGE	125,300	.36
80	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	123,800	.35
81	SOUTH BEND-ELKHART	123,100	.35
82	PORTLAND-POLAND SPRING	122,300	.35
83	HUNTSVILLE-DECATUR-FLORENCE	121,500	.35
84	CHATTANOOGA	120,200	.34
85	SPRINGFIELD-DECATUR-CHAMPAIGN	119,300	.34
86	CEDAR RAPIDS-WATERLOO-DUBUQUE	117,700	.33
87	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	115,800	.33
88	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,400	.33
89	TUCSON	112,800	.32
90	SPRINGFIELD, MO	107,500	.31
91	SAVANNAH	106,000	.30
92	JOHNSTOWN-ALTOONA	105,200	.30
93	CHARLESTON, SC	104,300	.30
94	YOUNGSTOWN	104,200	.30
95	EVANSVILLE	103,000	.29
96	BURLINGTON-PLATTSBURGH	101,900	.29
97	FT. WAYNE	101,400	.29
98	WACO-TEMPLE-BRYAN	99,100	.28
99	MONTGOMERY-SELMA	98,100	.28
100	MADISON	97,200	.28
101	LAFAYETTE, LA	96,600	.27
102	AUGUSTA	96,200	.27
103	GREENVILLE-NEW BERN-WASHINGTON	94,700	.27
104	COLORADO SPRINGS-PUEBLO	94,000	.27
105	LAS VEGAS	93,400	.27
106	CORPUS CHRISTI	93,300	.26
106	SIOUX FALLS-MITCHELL	93,300	.26
108	LANSING	93,200	.26
109	LINCOLN-HASTINGS-KEARNEY	90,000	.26
110	FARGO	86,000	.24
111	SALINAS-MONTEREY	85,300	.24
112	MONROE-EL DORADO	84,100	.24
113	SPRINGFIELD, MA	82,600	.23
113	TALLAHASSEE-THOMASVILLE	82,600	.23
115	PEORIA-BLOOMINGTON	80,700	.23
116	AMARILLO	80,500	.23
117	COLUMBUS, GA	79,100	.22
118	MACON	78,600	.22
119	FT. SMITH	76,500	.22
120	COLUMBUS-TUPELO	74,300	.21
121	FLORENCE, SC	71,900	.20
122	BAKERSFIELD	71,800	.20
123	YAKIMA	70,800	.20
124	TYLER-LONGVIEW-JACKSONVILLE	70,600	.20
125	BEAUMONT-PORT ARTHUR	70,200	.20
126	ALBANY, GA	69,600	.20
127	BOISE	69,500	.20
128	ODESSA-MIDLAND	68,500	.19
129	BLUEFIELD-BECKLEY-OAK HILL	66,500	.19
129	WAUSAU-RHINELANDER	66,500	.19
131	EUGENE	66,100	.19
132	WICHITA FALLS-LAWTON	65,300	.19
133	MINOT-BISMARCK-DICKINSON-GLENDIVE	64,500	.18
134	LA CROSSE-EAU CLAIRE	64,400	.18
135	WILMINGTON	63,600	.18
136	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	63,300	.18
137	TRAVERSE CITY-CADILLAC	63,200	.18
138	DULUTH-SUPERIOR	63,100	.18
139	LUBBOCK	63,000	.18
140	FT. MYERS-NAPLES	62,800	.18
141	IDAHO FALLS-POCATELLO	62,700	.18
142	ROCKFORD	61,900	.18
143	ERIE	61,400	.17
144	SIOUX CITY	61,200	.17
145	BINGHAMTON	60,100	.17
146	WHEELING-STEUBENVILLE	58,800	.17
147	TERRE HAUTE	58,200	.17
148	RENO	57,800	.16
149	TOPEKA	56,200	.16
150	CHICO-REDDING	52,600	.15
151	ROCHESTER-MASON CITY-AUSTIN	51,900	.15
152	JOPLIN-PITTSBURG	51,000	.14
153	COLUMBIA-JEFFERSON CITY	50,000	.14
154	MEDFORD	49,700	.14
155	GREENWOOD-GREENVILLE	47,800	.14
156	DOTHAN	45,800	.13
157	BANGOR	45,700	.13
158	ABILENE-SWEETWATER	44,400	.13
159	QUINCY-HANNIBAL	43,600	.12
160	ALEXANDRIA, LA	42,200	.12
161	CLARKSBURG-WESTON	41,700	.12
162	LAUREL-HATTIESBURG	41,000	.12
163	RAPID CITY	39,200	.11
164	UTICA	38,900	.11
165	WATERTOWN-CARTHAGE	36,300	.10
166	LAKE CHARLES	35,600	.10
167	EL CENTRO-YUMA	35,000	.10
168	BILLINGS-HARDIN	34,900	.10
169	ELMIRA	33,000	.09
170	SALISBURY	32,700	.09
171	PANAMA CITY	32,400	.09
172	MERIDIAN	30,600	.09
172	PALM SPRINGS	30,600	.09
174	MISSOULA	29,500	.08
175	GAINESVILLE	29,300	.08
176	BILOXI-GULFPORT-PASCAGOULA	29,200	.08
177	LAREDO	28,500	.08
178	ARDMORE-ADA	28,000	.08
179	JONESBORO	27,500	.08
180	GREAT FALLS	26,300	.07
181	GRAND JUNCTION-DURANGO	25,600	.07
182	JACKSON, TN	22,800	.06
183	TUSCALOOSA	21,700	.06
184	MARQUETTE	21,400	.06
185	SAN ANGELO	19,400	.06
186	CASPER-RIVERTON	19,100	.05
187	ANNISTON	18,700	.05
188	EUREKA	17,600	.05
189	BUTTE	17,400	.05
189	CHEYENNE-SCOTTSBLUFF (STERLING)	17,400	.05
191	LIMA	17,300	.05
192	BOWLING GREEN	17,100	.05
193	ST. JOSEPH	16,600	.05
194	FLAGSTAFF	[illegible]	.05
195	LAFAYETTE, IN	14,800	.04
196	HAGERSTOWN	14,700	.04
197	TWIN FALLS	14,500	.04
198	PARKERSBURG	13,500	.04
199	PRESQUE ISLE	13,000	.04
199	VICTORIA	13,000	.04
201	HARRISONBURG	12,900	.04
201	ZANESVILLE	12,900	.04
203	CHARLOTTESVILLE	11,400	.03
204	BEND	10,300	.03
205	OTTUMWA-KIRKSVILLE	9,500	.03
206	MANKATO	8,200	.02
207	NORTH PLATTE	7,500	.02
208	HELENA	7,100	.02
209	ALPENA	6,000	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 20,846,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,442,700	6.92
2	LOS ANGELES	1,127,100	5.41
3	CHICAGO	736,600	3.53
4	PHILADELPHIA	580,500	2.78
5	BOSTON	438,400	2.10
6	DETROIT	423,700	2.03
7	SAN FRANCISCO-OAKLAND-SAN JOSE	415,700	1.99
8	DALLAS-FT. WORTH	410,100	1.97
9	WASHINGTON, DC	380,800	1.83
10	HOUSTON	373,300	1.79
11	ATLANTA	345,000	1.65
12	CLEVELAND	322,600	1.55
13	MINNEAPOLIS-ST. PAUL	305,300	1.46
14	ST. LOUIS	259,600	1.25
15	SEATTLE-TACOMA	258,700	1.24
16	PITTSBURGH	230,400	1.11
17	DENVER	225,900	1.08
18	PHOENIX	223,700	1.07
19	SACRAMENTO-STOCKTON	218,400	1.05
20	TAMPA-ST. PETERSBURG (SARASOTA)	215,100	1.03
21	MIAMI	214,300	1.03
22	BALTIMORE	206,200	.99
23	INDIANAPOLIS	204,400	.98
24	SALT LAKE CITY	201,700	.97
25	HARTFORD-NEW HAVEN	189,900	.91
26	SAN DIEGO	182,000	.87
27	CHARLOTTE	177,200	.85
28	CINCINNATI	176,100	.84
29	PORTLAND, OR	170,700	.82
30	MILWAUKEE	169,000	.81
31	SAN ANTONIO	168,700	.81
32	KANSAS CITY	166,800	.80
33	ORLANDO-DAYTONA BEACH-MELBOURNE	166,200	.80
34	NEW ORLEANS	164,500	.79
35	RALEIGH-DURHAM	163,500	.79
36	NASHVILLE	162,500	.78
37	MEMPHIS	158,400	.76
38	COLUMBUS, OH	156,300	.75
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	153,900	.74
40	GREENVILLE-SPARTANBURG-ASHEVILLE	147,100	.71
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	140,300	.67
42	BUFFALO	137,300	.66
43	ALBUQUERQUE	136,600	.66
44	LOUISVILLE	133,200	.64
45	OKLAHOMA CITY	132,400	.64
46	CHARLESTON-HUNTINGTON	128,600	.62
47	BIRMINGHAM	122,700	.59
48	MOBILE-PENSACOLA	122,200	.59
49	HARRISBURG-YORK-LANCASTER-LEBANON	122,100	.59
50	FLINT-SAGINAW-BAY CITY	121,100	.58
51	PROVIDENCE-NEW BEDFORD	119,700	.57
52	DAYTON	117,100	.56
53	FRESNO-VISALIA	115,400	.55
54	GREENSBORO-WINSTON SALEM-HIGH POINT	114,600	.55
55	JACKSONVILLE	112,900	.54
56	LITTLE ROCK	111,700	.54
57	ALBANY-SCHENECTADY-TROY	106,100	.51
58	TULSA	104,700	.50
59	RICHMOND	102,700	.49
60	SHREVEPORT-TEXARKANA	101,600	.49
61	TOLEDO	100,300	.48
62	WILKES BARRE-SCRANTON	99,200	.48
63	KNOXVILLE	93,400	.45
64	LEXINGTON	90,100	.43
65	WICHITA-HUTCHINSON	89,600	.43
66	GREEN BAY-APPLETON	89,500	.43
67	MCALLEN-BROWNSVILLE: LRGV	88,400	.42
68	SYRACUSE	85,900	.41
69	ROANOKE-LYNCHBURG	83,800	.40
70	JACKSON, MS	82,000	.39
70	OMAHA	82,000	.39
72	WEST PALM BEACH-FT. PIERCE-VERO BEACH	80,800	.39
73	EL PASO	79,900	.38
74	ROCHESTER, NY	79,500	.38
75	DES MOINES	77,300	.37
76	COLUMBIA, SC	76,800	.37
77	AUSTIN, TX	76,600	.37
78	PORTLAND-POLAND SPRING	74,300	.36
79	HUNTSVILLE-DECATUR-FLORENCE	73,800	.35
80	SPOKANE	73,500	.35
81	SOUTH BEND-ELKHART	72,500	.35
82	BATON ROUGE	72,400	.35
82	CHATTANOOGA	72,400	.35
84	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	71,400	.34
85	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	70,300	.34
86	SPRINGFIELD-DECATUR-CHAMPAIGN	68,800	.33
87	CEDAR RAPIDS-WATERLOO-DUBUQUE	68,300	.33
87	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	68,300	.33
89	TUCSON	65,600	.31
90	JOHNSTOWN-ALTOONA	63,000	.30
90	SPRINGFIELD, MO	63,000	.30
92	YOUNGSTOWN	62,100	.30
93	CHARLESTON, SC	61,200	.29
94	BURLINGTON-PLATTSBURGH	60,900	.29
95	SAVANNAH	60,400	.29
96	EVANSVILLE	60,000	.29
97	FT. WAYNE	59,000	.28
98	MONTGOMERY-SELMA	58,600	.28
99	MADISON	57,400	.28
100	AUGUSTA	56,200	.27
100	LAFAYETTE, LA	56,200	.27
102	WACO-TEMPLE-BRYAN	55,800	.27
103	LANSING	55,700	.27
104	LAS VEGAS	55,500	.27
105	COLORADO SPRINGS-PUEBLO	54,800	.26
106	GREENVILLE-NEW BERN-WASHINGTON	54,400	.26
107	CORPUS CHRISTI	54,000	.26
108	SIOUX FALLS-MITCHELL	52,100	.25
109	LINCOLN-HASTINGS-KEARNEY	51,400	.25
110	SPRINGFIELD, MA	50,700	.24
111	TALLAHASSEE-THOMASVILLE	48,900	.23
112	MONROE-EL DORADO	48,800	.23
113	FARGO	48,400	.23
114	SALINAS-MONTEREY	48,100	.23
115	MACON	46,900	.22
116	COLUMBUS, GA	46,400	.22
117	PEORIA-BLOOMINGTON	46,200	.22
118	AMARILLO	45,500	.22
119	FT. SMITH	45,100	.22
120	COLUMBUS-TUPELO	43,900	.21
121	TYLER-LONGVIEW-JACKSONVILLE	41,800	.20
122	FLORENCE, SC	41,500	.20
123	ALBANY, GA	41,000	.20
123	BEAUMONT-PORT ARTHUR	41,000	.20
125	YAKIMA	40,300	.19
126	BAKERSFIELD	40,100	.19
127	BOISE	39,300	.19
128	BLUEFIELD-BECKLEY-OAK HILL	38,700	.19
128	WAUSAU-RHINELANDER	38,700	.19
130	ODESSA-MIDLAND	38,600	.18
130	WILMINGTON	38,600	.18
132	LA CROSSE-EAU CLAIRE	38,300	.18
133	EUGENE	38,200	.18
134	FT. MYERS-NAPLES	38,100	.18
135	ROCKFORD	37,800	.18
136	TRAVERSE CITY-CADILLAC	37,400	.18
137	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37,000	.18
138	WICHITA FALLS-LAWTON	36,800	.18
139	DULUTH-SUPERIOR	36,700	.18
140	ERIE	36,600	.18
141	BINGHAMTON	36,300	.17
142	MINOT-BISMARCK-DICKINSON-GLENDIVE	36,000	.17
143	LUBBOCK	35,900	.17
144	WHEELING-STEUBENVILLE	35,400	.17
145	SIOUX CITY	34,100	.16
146	RENO	34,000	.16
147	TERRE HAUTE	33,600	.16
148	IDAHO FALLS-POCATELLO	33,300	.16
149	TOPEKA	31,300	.15
150	CHICO-REDDING	30,600	.15
151	ROCHESTER-MASON CITY-AUSTIN	30,000	.14
152	JOPLIN-PITTSBURG	29,900	.14
153	MEDFORD	29,100	.14
154	COLUMBIA-JEFFERSON CITY	28,700	.14
155	BANGOR	27,800	.13
155	GREENWOOD-GREENVILLE	27,800	.13
157	DOTHAN	26,900	.13
158	ABILENE-SWEETWATER	25,700	.12
159	QUINCY-HANNIBAL	25,600	.12
160	CLARKSBURG-WESTON	24,800	.12
161	ALEXANDRIA, LA	24,000	.12
161	LAUREL-HATTIESBURG	24,000	.12
163	UTICA	23,600	.11
164	RAPID CITY	21,900	.11
165	WATERTOWN-CARTHAGE	21,800	.10
166	LAKE CHARLES	20,800	.10
167	EL CENTRO-YUMA	20,400	.10
168	BILLINGS-HARDIN	20,100	.10
169	ELMIRA	19,900	.10
170	SALISBURY	19,500	.09
171	PANAMA CITY	19,100	.09
172	MERIDIAN	18,000	.09
173	PALM SPRINGS	17,700	.08
174	GAINESVILLE	17,300	.08
174	MISSOULA	17,300	.08
176	BILOXI-GULFPORT-PASCAGOULA	17,000	.08
177	LAREDO	16,700	.08
178	ARDMORE-ADA	16,500	.08
179	JONESBORO	16,300	.08
180	GRAND JUNCTION-DURANGO	14,700	.07
181	GREAT FALLS	14,600	.07
182	JACKSON, TN	13,500	.06
183	TUSCALOOSA	12,800	.06
184	MARQUETTE	12,300	.06
185	SAN ANGELO	11,300	.05
186	ANNISTON	11,000	.05
187	CASPER-RIVERTON	10,500	.05
188	BUTTE	10,400	.05
189	LIMA	10,200	.05
190	BOWLING GREEN	10,000	.05
190	CHEYENNE-SCOTTSBLUFF (STERLING)	10,000	.05
190	EUREKA	10,000	.05
193	ST. JOSEPH	9,400	.05
194	HAGERSTOWN	9,200	.04
195	FLAGSTAFF	9,000	.04
196	LAFAYETTE, IN	8,600	.04
197	PARKERSBURG	8,000	.04
197	TWIN FALLS	8,000	.04
199	PRESQUE ISLE	7,700	.04
200	HARRISONBURG	7,600	.04
200	ZANESVILLE	7,600	.04
202	VICTORIA	7,300	.04
203	CHARLOTTESVILLE	6,500	.03
204	BEND	6,100	.03
205	OTTUMWA-KIRKSVILLE	5,800	.03
206	MANKATO	4,800	.02
207	NORTH PLATTE	4,400	.02
208	HELENA	4,100	.02
209	ALPENA	3,800	.02

Total and Television Households

Total and Television Households by State and County.

Total and Television Households by Census Division and State.

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ALABAMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AUTAUGA	13,000	12,900	99	B	5	MONTGOMERY-SELMA
BALDWIN	36,800	36,600	99	B	5	MOBILE-PENSACOLA
BARBOUR	9,400	9,300	99	D	5	COLUMBUS, GA
BIBB	6,100	6,000	99	D	5	BIRMINGHAM
BLOUNT	16,000	15,900	99	B	5	BIRMINGHAM
BULLOCK	3,400	3,300	98	D	5	MONTGOMERY-SELMA
BUTLER	8,100	8,000	99	D	5	MONTGOMERY-SELMA
CALHOUN	45,700	45,400	99	C	5	ANNISTON
CHAMBERS	14,700	14,600	99	C	5	COLUMBUS, GA
CHEROKEE	7,400	7,300	99	D	5	BIRMINGHAM
CHILTON	13,100	13,000	99	D	5	BIRMINGHAM
CHOCTAW	5,900	5,800	98	D	5	MERIDIAN
CLARKE	9,500	9,400	98	D	5	MOBILE-PENSACOLA
CLAY	4,700	4,700	99	B	5	BIRMINGHAM
CLEBURNE	6,200	6,100	99	D	5	ATLANTA
COFFEE	15,300	15,200	99	C	5	DOTHAN
COLBERT	21,200	21,000	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
CONECUH	5,500	5,400	98	D	5	MOBILE-PENSACOLA
COOSA	4,500	4,500	99	D	5	BIRMINGHAM
COVINGTON	14,700	14,600	99	C	5	MONTGOMERY-SELMA
CRENSHAW	5,300	5,200	99	D	5	MONTGOMERY-SELMA
CULLMAN	25,800	25,700	99	C	5	BIRMINGHAM
DALE	17,000	16,900	99	C	5	DOTHAN
DALLAS	18,900	18,700	99	B	5	MONTGOMERY-SELMA
DE KALB	21,600	21,400	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
ELMORE	17,600	17,400	99	B	5	MONTGOMERY-SELMA
ESCAMBIA	12,700	12,600	99	C	5	MOBILE-PENSACOLA
ETOWAH	40,000	39,800	99	C	5	BIRMINGHAM
FAYETTE	7,400	7,300	99	D	5	BIRMINGHAM
FRANKLIN	11,300	11,200	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
GENEVA	9,300	9,200	99	D	5	DOTHAN
GREENE	3,700	3,600	98	D	5	BIRMINGHAM
HALE	5,200	5,100	98	D	5	BIRMINGHAM
HENRY	5,600	5,500	99	D	5	DOTHAN
HOUSTON	32,200	32,000	99	C	5	DOTHAN
JACKSON	19,800	19,600	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
JEFFERSON	268,900	267,600	99	B	5	BIRMINGHAM
LAMAR	6,400	6,300	99	D	5	COLUMBUS-TUPELO
LAUDERDALE	32,800	32,500	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LAWRENCE	11,000	10,900	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LEE	33,100	32,800	99	C	5	COLUMBUS, GA
LIMESTONE	18,900	18,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LOWNDES	4,200	4,100	98	D	5	MONTGOMERY-SELMA
MACON	8,900	8,800	99	D	5	MONTGOMERY-SELMA
MADISON	94,800	94,100	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
MARENGO	8,700	8,600	98	D	5	MONTGOMERY-SELMA
MARION	12,300	12,200	99	D	5	BIRMINGHAM
MARSHALL	29,000	28,800	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
MOBILE	145,500	144,800	99	B	5	MOBILE-PENSACOLA
MONROE	8,100	8,000	98	D	5	MOBILE-PENSACOLA
MONTGOMERY	82,900	82,300	99	B	5	MONTGOMERY-SELMA
MORGAN	38,500	38,200	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
PERRY	4,900	4,800	98	D	5	MONTGOMERY-SELMA
PICKENS	7,300	7,200	98	D	5	COLUMBUS-TUPELO
PIKE	10,600	10,500	99	D	5	MONTGOMERY-SELMA
RANDOLPH	7,600	7,500	99	D	5	ATLANTA
RUSSELL	19,100	18,900	99	B	5	COLUMBUS, GA
SHELBY	32,200	32,000	99	B	5	BIRMINGHAM
ST CLAIR	18,200	18,000	99	B	5	BIRMINGHAM
SUMTER	5,300	5,200	98	D	5	MERIDIAN
TALLADEGA	27,400	27,200	99	C	5	BIRMINGHAM
TALLAPOOSA	15,300	15,200	99	C	5	MONTGOMERY-SELMA
TUSCALOOSA	55,400	54,900	99	C	5	TUSCALOOSA
WALKER	26,700	26,500	99	B	5	BIRMINGHAM
WASHINGTON	5,800	5,700	99	D	5	MOBILE-PENSACOLA
WILCOX	4,600	4,500	98	D	5	MONTGOMERY-SELMA
WINSTON	9,000	8,900	99	D	5	BIRMINGHAM
STATE TOTAL	1,567,000	1,554,900	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARIZONA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APACHE NORTH	13,000	11,800	90	C	8	ALBUQUERQUE
APACHE SOUTH	4,400	3,900	90	D	8	PHOENIX
COCHISE	37,100	35,900	97	C	8	TUCSON
COCONINO	30,800	28,700	93	C	8	FLAGSTAFF
GILA	15,600	15,000	96	C	8	PHOENIX
GRAHAM	7,600	7,200	95	D	8	PHOENIX
GREENLEE	3,000	2,900	97	D	8	PHOENIX
LA PAZ	6,300	6,100	96	D	8	PHOENIX
MARICOPA	840,700	825,300	98	A	8	PHOENIX
MOHAVE	36,600	35,000	95	C	8	PHOENIX
NAVAJO	23,100	21,200	92	C	8	PHOENIX
PIMA	266,300	261,400	98	B	8	TUCSON
PINAL	38,600	37,400	97	C	8	PHOENIX
SANTA CRUZ	9,000	8,700	97	B	8	TUCSON
YAVAPAI	44,300	42,300	95	C	8	PHOENIX
YUMA	34,600	32,800	95	C	8	EL CENTRO-YUMA
STATE TOTAL	1,411,000	1,375,600	97			

ARKANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ARKANSAS	8,500	8,400	99	D	7	LITTLE ROCK
ASHLEY	9,400	9,200	98	D	7	MONROE-EL DORADO
BAXTER	13,700	13,400	98	D	7	SPRINGFIELD, MO
BENTON	38,100	37,400	98	C	7	FT. SMITH
BOONE	11,900	11,700	98	D	7	SPRINGFIELD, MO
BRADLEY	5,000	4,900	98	D	7	LITTLE ROCK
CALHOUN	2,200	2,200	98	D	7	LITTLE ROCK
CARROLL	8,200	8,100	98	D	7	SPRINGFIELD, MO
CHICOT	5,600	5,400	97	D	7	LITTLE ROCK
CLARK	8,000	7,900	98	D	7	LITTLE ROCK
CLAY	7,700	7,500	98	D	7	JONESBORO
CLEBURNE	8,200	8,100	98	D	7	LITTLE ROCK
CLEVELAND	3,000	2,900	98	D	7	LITTLE ROCK
COLUMBIA	9,800	9,600	98	D	7	SHREVEPORT-TEXARKANA
CONWAY	7,100	7,000	98	D	7	LITTLE ROCK
CRAIGHEAD	24,400	24,200	99	C	7	JONESBORO
CRAWFORD	16,100	15,800	98	B	7	FT. SMITH
CRITTENDEN	17,100	16,800	98	B	7	MEMPHIS
CROSS	6,800	6,700	98	D	7	MEMPHIS
DALLAS	4,000	3,900	98	D	7	LITTLE ROCK
DESHA	6,500	6,400	98	D	7	LITTLE ROCK
DREW	6,500	6,300	98	D	7	LITTLE ROCK
FAULKNER	20,900	20,600	99	B	7	LITTLE ROCK
FRANKLIN	5,900	5,800	98	D	7	FT. SMITH
FULTON	4,500	4,300	96	D	7	SPRINGFIELD, MO
GARLAND	33,300	32,800	99	C	7	LITTLE ROCK
GRANT	5,300	5,200	98	D	7	LITTLE ROCK
GREENE	12,500	12,300	99	D	7	JONESBORO
HEMPSTEAD	8,500	8,300	98	D	7	SHREVEPORT-TEXARKANA
HOT SPRING	10,800	10,600	99	D	7	LITTLE ROCK
HOWARD	5,100	5,000	99	D	7	SHREVEPORT-TEXARKANA
INDEPENDENCE	12,200	12,000	98	D	7	LITTLE ROCK
IZARD	4,500	4,300	97	D	7	JONESBORO
JACKSON	7,600	7,500	98	D	7	LITTLE ROCK
JEFFERSON	31,200	30,800	99	B	7	LITTLE ROCK
JOHNSON	7,200	7,000	98	D	7	LITTLE ROCK
LAFAYETTE	3,500	3,400	98	D	7	SHREVEPORT-TEXARKANA
LAWRENCE	7,100	7,000	98	D	7	JONESBORO
LEE	5,100	5,000	97	D	7	MEMPHIS
LINCOLN	3,500	3,400	98	D	7	LITTLE ROCK
LITTLE RIVER	5,100	5,000	98	B	7	SHREVEPORT-TEXARKANA
LOGAN	7,800	7,700	98	D	7	FT. SMITH
LONOKE	14,400	14,200	99	B	7	LITTLE ROCK
MADISON	4,800	4,600	97	D	7	FT. SMITH
MARION	5,300	5,200	98	D	7	SPRINGFIELD, MO

ARKANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MILLER	14,400	14,200	99	B	7	SHREVEPORT-TEXARKANA
MISSISSIPPI	19,700	19,400	99	C	7	MEMPHIS
MONROE	4,500	4,400	97	D	7	LITTLE ROCK
MONTGOMERY	3,500	3,400	98	D	7	LITTLE ROCK
NEVADA	3,800	3,700	98	D	7	LITTLE ROCK
NEWTON	3,200	3,100	96	D	7	SPRINGFIELD, MO
OUACHITA	13,100	12,900	98	D	7	LITTLE ROCK
PERRY	2,900	2,900	99	D	7	LITTLE ROCK
PHILLIPS	10,700	10,400	98	D	7	MEMPHIS
PIKE	4,200	4,100	98	D	7	LITTLE ROCK
POINSETT	9,300	9,200	99	D	7	MEMPHIS
POLK	6,500	6,300	98	D	7	FT. SMITH
POPE	17,400	17,100	99	C	7	LITTLE ROCK
PRAIRIE	3,600	3,500	98	D	7	LITTLE ROCK
PULASKI	138,500	137,300	99	B	7	LITTLE ROCK
RANDOLPH	6,600	6,500	98	D	7	JONESBORO
SALINE	21,200	21,000	99	B	7	LITTLE ROCK
SCOTT	4,300	4,200	98	D	7	FT. SMITH
SEARCY	3,600	3,500	97	D	7	LITTLE ROCK
SEBASTIAN	40,800	40,400	99	B	7	FT. SMITH
SEVIER	5,500	5,400	99	D	7	SHREVEPORT-TEXARKANA
SHARP	6,500	6,300	97	D	7	JONESBORO
ST FRANCIS	9,900	9,700	98	D	7	MEMPHIS
STONE	3,900	3,800	97	D	7	LITTLE ROCK
UNION	18,700	18,400	99	B	7	MONROE-EL DORADO
VAN BUREN	6,400	6,300	98	D	7	LITTLE ROCK
WASHINGTON	43,100	42,300	98	C	7	FT. SMITH
WHITE	19,900	19,600	99	C	7	LITTLE ROCK
WOODRUFF	3,600	3,500	98	D	7	LITTLE ROCK
YELL	7,100	7,000	98	D	7	LITTLE ROCK
STATE TOTAL	910,300	895,700	98			

CALIFORNIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMEDA	495,800	480,700	97	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
ALPINE	400	300	87	D	9	RENO
AMADOR	11,200	10,700	95	D	9	SACRAMENTO-STOCKTON
BUTTE	72,400	69,100	95	B	9	CHICO-REDDING
CALAVERAS	13,200	12,600	95	D	9	SACRAMENTO-STOCKTON
COLUSA	5,600	5,300	95	D	9	SACRAMENTO-STOCKTON
CONTRA COSTA EAST	33,000	32,200	98	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
CONTRA COSTA WEST	261,500	255,800	98	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
DEL NORTE	7,800	7,300	94	D	9	EUREKA
EL DORADO EAST	11,800	11,400	96	D	9	RENO
EL DORADO WEST	35,300	34,000	96	A	9	SACRAMENTO-STOCKTON
FRESNO	224,000	215,700	96	B	9	FRESNO-VISALIA
GLENN	8,700	8,400	96	B	9	CHICO-REDDING
HUMBOLDT	46,700	44,800	96	C	9	EUREKA
IMPERIAL	34,800	32,400	93	C	9	EL CENTRO-YUMA
INYO	7,800	7,000	90	D	9	LOS ANGELES
KERN EAST	30,900	29,800	97	C	9	LOS ANGELES
KERN WEST	157,500	152,100	97	B	9	BAKERSFIELD
KINGS	28,000	26,700	95	C	9	FRESNO-VISALIA
LAKE	23,600	21,900	93	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
LASSEN	8,200	7,700	94	D	9	RENO
LOS ANGELES	3,221,900	3,134,800	97	A	9	LOS ANGELES
MADERA	27,800	26,600	96	C	9	FRESNO-VISALIA
MARIN	96,600	93,600	97	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
MARIPOSA	6,000	5,600	93	D	9	FRESNO-VISALIA
MENDOCINO	30,600	28,300	93	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
MERCED	58,500	56,300	96	B	9	FRESNO-VISALIA
MODOC	3,600	3,300	93	D	9	MEDFORD
MONO	4,100	3,500	87	D	9	RENO
MONTEREY	117,700	113,300	96	B	9	SALINAS-MONTEREY

CALIFORNIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
NAPA	41,500	40,100	97	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
NEVADA	31,500	29,800	94	C	9	SACRAMENTO-STOCKTON
ORANGE	824,200	809,700	98	A	9	LOS ANGELES
PLACER EAST	4,400	4,200	96	D	9	RENO
PLACER WEST	56,200	54,200	96	A	9	SACRAMENTO-STOCKTON
PLUMAS	8,500	7,900	94	D	9	SACRAMENTO-STOCKTON
RIVERSIDE EAST	8,100	7,800	96	D	9	PHOENIX
RIVERSIDE WEST	298,100	287,000	96	B	9	LOS ANGELES
RIVERSIDE CENTRAL	70,600	67,900	96	B	9	PALM SPRINGS
SACRAMENTO	399,200	388,500	97	A	9	SACRAMENTO-STOCKTON
SAN BENITO	11,900	11,300	95	D	9	SALINAS-MONTEREY
SAN BERNARDINO	473,400	458,400	97	B	9	LOS ANGELES
SAN DIEGO	892,300	867,500	97	A	9	SAN DIEGO
SAN FRANCISCO	338,000	317,400	94	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SAN JOAQUIN	165,200	158,400	96	A	9	SACRAMENTO-STOCKTON
SAN LUIS OBISPO	80,800	77,300	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SAN MATEO	248,100	243,500	98	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA BARBARA NORTH	59,700	57,500	96	C	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA BARBARA SOUTH	73,600	70,700	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA CLARA EAST	28,000	27,300	97	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA CLARA WEST	487,600	474,800	97	B	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA CRUZ	89,700	86,000	96	B	9	SALINAS-MONTEREY
SHASTA	53,800	52,100	97	B	9	CHICO-REDDING
SIERRA	1,500	1,400	92	D	9	SACRAMENTO-STOCKTON
SISKIYOU	17,500	16,300	93	C	9	MEDFORD
SOLANO EAST	68,300	66,700	98	B	9	SACRAMENTO-STOCKTON
SOLANO WEST	43,000	42,100	98	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SONOMA	149,400	143,000	96	B	9	SAN FRANCISCO-OAKLAND-SAN JOSE
STANISLAUS	123,600	117,900	95	B	9	SACRAMENTO-STOCKTON
SUTTER	23,400	22,700	97	C	9	SACRAMENTO-STOCKTON
TEHAMA	18,800	18,300	97	B	9	CHICO-REDDING
TRINITY	5,600	5,200	93	D	9	CHICO-REDDING
TULARE	100,600	96,500	96	B	9	FRESNO-VISALIA
TUOLUMNE	17,100	16,200	95	C	9	SACRAMENTO-STOCKTON
VENTURA	218,000	212,700	98	B	9	LOS ANGELES
YOLO	50,800	48,900	96	A	9	SACRAMENTO-STOCKTON
YUBA	21,300	20,600	97	C	9	SACRAMENTO-STOCKTON
STATE TOTAL	10,688,300	10,359,000	97			

COLORADO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	107,300	106,600	99	A	8	DENVER
ALAMOSA	4,700	4,500	96	D	8	ALBUQUERQUE
ARAPAHOE	161,800	160,200	99	A	8	DENVER
ARCHULETA	2,100	2,000	93	D	8	ALBUQUERQUE
BACA	1,900	1,700	91	D	8	COLORADO SPRINGS-PUEBLO
BENT	2,000	1,900	97	D	8	COLORADO SPRINGS-PUEBLO
BOULDER	88,100	86,100	98	A	8	DENVER
CHAFFEE	5,200	5,000	96	D	8	DENVER
CHEYENNE	900	900	95	D	8	COLORADO SPRINGS-PUEBLO
CLEAR CREEK	3,000	2,900	97	D	8	DENVER
CONEJOS	2,800	2,700	95	D	8	ALBUQUERQUE
COSTILLA	1,200	1,100	91	D	8	ALBUQUERQUE
CROWLEY	900	900	98	D	8	COLORADO SPRINGS-PUEBLO
CUSTER	600	600	95	D	8	COLORADO SPRINGS-PUEBLO
DELTA	8,900	8,600	96	D	8	GRAND JUNCTION-DURANGO
DENVER	231,000	226,700	98	A	8	DENVER
DOLORES	600	500	90	D	8	SALT LAKE CITY
DOUGLAS	15,000	14,900	99	A	8	DENVER
EAGLE	7,300	6,900	95	D	8	DENVER
EL PASO	155,000	152,900	99	B	8	COLORADO SPRINGS-PUEBLO
ELBERT	3,400	3,300	96	D	8	DENVER
FREMONT	12,600	12,200	97	D	8	COLORADO SPRINGS-PUEBLO
GARFIELD	10,700	10,200	96	D	8	DENVER
GILPIN	1,300	1,300	97	A	8	DENVER
GRAND	3,700	3,500	94	D	8	DENVER

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

COLORADO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GUNNISON	4,100	3,900	94	D	8	DENVER
HINSDALE	200	200	99	D	8	DENVER
HUERFANO	2,600	2,500	95	D	8	COLORADO SPRINGS-PUEBLO
JACKSON	700	700	97	D	8	DENVER
JEFFERSON	169,200	167,800	99	A	8	DENVER
KIOWA	600	600	95	D	8	COLORADO SPRINGS-PUEBLO
KIT CARSON	2,900	2,700	95	D	8	DENVER
LA PLATA	12,100	11,600	96	D	8	GRAND JUNCTION-DURANGO
LAKE	2,400	2,300	96	D	8	DENVER
LARIMER	73,800	72,300	98	B	8	DENVER
LAS ANIMAS	5,400	5,100	94	D	8	COLORADO SPRINGS-PUEBLO
LINCOLN	1,800	1,700	97	D	8	DENVER
LOGAN	7,300	7,100	97	D	8	DENVER
MESA	34,100	33,300	98	C	8	GRAND JUNCTION-DURANGO
MINERAL	300	300	92	D	8	DENVER
MOFFAT	4,900	4,600	94	D	8	DENVER
MONTEZUMA	6,900	6,600	96	D	8	ALBUQUERQUE
MONTROSE	9,400	9,100	97	D	8	GRAND JUNCTION-DURANGO
MORGAN	8,400	8,300	99	D	8	DENVER
OTERO	8,000	7,800	97	D	8	COLORADO SPRINGS-PUEBLO
OURAY	700	700	94	D	8	GRAND JUNCTION-DURANGO
PARK	3,000	2,900	96	D	8	DENVER
PHILLIPS	1,800	1,800	98	D	8	DENVER
PITKIN	5,100	4,700	92	D	8	DENVER
PROWERS	5,600	5,300	94	D	8	DENVER
PUEBLO	50,200	49,500	99	B	8	COLORADO SPRINGS-PUEBLO
RIO BLANCO	2,100	2,000	97	D	8	DENVER
RIO GRANDE	4,000	3,800	95	D	8	ALBUQUERQUE
ROUTT	5,400	5,000	93	D	8	DENVER
SAGUACHE	1,400	1,300	94	D	8	COLORADO SPRINGS-PUEBLO
SAN JUAN	400	400	97	D	8	DENVER
SAN MIGUEL	1,500	1,400	94	D	8	GRAND JUNCTION-DURANGO
SEDGWICK	1,400	1,400	97	D	8	DENVER
SUMMIT	5,100	4,900	96	D	8	DENVER
TELLER	4,800	4,700	98	D	8	DENVER
WASHINGTON	1,900	1,800	96	D	8	DENVER
WELD	52,000	51,200	98	C	8	DENVER
YUMA	3,800	3,700	96	D	8	DENVER
STATE TOTAL	1,337,300	1,313,100	98			

CONNECTICUT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAIRFIELD	302,700	299,400	99	B	1	NEW YORK
HARTFORD	324,400	319,700	99	A	1	HARTFORD-NEW HAVEN
LITCHFIELD	64,100	63,000	98	B	1	HARTFORD-NEW HAVEN
MIDDLESEX	54,800	53,900	98	C	1	HARTFORD-NEW HAVEN
NEW HAVEN	298,900	295,200	99	A	1	HARTFORD-NEW HAVEN
NEW LONDON	92,000	90,200	98	B	1	HARTFORD-NEW HAVEN
TOLLAND	43,000	42,300	98	C	1	HARTFORD-NEW HAVEN
WINDHAM	37,400	36,700	98	C	1	HARTFORD-NEW HAVEN
STATE TOTAL	1,217,300	1,200,400	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

DELAWARE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
KENT	39,100	38,800	99	C	3	PHILADELPHIA
NEW CASTLE	157,100	156,500	99	B	3	PHILADELPHIA
SUSSEX	44,300	43,800	99	C	3	SALISBURY
STATE TOTAL	240,500	239,100	99			

DISTRICT OF COLUMBIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DIST OF COLUMBIA	255,000	252,700	99	A	3	WASHINGTON, DC
STATE TOTAL	255,000	252,700	99			

FLORIDA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALACHUA	73,200	72,000	98	B	3	GAINESVILLE
BAKER	5,900	5,800	99	B	3	JACKSONVILLE
BAY	52,500	52,000	99	C	3	PANAMA CITY
BRADFORD	8,000	7,900	99	D	3	JACKSONVILLE
BREVARD	162,800	161,500	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
BROWARD	538,500	535,800	99	B	3	MIAMI
CALHOUN	3,400	3,300	98	D	3	PANAMA CITY
CHARLOTTE	44,500	44,000	99	C	3	FT. MYERS-NAPLES
CITRUS	41,500	40,800	98	C	3	TAMPA-ST. PETERSBURG (SARASOTA)
CLAY	35,800	35,400	99	B	3	JACKSONVILLE
COLLIER	58,300	57,300	98	C	3	FT. MYERS-NAPLES
COLUMBIA	15,700	15,500	98	C	3	JACKSONVILLE
DADE	723,400	718,100	99	A	3	MIAMI
DE SOTO	8,400	8,300	99	D	3	TAMPA-ST. PETERSBURG (SARASOTA)
DIXIE	3,600	3,500	97	D	3	GAINESVILLE
DUVAL	272,100	270,200	99	B	3	JACKSONVILLE
ESCAMBIA	108,100	107,400	99	B	3	MOBILE-PENSACOLA
FLAGLER	9,600	9,500	99	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
FRANKLIN	3,100	3,000	98	D	3	PANAMA CITY
GADSDEN	15,200	14,900	98	B	3	TALLAHASSEE-THOMASVILLE
GILCHRIST	2,500	2,500	98	D	3	GAINESVILLE
GLADES	2,900	2,800	98	D	3	FT. MYERS-NAPLES
GULF	4,400	4,300	98	D	3	PANAMA CITY
HAMILTON	3,100	3,000	98	D	3	TALLAHASSEE-THOMASVILLE
HARDEE	7,600	7,500	99	D	3	TAMPA-ST. PETERSBURG (SARASOTA)
HENDRY	8,700	8,500	98	D	3	FT. MYERS-NAPLES
HERNANDO	39,200	38,700	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
HIGHLANDS	28,900	28,500	99	C	3	TAMPA-ST. PETERSBURG (SARASOTA)
HILLSBOROUGH	334,600	331,900	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
HOLMES	6,300	6,100	97	D	3	DOTHAN
INDIAN RIVER	37,700	37,200	99	C	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
JACKSON	15,400	15,100	98	C	3	DOTHAN
JEFFERSON	4,100	4,000	98	D	3	TALLAHASSEE-THOMASVILLE
LAFAYETTE	1,500	1,500	97	D	3	TALLAHASSEE-THOMASVILLE
LAKE	63,700	63,100	99	C	3	ORLANDO-DAYTONA BEACH-MELBOURNE
LEE	136,300	134,900	99	B	3	FT. MYERS-NAPLES
LEON	73,100	72,200	99	B	3	TALLAHASSEE-THOMASVILLE
LEVY	10,000	9,700	97	D	3	GAINESVILLE
LIBERTY	1,700	1,700	98	D	3	PANAMA CITY
MADISON	5,400	5,300	97	D	3	TALLAHASSEE-THOMASVILLE
MANATEE	83,600	82,900	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
MARION	77,700	76,400	98	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
MARTIN	41,000	40,600	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
MONROE	35,600	34,900	98	C	3	MIAMI
NASSAU	16,600	16,400	99	B	3	JACKSONVILLE

FLORIDA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
OKALOOSA	58,300	57,900	99	B	3	MOBILE-PENSACOLA
OKEECHOBEE	11,400	11,300	99	D	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
ORANGE	250,900	249,100	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
OSCEOLA	38,800	38,300	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
PALM BEACH NO	254,600	252,100	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PALM BEACH SO	119,000	117,700	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PASCO	120,900	119,700	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
PINELLAS	392,600	389,800	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
POLK	155,100	153,700	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
PUTNAM	24,900	24,600	99	C	3	JACKSONVILLE
SANTA ROSA	26,000	25,800	99	B	3	MOBILE-PENSACOLA
SARASOTA	122,200	121,200	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
SEMINOLE	102,600	101,800	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
ST JOHNS	33,200	32,800	99	B	3	JACKSONVILLE
ST LUCIE	55,400	54,800	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
SUMTER	12,100	11,900	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
SUWANNEE	10,000	9,800	98	D	3	TALLAHASSEE-THOMASVILLE
TAYLOR	7,000	6,900	98	D	3	TALLAHASSEE-THOMASVILLE
UNION	2,400	2,400	98	D	3	JACKSONVILLE
VOLUSIA	152,500	151,200	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
WAKULLA	5,200	5,100	99	B	3	TALLAHASSEE-THOMASVILLE
WALTON	11,600	11,400	98	D	3	PANAMA CITY
WASHINGTON	6,400	6,300	98	D	3	PANAMA CITY
STATE TOTAL	5,198,300	5,151,500	99			

GEORGIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APPLING	5,700	5,600	98	D	3	SAVANNAH
ATKINSON	2,000	1,900	97	D	3	ALBANY, GA
BACON	3,600	3,500	98	D	3	SAVANNAH
BAKER	1,200	1,200	97	D	3	ALBANY, GA
BALDWIN	12,300	12,100	98	C	3	MACON
BANKS	3,900	3,800	98	D	3	ATLANTA
BARROW	10,100	10,000	99	A	3	ATLANTA
BARTOW	18,900	18,700	99	C	3	ATLANTA
BEN HILL	6,700	6,600	98	D	3	ALBANY, GA
BERRIEN	5,300	5,200	98	D	3	ALBANY, GA
BIBB	58,100	57,600	99	B	3	MACON
BLECKLEY	3,700	3,600	98	D	3	MACON
BRANTLEY	4,000	3,900	98	D	3	JACKSONVILLE
BROOKS	5,200	5,100	98	D	3	TALLAHASSEE-THOMASVILLE
BRYAN	5,200	5,100	99	B	3	SAVANNAH
BULLOCH	12,900	12,700	99	C	3	SAVANNAH
BURKE	7,100	6,900	98	D	3	AUGUSTA
BUTTS	5,000	4,900	99	A	3	ATLANTA
CALHOUN	1,500	1,500	97	D	3	ALBANY, GA
CAMDEN	7,200	7,100	99	D	3	JACKSONVILLE
CANDLER	2,700	2,600	98	D	3	SAVANNAH
CARROLL	25,100	24,900	99	C	3	ATLANTA
CATOOSA	15,000	14,900	99	B	3	CHATTANOOGA
CHARLTON	2,900	2,900	98	D	3	JACKSONVILLE
CHATHAM	83,800	83,100	99	B	3	SAVANNAH
CHATTAHOOCHEE	3,700	3,700	99	B	3	COLUMBUS, GA
CHATTOOGA	8,000	7,900	99	D	3	CHATTANOOGA
CHEROKEE	29,500	29,300	99	A	3	ATLANTA
CLARKE	31,800	31,400	99	C	3	ATLANTA
CLAY	1,200	1,200	98	D	3	COLUMBUS, GA
CLAYTON	66,200	65,900	99	A	3	ATLANTA
CLINCH	2,300	2,300	98	D	3	JACKSONVILLE
COBB	170,900	170,200	99	A	3	ATLANTA
COFFEE	10,800	10,600	98	D	3	ALBANY, GA
COLQUITT	13,600	13,400	99	C	3	ALBANY, GA
COLUMBIA	22,700	22,400	99	B	3	AUGUSTA
COOK	5,100	5,000	98	D	3	ALBANY, GA
COWETA	18,400	18,200	99	A	3	ATLANTA
CRAWFORD	2,500	2,400	97	D	3	MACON
CRISP	7,200	7,100	98	D	3	ALBANY, GA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DADE	4,300	4,300	99	B	3	CHATTANOOGA
DAWSON	2,900	2,800	98	D	3	ATLANTA
DE KALB	214,400	213,700	99	A	3	ATLANTA
DECATUR	9,300	9,200	99	D	3	TALLAHASSEE-THOMASVILLE
DODGE	6,000	5,900	98	D	3	MACON
DOOLY	3,700	3,600	98	D	3	MACON
DOUGHERTY	35,400	35,000	99	C	3	ALBANY, GA
DOUGLAS	25,800	25,600	99	A	3	ATLANTA
EARLY	4,600	4,500	98	D	3	DOTHAN
ECHOLS	800	800	97	D	3	TALLAHASSEE-THOMASVILLE
EFFINGHAM	8,600	8,500	99	B	3	SAVANNAH
ELBERT	7,100	7,000	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
EMANUEL	7,700	7,600	98	D	3	AUGUSTA
EVANS	3,100	3,100	99	D	3	SAVANNAH
FANNIN	6,400	6,300	98	D	3	CHATTANOOGA
FAYETTE	20,100	19,900	99	A	3	ATLANTA
FLOYD	30,600	30,300	99	C	3	ATLANTA
FORSYTH	15,700	15,600	99	A	3	ATLANTA
FRANKLIN	6,400	6,300	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
FULTON	266,100	264,400	99	A	3	ATLANTA
GILMER	4,900	4,800	98	D	3	ATLANTA
GLASCOCK	800	800	98	D	3	AUGUSTA
GLYNN	23,800	23,600	99	C	3	JACKSONVILLE
GORDON	12,200	12,100	99	D	3	ATLANTA
GRADY	7,800	7,700	99	D	3	TALLAHASSEE-THOMASVILLE
GREENE	4,100	4,000	98	D	3	ATLANTA
GWINNETT	121,900	121,100	99	A	3	ATLANTA
HABERSHAM	10,200	10,100	99	D	3	ATLANTA
HALL	34,200	33,900	99	C	3	ATLANTA
HANCOCK	3,000	2,900	97	D	3	AUGUSTA
HARALSON	8,000	7,900	99	D	3	ATLANTA
HARRIS	6,800	6,700	98	D	3	COLUMBUS, GA
HART	7,100	7,000	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HEARD	2,500	2,500	99	D	3	ATLANTA
HENRY	19,000	18,800	99	A	3	ATLANTA
HOUSTON	32,700	32,400	99	B	3	MACON
IRWIN	3,300	3,200	98	D	3	ALBANY, GA
JACKSON	10,800	10,700	99	D	3	ATLANTA
JASPER	3,200	3,100	98	D	3	ATLANTA
JEFF DAVIS	4,500	4,400	98	D	3	SAVANNAH
JEFFERSON	6,600	6,500	98	D	3	AUGUSTA
JENKINS	2,900	2,900	98	D	3	AUGUSTA
JOHNSON	3,200	3,200	99	D	3	MACON
JONES	7,100	7,000	98	B	3	MACON
LAMAR	4,900	4,800	99	D	3	ATLANTA
LANIER	2,000	2,000	98	D	3	ALBANY, GA
LAURENS	14,200	13,900	98	C	3	MACON
LEE	5,500	5,400	98	C	3	ALBANY, GA
LIBERTY	13,500	13,300	99	C	3	SAVANNAH
LINCOLN	2,300	2,300	98	D	3	AUGUSTA
LONG	1,800	1,800	98	D	3	SAVANNAH
LOWNDES	26,800	26,400	98	C	3	TALLAHASSEE-THOMASVILLE
LUMPKIN	4,400	4,400	99	D	3	ATLANTA
MACON	5,000	4,900	98	D	3	COLUMBUS, GA
MADISON	7,700	7,600	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARION	1,800	1,700	97	D	3	COLUMBUS, GA
MC DUFFIE	7,600	7,500	99	B	3	AUGUSTA
MC INTOSH	3,100	3,000	98	D	3	SAVANNAH
MERIWETHER	7,300	7,200	98	D	3	ATLANTA
MILLER	2,700	2,600	98	D	3	ALBANY, GA
MITCHELL	7,000	6,900	98	D	3	ALBANY, GA
MONROE	5,700	5,600	99	D	3	MACON
MONTGOMERY	2,300	2,200	97	D	3	SAVANNAH
MORGAN	4,400	4,300	98	D	3	ATLANTA
MURRAY	9,000	8,900	99	D	3	CHATTANOOGA
MUSCOGEE	68,600	68,100	99	B	3	COLUMBUS, GA
NEWTON	15,400	15,200	99	A	3	ATLANTA
OCONEE	5,900	5,900	99	D	3	ATLANTA
OGLETHORPE	3,800	3,700	98	D	3	ATLANTA
PAULDING	13,200	13,100	99	A	3	ATLANTA
PEACH	7,700	7,600	99	B	3	MACON
PICKENS	5,200	5,100	99	D	3	ATLANTA
PIERCE	4,700	4,600	98	D	3	SAVANNAH
PIKE	3,400	3,300	98	D	3	ATLANTA
POLK	12,700	12,600	99	D	3	ATLANTA

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
PULASKI	3,100	3,000	98	D	3	MACON
PUTNAM	4,600	4,500	98	D	3	ATLANTA
QUITMAN	800	800	98	D	3	COLUMBUS, GA
RABUN	4,500	4,400	98	D	3	ATLANTA
RANDOLPH	3,300	3,200	98	D	3	COLUMBUS, GA
RICHMOND	70,500	69,900	99	B	3	AUGUSTA
ROCKDALE	18,800	18,600	99	A	3	ATLANTA
SCHLEY	1,100	1,100	98	D	3	COLUMBUS, GA
SCREVEN	5,800	5,700	98	D	3	SAVANNAH
SEMINOLE	3,300	3,200	98	D	3	TALLAHASSEE-THOMASVILLE
SPALDING	19,500	19,300	99	A	3	ATLANTA
STEPHENS	8,500	8,400	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STEWART	1,900	1,800	97	D	3	COLUMBUS, GA
SUMTER	10,400	10,200	98	D	3	COLUMBUS, GA
TALBOT	2,200	2,200	98	D	3	COLUMBUS, GA
TALIAFERRO	800	800	98	D	3	AUGUSTA
TATTNALL	6,200	6,100	98	D	3	SAVANNAH
TAYLOR	2,800	2,700	98	D	3	COLUMBUS, GA
TELFAIR	4,000	3,900	97	D	3	ALBANY, GA
TERRELL	4,100	4,000	98	D	3	ALBANY, GA
THOMAS	13,600	13,400	99	B	3	TALLAHASSEE-THOMASVILLE
TIFT	12,300	12,100	98	D	3	ALBANY, GA
TOOMBS	9,200	9,000	98	D	3	SAVANNAH
TOWNS	2,900	2,900	99	D	3	ATLANTA
TREUTLEN	2,100	2,100	98	D	3	SAVANNAH
TROUP	20,300	20,000	99	C	3	ATLANTA
TURNER	3,200	3,100	98	D	3	ALBANY, GA
TWIGGS	3,600	3,500	98	B	3	MACON
UNION	4,400	4,300	99	D	3	ATLANTA
UPSON	10,100	10,000	99	D	3	ATLANTA
WALKER	20,900	20,700	99	B	3	CHATTANOOGA
WALTON	12,700	12,600	99	A	3	ATLANTA
WARE	13,500	13,300	99	C	3	JACKSONVILLE
WARREN	2,000	2,000	98	D	3	AUGUSTA
WASHINGTON	6,500	6,300	97	D	3	MACON
WAYNE	7,500	7,400	99	D	3	SAVANNAH
WEBSTER	800	800	97	D	3	COLUMBUS, GA
WHEELER	1,900	1,900	97	D	3	SAVANNAH
WHITE	4,800	4,700	98	D	3	ATLANTA
WHITFIELD	26,700	26,500	99	C	3	CHATTANOOGA
WILCOX	2,600	2,600	98	D	3	MACON
WILKES	4,000	3,900	98	D	3	AUGUSTA
WILKINSON	3,800	3,700	98	D	3	MACON
WORTH	6,600	6,500	98	D	3	ALBANY, GA
STATE TOTAL	2,374,400	2,351,100	99			

IDAHO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADA	80,100	78,800	98	B	8	BOISE
ADAMS	1,200	1,200	96	D	8	BOISE
BANNOCK	24,300	23,800	98	B	8	IDAHO FALLS-POCATELLO
BEAR LAKE	2,300	2,200	97	D	8	SALT LAKE CITY
BENEWAH	3,200	3,100	98	D	8	SPOKANE
BINGHAM	11,700	11,600	99	B	8	IDAHO FALLS-POCATELLO
BLAINE	5,800	5,600	97	D	8	BOISE
BOISE	1,700	1,700	97	D	8	BOISE
BONNER	10,300	10,000	97	D	8	SPOKANE
BONNEVILLE	24,500	24,200	99	B	8	IDAHO FALLS-POCATELLO
BOUNDARY	2,600	2,500	96	D	8	SPOKANE
BUTTE	1,000	1,000	99	D	8	IDAHO FALLS-POCATELLO
CAMAS	300	300	99	D	8	BOISE
CANYON	32,000	31,300	98	B	8	BOISE
CARIBOU	2,800	2,700	97	D	8	SALT LAKE CITY
CASSIA	6,500	6,400	98	D	8	IDAHO FALLS-POCATELLO
CLARK	300	300	96	D	8	IDAHO FALLS-POCATELLO
CLEARWATER	3,300	3,200	97	D	8	SPOKANE
CUSTER	2,000	1,900	95	D	8	IDAHO FALLS-POCATELLO
ELMORE	7,200	7,100	98	D	8	BOISE

IDAHO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FRANKLIN	2,800	2,700	98	D	8	SALT LAKE CITY
FREMONT	3,600	3,500	99	D	8	IDAHO FALLS-POCATELLO
GEM	4,200	4,100	98	D	8	BOISE
GOODING	4,300	4,200	98	D	8	TWIN FALLS
IDAHO	5,100	4,900	96	D	8	SPOKANE
JEFFERSON	5,400	5,400	99	D	8	IDAHO FALLS-POCATELLO
JEROME	5,300	5,200	99	D	8	TWIN FALLS
KOOTENAI	27,200	26,800	99	B	8	SPOKANE
LATAH	10,900	10,600	97	D	8	SPOKANE
LEMHI	2,700	2,500	94	D	8	IDAHO FALLS-POCATELLO
LEWIS	1,400	1,400	98	D	8	SPOKANE
LINCOLN	1,200	1,200	98	D	8	TWIN FALLS
MADISON	5,800	5,700	99	D	8	IDAHO FALLS-POCATELLO
MINIDOKA	6,800	6,600	98	D	8	IDAHO FALLS-POCATELLO
NEZ PERCE	13,200	12,900	98	D	8	SPOKANE
ONEIDA	1,100	1,100	98	D	8	SALT LAKE CITY
OWYHEE	2,900	2,800	98	D	8	BOISE
PAYETTE	6,200	6,100	98	D	8	BOISE
POWER	2,600	2,500	96	D	8	IDAHO FALLS-POCATELLO
SHOSHONE	5,700	5,600	98	D	8	SPOKANE
TETON	900	900	99	D	8	IDAHO FALLS-POCATELLO
TWIN FALLS	19,700	19,400	99	C	8	TWIN FALLS
VALLEY	2,400	2,300	96	D	8	BOISE
WASHINGTON	3,100	3,000	97	D	8	BOISE
STATE TOTAL	367,600	360,300	98			

ILLINOIS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	26,800	26,400	99	C	4	QUINCY-HANNIBAL
ALEXANDER	4,700	4,500	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOND	6,300	6,100	97	D	4	ST. LOUIS
BOONE	11,200	11,000	98	B	4	ROCKFORD
BROWN	2,000	1,900	97	D	4	QUINCY-HANNIBAL
BUREAU	14,400	14,100	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CALHOUN	2,100	2,100	98	D	4	ST. LOUIS
CARROLL	7,000	6,900	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CASS	5,400	5,300	98	D	4	QUINCY-HANNIBAL
CHAMPAIGN	63,600	62,400	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHRISTIAN	14,400	14,100	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CLARK	6,800	6,600	98	D	4	TERRE HAUTE
CLAY	6,200	6,000	96	D	4	TERRE HAUTE
CLINTON	12,000	11,800	98	A	4	ST. LOUIS
COLES	19,400	19,000	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
COOK	1,985,000	1,957,000	99	A	4	CHICAGO
CRAWFORD	8,100	8,000	98	D	4	TERRE HAUTE
CUMBERLAND	4,300	4,200	97	D	4	TERRE HAUTE
DE WITT	7,300	7,200	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DEKALB	26,300	25,900	99	C	4	CHICAGO
DOUGLAS	7,700	7,600	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DUPAGE	281,200	279,300	99	A	4	CHICAGO
EDGAR	8,300	8,100	98	D	4	TERRE HAUTE
EDWARDS	3,700	3,600	96	D	4	EVANSVILLE
EFFINGHAM	12,400	12,000	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FAYETTE	8,300	8,100	97	D	4	ST. LOUIS
FORD	5,800	5,700	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FRANKLIN	17,800	17,300	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FULTON	15,400	15,100	98	C	4	PEORIA-BLOOMINGTON
GALLATIN	2,900	2,800	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GREENE	6,200	6,100	98	D	4	ST. LOUIS
GRUNDY	12,900	12,800	99	D	4	CHICAGO
HAMILTON	3,900	3,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HANCOCK	9,200	9,100	98	D	4	QUINCY-HANNIBAL
HARDIN	2,200	2,100	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HENDERSON	3,400	3,300	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HENRY	20,300	20,100	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
IROQUOIS	12,400	12,200	98	D	4	CHICAGO
JACKSON	24,100	23,400	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JASPER	4,300	4,200	97	D	4	TERRE HAUTE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ILLINOIS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JEFFERSON	15,800	15,300	97	C	4	ST. LOUIS
JERSEY	7,400	7,200	98	A	4	ST. LOUIS
JO DAVIESS	9,100	8,900	97	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JOHNSON	3,300	3,200	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
KANE	116,200	114,800	99	A	4	CHICAGO
KANKAKEE	36,900	36,400	99	C	4	CHICAGO
KENDALL	14,700	14,600	99	C	4	CHICAGO
KNOX	22,800	22,500	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LA SALLE	42,100	41,300	98	C	4	CHICAGO
LAKE	170,700	169,500	99	A	4	CHICAGO
LAWRENCE	6,500	6,400	98	D	4	TERRE HAUTE
LEE	12,900	12,700	99	D	4	ROCKFORD
LIVINGSTON	14,800	14,500	98	C	4	CHICAGO
LOGAN	10,400	10,200	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACON	48,500	47,800	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACOUPIN	20,100	19,700	98	C	4	ST. LOUIS
MADISON	96,700	95,500	99	A	4	ST. LOUIS
MARION	17,400	17,000	98	C	4	ST. LOUIS
MARSHALL	5,000	4,900	98	D	4	PEORIA-BLOOMINGTON
MASON	6,700	6,600	98	D	4	PEORIA-BLOOMINGTON
MASSAC	6,300	6,100	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC DONOUGH	12,500	12,300	98	D	4	QUINCY-HANNIBAL
MC LEAN	46,900	46,000	98	B	4	PEORIA-BLOOMINGTON
MCHENRY	62,300	61,900	99	A	4	CHICAGO
MENARD	4,800	4,700	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MERCER	7,000	6,900	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
MONROE	8,200	8,000	98	A	4	ST. LOUIS
MONTGOMERY	12,400	12,100	98	D	4	ST. LOUIS
MORGAN	14,600	14,200	97	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MOULTRIE	5,500	5,400	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
OGLE	17,400	17,100	98	C	4	ROCKFORD
PEORIA	72,700	71,600	98	B	4	PEORIA-BLOOMINGTON
PERRY	9,000	8,800	97	D	4	ST. LOUIS
PIATT	6,500	6,400	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
PIKE	7,300	7,100	98	D	4	QUINCY-HANNIBAL
POPE	1,900	1,800	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PULASKI	3,500	3,400	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PUTNAM	2,200	2,100	97	D	4	PEORIA-BLOOMINGTON
RANDOLPH	12,700	12,500	98	D	4	ST. LOUIS
RICHLAND	6,800	6,600	97	D	4	TERRE HAUTE
ROCK ISLAND	61,200	60,600	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SALINE	12,200	11,900	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SANGAMON	76,000	74,400	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
SCHUYLER	3,100	3,000	98	D	4	QUINCY-HANNIBAL
SCOTT	2,300	2,300	99	D	4	QUINCY-HANNIBAL
SHELBY	9,300	9,000	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
ST CLAIR	98,000	96,400	98	A	4	ST. LOUIS
STARK	2,600	2,600	98	D	4	PEORIA-BLOOMINGTON
STEPHENSON	19,500	19,200	98	B	4	ROCKFORD
TAZEWELL	48,400	47,800	99	B	4	PEORIA-BLOOMINGTON
UNION	7,700	7,500	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
VERMILION	35,500	34,900	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
WABASH	5,600	5,500	97	D	4	EVANSVILLE
WARREN	7,900	7,800	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WASHINGTON	6,100	5,900	97	D	4	ST. LOUIS
WAYNE	7,400	7,100	96	D	4	EVANSVILLE
WHITE	7,400	7,100	96	D	4	EVANSVILLE
WHITESIDE	24,100	23,700	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WILL	118,200	117,000	99	A	4	CHICAGO
WILLIAMSON	25,400	24,800	98	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WINNEBAGO	97,500	96,300	99	B	4	ROCKFORD
WOODFORD	11,800	11,500	98	B	4	PEORIA-BLOOMINGTON
STATE TOTAL	4,381,400	4,317,400	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

INDIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	10,600	10,400	98	B	4	FT. WAYNE
ALLEN	112,600	111,100	99	B	4	FT. WAYNE
BARTHOLOMEW	25,100	24,700	98	C	4	INDIANAPOLIS
BENTON	3,500	3,400	98	D	4	INDIANAPOLIS
BLACKFORD	5,600	5,500	99	D	4	INDIANAPOLIS
BOONE	14,500	14,300	99	B	4	INDIANAPOLIS
BROWN	5,400	5,300	98	D	4	INDIANAPOLIS
CARROLL	7,100	7,000	99	D	4	INDIANAPOLIS
CASS	15,200	14,900	98	C	4	INDIANAPOLIS
CLARK	33,000	32,500	98	B	4	LOUISVILLE
CLAY	9,600	9,500	99	B	4	TERRE HAUTE
CLINTON	11,900	11,700	99	D	4	INDIANAPOLIS
CRAWFORD	3,800	3,700	96	D	4	LOUISVILLE
DAVIESS	10,600	10,300	97	D	4	TERRE HAUTE
DE KALB	12,300	12,200	99	B	4	FT. WAYNE
DEARBORN	13,900	13,700	99	B	4	CINCINNATI
DECATUR	8,400	8,200	98	D	4	INDIANAPOLIS
DELAWARE	44,000	43,400	99	C	4	INDIANAPOLIS
DUBOIS	13,300	12,900	97	C	4	EVANSVILLE
ELKHART	56,000	54,900	98	B	4	SOUTH BEND-ELKHART
FAYETTE	10,000	9,800	98	D	4	INDIANAPOLIS
FLOYD	23,600	23,300	99	B	4	LOUISVILLE
FOUNTAIN	6,800	6,700	98	D	4	INDIANAPOLIS
FRANKLIN	6,600	6,400	97	D	4	CINCINNATI
FULTON	7,600	7,500	98	D	4	SOUTH BEND-ELKHART
GIBSON	13,000	12,700	98	B	4	EVANSVILLE
GRANT	27,900	27,400	98	C	4	INDIANAPOLIS
GREENE	12,400	12,100	98	D	4	TERRE HAUTE
HAMILTON	36,900	36,500	99	B	4	INDIANAPOLIS
HANCOCK	16,800	16,600	99	B	4	INDIANAPOLIS
HARRISON	10,600	10,400	98	B	4	LOUISVILLE
HENDRICKS	26,500	26,200	99	B	4	INDIANAPOLIS
HENRY	18,700	18,400	99	C	4	INDIANAPOLIS
HOWARD	32,400	32,000	99	C	4	INDIANAPOLIS
HUNTINGTON	13,900	13,700	99	B	4	FT. WAYNE
JACKSON	13,900	13,700	98	C	4	LOUISVILLE
JASPER	9,100	8,900	98	D	4	CHICAGO
JAY	8,200	8,000	98	D	4	FT. WAYNE
JEFFERSON	10,600	10,400	98	D	4	LOUISVILLE
JENNINGS	8,000	7,800	98	D	4	LOUISVILLE
JOHNSON	30,800	30,600	99	B	4	INDIANAPOLIS
KNOX	15,900	15,600	98	C	4	TERRE HAUTE
KOSCIUSKO	24,500	24,100	98	C	4	SOUTH BEND-ELKHART
LA PORTE	37,600	37,200	99	C	4	CHICAGO
LAGRANGE	9,600	9,200	96	D	4	SOUTH BEND-ELKHART
LAKE	174,400	172,300	99	A	4	CHICAGO
LAWRENCE	16,800	16,500	98	C	4	LOUISVILLE
MADISON	49,400	48,900	99	C	4	INDIANAPOLIS
MARION	314,000	310,000	99	B	4	INDIANAPOLIS
MARSHALL	15,600	15,300	98	B	4	SOUTH BEND-ELKHART
MARTIN	3,900	3,800	98	D	4	TERRE HAUTE
MIAMI	14,200	14,000	98	C	4	INDIANAPOLIS
MONROE	38,000	37,000	97	B	4	INDIANAPOLIS
MONTGOMERY	13,500	13,300	99	D	4	INDIANAPOLIS
MORGAN	19,200	18,900	99	B	4	INDIANAPOLIS
NEWTON	5,200	5,100	98	D	4	CHICAGO
NOBLE	14,400	14,100	98	C	4	FT. WAYNE
OHIO	2,000	2,000	99	D	4	CINCINNATI
ORANGE	7,200	7,000	97	D	4	LOUISVILLE
OWEN	7,000	6,900	98	D	4	INDIANAPOLIS
PARKE	5,800	5,700	99	D	4	TERRE HAUTE
PERRY	6,500	6,300	97	D	4	EVANSVILLE
PIKE	5,200	5,000	97	D	4	EVANSVILLE
PORTER	44,600	44,100	99	A	4	CHICAGO
POSEY	9,500	9,200	97	B	4	EVANSVILLE
PULASKI	5,100	5,000	97	D	4	SOUTH BEND-ELKHART
PUTNAM	10,100	9,900	98	D	4	INDIANAPOLIS
RANDOLPH	10,800	10,600	98	D	4	INDIANAPOLIS
RIPLEY	8,900	8,700	98	D	4	CINCINNATI
RUSH	6,500	6,400	99	D	4	INDIANAPOLIS
SCOTT	7,600	7,400	97	D	4	LOUISVILLE
SHELBY	14,400	14,200	99	B	4	INDIANAPOLIS
SPENCER	6,900	6,700	98	D	4	EVANSVILLE
ST JOSEPH	91,200	90,100	99	B	4	SOUTH BEND-ELKHART
STARKE	8,100	7,900	98	D	4	SOUTH BEND-ELKHART

INDIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
STEUBEN	10,800	10,600	99	D	4	FT. WAYNE
SULLIVAN	8,200	8,000	98	B	4	TERRE HAUTE
SWITZERLAND	2,900	2,800	97	D	4	CINCINNATI
TIPPECANOE	44,300	43,300	98	C	4	LAFAYETTE, IN
TIPTON	6,300	6,200	99	D	4	INDIANAPOLIS
UNION	2,400	2,300	98	D	4	CINCINNATI
VANDERBURGH	67,800	66,500	98	B	4	EVANSVILLE
VERMILLION	7,100	7,000	98	B	4	TERRE HAUTE
VIGO	40,300	39,700	98	B	4	TERRE HAUTE
WABASH	12,600	12,300	98	D	4	FT. WAYNE
WARREN	2,900	2,800	98	D	4	INDIANAPOLIS
WARRICK	17,100	16,700	98	B	4	EVANSVILLE
WASHINGTON	8,500	8,300	97	D	4	LOUISVILLE
WAYNE	27,200	26,800	98	C	4	DAYTON
WELLS	9,500	9,300	98	B	4	FT. WAYNE
WHITE	9,500	9,300	98	D	4	INDIANAPOLIS
WHITLEY	9,900	9,800	99	B	4	FT. WAYNE
STATE TOTAL	2,071,600	2,038,800	98			

IOWA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	3,500	3,500	99	D	6	DES MOINES
ADAMS	2,100	2,100	98	D	6	OMAHA
ALLAMAKEE	5,400	5,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
APPANOOSE	6,000	5,900	98	D	6	DES MOINES
AUDUBON	2,900	2,900	99	D	6	DES MOINES
BENTON	8,800	8,700	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BLACK HAWK	47,100	46,800	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BOONE	10,100	10,000	99	D	6	DES MOINES
BREMER	8,600	8,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUCHANAN	7,900	7,800	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUENA VISTA	7,700	7,600	99	D	6	SIOUX CITY
BUTLER	6,200	6,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CALHOUN	4,700	4,600	99	D	6	DES MOINES
CARROLL	8,300	8,200	99	D	6	DES MOINES
CASS	6,500	6,400	99	D	6	OMAHA
CEDAR	7,300	7,200	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CERRO GORDO	19,900	19,700	99	C	6	ROCHESTER-MASON CITY-AUSTIN
CHEROKEE	5,900	5,800	99	D	6	SIOUX CITY
CHICKASAW	5,300	5,200	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLARKE	3,400	3,400	99	D	6	DES MOINES
CLAY	7,400	7,300	98	D	6	SIOUX CITY
CLAYTON	8,100	8,000	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLINTON	20,200	20,100	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CRAWFORD	6,800	6,700	99	D	6	OMAHA
DALLAS	12,000	11,900	99	B	6	DES MOINES
DAVIS	3,300	3,300	99	D	6	OTTUMWA-KIRKSVILLE
DECATUR	3,300	3,200	98	D	6	DES MOINES
DELAWARE	6,800	6,700	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
DES MOINES	18,100	17,900	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
DICKINSON	6,200	6,100	98	D	6	SIOUX CITY
DUBUQUE	31,600	31,200	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
EMMET	4,700	4,600	98	D	6	MANKATO
FAYETTE	9,000	8,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
FLOYD	7,100	7,000	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FRANKLIN	5,000	5,000	99	D	6	DES MOINES
FREMONT	3,800	3,800	99	D	6	OMAHA
GREENE	4,600	4,600	99	D	6	DES MOINES
GRUNDY	5,300	5,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
GUTHRIE	4,700	4,600	99	D	6	DES MOINES
HAMILTON	6,700	6,600	99	D	6	DES MOINES
HANCOCK	5,500	5,400	99	D	6	ROCHESTER-MASON CITY-AUSTIN
HARDIN	8,100	8,000	99	D	6	DES MOINES
HARRISON	5,900	5,800	99	D	6	OMAHA
HENRY	7,200	7,100	98	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HOWARD	4,000	3,900	98	D	6	ROCHESTER-MASON CITY-AUSTIN

IOWA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
HUMBOLDT	4,900	4,800	99	D	6	DES MOINES
IDA	3,500	3,500	99	D	6	SIOUX CITY
IOWA	6,000	5,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JACKSON	8,200	8,100	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JASPER	14,400	14,300	99	C	6	DES MOINES
JEFFERSON	6,600	6,500	99	D	6	OTTUMWA-KIRKSVILLE
JOHNSON	34,000	33,500	98	C	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JONES	7,200	7,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KEOKUK	4,700	4,600	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KOSSUTH	7,700	7,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
LEE	16,400	16,200	99	C	6	QUINCY-HANNIBAL
LINN	67,400	66,900	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
LOUISA	4,500	4,400	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LUCAS	4,100	4,000	98	D	6	DES MOINES
LYON	4,400	4,300	99	D	6	SIOUX FALLS-MITCHELL
MADISON	4,600	4,600	99	D	6	DES MOINES
MAHASKA	9,200	9,100	99	D	6	DES MOINES
MARION	11,200	11,100	99	D	6	DES MOINES
MARSHALL	15,800	15,700	99	C	6	DES MOINES
MILLS	4,700	4,700	99	D	6	OMAHA
MITCHELL	4,500	4,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
MONONA	4,400	4,300	99	D	6	SIOUX CITY
MONROE	3,300	3,300	99	D	6	DES MOINES
MONTGOMERY	5,300	5,200	99	D	6	OMAHA
MUSCATINE	15,700	15,600	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
O BRIEN	6,200	6,200	99	D	6	SIOUX CITY
OSCEOLA	3,100	3,100	99	D	6	SIOUX FALLS-MITCHELL
PAGE	7,300	7,200	99	D	6	OMAHA
PALO ALTO	4,400	4,300	98	D	6	SIOUX CITY
PLYMOUTH	9,200	9,100	99	D	6	SIOUX CITY
POCAHONTAS	4,100	4,000	99	D	6	DES MOINES
POLK	134,200	133,200	99	B	6	DES MOINES
POTTAWATTAMIE	33,900	33,600	99	B	6	OMAHA
POWESHIEK	7,200	7,100	99	D	6	DES MOINES
RINGGOLD	2,300	2,300	99	D	6	DES MOINES
SAC	5,300	5,200	99	D	6	SIOUX CITY
SCOTT	60,800	60,300	99	B	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SHELBY	5,500	5,500	99	D	6	OMAHA
SIOUX	10,700	10,500	98	D	6	SIOUX CITY
STORY	25,400	25,100	99	B	6	DES MOINES
TAMA	6,800	6,700	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
TAYLOR	3,100	3,000	98	D	6	OMAHA
UNION	5,400	5,300	99	D	6	DES MOINES
VAN BUREN	3,100	3,000	98	D	6	OTTUMWA-KIRKSVILLE
WAPELLO	15,400	15,200	99	C	6	DES MOINES
WARREN	13,600	13,500	99	B	6	DES MOINES
WASHINGTON	7,700	7,600	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WAYNE	3,100	3,000	98	D	6	DES MOINES
WEBSTER	17,000	16,800	99	C	6	DES MOINES
WINNEBAGO	5,100	5,000	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WINNESHIEK	7,600	7,500	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WOODBURY	38,300	38,000	99	C	6	SIOUX CITY
WORTH	3,400	3,400	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WRIGHT	6,100	6,000	99	D	6	DES MOINES
STATE TOTAL	1,111,000	1,099,200	99			

KANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEN	6,100	6,000	98	D	6	JOPLIN-PITTSBURG
ANDERSON	3,200	3,100	98	D	6	KANSAS CITY
ATCHISON	6,500	6,400	99	D	6	KANSAS CITY
BARBER	2,700	2,600	98	D	6	WICHITA-HUTCHINSON
BARTON	12,200	12,100	99	D	6	WICHITA-HUTCHINSON
BOURBON	6,600	6,500	98	D	6	JOPLIN-PITTSBURG
BROWN	4,700	4,600	98	D	6	TOPEKA
BUTLER	18,400	18,200	99	B	6	WICHITA-HUTCHINSON
CHASE	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
CHAUTAUQUA	2,200	2,200	99	D	6	TULSA

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEROKEE	9,100	9,000	99	D	6	JOPLIN-PITTSBURG
CHEYENNE	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
CLARK	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
CLAY	3,800	3,700	97	D	6	TOPEKA
CLOUD	4,500	4,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
COFFEY	3,600	3,500	97	D	6	TOPEKA
COMANCHE	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
COWLEY	14,400	14,200	99	C	6	WICHITA-HUTCHINSON
CRAWFORD	15,600	15,400	99	B	6	JOPLIN-PITTSBURG
DECATUR	1,700	1,700	98	D	6	WICHITA-HUTCHINSON
DICKINSON	8,300	8,200	98	D	6	WICHITA-HUTCHINSON
DONIPHAN	3,400	3,400	99	D	6	KANSAS CITY
DOUGLAS	27,500	27,100	98	C	6	KANSAS CITY
EDWARDS	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
ELK	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
ELLIS	10,300	10,200	99	D	6	WICHITA-HUTCHINSON
ELLSWORTH	2,900	2,800	98	D	6	WICHITA-HUTCHINSON
FINNEY	10,900	10,800	99	D	6	WICHITA-HUTCHINSON
FORD	10,200	10,100	99	D	6	WICHITA-HUTCHINSON
FRANKLIN	8,600	8,500	99	D	6	KANSAS CITY
GEARY	10,700	10,600	99	D	6	TOPEKA
GOVE	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
GRAHAM	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
GRANT	2,700	2,700	98	D	6	WICHITA-HUTCHINSON
GRAY	1,900	1,900	99	D	6	WICHITA-HUTCHINSON
GREELEY	700	700	98	D	6	WICHITA-HUTCHINSON
GREENWOOD	3,300	3,200	98	D	6	WICHITA-HUTCHINSON
HAMILTON	1,100	1,100	98	D	6	WICHITA-HUTCHINSON
HARPER	3,100	3,100	99	D	6	WICHITA-HUTCHINSON
HARVEY	11,600	11,400	98	B	6	WICHITA-HUTCHINSON
HASKELL	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
HODGEMAN	900	900	98	D	6	WICHITA-HUTCHINSON
JACKSON	4,500	4,400	98	D	6	TOPEKA
JEFFERSON	5,900	5,800	98	D	6	KANSAS CITY
JEWELL	1,900	1,800	97	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	135,700	135,100	99	B	6	KANSAS CITY
KEARNY	1,200	1,200	99	D	6	WICHITA-HUTCHINSON
KINGMAN	3,400	3,400	99	D	6	WICHITA-HUTCHINSON
KIOWA	1,500	1,500	97	D	6	WICHITA-HUTCHINSON
LABETTE	9,700	9,600	98	D	6	JOPLIN-PITTSBURG
LANE	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
LEAVENWORTH	20,600	20,400	99	B	6	KANSAS CITY
LINCOLN	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
LINN	3,400	3,300	98	D	6	KANSAS CITY
LOGAN	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
LYON	13,700	13,400	98	D	6	TOPEKA
MARION	5,100	5,000	98	D	6	WICHITA-HUTCHINSON
MARSHALL	5,300	5,200	98	D	6	TOPEKA
MC PHERSON	10,700	10,500	98	D	6	WICHITA-HUTCHINSON
MEADE	1,800	1,800	99	D	6	WICHITA-HUTCHINSON
MIAMI	8,700	8,600	99	B	6	KANSAS CITY
MITCHELL	3,200	3,100	98	D	6	WICHITA-HUTCHINSON
MONTGOMERY	16,600	16,300	98	C	6	TULSA
MORRIS	2,600	2,500	98	D	6	TOPEKA
MORTON	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
NEMAHA	4,200	4,100	99	D	6	TOPEKA
NEOSHO	6,900	6,800	99	D	6	JOPLIN-PITTSBURG
NESS	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
NORTON	2,700	2,700	98	D	6	WICHITA-HUTCHINSON
OSAGE	6,100	6,000	98	B	6	TOPEKA
OSBORNE	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
OTTAWA	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
PAWNEE	3,000	3,000	99	D	6	WICHITA-HUTCHINSON
PHILLIPS	2,900	2,800	97	D	6	WICHITA-HUTCHINSON
POTTAWATOMIE	6,000	5,900	98	D	6	TOPEKA
PRATT	4,200	4,100	99	D	6	WICHITA-HUTCHINSON
RAWLINS	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
RENO	25,800	25,600	99	B	6	WICHITA-HUTCHINSON
REPUBLIC	2,800	2,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
RICE	4,600	4,600	99	D	6	WICHITA-HUTCHINSON
RILEY	20,400	20,000	98	C	6	TOPEKA
ROOKS	2,400	2,400	99	D	6	WICHITA-HUTCHINSON
RUSH	1,600	1,600	99	D	6	WICHITA-HUTCHINSON
RUSSELL	3,300	3,200	98	D	6	WICHITA-HUTCHINSON
SALINE	20,500	20,300	99	C	6	WICHITA-HUTCHINSON

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SCOTT	2,200	2,200	99	D	6	WICHITA-HUTCHINSON
SEDGWICK	158,500	157,100	99	B	6	WICHITA-HUTCHINSON
SEWARD	7,000	6,900	99	D	6	WICHITA-HUTCHINSON
SHAWNEE	65,600	65,000	99	B	6	TOPEKA
SHERIDAN	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
SHERMAN	2,900	2,900	99	D	6	WICHITA-HUTCHINSON
SMITH	2,300	2,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
STAFFORD	2,300	2,300	99	D	6	WICHITA-HUTCHINSON
STANTON	800	800	97	D	6	WICHITA-HUTCHINSON
STEVENS	1,700	1,700	97	D	6	WICHITA-HUTCHINSON
SUMNER	10,100	10,000	99	D	6	WICHITA-HUTCHINSON
THOMAS	3,000	2,900	98	D	6	WICHITA-HUTCHINSON
TREGO	1,700	1,700	98	D	6	WICHITA-HUTCHINSON
WABAUNSEE	2,500	2,400	98	D	6	TOPEKA
WALLACE	700	700	98	D	6	WICHITA-HUTCHINSON
WASHINGTON	3,000	2,900	98	D	6	LINCOLN-HASTINGS-KEARNEY
WICHITA	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
WILSON	4,800	4,700	98	D	6	JOPLIN-PITTSBURG
WOODSON	1,800	1,800	98	D	6	JOPLIN-PITTSBURG
WYANDOTTE	65,900	65,300	99	B	6	KANSAS CITY
STATE TOTAL	970,500	959,800	99			

KENTUCKY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	5,900	5,800	98	D	5	BOWLING GREEN
ALLEN	5,900	5,800	99	D	5	NASHVILLE
ANDERSON	5,300	5,300	99	D	5	LEXINGTON
BALLARD	3,200	3,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BARREN	13,000	12,900	99	D	5	NASHVILLE
BATH	3,600	3,500	99	D	5	LEXINGTON
BELL	12,000	11,900	99	D	5	KNOXVILLE
BOONE	18,900	18,900	99	B	5	CINCINNATI
BOURBON	7,400	7,300	99	B	5	LEXINGTON
BOYD	20,100	20,000	99	B	5	CHARLESTON-HUNTINGTON
BOYLE	9,800	9,700	99	D	5	LEXINGTON
BRACKEN	2,700	2,700	99	D	5	CINCINNATI
BREATHITT	5,600	5,500	98	D	5	LEXINGTON
BRECKINRIDGE	6,400	6,300	99	D	5	LOUISVILLE
BULLITT	15,800	15,700	99	B	5	LOUISVILLE
BUTLER	4,100	4,100	99	D	5	NASHVILLE
CALDWELL	5,000	4,900	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALLOWAY	12,100	12,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CAMPBELL	30,000	29,900	99	B	5	CINCINNATI
CARLISLE	2,000	2,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	3,500	3,500	99	D	5	LOUISVILLE
CARTER	8,900	8,800	99	D	5	CHARLESTON-HUNTINGTON
CASEY	5,900	5,800	98	D	5	LEXINGTON
CHRISTIAN	20,300	20,200	99	C	5	NASHVILLE
CLARK	11,200	11,100	99	B	5	LEXINGTON
CLAY	7,900	7,800	98	D	5	LEXINGTON
CLINTON	3,600	3,600	99	D	5	NASHVILLE
CRITTENDEN	3,200	3,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CUMBERLAND	2,800	2,800	98	D	5	NASHVILLE
DAVIESS	33,500	33,300	99	C	5	EVANSVILLE
EDMONSON	3,500	3,500	99	D	5	BOWLING GREEN
ELLIOTT	2,500	2,500	99	D	5	CHARLESTON-HUNTINGTON
ESTILL	5,400	5,300	98	D	5	LEXINGTON
FAYETTE	89,400	88,900	99	B	5	LEXINGTON
FLEMING	4,700	4,700	99	D	5	LEXINGTON
FLOYD	18,600	18,400	99	C	5	CHARLESTON-HUNTINGTON
FRANKLIN	17,900	17,800	99	C	5	LEXINGTON
FULTON	3,100	3,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GALLATIN	1,900	1,900	99	D	5	CINCINNATI
GARRARD	4,200	4,200	99	D	5	LEXINGTON

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GRANT	5,100	5,100	99	D	5	CINCINNATI
GRAVES	13,500	13,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GRAYSON	8,400	8,300	99	D	5	LOUISVILLE
GREEN	3,900	3,900	99	D	5	LOUISVILLE
GREENUP	13,500	13,400	99	B	5	CHARLESTON-HUNTINGTON
HANCOCK	2,900	2,900	99	D	5	EVANSVILLE
HARDIN	29,600	29,500	99	C	5	LOUISVILLE
HARLAN	14,300	14,100	99	C	5	LEXINGTON
HARRISON	5,800	5,800	99	D	5	LEXINGTON
HART	6,000	6,000	99	D	5	LOUISVILLE
HENDERSON	16,500	16,400	99	B	5	EVANSVILLE
HENRY	4,700	4,700	99	D	5	LOUISVILLE
HICKMAN	1,900	1,900	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HOPKINS	18,000	17,800	99	C	5	EVANSVILLE
JACKSON	4,400	4,300	98	D	5	LEXINGTON
JEFFERSON	264,000	263,100	99	B	5	LOUISVILLE
JESSAMINE	10,900	10,800	99	B	5	LEXINGTON
JOHNSON	9,100	9,000	99	D	5	CHARLESTON-HUNTINGTON
KENTON	52,300	52,200	99	B	5	CINCINNATI
KNOTT	6,200	6,100	98	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
KNOX	11,100	10,900	98	D	5	KNOXVILLE
LARUE	4,400	4,400	99	D	5	LOUISVILLE
LAUREL	15,700	15,500	99	C	5	LEXINGTON
LAWRENCE	5,100	5,100	99	D	5	CHARLESTON-HUNTINGTON
LEE	2,900	2,800	98	D	5	LEXINGTON
LESLIE	5,000	4,900	97	D	5	LEXINGTON
LETCHER	10,500	10,300	99	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LEWIS	5,000	4,900	99	D	5	CHARLESTON-HUNTINGTON
LINCOLN	7,100	7,000	99	D	5	LEXINGTON
LIVINGSTON	3,700	3,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LOGAN	9,900	9,800	99	D	5	NASHVILLE
LYON	2,300	2,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MADISON	19,600	19,400	99	B	5	LEXINGTON
MAGOFFIN	5,000	4,900	99	D	5	CHARLESTON-HUNTINGTON
MARION	5,800	5,800	99	D	5	LOUISVILLE
MARSHALL	10,800	10,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARTIN	4,500	4,400	99	D	5	CHARLESTON-HUNTINGTON
MASON	6,200	6,200	99	D	5	CINCINNATI
MC CRACKEN	24,600	24,500	99	C	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC CREARY	5,800	5,700	98	D	5	KNOXVILLE
MC LEAN	3,500	3,500	99	D	5	EVANSVILLE
MEADE	8,000	8,000	99	D	5	LOUISVILLE
MENIFEE	1,600	1,600	99	D	5	LEXINGTON
MERCER	7,500	7,400	99	D	5	LEXINGTON
METCALFE	3,600	3,600	99	D	5	BOWLING GREEN
MONROE	4,700	4,700	99	D	5	NASHVILLE
MONTGOMERY	7,800	7,700	99	D	5	LEXINGTON
MORGAN	4,100	4,000	99	D	5	CHARLESTON-HUNTINGTON
MUHLENBERG	11,500	11,400	99	D	5	EVANSVILLE
NELSON	10,400	10,300	99	D	5	LOUISVILLE
NICHOLAS	2,700	2,700	99	D	5	LEXINGTON
OHIO	8,100	8,000	99	D	5	EVANSVILLE
OLDHAM	10,500	10,500	99	B	5	LOUISVILLE
OWEN	3,400	3,400	99	D	5	CINCINNATI
OWSLEY	1,800	1,700	97	D	5	LEXINGTON
PENDLETON	4,100	4,100	99	D	5	CINCINNATI
PERRY	12,200	12,000	98	D	5	LEXINGTON
PIKE	28,700	28,400	99	C	5	CHARLESTON-HUNTINGTON
POWELL	4,100	4,000	98	D	5	LEXINGTON
PULASKI	19,400	19,100	98	C	5	LEXINGTON
ROBERTSON	800	800	99	D	5	LEXINGTON
ROCKCASTLE	5,400	5,300	98	D	5	LEXINGTON
ROWAN	6,500	6,400	99	D	5	LEXINGTON
RUSSELL	5,700	5,600	99	D	5	LEXINGTON
SCOTT	8,500	8,400	99	B	5	LEXINGTON
SHELBY	8,900	8,900	99	B	5	LOUISVILLE
SIMPSON	5,500	5,500	99	D	5	NASHVILLE
SPENCER	2,300	2,300	99	D	5	LOUISVILLE
TAYLOR	8,700	8,600	99	D	5	LOUISVILLE
TODD	4,300	4,300	99	D	5	NASHVILLE
TRIGG	3,600	3,600	99	D	5	NASHVILLE
TRIMBLE	2,200	2,200	99	D	5	LOUISVILLE
UNION	5,900	5,900	99	D	5	EVANSVILLE
WARREN	31,500	31,300	99	C	5	BOWLING GREEN
WASHINGTON	3,400	3,400	99	D	5	LOUISVILLE

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WAYNE	6,700	6,600	98	D	5	KNOXVILLE
WEBSTER	5,500	5,400	99	D	5	EVANSVILLE
WHITLEY	13,600	13,400	99	C	5	LEXINGTON
WOLFE	2,500	2,400	98	D	5	LEXINGTON
WOODFORD	7,000	6,900	99	B	5	LEXINGTON
STATE TOTAL	1,393,000	1,383,000	99			

LOUISIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACADIA	20,200	19,900	99	C	7	LAFAYETTE, LA
ALLEN	7,200	7,100	98	D	7	LAFAYETTE, LA
ASCENSION	19,900	19,600	98	B	7	BATON ROUGE
ASSUMPTION	6,900	6,800	98	D	7	BATON ROUGE
AVOYELLES	14,800	14,500	98	C	7	ALEXANDRIA, LA
BEAUREGARD	11,500	11,300	98	D	7	LAKE CHARLES
BIENVILLE	6,200	6,100	98	D	7	SHREVEPORT-TEXARKANA
BOSSIER	32,700	32,400	99	B	7	SHREVEPORT-TEXARKANA
CADDO	103,400	102,400	99	B	7	SHREVEPORT-TEXARKANA
CALCASIEU	61,600	61,100	99	B	7	LAKE CHARLES
CALDWELL	4,800	4,700	98	D	7	MONROE-EL DORADO
CAMERON	3,400	3,400	99	D	7	LAKE CHARLES
CATAHOULA	4,500	4,400	97	D	7	MONROE-EL DORADO
CLAIBORNE	6,300	6,200	98	D	7	SHREVEPORT-TEXARKANA
CONCORDIA	8,000	7,800	98	D	7	MONROE-EL DORADO
DE SOTO	10,400	10,200	98	D	7	SHREVEPORT-TEXARKANA
EAST BATON ROUGE	139,700	138,600	99	B	7	BATON ROUGE
EAST CARROLL	3,700	3,600	97	D	7	MONROE-EL DORADO
EAST FELICIANA	6,000	5,800	97	D	7	BATON ROUGE
EVANGELINE	12,300	12,000	98	D	7	LAFAYETTE, LA
FRANKLIN	8,500	8,400	98	D	7	MONROE-EL DORADO
GRANT	6,800	6,700	98	D	7	ALEXANDRIA, LA
IBERIA	22,300	22,100	99	C	7	LAFAYETTE, LA
IBERVILLE	10,300	10,100	98	D	7	BATON ROUGE
JACKSON	6,900	6,800	98	D	7	MONROE-EL DORADO
JEFFERSON	175,300	174,400	99	B	7	NEW ORLEANS
JEFFERSON DAVIS	11,100	11,000	99	D	7	LAFAYETTE, LA
LA SALLE	6,100	6,000	98	D	7	MONROE-EL DORADO
LAFAYETTE	61,100	60,500	99	B	7	LAFAYETTE, LA
LAFOURCHE	28,700	28,400	99	C	7	NEW ORLEANS
LINCOLN	14,200	14,100	99	C	7	MONROE-EL DORADO
LIVINGSTON	25,100	24,700	98	B	7	BATON ROUGE
MADISON	5,800	5,700	97	D	7	MONROE-EL DORADO
MOREHOUSE	13,300	13,100	98	C	7	MONROE-EL DORADO
NATCHITOCHES	14,300	13,900	97	C	7	SHREVEPORT-TEXARKANA
ORLEANS	211,700	209,800	99	B	7	NEW ORLEANS
OUACHITA	52,100	51,600	99	B	7	MONROE-EL DORADO
PLAQUEMINES	8,200	8,100	99	D	7	NEW ORLEANS
POINTE COUPEE	8,300	8,100	98	D	7	BATON ROUGE
RAPIDES	49,500	49,000	99	C	7	ALEXANDRIA, LA
RED RIVER	3,800	3,700	97	D	7	SHREVEPORT-TEXARKANA
RICHLAND	8,000	7,900	98	D	7	MONROE-EL DORADO
SABINE	10,600	10,300	97	D	7	SHREVEPORT-TEXARKANA
ST BERNARD	24,100	24,000	99	B	7	NEW ORLEANS
ST CHARLES	15,200	15,100	99	B	7	NEW ORLEANS
ST HELENA	3,100	3,000	97	D	7	BATON ROUGE
ST JAMES	6,800	6,700	99	D	7	NEW ORLEANS
ST JOHN THE BAPTIST	13,400	13,200	99	B	7	NEW ORLEANS
ST LANDRY	30,300	29,700	98	C	7	LAFAYETTE, LA
ST MARTIN	15,000	14,800	99	C	7	LAFAYETTE, LA
ST MARY	20,100	19,900	99	C	7	BATON ROUGE
ST TAMMANY	54,700	54,100	99	B	7	NEW ORLEANS
TANGIPAHOA	31,800	31,300	98	C	7	NEW ORLEANS
TENSAS	2,900	2,800	97	D	7	MONROE-EL DORADO
TERREBONNE	32,700	32,300	99	C	7	NEW ORLEANS

LOUISIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNION	8,100	8,000	99	B	7	MONROE-EL DORADO
VERMILION	19,000	18,800	99	C	7	LAFAYETTE, LA
VERNON	18,400	18,000	98	C	7	ALEXANDRIA, LA
WASHINGTON	17,100	16,800	98	C	7	NEW ORLEANS
WEBSTER	17,400	17,200	99	B	7	SHREVEPORT-TEXARKANA
WEST BATON ROUGE	6,600	6,500	99	B	7	BATON ROUGE
WEST CARROLL	4,700	4,600	98	D	7	MONROE-EL DORADO
WEST FELICIANA	2,600	2,500	98	D	7	BATON ROUGE
WINN	6,200	6,100	98	D	7	MONROE-EL DORADO
STATE TOTAL	1,595,700	1,577,700	99			

MAINE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDROSCOGGIN	39,000	38,500	99	B	1	PORTLAND-POLAND SPRING
AROOSTOOK	30,000	29,300	98	C	1	PRESQUE ISLE
CUMBERLAND	93,600	92,300	99	B	1	PORTLAND-POLAND SPRING
FRANKLIN	11,200	10,900	97	D	1	PORTLAND-POLAND SPRING
HANCOCK	18,600	18,300	98	C	1	BANGOR
KENNEBEC	44,500	43,700	98	C	1	PORTLAND-POLAND SPRING
KNOX	14,200	13,800	97	D	1	PORTLAND-POLAND SPRING
LINCOLN	11,700	11,500	98	D	1	PORTLAND-POLAND SPRING
OXFORD	20,000	19,700	98	C	1	PORTLAND-POLAND SPRING
PENOBSCOT	50,200	49,400	98	C	1	BANGOR
PISCATAQUIS	6,800	6,700	98	D	1	BANGOR
SAGADAHOC	12,800	12,500	98	D	1	PORTLAND-POLAND SPRING
SOMERSET	17,300	17,000	98	C	1	BANGOR
WALDO	12,100	11,800	98	D	1	BANGOR
WASHINGTON	13,500	13,100	97	D	1	BANGOR
YORK	65,800	65,000	99	B	1	PORTLAND-POLAND SPRING
STATE TOTAL	461,300	453,500	98			

MARYLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEGANY	28,800	28,600	99	C	3	WASHINGTON, DC
ANNE ARUNDEL	151,000	150,400	99	A	3	BALTIMORE
BALTIMORE	268,300	267,200	99	A	3	BALTIMORE
BALTIMORE CITY	282,600	281,500	99	A	3	BALTIMORE
CALVERT	17,300	17,100	99	A	3	WASHINGTON, DC
CAROLINE	9,300	9,200	99	D	3	BALTIMORE
CARROLL	42,300	42,100	99	A	3	BALTIMORE
CECIL	25,100	25,000	99	C	3	BALTIMORE
CHARLES	31,500	31,200	99	A	3	WASHINGTON, DC
DORCHESTER	11,700	11,600	99	D	3	BALTIMORE
FREDERICK	50,500	50,200	99	A	3	WASHINGTON, DC
GARRETT	9,800	9,700	99	D	3	PITTSBURGH
HARFORD	59,100	58,800	99	A	3	BALTIMORE
HOWARD	62,400	62,100	99	A	3	BALTIMORE
KENT	6,600	6,500	99	D	3	BALTIMORE
MONTGOMERY	278,100	277,200	99	A	3	WASHINGTON, DC
PRINCE GEORGES	252,600	251,800	99	A	3	WASHINGTON, DC
QUEEN ANNES	11,600	11,500	99	D	3	BALTIMORE
SOMERSET	7,000	6,900	99	D	3	SALISBURY
ST MARYS	24,500	24,300	99	C	3	WASHINGTON, DC
TALBOT	11,600	11,500	99	D	3	BALTIMORE
WASHINGTON	42,400	42,100	99	C	3	HAGERSTOWN
WICOMICO	27,700	27,500	99	C	3	SALISBURY
WORCESTER	15,400	15,200	99	C	3	SALISBURY
STATE TOTAL	1,727,200	1,719,200	99			

MASSACHUSETTS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARNSTABLE	79,400	78,100	98	B	1	BOSTON
BERKSHIRE	55,800	54,900	98	C	1	ALBANY-SCHENECTADY-TROY
BRISTOL	187,700	185,800	99	B	1	PROVIDENCE-NEW BEDFORD
DUKES	5,600	5,400	96	D	1	PROVIDENCE-NEW BEDFORD
ESSEX	253,000	250,400	99	A	1	BOSTON
FRANKLIN	27,900	27,100	97	C	1	SPRINGFIELD, MA
HAMPDEN	171,900	169,500	99	B	1	SPRINGFIELD, MA
HAMPSHIRE	49,100	48,100	98	B	1	SPRINGFIELD, MA
MIDDLESEX	511,400	506,000	99	A	1	BOSTON
NANTUCKET	2,800	2,700	97	D	1	BOSTON
NORFOLK	226,700	224,700	99	A	1	BOSTON
PLYMOUTH	155,300	153,500	99	A	1	BOSTON
SUFFOLK	274,100	268,300	98	A	1	BOSTON
WORCESTER	253,700	250,500	99	B	1	BOSTON
STATE TOTAL	2,254,400	2,225,000	99			

MICHIGAN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALCONA	4,400	4,300	97	D	4	ALPENA
ALGER	3,100	3,000	98	D	4	MARQUETTE
ALLEGAN	32,500	32,100	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
ALPENA	11,600	11,200	96	C	4	ALPENA
ANTRIM	6,700	6,600	98	D	4	TRAVERSE CITY-CADILLAC
ARENAC	5,900	5,800	98	D	4	FLINT-SAGINAW-BAY CITY
BARAGA	3,000	2,900	98	D	4	MARQUETTE
BARRY	17,800	17,600	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
BAY	42,000	41,600	99	B	4	FLINT-SAGINAW-BAY CITY
BENZIE	4,700	4,600	98	D	4	TRAVERSE CITY-CADILLAC
BERRIEN	63,200	62,200	98	B	4	SOUTH BEND-ELKHART
BRANCH	15,200	15,000	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CALHOUN	53,400	52,900	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CASS	18,600	18,300	99	C	4	SOUTH BEND-ELKHART
CHARLEVOIX	8,500	8,300	98	D	4	TRAVERSE CITY-CADILLAC
CHEBOYGAN	8,400	8,100	97	D	4	TRAVERSE CITY-CADILLAC
CHIPPEWA	10,200	10,000	98	D	4	TRAVERSE CITY-CADILLAC
CLARE	10,600	10,400	98	D	4	FLINT-SAGINAW-BAY CITY
CLINTON	19,500	19,300	99	B	4	LANSING
CRAWFORD	3,900	3,800	97	D	4	TRAVERSE CITY-CADILLAC
DELTA	13,800	13,500	98	C	4	GREEN BAY-APPLETON
DICKINSON	10,600	10,500	99	D	4	GREEN BAY-APPLETON
EATON	35,400	35,000	99	B	4	LANSING
EMMET	9,500	9,300	97	D	4	TRAVERSE CITY-CADILLAC
GENESEE	162,100	160,600	99	B	4	FLINT-SAGINAW-BAY CITY
GLADWIN	9,100	8,900	98	D	4	FLINT-SAGINAW-BAY CITY
GOGEBIC	7,400	7,200	98	D	4	DULUTH-SUPERIOR
GRAND TRAVERSE	23,800	23,300	98	C	4	TRAVERSE CITY-CADILLAC
GRATIOT	14,000	13,800	98	C	4	FLINT-SAGINAW-BAY CITY
HILLSDALE	15,600	15,300	98	C	4	LANSING
HOUGHTON	13,600	13,200	97	C	4	MARQUETTE
HURON	13,700	13,400	98	C	4	FLINT-SAGINAW-BAY CITY
INGHAM	104,200	102,900	99	B	4	LANSING
IONIA	17,800	17,600	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
IOSCO	12,000	11,900	99	D	4	FLINT-SAGINAW-BAY CITY
IRON	5,700	5,600	98	D	4	MARQUETTE
ISABELLA	17,800	17,500	98	C	4	FLINT-SAGINAW-BAY CITY
JACKSON	53,000	52,500	99	B	4	LANSING
KALAMAZOO	84,500	83,500	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KALKASKA	5,000	4,900	97	D	4	TRAVERSE CITY-CADILLAC
KENT	185,500	182,900	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KEWEENAW	700	700	98	D	4	MARQUETTE
LAKE	3,900	3,800	97	D	4	TRAVERSE CITY-CADILLAC
LAPEER	24,200	23,900	99	A	4	DETROIT
LEELANAU	6,300	6,200	98	D	4	TRAVERSE CITY-CADILLAC
LENAWEE	32,200	31,800	99	C	4	TOLEDO
LIVINGSTON	38,100	37,800	99	A	4	DETROIT
LUCE	2,200	2,100	97	D	4	TRAVERSE CITY-CADILLAC
MACKINAC	3,900	3,800	98	D	4	TRAVERSE CITY-CADILLAC
MACOMB	258,800	257,500	99	A	4	DETROIT

MICHIGAN (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MANISTEE	9,400	9,200	98	D	4	TRAVERSE CITY-CADILLAC
MARQUETTE	25,400	25,100	99	C	4	MARQUETTE
MASON	10,400	10,100	97	D	4	TRAVERSE CITY-CADILLAC
MECOSTA	12,800	12,600	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MENOMINEE	9,700	9,500	98	D	4	GREEN BAY-APPLETON
MIDLAND	27,300	27,100	99	B	4	FLINT-SAGINAW-BAY CITY
MISSAUKEE	4,000	3,900	97	D	4	TRAVERSE CITY-CADILLAC
MONROE	47,300	46,900	99	C	4	DETROIT
MONTCALM	19,100	18,800	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MONTMORENCY	3,300	3,200	96	D	4	TRAVERSE CITY-CADILLAC
MUSKEGON	58,700	58,000	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
NEWAYGO	15,000	14,700	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OAKLAND	402,400	400,000	99	A	4	DETROIT
OCEANA	8,500	8,300	97	D	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OGEMAW	7,100	7,000	98	D	4	FLINT-SAGINAW-BAY CITY
ONTONAGON	3,500	3,400	96	D	4	MARQUETTE
OSCEOLA	7,700	7,600	98	D	4	TRAVERSE CITY-CADILLAC
OSCODA	3,100	3,000	96	D	4	TRAVERSE CITY-CADILLAC
OTSEGO	6,100	6,000	98	D	4	TRAVERSE CITY-CADILLAC
OTTAWA	61,400	60,600	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
PRESQUE ISLE	5,400	5,200	96	D	4	TRAVERSE CITY-CADILLAC
ROSCOMMON	8,700	8,600	99	D	4	TRAVERSE CITY-CADILLAC
SAGINAW	77,200	76,400	99	B	4	FLINT-SAGINAW-BAY CITY
SANILAC	15,600	15,300	98	C	4	FLINT-SAGINAW-BAY CITY
SCHOOLCRAFT	2,900	2,800	97	D	4	GREEN BAY-APPLETON
SHIAWASSEE	24,600	24,300	99	B	4	FLINT-SAGINAW-BAY CITY
ST CLAIR	52,600	52,000	99	A	4	DETROIT
ST JOSEPH	22,900	22,600	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
TUSCOLA	19,200	18,900	99	C	4	FLINT-SAGINAW-BAY CITY
VAN BUREN	26,300	26,000	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
WASHTENAW	102,300	100,200	98	B	4	DETROIT
WAYNE	813,500	805,200	99	A	4	DETROIT
WEXFORD	10,700	10,500	99	C	4	TRAVERSE CITY-CADILLAC
STATE TOTAL	3,451,700	3,411,900	99			

MINNESOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AITKIN	5,500	5,400	98	D	6	DULUTH-SUPERIOR
ANOKA	79,400	79,200	99	A	6	MINNEAPOLIS-ST. PAUL
BECKER	11,300	11,100	98	D	6	FARGO
BELTRAMI	12,000	11,500	96	D	6	MINNEAPOLIS-ST. PAUL
BENTON	10,200	10,100	99	D	6	MINNEAPOLIS-ST. PAUL
BIG STONE	2,800	2,800	99	D	6	MINNEAPOLIS-ST. PAUL
BLUE EARTH	18,800	18,500	99	C	6	MANKATO
BROWN	10,200	10,000	98	D	6	MINNEAPOLIS-ST. PAUL
CARLTON	10,800	10,700	99	B	6	DULUTH-SUPERIOR
CARVER	15,700	15,600	99	A	6	MINNEAPOLIS-ST. PAUL
CASS	8,200	7,900	96	D	6	MINNEAPOLIS-ST. PAUL
CHIPPEWA	5,500	5,400	98	D	6	MINNEAPOLIS-ST. PAUL
CHISAGO	10,000	9,900	99	A	6	MINNEAPOLIS-ST. PAUL
CLAY	17,200	17,100	99	B	6	FARGO
CLEARWATER	3,100	3,000	96	D	6	FARGO
COOK	1,800	1,800	98	D	6	DULUTH-SUPERIOR
COTTONWOOD	5,200	5,000	96	D	6	MINNEAPOLIS-ST. PAUL
CROW WING	18,400	18,000	98	C	6	MINNEAPOLIS-ST. PAUL
DAKOTA	90,300	89,800	99	A	6	MINNEAPOLIS-ST. PAUL
DODGE	5,400	5,300	98	D	6	ROCHESTER-MASON CITY-AUSTIN
DOUGLAS	11,600	11,400	98	D	6	MINNEAPOLIS-ST. PAUL
FARIBAULT	7,200	7,100	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FILLMORE	7,700	7,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREEBORN	13,400	13,300	99	D	6	ROCHESTER-MASON CITY-AUSTIN
GOODHUE	15,000	14,800	99	C	6	MINNEAPOLIS-ST. PAUL
GRANT	2,600	2,600	99	D	6	MINNEAPOLIS-ST. PAUL
HENNEPIN	424,300	420,600	99	A	6	MINNEAPOLIS-ST. PAUL
HOUSTON	6,500	6,400	99	D	6	LA CROSSE-EAU CLAIRE
HUBBARD	5,900	5,700	96	D	6	MINNEAPOLIS-ST. PAUL
ISANTI	9,300	9,200	99	A	6	MINNEAPOLIS-ST. PAUL

MINNESOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ITASCA	16,400	16,100	98	C	6	DULUTH-SUPERIOR
JACKSON	4,700	4,600	98	D	6	SIOUX FALLS-MITCHELL
KANABEC	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
KANDIYOHI	14,600	14,300	98	C	6	MINNEAPOLIS-ST. PAUL
KITTSON	2,400	2,300	97	D	6	FARGO
KOOCHICHING	5,700	5,500	97	D	6	DULUTH-SUPERIOR
LAC QUI PARLE	3,700	3,600	98	D	6	MINNEAPOLIS-ST. PAUL
LAKE	4,200	4,200	99	D	6	DULUTH-SUPERIOR
LAKE OF THE WOODS	1,500	1,400	93	D	6	FARGO
LE SUEUR	8,800	8,700	99	D	6	MINNEAPOLIS-ST. PAUL
LINCOLN	2,800	2,800	98	D	6	SIOUX FALLS-MITCHELL
LYON	9,100	8,900	98	D	6	MINNEAPOLIS-ST. PAUL
MAHNOMEN	1,700	1,700	98	D	6	FARGO
MARSHALL	4,500	4,400	98	D	6	FARGO
MARTIN	9,500	9,400	99	D	6	MINNEAPOLIS-ST. PAUL
MC LEOD	11,600	11,500	99	D	6	MINNEAPOLIS-ST. PAUL
MEEKER	7,900	7,800	99	D	6	MINNEAPOLIS-ST. PAUL
MILLE LACS	7,100	7,000	99	D	6	MINNEAPOLIS-ST. PAUL
MORRISON	10,500	10,300	98	D	6	MINNEAPOLIS-ST. PAUL
MOWER	14,800	14,700	99	C	6	ROCHESTER-MASON CITY-AUSTIN
MURRAY	3,900	3,900	99	D	6	SIOUX FALLS-MITCHELL
NICOLLET	10,300	10,200	99	D	6	MINNEAPOLIS-ST. PAUL
NOBLES	7,600	7,500	99	D	6	SIOUX FALLS-MITCHELL
NORMAN	3,200	3,100	98	D	6	FARGO
OLMSTED	37,800	37,500	99	C	6	ROCHESTER-MASON CITY-AUSTIN
OTTER TAIL	20,000	19,600	98	C	6	FARGO
PENNINGTON	5,600	5,500	98	D	6	FARGO
PINE	7,600	7,500	98	D	6	MINNEAPOLIS-ST. PAUL
PIPESTONE	4,300	4,200	99	D	6	SIOUX FALLS-MITCHELL
POLK	12,500	12,300	99	D	6	FARGO
POPE	4,600	4,500	98	D	6	MINNEAPOLIS-ST. PAUL
RAMSEY	190,900	189,400	99	A	6	MINNEAPOLIS-ST. PAUL
RED LAKE	1,800	1,800	98	D	6	FARGO
REDWOOD	6,500	6,300	97	D	6	MINNEAPOLIS-ST. PAUL
RENVILLE	7,200	7,100	98	D	6	MINNEAPOLIS-ST. PAUL
RICE	16,500	16,300	99	C	6	MINNEAPOLIS-ST. PAUL
ROCK	3,800	3,800	99	D	6	SIOUX FALLS-MITCHELL
ROSEAU	5,000	4,700	95	D	6	FARGO
SCOTT	18,700	18,600	99	A	6	MINNEAPOLIS-ST. PAUL
SHERBURNE	12,100	12,000	99	C	6	MINNEAPOLIS-ST. PAUL
SIBLEY	5,400	5,300	99	D	6	MINNEAPOLIS-ST. PAUL
ST LOUIS	78,100	77,300	99	B	6	DULUTH-SUPERIOR
STEARNS	37,900	37,400	99	C	6	MINNEAPOLIS-ST. PAUL
STEELE	11,400	11,300	99	D	6	MINNEAPOLIS-ST. PAUL
STEVENS	3,600	3,500	99	D	6	MINNEAPOLIS-ST. PAUL
SWIFT	4,600	4,500	98	D	6	MINNEAPOLIS-ST. PAUL
TODD	9,500	9,300	97	D	6	MINNEAPOLIS-ST. PAUL
TRAVERSE	1,700	1,700	99	D	6	MINNEAPOLIS-ST. PAUL
WABASHA	7,600	7,500	99	D	6	MINNEAPOLIS-ST. PAUL
WADENA	5,000	4,800	97	D	6	MINNEAPOLIS-ST. PAUL
WASECA	6,800	6,700	99	D	6	MINNEAPOLIS-ST. PAUL
WASHINGTON	45,900	45,600	99	A	6	MINNEAPOLIS-ST. PAUL
WATONWAN	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
WILKIN	2,800	2,800	99	D	6	FARGO
WINONA	16,300	16,000	98	C	6	LA CROSSE-EAU CLAIRE
WRIGHT	21,800	21,500	99	A	6	MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE	4,500	4,300	97	D	6	MINNEAPOLIS-ST. PAUL
STATE TOTAL	1,639,000	1,620,500	99			

MISSISSIPPI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	13,700	13,500	99	C	5	JACKSON, MS
ALCORN	13,200	13,100	99	D	5	MEMPHIS
AMITE	4,800	4,700	98	D	5	BATON ROUGE
ATTALA	7,200	7,100	98	D	5	JACKSON, MS
BENTON	2,700	2,700	99	D	5	MEMPHIS
BOLIVAR	14,500	14,200	98	C	5	GREENWOOD-GREENVILLE
CALHOUN	5,700	5,600	99	D	5	COLUMBUS-TUPELO
CARROLL	3,400	3,300	98	D	5	GREENWOOD-GREENVILLE
CHICKASAW	6,400	6,300	99	D	5	COLUMBUS-TUPELO
CHOCTAW	3,100	3,100	98	D	5	COLUMBUS-TUPELO
CLAIBORNE	3,700	3,600	98	D	5	JACKSON, MS
CLARKE	6,400	6,300	99	D	5	MERIDIAN
CLAY	7,600	7,500	99	D	5	COLUMBUS-TUPELO
COAHOMA	12,400	12,200	98	D	5	MEMPHIS
COPIAH	9,600	9,500	99	D	5	JACKSON, MS
COVINGTON	6,100	6,000	99	D	5	LAUREL-HATTIESBURG
DE SOTO	23,100	22,800	99	B	5	MEMPHIS
FORREST	26,300	26,100	99	C	5	LAUREL-HATTIESBURG
FRANKLIN	3,200	3,100	98	D	5	JACKSON, MS
GEORGE	5,700	5,700	99	D	5	MOBILE-PENSACOLA
GREENE	3,300	3,200	98	D	5	MOBILE-PENSACOLA
GRENADA	6,900	6,800	99	D	5	GREENWOOD-GREENVILLE
HANCOCK	12,400	12,300	99	D	5	NEW ORLEANS
HARRISON	63,400	63,000	99	B	5	BILOXI-GULFPORT-PASCAGOULA
HINDS	96,700	96,100	99	B	5	JACKSON, MS
HOLMES	7,600	7,500	98	D	5	JACKSON, MS
HUMPHREYS	4,500	4,400	98	D	5	GREENWOOD-GREENVILLE
ISSAQUENA	800	800	98	D	5	JACKSON, MS
ITAWAMBA	8,000	7,900	99	D	5	COLUMBUS-TUPELO
JACKSON	45,700	45,400	99	C	5	MOBILE-PENSACOLA
JASPER	6,000	5,900	99	D	5	LAUREL-HATTIESBURG
JEFFERSON	3,000	2,900	98	D	5	JACKSON, MS
JEFFERSON DAVIS	4,800	4,700	98	D	5	JACKSON, MS
JONES	23,500	23,300	99	C	5	LAUREL-HATTIESBURG
KEMPER	3,500	3,400	98	D	5	MERIDIAN
LAFAYETTE	11,400	11,300	99	D	5	MEMPHIS
LAMAR	10,200	10,100	99	D	5	LAUREL-HATTIESBURG
LAUDERDALE	30,000	29,800	99	C	5	MERIDIAN
LAWRENCE	4,700	4,600	99	D	5	JACKSON, MS
LEAKE	6,800	6,700	99	D	5	JACKSON, MS
LEE	25,100	24,900	99	C	5	COLUMBUS-TUPELO
LEFLORE	14,000	13,800	98	C	5	GREENWOOD-GREENVILLE
LINCOLN	11,600	11,500	99	D	5	JACKSON, MS
LOWNDES	22,100	21,900	99	C	5	COLUMBUS-TUPELO
MADISON	18,400	18,100	99	B	5	JACKSON, MS
MARION	9,300	9,200	99	D	5	LAUREL-HATTIESBURG
MARSHALL	11,000	10,800	99	D	5	MEMPHIS
MONROE	13,000	12,900	99	C	5	COLUMBUS-TUPELO
MONTGOMERY	4,400	4,300	98	D	5	COLUMBUS-TUPELO
NESHOBA	9,300	9,200	99	D	5	MERIDIAN
NEWTON	7,700	7,600	99	D	5	MERIDIAN
NOXUBEE	4,100	4,000	98	D	5	COLUMBUS-TUPELO
OKTIBBEHA	12,300	12,100	98	C	5	COLUMBUS-TUPELO
PANOLA	10,300	10,200	99	D	5	MEMPHIS
PEARL RIVER	14,400	14,300	99	C	5	NEW ORLEANS
PERRY	3,500	3,500	99	D	5	LAUREL-HATTIESBURG
PIKE	13,900	13,700	99	C	5	JACKSON, MS
PONTOTOC	8,600	8,500	99	D	5	COLUMBUS-TUPELO
PRENTISS	9,400	9,300	99	D	5	COLUMBUS-TUPELO
QUITMAN	3,900	3,800	98	D	5	MEMPHIS
RANKIN	30,200	29,900	99	B	5	JACKSON, MS
SCOTT	9,700	9,600	99	D	5	JACKSON, MS
SHARKEY	2,200	2,200	98	D	5	JACKSON, MS
SIMPSON	9,000	8,900	99	D	5	JACKSON, MS
SMITH	5,600	5,500	99	D	5	JACKSON, MS
STONE	3,700	3,700	99	D	5	BILOXI-GULFPORT-PASCAGOULA
SUNFLOWER	10,900	10,700	98	D	5	GREENWOOD-GREENVILLE
TALLAHATCHIE	5,400	5,300	98	D	5	GREENWOOD-GREENVILLE
TATE	7,400	7,300	99	D	5	MEMPHIS
TIPPAH	7,100	7,000	99	D	5	MEMPHIS
TISHOMINGO	7,200	7,100	99	D	5	COLUMBUS-TUPELO
TUNICA	3,000	3,000	98	D	5	MEMPHIS
UNION	9,000	8,900	99	D	5	MEMPHIS
WALTHALL	4,900	4,800	98	D	5	JACKSON, MS
WARREN	19,300	19,100	99	C	5	JACKSON, MS

MISSISSIPPI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WASHINGTON	24,000	23,700	99	C	5	GREENWOOD-GREENVILLE
WAYNE	7,000	6,900	99	D	5	LAUREL-HATTIESBURG
WEBSTER	3,700	3,600	99	D	5	COLUMBUS-TUPELO
WILKINSON	3,400	3,300	98	D	5	BATON ROUGE
WINSTON	7,000	6,900	99	D	5	COLUMBUS-TUPELO
YALOBUSHA	5,100	5,000	98	D	5	COLUMBUS-TUPELO
YAZOO	9,600	9,500	99	D	5	JACKSON, MS
STATE TOTAL	952,700	942,000	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	9,000	8,900	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,400	5,300	99	D	6	KANSAS CITY
ATCHISON	3,100	3,100	99	D	6	OMAHA
AUDRAIN	9,600	9,500	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	10,700	10,500	98	D	6	SPRINGFIELD, MO
BARTON	4,800	4,700	98	D	6	JOPLIN-PITTSBURG
BATES	6,400	6,300	98	D	6	KANSAS CITY
BENTON	5,500	5,300	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,300	4,200	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	41,600	41,000	99	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	32,800	32,400	99	C	6	ST. JOSEPH
BUTLER	15,000	14,600	97	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,200	3,200	99	D	6	KANSAS CITY
CALLAWAY	11,300	11,100	99	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	10,900	10,600	98	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	23,300	23,000	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,600	4,500	98	D	6	KANSAS CITY
CARTER	2,000	1,900	95	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	21,500	21,300	99	B	6	KANSAS CITY
CEDAR	5,100	5,000	98	D	6	SPRINGFIELD, MO
CHARITON	3,900	3,800	98	D	6	COLUMBIA-JEFFERSON CITY
CHRISTIAN	11,400	11,200	98	B	6	SPRINGFIELD, MO
CLARK	3,000	2,900	98	D	6	QUINCY-HANNIBAL
CLAY	58,000	57,600	99	B	6	KANSAS CITY
CLINTON	6,300	6,200	99	D	6	KANSAS CITY
COLE	23,400	23,200	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,800	5,700	99	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,500	7,300	97	D	6	ST. LOUIS
DADE	3,100	3,100	99	D	6	SPRINGFIELD, MO
DALLAS	5,200	5,100	98	D	6	SPRINGFIELD, MO
DAVIESS	3,400	3,300	98	D	6	KANSAS CITY
DE KALB	3,200	3,100	98	D	6	KANSAS CITY
DENT	5,500	5,300	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DUNKLIN	12,800	12,500	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FRANKLIN	27,800	27,500	99	A	6	ST. LOUIS
GASCONADE	5,400	5,300	98	D	6	ST. LOUIS
GENTRY	3,000	2,900	98	D	6	KANSAS CITY
GREENE	80,200	79,400	99	B	6	SPRINGFIELD, MO
GRUNDY	4,700	4,600	98	D	6	KANSAS CITY
HARRISON	4,000	3,900	98	D	6	ST. JOSEPH
HENRY	8,300	8,200	98	D	6	KANSAS CITY
HICKORY	3,300	3,200	98	D	6	SPRINGFIELD, MO
HOLT	2,700	2,600	97	D	6	ST. JOSEPH
HOWARD	3,600	3,500	98	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	12,000	11,500	96	D	6	SPRINGFIELD, MO
IRON	3,900	3,800	97	D	6	ST. LOUIS
JACKSON	256,900	254,000	99	B	6	KANSAS CITY
JASPER	35,800	35,300	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	57,600	57,200	99	A	6	ST. LOUIS
JOHNSON	13,200	13,000	99	C	6	KANSAS CITY
KNOX	2,100	2,100	99	D	6	QUINCY-HANNIBAL
LACLEDE	10,500	10,300	98	D	6	SPRINGFIELD, MO
LAFAYETTE	12,100	12,000	99	B	6	KANSAS CITY
LAWRENCE	12,100	11,900	98	D	6	SPRINGFIELD, MO

MISSOURI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LEWIS	3,700	3,600	98	D	6	QUINCY-HANNIBAL
LINCOLN	9,800	9,600	98	D	6	ST. LOUIS
LINN	6,100	6,000	98	D	6	KANSAS CITY
LIVINGSTON	5,900	5,800	98	D	6	KANSAS CITY
MACON	6,500	6,400	98	D	6	QUINCY-HANNIBAL
MADISON	4,800	4,700	98	D	6	ST. LOUIS
MARIES	3,200	3,100	98	D	6	COLUMBIA-JEFFERSON CITY
MARION	10,700	10,600	99	C	6	QUINCY-HANNIBAL
MC DONALD	6,400	6,300	98	D	6	JOPLIN-PITTSBURG
MERCER	1,600	1,600	98	D	6	DES MOINES
MILLER	8,300	8,200	98	D	6	COLUMBIA-JEFFERSON CITY
MISSISSIPPI	5,400	5,300	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MONITEAU	4,500	4,400	98	D	6	COLUMBIA-JEFFERSON CITY
MONROE	3,500	3,500	99	D	6	QUINCY-HANNIBAL
MONTGOMERY	4,200	4,100	98	D	6	ST. LOUIS
MORGAN	6,300	6,200	98	D	6	COLUMBIA-JEFFERSON CITY
NEW MADRID	7,600	7,400	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
NEWTON	17,100	16,900	99	B	6	JOPLIN-PITTSBURG
NODAWAY	7,600	7,500	98	D	6	ST. JOSEPH
OREGON	3,900	3,700	95	D	6	SPRINGFIELD, MO
OSAGE	4,300	4,200	97	D	6	COLUMBIA-JEFFERSON CITY
OZARK	3,600	3,500	97	D	6	SPRINGFIELD, MO
PEMISCOT	8,500	8,300	98	D	6	MEMPHIS
PERRY	6,200	6,100	98	D	6	ST. LOUIS
PETTIS	14,200	14,000	98	C	6	KANSAS CITY
PHELPS	12,400	12,100	97	D	6	ST. LOUIS
PIKE	6,000	5,900	98	D	6	ST. LOUIS
PLATTE	20,000	19,800	99	B	6	KANSAS CITY
POLK	7,900	7,700	98	D	6	SPRINGFIELD, MO
PULASKI	12,000	11,800	98	C	6	SPRINGFIELD, MO
PUTNAM	2,100	2,100	99	D	6	OTTUMWA-KIRKSVILLE
RALLS	3,400	3,400	99	D	6	QUINCY-HANNIBAL
RANDOLPH	9,600	9,500	99	D	6	COLUMBIA-JEFFERSON CITY
RAY	8,600	8,500	99	B	6	KANSAS CITY
REYNOLDS	2,700	2,600	96	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
RIPLEY	5,200	4,900	95	D	6	JONESBORO
SALINE	9,400	9,300	98	D	6	KANSAS CITY
SCHUYLER	2,000	2,000	98	D	6	OTTUMWA-KIRKSVILLE
SCOTLAND	2,100	2,100	99	D	6	QUINCY-HANNIBAL
SCOTT	15,100	14,900	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SHANNON	3,000	2,800	95	D	6	SPRINGFIELD, MO
SHELBY	3,000	3,000	98	D	6	QUINCY-HANNIBAL
ST CHARLES	67,900	67,400	99	A	6	ST. LOUIS
ST CLAIR	3,500	3,400	97	D	6	SPRINGFIELD, MO
ST FRANCOIS	16,300	16,100	99	C	6	ST. LOUIS
ST LOUIS	375,900	372,100	99	A	6	ST. LOUIS
ST LOUIS CITY	172,000	170,200	99	A	6	ST. LOUIS
STE GENEVIEVE	5,900	5,800	99	D	6	ST. LOUIS
STODDARD	11,300	11,100	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
STONE	7,800	7,600	97	D	6	SPRINGFIELD, MO
SULLIVAN	2,800	2,800	98	D	6	OTTUMWA-KIRKSVILLE
TANEY	11,100	10,900	98	D	6	SPRINGFIELD, MO
TEXAS	8,400	8,100	97	D	6	SPRINGFIELD, MO
VERNON	7,800	7,600	98	D	6	JOPLIN-PITTSBURG
WARREN	7,100	7,000	98	D	6	ST. LOUIS
WASHINGTON	6,800	6,700	98	D	6	ST. LOUIS
WAYNE	5,000	4,900	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WEBSTER	8,300	8,100	98	D	6	SPRINGFIELD, MO
WORTH	1,100	1,100	99	D	6	ST. JOSEPH
WRIGHT	6,300	6,100	97	D	6	SPRINGFIELD, MO
STATE TOTAL	1,960,200	1,933,900	99			

MONTANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVERHEAD	3,200	3,000	94	D	8	BUTTE
BIG HORN	3,300	3,100	95	D	8	BILLINGS-HARDIN
BLAINE	2,500	2,300	94	D	8	GREAT FALLS
BROADWATER	1,700	1,600	96	D	8	BUTTE
CARBON	3,600	3,500	97	D	8	BILLINGS-HARDIN
CARTER	600	600	94	D	8	RAPID CITY
CASCADE	30,700	30,200	98	C	8	GREAT FALLS
CHOUTEAU	2,200	2,100	97	D	8	GREAT FALLS
CUSTER	5,200	4,900	95	D	8	BILLINGS-HARDIN
DANIELS	1,000	1,000	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
DAWSON	4,100	3,900	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
DEER LODGE	4,100	4,000	98	D	8	BUTTE
FALLON	1,400	1,300	95	D	8	SALT LAKE CITY
FERGUS	4,900	4,700	95	D	8	GREAT FALLS
FLATHEAD	23,900	23,200	97	C	8	MISSOULA
GALLATIN	19,000	18,400	97	C	8	BUTTE
GARFIELD	600	500	89	D	8	BILLINGS-HARDIN
GLACIER	3,800	3,600	95	D	8	GREAT FALLS
GOLDEN VALLEY	400	400	94	D	8	BILLINGS-HARDIN
GRANITE	1,100	1,100	97	D	8	MISSOULA
HILL	6,900	6,700	97	D	8	GREAT FALLS
JEFFERSON	3,200	3,100	96	D	8	BUTTE
JUDITH BASIN	1,000	1,000	95	D	8	GREAT FALLS
LAKE	8,400	8,200	97	D	8	MISSOULA
LEWIS + CLARK	20,000	19,400	97	C	8	HELENA
LIBERTY	1,000	1,000	98	D	8	GREAT FALLS
LINCOLN	6,900	6,600	96	D	8	SPOKANE
MADISON	2,200	2,200	98	D	8	BUTTE
MC CONE	900	900	95	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
MEAGHER	800	800	94	D	8	GREAT FALLS
MINERAL	1,600	1,600	97	D	8	MISSOULA
MISSOULA	32,300	31,300	97	C	8	MISSOULA
MUSSELSHELL	1,800	1,700	95	D	8	BILLINGS-HARDIN
PARK	5,000	4,800	97	D	8	BILLINGS-HARDIN
PETROLEUM	200	200	94	D	8	BILLINGS-HARDIN
PHILLIPS	2,100	2,000	93	D	8	GREAT FALLS
PONDERA	2,500	2,400	97	D	8	GREAT FALLS
POWDER RIVER	900	800	91	D	8	BILLINGS-HARDIN
POWELL	2,400	2,300	96	D	8	BUTTE
PRAIRIE	700	600	92	D	8	BILLINGS-HARDIN
RAVALLI	10,500	10,200	97	D	8	MISSOULA
RICHLAND	4,500	4,400	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
ROOSEVELT	3,800	3,700	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
ROSEBUD	4,200	4,000	94	D	8	BILLINGS-HARDIN
SANDERS	3,800	3,600	94	D	8	MISSOULA
SHERIDAN	2,100	2,000	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
SILVER BOW	14,300	14,000	98	D	8	BUTTE
STILLWATER	2,700	2,700	99	D	8	BILLINGS-HARDIN
SWEET GRASS	1,200	1,100	94	D	8	BILLINGS-HARDIN
TETON	2,500	2,400	97	D	8	GREAT FALLS
TOOLE	2,200	2,100	98	D	8	GREAT FALLS
TREASURE	400	400	95	D	8	BILLINGS-HARDIN
VALLEY	3,700	3,500	95	D	8	GREAT FALLS
WHEATLAND	900	900	96	D	8	BILLINGS-HARDIN
WIBAUX	500	500	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
YELLOWSTONE	47,200	46,500	98	C	8	BILLINGS-HARDIN
STATE TOTAL	322,600	313,000	97			

NEBRASKA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	12,100	12,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
ANTELOPE	3,100	3,000	98	D	6	SIOUX CITY
ARTHUR	200	200	98	D	6	NORTH PLATTE
BANNER	300	300	98	D	6	RAPID CITY
BLAINE	300	300	95	D	6	NORTH PLATTE
BOONE	2,500	2,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
BOX BUTTE	5,300	5,200	99	D	6	DENVER
BOYD	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
BROWN	1,600	1,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
BUFFALO	14,000	13,900	99	B	6	LINCOLN-HASTINGS-KEARNEY
BURT	3,400	3,400	99	D	6	OMAHA
BUTLER	3,300	3,200	98	D	6	OMAHA
CASS	8,500	8,400	99	D	6	OMAHA
CEDAR	3,900	3,900	99	D	6	SIOUX CITY
CHASE	1,900	1,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
CHERRY	2,600	2,600	98	D	6	SIOUX FALLS-MITCHELL
CHEYENNE	4,200	4,100	98	D	6	DENVER
CLAY	2,900	2,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
COLFAX	3,500	3,400	98	D	6	OMAHA
CUMING	4,000	3,900	99	D	6	OMAHA
CUSTER	5,000	4,900	98	D	6	LINCOLN-HASTINGS-KEARNEY
DAKOTA	6,600	6,600	99	C	6	SIOUX CITY
DAWES	3,500	3,400	98	D	6	DENVER
DAWSON	8,100	8,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
DEUEL	1,000	1,000	99	D	6	DENVER
DIXON	2,600	2,600	99	D	6	SIOUX CITY
DODGE	14,100	14,000	99	D	6	OMAHA
DOUGLAS	160,700	159,300	99	B	6	OMAHA
DUNDY	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
FILLMORE	2,900	2,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRANKLIN	1,500	1,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRONTIER	1,400	1,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
FURNAS	2,500	2,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
GAGE	8,900	8,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GARDEN	1,000	1,000	97	D	6	RAPID CITY
GARFIELD	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY
GOSPER	800	800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GRANT	300	300	95	D	6	RAPID CITY
GREELEY	1,200	1,200	97	D	6	LINCOLN-HASTINGS-KEARNEY
HALL	18,900	18,700	99	B	6	LINCOLN-HASTINGS-KEARNEY
HAMILTON	3,400	3,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
HARLAN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
HAYES	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
HITCHCOCK	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
HOLT	5,000	4,800	97	D	6	LINCOLN-HASTINGS-KEARNEY
HOOKER	400	400	99	D	6	NORTH PLATTE
HOWARD	2,400	2,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
JEFFERSON	3,600	3,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	2,000	2,000	99	D	6	OMAHA
KEARNEY	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
KEITH	3,700	3,700	99	D	6	NORTH PLATTE
KEYA PAHA	500	500	98	D	6	SIOUX FALLS-MITCHELL
KIMBALL	1,800	1,800	99	D	6	DENVER
KNOX	4,000	3,900	97	D	6	SIOUX CITY
LANCASTER	84,300	83,500	99	B	6	LINCOLN-HASTINGS-KEARNEY
LINCOLN	12,500	12,400	99	D	6	NORTH PLATTE
LOGAN	400	400	97	D	6	NORTH PLATTE
LOUP	300	300	98	D	6	LINCOLN-HASTINGS-KEARNEY
MADISON	12,600	12,400	98	D	6	SIOUX CITY
MC PHERSON	200	200	96	D	6	NORTH PLATTE
MERRICK	3,100	3,100	99	D	6	LINCOLN-HASTINGS-KEARNEY
MORRILL	2,400	2,300	98	D	6	RAPID CITY
NANCE	1,700	1,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
NEMAHA	3,200	3,200	98	D	6	OMAHA
NUCKOLLS	2,600	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
OTOE	5,900	5,800	99	D	6	OMAHA
PAWNEE	1,500	1,500	98	D	6	OMAHA
PERKINS	1,500	1,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
PHELPS	3,700	3,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
PIERCE	3,100	3,100	99	D	6	SIOUX CITY
PLATTE	10,800	10,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
POLK	2,300	2,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
RED WILLOW	4,900	4,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
RICHARDSON	4,200	4,100	99	D	6	OMAHA
ROCK	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY

NEBRASKA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SALINE	4,900	4,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
SARPY	33,200	33,100	99	B	6	OMAHA
SAUNDERS	7,100	7,000	99	D	6	OMAHA
SCOTTS BLUFF	14,400	14,200	98	C	6	CHEYENNE-SCOTTSBLUFF (STERLING)
SEWARD	5,900	5,800	98	D	6	OMAHA
SHERIDAN	2,800	2,800	98	D	6	RAPID CITY
SHERMAN	1,500	1,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
SIOUX	700	700	98	D	6	RAPID CITY
STANTON	2,500	2,500	98	D	6	SIOUX CITY
THAYER	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
THOMAS	400	400	96	D	6	NORTH PLATTE
THURSTON	2,400	2,400	98	D	6	SIOUX CITY
VALLEY	2,200	2,100	98	D	6	LINCOLN-HASTINGS-KEARNEY
WASHINGTON	6,100	6,100	99	B	6	OMAHA
WAYNE	3,300	3,300	99	D	6	SIOUX CITY
WEBSTER	2,000	2,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
WHEELER	400	400	97	D	6	LINCOLN-HASTINGS-KEARNEY
YORK	5,700	5,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
STATE TOTAL	615,300	609,400	99			

NEVADA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CARSON CITY	16,700	16,300	98	C	8	RENO
CHURCHILL	6,900	6,800	98	D	8	RENO
CLARK	270,400	265,900	98	B	8	LAS VEGAS
DOUGLAS	10,800	10,400	96	D	8	RENO
ELKO	10,000	9,400	94	D	8	SALT LAKE CITY
ESMERALDA	300	300	88	D	8	RENO
EUREKA	500	500	91	D	8	RENO
HUMBOLDT	4,600	4,400	97	D	8	RENO
LANDER	1,900	1,800	93	D	8	RENO
LINCOLN	1,400	1,300	95	D	8	LAS VEGAS
LYON	7,700	7,400	96	D	8	RENO
MINERAL	2,600	2,500	97	D	8	RENO
NYE NORTH	3,000	2,800	93	D	8	RENO
NYE SOUTH	3,700	3,400	93	D	8	LAS VEGAS
PERSHING	1,700	1,600	97	D	8	RENO
STOREY	600	600	95	D	8	RENO
WASHOE	107,200	104,800	98	B	8	RENO
WHITE PINE	3,000	2,900	97	D	8	SALT LAKE CITY
STATE TOTAL	453,000	443,100	98			

NEW HAMPSHIRE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BELKNAP	19,700	19,500	99	C	1	BOSTON
CARROLL	15,100	14,800	98	D	1	PORTLAND-POLAND SPRING
CHESHIRE	26,200	25,500	98	C	1	BOSTON
COOS	13,500	13,300	99	D	1	PORTLAND-POLAND SPRING
GRAFTON	27,300	26,500	97	C	1	BURLINGTON-PLATTSBURGH
HILLSBOROUGH	126,400	124,900	99	B	1	BOSTON
MERRIMACK	46,200	45,300	98	C	1	BOSTON
ROCKINGHAM	90,700	89,600	99	B	1	BOSTON
STRAFFORD	36,400	35,800	98	C	1	BOSTON
SULLIVAN	15,700	15,300	97	C	1	BOSTON
STATE TOTAL	417,200	410,500	98			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEW JERSEY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ATLANTIC	84,300	82,800	98	B	2	PHILADELPHIA
BERGEN	317,800	315,800	99	A	2	NEW YORK
BURLINGTON	138,700	137,500	99	A	2	PHILADELPHIA
CAMDEN	185,100	183,500	99	A	2	PHILADELPHIA
CAPE MAY	42,300	41,600	98	C	2	PHILADELPHIA
CUMBERLAND	49,500	48,900	99	C	2	PHILADELPHIA
ESSEX	314,400	310,200	99	A	2	NEW YORK
GLOUCESTER	77,600	77,000	99	A	2	PHILADELPHIA
HUDSON	214,000	211,400	99	A	2	NEW YORK
HUNTERDON	36,000	35,500	99	C	2	NEW YORK
MERCER	121,300	119,600	99	B	2	PHILADELPHIA
MIDDLESEX	236,500	234,600	99	A	2	NEW YORK
MONMOUTH	210,700	208,500	99	B	2	NEW YORK
MORRIS	151,600	150,500	99	A	2	NEW YORK
OCEAN	174,200	172,600	99	B	2	NEW YORK
PASSAIC	170,100	168,300	99	A	2	NEW YORK
SALEM	24,600	24,300	99	C	2	PHILADELPHIA
SOMERSET	82,600	81,800	99	A	2	NEW YORK
SUSSEX	45,800	45,100	98	C	2	NEW YORK
UNION	189,100	187,600	99	A	2	NEW YORK
WARREN	33,500	33,000	98	C	2	NEW YORK
STATE TOTAL	2,899,700	2,870,100	99			

NEW MEXICO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BERNALILLO	195,700	192,800	99	B	8	ALBUQUERQUE
CATRON	900	800	91	D	8	ALBUQUERQUE
CHAVES	21,700	21,300	98	C	8	ALBUQUERQUE
CIBOLA	7,100	7,000	98	D	8	ALBUQUERQUE
COLFAX	5,100	4,800	95	D	8	ALBUQUERQUE
CURRY	16,400	16,000	98	C	8	AMARILLO
DE BACA	1,100	1,100	97	D	8	ALBUQUERQUE
DONA ANA	46,500	45,100	97	C	8	EL PASO
EDDY	19,000	18,600	98	C	8	ALBUQUERQUE
GRANT	9,700	9,200	95	D	8	ALBUQUERQUE
GUADALUPE	1,500	1,400	94	D	8	ALBUQUERQUE
HARDING	400	400	92	D	8	ALBUQUERQUE
HIDALGO	2,000	1,900	94	D	8	TUCSON
LEA NORTH	19,600	19,300	98	C	8	ALBUQUERQUE
LEA SOUTH	2,300	2,100	98	D	8	ODESSA-MIDLAND
LINCOLN	6,100	5,900	96	D	8	ALBUQUERQUE
LOS ALAMOS	7,600	7,500	99	D	8	ALBUQUERQUE
LUNA	6,600	6,400	96	D	8	ALBUQUERQUE
MC KINLEY	20,800	19,400	93	C	8	ALBUQUERQUE
MORA	1,500	1,300	89	D	8	ALBUQUERQUE
OTERO	18,200	17,800	98	C	8	ALBUQUERQUE
QUAY	4,600	4,400	96	D	8	AMARILLO
RIO ARRIBA	11,300	10,600	94	D	8	ALBUQUERQUE
ROOSEVELT	6,300	6,100	97	D	8	AMARILLO
SAN JUAN	31,700	30,000	95	C	8	ALBUQUERQUE
SAN MIGUEL	8,800	8,200	93	D	8	ALBUQUERQUE
SANDOVAL	18,600	17,600	95	B	8	ALBUQUERQUE
SANTA FE	36,600	35,600	97	C	8	ALBUQUERQUE
SIERRA	4,500	4,200	94	D	8	ALBUQUERQUE
SOCORRO	4,800	4,700	97	D	8	ALBUQUERQUE
TAOS	7,300	6,700	92	D	8	ALBUQUERQUE
TORRANCE	3,600	3,400	96	D	8	ALBUQUERQUE
UNION	1,800	1,700	94	D	8	AMARILLO
VALENCIA	15,600	15,400	99	C	8	ALBUQUERQUE
STATE TOTAL	565,300	548,700	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NEW YORK

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	113,500	111,700	98	B	2	NEW YORK
ALLEGANY	17,600	17,200	97	C	2	BUFFALO
BRONX	470,900	464,000	99	A	2	NEW YORK
BROOME	80,700	79,600	99	B	2	BINGHAMTON
CATTARAUGUS	31,000	30,400	98	C	2	BUFFALO
CAYUGA	29,400	28,800	98	C	2	SYRACUSE
CHAUTAUQUA	54,200	53,300	98	C	2	BUFFALO
CHEMUNG	34,400	33,700	98	C	2	ELMIRA
CHENANGO	19,100	18,700	98	C	2	BINGHAMTON
CLINTON	27,300	27,000	99	B	2	BURLINGTON-PLATTSBURGH
COLUMBIA	23,800	23,400	98	C	2	ALBANY-SCHENECTADY-TROY
CORTLAND	17,100	16,800	98	C	2	SYRACUSE
DELAWARE	18,200	17,600	97	C	2	BINGHAMTON
DUTCHESS	91,400	89,700	98	B	2	NEW YORK
ERIE	360,600	356,700	99	B	2	BUFFALO
ESSEX	14,500	14,200	98	B	2	BURLINGTON-PLATTSBURGH
FRANKLIN	16,100	15,700	98	C	2	BURLINGTON-PLATTSBURGH
FULTON	21,400	21,100	98	C	2	ALBANY-SCHENECTADY-TROY
GENESEE	21,800	21,500	99	C	2	BUFFALO
GREENE	16,900	16,600	98	B	2	ALBANY-SCHENECTADY-TROY
HAMILTON	1,900	1,800	97	D	2	ALBANY-SCHENECTADY-TROY
HERKIMER	24,800	24,400	98	C	2	UTICA
JEFFERSON	35,800	35,300	99	C	2	WATERTOWN-CARTHAGE
KINGS	910,700	895,500	98	A	2	NEW YORK
LEWIS	9,200	9,000	98	D	2	WATERTOWN-CARTHAGE
LIVINGSTON	20,300	20,000	98	B	2	ROCHESTER, NY
MADISON	22,600	22,300	99	B	2	SYRACUSE
MONROE	271,200	267,800	99	B	2	ROCHESTER, NY
MONTGOMERY	20,300	19,900	98	B	2	ALBANY-SCHENECTADY-TROY
NASSAU	451,600	449,200	99	A	2	NEW YORK
NEW YORK	781,100	744,300	95	A	2	NEW YORK
NIAGARA	81,000	80,100	99	B	2	BUFFALO
ONEIDA EAST	58,600	57,700	99	B	2	UTICA
ONEIDA WEST	33,400	33,000	99	C	2	SYRACUSE
ONONDAGA	173,600	171,500	99	B	2	SYRACUSE
ONTARIO	34,000	33,500	99	B	2	ROCHESTER, NY
ORANGE	99,100	97,400	98	B	2	NEW YORK
ORLEANS	14,400	14,100	98	C	2	BUFFALO
OSWEGO	42,300	41,700	99	B	2	SYRACUSE
OTSEGO	22,000	21,500	98	C	2	UTICA
PUTNAM	29,200	28,800	99	A	2	NEW YORK
QUEENS	761,400	753,900	99	A	2	NEW YORK
RENSSELAER	56,700	55,700	98	B	2	ALBANY-SCHENECTADY-TROY
RICHMOND	132,900	131,700	99	A	2	NEW YORK
ROCKLAND	86,700	85,600	99	A	2	NEW YORK
SARATOGA	61,400	60,700	99	B	2	ALBANY-SCHENECTADY-TROY
SCHENECTADY	59,300	58,600	99	B	2	ALBANY-SCHENECTADY-TROY
SCHOHARIE	11,200	10,900	98	D	2	ALBANY-SCHENECTADY-TROY
SCHUYLER	6,500	6,300	97	D	2	SYRACUSE
SENECA	12,000	11,900	99	D	2	SYRACUSE
ST LAWRENCE	38,300	37,600	98	C	2	WATERTOWN-CARTHAGE
STEUBEN	36,500	35,700	98	C	2	ELMIRA
SUFFOLK	434,600	430,600	99	A	2	NEW YORK
SULLIVAN	25,600	24,900	97	C	2	NEW YORK
TIOGA	18,900	18,600	98	B	2	BINGHAMTON
TOMPKINS	32,100	30,700	96	C	2	SYRACUSE
ULSTER	63,300	61,700	97	B	2	NEW YORK
WARREN	21,000	20,600	98	C	2	ALBANY-SCHENECTADY-TROY
WASHINGTON	19,900	19,600	98	C	2	ALBANY-SCHENECTADY-TROY
WAYNE	32,200	31,700	98	B	2	ROCHESTER, NY
WESTCHESTER	325,600	322,000	99	A	2	NEW YORK
WYOMING	13,900	13,800	99	C	2	BUFFALO
YATES	8,700	8,500	98	D	2	SYRACUSE
STATE TOTAL	6,875,700	6,757,800	98			

NORTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMANCE	41,400	41,100	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ALEXANDER	10,600	10,500	99	D	3	CHARLOTTE
ALLEGHANY	3,900	3,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ANSON	9,200	9,000	98	D	3	CHARLOTTE
ASHE	9,400	9,200	98	D	3	CHARLOTTE
AVERY	5,600	5,500	98	D	3	CHARLOTTE
BEAUFORT	17,000	16,800	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
BERTIE	7,600	7,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
BLADEN	11,600	11,400	98	D	3	WILMINGTON
BRUNSWICK	20,000	19,700	99	B	3	WILMINGTON
BUNCOMBE	71,200	70,400	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BURKE	29,900	29,600	99	C	3	CHARLOTTE
CABARRUS	36,100	35,900	99	B	3	CHARLOTTE
CALDWELL	27,400	27,200	99	C	3	CHARLOTTE
CAMDEN	2,100	2,100	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CARTERET	21,500	21,300	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
CASWELL	7,400	7,300	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CATAWBA	45,900	45,600	99	C	3	CHARLOTTE
CHATHAM	14,800	14,600	99	C	3	RALEIGH-DURHAM
CHEROKEE	8,400	8,300	98	D	3	CHATTANOOGA
CHOWAN	5,400	5,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CLAY	2,900	2,800	98	D	3	ATLANTA
CLEVELAND	32,800	32,500	99	C	3	CHARLOTTE
COLUMBUS	19,600	19,300	98	C	3	WILMINGTON
CRAVEN	30,900	30,700	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
CUMBERLAND	89,400	88,500	99	B	3	RALEIGH-DURHAM
CURRITUCK	5,700	5,600	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DARE	9,200	9,000	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DAVIDSON	48,100	47,700	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DAVIE	11,200	11,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DUPLIN	15,700	15,500	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
DURHAM	70,600	69,900	99	B	3	RALEIGH-DURHAM
EDGECOMBE	21,000	20,800	99	C	3	RALEIGH-DURHAM
FORSYTH	109,900	109,100	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
FRANKLIN	13,200	13,000	98	B	3	RALEIGH-DURHAM
GASTON	64,900	64,400	99	B	3	CHARLOTTE
GATES	3,500	3,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GRAHAM	2,500	2,500	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GRANVILLE	13,300	13,100	99	C	3	RALEIGH-DURHAM
GREENE	5,400	5,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
GUILFORD	133,600	132,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
HALIFAX	20,200	19,800	98	C	3	RALEIGH-DURHAM
HARNETT	24,400	24,100	99	C	3	RALEIGH-DURHAM
HAYWOOD	19,500	19,200	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HENDERSON	29,900	29,500	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HERTFORD	8,400	8,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HOKE	7,800	7,700	98	D	3	RALEIGH-DURHAM
HYDE	2,000	1,900	97	D	3	GREENVILLE-NEW BERN-WASHINGTON
IREDELL	35,200	34,900	99	C	3	CHARLOTTE
JACKSON	10,000	9,800	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
JOHNSTON	31,500	31,100	99	C	3	RALEIGH-DURHAM
JONES	3,200	3,200	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LEE	16,100	15,900	99	C	3	RALEIGH-DURHAM
LENOIR	22,600	22,400	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LINCOLN	18,700	18,600	99	B	3	CHARLOTTE
MACON	9,800	9,600	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MADISON	6,600	6,500	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARTIN	9,600	9,500	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
MC DOWELL	13,800	13,600	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MECKLENBURG	194,100	192,800	99	B	3	CHARLOTTE
MITCHELL	5,600	5,500	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MONTGOMERY	9,100	9,000	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
MOORE	24,400	24,100	99	C	3	RALEIGH-DURHAM
NASH	28,200	27,900	99	C	3	RALEIGH-DURHAM
NEW HANOVER	47,600	47,200	99	B	3	WILMINGTON
NORTHAMPTON	7,700	7,600	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ONSLOW	39,900	39,600	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
ORANGE	35,300	34,800	99	B	3	RALEIGH-DURHAM
PAMLICO	4,200	4,200	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
PASQUOTANK	11,400	11,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PENDER	10,200	10,000	98	D	3	WILMINGTON
PERQUIMANS	4,300	4,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PERSON	11,500	11,400	99	D	3	RALEIGH-DURHAM
PITT	40,200	39,800	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
POLK	5,900	5,800	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE

NORTH CAROLINA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RANDOLPH	40,200	39,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
RICHMOND	18,100	17,900	99	C	3	CHARLOTTE
ROBESON	36,300	35,700	98	C	3	WILMINGTON
ROCKINGHAM	33,800	33,500	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ROWAN	41,600	41,300	99	B	3	CHARLOTTE
RUTHERFORD	22,200	22,000	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SAMPSON	19,100	18,800	99	C	3	RALEIGH-DURHAM
SCOTLAND	12,200	12,000	99	D	3	RALEIGH-DURHAM
STANLY	20,200	20,000	99	C	3	CHARLOTTE
STOKES	13,900	13,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SURRY	24,800	24,500	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SWAIN	4,200	4,100	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TRANSYLVANIA	10,500	10,400	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TYRRELL	1,400	1,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
UNION	29,700	29,400	99	B	3	CHARLOTTE
VANCE	14,500	14,300	99	C	3	RALEIGH-DURHAM
WAKE	155,900	154,600	99	B	3	RALEIGH-DURHAM
WARREN	5,900	5,800	98	D	3	RALEIGH-DURHAM
WASHINGTON	5,300	5,200	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
WATAUGA	13,000	12,800	98	D	3	CHARLOTTE
WAYNE	36,800	36,400	99	C	3	RALEIGH-DURHAM
WILKES	23,900	23,600	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
WILSON	24,700	24,400	99	C	3	RALEIGH-DURHAM
YADKIN	11,700	11,600	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
YANCEY	6,000	5,900	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STATE TOTAL	2,504,600	2,479,000	99			

NORTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	1,300	1,300	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BARNES	5,100	5,100	99	B	6	FARGO
BENSON	2,500	2,400	98	D	6	FARGO
BILLINGS	400	400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BOTTINEAU	3,200	3,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BOWMAN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BURKE	1,400	1,400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BURLEIGH	23,700	23,500	99	C	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
CASS	40,500	40,200	99	B	6	FARGO
CAVALIER	2,600	2,500	96	D	6	FARGO
DICKEY	2,500	2,500	98	D	6	FARGO
DIVIDE	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
DUNN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
EDDY	1,300	1,300	99	D	6	FARGO
EMMONS	2,000	2,000	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
FOSTER	1,600	1,600	99	D	6	FARGO
GOLDEN VALLEY	900	900	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
GRAND FORKS	25,100	24,900	99	C	6	FARGO
GRANT	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
GRIGGS	1,400	1,400	99	D	6	FARGO
HETTINGER	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
KIDDER	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
LA MOURE	2,200	2,200	99	D	6	FARGO
LOGAN	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC HENRY	2,800	2,800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC INTOSH	1,900	1,900	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC KENZIE	2,600	2,600	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC LEAN	4,500	4,400	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MERCER	5,100	5,000	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MORTON	9,700	9,600	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MOUNTRAIL	2,900	2,900	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
NELSON	2,000	2,000	99	D	6	FARGO
OLIVER	800	800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
PEMBINA	3,800	3,700	97	D	6	FARGO
PIERCE	2,000	2,000	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

NORTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RAMSEY	5,200	5,100	98	D	6	FARGO
RANSOM	2,500	2,500	99	D	6	FARGO
RENVILLE	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
RICHLAND	7,100	7,000	99	D	6	FARGO
ROLETTE	3,900	3,800	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SARGENT	1,900	1,900	99	D	6	FARGO
SHERIDAN	1,000	1,000	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SIOUX	900	900	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SLOPE	400	400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STARK	8,500	8,400	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STEELE	1,100	1,100	99	D	6	FARGO
STUTSMAN	9,300	9,200	99	D	6	FARGO
TOWNER	1,600	1,600	98	D	6	FARGO
TRAILL	3,400	3,400	99	D	6	FARGO
WALSH	5,700	5,600	99	D	6	FARGO
WARD	22,000	21,800	99	C	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
WELLS	2,700	2,700	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
WILLIAMS	9,300	9,200	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STATE TOTAL	253,700	251,500	99			

OHIO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	9,600	9,200	96	D	4	CINCINNATI
ALLEN	41,900	41,200	98	C	4	LIMA
ASHLAND	17,200	17,000	99	C	4	CLEVELAND
ASHTABULA	37,500	37,000	99	C	4	CLEVELAND
ATHENS	20,100	19,600	97	C	4	CHARLESTON-HUNTINGTON
AUGLAIZE	16,500	16,200	98	C	4	DAYTON
BELMONT	30,800	30,400	99	B	4	WHEELING-STEUBENVILLE
BROWN	13,100	12,800	97	D	4	CINCINNATI
BUTLER	103,000	101,900	99	B	4	CINCINNATI
CARROLL	10,200	10,100	99	D	4	CLEVELAND
CHAMPAIGN	13,400	13,200	99	D	4	DAYTON
CLARK	56,200	55,600	99	B	4	DAYTON
CLERMONT	52,800	52,200	99	B	4	CINCINNATI
CLINTON	14,000	13,800	99	C	4	CINCINNATI
COLUMBIANA	41,900	41,400	99	C	4	YOUNGSTOWN
COSHOCTON	14,400	14,000	97	C	4	COLUMBUS, OH
CRAWFORD	18,900	18,600	98	C	4	COLUMBUS, OH
CUYAHOGA	580,100	574,100	99	A	4	CLEVELAND
DARKE	21,100	20,800	99	C	4	DAYTON
DEFIANCE	14,600	14,400	99	C	4	TOLEDO
DELAWARE	22,600	22,400	99	B	4	COLUMBUS, OH
ERIE	29,600	29,300	99	C	4	CLEVELAND
FAIRFIELD	36,300	36,000	99	B	4	COLUMBUS, OH
FAYETTE	10,300	10,100	98	D	4	COLUMBUS, OH
FRANKLIN	379,800	375,800	99	B	4	COLUMBUS, OH
FULTON	14,700	14,400	98	B	4	TOLEDO
GALLIA	11,200	10,900	97	D	4	CHARLESTON-HUNTINGTON
GEAUGA	26,000	25,700	99	A	4	CLEVELAND
GREENE	47,400	46,900	99	B	4	DAYTON
GUERNSEY	15,300	15,000	98	C	4	WHEELING-STEUBENVILLE
HAMILTON	347,500	342,900	99	B	4	CINCINNATI
HANCOCK	25,400	25,100	99	C	4	TOLEDO
HARDIN	12,200	12,000	98	D	4	COLUMBUS, OH
HARRISON	6,000	5,900	98	D	4	WHEELING-STEUBENVILLE
HENRY	10,700	10,600	99	D	4	TOLEDO
HIGHLAND	14,000	13,700	98	C	4	CINCINNATI
HOCKING	10,000	9,800	98	D	4	COLUMBUS, OH
HOLMES	9,100	8,600	95	D	4	CLEVELAND
HURON	20,900	20,600	99	C	4	CLEVELAND
JACKSON	11,400	11,200	98	D	4	CHARLESTON-HUNTINGTON
JEFFERSON	31,700	31,400	99	B	4	WHEELING-STEUBENVILLE
KNOX	18,000	17,800	99	C	4	COLUMBUS, OH
LAKE	79,900	79,400	99	A	4	CLEVELAND
LAWRENCE	23,700	23,300	98	B	4	CHARLESTON-HUNTINGTON
LICKING	48,300	47,800	99	B	4	COLUMBUS, OH

OHIO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LOGAN	16,200	16,000	99	C	4	DAYTON
LORAIN	97,900	97,000	99	A	4	CLEVELAND
LUCAS	181,600	179,800	99	B	4	TOLEDO
MADISON	11,400	11,200	98	B	4	COLUMBUS, OH
MAHONING	104,400	103,400	99	B	4	YOUNGSTOWN
MARION	24,000	23,700	99	C	4	COLUMBUS, OH
MEDINA	41,300	40,900	99	A	4	CLEVELAND
MEIGS	9,200	9,000	98	D	4	CHARLESTON-HUNTINGTON
MERCER	13,700	13,500	99	C	4	DAYTON
MIAMI	34,800	34,400	99	B	4	DAYTON
MONROE	6,100	5,900	97	D	4	WHEELING-STEUBENVILLE
MONTGOMERY	229,500	227,500	99	B	4	DAYTON
MORGAN	5,200	5,000	97	D	4	COLUMBUS, OH
MORROW	10,200	10,100	99	D	4	COLUMBUS, OH
MUSKINGUM	32,500	32,000	98	C	4	ZANESVILLE
NOBLE	4,300	4,100	96	D	4	WHEELING-STEUBENVILLE
OTTAWA	15,600	15,400	99	B	4	TOLEDO
PAULDING	7,800	7,700	98	D	4	FT. WAYNE
PERRY	11,700	11,500	98	D	4	COLUMBUS, OH
PICKAWAY	15,700	15,600	99	B	4	COLUMBUS, OH
PIKE	9,300	9,100	97	D	4	COLUMBUS, OH
PORTAGE	49,800	49,300	99	C	4	CLEVELAND
PREBLE	15,200	15,100	99	B	4	DAYTON
PUTNAM	11,400	11,200	98	D	4	TOLEDO
RICHLAND	49,200	48,600	99	C	4	CLEVELAND
ROSS	24,300	23,800	98	C	4	COLUMBUS, OH
SANDUSKY	23,600	23,400	99	C	4	TOLEDO
SCIOTO	30,600	30,000	98	C	4	CHARLESTON-HUNTINGTON
SENECA	22,400	22,100	99	C	4	TOLEDO
SHELBY	15,500	15,300	99	C	4	DAYTON
STARK	140,200	138,600	99	B	4	CLEVELAND
SUMMIT	198,000	196,200	99	B	4	CLEVELAND
TRUMBULL	87,600	86,800	99	B	4	YOUNGSTOWN
TUSCARAWAS	33,700	33,100	98	C	4	CLEVELAND
UNION	11,400	11,200	99	B	4	COLUMBUS, OH
VAN WERT	11,800	11,700	99	D	4	FT. WAYNE
VINTON	4,400	4,300	98	D	4	CHARLESTON-HUNTINGTON
WARREN	38,200	37,800	99	B	4	CINCINNATI
WASHINGTON	24,300	23,700	98	C	4	CHARLESTON-HUNTINGTON
WAYNE	37,300	36,500	98	C	4	CLEVELAND
WILLIAMS	14,600	14,300	98	C	4	TOLEDO
WOOD	39,500	39,100	99	B	4	TOLEDO
WYANDOT	8,200	8,100	98	D	4	TOLEDO
STATE TOTAL	4,162,900	4,113,100	99			

OKLAHOMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	7,200	7,000	98	D	7	TULSA
ALFALFA	2,500	2,500	99	D	7	OKLAHOMA CITY
ATOKA	4,600	4,600	99	D	7	ARDMORE-ADA
BEAVER	2,900	2,900	99	D	7	WICHITA-HUTCHINSON
BECKHAM	8,100	8,000	98	D	7	OKLAHOMA CITY
BLAINE	5,100	5,000	99	D	7	OKLAHOMA CITY
BRYAN	13,500	13,300	98	D	7	ARDMORE-ADA
CADDO	12,400	12,300	99	D	7	OKLAHOMA CITY
CANADIAN	26,400	26,200	99	B	7	OKLAHOMA CITY
CARTER	17,900	17,700	99	C	7	ARDMORE-ADA
CHEROKEE	12,600	12,400	98	D	7	TULSA
CHOCTAW	6,100	5,900	97	D	7	ARDMORE-ADA
CIMARRON	1,600	1,600	98	D	7	AMARILLO
CLEVELAND	60,900	60,300	99	B	7	OKLAHOMA CITY
COAL	2,200	2,200	99	D	7	ARDMORE-ADA
COMANCHE	39,200	38,900	99	B	7	WICHITA FALLS-LAWTON
COTTON	2,800	2,800	99	D	7	WICHITA FALLS-LAWTON
CRAIG	5,500	5,400	99	D	7	TULSA
CREEK	26,500	26,200	99	B	7	TULSA
CUSTER	11,700	11,600	99	D	7	OKLAHOMA CITY

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

OKLAHOMA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DELAWARE	11,400	11,200	98	D	7	TULSA
DEWEY	2,100	2,100	98	D	7	OKLAHOMA CITY
ELLIS	2,100	2,000	97	D	7	OKLAHOMA CITY
GARFIELD	23,700	23,500	99	C	7	OKLAHOMA CITY
GARVIN	11,200	11,100	99	D	7	OKLAHOMA CITY
GRADY	16,300	16,100	99	C	7	OKLAHOMA CITY
GRANT	2,400	2,400	99	D	7	OKLAHOMA CITY
GREER	2,800	2,700	98	D	7	OKLAHOMA CITY
HARMON	1,700	1,700	99	D	7	OKLAHOMA CITY
HARPER	1,800	1,800	99	D	7	OKLAHOMA CITY
HASKELL	4,700	4,600	98	D	7	TULSA
HUGHES	5,600	5,600	99	D	7	OKLAHOMA CITY
JACKSON	11,100	11,000	99	D	7	WICHITA FALLS-LAWTON
JEFFERSON	3,200	3,200	99	D	7	WICHITA FALLS-LAWTON
JOHNSTON	4,000	3,900	98	D	7	ARDMORE-ADA
KAY	20,200	20,000	99	C	7	OKLAHOMA CITY
KINGFISHER	5,400	5,400	99	D	7	OKLAHOMA CITY
KIOWA	5,100	5,000	99	D	7	OKLAHOMA CITY
LATIMER	3,700	3,600	97	D	7	TULSA
LE FLORE	17,500	17,200	98	B	7	FT. SMITH
LINCOLN	12,000	11,900	99	D	7	OKLAHOMA CITY
LOGAN	11,100	11,000	99	B	7	OKLAHOMA CITY
LOVE	3,200	3,200	99	D	7	ARDMORE-ADA
MAJOR	3,200	3,100	98	D	7	OKLAHOMA CITY
MARSHALL	5,100	5,000	99	D	7	ARDMORE-ADA
MAYES	13,100	12,900	99	B	7	TULSA
MC CLAIN	9,200	9,100	99	B	7	OKLAHOMA CITY
MC CURTAIN	13,100	12,800	98	C	7	SHREVEPORT-TEXARKANA
MC INTOSH	7,200	7,100	99	D	7	TULSA
MURRAY	4,900	4,900	99	D	7	OKLAHOMA CITY
MUSKOGEE	26,700	26,400	99	C	7	TULSA
NOBLE	4,800	4,800	99	D	7	OKLAHOMA CITY
NOWATA	4,300	4,300	99	D	7	TULSA
OKFUSKEE	4,400	4,300	98	D	7	OKLAHOMA CITY
OKLAHOMA	252,900	251,200	99	B	7	OKLAHOMA CITY
OKMULGEE	15,300	15,200	99	C	7	TULSA
OSAGE	15,500	15,400	99	B	7	TULSA
OTTAWA	12,500	12,400	99	D	7	JOPLIN-PITTSBURG
PAWNEE	6,900	6,800	99	D	7	TULSA
PAYNE	24,100	23,800	99	C	7	OKLAHOMA CITY
PITTSBURG	17,100	16,900	99	C	7	TULSA
PONTOTOC	13,300	13,200	99	D	7	ARDMORE-ADA
POTTAWATOMIE	22,500	22,300	99	B	7	OKLAHOMA CITY
PUSHMATAHA	4,900	4,800	98	D	7	ARDMORE-ADA
ROGER MILLS	1,900	1,900	98	D	7	OKLAHOMA CITY
ROGERS	20,600	20,400	99	B	7	TULSA
SEMINOLE	10,500	10,400	99	D	7	OKLAHOMA CITY
SEQUOYAH	12,900	12,700	98	B	7	FT. SMITH
STEPHENS	16,800	16,700	99	C	7	WICHITA FALLS-LAWTON
TEXAS	6,500	6,400	99	D	7	AMARILLO
TILLMAN	4,100	4,100	99	D	7	WICHITA FALLS-LAWTON
TULSA	211,700	210,400	99	B	7	TULSA
WAGONER	18,400	18,200	99	B	7	TULSA
WASHINGTON	17,400	17,300	99	C	7	TULSA
WASHITA	5,000	5,000	99	D	7	OKLAHOMA CITY
WOODS	4,000	3,900	99	D	7	OKLAHOMA CITY
WOODWARD	7,400	7,300	98	D	7	OKLAHOMA CITY
STATE_TOTAL	1,270,200	1,258,400	99			

OREGON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BAKER	6,000	5,700	94	D	9	PORTLAND, OR
BENTON	24,600	23,000	93	C	9	EUGENE
CLACKAMAS	98,000	94,800	97	B	9	PORTLAND, OR
CLATSOP	13,000	12,300	94	D	9	PORTLAND, OR
COLUMBIA	13,800	13,300	96	D	9	PORTLAND, OR
COOS	23,700	21,900	93	C	9	EUGENE
CROOK	5,500	5,200	95	D	9	PORTLAND, OR
CURRY	7,600	7,000	92	D	9	MEDFORD
DESCHUTES	27,800	26,300	94	C	9	BEND
DOUGLAS	35,900	34,200	95	C	9	EUGENE
GILLIAM	800	700	94	D	9	PORTLAND, OR
GRANT	3,400	3,000	87	D	9	BOISE
HARNEY	2,900	2,700	92	D	9	PORTLAND, OR
HOOD RIVER	6,400	6,000	94	D	9	PORTLAND, OR
JACKSON	56,300	54,400	97	C	9	MEDFORD
JEFFERSON	4,700	4,500	95	D	9	PORTLAND, OR
JOSEPHINE	29,900	28,200	94	C	9	MEDFORD
KLAMATH	22,300	21,500	97	C	9	MEDFORD
LAKE	3,000	2,800	93	D	9	MEDFORD
LANE	107,200	103,300	96	B	9	EUGENE
LINCOLN	16,200	14,900	92	D	9	PORTLAND, OR
LINN	34,100	32,800	96	C	9	PORTLAND, OR
MALHEUR	9,800	9,400	96	D	9	BOISE
MARION	84,500	81,100	96	B	9	PORTLAND, OR
MORROW	3,000	2,800	93	D	9	YAKIMA
MULTNOMAH	245,300	236,300	96	B	9	PORTLAND, OR
POLK	18,300	17,600	96	C	9	PORTLAND, OR
SHERMAN	700	700	97	D	9	PORTLAND, OR
TILLAMOOK	8,800	8,200	93	D	9	PORTLAND, OR
UMATILLA	21,900	20,500	94	C	9	YAKIMA
UNION	8,400	7,800	93	D	9	PORTLAND, OR
WALLOWA	3,000	2,800	93	D	9	SPOKANE
WASCO	8,200	7,700	94	D	9	PORTLAND, OR
WASHINGTON	111,600	109,100	98	B	9	PORTLAND, OR
WHEELER	700	700	94	D	9	PORTLAND, OR
YAMHILL	21,500	20,500	95	C	9	PORTLAND, OR
STATE TOTAL	1,088,800	1,043,700	96			

PENNSYLVANIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	26,400	25,800	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
ALLEGHENY	549,100	542,300	99	A	2	PITTSBURGH
ARMSTRONG	30,400	29,900	98	C	2	PITTSBURGH
BEAVER	71,600	70,800	99	A	2	PITTSBURGH
BEDFORD	18,000	17,500	97	C	2	JOHNSTOWN-ALTOONA
BERKS	130,200	128,200	98	B	2	PHILADELPHIA
BLAIR	50,800	50,000	98	B	2	JOHNSTOWN-ALTOONA
BRADFORD	24,600	24,100	98	C	2	BINGHAMTON
BUCKS	195,800	194,100	99	A	2	PHILADELPHIA
BUTLER	56,300	55,600	99	C	2	PITTSBURGH
CAMBRIA	62,900	62,100	99	B	2	JOHNSTOWN-ALTOONA
CAMERON	2,700	2,700	99	D	2	JOHNSTOWN-ALTOONA
CARBON	22,000	21,600	98	C	2	WILKES BARRE-SCRANTON
CENTRE	40,700	39,700	97	C	2	JOHNSTOWN-ALTOONA
CHESTER	129,500	127,800	99	A	2	PHILADELPHIA
CLARION	14,900	14,600	98	C	2	PITTSBURGH
CLEARFIELD	30,800	30,300	98	C	2	JOHNSTOWN-ALTOONA
CLINTON	14,400	14,100	98	C	2	WILKES BARRE-SCRANTON
COLUMBIA	23,300	22,900	98	B	2	WILKES BARRE-SCRANTON
CRAWFORD	32,400	31,600	98	C	2	ERIE
CUMBERLAND	74,500	73,300	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DAUPHIN	97,600	95,800	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DELAWARE	214,500	212,900	99	A	2	PHILADELPHIA
ELK	14,100	13,900	98	C	2	JOHNSTOWN-ALTOONA
ERIE	104,900	103,600	99	B	2	ERIE

PENNSYLVANIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAYETTE	57,000	55,800	98	C	2	PITTSBURGH
FOREST	1,900	1,900	99	D	2	ERIE
FRANKLIN	46,400	45,000	97	C	2	WASHINGTON, DC
FULTON	5,600	5,400	96	D	2	WASHINGTON, DC
GREENE	15,400	15,100	98	C	2	PITTSBURGH
HUNTINGDON	15,400	15,000	97	C	2	JOHNSTOWN-ALTOONA
INDIANA	33,000	32,400	98	C	2	PITTSBURGH
JEFFERSON	19,300	19,000	98	C	2	JOHNSTOWN-ALTOONA
JUNIATA	7,800	7,500	96	D	2	HARRISBURG-YORK-LANCASTER-LEBANON
LACKAWANNA	85,700	84,700	99	B	2	WILKES BARRE-SCRANTON
LANCASTER	152,200	147,500	97	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LAWRENCE	37,900	37,300	98	C	2	PITTSBURGH
LEBANON	42,500	41,600	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LEHIGH	115,300	113,700	99	B	2	PHILADELPHIA
LUZERNE	129,600	127,900	99	B	2	WILKES BARRE-SCRANTON
LYCOMING	44,600	43,300	97	C	2	WILKES BARRE-SCRANTON
MC KEAN	18,100	17,700	98	C	2	BUFFALO
MERCER	46,200	45,400	98	C	2	YOUNGSTOWN
MIFFLIN	18,300	17,700	97	C	2	HARRISBURG-YORK-LANCASTER-LEBANON
MONROE	36,500	35,900	98	C	2	PHILADELPHIA
MONTGOMERY	258,800	256,200	99	A	2	PHILADELPHIA
MONTOUR	6,200	6,000	97	D	2	WILKES BARRE-SCRANTON
NORTHAMPTON	93,200	91,800	98	B	2	PHILADELPHIA
NORTHUMBERLAND	40,700	39,600	97	C	2	WILKES BARRE-SCRANTON
PERRY	15,800	15,400	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
PHILADELPHIA	644,000	633,300	98	A	2	PHILADELPHIA
PIKE	10,600	10,300	97	D	2	NEW YORK
POTTER	7,000	6,800	97	D	2	BUFFALO
SCHUYLKILL	63,700	62,400	98	B	2	WILKES BARRE-SCRANTON
SNYDER	13,000	12,500	96	D	2	WILKES BARRE-SCRANTON
SOMERSET	30,900	30,200	98	B	2	JOHNSTOWN-ALTOONA
SULLIVAN	2,300	2,200	98	D	2	WILKES BARRE-SCRANTON
SUSQUEHANNA	15,600	15,300	98	C	2	WILKES BARRE-SCRANTON
TIOGA	15,100	14,700	97	C	2	ELMIRA
UNION	11,500	11,000	96	D	2	WILKES BARRE-SCRANTON
VENANGO	23,800	23,100	97	C	2	PITTSBURGH
WARREN	17,400	16,900	97	C	2	ERIE
WASHINGTON	81,300	80,100	99	A	2	PITTSBURGH
WAYNE	15,800	15,300	97	C	2	WILKES BARRE-SCRANTON
WESTMORELAND	145,200	143,500	99	A	2	PITTSBURGH
WYOMING	10,600	10,400	98	B	2	WILKES BARRE-SCRANTON
YORK	129,900	127,700	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
STATE TOTAL	4,613,500	4,539,700	98			

RHODE ISLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BRISTOL	16,500	16,400	99	B	1	PROVIDENCE-NEW BEDFORD
KENT	60,400	59,900	99	B	1	PROVIDENCE-NEW BEDFORD
NEWPORT	31,200	30,800	99	C	1	PROVIDENCE-NEW BEDFORD
PROVIDENCE	223,600	221,100	99	B	1	PROVIDENCE-NEW BEDFORD
WASHINGTON	38,100	37,500	99	B	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	369,800	365,700	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

SOUTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ABBEVILLE	8,700	8,600	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
AIKEN	47,400	47,000	99	B	3	AUGUSTA
ALLENDALE	3,800	3,700	98	D	3	AUGUSTA
ANDERSON	56,700	56,200	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BAMBERG	6,200	6,100	98	D	3	AUGUSTA
BARNWELL	7,900	7,800	98	D	3	AUGUSTA
BEAUFORT	32,000	31,600	99	C	3	SAVANNAH
BERKELEY	47,500	46,700	98	B	3	CHARLESTON, SC
CALHOUN	4,600	4,500	98	D	3	COLUMBIA, SC
CHARLESTON	104,300	103,300	99	B	3	CHARLESTON, SC
CHEROKEE	15,700	15,600	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
CHESTER	11,200	11,100	99	D	3	CHARLOTTE
CHESTERFIELD	15,000	14,800	98	C	3	CHARLOTTE
CLARENDON	10,100	9,800	97	D	3	COLUMBIA, SC
COLLETON	13,000	12,700	98	C	3	CHARLESTON, SC
DARLINGTON	23,600	23,300	99	C	3	FLORENCE, SC
DILLON	10,700	10,500	98	D	3	FLORENCE, SC
DORCHESTER	28,800	28,400	99	B	3	CHARLESTON, SC
EDGEFIELD	6,300	6,200	99	D	3	AUGUSTA
FAIRFIELD	7,000	6,900	98	D	3	COLUMBIA, SC
FLORENCE	43,500	43,000	99	C	3	FLORENCE, SC
GEORGETOWN	17,700	17,400	98	C	3	CHARLESTON, SC
GREENVILLE	124,400	123,500	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GREENWOOD	23,600	23,400	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HAMPTON	7,100	6,900	98	D	3	SAVANNAH
HORRY	55,200	54,400	98	C	3	FLORENCE, SC
JASPER	5,700	5,600	98	B	3	SAVANNAH
KERSHAW	16,900	16,600	99	C	3	COLUMBIA, SC
LANCASTER	20,800	20,500	99	C	3	CHARLOTTE
LAURENS	19,400	19,200	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
LEE	6,000	5,900	98	D	3	COLUMBIA, SC
LEXINGTON	69,600	68,800	99	B	3	COLUMBIA, SC
MARION	12,200	12,000	98	D	3	FLORENCE, SC
MARLBORO	10,800	10,600	98	D	3	FLORENCE, SC
MC CORMICK	2,100	2,100	98	D	3	AUGUSTA
NEWBERRY	12,800	12,600	99	D	3	COLUMBIA, SC
OCONEE	22,500	22,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
ORANGEBURG	32,100	31,500	98	C	3	COLUMBIA, SC
PICKENS	32,800	32,400	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RICHLAND	104,500	103,400	99	B	3	COLUMBIA, SC
SALUDA	6,100	6,000	99	D	3	COLUMBIA, SC
SPARTANBURG	84,100	83,400	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SUMTER	33,700	33,200	99	C	3	COLUMBIA, SC
UNION	11,300	11,200	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
WILLIAMSBURG	13,100	12,800	98	C	3	CHARLESTON, SC
YORK	46,400	45,900	99	B	3	CHARLOTTE
STATE TOTAL	1,294,900	1,279,500	99			

SOUTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AURORA	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
BEADLE	7,400	7,300	98	D	6	SIOUX FALLS-MITCHELL
BENNETT	1,000	1,000	97	D	6	RAPID CITY
BON HOMME	2,600	2,500	98	D	6	SIOUX FALLS-MITCHELL
BROOKINGS	8,800	8,700	99	D	6	SIOUX FALLS-MITCHELL
BROWN	14,400	14,300	99	C	6	SIOUX FALLS-MITCHELL
BRULE	2,000	2,000	98	D	6	SIOUX FALLS-MITCHELL
BUFFALO	400	400	95	D	6	SIOUX FALLS-MITCHELL
BUTTE	3,300	3,200	98	D	6	RAPID CITY
CAMPBELL	800	800	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
CHARLES MIX	3,300	3,200	97	D	6	SIOUX FALLS-MITCHELL
CLARK	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
CLAY	4,900	4,800	99	D	6	SIOUX FALLS-MITCHELL
CODINGTON	8,900	8,800	99	D	6	SIOUX FALLS-MITCHELL
CORSON	1,500	1,400	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE

SOUTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CUSTER	2,800	2,700	98	D	6	RAPID CITY
DAVISON	6,600	6,500	98	B	6	SIOUX FALLS-MITCHELL
DAY	2,900	2,900	99	D	6	SIOUX FALLS-MITCHELL
DEUEL	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
DEWEY	1,500	1,400	96	D	6	SIOUX FALLS-MITCHELL
DOUGLAS	1,400	1,400	98	D	6	SIOUX FALLS-MITCHELL
EDMUNDS	1,700	1,700	98	D	6	SIOUX FALLS-MITCHELL
FALL RIVER	3,300	3,200	98	D	6	RAPID CITY
FAULK	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
GRANT	3,100	3,000	98	D	6	SIOUX FALLS-MITCHELL
GREGORY	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
HAAKON	1,000	1,000	98	D	6	RAPID CITY
HAMLIN	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
HAND	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
HANSON	1,100	1,100	98	B	6	SIOUX FALLS-MITCHELL
HARDING	600	600	98	D	6	RAPID CITY
HUGHES	6,300	6,200	99	D	6	SIOUX FALLS-MITCHELL
HUTCHINSON	3,300	3,200	98	D	6	SIOUX FALLS-MITCHELL
HYDE	800	800	99	D	6	SIOUX FALLS-MITCHELL
JACKSON	1,200	1,200	97	D	6	RAPID CITY
JERAULD	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
JONES	600	600	98	D	6	SIOUX FALLS-MITCHELL
KINGSBURY	2,600	2,600	99	D	6	SIOUX FALLS-MITCHELL
LAKE	4,300	4,300	99	D	6	SIOUX FALLS-MITCHELL
LAWRENCE	8,300	8,200	98	D	6	RAPID CITY
LINCOLN	5,300	5,200	99	D	6	SIOUX FALLS-MITCHELL
LYMAN	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MARSHALL	2,000	2,000	98	D	6	SIOUX FALLS-MITCHELL
MC COOK	2,400	2,400	99	B	6	SIOUX FALLS-MITCHELL
MC PHERSON	1,500	1,500	97	D	6	SIOUX FALLS-MITCHELL
MEADE	8,400	8,300	98	D	6	RAPID CITY
MELLETTE	700	700	97	D	6	SIOUX FALLS-MITCHELL
MINER	1,400	1,400	98	D	6	SIOUX FALLS-MITCHELL
MINNEHAHA	51,700	51,400	99	B	6	SIOUX FALLS-MITCHELL
MOODY	2,400	2,400	99	D	6	SIOUX FALLS-MITCHELL
PENNINGTON	31,500	31,200	99	C	6	RAPID CITY
PERKINS	1,800	1,700	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
POTTER	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
ROBERTS	3,800	3,700	98	D	6	SIOUX FALLS-MITCHELL
SANBORN	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
SHANNON	2,700	2,500	94	D	6	RAPID CITY
SPINK	3,200	3,200	99	D	6	SIOUX FALLS-MITCHELL
STANLEY	900	900	98	D	6	SIOUX FALLS-MITCHELL
SULLY	700	700	99	D	6	SIOUX FALLS-MITCHELL
TODD	1,900	1,800	95	D	6	SIOUX FALLS-MITCHELL
TRIPP	2,700	2,700	98	D	6	SIOUX FALLS-MITCHELL
TURNER	3,400	3,400	99	D	6	SIOUX FALLS-MITCHELL
UNION	4,200	4,200	99	D	6	SIOUX CITY
WALWORTH	2,600	2,500	97	D	6	SIOUX FALLS-MITCHELL
YANKTON	7,100	7,000	99	D	6	SIOUX FALLS-MITCHELL
ZIEBACH	600	600	94	D	6	RAPID CITY
STATE TOTAL	272,300	269,100	99			

TENNESSEE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	28,200	28,100	99	B	5	KNOXVILLE
BEDFORD	11,400	11,300	99	D	5	NASHVILLE
BENTON	6,300	6,200	99	D	5	NASHVILLE
BLEDSOE	3,500	3,500	99	D	5	CHATTANOOGA
BLOUNT	33,800	33,600	99	B	5	KNOXVILLE
BRADLEY	27,900	27,800	99	C	5	CHATTANOOGA
CAMPBELL	13,900	13,700	99	C	5	KNOXVILLE
CANNON	4,300	4,300	99	D	5	NASHVILLE
CARROLL	11,000	10,900	99	D	5	JACKSON, TN
CARTER	20,200	20,100	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEATHAM	9,900	9,800	99	B	5	NASHVILLE
CHESTER	5,200	5,200	99	D	5	MEMPHIS
CLAIBORNE	10,000	9,900	99	D	5	KNOXVILLE
CLAY	3,100	3,100	99	D	5	NASHVILLE
COCKE	11,500	11,400	99	D	5	KNOXVILLE
COFFEE	16,400	16,300	99	C	5	NASHVILLE
CROCKETT	5,300	5,300	99	D	5	MEMPHIS
CUMBERLAND	13,100	12,900	99	D	5	KNOXVILLE
DAVIDSON	210,700	209,900	99	B	5	NASHVILLE
DE KALB	5,900	5,800	99	D	5	NASHVILLE
DECATUR	4,500	4,400	99	D	5	NASHVILLE
DICKSON	13,100	13,000	99	B	5	NASHVILLE
DYER	13,600	13,500	99	D	5	MEMPHIS
FAYETTE	8,700	8,600	98	D	5	MEMPHIS
FENTRESS	5,800	5,700	99	D	5	KNOXVILLE
FRANKLIN	12,500	12,400	99	D	5	NASHVILLE
GIBSON	19,200	19,000	99	C	5	MEMPHIS
GILES	9,500	9,400	99	D	5	NASHVILLE
GRAINGER	6,600	6,500	99	B	5	KNOXVILLE
GREENE	21,500	21,300	99	C	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
GRUNDY	5,100	5,000	99	D	5	CHATTANOOGA
HAMBLEN	21,500	21,300	99	C	5	KNOXVILLE
HAMILTON	114,900	114,400	99	B	5	CHATTANOOGA
HANCOCK	2,300	2,300	99	D	5	KNOXVILLE
HARDEMAN	8,600	8,500	99	D	5	MEMPHIS
HARDIN	8,600	8,500	99	D	5	JACKSON, TN
HAWKINS	17,900	17,700	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
HAYWOOD	7,200	7,100	99	D	5	MEMPHIS
HENDERSON	9,300	9,200	99	D	5	JACKSON, TN
HENRY	11,700	11,600	99	D	5	NASHVILLE
HICKMAN	6,000	6,000	99	D	5	NASHVILLE
HOUSTON	2,400	2,400	99	D	5	NASHVILLE
HUMPHREYS	6,300	6,300	99	D	5	NASHVILLE
JACKSON	3,300	3,300	99	D	5	NASHVILLE
JEFFERSON	12,800	12,700	99	B	5	KNOXVILLE
JOHNSON	5,600	5,500	99	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
KNOX	135,200	134,500	99	B	5	KNOXVILLE
LAKE	2,600	2,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LAUDERDALE	9,400	9,300	99	D	5	MEMPHIS
LAWRENCE	13,500	13,400	99	C	5	NASHVILLE
LEWIS	3,700	3,700	99	D	5	NASHVILLE
LINCOLN	10,700	10,600	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LOUDON	12,300	12,200	99	D	5	KNOXVILLE
MACON	6,300	6,200	99	D	5	NASHVILLE
MADISON	30,400	30,200	99	C	5	JACKSON, TN
MARION	9,700	9,600	99	B	5	CHATTANOOGA
MARSHALL	8,400	8,300	99	D	5	NASHVILLE
MAURY	21,500	21,400	99	C	5	NASHVILLE
MC NAIRY	9,800	9,700	99	D	5	MEMPHIS
MCMINN	16,400	16,300	99	C	5	CHATTANOOGA
MEIGS	2,900	2,900	99	D	5	CHATTANOOGA
MONROE	11,400	11,300	99	D	5	KNOXVILLE
MONTGOMERY	34,500	34,300	99	C	5	NASHVILLE
MOORE	1,800	1,800	99	D	5	NASHVILLE
MORGAN	5,700	5,600	99	D	5	KNOXVILLE
OBION	13,300	13,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
OVERTON	6,900	6,800	99	D	5	NASHVILLE
PERRY	2,500	2,500	99	D	5	NASHVILLE
PICKETT	1,500	1,600	99	D	5	NASHVILLE
POLK	4,900	4,900	99	D	5	CHATTANOOGA
PUTNAM	20,000	19,800	99	C	5	NASHVILLE
RHEA	9,600	9,500	99	D	5	CHATTANOOGA
ROANE	18,900	18,800	99	C	5	KNOXVILLE
ROBERTSON	15,600	15,500	99	B	5	NASHVILLE
RUTHERFORD	41,600	41,400	99	B	5	NASHVILLE
SCOTT	7,400	7,300	98	D	5	KNOXVILLE
SEQUATCHIE	3,400	3,400	99	B	5	CHATTANOOGA
SEVIER	19,700	19,500	99	B	5	KNOXVILLE
SHELBY	309,200	307,600	99	B	5	MEMPHIS
SMITH	5,800	5,800	99	D	5	NASHVILLE
STEWART	3,900	3,900	99	D	5	NASHVILLE
SULLIVAN	59,300	59,000	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SUMNER	37,200	37,000	99	B	5	NASHVILLE
TIPTON	13,100	13,000	99	B	5	MEMPHIS
TROUSDALE	2,600	2,600	99	D	5	NASHVILLE

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNICOI	6,500	6,400	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
UNION	4,900	4,800	99	B	5	KNOXVILLE
VAN BUREN	1,500	1,500	98	D	5	NASHVILLE
WARREN	12,900	12,800	99	D	5	NASHVILLE
WASHINGTON	35,500	35,300	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WAYNE	5,500	5,400	98	D	5	NASHVILLE
WEAKLEY	12,600	12,500	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WHITE	8,200	8,100	99	D	5	NASHVILLE
WILLIAMSON	28,300	28,100	99	B	5	NASHVILLE
WILSON	26,100	25,900	99	B	5	NASHVILLE
STATE TOTAL	1,894,800	1,882,500	99			

TEXAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	14,200	14,000	98	C	7	DALLAS-FT. WORTH
ANDREWS	5,100	5,000	99	D	7	ODESSA-MIDLAND
ANGELINA	25,300	25,000	99	C	7	TYLER-LONGVIEW-JACKSONVILLE
ARANSAS	7,000	6,900	99	D	7	CORPUS CHRISTI
ARCHER	3,100	3,100	99	B	7	WICHITA FALLS-LAWTON
ARMSTRONG	800	800	99	D	7	AMARILLO
ATASCOSA	10,500	10,300	98	D	7	SAN ANTONIO
AUSTIN	7,900	7,700	98	D	7	HOUSTON
BAILEY	2,700	2,700	99	D	7	LUBBOCK
BANDERA	3,900	3,900	99	D	7	SAN ANTONIO
BASTROP	14,100	13,800	98	C	7	AUSTIN, TX
BAYLOR	1,800	1,800	99	D	7	WICHITA FALLS-LAWTON
BEE	8,900	8,700	98	D	7	CORPUS CHRISTI
BELL	66,200	65,700	99	B	7	WACO-TEMPLE-BRYAN
BEXAR	411,900	407,900	99	B	7	SAN ANTONIO
BLANCO	2,700	2,700	98	D	7	AUSTIN, TX
BORDEN	300	300	98	D	7	LUBBOCK
BOSQUE	6,400	6,300	99	D	7	DALLAS-FT. WORTH
BOWIE	31,400	31,100	99	B	7	SHREVEPORT-TEXARKANA
BRAZORIA	65,700	65,200	99	A	7	HOUSTON
BRAZOS	47,400	46,800	99	C	7	WACO-TEMPLE-BRYAN
BREWSTER	3,100	3,000	97	D	7	ODESSA-MIDLAND
BRISCOE	1,000	1,000	99	D	7	AMARILLO
BROOKS	2,700	2,700	98	D	7	CORPUS CHRISTI
BROWN	14,100	13,800	98	C	7	ABILENE-SWEETWATER
BURLESON	5,300	5,200	97	D	7	WACO-TEMPLE-BRYAN
BURNET	10,900	10,800	99	D	7	AUSTIN, TX
CALDWELL	9,800	9,600	98	D	7	AUSTIN, TX
CALHOUN	7,600	7,500	98	D	7	HOUSTON
CALLAHAN	4,900	4,900	99	B	7	ABILENE-SWEETWATER
CAMERON	78,100	77,200	99	B	7	MCALLEN-BROWNSVILLE: LRGV
CAMP	4,200	4,100	98	D	7	SHREVEPORT-TEXARKANA
CARSON	2,400	2,400	99	D	7	AMARILLO
CASS	11,300	11,100	99	D	7	SHREVEPORT-TEXARKANA
CASTRO	3,300	3,300	99	D	7	AMARILLO
CHAMBERS	7,800	7,700	99	D	7	HOUSTON
CHEROKEE	15,700	15,400	98	B	7	TYLER-LONGVIEW-JACKSONVILLE
CHILDRESS	2,500	2,500	99	D	7	AMARILLO
CLAY	4,200	4,200	99	B	7	WICHITA FALLS-LAWTON
COCHRAN	1,700	1,700	99	D	7	LUBBOCK
COKE	1,300	1,300	99	D	7	ABILENE-SWEETWATER
COLEMAN	4,100	4,100	99	D	7	ABILENE-SWEETWATER
COLLIN	78,700	77,900	99	A	7	DALLAS-FT. WORTH
COLLINGSWORTH	1,700	1,700	97	D	7	AMARILLO
COLORADO	7,400	7,300	98	D	7	HOUSTON
COMAL	19,800	19,600	99	B	7	SAN ANTONIO
COMANCHE	5,100	5,000	98	D	7	DALLAS-FT. WORTH
CONCHO	1,100	1,100	99	D	7	SAN ANGELO
COOKE	11,600	11,500	99	D	7	DALLAS-FT. WORTH
CORYELL	17,700	17,500	99	B	7	WACO-TEMPLE-BRYAN

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
COTTLE	1,000	1,000	98	D	7	AMARILLO
CRANE	1,600	1,600	99	D	7	ODESSA-MIDLAND
CROCKETT	1,500	1,500	98	D	7	SAN ANGELO
CROSBY	2,800	2,800	99	D	7	LUBBOCK
CULBERSON	1,000	1,000	98	D	7	EL PASO
DALLAM	2,500	2,500	99	D	7	AMARILLO
DALLAS	741,200	736,500	99	A	7	DALLAS-FT. WORTH
DAWSON	5,400	5,300	99	D	7	LUBBOCK
DE WITT	7,100	6,900	98	D	7	SAN ANTONIO
DEAF SMITH	6,400	6,300	99	D	7	AMARILLO
DELTA	1,700	1,700	98	D	7	DALLAS-FT. WORTH
DENTON	83,300	82,600	99	A	7	DALLAS-FT. WORTH
DICKENS	1,200	1,200	99	D	7	LUBBOCK
DIMMIT	3,300	3,200	96	D	7	SAN ANTONIO
DONLEY	1,600	1,600	98	D	7	AMARILLO
DUVAL	4,200	4,100	97	D	7	CORPUS CHRISTI
EASTLAND	7,800	7,700	98	D	7	ABILENE-SWEETWATER
ECTOR	46,900	46,600	99	B	7	ODESSA-MIDLAND
EDWARDS	700	700	97	D	7	SAN ANTONIO
EL PASO	178,500	177,200	99	B	7	EL PASO
ELLIS	28,600	28,300	99	A	7	DALLAS-FT. WORTH
ERATH	10,500	10,400	99	D	7	DALLAS-FT. WORTH
FALLS	7,200	7,100	98	D	7	WACO-TEMPLE-BRYAN
FANNIN	10,100	9,900	98	D	7	DALLAS-FT. WORTH
FAYETTE	8,300	8,000	96	D	7	AUSTIN, TX
FISHER	2,100	2,100	99	D	7	ABILENE-SWEETWATER
FLOYD	3,000	3,000	99	D	7	LUBBOCK
FOARD	900	900	99	D	7	WICHITA FALLS-LAWTON
FORT BEND	66,100	65,300	99	A	7	HOUSTON
FRANKLIN	3,200	3,100	98	D	7	SHREVEPORT-TEXARKANA
FREESTONE	6,500	6,400	98	D	7	DALLAS-FT. WORTH
FRIO	4,400	4,300	97	D	7	SAN ANTONIO
GAINES	4,700	4,700	99	D	7	ODESSA-MIDLAND
GALVESTON	79,600	78,900	99	A	7	HOUSTON
GARZA	1,800	1,800	99	D	7	LUBBOCK
GILLESPIE	6,800	5,600	97	D	7	AUSTIN, TX
GLASSCOCK	400	400	99	D	7	ODESSA-MIDLAND
GOLIAD	1,900	1,900	98	D	7	SAN ANTONIO
GONZALES	6,500	6,400	98	D	7	SAN ANTONIO
GRAY	9,700	9,600	99	D	7	AMARILLO
GRAYSON	38,700	38,300	99	C	7	DALLAS-FT. WORTH
GREGG	42,100	41,600	99	B	7	TYLER-LONGVIEW-JACKSONVILLE
GRIMES	5,700	5,600	98	D	7	HOUSTON
GUADALUPE	22,100	21,800	98	B	7	SAN ANTONIO
HALE	12,600	12,500	99	C	7	LUBBOCK
HALL	1,800	1,800	98	D	7	AMARILLO
HAMILTON	3,600	3,500	98	D	7	DALLAS-FT. WORTH
HANSFORD	2,300	2,300	99	D	7	AMARILLO
HARDEMAN	2,300	2,300	98	D	7	WICHITA FALLS-LAWTON
HARDIN	14,800	14,600	99	B	7	BEAUMONT-PORT ARTHUR
HARRIS	1,046,200	1,038,100	99	A	7	HOUSTON
HARRISON	20,500	20,200	99	C	7	SHREVEPORT-TEXARKANA
HARTLEY	1,300	1,300	99	D	7	AMARILLO
HASKELL	2,600	2,600	99	D	7	ABILENE-SWEETWATER
HAYS	21,200	20,900	99	B	7	AUSTIN, TX
HEMPHILL	1,800	1,800	99	D	7	AMARILLO
HENDERSON	24,400	24,000	98	C	7	DALLAS-FT. WORTH
HIDALGO	107,800	106,200	99	B	7	MCALLEN-BROWNSVILLE: LRGV
HILL	10,800	10,700	99	D	7	DALLAS-FT. WORTH
HOCKLEY	8,100	8,100	99	D	7	LUBBOCK
HOOD	12,600	12,500	99	A	7	DALLAS-FT. WORTH
HOPKINS	11,700	11,500	98	D	7	DALLAS-FT. WORTH
HOUSTON	8,800	8,600	97	D	7	TYLER-LONGVIEW-JACKSONVILLE
HOWARD	12,700	12,600	99	D	7	ODESSA-MIDLAND
HUDSPETH	1,000	1,000	97	D	7	EL PASO
HUNT	26,700	26,400	99	C	7	DALLAS-FT. WORTH
HUTCHINSON	9,900	9,900	99	D	7	AMARILLO
IRION	500	500	98	D	7	SAN ANGELO
JACK	2,800	2,800	99	D	7	WICHITA FALLS-LAWTON
JACKSON	4,700	4,600	98	D	7	HOUSTON
JASPER	12,400	12,200	98	D	7	BEAUMONT-PORT ARTHUR
JEFF DAVIS	600	600	97	D	7	ODESSA-MIDLAND
JEFFERSON	93,400	92,800	99	B	7	BEAUMONT-PORT ARTHUR
JIM HOGG	1,800	1,700	97	D	7	CORPUS CHRISTI
JIM WELLS	12,500	12,300	98	C	7	CORPUS CHRISTI

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JOHNSON	34,900	34,600	99	A	7	DALLAS-FT. WORTH
JONES	6,600	6,500	99	B	7	ABILENE-SWEETWATER
KARNES	4,500	4,400	98	D	7	SAN ANTONIO
KAUFMAN	19,400	19,100	99	A	7	DALLAS-FT. WORTH
KENDALL	5,900	5,800	98	D	7	SAN ANTONIO
KENEDY	200	200	99	D	7	CORPUS CHRISTI
KENT	400	400	99	D	7	LUBBOCK
KERR	15,600	15,300	98	C	7	SAN ANTONIO
KIMBLE	1,600	1,500	97	D	7	SAN ANGELO
KING	200	200	97	D	7	LUBBOCK
KINNEY	800	800	96	D	7	SAN ANTONIO
KLEBERG	10,600	10,500	99	D	7	CORPUS CHRISTI
KNOX	1,900	1,900	98	D	7	WICHITA FALLS-LAWTON
LA SALLE	1,800	1,700	97	D	7	SAN ANTONIO
LAMAR	17,300	16,800	97	C	7	DALLAS-FT. WORTH
LAMB	5,800	5,800	99	D	7	LUBBOCK
LAMPASAS	5,900	5,800	99	D	7	WACO-TEMPLE-BRYAN
LAVACA	7,100	6,900	97	D	7	SAN ANTONIO
LEE	4,600	4,500	98	D	7	AUSTIN, TX
LEON	5,500	5,300	97	D	7	WACO-TEMPLE-BRYAN
LIBERTY	19,900	19,600	98	A	7	HOUSTON
LIMESTONE	8,700	8,500	98	D	7	DALLAS-FT. WORTH
LIPSCOMB	1,300	1,300	98	D	7	AMARILLO
LIVE OAK	3,400	3,300	98	D	7	CORPUS CHRISTI
LLANO	5,800	5,700	98	D	7	AUSTIN, TX
LOVING	100	100	98	D	7	ODESSA-MIDLAND
LUBBOCK	81,200	80,600	99	B	7	LUBBOCK
LYNN	2,500	2,500	99	D	7	LUBBOCK
MADISON	3,700	3,600	98	D	7	WACO-TEMPLE-BRYAN
MARION	4,200	4,100	98	D	7	SHREVEPORT-TEXARKANA
MARTIN	1,500	1,500	99	D	7	ODESSA-MIDLAND
MASON	1,500	1,500	97	D	7	AUSTIN, TX
MATAGORDA	15,800	15,600	98	C	7	HOUSTON
MAVERICK	10,400	10,000	96	C	7	SAN ANTONIO
MC CULLOCH	3,500	3,400	97	D	7	SAN ANGELO
MC LENNAN	71,900	71,300	99	B	7	WACO-TEMPLE-BRYAN
MCMULLEN	300	300	98	D	7	SAN ANTONIO
MEDINA	9,500	9,300	98	D	7	SAN ANTONIO
MENARD	900	900	95	D	7	SAN ANGELO
MIDLAND	42,800	42,500	99	B	7	ODESSA-MIDLAND
MILAM	8,900	8,700	98	D	7	WACO-TEMPLE-BRYAN
MILLS	1,800	1,800	98	D	7	WACO-TEMPLE-BRYAN
MITCHELL	3,200	3,200	99	D	7	ABILENE-SWEETWATER
MONTAGUE	7,300	7,200	99	D	7	WICHITA FALLS-LAWTON
MONTGOMERY	60,800	59,800	98	A	7	HOUSTON
MOORE	6,200	6,200	99	D	7	AMARILLO
MORRIS	5,200	5,100	99	D	7	SHREVEPORT-TEXARKANA
MOTLEY	800	800	97	D	7	AMARILLO
NACOGDOCHES	19,400	19,000	98	C	7	TYLER-LONGVIEW-JACKSONVILLE
NAVARRO	15,400	15,200	98	C	7	DALLAS-FT. WORTH
NEWTON	4,900	4,800	98	D	7	BEAUMONT-PORT ARTHUR
NOLAN	6,300	6,200	99	B	7	ABILENE-SWEETWATER
NUECES	102,700	101,600	99	B	7	CORPUS CHRISTI
OCHILTREE	3,300	3,300	99	D	7	AMARILLO
OLDHAM	700	700	99	D	7	AMARILLO
ORANGE	28,700	28,500	99	B	7	BEAUMONT-PORT ARTHUR
PALO PINTO	9,800	9,700	99	D	7	DALLAS-FT. WORTH
PANOLA	8,600	8,500	98	D	7	SHREVEPORT-TEXARKANA
PARKER	23,400	23,200	99	A	7	DALLAS-FT. WORTH
PARMER	3,300	3,300	99	D	7	AMARILLO
PECOS	5,000	4,900	99	D	7	ODESSA-MIDLAND
POLK	12,900	12,600	98	D	7	HOUSTON
POTTER	41,200	40,900	99	B	7	AMARILLO
PRESIDIO	1,900	1,800	96	D	7	ODESSA-MIDLAND
RAINS	2,700	2,700	98	D	7	DALLAS-FT. WORTH
RANDALL	35,100	35,000	99	B	7	AMARILLO
REAGAN	1,400	1,400	99	D	7	ODESSA-MIDLAND
REAL	1,000	1,000	96	D	7	SAN ANTONIO
RED RIVER	6,100	5,900	97	D	7	SHREVEPORT-TEXARKANA
REEVES	4,800	4,700	99	D	7	ODESSA-MIDLAND
REFUGIO	3,000	3,000	99	D	7	CORPUS CHRISTI
ROBERTS	400	400	99	D	7	AMARILLO
ROBERTSON	6,100	6,000	98	D	7	WACO-TEMPLE-BRYAN
ROCKWALL	10,100	10,000	99	A	7	DALLAS-FT. WORTH
RUNNELS	4,700	4,600	99	D	7	ABILENE-SWEETWATER

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RUSK	16,400	16,200	99	C	7	SHREVEPORT-TEXARKANA
SABINE	4,400	4,300	97	D	7	BEAUMONT-PORT ARTHUR
SAN AUGUSTINE	3,400	3,300	97	D	7	TYLER-LONGVIEW-JACKSONVILLE
SAN JACINTO	6,000	5,800	97	D	7	HOUSTON
SAN PATRICIO	19,300	19,000	98	B	7	CORPUS CHRISTI
SAN SABA	2,400	2,400	98	D	7	WACO-TEMPLE-BRYAN
SCHLEICHER	900	900	98	D	7	SAN ANGELO
SCURRY	6,700	6,600	99	D	7	ABILENE-SWEETWATER
SHACKELFORD	1,400	1,400	99	D	7	ABILENE-SWEETWATER
SHELBY	9,500	9,300	98	D	7	SHREVEPORT-TEXARKANA
SHERMAN	1,100	1,100	99	D	7	AMARILLO
SMITH	58,400	57,700	99	B	7	TYLER-LONGVIEW-JACKSONVILLE
SOMERVELL	2,200	2,200	99	D	7	DALLAS-FT. WORTH
STARR	10,300	10,000	97	C	7	MCALLEN-BROWNSVILLE: LRGV
STEPHENS	4,200	4,100	98	D	7	ABILENE-SWEETWATER
STERLING	400	400	98	D	7	SAN ANGELO
STONEWALL	1,000	1,000	99	D	7	ABILENE-SWEETWATER
SUTTON	1,500	1,500	97	D	7	SAN ANGELO
SWISHER	3,300	3,300	99	D	7	AMARILLO
TARRANT	431,800	429,000	99	A	7	DALLAS-FT. WORTH
TAYLOR	46,000	45,700	99	B	7	ABILENE-SWEETWATER
TERRELL	600	600	97	D	7	ODESSA-MIDLAND
TERRY	5,000	5,000	99	D	7	LUBBOCK
THROCKMORTON	900	900	98	D	7	WICHITA FALLS-LAWTON
TITUS	9,200	9,100	98	D	7	SHREVEPORT-TEXARKANA
TOM GREEN	36,900	36,500	99	C	7	SAN ANGELO
TRAVIS	233,500	231,200	99	B	7	AUSTIN, TX
TRINITY	4,900	4,800	97	D	7	HOUSTON
TYLER	7,500	7,300	98	D	7	BEAUMONT-PORT ARTHUR
UPSHUR	12,300	12,100	99	D	7	SHREVEPORT-TEXARKANA
UPTON	1,500	1,500	99	D	7	ODESSA-MIDLAND
UVALDE	8,100	7,900	98	D	7	SAN ANTONIO
VAL VERDE	13,200	12,900	97	C	7	SAN ANTONIO
VAN ZANDT	15,800	15,500	98	C	7	DALLAS-FT. WORTH
VICTORIA	26,500	26,100	98	C	7	VICTORIA
WALKER	17,300	16,900	97	C	7	HOUSTON
WALLER	7,200	7,100	98	A	7	HOUSTON
WARD	4,600	4,600	99	B	7	ODESSA-MIDLAND
WASHINGTON	9,200	8,900	97	D	7	HOUSTON
WEBB	33,800	33,300	98	C	7	LAREDO
WHARTON	14,400	14,200	98	C	7	HOUSTON
WHEELER	2,900	2,800	98	D	7	AMARILLO
WICHITA	46,600	46,400	99	B	7	WICHITA FALLS-LAWTON
WILBARGER	6,000	6,000	99	D	7	WICHITA FALLS-LAWTON
WILLACY	5,100	5,000	99	D	7	MCALLEN-BROWNSVILLE: LRGV
WILLIAMSON	43,100	42,500	99	B	7	AUSTIN, TX
WILSON	7,100	6,900	98	D	7	SAN ANTONIO
WINKLER	3,100	3,100	99	D	7	ODESSA-MIDLAND
WISE	13,500	13,400	99	A	7	DALLAS-FT. WORTH
WOOD	11,800	11,600	99	D	7	DALLAS-FT. WORTH
YOAKUM	3,600	3,600	99	D	7	LUBBOCK
YOUNG	7,800	7,700	99	D	7	WICHITA FALLS-LAWTON
ZAPATA	2,900	2,800	96	D	7	LAREDO
ZAVALA	3,200	3,100	96	D	7	SAN ANTONIO
STATE TOTAL	6,187,500	6,125,900	99			

UTAH

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVER	1,600	1,600	97	D	8	SALT LAKE CITY
BOX ELDER	11,400	11,300	99	C	8	SALT LAKE CITY
CACHE	21,200	20,700	98	C	8	SALT LAKE CITY
CARBON	8,000	7,800	98	D	8	SALT LAKE CITY
DAGGETT	200	200	93	D	8	SALT LAKE CITY
DAVIS	53,900	53,400	99	B	8	SALT LAKE CITY
DUCHESNE	4,300	4,100	96	D	8	SALT LAKE CITY
EMERY	3,600	3,500	98	D	8	SALT LAKE CITY
GARFIELD	1,200	1,100	93	D	8	SALT LAKE CITY
GRAND	2,700	2,500	93	D	8	SALT LAKE CITY

UTAH (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
IRON	6,700	6,400	95	D	8	SALT LAKE CITY
JUAB	1,700	1,700	98	D	8	SALT LAKE CITY
KANE	1,600	1,500	91	D	8	SALT LAKE CITY
MILLARD	4,100	4,000	98	D	8	SALT LAKE CITY
MORGAN	1,600	1,600	97	D	8	SALT LAKE CITY
PIUTE	400	400	97	D	8	SALT LAKE CITY
RICH	700	700	96	D	8	SALT LAKE CITY
SALT LAKE	243,600	240,400	99	B	8	SALT LAKE CITY
SAN JUAN	3,100	2,900	93	D	8	SALT LAKE CITY
SANPETE	5,200	5,100	98	D	8	SALT LAKE CITY
SEVIER	5,200	5,100	98	D	8	SALT LAKE CITY
SUMMIT	5,200	5,100	98	D	8	SALT LAKE CITY
TOOELE	9,100	9,000	99	B	8	SALT LAKE CITY
UINTAH	7,400	7,100	97	D	8	SALT LAKE CITY
UTAH	69,000	67,800	98	B	8	SALT LAKE CITY
WASATCH	3,300	3,200	97	D	8	SALT LAKE CITY
WASHINGTON	13,500	12,800	95	C	8	SALT LAKE CITY
WAYNE	600	600	98	D	8	SALT LAKE CITY
WEBER	55,800	55,100	99	B	8	SALT LAKE CITY
STATE TOTAL	545,900	536,700	98			

VERMONT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADDISON	11,600	11,300	98	D	1	BURLINGTON-PLATTSBURGH
BENNINGTON	14,300	14,000	98	D	1	ALBANY-SCHENECTADY-TROY
CALEDONIA	10,900	10,700	98	D	1	BURLINGTON-PLATTSBURGH
CHITTENDEN	49,000	48,300	99	B	1	BURLINGTON-PLATTSBURGH
ESSEX	2,800	2,800	98	D	1	BURLINGTON-PLATTSBURGH
FRANKLIN	13,700	13,600	99	B	1	BURLINGTON-PLATTSBURGH
GRAND ISLE	2,000	2,000	99	B	1	BURLINGTON-PLATTSBURGH
LAMOILLE	7,300	7,200	98	D	1	BURLINGTON-PLATTSBURGH
ORANGE	9,500	9,300	98	D	1	BURLINGTON-PLATTSBURGH
ORLEANS	9,100	9,000	99	D	1	BURLINGTON-PLATTSBURGH
RUTLAND	24,100	23,600	98	C	1	BURLINGTON-PLATTSBURGH
WASHINGTON	21,800	21,400	98	C	1	BURLINGTON-PLATTSBURGH
WINDHAM	16,400	15,700	96	C	1	BOSTON
WINDSOR	23,100	22,500	97	C	1	BURLINGTON-PLATTSBURGH
STATE TOTAL	215,600	211,400	98			

VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACCOMACK	12,400	12,200	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ALBEMARLE	41,500	40,900	98	C	3	CHARLOTTESVILLE
ALLEGHANY	9,400	9,300	99	D	3	ROANOKE-LYNCHBURG
AMELIA	2,800	2,700	98	D	3	RICHMOND
AMHERST	10,300	10,200	99	B	3	ROANOKE-LYNCHBURG
APPOMATTOX	4,700	4,600	99	B	3	ROANOKE-LYNCHBURG
ARLINGTON	135,000	134,400	99	A	3	WASHINGTON, DC
AUGUSTA	33,900	33,500	99	C	3	RICHMOND
BATH	1,800	1,800	99	D	3	ROANOKE-LYNCHBURG
BEDFORD	17,000	16,800	99	B	3	ROANOKE-LYNCHBURG
BLAND	2,200	2,100	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
BOTETOURT	9,400	9,300	99	B	3	ROANOKE-LYNCHBURG
BRUNSWICK	5,100	5,000	98	D	3	RICHMOND
BUCHANAN	12,000	11,800	98	C	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
BUCKINGHAM	4,000	3,900	98	D	3	RICHMOND
CAMPBELL	42,400	42,000	99	B	3	ROANOKE-LYNCHBURG
CAROLINE	6,700	6,600	99	D	3	RICHMOND
CARROLL	9,600	9,400	98	D	3	ROANOKE-LYNCHBURG
CHARLES CITY	2,000	2,000	98	B	3	RICHMOND
CHARLOTTE	4,000	3,900	98	D	3	ROANOKE-LYNCHBURG

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHESAPEAKE CITY	50,000	49,600	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CHESTERFIELD	70,600	70,300	99	B	3	RICHMOND
CLARKE	4,100	4,100	99	D	3	WASHINGTON, DC
CRAIG	1,500	1,500	98	B	3	ROANOKE-LYNCHBURG
CULPEPER	9,100	9,000	99	D	3	WASHINGTON, DC
CUMBERLAND	3,000	2,900	98	D	3	RICHMOND
DICKENSON	7,000	6,900	99	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
DINWIDDIE	21,800	21,500	99	B	3	RICHMOND
ESSEX	3,200	3,100	98	D	3	RICHMOND
FAIRFAX	292,800	291,900	99	A	3	WASHINGTON, DC
FAUQUIER	16,600	16,400	99	C	3	WASHINGTON, DC
FLOYD	4,700	4,600	99	D	3	ROANOKE-LYNCHBURG
FLUVANNA	4,300	4,200	98	D	3	RICHMOND
FRANKLIN	13,600	13,400	99	C	3	ROANOKE-LYNCHBURG
FREDERICK	22,600	22,400	99	C	3	WASHINGTON, DC
GILES	6,300	6,200	99	D	3	ROANOKE-LYNCHBURG
GLOUCESTER	11,400	11,300	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GOOCHLAND	4,400	4,300	98	B	3	RICHMOND
GRAYSON	9,300	9,200	99	D	3	ROANOKE-LYNCHBURG
GREENE	3,300	3,200	97	D	3	RICHMOND
GREENSVILLE	5,000	4,900	99	D	3	RICHMOND
HALIFAX	12,400	12,200	98	C	3	ROANOKE-LYNCHBURG
HAMPTON CITY	46,100	45,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HANOVER	20,100	19,800	99	B	3	RICHMOND
HENRICO	80,900	80,300	99	B	3	RICHMOND
HENRY	28,800	28,500	99	C	3	ROANOKE-LYNCHBURG
HIGHLAND	1,100	1,100	99	D	3	ROANOKE-LYNCHBURG
ISLE OF WIGHT	8,900	8,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
JAMES CITY	14,100	13,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
KING AND QUEEN	2,300	2,300	98	D	3	RICHMOND
KING GEORGE	4,400	4,400	99	D	3	WASHINGTON, DC
KING WILLIAM	3,800	3,800	99	D	3	RICHMOND
LANCASTER	4,500	4,400	99	D	3	RICHMOND
LEE	9,400	9,200	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LOUDOUN	26,600	26,300	99	A	3	WASHINGTON, DC
LOUISA	7,200	7,100	98	D	3	RICHMOND
LUNENBURG	4,200	4,100	99	D	3	RICHMOND
MADISON	4,000	3,900	98	D	3	RICHMOND
MATHEWS	3,900	3,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MECKLENBURG	10,800	10,600	98	D	3	RALEIGH-DURHAM
MIDDLESEX	3,500	3,400	99	D	3	RICHMOND
MONTGOMERY	27,900	27,600	99	C	3	ROANOKE-LYNCHBURG
NELSON	4,400	4,300	98	D	3	RICHMOND
NEW KENT	4,100	4,000	99	B	3	RICHMOND
NEWPORT NEWS CITY	61,500	61,200	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORFOLK CITY	93,900	93,200	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHAMPTON	5,700	5,600	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHUMBERLAND	4,200	4,200	99	D	3	RICHMOND
NOTTOWAY	5,300	5,200	99	D	3	RICHMOND
ORANGE	7,800	7,700	98	D	3	RICHMOND
PAGE	7,900	7,900	99	D	3	WASHINGTON, DC
PATRICK	6,600	6,500	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
PITTSYLVANIA	40,800	40,300	99	C	3	ROANOKE-LYNCHBURG
PORTSMOUTH CITY	41,500	41,200	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
POWHATAN	4,000	3,900	99	B	3	RICHMOND
PRINCE EDWARD	5,400	5,300	98	D	3	RICHMOND
PRINCE GEORGE	15,500	15,400	99	B	3	RICHMOND
PRINCE WILLIAM	72,400	72,000	99	A	3	WASHINGTON, DC
PULASKI	12,700	12,600	99	D	3	ROANOKE-LYNCHBURG
RAPPAHANNOCK	2,600	2,600	98	D	3	WASHINGTON, DC
RICHMOND	2,700	2,700	99	D	3	RICHMOND
RICHMOND CITY	90,200	89,500	99	B	3	RICHMOND
ROANOKE	80,900	80,300	99	B	3	ROANOKE-LYNCHBURG
ROCKBRIDGE	10,300	10,200	99	D	3	ROANOKE-LYNCHBURG
ROCKINGHAM	29,800	29,500	99	C	3	HARRISONBURG
RUSSELL	11,800	11,600	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SCOTT	8,900	8,700	98	B	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SHENANDOAH	11,900	11,800	99	D	3	WASHINGTON, DC
SMYTH	11,900	11,800	99	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SOUTHAMPTON	8,000	7,900	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SPOTSYLVANIA	22,700	22,500	99	C	3	WASHINGTON, DC
STAFFORD	18,100	17,900	99	A	3	WASHINGTON, DC
SUFFOLK CITY	18,600	18,300	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SURRY	2,200	2,200	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SUSSEX	3,500	3,400	98	D	3	RICHMOND

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
TAZEWELL	17,400	17,200	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
VA BEACH CITY	126,600	125,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
WARREN	9,500	9,400	99	D	3	WASHINGTON, DC
WASHINGTON	24,700	24,400	99	B	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WESTMORELAND	6,100	6,000	98	D	3	WASHINGTON, DC
WISE	17,100	16,800	99	C	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WYTHE	9,700	9,600	98	D	3	ROANOKE-LYNCHBURG
YORK	17,700	17,600	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
STATE TOTAL	2,212,300	2,192,900	99			

WASHINGTON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,400	5,200	97	D	9	SPOKANE
ASOTIN	7,000	6,800	97	D	9	SPOKANE
BENTON	42,100	40,800	97	C	9	YAKIMA
CHELAN	21,200	20,300	96	C	9	SEATTLE-TACOMA
CLALLAM	22,600	21,600	96	C	9	SEATTLE-TACOMA
CLARK	82,900	80,800	97	B	9	PORTLAND, OR
COLUMBIA	1,600	1,500	93	D	9	SPOKANE
COWLITZ	31,700	30,700	97	C	9	PORTLAND, OR
DOUGLAS	9,900	9,600	97	D	9	SPOKANE
FERRY	2,100	2,000	93	D	9	SPOKANE
FRANKLIN	13,300	12,900	97	D	9	YAKIMA
GARFIELD	1,000	900	95	D	9	SPOKANE
GRANT	20,600	19,800	96	C	9	SPOKANE
GRAYS HARBOR	25,400	23,800	94	C	9	SEATTLE-TACOMA
ISLAND	21,100	20,600	98	C	9	SEATTLE-TACOMA
JEFFERSON	8,300	8,000	96	D	9	SEATTLE-TACOMA
KING	600,500	579,600	97	A	9	SEATTLE-TACOMA
KITSAP	69,700	68,000	98	B	9	SEATTLE-TACOMA
KITTITAS EAST	8,000	7,500	94	D	9	YAKIMA
KITTITAS WEST	2,200	2,100	94	D	9	SEATTLE-TACOMA
KLICKITAT	6,300	5,900	93	D	9	PORTLAND, OR
LEWIS	23,100	22,000	95	C	9	SEATTLE-TACOMA
LINCOLN	3,800	3,700	97	D	9	SPOKANE
MASON	15,100	14,700	97	C	9	SEATTLE-TACOMA
OKANOGAN	13,000	12,200	94	D	9	SPOKANE
PACIFIC	7,600	7,100	94	D	9	SEATTLE-TACOMA
PEND OREILLE	3,300	3,200	96	D	9	SPOKANE
PIERCE	214,900	209,400	97	A	9	SEATTLE-TACOMA
SAN JUAN	4,500	4,300	96	D	9	SEATTLE-TACOMA
SKAGIT	29,100	28,000	96	C	9	SEATTLE-TACOMA
SKAMANIA	3,000	2,800	95	D	9	PORTLAND, OR
SNOHOMISH	164,600	160,100	97	A	9	SEATTLE-TACOMA
SPOKANE	143,600	139,000	97	B	9	SPOKANE
STEVENS	11,400	10,800	95	D	9	SPOKANE
THURSTON	63,600	61,800	97	C	9	SEATTLE-TACOMA
WAHKIAKUM	1,400	1,300	95	D	9	PORTLAND, OR
WALLA WALLA	18,200	17,100	94	C	9	YAKIMA
WHATCOM	47,000	45,100	96	C	9	SEATTLE-TACOMA
WHITMAN	16,100	15,400	96	C	9	SPOKANE
YAKIMA	70,800	67,700	96	B	9	YAKIMA
STATE TOTAL	1,857,000	1,794,100	97			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WEST VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARBOUR	6,100	6,000	99	D	3	CLARKSBURG-WESTON
BERKELEY	21,700	21,500	99	C	3	WASHINGTON, DC
BOONE	10,900	10,800	99	D	3	CHARLESTON-HUNTINGTON
BRAXTON	5,500	5,400	98	D	3	CLARKSBURG-WESTON
BROOKE	10,600	10,600	99	B	3	WHEELING-STEUBENVILLE
CABELL	42,100	41,900	99	B	3	CHARLESTON-HUNTINGTON
CALHOUN	3,300	3,200	98	D	3	CHARLESTON-HUNTINGTON
CLAY	4,100	4,000	98	D	3	CHARLESTON-HUNTINGTON
DODDRIDGE	2,800	2,800	98	D	3	CLARKSBURG-WESTON
FAYETTE	20,700	20,500	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
GILMER	2,900	2,900	98	D	3	CLARKSBURG-WESTON
GRANT	3,600	3,500	98	D	3	HARRISONBURG
GREENBRIER	14,500	14,300	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
HAMPSHIRE	6,100	6,000	98	D	3	WASHINGTON, DC
HANCOCK	15,000	15,000	99	C	3	PITTSBURGH
HARDY	3,700	3,600	97	D	3	WASHINGTON, DC
HARRISON	29,600	29,400	99	C	3	CLARKSBURG-WESTON
JACKSON	9,800	9,700	99	D	3	CHARLESTON-HUNTINGTON
JEFFERSON	13,300	13,200	99	C	3	WASHINGTON, DC
KANAWHA	91,000	90,400	99	B	3	CHARLESTON-HUNTINGTON
LEWIS	7,100	7,000	99	D	3	CLARKSBURG-WESTON
LINCOLN	8,100	8,000	99	B	3	CHARLESTON-HUNTINGTON
LOGAN	17,500	17,300	99	C	3	CHARLESTON-HUNTINGTON
MARION	25,400	25,200	99	C	3	CLARKSBURG-WESTON
MARSHALL	15,000	14,900	99	B	3	WHEELING-STEUBENVILLE
MASON	10,000	9,900	99	D	3	CHARLESTON-HUNTINGTON
MC DOWELL	15,800	15,600	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MERCER	27,300	27,000	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MINERAL	10,500	10,400	99	D	3	WASHINGTON, DC
MINGO	12,600	12,400	99	D	3	CHARLESTON-HUNTINGTON
MONONGALIA	29,500	29,200	99	C	3	PITTSBURGH
MONROE	5,000	4,900	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
MORGAN	4,600	4,500	99	D	3	WASHINGTON, DC
NICHOLAS	10,600	10,500	99	D	3	CHARLESTON-HUNTINGTON
OHIO	23,400	23,300	99	B	3	WHEELING-STEUBENVILLE
PENDLETON	3,000	2,900	98	D	3	HARRISONBURG
PLEASANTS	2,900	2,900	99	D	3	WHEELING-STEUBENVILLE
POCAHONTAS	3,700	3,600	96	D	3	ROANOKE-LYNCHBURG
PRESTON	11,300	11,100	99	D	3	PITTSBURGH
PUTNAM	16,600	16,500	99	B	3	CHARLESTON-HUNTINGTON
RALEIGH	32,300	31,900	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
RANDOLPH	10,500	10,300	99	D	3	CLARKSBURG-WESTON
RITCHIE	4,600	4,500	98	D	3	CLARKSBURG-WESTON
ROANE	5,500	5,400	99	D	3	CHARLESTON-HUNTINGTON
SUMMERS	5,200	5,100	98	D	3	BLUEFIELD-BECKLEY-OAK HILL
TAYLOR	6,000	5,900	99	D	3	CLARKSBURG-WESTON
TUCKER	3,400	3,300	98	D	3	CLARKSBURG-WESTON
TYLER	4,000	3,900	99	D	3	WHEELING-STEUBENVILLE
UPSHUR	8,900	8,800	99	D	3	CLARKSBURG-WESTON
WAYNE	17,000	16,800	99	B	3	CHARLESTON-HUNTINGTON
WEBSTER	4,500	4,400	98	D	3	CHARLESTON-HUNTINGTON
WETZEL	7,900	7,800	99	D	3	WHEELING-STEUBENVILLE
WIRT	1,800	1,800	99	D	3	CHARLESTON-HUNTINGTON
WOOD	36,500	36,200	99	C	3	PARKERSBURG
WYOMING	11,800	11,600	99	D	3	BLUEFIELD-BECKLEY-OAK HILL
STATE TOTAL	737,100	729,500	99			

WISCONSIN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,200	5,000	97	D	4	WAUSAU-RHINELANDER
ASHLAND	6,400	6,300	98	D	4	DULUTH-SUPERIOR
BARRON	15,900	15,500	97	C	4	MINNEAPOLIS-ST. PAUL
BAYFIELD	5,500	5,400	98	D	4	DULUTH-SUPERIOR
BROWN	73,300	72,800	99	B	4	GREEN BAY-APPLETON
BUFFALO	5,500	5,400	98	D	4	LA CROSSE-EAU CLAIRE
BURNETT	5,500	5,400	97	D	4	MINNEAPOLIS-ST. PAUL
CALUMET	12,800	12,600	99	C	4	GREEN BAY-APPLETON
CHIPPEWA	19,300	19,000	99	C	4	LA CROSSE-EAU CLAIRE
CLARK	12,100	11,800	97	D	4	WAUSAU-RHINELANDER
COLUMBIA	18,300	18,000	98	C	4	MADISON
CRAWFORD	6,100	6,000	98	D	4	LA CROSSE-EAU CLAIRE
DANE	144,000	141,200	98	B	4	MADISON
DODGE	27,000	26,500	98	C	4	MILWAUKEE
DOOR	11,000	10,900	99	D	4	GREEN BAY-APPLETON
DOUGLAS	16,500	16,300	99	B	4	DULUTH-SUPERIOR
DUNN	12,300	12,000	98	D	4	MINNEAPOLIS-ST. PAUL
EAU CLAIRE	32,200	31,700	98	C	4	LA CROSSE-EAU CLAIRE
FLORENCE	1,400	1,400	98	D	4	MARQUETTE
FOND DU LAC	32,700	32,200	99	C	4	GREEN BAY-APPLETON
FOREST	3,400	3,300	96	D	4	WAUSAU-RHINELANDER
GRANT	18,000	17,500	97	C	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
GREEN	12,300	12,100	98	D	4	MADISON
GREEN LAKE	7,600	7,500	98	D	4	GREEN BAY-APPLETON
IOWA	7,800	7,600	98	D	4	MADISON
IRON	2,700	2,700	98	D	4	DULUTH-SUPERIOR
JACKSON	6,500	6,300	97	D	4	LA CROSSE-EAU CLAIRE
JEFFERSON	25,400	25,100	99	C	4	MILWAUKEE
JUNEAU	8,700	8,400	97	D	4	MADISON
KENOSHA	44,800	44,300	99	C	4	MILWAUKEE
KEWAUNEE	7,000	6,900	99	D	4	GREEN BAY-APPLETON
LA CROSSE	36,700	36,300	99	C	4	LA CROSSE-EAU CLAIRE
LAFAYETTE	6,100	6,000	98	D	4	MADISON
LANGLADE	7,600	7,500	98	D	4	WAUSAU-RHINELANDER
LINCOLN	11,200	11,100	99	B	4	WAUSAU-RHINELANDER
MANITOWOC	30,200	30,000	99	C	4	GREEN BAY-APPLETON
MARATHON	41,600	41,200	99	B	4	WAUSAU-RHINELANDER
MARINETTE	16,300	16,200	99	C	4	GREEN BAY-APPLETON
MARQUETTE	5,700	5,500	97	D	4	MADISON
MENOMINEE	1,000	900	95	D	4	GREEN BAY-APPLETON
MILWAUKEE	378,500	374,300	99	B	4	MILWAUKEE
MONROE	13,800	13,500	98	C	4	LA CROSSE-EAU CLAIRE
OCONTO	12,100	11,900	98	D	4	GREEN BAY-APPLETON
ONEIDA	13,100	12,800	98	B	4	WAUSAU-RHINELANDER
OUTAGAMIE	51,000	50,700	99	B	4	GREEN BAY-APPLETON
OZAUKEE	26,000	25,700	99	B	4	MILWAUKEE
PEPIN	2,800	2,700	98	D	4	MINNEAPOLIS-ST. PAUL
PIERCE	11,700	11,500	98	D	4	MINNEAPOLIS-ST. PAUL
POLK	13,500	13,300	99	D	4	MINNEAPOLIS-ST. PAUL
PORTAGE	20,500	20,200	98	C	4	WAUSAU-RHINELANDER
PRICE	6,400	6,200	97	D	4	WAUSAU-RHINELANDER
RACINE	65,300	64,800	99	B	4	MILWAUKEE
RICHLAND	6,700	6,500	98	D	4	MADISON
ROCK	52,200	51,600	99	C	4	MADISON
RUSK	5,800	5,700	97	D	4	LA CROSSE-EAU CLAIRE
SAUK	18,200	17,800	98	C	4	MADISON
SAWYER	5,700	5,500	97	D	4	DULUTH-SUPERIOR
SHAWANO	14,400	14,200	99	C	4	GREEN BAY-APPLETON
SHEBOYGAN	38,700	38,300	99	C	4	MILWAUKEE
ST CROIX	17,500	17,300	99	A	4	MINNEAPOLIS-ST. PAUL
TAYLOR	6,700	6,600	98	D	4	WAUSAU-RHINELANDER
TREMPEALEAU	9,600	9,300	97	D	4	LA CROSSE-EAU CLAIRE
VERNON	10,300	10,100	98	D	4	LA CROSSE-EAU CLAIRE
VILAS	7,700	7,500	97	D	4	WAUSAU-RHINELANDER
WALWORTH	28,000	27,600	99	C	4	MILWAUKEE
WASHBURN	5,900	5,800	98	D	4	DULUTH-SUPERIOR
WASHINGTON	32,100	31,800	99	B	4	MILWAUKEE
WAUKESHA	104,600	103,700	99	B	4	MILWAUKEE
WAUPACA	16,900	16,700	99	C	4	GREEN BAY-APPLETON
WAUSHARA	8,500	8,300	98	D	4	GREEN BAY-APPLETON
WINNEBAGO	54,000	53,500	99	C	4	GREEN BAY-APPLETON
WOOD	30,200	29,800	99	C	4	WAUSAU-RHINELANDER
STATE TOTAL	1,852,000	1,827,000	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

WYOMING

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	12,300	11,800	96	D	8	DENVER
BIG HORN	4,400	4,200	96	D	8	SALT LAKE CITY
CAMPBELL	12,300	11,700	95	D	8	DENVER
CARBON	6,600	6,300	95	D	8	DENVER
CONVERSE	4,600	4,400	96	D	8	CASPER-RIVERTON
CROOK	2,300	2,200	94	D	8	RAPID CITY
FREMONT	12,500	12,200	97	D	8	CASPER-RIVERTON
GOSHEN	5,200	5,100	98	D	8	DENVER
HOT SPRINGS	2,200	2,100	95	D	8	SALT LAKE CITY
JOHNSON	2,600	2,500	95	D	8	DENVER
LARAMIE	30,700	30,200	98	C	8	CHEYENNE-SCOTTSBLUFF (STERLING)
LINCOLN	5,500	5,300	95	D	8	IDAHO FALLS-POCATELLO
NATRONA	25,900	25,400	98	C	8	CASPER-RIVERTON
NIOBRARA	1,200	1,200	96	D	8	DENVER
PARK	9,300	8,900	96	D	8	BILLINGS-HARDIN
PLATTE	4,200	4,000	95	D	8	DENVER
SHERIDAN	10,300	9,800	95	D	8	RAPID CITY
SUBLETTE	2,100	2,000	95	D	8	SALT LAKE CITY
SWEETWATER	15,800	15,200	96	C	8	SALT LAKE CITY
TETON	5,300	5,100	96	D	8	SALT LAKE CITY
UINTA	6,900	6,700	97	D	8	SALT LAKE CITY
WASHAKIE	3,500	3,400	97	D	8	SALT LAKE CITY
WESTON	2,800	2,700	95	D	8	RAPID CITY
STATE TOTAL	188,500	182,400	97			
TOTAL U.S.	93,206,900	91,770,000	98			

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE

Census Division	State	Total Households	Television Households	TV %
1. NEW ENGLAND	CONNECTICUT	1,217,300	1,200,400	99
	MAINE	461,300	453,500	98
	MASSACHUSETTS	2,254,400	2,225,000	99
	NEW HAMPSHIRE	417,200	410,500	98
	RHODE ISLAND	369,800	365,700	99
	VERMONT	215,600	211,400	98
	**** DIVISION TOTAL ****	4,935,600	4,866,500	99
2. MIDDLE ATLANTIC	NEW JERSEY	2,899,700	2,870,100	99
	NEW YORK	6,875,700	6,757,800	98
	PENNSYLVANIA	4,613,500	4,539,700	98
	**** DIVISION TOTAL ****	14,388,900	14,167,600	98
3. SOUTH ATLANTIC	DELAWARE	240,500	239,100	99
	DISTRICT OF COLUMBIA	255,000	252,700	99
	FLORIDA	5,198,300	5,151,500	99
	GEORGIA	2,374,400	2,351,100	99
	MARYLAND	1,727,200	1,719,200	99
	NORTH CAROLINA	2,504,600	2,479,000	99
	SOUTH CAROLINA	1,294,900	1,279,500	99
	VIRGINIA	2,212,300	2,192,900	99
	WEST VIRGINIA	737,100	729,500	99
	**** DIVISION TOTAL ****	16,544,300	16,394,500	99
4. EAST NORTH CENTRAL	ILLINOIS	4,381,400	4,317,400	99
	INDIANA	2,071,600	2,038,800	98
	MICHIGAN	3,451,700	3,411,900	99
	OHIO	4,162,900	4,113,100	99
	WISCONSIN	1,852,000	1,827,000	99
	**** DIVISION TOTAL ****	15,919,600	15,708,200	99
5. EAST SOUTH CENTRAL	ALABAMA	1,567,000	1,551,900	99
	KENTUCKY	1,393,000	1,383,000	99
	MISSISSIPPI	952,700	942,000	99
	TENNESSEE	1,894,800	1,882,500	99
	**** DIVISION TOTAL ****	5,807,500	5,762,400	99
6. WEST NORTH CENTRAL	IOWA	1,111,000	1,099,200	99
	KANSAS	970,500	959,800	99
	MINNESOTA	1,639,000	1,620,500	99
	MISSOURI	1,960,200	1,933,900	99
	NEBRASKA	615,300	609,400	99
	NORTH DAKOTA	253,700	251,500	99
	SOUTH DAKOTA	272,300	269,100	99
	**** DIVISION TOTAL ****	6,822,000	6,743,400	99
7. WEST SOUTH CENTRAL	ARKANSAS	910,300	895,700	98
	LOUISIANA	1,595,700	1,577,700	99
	OKLAHOMA	1,270,200	1,258,400	99
	TEXAS	6,187,500	6,125,900	99
	**** DIVISION TOTAL ****	9,963,700	9,857,700	99
8. MOUNTAIN	ARIZONA	1,411,000	1,375,600	97
	COLORADO	1,337,300	1,313,100	98
	IDAHO	367,600	360,300	98
	MONTANA	322,600	313,000	97
	NEVADA	453,000	443,100	98
	NEW MEXICO	565,300	548,700	97
	UTAH	545,900	536,700	98
	WYOMING	188,500	182,400	97
	**** DIVISION TOTAL ****	5,191,200	5,072,900	98
9. PACIFIC	CALIFORNIA	10,688,300	10,359,000	97
	OREGON	1,088,800	1,043,700	96
	WASHINGTON	1,857,000	1,794,100	97
	**** DIVISION TOTAL ****	13,634,100	13,196,800	97
UNITED STATES	TOTAL	93,206,900	91,770,000	98

Notations

ARBITRON

New York
142 West 57th Street / 10019

Broadcaster Service:
Michael Spitalnik (212) 887-1365
Robin Deegan (212) 887-1544
Lynn Kilgore-Hendy (212) 887-1378
Alan Kraut (212) 887-1430
Rosemarie Manno (212) 887-1392
Jemina Nolan (212) 887-1361

Advertiser/Agency Service:
Bob Decker (212) 887-1336
Howard Rosenblum (212) 887-1431
Dinah Saylors (212) 887-1432
Brian Stone (212) 887-1496
Barbara McElroy (212) 887-1372
Adrienne Lotoski (212) 887-1386
Gregory Veggiano (212) 887-1539
Andrea Levine (212) 887-1337
Merilee Mees (212) 887-1387
Karin Dwyer (212) 887-1325
George Thomas (212) 1424

Dallas
14801 Quorum Drive, Suite 506 / 75240

Broadcaster Service:
Doug Marks (214) 385-5789
Diane Brooks (214) 385-5792
Bill Carleton (214) 385-5791

Advertiser/Agency Service:
Sharon Rickel (214) 385-5794
Mary Ellen Nortier (214) 385-5803
Sydney Bumpass (214) 385-5787

San Francisco
One Maritime Plaza, Suite 825 / 94111

Broadcaster Service:
David Bright (415) 393-6973
Robert McLoud (415) 393-7025
Michael Carberry (415) 393-6967

Advertiser/Agency Service:
Mike Fierstein (415) 393-6974

Chicago
211 East Ontario, Suite 1400 / 60611

Broadcaster Service:
Jim Mocarski (312) 454-3428
Carol Madill (312) 454-3431
Paul Heine (312) 454-3427
Eric Schindler (312) 454-3429
Laura Solomon (312) 454-3438

Advertiser/Agency Service:
Steve Later (312) 454-3422
Susan Winston (312) 454-3421
Lori Miller (312) 454-3448
Scott Turner (312) 454-8498
Nick Rhodes (312) 454-3420

Atlanta
300 Embassy Row / 30328

Broadcaster Service:
Kit Smith (404) 399-2119
Chris Werner (404) 399-2125
Megan Thorpe (404) 399-2127

Advertiser/Agency Service:
Robert Bourquard (404) 399-2117
Linda Kaplan (404) 399-2116
Kim Farrell (404) 399-2239

Los Angeles
3333 Wilshire Blvd., Suite 712 / 90010

Broadcaster Service:
Bill Shafer (213) 736-0701
Jan Baaden (213) 736-0704
Dan Casey (213) 736-0703

Advertiser/Agency Service:
John Ferrari (213) 736-0714
Nancy Lankford (213) 736-0720
John Hegelmeyer (213) 736-0713

A Control Data Company

Television Survey Dates for 1989-90

OCTOBER SURVEY

Sept. 27-Oct. 24, 1989 *(31 Mkts.)*

S	M	T	W	T	F	S
24	25	26	27	28	29	30
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

NOVEMBER SURVEY

Nov. 1-Nov. 28, 1989 *(209 Mkts.)*

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

JANUARY SURVEY

Jan. 3-Jan. 30, 1990 *(22 Mkts.)*

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

FEBRUARY SURVEY

Jan. 31-Feb. 27, 1990 *(209 Mkts.)*

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	1	2	3

MARCH SURVEY

Feb. 28-March 27, 1990 *(5 Mkts.)*

S	M	T	W	T	F	S
25	26	27	28	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MAY SURVEY

April 25-May 22, 1990 *(209 Mkts.)*

S	M	T	W	T	F	S
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

JULY SURVEY

July 11-Aug. 7, 1990 *(209 Mkts.)*

S	M	T	W	T	F	S
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

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ARBITRON

New York
142 West 57th Street
New York, New York 10019
(212) 887-1300

Chicago
211 East Ontario, Suite 1400
Chicago, Illinois 60611
(312) 454-3444

Atlanta
300 Embassy Row
Atlanta, Georgia 30328
(404) 399-2115

Los Angeles
3333 Wilshire Blvd., Suite 712
Los Angeles, California 90010
(213) 736-0700

San Francisco
One Maritime Plaza, Suite 825
San Francisco, California 94111
(415) 393-6925

Dallas
14801 Quorum Drive, Suite 506
Dallas, Texas 75240
(214) 385-5788

Washington
The Arbitron Building
Laurel, Maryland 20707
(301) 497-4742

A Control Data Company